

PROGRAM

Of The

48th Annual Session
NORTH CAROLINA
PUBLIC HEALTH
ASSOCIATION

SEPTEMBER 23-25, 1959



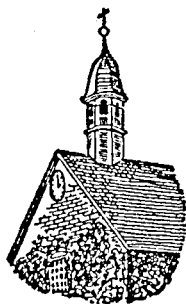
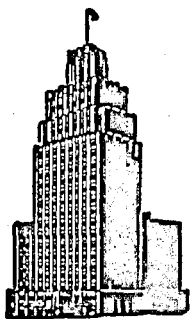
THEME:

*"Directed Change — The
Challenge of Public Health"*



HEADQUARTERS:

HOTEL ROBERT E. LEE
WINSTON-SALEM, N. C.



WINSTON-SALEM

Salem was founded in 1766 by a group of Moravians who had come from Pennsylvania fourteen years earlier to begin a new settlement in the rich Piedmont land of North Carolina. The Moravians laid out their new town according to carefully-made plans, and the settlement grew rapidly as a religious and trading center. Its early days were marked with historic events. Nathanael Greene's soldiers and Cornwallis passed through Salem. In 1791, George Washington spent two nights in the small town; Salem Tavern, where he stayed, is still standing and has been restored as a tavern museum as a part of the Old Salem restoration project. Salem prospered and grew as cotton and wool manufacturing companies opened.

In 1849, the North Carolina Legislature created the new county of Forsyth out of part of Stokes County, and Winston was founded as the county seat. The courthouse square was laid only one mile north of Salem Square. Forsyth County, on May 12, 1949, celebrated its one-hundredth birthday.

The town of Winston grew rapidly as industries, especially tobacco, furniture and textiles, prospered. Winston and Salem grew together both in boundaries and interests and in 1913, by vote of the citizens of both communities, they were consolidated as Winston-Salem, "The Twin City."

The business district of the city became centered in the Winston section, while the Salem section became mainly residential. Old Salem, as it is called today, has many historic buildings, dating from 1767 on and has been called one of the best preserved old communities in the country. Old Salem, Inc., was founded in 1950 to restore the old section of the community. Around the Home Moravian Church in Salem center many of the beautiful and well-known religious services of the Moravians, such as the Easter sunrise service and the Christmas lovefeasts.

Today, Winston-Salem is the home of the world's largest tobacco company—the R. J. Reynolds Tobacco Company; the world's largest manufacturer of men and boy's knit underwear—the P. H. Hanes Knitting Company; the world's largest manufacturer of seamless hosiery—the Hanes Hosiery Mills Company. In 1946 Western Electric Company moved here and now has several manufacturing and training operations in the city.

PURPOSE OF OUR ASSOCIATION

The purpose of this Association shall be to bring into one organization the public health workers of the State of North Carolina, so that by regular meetings and interchange of ideas they may secure more efficient cooperation and uniform enforcement of sanitary laws and regulations, and for the better dissemination of such knowledge as will make more effective the opinions of the profession in all scientific, legislative, public health, material and social affairs.

—Constitution, NCPHA

SCHEDULE OF ALL EVENTS

Wednesday, September 23, 1959

NORTH CAROLINA ACADEMY OF PREVENTIVE MEDICINE AND PUBLIC HEALTH

- 3:30 p.m.- 5:00 p.m. Winston Room
Health Directors invited
- 6:00 p.m.- 6:45 p.m. Salem Room
Social Hour
- 6:45 p.m.- 7:45 p.m. Salem Room
Dinner
- 8:00 p.m.- 9:30 p.m. Balinese Roof
Address: John J. Hanlon, M. D.,
M. P. H., Director of
Public Health
Philadelphia, Pa.
Public health workers invited

Wednesday, September 23, 1959

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION ANNUAL MEETING

- 6:30 p.m. Executive Committee Dinner Meet-
ing
Winston Room
- 7:00 p.m.-10:00 p.m. Registration
Hotel Robert E. Lee

