

2026 Pre-FEC Communications Program**Trusted Voices, Healthier Communities!**

September 29, 2026 | Concord, NC

Agenda (09.2026)

9:00-10:00am Registration

9:30-10:15am Opening Session | Concord I

- Dorian Johnson, MPH | The PHuncle

10:30am-12pm Breakout Sessions | Fairway & Concord G

- **10:30-11:00am**
 - **Communicating Effectively with Women in Agriculture | Concord G**
 - McKayla R. Robinette | North Carolina Agromedicine Institute
 - Roberta Bellamy, PhD, LMFT | Medical Family Therapy and Consulting, PLLC
- **10:30-11:00am**
 - **A Practical Framework for Evaluating the Usability of Public Health Dashboards and Digital Tools | Fairway**
 - Vivian Muzyk, MPH, MA | NC Department of Health and Human Services, Division of Public Health
- **11:00-11:45am**
 - **Youth in Action: Community Partnerships to Build Future Public Health Leaders | Fairway**
 - Meg Molloy, DrPH, MPH | Tobacco 21 Coalition and Youth Council
 - Scott Proescholdbell, MPH | NC Department of Health and Human Services
 - Pranika Senthil, Milo Muzak, Elizabeth Learn, Gabe Anderson | T21 Youth Council
 - **Connecting Virtually, Communicating Effectively: Tele-Town Halls as a Tool for Tobacco Prevention and Control and Beyond | Fairway**
 - Ashley Curtice, MS, APIO | NC Department of Health and Human Services

12:00-12:45pm Lunch | Concord I

1:00-2:00pm Breakout Sessions | Fairway & Concord G

- **1-1:30pm**
 - **From Student Support to Regional Collaboration: A Replicable Model for Strengthening Local Public Health Communications | Fairway**
 - Kyle Chambers | Chatham County Public Health Department
 - Martha Anne Sperandio Kinne | North Carolina Institute for Public Health
 - **Refresh Your Routine: Practical Tips to Find Your Flow | Concord G**
 - Nicole Hricik, MSIMC | Union County Government
- **1:30-2pm |**
 - **Internal Communications | Fairway**
 - Michelle Patridge-Doerr, MS, MPH | Mecklenburg County Public Health
 - **Building Trusted Linguistically and Culturally Accessible Disaster Response Communications | Concord G**
 - Carolina Siliceo Perez, MLAS | NC Department of Health and Human Services

2:15-3:30pm Crisis Communications Workshop | Concord I

- Julie Parker | President & CEO, Julie Parker Communications

3:30-3:45pm Snacks Available

3:45-5:00 pm Crisis Communications Workshop | Concord I

5:00pm Event Debrief/Closing