

## REGISTRATION AND INFORMATION

A Registration Desk will be maintained in the Lobby of the Sir Walter Hotel, during all days of the session.

### Steps in Registration:

- Present membership card and indicate sponsorship of guests, if you are bringing any. (Attendance at the session is open only to members and registered guests.)
- Make out registration cards for self and guests.
- Pay registration fee, \$2.00.
- Be sure to receive and wear registration badge. It will be required for admission to all meetings.
- Buy ticket for banquet, dance, luncheons. (Any registered member may buy a banquet, dance or other meal ticket for one visitor.)

### Cost of Tickets:

Laboratory Dinner .....	\$2.25
Banquet and Dance .....	4.00
Banquet only .....	3.50
Dance only .....	1.00
Laboratory Section Luncheon....	2.00
Secretaries' Section Luncheon....	2.00
Nurses' Section Luncheon.....	2.00

Exhibits—Mezzanine Floor

Stephenson, Nelson, State Board of Public Welfare, Raleigh  
Stevens, Edward D., District Sales Manager, Carolina Power & Light Co., Raleigh  
Sutton, Mrs. Corrina S., State Laboratory of Hygiene, Raleigh  
Whitford, L. A., Ph.D., Professor of Botany, N. C. State College  
Will, Clara, State Laboratory of Hygiene, Raleigh  
Wilson, Virginia, Extension Service, N. C. State College, Raleigh  
Workman, Mrs. Louise Y., Vice-President, NCPHA, Mecklenburg Co. Health Dept., Charlotte  
Young, Alan, Health Educator, Alamance County Health Dept., Graham

#### Special Events

Johnson, Amos, M.D., Member N. C. Board of Medical Examiners, Garland  
Powell, Howard P., D.D., Pastor, Edenton Street Methodist Church, Raleigh  
Umstead, William B., Governor of North Carolina



### Local Arrangements Committee

#### 1954 Session, NCPHA

Chairman—John Ed Baker, Jr., Chief Health Education, State Board of Health  
Meetings—Nelson Stephenson, State Board of Public Welfare  
Housing—Dr. Lynn Maddry, State Board of Health  
Registration—Miss Doris Tillery, State Board of Health  
Exhibits—Miss Carolyn Mercer, State Board of Health  
Special Events and Entertainment—Dr. Martin Hines, State Board of Health  
Programs—Miss Emma Carr Bivins, Wake County Cancer Society  
Publicity—Felix Grissette, Health Publications Institute

Fisher, Amy Louise, Public Health Nurse Consultant, State Board of Health, Mt. Pleasant  
 Flewellen, Carolyn, Nutritionist, State Board of Health, Raleigh  
 Garson, Warfield, M.D., Chief VD Control Section, State Board of Health  
 Gifford, Mrs. Alice J., Professor, Dept. of Community Nursing, UNC  
 Gray, Thomas H., Health Educator, Granville County Health Dept., Oxford  
 Hamilton, John H., M.D., Assistant State Health Officer, State Board of Health  
 Hammon, D. T., Health Program Representative, State Board of Health  
 Hines, Martin P., D.V.M., Chief Veterinary Public Health, State Board of Health  
 Hirschberg, Nell, Ph.D., Bacteriologist, State Board of Health, Raleigh  
 Howell, Mrs. Pansy, Health Educator, District Health Dept., Rutherfordton  
 Howell, Roger M., M.D., Professor Mental Health, UNC  
 Ingle, John, Manager, Social Security Agency, US Dept. Health, Education, Welfare, Raleigh  
 Janowsky, Carl C., M.D., Health Officer Burke County, Morganton  
 Jarma, Pauline, Area Supervisor School Lunch Program, Raleigh  
 Jarrett, J. M., Director Division Sanitary Engineering, State Board of Health  
 Johnson, Anna, Bacteriologist, Wake County Health Dept., Raleigh  
 Littig, Kent S., Insect and Rodent Control Unit, USPHS, Atlanta  
 Love, Hon. Claude, Assistant Attorney General for N. C., Raleigh  
 Lyle, Sidney R., Bacteriologist, Davidson County Health Dept., Lexington  
 Maddry, Lynn, Ph.D., Assistant Director State Laboratory of Hygiene, Raleigh  
 Massey, Lucy, Assistant Professor Nursing, Duke University  
 Matheson, Mrs. Maxine, State Laboratory of Hygiene, Raleigh  
 McHan, Ora, Executive Secretary the Dairy Council, Winston-Salem  
 McGavran, Edward G., M.D., M.P.H., Dean of School of Public Health, UNC  
 McGhee, Dorothy, Bacteriologist, Rex Hospital, Raleigh  
 Moore, Mrs. Annie Ray, Health Educator, School Health Coordinating Service, Raleigh  
 Norton, J. W. Roy, M.D., M.P.H., State Health Officer for North Carolina  
 Page, Etra, Health Educator, Caldwell County Health Dept., Lenoir  
 Page, Mrs. Pearl M., Bacteriologist, State Laboratory of Hygiene, Raleigh  
 Pittman, Florence, Dietitian, Eastern N. C. Sanatorium, Wilson  
 Ramsaur, J. T. M.D., Health Officer Gaston County, Gastonia  
 Roberts, W. M., Ph.D., Head Dairy Manufacturing, N. C. State College, Raleigh  
 Schenkan, Robert, Communications Center, UNC, Chapel Hill  
 Sessoms, Mrs. Deeda, Public Health Nurse, District Health Dept., Chapel Hill  
 Speck, Marvin L., Ph.D., Professor Dept. Animal Husbandry, N. C. State College