Thursday, September 24, 1959

- 8:30 a.m. Registration
Hotel Robert E. Lee
- 10:00 a.m.-12:00 noon First General Session
Ballroom
- 2:00 p.m.- 5:00 p.m. Section Meetings
- 8:00 p.m. Second General Session
Ballroom

Friday, September 25, 1959

- 8:30 a.m. Registration
Hotel Robert E. Lee
- 9:30 a.m.-10:45 a.m. Third General Session
Ballroom
- 10:45 a.m.-11:00 a.m. Milk Break
- 11:00 a.m.-12:00 noon Annual Business Session
- 12:15 p.m. Nutrition Section Luncheon
Winston Room

12:30 p.m.	Nurses Section Luncheon Centenary Methodist Church
1:00 p.m.	Secretarial and Statistical Section Luncheon Balinese Roof
2:00 p.m.- 4:00 p.m.	Sanitation Section Salem Room
2:00 p.m.- 3:00 p.m.	Nutrition Section Winston Room
2:00 p.m.	Health Officers Section Salem Room
3:30 p.m.	Tour of Old Salem
7:15 p.m.	Banquet and Fourth General Session Awards Ballroom
10:00 p.m.	Dance, Balinese Roof

OFFICERS AND EXECUTIVE COMMITTEE

1958-1959

North Carolina Public Health Association

President.....	Mr. J. M. Jarrett
	Raleigh
Past President.....	Dr. Lynn Maddry
	Raleigh
Representative to A. P. H. A. Governing Council.....	Dr. E. H. Ellinwood
	Greensboro
Representative to Southern Branch of A. P. H. A.....	Mrs. Corrina S. Sutton
	Raleigh
State Health Director.....	Dr. J. W. R. Norton
	Raleigh
Vice President.....	Dr. Fred G. Pegg
	Winston-Salem
Secretary.....	Mr. Robert W. Brown
	Asheville
Treasurer.....	Mr. Charles R. Council
	Raleigh
President, N. C. Medical Society.....	Dr. John C. Reece
	Morganton
Alternate Representative to Southern Branch of A. P. H. A.....	Mrs. Louise Y. Workman
	Charlotte
Ex-officio Member.....	Dr. W. S. Rankin
	Charlotte

Members-at-Large

Mrs. Mary K. Kneedler*	Raleigh
Dr. John S. Chamblee*	Nashville
Miss Winston Osborne**	Greensboro
Mrs. Betty E. Briggs**	Raleigh
Mrs. Nan Cummings***	Asheboro
Mr. E. G. Kilpatrick***	Raleigh

Section Chairmen

Dr. Arthur S. Chesson, Jr., Goldsboro.....	Health Officers
Mr. Jack D. Cobb, Boone	Sanitation
Mrs. Catherine Layton, Greensboro	Nursing
Mr. Michael J. Ballas, Charlotte	Laboratory
Mrs. Margaret W. Bryant, Raleigh	Secretarial & Statistical
Miss Grace Daniel, Salisbury	Health Education
Mrs. Rachel Ferguson, Raleigh	Nutrition

