

49th Annual Session

**NORTH CAROLINA
PUBLIC HEALTH
ASSOCIATION**



THEME.

"Public Health Across the Board"

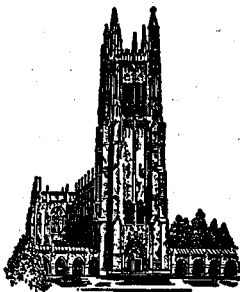
- PROGRAMS
- PROBLEMS
- PROFESSION



SEPTEMBER 7, 8, 9, 1960

**JACK TAR DURHAM HOTEL
(Washington Duke)**

DURHAM, N. C.



DURHAM

Durham, the City of Industry, Education, and Medicine, is relatively a young city, having celebrated its centennial seven years ago. Following the War Between the States, Durham was a small and insignificant point on the North Carolina Railroad inhabited by less than 100 persons. Today Durham is the center of a bustling, forward-looking community of 100,000 people.

One of the most historic events in the history of the nation took place near Durham in April 1865. In a log cabin known as the Bennett Place, General Joseph E. Johnson, commander of the Confederate Armies of the Carolinas, Georgia, and Florida met General William T. Sherman, commander of the Federal Army, and signed a peace agreement which brought fighting to an end.

Tobacco has been the foundation of Durham's economy and the Duke family was the guiding light in this fast growing industry. From the days of Bull Durham and Duke's Mixture to today's twenty-seven brands of Liggett and Myers Tobacco Company and American Tobacco Company, Durham has been the tobacco capital.

In 1892 Trinity College, now Duke University, was brought to Durham. Today Duke has a physical plant worth 55 million dollars, 5600 students, and a 700 bed hospital, and ranks among the leading educational institutions of the nation. Durham is one of the South's chief medical centers.

In 1913, Durham County became one of the pioneers in county-wide public health services when it created a joint City-County Health Department. Prior to that year, only two counties in the State had organized full-time county-wide public health services.

Durham forms the northern vertex of North Carolina's Research Triangle. The unique 4600 acre Research Triangle Park is being developed to provide campus-type sites for industrial and governmental Research Laboratories. The Research Triangle program is recognized as being potentially one of the strongest factors in the State's future economic growth.

PROGRAM

of the

49th Annual Session

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

SEPTEMBER 7, 8, 9, 1960

THEME.

"Public Health Across the Board"

- PROGRAMS
- PROBLEMS
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HEADQUARTERS:

JACK TAR DURHAM

Durham, N. C.

TIMETABLE

Wednesday, September 7, 1960

NORTH CAROLINA ACADEMY OF PREVENTIVE MEDICINE AND PUBLIC HEALTH

- 3:00 p.m. Presiding: Dr. Robert E. Coker, Jr.
Washington Duke No. 2

Speaker: Dr. Harald M. Graning
Subject: "Management and
Administration In Public Health"

Health Directors invited
- 5:30 p.m. Social Hour, Crystal Ballroom
- 6:30 p.m. Dinner, Crystal Ballroom
Health Directors invited
- 8:30 p.m. Presiding: Dr. Robert E. Coker, Jr.
Washington Duke No. 1

Speaker: Dr. Harald M. Graning
Subject: "The Reorganization of the
Public Health Service and Its
Implications for Public Health in the
United States"

All public health workers invited

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

- 6:30 p.m. Wedgwood Room
Executive Committee Dinner
- 7:00-p.m.-10:00 p.m. Lobby
Registration

Thursday, September 8, 1960

- 8:30 a.m. Registration
- 10:00 a.m. First General Session
Washington Duke Ballroom
- 12:30 p.m. Luncheon, Nursing Section
Crystal Ballroom

- 2:00 p.m. Section Meetings
 (Nursing Section at 2:30 p.m.)
- 8:00 p.m. Second General Session
 Washington Duke Ballroom

Friday, September 9, 1960

- 8:00 a.m. Breakfast
 Secretarial and Statistical Section
 Crystal Ballroom
- 9:00 a.m. Third General Session
 Washington Duke Ballroom
- 12:15 p.m. Luncheon
 Nutrition Section
 Schrafft's Country Inn
- 12:30 p.m. Luncheon
 Laboratory Section
 Washington Duke No. 2
- 2:00 p.m. Section Meetings:
 Health Directors, Nutrition,
 Sanitation
- 7:15 p.m. Awards Dinner
 Washington Duke Ballroom
- 10:00 p.m. Dance
 Crystal Ballroom

To answer questions about some of the newer public health programs on display, health department representatives will be present at the following times:

Wednesday	7:00 p.m. — 8:00 p.m.
Thursday	9:00 a.m. — 10:00 a.m.
	1:00 p.m. — 2:00 p.m.
Friday	1:00 p.m. — 3:00 p.m.