## PROGRAM PARTICIPANTS

### General Sessions

- Amos, Lloyd—Immediate Past President, N. C. Association of County Commissioners, Greensboro
- Beckwith, Clifton—Executive Secretary, N. C. State Employees' Association, Raleigh
- Benbow, Edward T., M.D.—Private practitioner, Greensboro
- Bulla, A. C., M.D.—Health Officer, Wake County, Raleigh
- Ellinwood, E. H., M.D.—President, NCPHA; Health Officer, Guilford County, Greensboro
- Garvin, O. David, M.D.—Health Officer, District Health Department, Chapel Hill
- Guyton, C. I., M.D.—Assistant State Health Officer, South Carolina, Columbia, S. C.
- Mezera, L. R., M.D.—Director, Maternal and Child Health, Kentucky State Board of Health
- McPheeters, S. B., M.D.—Health Officer, Wayne County, Goldsboro
- Sprunt, James, D.D.—Pastor, First Presbyterian Church, Raleigh
- Sowder, Wilson T., M.D.—Florida State Health Officer, Jacksonville
- Wheeler, Fred—Mayor of Raleigh
- Workman, Mrs. Louise Y.—Vice-President, NCPHA; secretary, Mecklenburg County Health Department, Charlotte

### Section Meetings

- Accardi, Patrick, Health Educator, Randolph County Health Dept., Asheboro
- Anderson, Mrs. Beulah, Public Health Nurse, City Health Dept., Charlotte
- Bailey, Mrs. Mary King, Chief Public Health Nursing Section, State Board of Health
- Bechtold, A. L., Public Relations Director, Lance, Inc., Charlotte
- Bethel, M. B., M.D., Mecklenburg County Health Officer, Charlotte
- Bissell, Dwight M., M.D., Professor Public Health Administration, UNC
- Brannock, Mrs. Theresa S., Public Health Nurse, Alamance Co. Health Dept., Burlington
- Bullard, Mrs. Gladys S., Nutritionist, Raleigh
- Canady, J. S., District Sanitarian, State Board of Health, Fayetteville
- Carroll, Mrs. Norma B., State Laboratory of Hygiene, Raleigh
- Conant, Norman F., M.D., Professor, School of Medicine, UNC
- Cox, Evelyn, Dept. of Home Economics, Woman's College, Greensboro
- Cromartie, William J., M.D., Professor, School of Medicine, Dept. Bacteriology, UNC
- Curnen, Edward C., M.D., Professor, School of Medicine, Dept. Pediatrics, UNC
- Current, A. C., D.D.S., F.A.C.D., Member State Board of Health, Gastonia
- Daniel, Mrs. Sara B., Rowan County Health Dept., Salisbury
- Daniels, Mrs. Katie B., State Laboratory of Hygiene, Raleigh
- Day, Nettie, Health Educator, Accident Prevention Section, State Board of Health
- Edwards, Mrs. Annie B., State Board of Health, Raleigh
- Ellinwood, E. H., M.D., President NCPHA, Health Officer Guilford County, Greensboro