*Term expires 1959

**Term expires 1960

***Term expires 1961

PAST PRESIDENTS

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

1911-1912	Dr. L. B. McBrayer	Asheville
1913	Dr. L. N. Glenn	Gastonia
1914	Dr. G. M. Cooper	Clinton
1915	Dr. William M. Jones	Greensboro
1916	Dr. D. E. Sevier	Asheville
1917	Dr. Arch Cheatham	Durham
1918	Dr. D. C. Absher	Henderson
1919	Dr. J. R. McCracken	Waynesville
1920	Dr. E. F. Long	Lexington
1921	Dr. R. L. Carlton	Winston-Salem
1922	Dr. J. L. Smith	Wilson
1923	Dr. A. C. Bulla	Raleigh
1924	Dr. C. W. Armstrong	Salisbury
1925	Dr. L. L. Williams	Mount Airy
1926	Dr. Sidney E. Buchanan	Concord
1927	Dr. E. R. Hardin	Lumberton
1928	Dr. John H. Hamilton	Wilmington
1929	Dr. C. C. Hudson	Greensboro
1930	Dr. J. R. Hege	Winston-Salem
1931	Dr. D. E. Ford	New Bern
1932	Dr. J. H. Epperson	Durham
1933	Dr. C. N. Sisk	Rockingham
1934	Dr. Frank M. Register	Kinston
1935	Dr. Z. P. Mitchell	Henderson
1936	Dr. R. S. McGeachy	Weldon
1937	Dr. R. M. Buie	Greensboro
1938	Dr. M. T. Foster	Fayetteville
1939	Dr. J. A. Morris	Oxford
1940	Dr. A. H. Elliott	Wilmington
1941	Dr. John W. Williams	Williamston
1942	Dr. Robert E. Rhyne	Gastonia
1943	Dr. N. Thomas Ennett	Greenville
1944	Dr. William P. Richardson	Raleigh
1945	Dr. W. K. McDowell	Tarboro
1946	Dr. Robert F. Young	Halifax
1947	Dr. M. B. Bethel	Charlotte
1948	Dr. H. W. Stevens	Wilson
1949	Dr. Ernest A. Branch	Raleigh
1950	Dr. S. B. McPheeters	Goldsboro
1951	Mr. Harold E. Parker	Winston-Salem
1952	Dr. John J. Wright	Chapel Hill
1953	Mrs. Louise P. East	Asheville
1954	Dr. E. H. Ellinwood	Greensboro
1955	Mrs. Louise Y. Workman	Charlotte
1956	Dr. Bertlyn Bosley	Raleigh
1957	Dr. E. G. McGavran	Chapel Hill
1958	Dr. Lynn Maddry	Raleigh

COMMITTEES 1958-59

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

AUDITING

Chairman, Miss Mae Reynolds, State Board of Health
(Retired)

Miss Nettie L. Day, State Board of Health

Mr. I. A. McCary, State Board of Health

AWARDS

Chairman, Dr. E. G. McGavran, School of
Public Health, U. N. C.

Dr. J. W. R. Norton, State Board of Health

Dr. Martin P. Hines, State Board of Health

Professor Emil Chanlett, School of Public Health,
U. N. C.

Mrs. O. N. Rich, State Board of Health

Miss Doris Tillery, State Board of Health

Miss Amy Fisher, State Board of Health

Mrs. Maxine Matheson, State Laboratory of Hygiene

Mr. J. M. Jarrett, State Board of Health, Ex-officio

BUDGET

Chairman, Mr. C. R. Council, State Board of Health

Miss Nettie L. Day, State Board of Health

Mrs. Betty E. Briggs, State Board of Health

COMMITTEE TO STUDY STATE AND LOCAL PERSONNEL

Chairman, Dr. B. M. Drake, Gaston County Health
Department

Dr. M. B. Bethel, School of Public Health, U. N. C.

Mrs. Mary K. Kneedler, State Board of Health

Mr. W. A. Broadway, State Board of Health

Mr. Ross Mecham, Forsyth County Health Department

Mr. Murray Hill, State Personnel Department

Mr. Claude E. Caldwell, Merit System Council

Mrs. Isabelle Henderson, State Board of Health

Dr. Lynn Maddry, State Laboratory of Hygiene

Miss Sara Goggans, State Board of Health

Miss Asenath Cook, Alamance County Health Dept.

Mrs. O. N. Rich, State Board of Health

Mrs. Xanie Adams, Mecklenburg County Health Dept.

CONVENTION PLANNING

Chairman, Dr. Fred G. Pegg, Forsyth County Health
Department.

*Miss Atha Howell, Guilford County Health Dept.

**Mr. W. A. Broadway, State Board of Health

Dr. J. W. R. Norton, State Board of Health

Mr. R. W. Brown, Buncombe County Health Dept.

*Term expires 1959

**Term expires 1960

CONSTITUTION AND BY-LAWS

Chairman, Dr. Jacob Koomen, State Board of Health
Mr. Ben Eaton, State Board of Health
Mr. Owen Braugher, Guilford County Health Dept.

