**2021 Re-Scheduled Fall Educational Conference**

***Connectedness and Equity:  Public Health Creates a Healthier North Carolina***

**The following sections are offering continuing education credits for their sessions:**

Environmental Health – REHS CEUs

Epidemiology/Statistics/Laboratory - Certificate of Attendance

Nursing – Nursing Continuing Professional Development (NCPD) contact hours and CPH recertification credit may be awarded to participants that attend 100% of the presentation and complete the online evaluation survey.  The evaluation survey link and QR Code will be provided at the end of each awarding presentation. Look for ‘NCPD Awarded’ next to session titles.

CHES/MCHES credits – You must sign up at the registration desk to receive credits. This symbol next to the session indicates CHES/MCHES credits are available:

**All sessions (both General Sessions and Section Sessions) are open to all attendees**

**Tuesday, April 26, 2022**

**Time                 Session                                        Location**

9:00 am – 12:30 pm **2022 Legal Pre-Conference** Pilot and Pisgah Ballrooms **(separate registration required)**

11:00 am – 2:00 pm **NCPHA Governing Council Meeting** Blue Ridge

12:45 – 1:45 pm **Health Director Luncheon with Panel Discussion:** Mitchell ***Things No One Told Me***Invitation Only. Sponsored by the Alliance

2:00 – 4:00 pm **NCALHD Meeting**  MitchellSponsored by HealthSpace and the LHD Academy of  
 Science

3:00 – 5:00 pm       **Conference Registration** Biltmore Foyer

3:00 – 4:30 pm       **Pre-Registration for the Fun Walk** Biltmore Foyer

5:30 pm             **Snowden Reception (for Invited Guests Only)** Veranda       

7:30 – 11:00 pm      **NCPHA Hospitality Reception** Thomas Wolfe ParlorSponsored by Civic Federal Credit Union

**Wednesday, April 27, 2022**

7:45 am – 5:00 pm  **Conference Registration** Biltmore Foyer

8:00 am – 5:00 pm  **Exhibits Open** Biltmore Foyer

7:45 – 8:45 am        **Continental Breakfast/Visit Exhibits** Biltmore Foyer

8:45 – 9:00 am        **Call to Order** Crowne BallroomMike Zelek, MPH, Past President, NCPHA

**Welcome** Stacie Saunders, MPH, Health Director, Buncombe County DHHS

9:00 – 9:45 am **Responding to - and Recovering from - a Global Pandemic** Kody Kinsley, Secretary, NC Department of Health and Human   
Services

9:45 – 9:55 am           **Land Acknowledgment** Drew Reisinger, Register of Deeds, Buncombe County

10:00 – 10:45 am     **Supporting the Public Health Workforce in Moving Public** **Health** **Forward**Kaye Bender, PhD, RN, FAAN, President, APHA

10:45 – 11:30 am**Break/Visit Exhibitors**

11:30 am – 1:00 pm **NC GlaxoSmithKline Foundation Child Health** Expo Center  **Recognition Awards Luncheon**

**Academic Practice-based Research (APBR)**

1:15 – 4:45 pm        **Discussion on the Future of Local Public Health: The** Pilot **Workforce Pipeline**Kathy Colville, NC Institute of Medicine

1:50 – 2:20 pm **Future of Local Public Health: Activities in the Academy**

Dorothy Cilenti, UNC-CH, Gillings School of Global Public Health  

2:25 – 2:55 pm **American Rescue Plan**

Ellen Stiefvater, North Carolina Department of Health and Human Services

3:00 – 3:15 pm **Break**

3:15 – 4:15 pm **Showcase: Engagement Opportunities with Students and Health Departments**

Cheryl Kovar, East Carolina University College of Nursing  
Stephanie Fisher & Dr. Felicia Mosley-Williams, UNC-CH School of Nursing   
Adam Hege, & Jennifer Schroeder Tyson, Appalachian State University Public Health Program  
Suzanne Lazorick, East Carolina University Department of Public Health   
Tina Joy Craven, UNC-CH Gillings School of Global Public Health  
Claire Mensack & Kimberly Price, Lenior-Rhyne University Public Health Program  
Leah Mayo, UNC Wilmington School of Health & Applied Human Sciences  
Seronda Robinson & LaVerne Reid, NC Central University Public Health Education Department  
Jessica Goodman & Yolanda Massey-McCullough, Fayetteville State University, Department of Health, Physical and Secondary Education & School of Social Work   
Julie Casani, NC State University, Department of Biological Sciences

