

BANQUET AND SECOND GENERAL SESSION

October 18, 1948—8:00 p. m.

Presiding: H. W. Stevens, M. D., President

Invocation

Introduction of guests

Entertainment

Greetings: James F. Robertson, M. D., President of
N. C. Medical Society, Wilmington

Introduction of Guest Speaker Clarence W. Bailey,
M. D., Rocky Mount

"Developing Cooperative Relationships in Public Health
Work in North Carolina" J. W. R. Norton, M. D.,
State Health Officer, Raleigh, N. C.

OFFICERS 1947—1948

President H. W. STEVENS, M. D., Wilson

Vice-President . . . E. A. BRANCH, M. D., Raleigh

Secretary-Treasurer, HAROLD E. PARKER, Winston-Salem

THE EXECUTIVE COMMITTEE

The above named officers and:

M. B. Bethel, M. D., Immediate past president, Charlotte

J. W. R. Norton, M. D., State Health Officer, Raleigh

James F. Robertson, M. D., President of Medical Society of N. C.

E. R. Hardin, M. D., Member at large
Term expires 1948, Lumberton

Alma McCracken, R. N., Member at large
Term expires 1949, Waynesville

Gordon Battle, Member at large—Term expires 1950
Greensboro



North Carolina
PUBLIC
HEALTH
ASSOCIATION

Honors

DR. E. A. BRANCH

*Director of Division of
Oral Hygiene*

*State Board of Health
Raleigh, N. C.*



In appreciation of many years of loyal service to public health in North Carolina and for the contribution of three North Carolina "firsts": the first oral hygiene program of its kind, the first school for training public health dentists, and the first building to be used exclusively for a State Dental Health Program.

North Carolina

PUBLIC
HEALTH
ASSOCIATION

MAIN-BALL ROOM
WASHINGTON DUKES HOTEL
DURHAM

MONDAY - OCTOBER 18 - 1948
8:00 - 9:00 P.M.

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1888

1889

1890

North Carolina

PUBLIC
HEALTH
ASSOCIATION

MAIN BALL ROOM

WASHINGTON DUKE HOTEL

DURHAM

MONDAY, OCTOBER 18, 1948

8:00 O'CLOCK

ANNUAL BANQUET AND SECOND GENERAL SESSION

Main Ball Room

Monday, October 18, 1948 at 8:00 p. m.

Presiding, H. W. Stevens, M. D., President

(Dress—Optional)

Invocation.

Introduction of guests.

Entertainment.

Greetings James F. Robertson, M. D., President
North Carolina Medical Society, Wilmington

Introduction of Guest Speaker—Clarence W.
Bailey, M. D., Rocky Mount

“Developing Cooperative Relationships in Public
Health Work in North Carolina” J. W. R. Norton,
State Health Officer, Raleigh

THIRD GENERAL SESSION

Main Ball Room

Tuesday, October 19, 1948 at 9:30 a. m.

Presiding, H. W. Stevens, M. D., President

Address—Erval Coffey, M. D., District Director,
United States Public Health Service, New York,
N. Y.

Address—“The Practicing Physician and Public
Health,” Roscoe D. McMillan, M. D., Secretary
and Treasurer of The N. C. Medical Society, Red
Springs.

OPEN HOUSE 10:30 A. M.—11:30 A. M.

The Durham City-County Health Department

The Durham City-County Health Department is
one of the most modern and best equipped depart-
ments in the State of North Carolina. Dr. Epperson
and his fine staff cordially invite all members and
guests to attend open house. “Durham Style Punch”
will be served.

The Blue Room is reserved for special committee
meetings

SECTION MEETINGS

Tuesday, October 18, 1948—11:30 a. m.—1:00 p. m.
and 2:00 p. m.—5:00 p. m.

HEALTH OFFICERS' SECTION MEETING

Ball Room II

Tuesday, October 19, 1948, 2:00 p. m.

Presiding: Clem Ham, M. D., Chairman

Address—J. W. Roy Norton, M. D., Secretary and
State Health Officer, Raleigh.

“A Two Year Review of Maternal Deaths in North
Carolina”—Robert A. Ross, M. D., Member of the
Maternal Welfare Committee of the Medical Society.

“Follow-Up of Mass X-Ray Survey in A Large
Rural County”—E. S. Grady, M. D., Health Officer,
Johnson County Health Department, Smithfield.