NOMINATING

Chairman, Dr. C. M. Cameron, Jr., School of Public Health, U. N. C.
Miss Grace Daniel, State Board of Health
Miss York Kiker, N. C. Dept. of Agriculture
Miss Mary Copeland, State Board of Health
Mr. Martin Sasser, Edgecombe County Health Dept.
Mrs. Betty E. Briggs, State Board of Health
Mr. Sidney Lyle, Davidson County Health Dept.

RESOLUTION AND OBITUARY

Chairman, Mr. C. M. White, State Board of Health
Dr. W. A. Browne, Edgecombe County Health Dept.
Mrs. Isabelle Henderson, State Board of Health

SCHOLARSHIP

Chairman, Dr. Bernard G. Greenberg, School of Public Health, U. N. C.
Mr. Gilbert Kelso, School of Public Health, U. N. C.
Dr. B. M. Drake, Gaston County Health Dept.
Mrs. Mary E. Rogers, Cabarrus County Health Dept.
Miss Nancy Williams, Wake County Health Dept.

PROGRAM

Chairman, Dr. Fred G. Pegg, Forsyth County Health Department
Mrs. Edith Brocker, Chapel Hill, N. C.
Dr. J. W. R. Norton, State Board of Health
Mr. W. A. Broadway, State Board of Health

Section Program Chairmen:

Dr. L. E. Kling, Health officers
Mrs. Frances McConnell, Health Education
Miss Florence Armstrong, Secretarial & Statistical
Miss Margaret Green, Laboratory
Mr. J. L. Higgins, Sanitation
Mrs. Pauline Bateman, Nursing
Miss Emma Clinkscales, Nutrition

MEMBERSHIP

Chairman, Mr. Bob C. Sanford, Richmond County Health Department
Miss Nettie L. Day, State Board of Health
Dr. Nell Hirschberg, State Laboratory of Hygiene
Mrs. Edith Brocker, Chapel Hill, N. C.
Dr. Ivan Jones, State College
Mr. J. L. Higgins, State Board of Health
Miss Carolyn Buffaloe, State Board of Health
Dr. Arthur Chesson, Jr., Wayne County Health Dept.

LEGISLATIVE

- ****Chairman, Dr. Robert F. Young, Halifax County Health Department
- *Dr. S. B. McPheeters, Goldsboro, N. C.
- *Mrs. Margaret Bryant, State Board of Health
- *Miss Winston Osborne, Guilford County Health Dept.
- *Mr. Jack Cobb, Alleghany-Ashe-Watauga District Health Department
- **Mrs. Margaret B. Dolan, School of Public Health, U. N. C.
- **Mr. Joseph Huff, N. C. Division American Cancer Society
- **Dr. John H. Hamilton, State Laboratory of Hygiene
- **Dr. Rosemary Kent, School of Public Health, U. N. C.
- ***Mr. Walter C. Lackey, State Board of Health
- ***Dr. Arthur S. Chesson, Jr., Wayne County Health Dept.
- ***Miss Sara Goggans, State Board of Health
- ***Miss Sallie Mooring, State Board of Health
- ****Miss Flora Wakefield, Wake County Health Dept.
- ****Mr. C. Scott Venable, N. C. Tuberculosis Association, Inc.
- ****Mrs. Corrina Sutton, State Laboratory of Hygiene
- *Term expires 1959
- **Term expires 1960
- ***Term expires 1961
- ****Term expires 1962

REPRESENTATIVES TO LEGISLATIVE COUNCIL

Dr. Arthur Chesson, Jr., Wayne County Health Dept.
Dr. Jacob Koomen, State Board of Health
Dr. Robert F. Young, Halifax County Health Dept.
Mr. J. M. Jarrett, State Board of Health

REPRESENTATIVES TO N. C. HEALTH COUNCIL

Dr. R. D. Higgins, State Board of Health
Miss Ruth Hay, School of Public Health, U. N. C.

REPRESENTATIVES — MERIT SYSTEM COUNCIL MEETINGS

Dr. B. M. Drake, Gaston County Health Dept.
Miss Flora Wakefield, Wake County Health Dept.