4:15 – 5:00 pm **Moderated discussion: Opportunities and Challenges with Student   
Engagement in the Public Health Workforce**Amy Belflower Thomas, MHA, MSPH, CPH

**Environmental Health**

1:30 – 3:00 pm **Let’s Get Off the Roller Coaster of Repeat Foodborne** Pisgah **Illness Risk Factor Violations: Building Effective Active Managerial Control**Donna Wanucha, REHS, Retail Food Specialist, US FDA

3:30 **–** 5:00pm**Racial Equity and Practice: More Walking, Less Talking**Thomas Privott, Ian Olson, and Roberto Diaz,Orange County Health Department, Environmental Health Division

**Epidemiology/Statistics/Laboratory** Roan

1:15 – 3:15 pm **HIE Updates and Familiarize Yourself with Data: Social Epidemiology and Your Programs**Kenya Servia, Health Information Exchange Authority, NC Dept of   
Information Technology

3:30 – 4:00 pm       **Wicked Problems: Alignment with the HNC 2030 and** Blue Ridge **2022 NC State   
Health Improvement Plan**Kathy Dail, PhD, RN, Jacob Holdaway

4:00 – 4:30 pm **Engaging Minority Communities in Health Equity** Blue Ridge  
Barbara Pullen Smith, PhD, MPH

**FAMI**  Roan2:00 – 3:00 pm        **HIPAA Updates** Tyler Booker, Director of Security, Audit, and Compliance, TEGO

3:00 – 4:00 pm **Networking**

**Public Health Leadership** Mitchell

1:30 – 3:00 pm **Future of Public Health: Initiative Updates and Progress** Lisa Macon Harrison, MPH, Health Director, Granville-Vance Health   
 District**,** NACHHO President, Stacie Turpin Saunders, MPH, Health   
 Director, Buncombe County Health and Human Services, NCALHD   
 President**,** Brieanne Lyda-McDonald, Project Director, NC Institute of   
 Medicine

3:15 – 4:15 pm **Millennial Women in Public Health Leadership: Barriers and   
 Successes in Modifying the System** Jennifer R. Green, PhD, MPH, Health Director, Cumberland County Department of Public Health, Ashley Curtice, MS, Deputy Health Director,  
 Cumberland County Department of Public Health

**Wellness and Prevention** Blue Ridge

1:30 – 3:15 pm **Centering Racial Equity in Public Health Work: Durham County, NC**Marrisa Mortiboy**,**MPH, Durham County Health Department

3:30 – 4:00 pm       **Wicked Problems: Alignment with the HNC 2030 and 2022 NC State   
Health Improvement Plan**Kathy Dail, PhD, RN, Jacob Holdaway

4:00 – 4:30 pm **Engaging Minority Communities in Health Equity**   
Barbara Pullen Smith, PhD, MPH

**Women’s and Children’s Health** Dogwood  
3:30 – 5:00 pm  **Black and Indigenous Maternal Health: Conversations and   
 Perspectives** NC Senator Natalie Murdock, Michaela Penix, MPH, Director, Maternal  
 Infant Health, March of Dimes