PLAN TO VISIT ALL THE EXHIBIT AREA!

GENERAL SESSIONS

FIRST GENERAL SESSION

Washington Duke Ballroom

Thursday, September 8, 1960

10:00 a.m. — 12 noon

**Presiding: Dr. Fred G. Pegg
President, N.C.P.H.A.**

Invocation: Dr. Kelsey Regen

Welcome: Mayor E. J. Evans

Response: Dr. J. Roy Hege

Introduction of Guests: Dr. J. W. R. Norton

Greetings: Dr. C. T. Wilkinson

**"Some Emotional Impediments to Public Health Programs"
—Dr. Marvin E. Perkins**

Reactor Panel:

Moderator: John G. Hanlon

Dr. Elizabeth C. Corkey

Andrew Yassinsac

Miss Lucile Cole

A. R. England

Miss Margaret Keller

Mrs. Annie May Pemberton

SECOND GENERAL SESSION

Washington Duke Ballroom

Thursday, September 8, 1960

8:00 p.m.

**Presiding: Miss Grace Daniel
Vice-President, N.C.P.H.A.**

Presidential Address: Dr. Fred G. Pegg

Introduction of Speaker: Dr. J. W. R. Norton

**"Problems We Face In North Carolina And The
Role of Public Health" Hon. Terry Sanford**

THIRD GENERAL SESSION

Washington Duke Ballroom

Friday, September 9, 1960

9:00 a.m. — 12 noon

**Presiding: Dr. Fred G. Pegg
President, N.C.P.A.**

"Our Profession and the Future"

Introduction: Dr. J. W. R. Norton

Parade of Disciplines

Profession's Panel:

Dr. Jacob Koomen, Jr.,
Moderator

Mrs. Mary K. Kneedler

Dr. Robert P. Locey

Mr. J. M. Jarrett

Dr. Lynn G. Maddry

Mrs. Lula Belle Rich

Consultants' Panel

Dr. Vester Mulholland,
Moderator

Dr. Harold T. Connor

Mrs. Ruth W. Fink

Miss Barbara Reed

Mrs. Bessie P. Burgess

Summary: Dr. Vester Mulholland

Break

Annual Business Meeting

FOURTH GENERAL SESSION

September 9, 1960

AWARDS BANQUET

Washington Duke Ballroom

7:15 p.m.

Presiding: Dr. Fred G. Pegg

Presentation: Dr. E. G. McGavran

DANCE

Crystal Ballroom

10 p.m. — 1 a.m.

Orchestra: Russ Olson

SECTION MEETINGS

HEALTH DIRECTORS' SECTION

Thursday, September 8, 1960

2:00 p.m.

Wedgwood Room

Presiding: Dr. L. E. Kling, Chairman

"Some Aspects and Problems of the Dental Health Program"—Dr. E. A. Pearson, Jr.

"Public Health Nursing"—Mrs. Mary K. Kneedler

"A County Personnel Plan"—Mr. A. R. England

Friday, September 9, 1960

2:00 p.m.

Wedgwood Room

Presiding: Dr. L. E. Kling, Chairman

"Time and Cost Study of Nursing Services"

Moderator: Dr. M. B. Bethel

Discussants: Mr. Edward E. Springborne

Dr. H. C. Whims

Mrs. Mary K. Kneedler

Miss Annie H. Robinson

Mr. James Abernathy

Annual Business Meeting

SANITATION SECTION

Thursday, September 8, 1960

2:15 p.m.

Washington Duke No. 2

Presiding: J. L. Higgins, Chairman

Invocation: V. L. Norton

Recognition of Guest

Welcome of Freshmen Sanitarians: District Chairman

"Value of Public Relations in Public Health Programs"—
Clarence E. Whitefield

"Role of Sanitation in Youth Fitness Program"—
Robert V. Cox

"Epidemiological Trends in Public Health of the Future"—
Dr. Jacob Koomen, Jr.