LOCAL ARRANGEMENTS COMMITTEE

Chairman, Mr. H. B. Gentry, Forsyth County Health Department
Miss Elise J. Early, Forsyth County Health Dept.
Mr. Ross L. Mecham, Forsyth County Health Dept.
Dr. Fred G. Pegg, Forsyth County Health Dept.

Sub-Committees

Registration

Chairman, Mrs. Nancy Hopkins
Mrs. Clara Holton, Mrs. Mary Willcox, Miss Frances Miller

Public Relations and Publicity

Chairman, Mr. W. H. Richardson
Miss Grace Daniels, Mr. James E. Rhodes

Housing

Chairman, Mr. G. T. Davis
Mrs. Phillis Parrish, Miss Lula Morrison, Mr. Joe L.
Livingston

Flowers and Decorations

Chairman, Miss Ellen Marsh
Miss Mildred Foreman, Mrs. Ruth Harris

Information and Hospitality

Chairman, Mr. Cladie Loggins, Jr.
Mr. Erston Bruce, Mrs. Marian Duggins, Mrs. Lucy
Cash

Displays and Exhibits

Chairman, Mr. James E. Rhodes
Dr. Martin P. Hines, Miss Ora McHan, Mrs. Anne
Berry, Mr. A. W. Hill

Entertainment

Chairman, Mr. J. Dalon Bass
Miss Pauline Alexander, Mrs. Rachel Browning, Miss
Helen Craver, Mr. Fries Shaffner, Mr. William J.
Lakey

FIRST GENERAL SESSION

Ballroom

Thursday, September 24, 1959

10:00 a.m.-12:00 noon

Presiding: J. M. Jarrett, *President*

Invocation: Julian Lake, D.D., Minister, First Presbyterian Church, Winston-Salem

Welcome: The Honorable Marshall C. Kurfees, Mayor of Winston-Salem

Response: H. W. Stevens, M.D., Health Director, Buncombe County Health Department

Introduction of Guests: J. W. R. Norton, M.D., M.P.H., State Health Director

PROGRAM

"Planning for Health—A Challenge"—J. R. Bender, M.D., Vice-President State Board of Health, Winston-Salem, N. C.

"Man's Changing Environment—Typhoid to Toxicity"—Mark Hollis, Assistant Surgeon General, Chief Sanitary Engineer, U. S. Public Health Service, Washington, D. C.

"New Programs"—J. W. R. Norton, M.D., M.P.H., State Health Director, Raleigh, N. C.

Announcements

NURSING SECTION

Ballroom

Thursday, September 24, 1959

2:00-4:00 p.m.

Presiding: Mrs. Catherine Layton, Chairman
Public Health Nurse
Guilford County Health Department

Introduction of Speaker: Mrs. Mary Rumrill, Assistant Chief, Public Health Nursing Section, N. C. State Board of Health, Raleigh, N. C.

"Responsibilities of the Public Health Nurse in a Mental Health Program"—Miss Elsie Ho, Mental Health Nursing Consultant, Department of Health, Education and Welfare, Region III, Charlottesville, Virginia

3:15 Intermission

3:30 Business Meeting

HEALTH OFFICERS SECTION

Salem Room

Thursday, September 24, 1959

2:00 p.m.

Presiding: Arthur S. Chesson, Jr., M.D., Chairman Health
Director, Wayne County Health Department

"The Prestige Factor of the Local Health Director"

"Present Status of the Prestige of the Local Health Director"—E. G. McGavran, M.D., M.P.H., Dean, School of Public Health, University of North Carolina, Chapel Hill, N. C.

"How to Raise the Prestige Factor of the Local Health Director with the Staff and Profession of Public Health"—E. G. McGavran, M.D., M.P.H., Dean, School of Public Health, University of North Carolina, Chapel Hill, N. C.

"How to Raise the Prestige Factor with the Medical Profession and other Professional Groups" — M. B. Bethel, M.D., M.P.H., School of Public Health, University of North Carolina, Chapel Hill, N. C.

"How to Raise the Prestige Factor with the Public, including Local and State appropriating bodies"—R. D. Higgins, M.D., M.P.H., State Board of Health, Raleigh, N. C.