**NORTH CAROLINA PUBLIC HEALTH  
ASSOCIATION 1954—OFFICERS**

Dr. E. H. Ellinwood, President ----- Greensboro  
Mrs. Louise P. East, Past President ----- Asheville  
(deceased)  
Dr. J. W. R. Norton, State Health Officer and  
APHA Representative ----- Raleigh  
Mrs. Louise Y. Workman, Vice President ----- Charlotte  
Miss Doris Tillery, Secretary-Treasurer ----- Raleigh  
Dr. Zack D. Owens, President N. C. Medical Society  
Elizabeth City

**MEMBERS AT LARGE:**

Dr. Bertlyn Bosley (one year term\*) ----- Raleigh  
Mr. Sidney Lyle (two year term\*\*) ----- Lexington  
Mr. William A. Broadway (two year term\*\*) ----- Asheville  
Mr. Flay W. Sellers\* ----- Greensboro  
Mrs. Faye Reeves\* ----- Sparta  
Miss Grace Daniel (three year term\*\*\*) ----- Salisbury  
Mrs. Edith Brocker (three year term\*\*\*) ----- Chapel Hill

**SECTION CHAIRMEN:**

Dr. Jackson T. Ramsaur, Health Officer ----- Gastonia  
Mrs. Theresa S. Brannock, Nurses ----- Burlington  
Mrs. Joy C. Morrison, Secretaries ----- Greensboro  
Mr. J. S. Canady, Sanitarians ----- Fayetteville  
Mrs. Annie Ray Moore, Health Educators ----- Raleigh  
Mrs. Gladys S. Bullard, Nutrition ----- Raleigh  
Mrs. Corrina S. Sutton, Laboratory ----- Raleigh

\* terms expire 1954  
\*\* terms expire 1955  
\*\*\* terms expire 1956



**NORTH CAROLINA PUBLIC HEALTH  
ASSOCIATION COMMITTEES, 1954**

**LEGISLATIVE COMMITTEE:**

Mr. John Andrews, Chairman	Mrs. Margaret Dolan
Miss Flora Wakefield	Mr. John Ed Baker, Jr.
Miss Grace Daniel	Mrs. Corrina Sutton
Dr. Lynn Maddry	Miss Anne Lamb
Mrs. Mary King Bailey	Dr. G. F. Reeves
Dr. Margery Lord	Mr. J. S. Canady
Mrs. Joy Morrison	Mrs. Erroll Moore
Dr. Bertlyn Bosley	Miss Mary B. Deaver

**MEMBERSHIP COMMITTEE:**

Miss Doris Tillery, Chairman  
Three or more members of the Association

**COMMITTEE TO STUDY SALARY SCALES FOR  
LOCAL HEALTH DEPARTMENTS:**

Dr. O. David Garvin, Chairman  
Miss Flora Wakefield  
Mrs. Erroll B. Moore  
Dr. J. H. Epperson  
W. A. Wilson  
Alan Young

**COMMITTEE TO STUDY A.P.H.A. REPORT ON  
RELATIONSHIPS WITH AFFILIATED  
SOCIETIES AND BRANCHES:**

Dr. J. W. R. Norton, Chairman  
Dr. Edward McGavran  
Dr. Robert F. Young  
Dr. Fred G. Pegg