"Aerobic Sewage Treatment for Domestic Households"—
W. J. Stevenson

Friday, September 9, 1960

2:00 p.m.

Washington Duke No. 1

Presiding: J. L. Higgins, Chairman

Annual Business Meeting

SECRETARIAL AND STATISTICAL SECTION

Thursday, September 8, 1960

2:00 p.m.

Security Savings and Loan Building—Community Room
downstairs

Presiding: Miss Florence Armstrong, Chairman

Invocation: Miss Rose McFee

Welcome: Mrs. Jessie Rea

Response: Mrs. Louise Y. Workman

"Do You Rate An Oscar?"

Moderator: Miss Mary V. Hayes

Participants: Mrs. Virginia Bellamy
Mrs. Juanita H. Whitfield
Mrs. Lula Johnson
Miss Claudine Monteith
Mrs. Minnie Tickle
Mrs. Odessa Wooten
Dr. Isa Grant

Friday, September 9, 1960

8:00 a.m.

Crystal Ballroom

Presiding: Miss Florence Armstrong, Chairman

Breakfast

Business Section

LABORATORY AND NUTRITION SECTIONS

JOINT MEETING

Thursday, September 8, 1960

Committee Room—City Hall

Presiding: Mrs. Maxine Matheson, Chairman,
Laboratory Section

Dr. Ivan D. Jones, Chairman,
Nutrition Section

"The Changing Role of the Laboratory in Chronic Disease"
—Dr. Jacob Koomen, Jr.

"Comparison of Newer Methods of Glucose Testing in
Diabetic Program"—Archer Copley

Intermission

"Nutrition in Chronic Disease—Emphasis on Cardiovascular
Diseases"—Miss Beth Heap

"Radiation Control on Local and State Levels"—
Dr. William L. Wilson

A business session of the Nutrition Section will follow the
joint meeting of the Laboratory and Nutrition Sections at
the hotel in Room 522 at 4:00 p.m.

LABORATORY SECTION

Friday, September 9, 1960

12:30 p.m.

Washington Duke No. 2

Presiding: Mrs. Maxine Matheson, Chairman

Luncheon

"New Methods and Media for Isolating Pathogenic Organisms"—Dr. Harriette D. Vera

Business Session

NUTRITION SECTION

Friday, September 9, 1960

12:15 p.m.

Schrafft's Country Inn

Durham-Chapel Hill Highway

Presiding: Dr. Ivan Jones, Chairman

Luncheon

2:00 p.m.

Room 522

Presiding: Dr. Ivan Jones, Chairman

"Food Additives and Public Health Implications of the Food Additive Amendment to the Federal Food, Drug and Cosmetic Act."—Dr. Paul L. Day

Dr. Olaf Mickleson

NURSING SECTION

Thursday, September 8, 1960

12:30 p.m.

Crystal Ballroom

Presiding: Mrs. Pauline Bateman, Chairman

Luncheon

"Our 'Therapeutic Use of Self' in Public Health Nursing"—Mrs. Mary K. Kneidler

2:30 p.m.

Washington Duke No. 1

Presiding: Mrs. Pauline Bateman, Chairman

Introduction of Speaker—Miss Flora Wakefield

"Is Nursing a Profession?"—Miss Vivian Culver

Business Meeting

HEALTH EDUCATION SECTION

Thursday, September 8, 1960

2:00 p.m.

Durham Room

Presiding: Miss Frances Setzer, Chairman

Introduction of Speaker—Robert D. Charlton

“Cultural Patterns and Public Health Education”—

Dr. Ralph C. Patrick

Business Meeting

PUBLIC HEALTH INVESTIGATORS’ MEETING

Thursday, September 8, 1960

2:00 p.m.

Room 422

Presiding: Pete Campassi, Jr.