5:30 – 6:00 pm        **Healthy Hike Meet in Lobby**

6:00 pm                   **Environmental Health Corn Hole Contest**

**DINNER ON YOUR OWN**    

7:30 – 9:00 pm **Past Presidents Reception** Thomas Wolfe Parlor

9:00 – 11:00 pm      **NCPHA Hospitality Suite** Thomas Wolfe Parlor

**Thursday, April 28, 2022**

7:00 – 8:00 am        **Breakfast** Expo Center

7:00 am – 3:00 pm  **Conference Registration** Biltmore Foyer

7:00 am – 4:00 pm  **Exhibits Open** Biltmore Foyer

**8:30 - 10:00 am**

**Academic Practice-based Research (APBR)** Pilot

8:30 - 9:15 am **Business Meeting**

9:30 - 10:30 am **Podium Presentations**

**NC Maternal Mental Health MATTERS: Supporting Frontline   
Providers in Identification and Treatment of Perinatal Behavioral  
Health Disorders**Karen Burns, MSW  
**The North Carolina Psychiatry Access Line (NC-PAL): A Pediatric  
and Perinatal Behavioral Health Access and Education Program**Chelsea Swanson, MPH  
**Medical Student Involvement in Interdisciplinary Behavioral Healthcare Grant at Two Rural FQHCs**Kelsey Ross Dew, MPH & Spencer Scott  
**Increasing Health Literacy of Parents of Children 0 to 5 Regarding  
Oral Health and Immunizations**Dr. Gosia Tiger  
**Healthy Babies Initiative – Five Years Later**Suzanne Lea, MPH, PhD

**Environmental Health** Pisgah

8:30 - 10:00 am **Business Meeting**

**FAMI** Roan

8:30 - 9:00 am **Business Meeting**

9:00 - 10:00 am **Finance, Billing, Monitoring Tool** PH Administrative and Financial Consultants, NCDHHS, DPH, Local   
 Technical Assistance and Training Branch

**Nursing/Women’s and Children’s’ Health** Expo Center

8:30 - 10:00 am **Legal/Legislative Updates NCPD Awarded** Peg O’Connell, JD, Chair, NCPHA Advocacy Committee; Kirsten   
 Leloudis, JD, MPH, Program Manager, Legal and Regulatory Affairs,   
 NCDHHS, DPH; Virginia Niehaus, JD, MPH, Chief, Office of Legal and   
 Regulatory Affairs, NCDHHS, DPH

**Public Health Leadership** Mitchell

8:30 - 9:00 am **Business Meeting**

9:00 - 10:00 am **Lessons Learned and Reflections on COVID-19 Response** Amanda Fuller Moore, PharmD, Pharmacist, NCDHHS

**Women’s and Children’s Health/Nursing** Expo Center

8:30 - 10:00 am **Legal/Legislative Updates NCPD Awarded** Peg O’Connell, JD, Chair, NCPHA Advocacy Committee; Kirsten   
 Leloudis, JD, MPH, Program Manager, Legal and Regulatory Affairs,   
 NCDHHS, DPH; Virginia Niehaus, JD, MPH, Chief, Office of Legal and   
 Regulatory Affairs, NCDHHS, DPH

**Wellness and Prevention** Blue Ridge

8:30 - 10:00 am **Business Meeting**

**10:30 am - 12:00 pm**

**Academic Practice-based Research (APBR)** Pilot

10:30 am - 12:00 pm **Podium Presentations**

**Perceived Relationship Experiences Among Adolescents and Young  
 Adult Women: Reproductive Coercion Pilot Study** Rebecca Bonen-Clark & Cheryl Kovar, PhD, RN, CNS

**Change for Life: Tobacco-Fee Recovery Coaltion Demonstrates   
 Collective Impact** Kim Bayha, CTTS  
 **Dual Use of e-Cigarettes and Cigarettes in North Carolina:   
 Qualitative Findings About Quitting Beliefs and Perspectives on  
 Cessation Campaign Advertisements** Justin Byron, PhD  
 **Fostering a Tobacco-Free Fort Bragg Community: An Academic  
 -practice Public Health Partnership** Krysta Gougler-Reeves, MSW, MPH & Travis Greer, Human Services   
 Planner/Evaluator

**Evaluation of Nicotine Dependency Levels Based on Drug(s) of   
 Choice Using Electronic Health Record (HER) Data from Substance  
 Use Disorder Treatment Centers** Anna Fitzgerald, MPH, MS & Amogh Bandekar, MS  
 **Motor Vehicular Deaths Among American Indians in North Carolina** Scott Proescholdbell, MPH  
 **Iterative Development: Creating North Carolina’s Violent Death  
 Reporting System Data Dashboard** Mary-Catherine Bryant

**Environmental Health** Pisgah

10:30 am - 12:00 pm **Environmental Justice in NC and Public Health Implications** Veronica Oakler, JD, LLM, Executive Director, Clean Water for North   
 Carolina