**AUDITING COMMITTEE:**

Miss Mae Reynolds, Chairman

**NOMINATING COMMITTEE:**

Representative from each Section

**CONSTITUTION AND BY-LAWS COMMITTEE:**

Mrs. Edith Brocker

**AWARDS COMMITTEE:**

Dr. Edward McGavran, Chairman

Title of Exhibit	Sponsoring Agency
Home Accident Prevention—A Public Health Responsibility	Accident Prevention Section N. C. State Board of Health
Local Health Serves the People 100%	Division of Local Health Services N. C. State Board of Health
Stretching the "Speed Zone" Saves Public Health Dollars	V. D. Section N. C. State Board of Health
Teaching Mouth Health	Division of Oral Hygiene N. C. State Board of Health
Better Health Service	Wayne County Health Department
The Health Survey—Health Education in Action	Beaufort County Health Department
The Search	N. C. Tuberculosis Association and N. C. State Board of Health
Polio Prevention is the Goal	The National Foundation for Infantile Paralysis
Your Heart—How It Works	North Carolina Heart Association
Your Mental Health	North Carolina Mental Hygiene Society
\$18.00 Per Second	Hospital Savings Association
Nursing Services	N. C. State Nurses Association
Make Them A Habit For Life	North Carolina Division, American Cancer Society
Blue Cross	Hospital Care Association
Easter Seal Services	N. C. Society for Crippled Children and Adults, Inc.

## **SPECIAL EVENTS**

**Dinner Marking 10th Anniversary of Laboratory Section—Thursday, September 23, 5 p.m. to 8 p.m., Cafe Garden, Sir Walter. Open to All.**

**Master of Ceremonies: Dr. Lynn G. Maddry**

**Committee in Charge: Mrs. Maxine S. Matheson, Mrs. Pearl M. Page, Miss Clara Will**

**Invocation: Mrs. Louise Y. Workman, Vice-President, NCPHA**

**Introductions**

**Messages:**

**John H. Hamilton, M.D.,  
Founder of Laboratory Section;  
Director, State Laboratory of Hygiene  
J. W. Roy Norton, M.D., State Health Officer  
E. H. Ellinwood, M.D., President, NCPHA;  
Health Officer, Guilford County Health Department, Greensboro**

**Entertainment:**

**Dr. Martin P. Hines, In Charge  
Chief, Veterinary Public Health Section,  
State Board of Health**

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**Tea, Governor's Mansion—Friday, September 24, 4:30 p.m. to 6 p.m. (Informal)**

**Host and Hostess: Governor and Mrs. William B. Umstead**

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**Dedication Ceremony for Cooper Memorial Building—Saturday, September 25, Edenton Street Methodist Church**

**Invocation: Howard P. Powell, D.D., Pastor, Edenton Street Methodist Church**

**Address: Governor William B. Umstead**

**Address: Amos Johnson, M.D., North Carolina Board of Medical Examiners; Past President N. C. Academy of General Practice; Garland**

**Remarks: J. W. Roy Norton, M.D., State Health Officer**

**John H. Hamilton, M.D., Director, State Laboratory of Hygiene; Assistant State Health Officer**

**Unveiling, Cooper Memorial Building (State Health Department—McDowell Street)**

**Tour of Cooper Memorial Building**

## JOINT SECTION MEETINGS

Friday, September 24, 2 p.m. to 4 p.m.

Health Officers, Sanitarians and Laboratory Sections  
Virginia Dare Ballroom, Sir Walter  
J. M. Jarrett, Moderator

**"Microbiological and Chemical Conditions Causing Problems In the Private Water Supplies of North Carolina"**—

Dr. Lynn G. Maddry, Assistant Director,  
State Laboratory of Hygiene

**"Missed Opportunities in Tarheel Sanitation"**—

Dr. M. B. Bethel, Health Officer,  
Mecklenburg County and City of Charlotte  
Health Departments

**"Latest Chemicals, Insecticides, and Procedures Used In Insect and Rodent Control"**

Mr. Kent S. Littig, In-Charge,  
Insect and Rodent Control Unit,  
USPHS,  
Atlanta, Ga.