“Trends in Venereal Disease Control in North Carolina”—

Dr. Robert P. Locey

“Concepts of Cluster Testing”—James M. McDiarmid

“Teenage Behavior and Venereal Disease Control”—

Frank McFall

Intermission

“The Private Physician and Infectious Syphilis”—

Dr. Warfield Garson

“Approaches to Private Physicians”—

Dr. Howard Paul Stieger

Summary—Charles E. Gerhardt

OFFICERS AND EXECUTIVE COMMITTEE 1959 - 1960

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

President.....	Dr. Fred G. Pegg Winston-Salem
Past President.....	Mr. J. M. Jarrett Raleigh
A.P.H.A. Representative.....	Dr. R. F. Young Halifax
Southern Branch of A.P.H.A. Representative.....	Mr. J. M. Jarrett Raleigh
State Health Director.....	Dr. J. W. R. Norton Raleigh
Vice-President.....	Miss Grace Daniel Salisbury
Secretary.....	Mr. R. W. Brown Asheville
Treasurer.....	Miss Carolyn Mercer Raleigh
Alternate Representative to Southern Branch A.P.H.A.....	Mrs. Louise Y. Workman Charlotte
President, N. C. Medical Society.....	Dr. Amos Johnson Garner
Ex-Officio Member.....	Dr. W. S. Rankin Charlotte

MEMBERS AT LARGE

Mrs. Pearl Camstra (1960).....	Raleigh
Mrs. Betty E. Briggs (1960).....	Raleigh
Mrs. Nan Cummings (1961).....	Raleigh
Mr. E. G. Kilpatrick (1961).....	Chapel Hill
Dr. Isa Grant (1962).....	Raleigh
Miss Mary Copeland (1962).....	Asheville

COMMITTEES 1959 - 60

NORTH CAROLINA

PUBLIC HEALTH ASSOCIATION

AUDITING	
Mr. I. A. McCary, Chm.	Miss Eva Thomas Mr. W. K. Parrish
AWARDS	
Dr. E. G. McGavran, Chm. Mr. Emil Chanlett Miss Mary Hayes Miss Atha Howell	Dr. Nell Hirshberg Mrs. Katherine L. Miller Dr. J. W. R. Norton Dr. Fred G. Pegg Dr. J. Roy Hege
BUDGET	
Miss Carolyn Mercer, Chm. Mrs. Berta Ellis	Mr. C. R. Council Miss Helen Craver Dr. Fred G. Pegg
CONVENTION PLANNING	
Miss Grace Daniel, Chm. Mr. W. A. Broadway Dr. Isa Grant	Dr. J. W. R. Norton Mr. R. W. Brown
CONSTITUTION AND BY-LAWS	
Mr. Jack Cobb, Chm.	Mrs. Davis Clark Mrs. Carrie McNeil Dr. Elizabeth Corkey
LEGISLATIVE	
1960	1962
Dr. J. H. Hamilton Miss Margaret Dolan Miss Frances Setzer Dr. Rosemary Kent	Miss Flora Wakefield Mr. Scott C. Venable Dr. R. F. Young Mrs. Corinna Sutton
1961	1963
Mr. Walter Lackey Dr. Arthur Chesson Miss Sara Goggans Miss Sallie Mooring	Mr. J. M. Jarrett, Chm. Dr. M. B. Bethel Mrs. Betty Briggs Miss Nancy Williams
MEMBERSHIP	
Dr. H. W. Stevens, Chm. Miss Carolyn Mercer, Ex-Officio Dr. M. T. Foster Miss Rebecca Bowden	Miss Nina Corbett Mrs. Ernestine Irvin Mrs. Agnes W. Lenich Mr. James N. Fulp Mrs. Katie Daniels
NOMINATING	
Mrs. Margaret Bryant, Chm. Dr. G. F. Reeves Mr. John Andrews	Miss Helen Meadows Miss Ruby Lentz Miss Laura Breese Mr. Sydney Lyles
PROGRAM	
Miss Grace Daniel, Chm. Mr. R. F. Hill Dr. J. W. R. Norton	Mr. R. W. Brown Dr. Rosemary Kent Dr. O. L. Ader
Section Representatives	
Dr. B. M. Drake Mr. Robert Charlton Dr. A. Hughes Bryan	Mrs. Katie Rawls Miss Flora Wakefield Mr. James Fulp Mrs. Maxine Matheson

**RESOLUTION AND
OBITUARY**

Dr. William Happer, Chm.

Mrs. Anne B. Edwards
Mrs. Marian Duggins

SCHOLARSHIP

Mr. Gilbert Kelso, Chm.
Dr. R. E. Coker, Jr.