Intermission 10 Minutes

“Improving Rural Health Resources”—C. F.
McRae, M. D., District Health Officer Avery-Mitchell-
Yancy Health District, Burnsville.

“Health Education in Public Health Programs”
—E. H. Ellinwood, M. D., Health Officer, Catawba-Lin-
coln-Alexander Health District, Newton.

“The Problem of Mental Cases as it Affects
Health Officers”—R. M. Buie, M. D., Health Officer,
Guilford County Health Department, Greensboro.

SANITARIAN'S SECTION MEETING

Durham Health Department Auditorium
Tuesday, October 19, 1948, 11:30 a. m.—1:00 p. m.
2:00 p. m. to 5:00 p. m.

Presiding: W. V. Covington, Chairman

- 11:45-12:30—Chairman's Report
Committee Appointments
- 2:00 Proposed Public Health Legislation—R. L. Caviness, Principal Sanitary Engineer, State Board of Health.
- 2:15 "How the Health Educator Can Assist the Sanitarian"—Miss Jennie D. Stout, Supervisor Health Education, Asheville.
- 2:30 "The Value of the District Meetings"—J. M. Jarrett, Director, Division of Sanitary Engineering, State Board of Health
J. Roy Hege, M. D., Health Officer, Cabarrus County
Gordon Battle, Sanitarian, Greensboro
Wade Eller, Sanitarian, Boone
W. C. Haas, Sanitarian, Wilmington
- 3:00 "Sanitation in the North Carolina Health Program"—J. W. Norton, M. D., Secretary and State Health Officer
- 3:30 Business Session.
- 5:00 Adjourn.

THE NURSING SECTION MEETING

Crystal Room

Tuesday, October 19, 1948

11:00—Business Meeting—Miss Clara Henderson, Chairman, Presiding

12:30—2:00 p. m.

Luncheon—Place to be announced

2:00—INTERPRETING PUBLIC HEALTH NURSING TO THE PUBLIC—Dr. E. G. McGavran, Dean, School of Public Health, University of N. C., Chapel Hill.

Panel—"What I Can Do to Interpret Public Health Nursing to the Public"

Leader:—Margaret Blee, Associate Professor of Public Health Nursing, University of N. C., Chapel Hill.

As a Lay Person—Mrs. John C. Burwell, Jr., President of Greensboro Nursing Council, Greensboro.

As a Supervisor—Emily Pickard, Durham

As an Educational Director—Lois Cox, Durham

As a Staff Nurse—Mary Louise Hasty, High Point

As a Health Educator—Elizabeth Lovell, Area Supervisor of Health Educators, Chapel Hill

Discussion

Summary—Joe Station, Health Educator, State Tuberculosis Association, Raleigh

PROGRAM

NORTH CAROLINA

PUBLIC HEALTH ASSOCIATION

Registration begins:

Monday, November 18, 1948 at 9:30 a. m.

There will be one registration desk for members and guests.

FIRST GENERAL SESSION

Main Ball Room

Monday, October 18, 1948 at 2:00 p. m.

Presiding—H. W. Stevens, M. D., President

Call to Order.

Invocation.

Welcome—Dr. J. H. Epperson, Health Officer, Durham

Key to the City—Honorable W. F. Carr, Mayor, Durham

Recognition of Guests and Special Announcements

The President's Message

"The Evaluation Technique in In Service of all the Health Department Staff"

Dr. Edward G. McGavran, M. D., M. P. H.
Dean of Public Health, University of North Carolina

Discussion:

Dr. H. C. Whims, Health Officer, Buncombe County
Dr. Robert F. Young, Health Officer, Halifax County

3:00 p. m.—Symposium—"Nutrition" Presiding, Miss Marjorie Heslet, Children's Bureau, Washington, D. C.

3:30 p. m.—"Nutrition Surveys" Dr. Harold R. Sandstead, U. S. Public Health Service, States Relation Division, Chief Nutrition Section

"Health Departments" Dr. E. H. Ellinwood, District Health Officer, Newton

"Health Education" Miss Helen Martikainen, Director Health Education, Raleigh

"Schools" Mr. Holland McSwain, Superintendent of Schools, Caswell County

4:00 p. m.—Discussion—Other representatives of the above groups and the Nutrition Field Consultants. Questions from the floor.

