REGISTRATION AND INFORMATION

A Registration Desk will be maintained in the lobby of the Robert E. Lee Hotel, during all days of the session.

STEPS IN REGISTRATION:

1. Present membership card and indicate sponsorship of guests, if you are bringing any. (Attendance at the session is open only to members and registered guests.)

2. Make out registration cards for guests.

3. Pay registration fee, $2.00.

4. Be sure to receive and wear registration badge. It will be required for admission to all meetings.

5. Buy ticket for banquet, dance, luncheons. (Any registered member may buy a banquet, dance or other meal ticket for one visitor.)

COST OF TICKETS:

<table>
<thead>
<tr>
<th>Event</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Laboratory Dinner</td>
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<tr>
<td>Banquet and Dance</td>
<td>$4.00</td>
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<tr>
<td>Banquet Only</td>
<td>$3.50</td>
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<tr>
<td>Dance Only</td>
<td>$1.00</td>
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<tr>
<td>Nutrition Section Luncheon</td>
<td>$1.40</td>
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<tr>
<td>Nurses' Section Luncheon</td>
<td>$2.00</td>
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<tr>
<td>Secretarial and Statistical Section Luncheon</td>
<td>$2.00</td>
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EXHIBITS—Mezzanine Floor
Meet Your Friends At The
"INN BETWEEN DAIRY BAR"

Courtesy Of
WINSTON-SALEM DAIRY INDUSTRY
(BILTMORE — FARMERS — SEALTEST)

Winston Room

“COKE” BAR

Courtesy Of
COCA-COLA BOTTLING COMPANY
Winston-Salem, N. C.

Balinese Roof and Mezzanine
### Past Presidents

**North Carolina Public Health Association**

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Address</th>
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<tbody>
<tr>
<td>1911-1913</td>
<td>Dr. L. B. McBrayer</td>
<td>Asheville</td>
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<tr>
<td>1914</td>
<td>Dr. G. M. Cooper</td>
<td>Clinton</td>
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<td>1915</td>
<td>Dr. W. M. Jones</td>
<td>Greensboro</td>
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<td>1916</td>
<td>Dr. D. E. Sevier</td>
<td>Asheville</td>
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<td>1917</td>
<td>Dr. Arch Cheatham</td>
<td>Durham</td>
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<td>1918</td>
<td>Dr. D. C. Absher</td>
<td>Henderson</td>
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<td>1919</td>
<td>Dr. J. R. McCracken</td>
<td>Waynesville</td>
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<td>1920</td>
<td>Dr. E. F. Long</td>
<td>Lexington</td>
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<td>1921</td>
<td>Dr. R. L. Carlton</td>
<td>Winston-Salem</td>
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<td>1922</td>
<td>Dr. L. J. Smith</td>
<td>Wilson</td>
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<td>1923</td>
<td>Dr. A. C. Bulla</td>
<td>Raleigh</td>
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<td>1924</td>
<td>Dr. C. W. Armstrong</td>
<td>Salisbury</td>
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<td>1925</td>
<td>Dr. L. L. Williams</td>
<td>Mount Airy</td>
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<td>1926</td>
<td>Dr. Sidney E. Buchanan</td>
<td>Concord</td>
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<td>1927</td>
<td>Dr. E. R. Hardin</td>
<td>Lumberton</td>
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<td>1928</td>
<td>Dr. John H. Hamilton</td>
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<td>1929</td>
<td>Dr. C. C. Hudson</td>
<td>Greensboro</td>
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<td>1930</td>
<td>Dr. J. R. Hege</td>
<td>Winston-Salem</td>
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<td>1931</td>
<td>Dr. D. E. Ford</td>
<td>New Bern</td>
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<td>1932</td>
<td>Mr. J. H. Epperson</td>
<td>Durham</td>
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<td>1933</td>
<td>Dr. C. N. Sisk</td>
<td>Rockingham</td>
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<td>1934</td>
<td>Dr. F. M. Register</td>
<td>Kinston</td>
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<td>1935</td>
<td>Dr. Z. P. Mitchell</td>
<td>Weldon</td>
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<td>1936</td>
<td>Dr. R. S. McGeechay</td>
<td>Weldon</td>
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<td>1937</td>
<td>Dr. R. M. Buie</td>
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<td>1938</td>
<td>Dr. M. T. Foster</td>
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<td>1939</td>
<td>Dr. J. A. Morris</td>
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<td>1940</td>
<td>Dr. A. H. Elliott</td>
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<td>1941</td>
<td>Dr. J. W. Williams</td>
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<td>1942</td>
<td>Dr. Robert E. Rhyne</td>
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<td>1943</td>
<td>Dr. N. Thomas Ennett</td>
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<td>1944</td>
<td>Dr. W. P. Richardson</td>
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<td>1945</td>
<td>Dr. W. K. McDowell</td>
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<td>1946</td>
<td>Dr. Robert F. Young</td>
<td>Tarboro</td>
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<td>1947</td>
<td>Dr. M. B. Bethel</td>
<td>Charlotte</td>
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<td>1948</td>
<td>Dr. H. W. Stevens</td>
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<tr>
<td>1949</td>
<td>Dr. Ernest A. Branch</td>
<td>Raleigh</td>
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<td>1950</td>
<td>Dr. S. B. McSheeters</td>
<td>Goldsboro</td>
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<td>1951</td>
<td>Mr. Harold E. Parker</td>
<td>Winston-Salem</td>
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<td>1952</td>
<td>Dr. John J. Wright</td>
<td>Chapel Hill</td>
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<tr>
<td>1953</td>
<td>Mrs. Louise P. East</td>
<td>Asheville</td>
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<tr>
<td>1954</td>
<td>Dr. E. H. Ellinwood</td>
<td>Greensboro</td>
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EXHIBITS