Mrs. Ruby Bryson
Miss Effie Maiden
Dr. E. A. Pearson

**TO STUDY PERSONNEL
PROBLEMS**

Dr. B. M. Drake, Chm.
Dr. Lynn Maddry
Mr. W. A. Broadway
Miss Asenath Cooke
Mrs. Mary K. Kneedler
Miss Flora Wakefield

Mr. Martin Ericson
Mrs. O. N. Rich
Miss Doris Tillery
Mrs. Isabelle Henderson
Mr. Murray G. Hill
Dr. J. J. Wright
Mrs. Faye Reeves
Mr. Claude Caldwell

**REPRESENTATIVES—
LEGISLATIVE COUNCIL**

Dr. Jacob Koomen, Jr., Chm.

Mr. J. M. Jarrett
Mrs. Edith Brocker
Dr. John H. Hamilton

**REPRESENTATIVES
N. C. HEALTH COUNCIL**

Dr. R. D. Higgins
Mrs. Lucile Jenkins

**REPRESENTATIVES
MERIT SYSTEM COUNCIL**

Dr. B. M. Drake
Miss Frances Allen

LOCAL ARRANGEMENTS

Dr. O. L. Ader, Chm.
Dr. A. Derwin Cooper

Mrs. Berta Ellis
Mr. J. Eddie Brown

Registration

Miss Hazeline Umstead
Miss Lucile Cole
Mrs. Frances Richardson

Mrs. Lois Norton
Mrs. Pearl Lanier
Mrs. Elizabeth Graves

Publicity

Mr. Ben L. Shaw

Mrs. Lucille McKee
Mr. William G. Parrish

Housing

Mr. Frank H. Barr
Mr. Carlton S. Chandler

Mr. E. Wade Copeland
Mr. Edward Y. Hobgood

Flowers and Decorations

Mrs. Joan Eargle

Mrs. Jessie Rea
Mr. Frank M. Harrell

Entertainment

Mr. Larry Simpson
Mr. Bruce F. Pope

Mrs. Mary Lois Rogers
Mrs. Ruby Nichols

**Information and
Hospitality**

Mrs. Dorothy Rape

Mrs. Nancy Smith
Mr. Vernon L. Norton

Exhibits

Mr. Charles V. Morgan

Mrs. Corrinne Schaffner
Mr. E. C. Hornbuckle, Jr.

PAST PRESIDENTS

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

1911-1912.....	Lr. L. B. McBrayer.....	Asheville
1913.....	Dr. L. N. Glenn.....	Gastonia
1914.....	Dr. G. M. Cooper.....	Clinton
1915.....	Dr. William M. Jones.....	Greensboro
1916.....	Dr. D. E. Sevier.....	Asheville
1917.....	Dr. Arch Cheatham.....	Durham
1918.....	Dr. D. C. Absher.....	Hendereson
1919.....	Dr. J. R. McCracken.....	Waynesville
1920.....	Dr. E. F. Long.....	Lexington
1921.....	Dr. R. L. Carlton.....	Winston-Salem
1922.....	Dr. J. L. Smith.....	Wilson
1923.....	Dr. A. C. Bulla.....	Raleigh
1924.....	Dr. C. W. Armstrong.....	Salisbury
1925.....	Dr. L. L. Williams.....	Mount Airy
1926.....	Dr. Sidney E. Buchanan.....	Concord
1927.....	Dr. E. R. Hardin.....	Lumberton
1928.....	Dr. John H. Hamilton.....	Wilmington
1929.....	Dr. C. C. Hudson.....	Greensboro
1930.....	Dr. J. R. Hege.....	Winston-Salem
1931.....	Dr. D. E. Ford.....	New Bern
1932.....	Dr. J. H. Epperson.....	Durham
1933.....	Dr. C. N. Sisk.....	Rockingham
1934.....	Dr. Frank M. Register.....	Kinston
1935.....	Dr. Z. P. Mitchell.....	Henderson
1936.....	Dr. R. S. McGeachy.....	Weldon
1937.....	Dr. R. M. Buie.....	Greensboro
1938.....	Dr. M. T. Foster.....	Fayetteville
1939.....	Dr. J. A. Morris.....	Oxford
1940.....	Dr. A. H. Elliott.....	Wilmington
1941.....	Dr. John W. Williams.....	Williamston
1942.....	Dr. Robert E. Rhyne.....	Gastonia
1943.....	Dr. N. Thomas Ennett.....	Greenville
1944.....	Dr. William P. Richardson.....	Raleigh
1945.....	Dr. W. K. McDowell.....	Tarboro
1946.....	Dr. Robert F. Young.....	Halifax
1947.....	Dr. M. B. Bethel.....	Charlotte
1948.....	Dr. H. W. Stevens.....	Wilson
1949.....	Dr. Ernest A. Branch.....	Raleigh
1950.....	Dr. S. B. McPheeters.....	Goldsboro
1951.....	Mr. Harold E. Parker.....	Winston-Salem
1952.....	Dr. John J. Wright.....	Chapel Hill
1953.....	Mrs. Louise P. East.....	Asheville
1954.....	Dr. E. H. Ellinwood.....	Greensboro
1955.....	Mrs. Louise Y. Workman.....	Charlotte
1956.....	Dr. Bertlyn Bosley.....	Raleigh
1957.....	Dr. E. C. McGavran.....	Chapel Hill
1958.....	Dr. Lynn Maddry.....	Raleigh
1959.....	Mr. J. M. Jarrett.....	Raleigh