4:50 p. m.—Closing—Dr. Bertlyn Bosley, Director Nutrition Division, State Board of Health, Raleigh

5:00 p. m.—Adjournment

The Registration Committee:

Mildred Gay, Chairman.....Durham
 Berta Crumpler.....Durham
 Mrs. L. B. Rea.....Durham
 Cleo Mangum.....Durham
 O. B. Gurganus.....Durham
 Helen Craver.....Winston-Salem
 Juanita Franklin.....Winston-Salem

The Orchestra Committee:

Dr. J. H. Epperson, Chairman.....Durham
 Mrs. L. B. Rea.....Durham

The Exhibit Committee:

Juanita Ross, Chairman.....Durham
 Lois Cox.....Durham
 Edith Brocker.....Chapel Hill

The Publicity Committee:

Derwin Cooper, M. D., Chairman.....Durham
 Lois Cox.....Durham

The Legislative and Retirement Committee:

C. N. Sisk, M. D., Chairman.....Morganton
 A. C. Bulla, M. D.....Raleigh
 C. W. Armstrong, M. D.....Salisbury
 O. David Garvan, M. D.....Chapel Hill
 William A. Broadday, Sanitarian.....Asheville
 Mrs. Edith Brocker, P. H. N.....Chapel Hill

The Membership Committee:

Harold Parker, Chairman.....Winston-Salem
 Annie H. Robertson, R. N.....Concord
 E. H. Ellinwood, M. D.....Hickory

The Nominating Committee:

S. B. McPheeters, M. D., Chairman.....Goldsboro
 H. C. Whims, M. D.....Asheville
 Alma McCracken, R. N.....Waynesville
 Katherine Miller.....Tarboro
 O. B. Gurganus.....Durham

The Obituary and Resolutions Committee:

N. T. Everette, M. D., Chairman.....Beaufort
 M. T. Foster, M. D.....Fayetteville
 H. C. Whims, M. D.....Asheville

EXHIBITS

DAIRY COUNCIL—Durham Dairy Council
 RED CROSS—The American Red Cross of Durham,
 N. C.
 TUBERCULOSIS ASSOCIATION—The Tuberculosis
 Association of Durham, N. C.
 CANCER SOCIETY—The American Cancer Society of
 Durham, N. C.
 PUBLIC HEALTH NURSES—The Public Health
 Nurses of the Durham City-County Health Depart-
 ment.
 TYPHUS CONTROL—The Typhus Control Unit of
 the City-County Health Department of Durham,
 N. C.

SECRETARIES SECTION MEETING

Ball Room I

Tuesday, October 19, 1948, 11:30 a. m.—1:00 p. m.
 and 2:00—5:00 p. m.

Presiding: Erroll B. Moore, Chairman

11:30 a. m.—Welcome—Mrs. Jessie M. Rae, Durham

Response—Mrs. Louise Y. Workman,
Charlotte

Introductions and Announcements.

Business Session.

Intermission for Lunch

2:15 p. m.—“Quiz Program”—Master of Ceremonies
 —Emma Garr Bivens, Editor, Better
 Health Magazine, Raleigh.

Get Acquainted Period Directed by Mil-
dred Gay, Secretary, Durham.Panel—Taking Stock of the Total Public
Health Program.

Leader, Edward G. McGavran, Dean,
 School of Public Health, University of
 N. C., Chapel Hill.

Participants: Dr. M. B. H. Michal, Dist-
 rict Health Officer Haywood-Jackson-
 Macon Health Dept., Waynesville.

Mrs. Kate Webb Williamson, Supervisor
 of Nurses, Cumberland County Health
 Dept., Fayetteville.

G. Sprite Barbee, Jr., Senior Sanitarian,
 Tarboro.

Miss Mazie Jones, Health Educator,
 Surry County.

Miss Irene Dorsett, Secretary, Greens-
 boro.

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LABORATORY SECTION MEETING

Ball Room III

October 19, 1948, 11:30—1:30 and 2:00 to 5:00

- 11:30 a. m.—Cancer Control Program—Ivan Proctor, M. D., Director Division of Cancer Control.
- 12:00 a. m.—Report of Year's Experience in Diagnosis of Cancer by Vaginal Smears—Miss Sarah Hodges, Charlotte Memorial Hospital.
- 12:30 p. m.—Discussion and appointment of committees
- 1:30 p. m.—Lunch.
- 2:00 p. m.—Intestinal Bacteriology—Phillip R. Edwards, M. D., Atlanta, Georgia.
- 2:45 p. m.—Intestinal Parasitology—J. B. Pritchett, Grace Hospital, Banner Elk.
- 3:15 p. m.—Relationship Between the Clinical Laboratory and Local Public Health Laboratory—O. David Garvin, M. D., Health Officer, Chapel Hill.
- 3:45 p. m.—Discussion and Election of Officers—Business
- 5:00 p. m.—Adjourn.