Question and Answer period

LABORATORY SECTION

Room 102

Thursday, September 24, 1959

2:00 p.m.

Presiding: Michael J. Ballas, *Chairman*
Laboratory Technician, City of Charlotte Health Dept.

"Some Observations About the Milk Laboratory Certification Program in North Carolina"—Seth T. Walton, Ph. D., Bacteriologist, State Laboratory of Hygiene, Raleigh, N. C.

"Staphylococcus Outbreak in the Community" — Elizabeth Zacha, R. N., Division of Epidemiology, State Board of Health, Raleigh, N. C.

Intermission

"Current Status of Reiter Complement Fixation Test (RPCF) in the Serology of Syphilis"—George R. Cannefax and Warfield Garson, M.D., Venereal Disease Experimental Laboratory, U. S. Public Health Service, and Department of Medicine, School of Public Health, University of North Carolina, Chapel Hill, N. C.

"Fluorescent Antibody and its Application to the Public Health Laboratory" — Carrie C. Winter, Bacteriologist, Venereal Disease Experimental Laboratory, U. S. Public Health Service, Chapel Hill, N. C.

Business Meeting

SANITATION SECTION

Balinese Roof

Thursday, September 24, 1959

2:00-5:00 p.m.

Jack D. Cobb, *Chairman,*

Senior Sanitarian

Alleghany-Ashe-Watauga District Health Department

Invocation: Rt. Rev. Monsignor Francis K. O'Brien, Our Lady of Mercy Catholic Church, Winston-Salem, N. C.

Symposium: *"Changes are Needed in Public Health Engineering and Sanitation Activities for Uniformity and Effectiveness"*

"In Institutional, Recreational and Convalescent Housing"—W. M. Haislip, Director of Sanitation, Gaston County Health Department, Gastonia, N. C.

"In Inspection, Grading and Posting of Grades, in Foodhandling Establishments"—O. W. Strickland, Senior Sanitarian, Davidson County Health Department, Lexington, N. C.

"In Rural Sanitation"—Charles V. Morgan, Senior Sanitarian, Durham County Health Department, Durham, N. C.

Leader: Joe S. Ameen, District Engineer, Engineering Section, State Board of Health, Raleigh, N. C.

Intermission

"Unseen Things in The Regulations, Codes, Standards and Practices"—E. L. Kilpatrick, Senior Sanitarian, Pitt County Health Department, Greenville, N. C.

"How We Should Behave as Professionals"—W. A. Broadway, District Sanitarian, State Board of Health, Western District, Asheville, N. C.

HEALTH EDUCATION AND NUTRITION SECTION

JOINT MEETING

Winston Room

Thursday, September 24, 1959

2:00-3:00 p.m.

Presiding: Miss Grace Daniel, *Chairman,*

Health Education Section

and

Mrs. Rachel Ferguson, *Chairman,*

Nutrition Section

"Looking at Ourselves"—Godfrey M. Hochbaum, Ph. D., Assistant Chief, Behavioral Studies Section, Division of General Health Services, Department of Health, Education and Welfare, Public Health Service, Washington 25, D. C.

HEALTH EDUCATION SECTION

Winston Room

Thursday, September 24, 1959

3:00-4:00 p.m.

Presiding: Miss Grace Daniel, *Chairman*
Health Education Consultant
State Board of Health

Business Meeting

NUTRITION SECTION

Sample Room

Thursday, September 24, 1959

3:00-4:00 p.m.

Presiding: Mrs. Rachel Ferguson, *Chairman*
Nutritionist, N. C. State College

Business Meeting

SECRETARIAL AND STATISTICAL SECTION

State Room

Thursday, September 24, 1959

2:00 p.m.

Presiding: Mrs. Margaret W. Bryant, *Chairman*
Supervisor, Divorce Registration,
State Board of Health

"The Change; What Has Changed"

Participants: William M. Peck, M.D., Assistant Director,
Division of Epidemiology and Chief, Radiation, Chronic
Disease Section, State Board of Health, Raleigh, N. C.
Mrs. Mary King Kneedler, Chief, Nursing Section,
State Board of Health, Raleigh, N. C.