**"One Local Laboratory—Past, Present and Prophecy"**—

Dr. J. T. Ramsaur, Health Officer  
Gaston County Health Department, Gastonia;  
Chairman, Health Officers' Section  
North Carolina Public Health Association



Health Education, Nursing, Nutrition Sections  
Ball Room, Carolina Hotel

Presiding: Mrs. Annie Ray Moore, Chairman  
Panel: **Weight Reduction"**

Moderator: Bertlyn Bosley, Ph.D., Chief,  
Nutrition Section, State Board of  
Health

**"Medical Aspects of Obesity and the Role of the Private Physician in Weight Reduction"**

—Charles W. Styron, M.D., Private Physi-  
cian, Raleigh

**"The Role of the Nurse in Weight Reduction"**

—Mrs. Kate Williamson, Supervising Nurse,  
Cumberland County Health Department,  
Fayetteville

**"The Role of the Nutritionist in Weight Re-  
duction"**—

Miss Asenath Cook, Nutritionist, State Board  
of Health

**"The Role of the Health Educator in Weight  
Reduction"**—

Mr. Alan Young, Health Educator, Ala-  
mance County Health Department, Burling-  
ton

**"Psychological Implications of Obesity and  
Weight Reduction"**—

Roger Howell, M.D., Professor of Mental  
Health, School of Public Health, University  
of North Carolina; consultant, State Board  
of Health



12:30 p.m. **Nursing Section Luncheon—Raleigh Woman's Club**  
Presiding: Mrs. Theresa S. Brannock,  
Chairman  
Speaker: A. L. Bechtold, Public Relations Director,  
**Lance, Inc.**

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12:30 p.m. **Secretaries' Section Luncheon—Carolina Country Club**  
Presiding: Mrs. Joy C. Morrison, Chairman  
Invocation: Mrs. Loretta R. McKeever  
Welcome: Mrs. Annie B. Edwards  
Introduction of Speaker: Mrs. Sara B. Daniel  
**"Public Relations at the Front"**—Roger M. Howell, M.D., Professor of Mental Health, School of Public Health, University of North Carolina  
Business Session

## V. D. FOLLOW-UP WORKERS

Lounge Room, Carolina Hotel

Presiding: Warfield Garson, M.D.

- 2:00 p.m. **"Benefits Obtained Under Social Security"**  
—John Ingle, Manager, Social Security,  
Social Security Agency, U. S. Department  
Health, Education, Welfare, Raleigh
- 3:00 p.m. **"Problems and Program Changes in VD  
Control Activities"**—Warfield Garson,  
M.D., M.P.H., Chief, VD Control Section
- 4:00 p.m. General Discussion and Problems from the  
Field Staff—D. T. Hammon, Health Pro-  
gram Representative



## SECTION LUNCHEONS

Friday, September 24

12 noon to 2 p.m. **Laboratory Section Luncheon—**  
Roanoke Room, Sir Walter

Presiding: Mrs. Corrina S. Sutton, Chairman  
Co-Chairmen: Mrs. Norma B. Carroll, Mrs. Katie  
C. Daniels

Invocation: Miss Dorothy McGhee, Bacteriologist,  
Rex Hospital, Raleigh

Welcome: Miss Anna Johnson, Bacteriologist,  
Wake County Health Department, Raleigh

Introductions

Presentation of Speaker: Edward C. Curnen, M.D.,  
Professor, School of Medicine, Department  
Pediatrics, University of North Carolina

**"The Effect of Antibiotic Therapy on Medical Bac-  
teriology and Serology"**—William J. Cromartie, M.D.,  
Professor, School of Medicine, Department  
of Bacteriology, University of North Caro-  
lina

