**2020 North Carolina Public Health Leaders’ Conference**

**January 23-24, 2020**

**Hilton Raleigh North Hills**

***Shifting the Trajectory: Advancing Equity in Public Health***

**Scheduled Featured Speakers**

***Leveraging the Power of Collaboration and Engagement to Achieve Health Equity***

**Giselle Corbie-Smith, MD, MSc**

**Kenan Distinguished Professor**

**Department of Social Medicine, Department of Medicine**

**University of NC at Chapel Hill School of Medicine**

Advancing health equity requires a systems-view of underlying factors that drive inequalities, cross sector collaborations and institutional approaches to advancing equity. This presentation will share one approach to building institutional and partnership capacity to ensure everyone has any opportunity to live a healthy life.

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***Moving from Concept to Action: How to Operationalize “Buying Health”***

**Kelly Crosbie, MSW, LCSW**

**Deputy Director, Quality and Population Health, NC Medicaid, Division of Health Benefits**

**Sheila F. Davies, PhD**

**Director, Dare County Department of Health & Human Services**

**Stacie Saunders, MPH**

**Director, Alamance County Health Department**

**Elizabeth Tilson, MD, MPH**

**State Health Director and Chief Medical Officer, NC DHHS**

All North Carolinians should have the Opportunity for Health which means addressing the full set of factors that drive health. Panelists will discuss their experience in implementing different strategies to begin addressing some of the non-medical drivers of health including: Identifying Need (Screening), Connecting to Resources (NCCARE360), Paying for Services (Leveraging Medicaid Dollars).

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***It Does Not Have to Be This Way – Addressing Cancer Health Equity***

**Lisa Richardson, MD, MPH**

**Director, Division of Cancer Prevention and Control**

**Centers for Disease Control and Prevention (CDC) National Center of Chronic Disease Prevention and Health Promotion**

This session will focus on identifying and addressing the factors that lead to health disparities among racial, ethnic, geographic, socioeconomic, and other groups so that barriers to health equity can be removed.

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***Managing Equitably***

**Melanie Rivera**

**Vice President, The Management Center**

As managers that value equity, we aim to ensure all our direct reports have an equal chance to succeed and thrive in their roles.  To deliver on that aim, we need to ensure our day-to-day management practices mitigate our own implicit biases and work just as effectively across lines of difference as they do with staff members that share our backgrounds and identities. This talk will equip managers and leaders who supervise managers to take a closer look at their own management practices and audit them for inequity and disparate impact - especially across race and gender lines.

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***Reducing Implicit Bias - Cultural Humility***

**Rosemarie Allen, EdD**

**Associate Professor, School of Education**

**Metropolitan State University of Denver**

This session will provide information on the impact of implicit bias on the disproportionate number of children of color who are suspended and expelled from early childhood programs. It will focus on solutions, interventions, resources, approaches, and strategies to address implicit bias, especially as it pertains to exclusionary discipline.

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***Healthy North Carolina 2030***

**Elizabeth Tilson, MD, MPH**

**State Health Director and Chief Medical Officer, NC DHHS**

**Adam J. Zolotor, MD, DrPH, President & CEO**

**NC Institute of Medicine**

This session will describe the change in the framework for Healthy North Carolina 2030 (HNC 2030) that shifts to a focus on health equity and overall drivers of health outcomes.  The session will also describe the process for identifying and sharing the chosen metrics for HNC 2030.

**Scheduled Breakout Sessions on Thursday, January 23, 2020**

Improving Women’s Health and Well-Being – Before, Between and Beyond Pregnancy

The Role of the Community Health Worker (CHW) in Addressing Social Determinants of Health

The State of Black Health: NAATPN's Role in the Health Equity Movement

NC’s Multidisciplinary Response to Human Trafficking

Healthy NC 2030 Data Walk

Community Partnerships: Working Together to Address the Overdose Crisis across North Carolina

Firearm Safe Storage: Data and Initiatives

Perinatal Periods of Risk: Analysis of Fetal-Infant Mortality in North Carolina

Cultural Humility and Positive Engagement with People Who Use Drugs

DiabetesFreeNC - Reducing the Risk of Type 2 Diabetes for North Carolinians

Cancer Incidence and Disparities at Stage of Diagnosis

Using Motivational Interviewing Skills to Build Support for Effective Tobacco Prevention and Control Policy: A Workshop in Two One-Hour Parts

Destination Equity: A Call to Action for Public Health

Disparities and Environmental Health

NC Office of Minority Health and Social Determinants of Health

***We can make a difference!***

**As a public health leader, join the North Carolina Division of Public Health in fighting hunger by donating to our virtual food drive today. at**[**http://www.foodbankcenc.org/goto/PublicHealthLeaders**](http://www.foodbankcenc.org/goto/PublicHealthLeaders)

**We will also be hosting an onsite food drive during the conference January 23-24, 2020.  We hope you will join us!**

**The 2020 Public Health Leaders’ Conference will include equity related poster presentations and a Food Drive Project in which registrants can participate.**

**Special Post Conference Workshop – All Registrants Invited!**

**Friday, January 24, 2020, 12:30 – 1:30 pm**

**Implicit Bias: Aware is Only Half Way There, What’s Next?**

**Rosemarie Allen, EdD**

**Associate Professor, School of Education, Metropolitan State University of Denver**

Implicit biases are unconscious and outside an individual’s awareness. These biases impact decision making and influence interactions and behaviors toward others. Promising practices and proven strategies that reduce bias will be presented and stressful situations that are most likely to be influenced by implicit bias will be discussed.