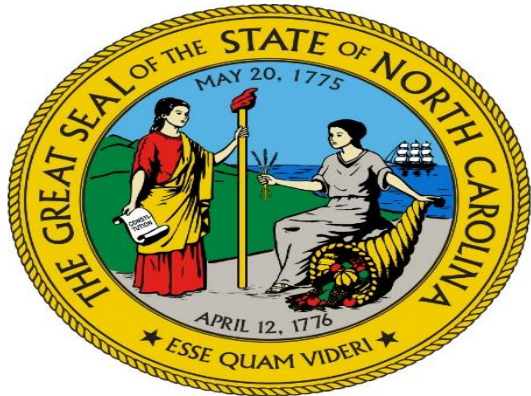




NC Department of Health and Human Services



# Academic Partnerships & Equity: DPH & HBCUs



Health Equity Data Consortium

**Vincent Lella, MSW**  
Education Coordinator  
Co-Team Lead of CHED  
NC Division of Public Health

**Brandy Baldwin, MS**  
Business Officer  
Lead PI of HBCU EDC  
Contract  
NC A&T State University

**May 15<sup>th</sup>, 2023**



# How did the Health Equity Data Consortium (HEDC) Begin?



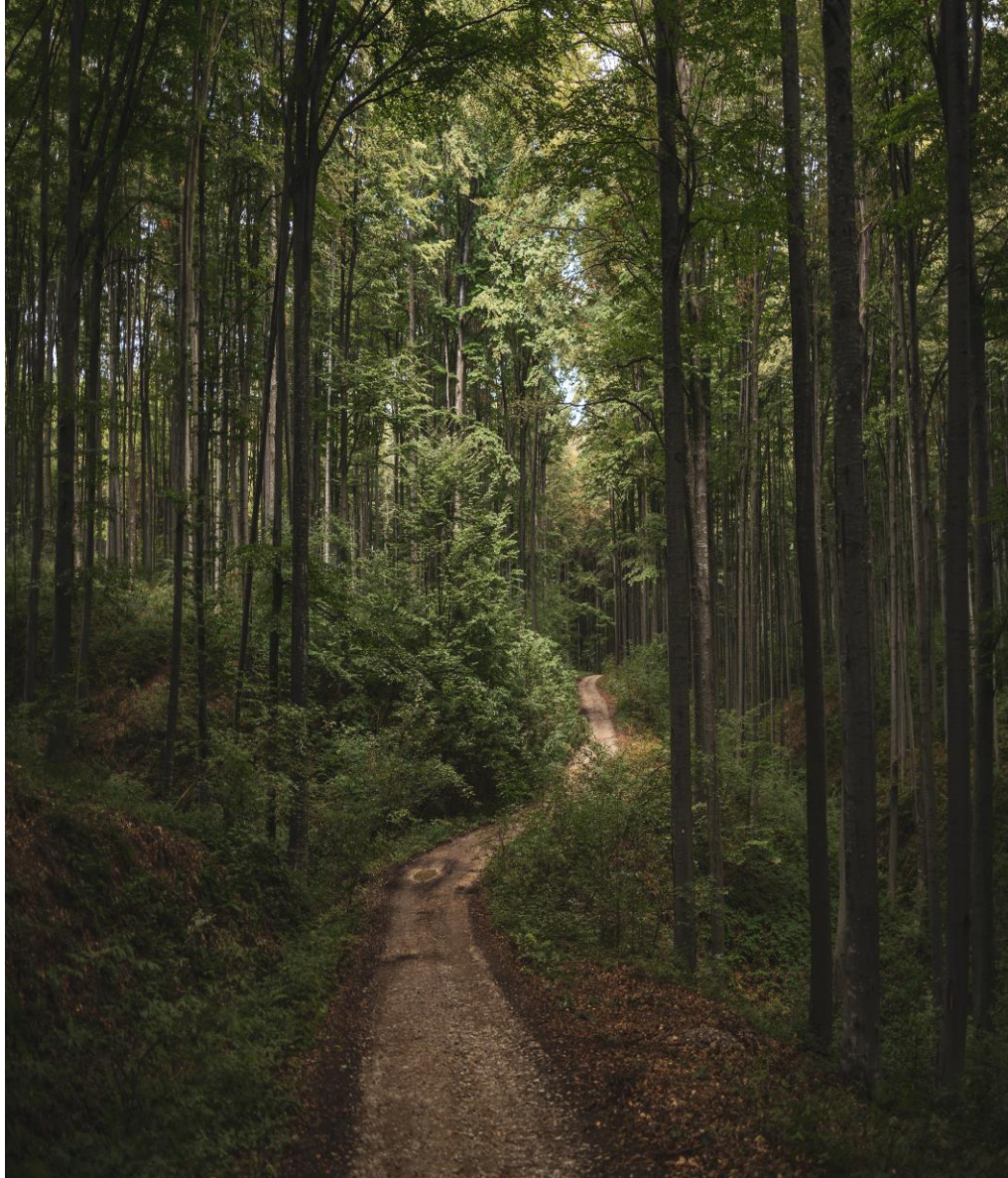
Health Equity Data Consortium



# Origins of the Health Equity Data Consortium (HEDC)

- **Developed at the on-set of the COVID-19 Pandemic.**
  - **Getting out of old habits.**
  - **Leveraging the expertise of HBCUs.**
  - **Identifying the need for a sustainable network.**
-