Accident Prevention Section, N. C. State Board of Health
Division of Local Health Services, N. C. State Board of Health
Division of Oral Hygiene, N. C. State Board of Health
N. C. Highway Patrol—Highway Safety Division
Forsyth County Tuberculosis and Health Association
Forsyth County Heart Association
National Foundation for Infantile Paralysis — Forsyth County Chapter
Winston-Salem Dairy Council
Forsyth Cancer Service
Forsyth County Program for Alcoholism
Forsyth County Health Department
N. C. Heart Association
Hospital Care Association
N. C. Dairy Council
N. C. Alcoholic Rehabilitation Program
N. C. Mental Hygiene Society
N. C. League for Nursing
N. C. Department of Public Welfare
N. C. Society for Crippled Children and Adults
Veneral Disease Section, N. C. State Board of Health
N. C. Hospital Savings Association

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PROGRAM:
Dr. Robert J. Walker, Jr., Chairman
Dr. M. B. Bethel, Dr. Edward G. McGavran, Dr. J. W. R. Norton, Mr. Harold E. Parker.

COMMITTEE TO STUDY SALARY SCALES OF MERIT SYSTEM:
Dr. M. B. Bethel, Chairman
Dr. Robert J. Walker, Jr., Gordon Battle, Miss Flora Wakefield, Miss Helen Craver, Miss Gaynelle Hogan, Dr. John A. Fowler.

FINANCE AND AUDITING:
Miss Mae Reynolds, Chairman
Miss Doris Tillery, Mrs. Anne Edwards.

CONSTITUTION AND BY-LAWS:
Mrs. Corinna Sutton, Chairman
Mrs. Edith Brocker, Dr. Bertlyn Bosley.

ASSOCIATION HANDBOOK:
Mrs. Corinna Sutton, Chairman
Miss Doris Tillery, Dr. John Hamilton.

AWARDS:
Dr. Edward G. McGavran, Chairman

SCHOLARSHIP:
Dr. John J. Wright, Chairman
Mrs. Mary King Kneddler, Miss Mae Reynolds.

CONVENTION PLANNING PROCEDURE:
Mr. William A. Broadway, Chairman
Mr. Walter Lackey, Mr. Harold E. Parker.

NOMINATING:
Dr. Martin P. Hines, Chairman
Mr. Charles R. Council, Miss Grace Daniel, Norman Hunt, Miss Ruth W. Hay, Miss Emma Clinkscale, Dr. Irma Henderson-Smathers.

PUBLICITY:
Mr. Harold E. Parker, Mr. Marshall Abee, Co-Chairmen
Dr. J. W. R. Norton, Dr. Fred Pegg, Dr. Walter C. Humbert, Miss Doris Tillery.

RESOLUTIONS AND OBITUARY:
Dr. Lynn Maddry, Chairman
Miss Amy Louise Fisher, Mrs. Robert M. Fink, Dr. C. C. Applewhite, Mr. B. L. Jessup.