Marshall Staton, District Engineer, Sanitary Engineer-
ing Division, State Board of Health, Raleigh, N. C.

Discussant: Jacob Koomen, M.D., Assistant Director,
Division of Epidemiology and Chief, Communicable
Disease Section, State Board of Health, Raleigh, N. C.

VENEREAL DISEASE GROUP MEETING

Sample Room

Thursday, September 24, 1959

2:00 p.m.

Presiding: Carlton S. Chandler, *Chairman*,
Public Health Investigator
Durham County Department

Remarks by Visiting Guests

"The National Venereal Disease Control Program"—War-
ren T. Davis, Chief, Program Service Section, Com-
municable Disease Center, Venereal Disease Branch,
Atlanta, Georgia

"The North Carolina Venereal Disease Control Program"—
William Bunch, Jr., M.D., M.P.H., Chief, Venereal
Disease Section, State Board of Health, Raleigh, N. C.

*"The Challenge that Confronts Us in Venereal Disease
Control"*—Warfield Garson, M.D., M.P.H., Director,
Venereal Disease Experimental Laboratory, Chapel
Hill, N. C.

Intermission

"An Educational Approach to Venereal Disease Control"—
Howard C. Barnhill, Public Health Educator, Meck-
lenburg County Health Department, Charlotte, N. C.

*"The Forgotten Link in Venereal Disease Control—The
Private Physician"* — H. W. Stevens, M.D., Health
Director, Buncombe County Health Department, Ashe-
ville, N. C.

Resolutions Committee Report — H. W. Stevens, M.D.,
Health Director, Buncombe County Health Depart-
ment, Asheville, N. C.

Open Discussion

SECOND GENERAL SESSION

Ballroom

Thursday, September 24, 1959

8:00 p.m.

Presiding: Fred G. Pegg, M.D., M.P.H.,
Vice-President

President's Address: J. M. Jarrett

"The Contribution of Public Health to Social Progress"—
John J. Hanlon, M.D., M.P.H., Director of Public
Health, City Health Department, Philadelphia, Pa.

THIRD GENERAL SESSION

Ballroom

Friday, September 25, 1959

9:30 a.m.

Presiding: J. M. Jarrett, *President*

"Changing Attitudes"

Panel: D. J. Moffie, Ph. D., Vice-President, Industrial
Relations, Hanes Hosiery Mills Company, Winston-
Salem, N. C.

Murray Senkus, Ph. D., Director of Chemical Re-
search, R. J. Reynolds Tobacco Company, Winston-
Salem, N. C.

Chester Davis, Feature Writer, Winston-Salem Journal and Sentinel, Winston-Salem, N. C.

Voit Gilmore, Member of Board, North Carolina Department of Conservation and Development, Southern Pines, N. C.

Moderator: E. G. McGavran, M.D., M.P.H., Dean, School of Public Health, University of North Carolina, Chapel Hill, N. C.

10:45 a.m. Milk Break — Courtesy of Winston-Salem Dairy Council

11:00 a.m. Annual Business Meeting

NUTRITION SECTION

Winston Room

Friday, September 25, 1959

12:15 p.m.

Presiding: Mrs. Rachel Ferguson, *Chairman*,
Nutritionist, N. C. State College

Luncheon

NURSING SECTION

Centenary Methodist Church

Friday, September 25, 1959

12:30 p.m.

Presiding: Mrs. Catherine Layton, *Chairman*,
Public Health Nurse,
Guilford County Health Department

Luncheon

Address: Mark Depp, D.D., Minister, Centenary Methodist Church, Winston-Salem, N. C.

SECRETARIAL AND STATISTICAL SECTION

Balinese Roof

Friday, September 25, 1959

1:00 p.m.

Presiding: Mrs. Margaret W. Bryant, *Chairman*,
Supervisor, Divorce Registration
State Board of Health

Luncheon

Business Session

SANITATION SECTION

State Room

Friday, September 25, 1959

2:00-4:00 p.m.

Presiding: Jack D. Cobb, *Chairman*,

Senior Sanitarian, Alleghany-Ashe-Watauga
District Health Department

Annual Business Meeting

NUTRITION SECTION

Winston Room

Friday, September 25, 1959

2:00-3:00 p.m.