## SECTION MEETINGS

### NUTRITION SECTION

Elizabeth Room, Sir Walter

Presiding: Mrs. Gladys S. Bullard, Chairman  
Business

Intermission

**"Nothing Happens Until Somebody Sells"—**

Edward D. Stevens, Sales Manager,  
Carolina Power & Light Company,  
Raleigh

Panel: **"Selling Our Services to the Public"**

Carolyn Flewellen, Nutritionist, State Board  
of Health, Raleigh

Pauline Jarma, Area Supervisor, School  
Lunch Program, Raleigh

Virginia Wilson, Extension Service, N. C.  
State College, Raleigh

Ora McHan, Executive Secretary, The Dairy  
Council, Winston-Salem

Evelyn Cox, Home Economics Department,  
Woman's College, Greensboro

Florence Pittman, Head Dietitian, Eastern  
N. C. Sanatorium, Wilson

Discussion Leader: Edward D. Stevens



### SANITARIANS' SECTION

Ball Room, Carolina Hotel

Presiding: J. S. Canady, Chairman

2:00 p.m. Call to Order  
Invocation

2:00 p.m. The Chairman Reports—J. S. Canady

2:15 p.m. **"The Sanitarian and Milk Industry Prob-  
lems"**—Dr. W. M. Roberts, Director Dairy  
Manufacturing, N. C. State College

Recess

3:00 p.m. **"Public Health Law and the Sanitarian"**—  
The Hon. Claude Love, Assistant Attorney  
General, North Carolina

3:45 p.m. Business Session

## SECTION MEETINGS

### LABORATORY SECTION

Manteo Room, Sir Walter

Presiding: Mrs. Corrina S. Sutton, Chairman  
Election of Officers

**"Laboratory Diagnosis of Blastomycosis"**—Dr. Norman F. Conant, Department of Bacteriology, School of Medicine, Duke University

**"The Identification of Algae Causing Tastes and Odors in Water Supplies"**—Dr. L. A. Whitford, Professor, Department of Botany, N. C. State College

**"Several Incidents of Microbiological and Chemical Problems in the Private Water Supplies of Davidson County"**—Sidney R. Lyle, Bacteriologist, Davidson County Health Department, Lexington

**"Tests Available at the State Laboratory of Hygiene for Virus and Rickettsial Diseases"**—Mrs. Pearl M. Page, Bacteriologist, State Laboratory of Hygiene, Raleigh

**"Experiences and Problems Encountered in Starting a Leptospiral Agglutination Program"**—Dr. Nell Hirshberg, Bacteriologist, State Laboratory of Hygiene, Raleigh

**"Certain Changes Contained in the Tenth Edition of Standard Methods for the Examination of Dairy Products"**—Dr. Marvin L. Speck, Professor, Department of Animal Husbandry, N. C. State College

Business Session



### NURSES' SECTION

Auditorium, Wake County Office Building  
(corner, McDowell & Davie Streets)

Presiding: Mrs. Theresa S. Brannock

2:00 p.m. Panel: **"Public Health Nursing in the Basic Curriculum, Collegiate Schools of Nursing"**

Moderator:

Mrs. Mary King Bailey, Chief Public Health Nursing Section, State Board of Health

Miss Amy Louise Fisher—Public Health Consultant, State Board of Health

Mrs. Alice J. Gifford, Professor of Nursing, Department of Community Nursing, University of North Carolina

Student Nurse—School of Nursing, University of North Carolina

Miss Lucy Massey—Assistant Professor of Public Health Nursing, School of Nursing, Duke University

Mrs. Deeda Sessoms—Public Health Nurse, District Health Department, Chapel Hill

3:30 p.m. Recess

3:45 p.m. Business

4:15 p.m. **"Function Study"**—Mrs. Beulah Anderson, Public Health Nurse, City Health Department, Charlotte

## SECTION MEETINGS

Thursday, September 23  
2 p.m. to 5 p.m.

### HEALTH OFFICERS' SECTION Virginia Dare Ballroom

Presiding: J. T. Ramsaur, M.D., Chairman  
Subject: "Each One Teach One—What? How?"

For the purposes of this program, Public Health has been divided into four categories, each one represented by a speaker. There will be a 15 minute interval between talks.