PROGRAM PARTICIPANTS

- Abernathy, James—Statistician,
N. C. State Board of Health
Raleigh, N. C.
- Armstrong, Florence—Chairman of
Secretarial and Statistical Section,
Rowan County Health Department,
Salisbury, N. C.
- Bateman, Mrs. Pauline—Chairman of
Public Health Nursing Section,
Tyrrell-Washington District Health Department
Columbia, N. C.
- Bellamy, Mrs. Virginia—Brunswick County
Health Department
Shalotte, N. C.
- Bethel, M. B., M. D.—School of
Public Health, U. N. C.
Chapel Hill, N. C.
- Bryan, A. Hughes, M. D.—Nutrition Department
School of Public Health, U. N. C.
Chapel Hill, N. C.
- Burgess, Mrs. Bessie P.—Director of
Nursing, Watts Hospital
Durham, N. C.
- Campassi, Pete, Jr.—District Epidemiologist
Charlotte Health Department
Charlotte, N. C.
- Charlton, Robert D.—Director, Wake County
Alcohol Education and Control Program
Raleigh, N. C.
- Cole, Lucile—Durham County
Health Department
Durham, N. C.
- Connor, Harold T., Ph. D.—Guidance
Supervisor, Burke County Schools
Morganton, N. C.
- Copley, Archer—Public Health Advisor
Chronic Disease Program
Public Health Service
Washington, D. C.
- Corkey, Elizabeth C., M. D.—Acting Director
Charlotte-Mecklenburg Health Department
Charlotte, N. C.
- Cox, Robert V.—Executive Director
Youth Fitness Commission
Raleigh, N. C.
- Culver, Vivian—Executive Secretary
N. C. Board of Registration and Nursing Education
Raleigh, N. C.
- Daniel, Grace—Vice-President
N. C. Public Health Association
Consultant, Health Education, N. C.
State Board of Health, Raleigh, N. C.

- Day, Paul L., Ph. D.—Scientific Director
Food and Drug Administration, Department
of Health, Education, and Welfare
Washington, D. C.
- England, A. R.—County Manager
Gaston County
Gastonia, N. C.
- Evans, E. J., Mayor
Durham, N. C.
- Fink, Mrs. Ruth—Co-Director
A. P. H. E. R. Health Careers
Recruitment Committee
Chapel Hill, N. C.
- Garson, Warfield, M. D.—Director
Venereal Disease Experimental Laboratory
Chapel Hill, N. C.
- Gerhardt, Charles E.—Chief Communicable
Disease Center Services, Region III
Charlottesville, Va.
- Graning, Harald M., M. D.—Medical Director
Public Health Services, Region II
New York
- Grant, Isa, M. D.—Director
Wake County Health Department
Raleigh, N. C.
- Hanlon, Julian G.—Psychiatric Social Work
Consultant, Public Health Service, Region III,
Department of Health, Education, and Welfare
Charlottesville, Va.
- Hayes, Mary V.—Consultant, Health Education
N. C. State Board of Health
Raleigh, N. C.
- Heap, Beth—Nutrition Consultant
Heart Disease Control Program
Public Health Service, Department of
Health, Education, and Welfare
Washington, D. C.
- Hege, J. Roy, M. D.—Director
Cabarrus County Health Department
Concord, N. C.
- Higgins, J. L.—Chairman, Sanitation Section
Sanitary Engineer, N. C. State Board of Health
Raleigh, N. C.
- Johnson, Mrs. Lula—New Hanover
County Health Department
Wilmington, N. C.
- Jones, Ivan, Ph. D.—Chairman Nutrition Section
Professor of Horticulture, N. C. State College
Raleigh, N. C.
- Keller, Margaret, Supervising Nurse
Guilford County Health Department
Greensboro, N. C.
- Kling, L. E., M. D.—Chairman
Health Directors' Section,
Director, Beaufort County Health Department
Washington, D. C.