MEMBERSHIP:
Miss Doris Tillery, Chairman, with representatives of each section to be selected by Miss Tillery.

REPRESENTATIVES TO NORTH CAROLINA HEALTH COUNCIL:
Voting: Miss Doris Tillery; non-voting, Mr. Norman Gaskill.

EXHIBIT:
Mr. Marshall Abee, Chairman

COMMITTEE ON PLANS FOR 1957 MEETING:
Dr. J. W. R. Norton, Chairman
Dr. Robert J. Walker, Jr., Dr. M. B. Bethel, Dr. Bertlyn Bosley, Mr. William A. Broadway.

LOCAL ARRANGEMENTS COMMITTEE:
Mr. H. E. Parker, Chairman
Members of Forsyth County Health Department.
OFFICERS AND EXECUTIVE COMMITTEE
1954-1955

OFFICERS
President......................................Mrs. Louise Young Workman
Charlotte
Past President and Representative to
A.P.H.A. Governing Council........Dr. E. H. Ellinwood†
Greensboro
Alternate Representative to
A.P.H.A. Governing Council........Dr. S. B. McPheeters†
Goldsboro
State Health Officer......................Dr. J. W. R. Norton
Raleigh
Vice-President..............................Dr. R. J. Walker, Jr.
Rocky Mount
Secretary-Treasurer......................Miss Doris Tillery
Raleigh
President, N. C. Medical Society........Dr. Zack D. Owens
Elizabeth City
Representative to Southern Branch
of A.P.H.A....................................Dr. M. B. Bethel†
Charlotte
Alternate Representative to Southern
Branch of A.P.H.A..........................Dr. Bertlyn Bosley†
Raleigh

MEMBERS AT LARGE:
Mr. Sidney Lyle*....................................................Lexington
Mr. William A. Broadway*........................Asheville
Miss Grace Daniel†........................................Salisbury
Mrs. Edith Brocker†........................................Chapel Hill
Mrs. Corrina Sutton†........................................Raleigh
Miss Emma Clinkscales†.................................Salisbury
*Term expires 1955
dTerm expires 1956
dTerm expires 1957

SECTION CHAIRMEN:
Health Officers....................Dr. Walter C. Humbert, Greenville
Nurses.................................Mrs. Mary Edith Finley, Concord
Sanitarians..................Mr. E. G. Kilpatrick, Shelby
Secretaries.......................Mrs. Sara B. Fink, Raleigh
Laboratory........................Mrs. Norma B. Carroll, Raleigh
Health Educators..............Mr. Norman Gaskill, Raleigh
Nutrition........................Miss Winston Osborne, Morganton

COMMITTEES—1955
NORTH CAROLINA PUBLIC HEALTH
ASSOCIATION

LEGISLATIVE:
Dr. Charles M. Cameron, Jr., Chairman
Dr. Nell Hirschberg, Miss Elta Mae Mast, Miss Ann
C. Barentine, Miss Mary B. Deaver, Mrs. Erroll Moore,
J. S. Canady, Dr. G. Fletcher Reeves, Miss Anne
Lamb, Mrs. Corinna Sutton, Mrs. Margaret Dolan,
Dr. Bertlyn Bosley, Mrs. Joy C. Morrison, John
Andrews, Dr. Margery Lord.

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SECTION DINNERS AND LUNCHEONS

LABORATORY SECTION DINNER:
Thursday, September 22, 6:30 P.M. (Program and Place to be Announced)
Co-Chairmen in Charge: Maxine S. Matheson, Corrina S. Sutton

NURSING SECTION LUNCHEON:
Friday, September 23, 12:30 P.M., Ballroom
"Interpersonal Relationships Between Health Officers and Nursing Staffs"—Dr. M. D. Bethel, City-County Health Officer, Charlotte

NUTRITION SECTION LUNCHEON:
Friday, September 23, 12:30 P.M., El Cam Rey Restaurant, Reynolds Building

SECRETARIAL AND STATISTICAL LUNCHEON:
Friday, September 23, 12:30 P.M., State Room
Mrs. Sara B. Pink, Chairman, Presiding
Invocation: Mrs. Betty I. Neal, Vice-Chairman, Halifax County Health Department, Halifax
Introductions
Message: Mrs. Louise Young Workman, President, North Carolina Public Health Association
Adjournment

AWARDS

The North Carolina Public Health Association grants three basic awards each year:

1. THE REYNOLDS AWARD
   Limited to an individual for outstanding contributions to public health in North Carolina during the past year, for meritorious service above and beyond the call of duty.

