

**Day 1 Agenda**

**Context \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

10:00 – **Welcome**, ClarLynda Williams-DeVane & Lisa Harrison **Grand Pavilion – Benton CC**

10:20 – **Data! What are we talking about? Why?** Strengthening the NC Public Health Data Ecosystem: framework, progress, & approach for conversations ahead, Heather Gates

10:45 – **Data Modernization**: A Public Health Priority, Susan Kansagra

**Building Shared Understanding** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

11:15 – **BREAKOUT SESSIONS – *shared learning***

1. **Data Equity in North Carolina:** *what we all need to keep in mind & how it changes our work*
* What do we mean by Data Equity? And related efforts at DPH, Willysha Jenkins
* Rural data challenges & opportunities, Ashley Stoop **Hearn A - Marriott**
1. **NC Public Health Data Sources & Organizations:** *what’s where, who’s who & and how to access the data*
* State Center for Health Statistics, Chandrika Rao **Hearn B - Marriott**
* Sheps Center, Brian Cass
* Healthy Communities Dashboard/ Cape Fear Collective, Nick Pylypiw
* Public Health Surveillance Data, Kim Gaetz & Jennifer Stewart
1. **RBA101:** What is Results-Based AccountabilityTM? How is it helpful? & Why do I keep hearing about it? **Hearn CD - Marriott**
	* RBA Basics, Will Broughton
	* WNC experiences regionally & locally with RBA & Scorecard, Jo Bradley
	* Statewide efforts & resources

12:15 – **LUNCH & CONVERSATION Grand Pavilion – Benton CC**

**Pain Points, Perspectives, & Progress** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1:15 – **BREAKOUT SESSIONS** – **small group discussion sessions** on progress, challenges, & opportunities *(Facilitated Discussions – 45 min)*

1. **State & Local Data Sharing & Access Hearn A - Marriott**
* Facilitators: ClarLynda Williams-DeVane & Wes Gray
* Focus: progress, challenges, and opportunities related to data access & data integration – in particular, between local and state governmental public health.
1. **Building the Public Health Data Workforce** **Hearn B - Marriott**
* Facilitators: Medjatu (Medjie) Kuyateh & Suzanne Lea
* Focus: progress, challenges, and opportunities related to recruiting and retaining the public health data workforce. After some initial co-facilitator experience sharing & framing, small group participants will share success stories, progress, and opportunities they can see for ongoing improvement.
1. **Funding the Data Infrastructure Bethabara - Marriott**
	* Facilitators: Jo Bradley & Joshua Swift
	* Focus: progress, challenges, and opportunities related to how we gather and align the resources we need to support the data infrastructure (local, regional, & state). After some initial co-facilitator experience sharing & framing, small group participants will share their own success stories, progress, and opportunities they can imagine for future efforts.
2. **Data Communication Hearn CD - Marriott**
	* Facilitators: John Wallace & Adrienne Ammerman
	* Focus: Co-facilitator and small group discussion around: why it matters so much, why it’s hard, where it’s working well, and what we all need/want to be doing more of. Conversations to expand perspectives & and shape possibilities.

**Opportunities & Inspiring Innovations** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2:15 – **BREAKOUT SESSIONS – *sharing & discussion***

1. **Cool Data Jobs Panel**. How we use our skills for good: **Bethabara - Marriott**
* Rebecca Dean - ARPA Region 5
* Rose Byrnes - NC Institute for Public Health
* Medjatu (Medjie) Kuyateh - Cabarrus Health Alliance
* Kendra W. Faries - Richmond County Health Department
* Daniel Alvarez - Camino Research Institute
1. **Local Data Partnership Bright Spots****Hearn A - Marriott**
* SAS & Guilford Data Partnership, Lisa Lucas & Iulia Vann
* Cape Fear Collective *-* Local Data Support and Partnership Examples, Nick Pylypiw
1. **Impactful Community Engagement Hearn B - Marriott**
	* Project Momentum, Mysha Wynn
	* Community-Based Participatory Approaches – NC Center for Health & Wellness, Emma Olson
2. **Academic Partnerships & Data Equity Hearn CD - Marriott**
	* HBCU Consortium, Vincent Lella and Brandy Baldwin
	* Academic partnerships expanding rural capacity, Granville Vance Public Health, Lisa Macon Harrison, Devon Noonan, Duke University

3:15 – **BREAK**

**Practical Tools you can use** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3:45 – **BREAKOUT SESSIONS – *learning*** (1 hour) **Hearn A - Marriott**

1. **Equity Data**. Practical tools and resources available to advance your work.
	* DHHS Equity Data Toolkit, Hayley Young, Robin Jones, Jenny Myers, and Anna Alexander
2. **RBA Implementation**. RBA process & product examples, lessons learned, tips & tools – population & performance **Hearn B - Marriott**
* Cabarrus County, Maddy Turner & Marcella Beam
* Partners Aligned Toward Health (PATH), Hannah Robinson Michael
1. **Data Visualization**. Best practices, lessons learned, tips & tools **Hearn CD - Marriott**
	* Union County, Kyle Hiltbrunn
	* Durham County, John-Paul Zitta
	 **Bethabara - Marriott**
2. **Qualitative Data Collection** – Data collection, analysis, reporting, and use of qualitative data
* Durham Community Surveys & Listening Sessions, Bria Miller & Savannah Carrico
* Stakeholder Engagement Methods & Tools: in-person & virtual, Heather Gates

**Closing Remarks, Exhibitor Expo, & Conversations\_\_\_\_\_\_\_\_\_\_\_\_\_ Hearn Foyer - Marriott**

* Reflections from the day – including small group report outs, Heather Gates/All
* Preparation for day 2, Willysha Jenkins
* National partner remarks, Reena Chudgar, PHNCI

Exhibitor Expo & Conversations – *5pm until 6pm - cash bar available and appetizers provided*

**Day 2 Agenda DRAFT**

Join us to hear directly from data system designers, partners, leaders, and data stakeholders across different organizations within a unique opportunity to problem-solve together - in a space designed for transparency and connection. Your engagement will help improve future statewide data systems and inform the values that will help us move forward from a shared set of expectations and guiding principles.

Let’s shape the path forward! *You have a valuable perspective to share.*

**Connection (one big group) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

8:00 – **Breakfast & Networking Hearn A/B - Marriott**

9:00 – **Welcome & Approach for the Day**

* Review of the 2 different topics that we will be working through today
* How the flow of the day will work

9:30 – **Divide into 2 groups** & separate spaces

1. **No-code data hackathon** – **Hearn C/D** state-level data system integration, ClarLynda Williams-DeVane & Willysha Jenkins
2. **Co-design session** – **Hearn A/B** shared values & guiding principles in data partnerships, Breyana Davis & Heather Gates

**Work Sessions (2 groups)** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

9:45 – **Background & Context**

* The problem & intended results we are solving for today
* Opening details, stakeholder perspectives, etc.
* Process we will use

10:15 – **Small group work sessions**

12:00 – **Lunch**

12:30 – **Small group work sessions**

1:30 – **Report outs & discussion**

**Report out & Next Steps (one big group)** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3:00 – **Presentation & Discussion** to large group **Hearn A/B**

4:00 – **Closing remarks**,ClarLynda Williams-DeVane & Patrick Brown

5:00 – **Adjourn**