- Kneedler, Mrs. Mary K.—Chief, Public Health
Nursing Section, N. C. State Board of Health
Raleigh, N. C.
- Koomen, Jacob, Jr., M. D.—Assistant Director
Division of Epidemiology
N. C. State Board of Health
Raleigh, N. C.
- Locey, Robert P., M. D.—Chief
Venereal Disease Control Section
N. C. State Board of Health
Raleigh, N. C.
- McDiarmid, James M.—Health Program
Representative, Public Health Service,
Region III, Charlottesville, Va.
- McFall, Frank—Regional Officer
American Social Health Association
Atlanta, Ga.
- McFee, Rose—Buncombe County
Health Department
Asheville, N. C.
- McGavran, Edward G., M. D.—Dean
School of Public Health, U. N. C.
Chapel Hill, N. C.
- Maddy, Lynn G., Ph. D.—Acting Director
Laboratory Division, N. C. State
Board of Health, Raleigh, N. C.
- Matheson, Mrs. Maxine—Chairman,
Laboratory Section
Chemist, Laboratory Division
N. C. State Board of Health
Raleigh, N. C.
- Mickleston, Olaf, Ph. D.—Chief
Laboratory of Nutrition and Endocrinology,
National Institute of Arthritis and Metabolic Diseases
Bethesda, Md.
- Monteith, Claudine—Buncombe County
Health Department
Asheville, N. C.
- Mulholland, Vester M.—Director of
Research and Statistics, N. C.
Department of Public Instruction
Raleigh, N. C.
- Norton, J. W. R., M. D.—Director
N. C. State Board of Health
Raleigh, N. C.
- Norton, V. L.—Sr. Sanitarian, R. S.
Durham County Health Department
Durham, N. C.
- Patrick, Ralph C., Ph. D.—Associate
Professor of Epidemiology, School of
Public Health, U. N. C.
Chapel Hill, N. C.
- Pearson, E. A., Jr., D. D. S.—Director
Oral Hygiene Division
N. C. State Board of Health
Raleigh, N. C.

- Pegg, Fred G., M. D.—President
 North Carolina Public Health Association
 Director, Forsyth County Health Department
 Winston-Salem, N. C.
- Pemberton, Mrs. Annie May—Supervisor
 Services for the Aged, N. C. Department
 of Public Welfare
 Raleigh, N. C.
- Perkins, Marvin E., M. D.—Director
 New York City Community
 Mental Health Board
 New York, N. Y.
- Rea, Mrs. Jessie M.—Durham County
 Health Department
 Durham, N. C.
- Reed, Miss Barbara—Dean of Girls
 Durham High School
 Durham, N. C.
- Regen, Kelsey, D. D.—Minister
 First Presbyterian Church
 Durham, N. C.
- Rich, Lula Belle H.—Chief, Health Education
 Section, N. C. State Board of Health
 Raleigh, N. C.
- Robinson, Annie H.—Director of Nurses,
 Gaston County Health Department
 Gastonia, N. C.
- Sanford, Terry—Democratic Nominee for
 Governor of North Carolina
 Fayetteville, N. C.
- Setzer, Frances—Chairman Health Education Section
 Cabarrus County Health Department
 Concord, N. C.
- Springborne, Edward E.—Regional Public Health
 Representative, Public Health Service, Region III
 Charlottesville, Va.
- Stevenson, W. J.—Sanitary Engineer
 N. C. State Board of Health
 Raleigh, N. C.
- Stieger, Howard Paul, M. D.—Dermatologist
 Charlotte, N. C.
- Tickle, Mrs. Minnie—Mecklenburg-Charlotte
 Health Department
 Charlotte, N. C.
- Wakefield, Flora—Supervising Nurse
 Wake County Health Department
 Raleigh, N. C.
- Whims, H. C., M. D.—Director
 Randolph County Health Department
 Asheboro, N. C.
- Whitefield, Clarence E.—Publicity Director,
 Duke University
 Durham, N. C.