DANCE

Main Ball Room

Tuesday, October 11, 1948, 9:00 p. m. to 1:00 p. m.

All members of the North Carolina Public Health Association, their guests, and guests of the Association are invited. Admission by registration card or lapel identification badge. Guests will be admitted when accompanied by members.

No one will be admitted to the Ball Room who cannot maintain his equilibrium.

OFFICERS 1947-48

President..... H. W. Stevens, M. D., Wilson
Vice-President..... E. A. Branch, M. D., Raleigh
Secretary-Treasurer..... Harold Parker, Winston-Salem

THE EXECUTIVE COMMITTEE

The Executive Committee consists of the above named officers and:

M. B. Bethel, M. D..... Immediate Past President, Charlotte
J. W. R. Norton, M. D..... State Health Officer, Raleigh
James F. Robertson, M. D..... President of N. C. Medical Society, Wilmington
E. B. Hardin, M. D..... Member at Large, Term expires 1948, Lumberton
Alma McCracken, R. N..... Member at Large, Term expires 1949, Waynesville
Gordon Battle..... Member at Large, Term expires 1950, Greensboro

SECTION CHAIRMEN

Clem Hamm, M. D..... Monroe, Health Officers
Clara Henderson, R. N..... Charlotte, Nurses
W. B. Covington..... Concord, Sanitarians
Lynn Maddrey..... Raleigh, Laboratory
Mrs. Erroll B. Moore..... Halifax, Secretaries

PROGRAM COMMITTEE

The Program Committee is composed of the above named officers, directors and section chairman.

The Auditing Committee:

Sarah Goggans, Chairman..... Raleigh
J. Roy Hege, M. D..... Concord
A. W. Wilson..... Lexington

The Committee on Arrangements:

O. B. Gurganus, Chairman..... Durham
Watt Helms..... Durham
W. B. Ship..... Durham
Wayne E. Williams..... Durham
Frank H. Barr..... Durham
Juanita Ross..... Durham
Carrie Wilson..... Durham
Marion Dare Wetmore..... Durham

FOURTH GENERAL SESSION

Main Ball Room

Wednesday, October 20, 1948, 9:30 a. m.
Presiding: H. W. Stevens, M. D., President
SYMPOSIUM—Cancer.

REGISTRATION AND INFORMATION

A Registration and Information Desk will be Maintained in the Main Lounge, Washington-Duke Hotel during the days of the meeting, from 9:00 a. m.

A Registration Fee of 50c will be charged for everyone attending the meetings.

Membership dues in the North Carolina Public Health Association are \$1.00 per year. If your dues have not been paid, they will be accepted at the Registration Desk. If you are not already a member you are cordially invited to become one.

Tickets for the Banquet should be secured at the time of registration.

To avoid disturbing either the speaker or the audience, members are asked not to enter or leave the Ball Room during the presentation of papers.

Please wear your badge during all sessions.

“Presentation of North Carolina Cancer Control Program”—Ivan Proctor, M. D., Director, Division of Cancer Control, North Carolina State Board of Health.

“Experiences at New Hanover County Cancer Center”—Donald B. Koonce, M. D., Director, New Hanover County Cancer Center.

“Experiences of Pathologists on Diagnostic Management”—Staff of Buncombe County Cancer Center, E. D. Peasley, M. D., Director.

“A Report on the Forsyth County Cancer Center”—James F. Marshall, M. D., Director Forsyth County Cancer Center.

“Remarks on Cancer Research”—Dr. Mildred Schram, Field Director, Division of Cancer Control, North Carolina State Board of Health.

General Discussion.

Presentation of Reynolds Medal.

Business Session.

Installation of New Officers.

Remarks by the President.

Adjourn sine die.

PROGRAM
OF THE
THIRTY-SEVENTH ANNUAL
SESSION

North Carolina

Public Health Association

OCTOBER 18, 19 AND 20

1948



DURHAM
NORTH CAROLINA

HEADQUARTERS
WASHINGTON-DUKE HOTEL

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