Presiding: Ivan Jones, Ph. D., *Vice-Chairman*,
Professor, Horticulture, N. C. State College

"Nutritional Studies of Pigeon Atherosclerosis"—Thomas
B. Clarkson, D.V.M., Assistant Professor of Experimental
Medicine, Bowman Gray School of Medicine,
Winston-Salem, N. C.

HEALTH OFFICERS SECTION

Salem Room

Friday, September 25, 1959

2:00 p.m.

Presiding: Arthur S. Chesson, Jr., M.D., *Chairman*
Health Director, Wayne County Health Department

"Public Health Aspects of Tuberculosis Control" — Panel
discussion led by H. Stuart Willis, M.D., Superintendent
and Medical Director, N. C. Sanitorium, Chapel
Hill, North Carolina

Pros and cons of a State Association of County Boards
of Health

Participants to be announced.

TOURS

Friday, September 25, 1959

Conducted tour of Old Salem will begin at 3:30 p.m.—cost
85c. Bus transportation provided free of charge. Buses
will load at Hotel Robert E. Lee at 3 o'clock.

Guided tours are provided by R. J. Reynolds Tobacco
Company, free of charge, day and night.

FOURTH GENERAL SESSION

Ballroom

Friday, September 25, 1959

Presiding: J. M. Jarrett, *President*

7:15 p.m. Banquet—Ballroom
Awards
E. G. McGavran, M.D., M.P.H., Chairman,
Awards Committee

10:00 p.m. Dance—Balinese Roof
Orchestra—Gene Postlewaite

AWARDS

The North Carolina Public Health Association grants four basic awards each year:

1. The Reynolds Award

Limited to an individual for outstanding contributions to public health in North Carolina during the past year, for meritorious service above and beyond the call of duty.

2. The Rankin Award

For an individual in recognition of outstanding contribution to public health in North Carolina over a period of several years

3. The Merit Award

For outstanding contributions or activities during the past year for a local health department or group. Nominations are stimulated by any and all public health workers who become aware of outstanding contributions or activities and submitted in one of two forms:

1. A formal nomination with substantiating data and information giving as complete a picture as possible.
2. A simple nomination requesting the committee to investigate and provide substantiating data.

4. Distinguished Public Health Service Award

For outstanding contributions to public health in North Carolina by a person not employed in public health.

EXHIBITS

Launch Your Career in Health

Charlotte-Mecklenburg Health Department

Migrant Worker

Sanitation Section, N. C. State Board of Health

Fluoridation—A Statement by the A. M. A.

Division of Oral Hygiene, N. C. State Board of Health

Whatever Your Age—Feel Better By Eating Better

Dairy Council Units of North Carolina

The New March of Dimes Fights Three Cripples

The National Foundation, Forsyth County Chapter

OTHERS

Hospital Savings Association

Forsyth Cancer Service

Powers and Anderson of N. C., Inc.

N. C. Eye Bank

Forsyth County Heart Association

North Carolina Heart Association

Dyna-Fog Jr.

N. C. Tuberculosis Association

Tisa Fogging Machine

SUSTAINING MEMBERS

Winchester Surgical Supply Company

Southern Dairies, Inc.

North Carolina Association of Quality

Restaurants, Inc.

Orkin Exterminating Company, Inc.

REGISTRATION—INFORMATION

A Registration Desk will be maintained at the Hotel Robert E. Lee during all days of the session.

Steps in Registration

1. Present membership card and indicate sponsorship of guests if you are bringing any. (Attendance at the session is open only to members and registered guests.)
2. Make out registration for guests.
3. Pay registration fee, \$1.00
4. Be sure to receive and wear registration badge. It will be required for admission to all meetings.
5. Buy ticket for banquet, dance, luncheons.

Cost of Tickets:

Banquet and Dance	\$3.50
Banquet only	3.00
Dance only	1.00
Nutrition Section Luncheon	2.40
Nurses Section Luncheon	1.75
Secretarial & Statistical Luncheon	2.00