

Agriculture: Velma Beam, Home Demonstration Agent, Clay County, Hayesville.

Public Health: Edith P. Brocker, R. N., Supervising Nurse, District Health Department, Chapel Hill.

Recreation: C. M. Loomis, Director of Recreation, Kinston.

Welfare: Ada McRacken, Director of Field Service, State Board of Public Welfare, Raleigh.

Discussion—Open to General Session.

Business Session.

ANNUAL BANQUET AND SECOND

GENERAL SESSION

Ball Room

Monday, November 3, 1947, 8:00 p. m.

Presiding: M. B. Bethel, M. D.

(Dress—Optional)

Banquet.

Invocation.

Entertainment:

Mike Wise Trio

The Gay Nineties Revue

Greetings, Frank A. Sharpe, M. D., President, Medical Society of the State of North Carolina, Greensboro.

Introduction of Guest Speaker, Carl V. Reynolds, M. D., State Health Officer, Raleigh.

“The Medical School and Preventive Medicine,” Thomas T. Mackie, M. D., Professor of Preventive Medicine, The Bowman Gray School of Medicine, Winston-Salem.

THIRD GENERAL SESSION

Ball Room

Tuesday, November 4, 1947, 9:30 a. m.

Presiding: M. B. Bethel, M. D.

Symposium—"The Present Cooperative Milk Control Program in North Carolina."

Panel Leader—H. G. Baity, Sc. D., Professor of Sanitary Engineering, The School of Public Health, University of North Carolina, Chapel Hill.

"The State Board of Health—State Department of Agriculture Accords," E. W. Constable, Ph. D., State Chemist, North Carolina Department of Agriculture, Raleigh.

"State Department of Agriculture Participation," C. W. Pegram, Chief, Dairy Division, North Carolina Department of Agriculture, Raleigh.

"State Board of Health Participation," Robert L. Caviness, Sanitary Engineer, North Carolina State Board of Health, Raleigh.

"Local Health Department Interests in the Milk Control Program," O. David Garvin, M. D., District Health Officer, Chapel Hill.

"The Interests of the Consuming Public," H. J. Rollins, D. V. M., Chairman, North Carolina Advisory Milk Commission, Rockingham.

"Quality Milk Production," B. E. Goodale, Professor of Dairying, Clemson College, Clemson, S. C.

"Industry's View of Quality Milk Control," Howard Goforth, Quality Control Supervisor, Coble Dairy Products, Inc., Lexington.

Discussion—Open to General Session.

PROGRAM

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

Registration Begins:

Monday, November 3, 1947, 9:30 a. m.

The members will register by Sections.

Unaffiliated groups may register as follows:

All physicians.....Health Officers Section

Public Health Educators.....Nurses Section

Public Health Investigators.....Sanitarians Section

OPEN HOUSE

The Charlotte Health Department

615 East Fourth Street

Monday, November 3, 1947, 10:00 a. m. to 12:00 noon

For these two hours, at least, this is "The Bunch with the Punch." The Department also will welcome visitors throughout the convention and will seek to render any possible service to N. C. P. H. A. members or guests.

FIRST GENERAL SESSION

Ball Room

Monday, November 3, 1947, 2:00 p. m.

Presiding: M. B. Bethel, M. D.

Call to Order.

Invocation.

Announcements.

The President's Message.

In Memory of Paul Pressly McCain—S. B. McPheeters, M. D., Goldsboro.

Symposium—"Resources Contributing to Total Family Living."

Panel Leader—Helen Martikainen, M. P. H., Director of Health Education, N. C. State Board of Health, Raleigh.

Participants:

Religion: Charles M. Jones, Pastor, Presbyterian Church, Chapel Hill.

P. T. A. and Education: Mildred I. Morgan, Ph. D., Coordinator of Home and Community Program, Asheville.

EXHIBITS

On the Mezzanine:

TUBERCULOSIS CONTROL—The North Carolina Tuberculosis Association and The Mecklenburg County Tuberculosis and Health Association.

VENEREAL DISEASE CONTROL—The Venereal Disease Institute and the North Carolina Social Hygiene Society.

PUBLIC HEALTH EDUCATION—Developed by the Health Educators of North Carolina, this display was also shown at the Atlantic City Meeting of the American Public Health Association.