**Epidemiology/Statistics/Laboratory/Wellness and Prevention** Blue Ridge

10:30 am - 12:00 pm **Tobacco Prevention Collaborative in Cumberland County**   
Ashley Curtice, Hannah Prentice-Dunn, Krysta Gougler, Cumberland  
County Health Department

**FAMI** Roan

10:30 - 12:00 pm **ABUP/Medicaid Cost Settlement** Steven W. Garner, MPH, Medicaid Consultant, NC Alliance of Public  
 Health Agencies

**Nursing/Public Health Leadership** Expo Center

10:30 am - 12:00 pm **Dangers of Misinformation in Public Health and NCPD Awarded  
the Role of the Health Care or Public Health Professional**

Brian Southwell, PhD, UNC Gillings School of Global Public Health

**Public Health Leadership/Nursing** Expo Center

10:30 am - 12:00 pm **Dangers of Misinformation in Public Health and the**   
**Role of the Health Care or Public Health Professional**Brian Southwell, PhD, UNC Gillings School of Global Public Health

**Social Work/Women’s and Children’s Health** Virtual

10:30 am - 12:00 pm **Race Equity:  Where Do We Go From Here?**Cornell Wright, MPA, Executive Director, NCDHHS, Office of Minority   
Health and Health Disparities  
**Go to** [**www.zoom.com**](http://www.zoom.com)**, click on “Join a Meeting” and enter Meeting ID**:  **160 629 0405 Passcode:  274741**

**Wellness and Prevention/Epidemiology/Statistics/Laboratory** Blue Ridge

10:30 am - 12:00 pm **Tobacco Prevention Collaborative in Cumberland County**Ashley Curtice, Hannah Prentice-Dunn, Krysta Gougler, Cumberland  
County Health Department

12:00 - 1:30 pm **NCPHA Awards Luncheon** Expo Center

12:00 – 1:00 pm **Dental Virtual Business Meeting** Virtual

**Go to** [**www.zoom.com**](http://www.zoom.com)**, click on “Join a Meeting” and enter Meeting ID: 822 6614 4987 Passcode: 162650**

**1:45 - 3:00 pm**

**Academic Practice-based Research (APBR)** Pilot

1:45 - 3:00 pm **Podium Presentations**

**Using Health Equity Impact Assessments to Modify Evidence Based  
 Strategies within Local Health Departments in North Carolina** Imani Belton, MPH Candidate & Dorothy Clienti, DrPh, MPH, MSW  
 **Acting on Our Commitment to Racial Equity: How a MPH Program  
 Holds Itself Accountable** Sarah Thach, MPH, Ameena Batada, DrPH & Tamarie Macon, PhD  
 **Utilization of a Human-Centered Design Process to Engage with   
 Local Health Departments in North Carolina** Amy Belflower Thomas, MHA, MSPH, CPH  
 **The Next Pandemic: Are We All Safe?** Dr. Elisha Caldwell, DHA, MPH  
 **Influence of the COVID-19 Pandemic on PrEP Usage in Mecklenburg  
 County, NC** Patrick Robinson, MD, MPH, FACP, FIDSA  
 **Spreading Knowledge and Hope, Not COVID: Latinx Community  
 Ambassadors in Mitchell and Yancey Counties** Hannah Robinson, MPH & LaCosta Tipton, MPH, BSN, RN  
 **Eastern North Carolina Community Outreach Clinic: Increasing  
 Patient Engagement in Healthcare** Ashley Burch, PhD

**Environmental Health** Pisgah

1:45 - 3:00 pm **Who, What, Where, When & How**

Barbie Anderson, Western Regional Manager, Division of Child Development and Early Education

**Epidemiology/Statistics/Laboratory** Dogwood

1:45 - 3:00 pm **Epic Hits in Epidemiology** Bill Cleve, MT(ASCP)SM, MPH, Public Health Epidemiologist, Vidant  
 Medical Center

**FAMI** Roan

1:45 - 3:00 pm **COVID Research Update**

John Sanders, MD, Chief of Infectious Disease, Wake Forest Baptist  
 Health, LaShonda Ouk, PhD, MHA, MBA, Quality Assurance Manager,   
 Forsyth County Department of Public Health