Whittfield, Mrs. Juanita—Wayne County
Health Department
Goldsboro, N. C.

Wilkinson, C. T., M. D.—Vice President
Medical Society of North Carolina
Wake Forest, N. C.

Wilson, William L., M. D.—Chief
Occupational Health Section
N. C. State Board of Health
Raleigh, N. C.

Wooten, Odessa—Guilford County
Health Department
Greensboro, N. C.

Workman, Mrs. Louise Y.—Mecklenburg-Charlotte
Health Department
Charlotte, N. C.

Vera, Harriette D., Ph. D.—Research Bacteriologist
Baltimore Biological Laboratory
Baltimore, Md.

Yassinsac, Andrew—Sanitarian, R. S.
District Health Department
Sparta, N. C.



AWARDS

The North Carolina Public Health Association grants four basic awards each year:

1. The Reynolds Award

Limited to an individual for outstanding contributions to public health in North Carolina during the past year, for meritorious service above and beyond the call of duty.

2. The Rankin Award

For an individual in recognition of outstanding contribution to public health in North Carolina over a period of several years.

3. The Merit Award

For outstanding contributions or activities during the past year for a local health department or group. Nominations are estimated by any and all public health workers who become aware of outstanding contributions or activities and submitted in one of two forms:

a. A formal nomination with substantiating data and information giving as complete a picture as possible.

b. A simple nomination requesting the committee to investigate and provide substantiating data.

4. Distinguished Public Health Service Award

For outstanding contributions to public health in North Carolina by a person not employed in public health.

EXHIBITS

NEW VENTURES IN PUBLIC HEALTH

Fluoridation and Dental Health

—Forsyth County Health Department

Diabetes

—New Hanover Health Department

Nutrition Education in Industry

—Buncombe County Health Department

Environmental Sanitation

—Rocky Mount Health Department

Home Care Goes to the Country

—Person County Health Department

Polio Immunization Survey

—Gaston County Health Department

Child Evaluation—Opportunity for a Wider Horizon

—Beaufort County Health Department

Dental Health Services

—Division of Oral Hygiene
N. C. State Board of Health

Laboratory Services

—Halifax County Health Department

Radiation Monitoring

—Durham County Health Department
—City of Durham

Extending Mental Health Services

—Gaston, Cabarrus, Health Departments

After-Care of Mental Patients

—Public Health Nursing Section
Mental Health Section

Who Has V. D.?

—Venereal Disease Section

A Plan for Poison Control in North Carolina

—Accident Prevention Section

Representatives will be present to answer questions,
Wednesday 7:00-8:00 p.m., Thursday 9:00-10:00 a.m., 1:30-
2:00 p.m., Friday 1:00-3:00 p.m.

EXHIBITS

SUSTAINING MEMBERS

Southern Dairies, Inc.

N. C. Pest Control Company

Sana Engineering, Inc.

Winchester Surgical Supply Company

RELATED ORGANIZATIONS

**Durham County Tuberculosis and Health Association
Research Triangle**

Dairy Councils of North Carolina

REGISTRATION AND INFORMATION

A Registration Desk will be maintained in the lobby of the Hotel Jack Tar Durham.

Steps in Registration

1. Present membership card and indicate sponsorship of guests if you are bringing any. (Attendance at the sessions is open only to members and registered guests.)
2. Make out registration for guests.
3. Pay registration fee, \$1.00
4. Be sure to receive and wear registration badge. It will be required for admission to all meetings.
5. Buy ticket for banquet, dance, breakfast, luncheons.

Cost of Tickets:

Banquet and Dance	\$3.50
Banquet only	3.00
Dance only	1.00