2. THE RANKIN AWARD
   For an individual in recognition of outstanding contribution to public health in North Carolina over a period of several years.

3. THE MERIT AWARD
   For outstanding contributions or activities during the past year for a local health department or group.

Nominations are stimulated by any and all public health workers who become aware of outstanding contributions or activities and submitted in one of two forms:

1. A formal nomination with substantiating data and information giving as complete a picture as possible.
2. A simple nomination requesting the committee to investigate and provide substantiating data.
JOINT SECTION MEETINGS

HEALTH EDUCATORS, NUTRITIONISTS, SECRETARIAL and STATISTICAL SECTIONS

Friday, September 23
2:30 P.M.—State Room

Presiding: Miss Mildred Barry
Nutrition Consultant, State Board of Health

PANEL: "We Can Improve Communications"

Dr. Robert F. Young, Halifax County Health Department, Halifax
Miss Yorke Kiker, Marketing Specialist, Department of Agriculture
Miss Grace Daniel, Consultant in Health Education, N. C. State Board of Health
Miss Elizabeth McFarlane, Statistical Section, State Board of Health

Discussion Leader: Miss Emma Carr Bivens, Health Educator, Wake County Cancer Society

SANITARIANS SECTION

Friday, September 23
2:00-5:00 P.M.—Balinese Roof

2:00 Sanitarians Section Meeting
General Subject: "Radiological Public Health"
Presiding: E. G. Kilpatrick, President


3:00 "Public Health Aspects of Radiation"—Dr. Samuel C. Ingraham II, Head, Field Studies Section, National Cancer Institute, National Institute of Health, Bethesda, Maryland

3:45 President's Address—Mr. Kilpatrick

4:00 Business Meeting
JOINT SECTION MEETINGS
Friday, September 23
2:00 P.M. to 5:00 P.M.

HEALTH OFFICERS AND LABORATORY SECTIONS
Friday, September 23
2:00 P.M.—Winston-Room

Co-Presiding:
Walter C. Humbert, M.D., and Norma B. Carroll

“Program for Certification of Milk Laboratories in North Carolina”
Lynn G. Maddry, Ph.D.
Discussants: John Andrews, A. B. Canupp, Chester C. Demaree

“Use of the Membrane Filter in Coliform Detection”
Corrina S. Sutton

“Stream Sanitation and Public Health”
Earle C. Hubbard

“Public Health Aspects of Leptospirosis”
Walter C. Humbert, M.D., Nell Hirschberg, Ph.D.

NURSING SECTION
Friday, September 23
1:45 P.M.—Ballroom

1:45-2:15 Business Session
Election of Officers

3:00-4:30 Curbstone Consultation

“School Health”—Dr. Ben Drake, Local Health Division, N. C. State Board of Health

“Maternal Health”—Dr. James P. Donnelly, Obstetric Consultant, N.C. State Board of Health

“Nursing Administration and Supervision”—Mrs. Mary K. Kneedler, Chief, Public Health Nursing Section, N. C. State Board of Health

“Mental Health”—Miss Dorothy Boone, Mental Health Consultant, N.C. State Board of Health

“Accident Prevention in the Public Health Nursing Program”—Miss Agnes Campbell, Accident Prevention Section, State Board of Health

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SECTION MEETINGS

VENERAL DISEASE PERSONNEL GROUP

Thursday, September 22
2:00-5:00 P.M.—Conference Room, Chamber of Commerce
106 North Cherry Street

Presiding: Fred Miller, District Epidemiologist

2:00 "Problems in the Use and Misuse of the Prevention and Control Center"
John Soquel, M.D., Director, Prevention and Control Center, Wilmington
O. L. Ader, M.D., Director, Prevention and Control Center, Durham
H. H. Henry, M.D., Director, Prevention and Control Center, Charlotte
Preston Stodard, M.D., Principal Venereal Disease Clinician, County Health Department, Greensboro

2:40 "Present Status of Venereal Disease Control in North Carolina"
Warfield Garson, M.D., Chief, Venereal Disease Control Section, North Carolina State Board of Health, Raleigh

3:30 "General Program Activity Suggestions from the Field"
William Ferguson, Venereal Disease Investigator, County Health Department, Wilson
Michael Posta, District Venereal Disease Epidemiologist, County Health Department, Wilmington