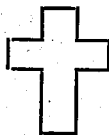
PUBLIC HEALTH DENTISTRY—The Charlotte Health Department.

CANCER CONTROL—Mecklenburg County Chapter, American Cancer Society.

On Trade Street:

At the Hotel Entrance

MOBILE X-RAY UNIT, The Mecklenburg County Tuberculosis and Health Association.



SECTION MEETINGS

Section meetings begin in the afternoon on Tuesday, November 4, 1947. Should the program and business session fail of completion the Section may reconvene in the evening, in its original meeting place, at a time to be designated by the chairman.

These directions will help you find your section meeting:

The Rose Room is at the rear of the Hotel Lobby and the Ball Room is at the front.

On the Mezzanine, reached by elevator, or by stairway from the Ball Room, will be found the Try-on Room, Kuester Room and Dining Rooms 1, 2 and 3.

HEALTH OFFICERS SECTION

KUESTER ROOM

Tuesday, November 4, 1947, 2:00 p. m.

Presiding: R. B. C. Franklin, M. D., Chairman

"Vision Testing," F. K. Harder, M. D., City Health Officer, Greensboro.

"Some Recent Trends in Tuberculosis Work," P. A. Yoder, M. D., Director, Forsyth County Sanatorium, Winston-Salem.

"The Problem of Rocky Mountain Spotted Fever," S. F. Ravenel, M. D., Greensboro.

Business Session.

SANITARIANS SECTION

DINING ROOMS 1, 2 & 3

Tuesday, November 4, 1947, 2:00 p. m.

Presiding: Sam C. Rich, Chairman

"Education for Dairy Sanitation," Julian Taylor, Principal Sanitarian, District Health Department, Newton.

"Food Locker Sanitation," D. E. Brady, Ph. D., Professor of Animal Industry, North Carolina State College of Agriculture, Raleigh.

"The Sanitarian and Public Health," J. M. Jarrett, Director, Division of Sanitary Engineering, North Carolina State Board of Health, Raleigh.

Business Session.

NURSES SECTION

KUESTER'S RESTAURANT

427 East Morehead

Tuesday, November 4, 1947, 12:30 p. m.

Luncheon Meeting—transportation to and from the luncheon will be furnished for all.

HOTEL CHARLOTTE

BALL ROOM

Tuesday, November 4, 1947, 2:00 p. m.

Presiding: Alma McCracken, R. N., Chairman

"Mental Hygiene in Public Health Nursing,"
Mary P. Porter, R. N., Clinical Assistant, Mental Hygiene Clinic, Charlotte.

"Report on International Congress of Nurses,"
Margaret Blee, R. N., Associate Professor of Public Health Nursing, The School of Public Health, University of North Carolina, Chapel Hill.

Business Session.

LABORATORY SECTION

TRYON ROOM

Tuesday, November 4, 1947, 2:00 p. m.

Presiding: John H. Hamilton, M. D., Chairman

"Comparison of Serological Methods for Rocky Mountain Spotted Fever and Endemic Typhus,"
Lynn Maddry, Chemist, State Laboratory of Hygiene, Raleigh.

"Vaginal Smears and the Diagnosis of Uterine Cancer," John R. Kernodle, M. D., Duke University Hospital, Durham.

"Practical Problems in the Milk Laboratory,"
J. B. Edwards, Bacteriologist, Consolidated Board of Health, Wilmington.

Round Table Discussion—Questions and Answers.

Business Session.

The Committee on Arrangements:

Ann Barentine, R. N., Chairman.....Charlotte
F. A. Jacocks, M. S. P. H.....Charlotte
Effie Maiden, M. S. P. H.....Charlotte

The Committee on A. P. H. A. Affiliation:

Robert F. Young, M. D., Chairman, Halifax,
and the chairmen of the several sections.