- Part 1. North Carolina State Board of Health (15 minutes)  
Speaker: A. C. Current, D.D.S., F.A.C.D., Member North Carolina State Board of Health; past president, North Carolina Dental Society
- Part 2. School of Public Health (15 minutes)  
Speaker: Edward G. McGavran, A.B., M.D., M.P.H., Dean, School of Public Health, University of North Carolina
- Part 3. Local Health Units (15 minutes)  
Speaker: Carl C. Janowsky, M.D., Health Officer, Burke County, Morganton
- Part 4. Health Officer Relations (15 minutes)  
Speaker: Dwight M. Bissell, M.D., Professor of Public Health Administration, School of Public Health

Announcements  
Election of Officers  
Adjournment

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### HEALTH EDUCATION SECTION

Roanoke Room, Sir Walter

Presiding: Mrs. Annie Ray Moore, Chairman

Panel: "Accents in Health Education"

Moderator: Thomas H. Gray, Granville County Health Department, Oxford

Television Accents in Health Education—  
Robert Schenkkan, Communications Center, University of North Carolina

Rheumatic Fever Survey—Miss Etra Page, Caldwell County Health Department, Lenoir

Baby Sitters' Educational Program—Patrick Accardi, Randolph County Health Department, Asheboro

Legal Aid Clinics—Nelson Stephenson, State Board of Public Welfare, Raleigh

Handicapped Children's Survey—Mrs. Patsy Howell, District Health Department, Rutherfordton

Accident Prevention—Miss Nettie Day, State Board of Health

Dental Health in the Schools—Alan Young, Alamance County Health Department, Graham

Business

# GENERAL SESSIONS

## 3rd General Session—Friday, September 24

Presiding: E. H. Ellinwood, M.D., President, NCPHA

9:30 a.m. "Public Health and the People of the United States"—

Address by Wilson T. Sowder, M.D.,  
Florida State Health Officer

11:00 a.m. Business Session

Memorial to Mrs. Louise P. East, R.N.,  
Immediate Past President, NCPHA

## 4th General Session—Friday, September 24

### Annual Banquet and Dance

Presiding: E. H. Ellinwood, M.D., President, NCPHA

7:30 p.m. Dinner

8:30 p.m. Humorous Speaker, Clifton Beckwith,  
Executive Secretary, N. C. State  
Employees' Association, Raleigh

9:05 p.m. Introduction of Guests  
Awards

10:00 p.m. Dance (with entertainment at intermis-  
sion)  
Music by the Charles Thomas Orchestra

# GENERAL SESSIONS

Virginia Dare Ballroom

## 1st General Session—Thursday, September 23

Presiding: E. H. Ellinwood, M.D., President, NCPHA

9:00 a.m. to 12:15 p.m.

Invocation: James Sprunt, D.D., Pastor  
First Presbyterian Church

Welcome: Fred B. Wheeler, Mayor of Raleigh  
A. C. Bulla, M.D., Health Officer,  
Wake County

Response: S. B. McPheeters, M.D.,  
Health Officer, Wayne County

President's

Address: E. H. Ellinwood, M.D.

Symposium:

"Efficient Management in Public Health"—  
C. I. Guyton, M.D., Assistant State Health  
Officer, South Carolina

Discussant: O. David Garvin, M.D.,  
District Health Officer, Chapel Hill

"How Shall They Survive?"—L. R. Mezera,  
M.D., Director Maternal and Child Health,  
Kentucky State Board of Health

Discussant: Edward T. Benbow, M.D.,  
Greensboro

## 2nd General Session—Thursday, September 23

Presiding: Mrs. Louise Y. Workman, Vice-President,  
NCPHA

8:30 p.m. "Public Health and the People of North  
Carolina"—

Address by Lloyd Amos, Immediate Past  
President, North Carolina Association of  
County Commissioners

# SCHEDULE OF ALL EVENTS

Wednesday, September 22, 1954

7 p.m. to 9 p.m.—Registration, Sir Walter Hotel (Lobby)

Thursday, September 23, 1954

9:00 a.m. FIRST GENERAL SESSION—  
Virginia Dare Ballroom

12:15 p.m. Executive Committee Luncheon—  
Sir Walter

2:00 p.m. Section Meetings (See Section Meetings)

6:00 p.m. Dinner sponsored by Laboratory Section  
(open to all)—Cafe Garden, Sir Walter