4:00 General Discussion by Field Personnel
5:00 Election of Officers

LABORATORY AND SANITARIANS' SECTIONS

Thursday, September 22
2:00 P.M.—Balinese Roof

Co-Presiding:
Norma B. Carroll, Chairman, Laboratory Section
and Edward G. Kilpatrick, Chairman, Sanitarians Section

"Development in Rapid Identification of Potential Biological Warfare Pathogenic Microorganisms"
Donald S. Martin, M.D., D.P.H.
Discussants: Joseph S. Ameen, Gilbert L. Kelso, C. D. Shaw

"The TPCF Test—A New and Simple Serologic Test for Syphilis"
Joseph Portnoy, Ph.D.
Discussant: Pearl McL. Page

"Increasing Importance of Paracolon Organisms in Enteric Diseases"
Robert L. Tuttle, M.D.

"Some Recent Advances in Diagnosis and Control of Rabies"
Martin P. Hines, D.V.M.

Business Session: Laboratory Section (8)
SECTION MEETINGS

SECRETARIAL AND STATISTICAL SECTION MEETING

Thursday, September 22
2:00 P.M.—State Room

Presiding: Mrs. Sara B. Pink, Chairman

Invocation: Mrs. Ruth Mebane, State Board of Health, Raleigh

Welcome: Miss Helen Craver, Forsyth County Health Department, Winston-Salem

Response: Mrs. Berta Ellis, Health Department, Durham

Presentation of Speaker: Mrs. Betty I. Neal, Vice-Chairman, Halifax County Health Department, Halifax

"Uses of Statistical Records in the Health Department"—Dr. Bernard G. Greenberg, Professor of Biostatistics, School of Public Health, University of North Carolina, Chapel Hill

Business

HEALTH EDUCATION SECTION

Thursday, September 22
2:00 P.M.—Winston Room

Presiding: Norman E. Gaskill, Chairman

PANEL: "Alcoholism—How Large A Problem?"

Moderator: Mr. Marshall Abec, Forsyth County Health Department, Winston-Salem

Economic Aspects—Mr. Arthur L. Fabrick, Mental Hygiene Clinic, Asheville

Social Aspects—The Reverend John W. Drake, St. Timothy's Episcopal Church, Winston-Salem

Mental and Medical Aspects—Dr. Richard C. Proctor, Graylyn, Winston-Salem

Business

NUTRITION SECTION

Thursday, September 22
Room 102

Presiding: Miss Winston Osborn, Chairman

2:00 P.M. Business

2:45 P.M. Intermission

3:00 P.M. "The Food Outlook for 1958"—Dr. George S. Abshier, Consumer Marketing Specialist, North Carolina State College, Raleigh

Discussion—Dr. A. Hughes Bryan, Professor of Public Health Nutrition, School of Public Health, University of North Carolina, Chapel Hill

(7)
SECTION MEETINGS

THURSDAY, SEPTEMBER 22  2:00-5:00 P.M.

HEALTH OFFICERS' SECTION

Thursday, September 22
2:00 P.M.—Salem Room

Walter C. Humbert, M.D., M.P.H., Chairman, Presiding
Dwight M. Bissell, M.D., M.P.H., Secretary

“Public Health Aspects of Pulmonary Blastomycosis” —
Norman F. Conant, Ph.D., Professor of Mycology, School of Medicine, Duke University

“Home Treatment of Tuberculosis, The Progress Of and The Future Responsibility of Local Health Departments” — H. F. Easom, M.D., Medical Director, Eastern North Carolina Sanatorium

“The Program of Preventive Medicine at the Bowman Gray School of Medicine”—Lucille W. Hutaft, M.D., Assistant Professor and Acting Director of the Department of Preventive Medicine, The Bowman Gray School of Medicine

“Mental Health In A Community”—Lloyd J. Thompson, M.D., Professor and Director of the Department of Psychiatry and Neurology, The Bowman Gray School of Medicine

“The Practical Values of Health Councils in State and Local Health Programs” — W. A. Browne, M.D., M.P.H., Health Officer, Edgecombe County, N. C., Health Department

Business Session: a. Committee reports
b. Election of officers

Adjournment

NURSING SECTION

Thursday, September 22  2:00-3:30 P.M.—Ballroom

Mrs. Mary Edith Finley, Chairman

PANEL ON INTERPERSONAL RELATIONSHIPS

Moderator: Mrs. Mary K. Kneedler
Chief, Public Health Nursing Section
State Board of Health, Raleigh, N. C.