The Legislative Committee:

Wm. P. Richardson, M. D., Chairman.....Raleigh
J. M. Jarrett.....Raleigh
Flora Wakefield, R. N.....Raleigh

The Membership Committee:

Harold Parker, Chairman.....Winston-Salem
Annie H. Roberson, R. N.....Concord
E. H. Ellinwood, M. D.....Hickory

The Nominating Committee:

C. N. Sisk, M. D., Chairman.....Morganton
Helen Martikainen, M. P. H.....Raleigh
Julian Taylor.....Newton

The Obituary and Resolutions Committee:

Edith Bocker, R. N., Chairman.....Chapel Hill
William A. Broadway.....Asheville
Wm. P. Richardson, M. D.....Raleigh

OFFICERS 1946-47

President.....M. B. Bethel, M. D., Charlotte
Vice-President.....H. W. Stevens, M. D., Graham
Secretary-Treasurer_Harold Parker, Winston-Salem

THE EXECUTIVE COMMITTEE

The Executive Committee consists of the above named officers and:

Robert F. Young, M. D....Immediate Past President,
Halifax
Carl V. Reynolds, M. D.....State Health Officer,
Raleigh
Frank A. Sharpe, M. D.....President, State Medical
Society, Greensboro
E. R. Hardin, M. D.....Member at Large, Term
expires 1948, Lumberton
Alma McCracken, R. N.....Member at Large, Term
expires 1949, Waynesville

There is one vacancy, among the members at large.

THE SECTION CHAIRMEN

R. B. C. Franklin, M. D....Mt. Airy, Health Officers
Alma McCracken, R. N.....Waynesville, Nurses
Sam C. Rich.....Charlotte, Sanitarians
John H. Hamilton, M. D.....Raleigh, Laboratory
Louise Young Workman.....Charlotte, Secretaries

The Program Committee

The Program Committee is composed of the above named officers, directors and section chairmen.

The Auditing Committee:

Sarah Goggans, Chairman.....Raleigh
J. Roy Hege, M. D.....Concord
A. W. Wilson.....Lexington

SECRETARIES SECTION

ROSE ROOM

Tuesday, November 4, 1947, 3:00 p. m.

Presiding: Louise Young Workman, Chairman

"History of Secretaries Section," Hazeline Umstead, Secretary, City-County Health Department, Durham.

Business Session.

Skit:

Narrator: Hellon Hearn, Secretary, Western District Office, N. C. State Board of Health, Asheville.

Symposium—"Our Role in Public Relations."

Participants:

Jessie Rea, Secretary, City-County Health Department, Durham.

Denise Bradly, Secretary, District Health Department, Rutherfordton.

Laura C. Lowe, Public Health Educator, City Health Department, Greensboro.

Maribelle G. Farlow, Council Secretary, Community Council, Raleigh.

Film—"Telephone Courtesy."

DANCE

FIREMEN'S HALL

Tuesday, November 4, 1947, 10:00 p. m.

Compliments of the Charlotte Academy of Public Health.

All members of the North Carolina Public Health Association, their guests and guests of the Association are invited.

To reach the Firemen's Hall, follow Trade Street, then Elizabeth Avenue, east to Hawthorne Lane which runs in front of the Presbyterian Hospital. Left one block, then right onto Fifth Street. Follow Fifth Street to its end. Near the City Limits Fifth runs diagonally across Seventh (which is also Highway 74). If you are right you will wind up at the foot of the Firemen's Drill Tower. If you cross a creek and go under a railroad you have already gone too far.

FOURTH GENERAL SESSION

Ball Room

Wednesday, November 5, 1947, 9:30 a. m.

Presiding: M. B. Bethel, M. D.

"Some Essentials of State-wide Communicable Disease Programs," E. G. McGavran, M. D., Dean, The School of Public Health, University of North Carolina, Chapel Hill.

"Tuberculosis Today," H. S. Willis, M. D., Superintendent, The North Carolina Sanatorium, Sanatorium.

"Fluoride, Portent of Caries Prevention," Z. M. Stadt, D. M. D., Senior Public Health Dentist, City Health Department, Charlotte.

Business Session.

Installation of the new president.

Remarks by the President.

Adjourn sine die.

PROGRAM

OF THE

THIRTY-SIXTH ANNUAL

SESSION

North Carolina

Public Health Association

NOVEMBER 3, 4 AND 5

1947



CHARLOTTE,
NORTH CAROLINA

HEADQUARTERS:
HOTEL CHARLOTTE

PROGRAM
OF THE
THIRTY-SIXTH ANNUAL
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CHARLOTTE,
NORTH CAROLINA

HEADQUARTERS:
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