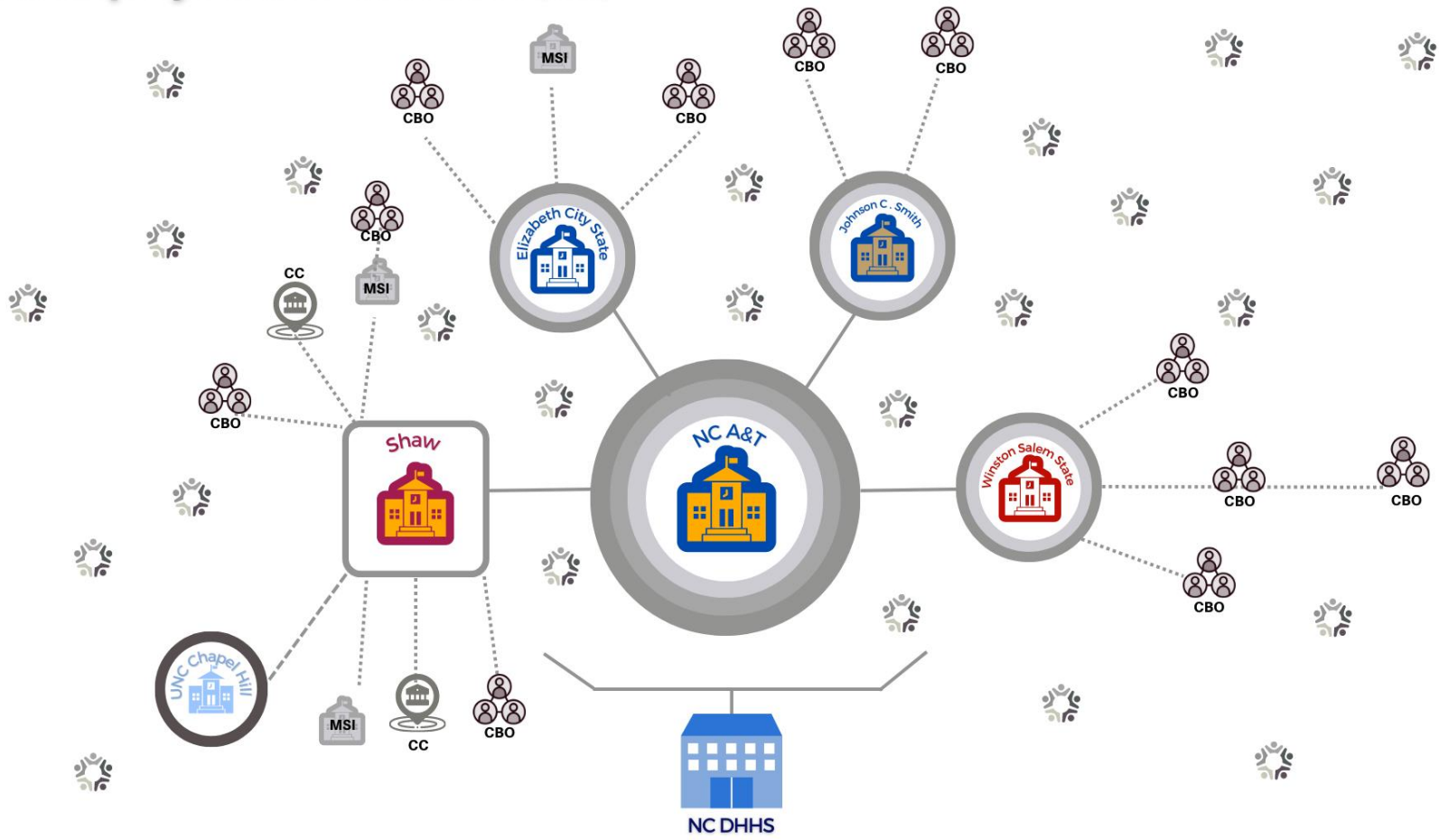
# Path Towards the HEDC

## **Path Towards the HEDC**

- **Pilot Study with Shaw University & UNC Chapel Hill.**
  - **Engagement and recruitment of HBCUs across the state.**
  - **How does the HEDC support the state?**
  - **Structure of the HEDC.**
-



# Health Equity Data Consortium (1B)





# Roles of the State and the HEDC



## **State's Role with the HEDC**

- **What did COVID-19 teach us about our current networks?**
  - **Why did the state help create the HEDC?**
  - **Critical data gaps to be addressed.**
  - **Changing the narrative around public health.**
-



# NC A&T'S ROLE

- Administrative Hub
- Collaborative Partner
- Lead PI, Project Coordinator, Administrative Management

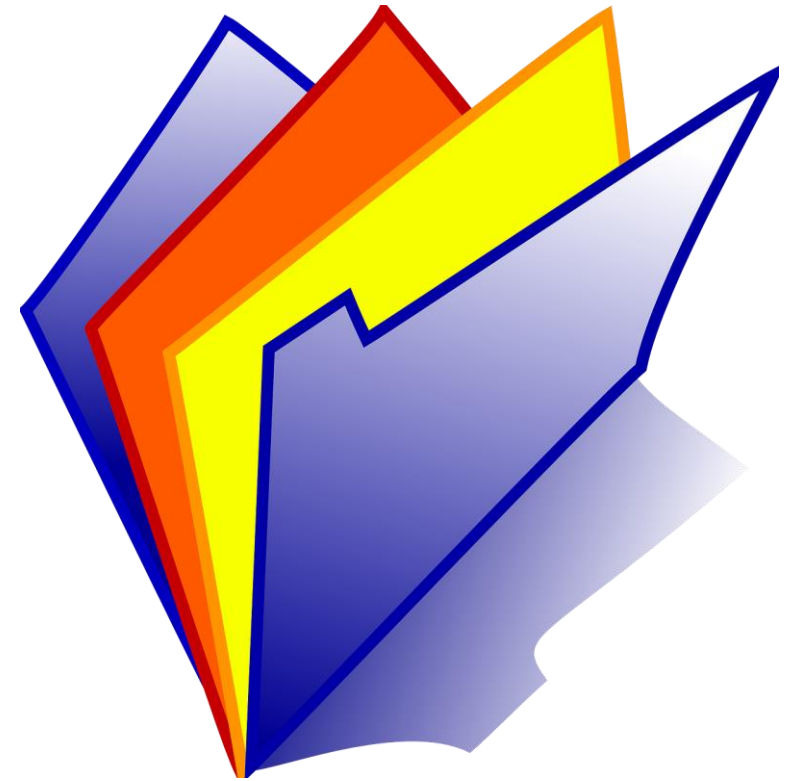
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# NC A&T'S ROLE

- IRB approval – Reliance Agreement
- Sub Awards for Partnering institutions
- Coordinating weekly meetings
- SharePoint
- Workgroups

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# DATA DRIVEN CAPACITY BUILDING

- Qualtrics
- Excel



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- Data Analysis Work Group – Overview of R



# CAPACITY BUILDING STUDENTS

- Qualtrics Training – Gift Card Survey

- Excel – Completions and gift card

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*IESDO* requests

- **Communications Training**

# STUDENT RESEARCHER COMMUNICATIONS TRAINING



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# STUDENT RESEARCH COMMUNICATIONS TRAINING



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# TWO ORG'S ONE GOAL

State Organization and Higher Education



Goal Health Equity



# CONTRACT



Collaborations – HBCU's and Consultants

Future Collaborations – Expand HBCU presence



Research beyond COVID 19

HBCU Health Centers



# Changing Public Health Culture



# Changing Public Health Culture

- The impact that the HEDC will have on Public Health in North Carolina.
  - Opportunities for everyone involved.
  - Changing the narrative of who is involved in Public Health.
-