PANEL MEMBERS:

“Basic Student Nurses’ Concept of Authority, Responsibility and Relationship With Others”—Mrs. Willetta Jones, Dean, School of Nursing, A & T College of North Carolina, Greensboro, N. C.

“A Staff Nurses’ Views on How She Could Be Helped Best by the Supervisory Staff”—Mrs. Catherine Layton, Senior Public Health Nurse, Guilford County Health Department, Greensboro, N. C.

“A Supervisor’s Viewpoint on How She Could Best Help the Staff Nurses to the Advantage of the Whole Program”—Miss Ann C. Barentine, Director, Public Health Nursing Department, City Health Department, Charlotte, N. C.

3:30—Intermission

3:45—Mrs. Mary K. Kneedler—Report on current public health nursing activities in the state

(6)
GENERAL SESSIONS
Balinese Roof

3rd GENERAL SESSION—Friday, September 23
Presiding: Mrs. Louise Young Workman,
President, N.C.P.H.A.
9:30 A.M.


Opening of Discussion: H. Robert Coler, M.D., Chief, Occupational Health Program, State Board of Health, Raleigh

"A Community Plan for Chronic Disease Control"—Edward M. Holmes, M.D., M.P.H., Director of Public Health, City of Richmond, Virginia

Opening of Discussion: John J. Wright, M.D., M.P.H., Professor, Public Health Administration, School of Public Health, University of North Carolina, Chapel Hill, N. C.

11:00 A.M. Business Session

4th GENERAL SESSION—Friday, September 23

ANNUAL BANQUET AND DANCE
Presiding: Mrs. Louise Young Workman
President, N.C.P.H.A.
7:30 P.M.

Dinner, Ballroom
Musical Revue, Dean Hudson Orchestra
Introduction of Guests and Recognition of Past Presidents
Presentation of Awards

Award Recipients:
Reynolds Award: Mr. William A. Broadway
Rankin Award: Miss Mae Reynolds
Merit Award: Guilford County Health Department, Greensboro, N. C.

10:00 P.M.-1:30 A.M. Dance, Balinese Roof

(5)
GENERAL SESSIONS
Balinese Roof

1st GENERAL SESSION—Thursday, September 22
Presiding: Mrs. Louise Young Workman, President, N.C.P.H.A., Charlotte
10:00 to 12:15 p.m.

Invocation: Ralph Herring, D.D., Minister First Baptist Church, Winston-Salem
Welcome: Marshall Kurfees, Mayor of Winston-Salem; John R. Bender, M.D., Member N.C. State Board of Health, Winston-Salem;
Fred G. Pegg, M.D., M.P.H., Health Officer, Forsyth County, Winston-Salem
Response: Robert J. Walker, Jr., M.D., M.P.H., Vice-Pres., N.C.P.H.A., Rocky Mount
Introduction of Guests: J. W. Roy Norton, M.D., M.P.H., State Health Officer
President’s Address: Mrs. Louise Y. Workman, President, N.C.P.H.A.

Formal Papers:

"Home Homicide"—Charles M. Cameron, Jr., M.D., M.P.H., Acting Chief, Accident Prevention Section, Division of Epidemiology, State Board of Health, Raleigh

Opening of Discussion: Robert F. Young, M.D., M.P.H., Health Officer, Halifax County, Halifax

Introduction of Speaker: J. W. Roy Norton, M.D., M.P.H., State Health Officer


Opening of Discussion: Edward G. McGavran, M.D., M.P.H., Dean, School of Public Health, Chapel Hill

2nd GENERAL SESSION—Thursday, September 22
Presiding: Mrs. Louise Young Workman, President, N.C.P.H.A.
8:00 P.M.-9:15 P.M.

Introduction of Speaker: R. J. Walker, Jr., M.D., M.P.H., Health Officer, City of Rocky Mount, N.C.