**Nursing/Wellness and Prevention** Expo Center

1:45 - 3:00 pm **Communicating the Public Health Message NCPD Awarded**

Geo Sarra, BS, Better Brain Consulting

**Public Health Leadership** Mitchell

1:45 – 3:00 pm **Sharing Session: Leadership Issues/Pandemic Experiences** Pamela Brown, MPH, Lenoir County Health Department

**Women’s and Children’s Health/BIPOC Caucus** Blue Ridge

1:45 - 3:00 pm **Meet and Greet** Gerri Mattson, WCH Section Chair, Michaela Penix, BIPOC Caucus Chair

**Wellness and Prevention/Nursing** Expo Center

1:45 - 3:00 pm **Communicating Public Health Message NCPD Awarded**

Geo Sarra, Better Brain Consulting

**3:30 - 5:00 pm**

**Academic Practice-based Research (APBR)**

3:30 - 5:00 pm **Open Forum Session** PilotLate-Breaker Speakers (TBD)

**Environmental Health** Pisgah

3:30 - 5:00 pm **Housing Discrimination and Lead Exposure** Chris Timmon, PhD, Economics Department, Duke University

**Epidemiology/Statistics/Laboratory** Dogwood

3:30 - 5:00 pm **Business Meeting**

**FAMI** Roan

3:30 - 5:00 pm **Unplug and Reset** Sherita Sutton, MPH, MSW, CHES, LCSW-A, Assistant Public Health   
 Director, Forsyth County Public Health Department

**Nursing** Expo Center

3:30-4:30 pm **Blazing the trail: Bringing a Distinctive Credential NCPD Awarded  
Program to NC Public Health Nursing**

Susan Little, DNP, RN, PHNA-BC, CPH, CPM, FAAN Chief Public Health Nursing Officer, NC DHHS; Jaimee Watts-Isley, MPH, DNP, RN AGNP-C CDCF Nurse Consultant Population Health & Innovation in Public Health Nursing, NC DHHS

**Public Health Leadership** Mitchell

3:30 - 5:00 pm **Crisis Leadership II Training**

Amy Belflower Thomas, MHA, MSPH, CPH, Director, Community

Assessment and Strategy | NC Institute for Public Health

**Women’s and Children’s Health** Blue Ridge

3:30 - 5:00 pm **Panel Discussion on Addressing Environmental Justice and**  **Health Disparities in Women and Children** Crystal Dixon, MPH, MA, Assistant Professor of the Practice, Dept. of  
 Health and Exercise, Wake Forest University, Neasha Graves, MPA,   
 Environmental Health Outreach Manager, Center for Public Engagement  
 with Science, UNC Institute for the Environment, Michele Okoh, JD,   
 Senior Lecturing Fellow, Duke Environmental Law and Policy Clinic

6:00 - 8:00 pm **Poster Presentations, Silent Auction and Reception** Expo CenterSponsored by Carolina Complete Health

7:00 pm - **Band - The Dickens** Expo Center

**Friday, April 29, 2022**

8:30 – 9:30 am **Breakfast** Expo Center

8:30 - 9:15 am **UNC Gillings School of Global Public Health Breakfast**  **Speaker - *Achieving Health Equity through Environmental Justice***Amanda Northcross, PhD, Associate Teaching Professor, Director of Undergraduate Studies, UNC-CH, Department of Environmental   
Sciences and Engineering

9:15 - 9:20 am **Welcome** Mike Zelek, MPH, Past President, NCPHA

9:20 - 9:45 am **NCPHA Business Meeting and Service Awards/Lifetime  
 Membership Awards**

9:45 - 9:55 am **APBR Awards Presentations**

10:00 - 11:15 am **Wood Lecture: *Intersectionality: An Indispensable Critical*  *Framework to Enhance Connectedness and Health Equity in North Carolina and Beyond***Dr. Lisa Bowleg, PhD, MA, Professor of Applied Social Psychology in the Department of Psychological and Brain Sciences at the George Washington University, and Director of the Social and Behavioral Sciences Core of the DC Center for AIDS Research

11:30 am **Door Prizes and Adjourn**