8:30 p.m. SECOND GENERAL SESSION—  
Virginia Dare Ballroom

Friday, September 24, 1954

9:30 a.m. THIRD GENERAL SESSION—  
Virginia Dare Ballroom

11:00 a.m. Business Session (all members)—Virginia  
Dare Ballroom

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## Section Luncheons

12:00 noon Secretaries' Luncheon—Carolina Country  
Club

12:30 p.m. Nurses' Luncheon—Raleigh Woman's Club

12:30 p.m. Laboratory Workers' Luncheon—Roanoke  
Room, Sir Walter

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2:00 p.m. Joint Section Meetings (See Joint Section  
Meetings)

4:30 p.m. Tea, Governor's Mansion (informal)

7:30 p.m. FOURTH GENERAL SESSION—Annual  
Banquet and Dance—Cafe Garden and  
Virginia Dare Ballroom (optional dress)

Saturday, September 25, 1954

10:00 a.m. Dedication Ceremony for Cooper Memorial  
Building—  
Edenton Street Methodist Church  
Unveiling, Cooper Memorial Building  
Tour of Cooper Memorial Building



## PURPOSE OF OUR ASSOCIATION

The purpose of this Association shall be to bring into one organization the public health workers of the State of North Carolina, so that by regular meetings and interchange of ideas they may secure more efficient cooperation and uniform enforcement of sanitary laws and regulations, and for the better dissemination of such knowledge as will make more effective the opinions of the profession in all scientific, legislative, public health, material and social affairs.

—Constitution, NCPHA

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## “PUBLIC HEALTH SPEAKS”—

Theme of Our Convention

Public Health, an institution of the people and for the people, needs to speak out, unafraid.

Communication among ourselves is a spur to our professional development, helping us to give the maximum in effective service. Communication with the people we serve invites them into support of, and actual participation in, an institution so dedicated to their well-being.

In this session, Public Health is speaking out—to those within the profession, to those served by the profession. It is our hope that what we say here, and what we take part in here, will amount to courageous communication, and that the theme of the convention—honest speaking out—will carry over into all our activities in the days and years ahead.

*Program*

OF THE

43rd Annual Session

**NORTH CAROLINA**

**PUBLIC HEALTH**

**ASSOCIATION**

**SEPTEMBER 23, 24, 25, 1954**

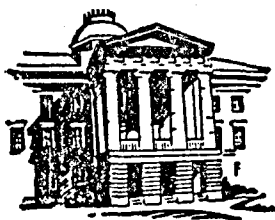
*Theme:*

**"PUBLIC HEALTH  
SPEAKS"**

**HEADQUARTERS:**

**SIR WALTER HOTEL**

**Raleigh, North Carolina**



## **RALEIGH — CITY OF OAKS**

Raleigh, the gracious capital of the State of North Carolina, was established on land bought by the State for its seat of government in 1792. State Senator William Christmas, a civil engineer under General Washington, laid off plans for the city. The name "Raleigh" was given to honor Sir Walter Raleigh, whose ill-fated colony settled on the coast in 1587.

The first capitol building, located at the corner of Hargett and Harrington streets, was occupied by the General Assembly in 1794; the building was improved later, and a magnificent statue of Washington by the Italian sculptor, Canova, was placed in its rotunda. Fire destroyed the structure in 1831, and the statue was lost. The cornerstone of the present capitol was laid July 4, 1833; it was hailed as the finest example of Doric architecture in America. A Scotsman, David Paton, was the architect.

The original plan of the city has been symmetrically and artistically preserved in the city's numerous expansions. Many of the streets perpetuate names of Carolina patriots, as well as principal towns and counties of the State.

General Sherman's army entered Raleigh, April 13, 1865, as the Confederates retreated. Fortifications had been thrown up around the town, but to avert disaster, the city was unconditionally surrendered and was spared the fate of other Southern capitals.

A tablet on Fayetteville Street marks the spot where Andrew Johnson, 17th President of the United States was born; the house occupied by his parents during his infancy is a public museum on property adjoining the State College campus.

Keeping pace with the great State it represents, Raleigh is growing rapidly. Its population now stands at 71,300.

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HEADQUARTERS:

SIR WALTER HOTEL

Raleigh, North Carolina