Formal Address: Lawrence H. Fountain, Congressman, Second Congressional District, Tarboro, N.C., (Subject to be announced)

8:45-9:15 P.M. Entertainment, Joe King and Brandywine (4)
SCHEDULE OF ALL EVENTS

Wednesday, September 21, 1955
7:00-10:00 p.m. Registration, Robert E. Lee Hotel, Lobby
8:00-10:00 p.m. Special Meeting of Health Officers

Thursday, September 22, 1955
8:00-5:00 p.m. Registration
10:00 a.m. FIRST GENERAL SESSION
Balinese Roof
12:30-1:30 p.m. Executive Committee Luncheon, Room 102
2:00-5:00 p.m. Section Meetings (See Section Meetings)
3:00 p.m. SECOND GENERAL SESSION
Balinese Roof
8:45-9:15 p.m. Entertainment, Balinese Roof, Joe King and Brandywine

Friday, September 23, 1955
8:00 a.m.-5:00 p.m. Registration
9:30 a.m. THIRD GENERAL SESSION
Balinese Roof
11:00 a.m. Business Session
2:00-4:30 p.m. Special Meeting, Members of State Board of Health, Room 102
2:00-5:00 p.m. Joint Section Meetings (See Joint Section Meetings)
7:30 p.m. BANQUET AND FOURTH GENERAL SESSION, Ballroom
Presentation of Awards
Musical Revue, Ballroom, Dean Hudson Orchestra
10:00-1:30 a.m. Dance, Balinese Roof, Dean Hudson Orchestra

SECTION DINNERS AND LUNCHEONS

Thursday, September 22, 1955
6:30 p.m. Laboratory Section Dinner (To be announced)

Friday, September 23, 1955
12:30 p.m. Nurses' Luncheon, Ballroom
12:30 p.m. Nutritional Section Luncheon, El Cam Rey Restaurant, Reynolds Building
12:30 p.m. Secretarial and Statistical Luncheon, State Room

(3)
PURPOSE

OF OUR ASSOCIATION

"The purpose of this Association shall be to bring into one organization the public health workers of the State of North Carolina, so that by regular meetings and interchange of ideas they may secure more efficient cooperation and uniform enforcement of sanitary laws and regulations, and for the better dissemination of such knowledge as will make more effective the opinions of the profession in all scientific, legislative, public health, material and social affairs."

—CONSTITUTION, NCPHA

THEME

OF OUR CONVENTION

"Veiled Vistas:
Shifting Scenes"
PROGRAM

Of The

44th Annual Session

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

September 22-23, 1955

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THEME:

"Veiled Vistas: Shifting Scenes"

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HEADQUARTERS:

ROBERT E. LEE HOTEL

WINSTON-SALEM, NORTH CAROLINA
Winston-Salem

Winston-Salem is the second largest city in North Carolina, and one of the leading industrial cities of the South. The best of the old and the best of the new blend to make a progressive city, marked by a deep religious atmosphere, a love for music and arts, and a zeal for broad educational development.

Winston-Salem has a rich and varied history reaching back before the Revolutionary War. In 1752, a small group of Pennsylvania Moravians, a Protestant denomination of Bohemian origin, carefully selected and bought a large tract of land in Piedmont North Carolina at the three forks of the Yadkin River. Two settlements were established, Bethabara in 1754 and Bethania in 1759. In 1766, a new settlement was carefully laid out in the center of the tract and built according to definite plans. The tranquility-loving Moravians named their new town Salem, meaning "peace".

The small town grew rapidly under the care of the industrious Moravian fathers. A water system was established and dwellings, stores and shops built. Embryonic industries included weaving, tanning, dyeing, baking, and the making of roofing, tiles, ornamental tile stoves, clay smoking pipes, and candles. Tobacco was even then an important crop. The fathers consecrated a graveyard, "God's Acre", and founded a girl's school which has developed into the Salem Academy and College of today.

The years after the Revolutionary War were marked by such events as the establishment of the Nissen Wagon Company in 1781; a visit from George Washington in 1791; the dedication of the Home Moravian Church in 1800; and the opening of the first bank in 1847. Cotton and wool manufacturing companies had been organized and Salem, by 1859, was a prosperous center of religion, learning and industry.

By an act of Legislature in 1849, Forsyth County was created from Stokes County. The county seat was established one mile north of Salem Square and named "Winston" in honor of General Joseph Winston, a Revolutionary War hero.

Winston developed rapidly as an industrial center and market. The year 1872 saw the first tobacco auction and the opening of the first tobacco factory. By the time of consolidation, Winston was already known for its textiles, hosiery, blankets, knit goods, tobacco products and tobacco market.

In 1918, by popular vote, Winston and Salem were consolidated as Winston-Salem, the "twin city".

In 1950, Winston-Salem had a population of 87,811; the population of Forsyth County was 146,135. Today both city and county are growing rapidly.
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