*2025 North Carolina Public Health Data Summit*

Conference Agenda

*May 21-22, 2025*

*Asheville Crowne Plaza Hotel*

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| **Day 1 May 21, 2025** |
| 7:00am-8:00am | **Registration and Networking Breakfast** | [Location] |
| 9:00am-10:00am | Opening Session* 9:00-9:15am Welcome and Announcements
* 9:15-10:00am Opening Remarks: Dr. ClarLynda Williams-Devane
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| 10:15am-11:15am | Breakout Sessions |  |
|  | **Room 1 (4 mini sessions)*** Maximizing Opioid Settlement Impact: North Carolina Local Government Case Studies, Alyssa Benziger, MPH
* County Violence Profiles: An Integration of Health and Criminal Justice Surveillance Data, Quenla Haehnel, MPH
* The effect of Hurricane Matthew on rates of hospitalization or death among North Carolina Medicare beneficiaries using electricity dependent durable medical equipment, Bradford Jackson, PhD
* Exploring Ownership Structures and Funding Sources: Influences on Peer Support Services in Outpatient Substance Use Disorder Treatment, Jessica Muldowney, DrPh(c), MMCI, MA
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|  | **Room 2** * A 34- County Model for Collaborative Health Assessment in Eastern NC, Emily McCallum, MPH
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|  | **Room 3*** A Playbook for Data Governance and Stewardship Programs, Jonathan Ong, MBA, PMP, DCMP
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|  | **Room 4*** Community-Driven Public Health Data to Address Rural Homelessness and Mental Health in North Carolina, Jennie-Ann Cole, PhD
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| 11:30am-12:30pm | **Breakout Sessions** |  |
|  | **Room 1 (4 mini sessions)*** Measuring the Benefits and Impacts of the North Carolina Local Health Department Accreditation (NCLHDA) Program, Devin Osborne, MPH, CHES
* Small Changes, Big Impacts: Driving Quality Improvement in Local Health Departments, Kellen Long
* The Power of Secondary Data: Building a Framework to Monitor the Long-Term Impact of Interventions Aiming to Strengthen Public Health Infrastructure in North Carolina, Emily Benson, MPH
* Evaluation of the RAPID Psychological First Aid (PFA) Training Program in Rural Appalachian Western NC: 2022-2024, Emma Getz
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|  | **Room 2** * Evaluating a School Phone Ban Policy in Rural North Carolina, Bex Orton, MPH
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|  | **Room 3*** Locally Grown Data: Surry County’s ISPAD, Austin Love, EMT
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|  | **Room 4*** Community Health Coalition: A Collective Impact Initiative to Improve Nutrition, Physical Activity, and Address Health Disparities in Guilford County, Marian Arledge, MPH
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| 12:45-2:00pmpm | **Lunch Buffet** |  |
| 2:15pm-3:15pm | **Breakout Sessions** |  |
|  | **Room 1*** Advancing Equity in Mental Health: A Community-Academic Partnership for BIPOC & Latino Well-Being in Chatham County, NC, Marie Excellent, MD, MPH
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|  | **Room 2** * Lessons from Four NC IVPB Data Projects: data harmonization, dashboards, data linkage, and homelessness connections, Mike Dolan Fliss, MD, MPH
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|  | **Room 3*** Leveraging Power BI to Optimize Health Department Performance, David Gahary, MSc
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|  | **Room 4*** NC HealthConnex: A Value for Providers, a Benefit for Patients, Adonnica Rowland, MPH
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| 3:30pm-4:30pm | **Breakout Sessions** |  |
|  | **Room 1*** County Deprivation Index: Linking Socioeconomic Factors to Health Outcomes, William Irish, PhD
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|  | **Room 2** * Enhancing Community-Led Data Collection: Lessons from the 2024 Survey Ambassador Pilot Project in Western North Carolina, Natalie Beach, MPH
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|  | **Room 3*** From Data to Action: Addressing Stigma in Western North Carolina Through Health Communication, Emily Ranck
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|  | **Room 4*** Mixed Methods Assessment Summary, NC Data Modernization Assessment Pilot 2024, HBCU Health Equity Data Consortium Workforce Working Group
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| **Day 2 May 22, 2025** |
| 7:00 – 8:00 am | **Breakfast** |  |
| 8:00am-8:15am | Opening Remarks | [Location] |
| 8:30am-9:30am | Breakout Session |  |
|  | **Room 1*** Mapping Urban Heat in Charlotte: A Community Science Approach to Data Collection and Dissemination, Katherine Idziorek, PhD
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|  | **Room 2** * How to Improve Hiring Practices in Public Health – Using Data to Initiate a Quality Improvement Time to Hire Study, Anna Meletzke, MPH
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|  | **Room 3*** Collaborations Between SCHS and NCSU: Analyzing Cancer Incidence and Deaths in North Carolina at Different Geographic Scales, Mary Hall, MS
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|  | **Room 4*** Data Modernization Planning for Communicable Diseases, Shima Idries, MPH
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| 9:45am-10:45am | Breakout Session |  |
|  | **Room 1*** Identifying Durham County's Top Five Health Priorities 2024, Savannah Carrico, MPH
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|  | **Room 2** * Less Paperwork, More Public Health: Real-World Examples of How Agentic AI Empowers the Public Health Workforce, Sunaina Menawat, MS
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|  | **Room 3*** Utilizing Monday.com as a Platform to Leverage Data for Community Partnerships and Population Health, Jonathan Ong, MBA
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|  | **Room 4*** Leveraging the Power of Data to Close Connectivity Gaps in Healthcare, Jordan Rogers and John Graham, PhD
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| 11:00am-12:00pm | **Lunch Buffet** |  |
| 12:15pm-1:45pm | **Work Sessions** |  |
|  | **Room 1*** Visualizing Public Health: Introduction to Building Interactive Dashboards for Data-Driven Decisions, Sabina Otienoburu, PhD
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|  | **Room 2** * Implementation Science in Public Health, Kendra Faries, MA, CTTS, CPH
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|  | **Room 3*** Low-Code Automations: How to Streamline Data Collection & Management Processes Utilizing Power Automate, Lauren Cook, MS
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|  | **Room 4*** Data Modernization in North Carolina: State and local perspectives, Shima Idries, MPH
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| 2:00pm-2:45pm | **Closing Remarks** |  |