NORTH CAROLINA PUBLIC HEALTH ASSOCIATION OFFICERS AND

EXECUTIVE COMMITTEE

1960 - 1961

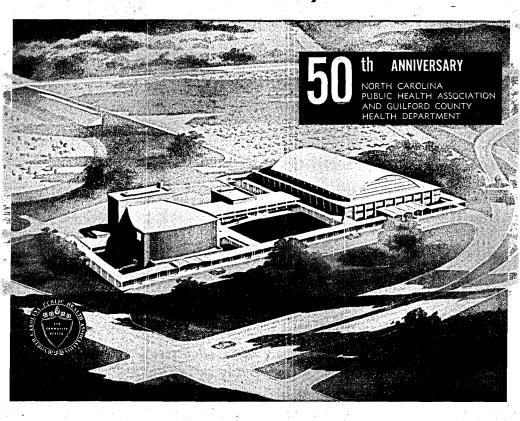
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President			Miss Grace Daniel, Salisbury	,
Past President		Dr.	Fred G. Pegg, Winston-Salem	1
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	MEMBERS	AT LARGE		
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Miss Eva Thomas (196	03)		Kockinghan	1
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GUILFURI	COUNT	IEALIN	DELWILMENT	

Health Director	Dr. E. H.	Ellinwood,	M.D.,	M.P.H.,	Greensboro
Associate Health Director	Dr. Saral	T. Morrow	, M.D.,	M.P.H.,	Greensboro

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Golden Anniversary Issue



Pictured above is the War Memorial Auditorium and Coliseum in Greensboro where the North Carolina Public Health Association holds its 50th Anniversary Session June 28-30, 1961. Joining in this significant celebration is the Guilford County Health Department which is also a half-century old and will be host to this Golden Anniversary Session of the Association. Prepared in cooperation with a special editorial committee of the Association, this issue of The Health Bulletin is dedicated to this happy anniversary occasion.



STATE OF NORTH CAROLINA GOVERNOR'S OFFICE RALEIGH

TERRY SANFORD

June 16, 1961

STATEMENT BY GOVERNOR TERRY SANFORD

June 1961 is a significant month for all persons concerned with community health in North Carolina in that it marks the 50th anniversary of the organization of the North Carolina Public Health Association and of the establishment of the Guilford County Health Department, one of the first county units in the nation.

The health of the citizens of our State is one of the greatest assets contributing to their well-being and to the State's economic prosperity.

Public health programs constitute one of the basic services so essential to the overall development of North Carolina.

The North Carolina Public Health Association has planned its Annual Meeting on June 28-30, 1961, in Greensboro to recognize our State's many accomplishments in public health and to stimulate wider public interest in present and future health needs.

Therefore, I am happy to designate the week of June 25-July 2, 1961, as PUBLIC HEALTH WEEK IN NORTH CAROLINA

and call this occasion to the attention of our people for such consideration and action as will bring about continuing improvement in the conditions affecting the good health of our citizens.

Those "Good Old Days" of 1911

THOSE "Good Old Days" of fifty years ago come to life as the North Carolina Public Health Association observes its Golden Anniversary at Greensboro. Along with that organization's celebration is that of the Guilford County Health Department which is also fifty years old this month.

How good in health concerns were those good old days—back in 1911? Who would wish to turn back the clock—at least health-wise?

Those were the days when William Howard Taft was president, some will remember—the year he and Mrs. Taft observed their Silver wedding anniversary.

It was also the summer, in the year 1911, when the eyes of the world turned towards Westminster Abbey for the Coronation of King George V and Queen Mary. It was in connection with this occasion that Dr. William Osler, noted professor of medicine at Oxford and formerly of Johns Hopkins University was elevated to a baronetcy.

The newspapers of those days advertised makes of automobiles we can hardly find or even remember today—makes such as—Chalmers—Hupmobile—Stoddard-Dayton.

One advertisement of those "good old days" offered "Something New in Buggies".

Even then they were advertising Coca-Cola, but adding a phrase now long gone, "at 5¢ everywhere".

Dr. Caldwell's Syrup of Pepsin was advertised as "saving the health of old people".

Health-wise, it was in that year that President Taft sent a strong message to Congress stressing the need for amendments to the Pure Food and Drug Act to give protection to the public from Drug Frauds being perpetrated upon them because of inadequate legislation.

That same summer, in 1911, fifty years ago—U. S. Senator Luke Lea of

Tennessee gave a quart of blood to save his wife—using the old method of blood transfusion by direct transfer of the blood from one person to another—before the modern blood banks of Red Cross and others.

A Hookworm Commission headed by Dr. John A. Ferrell was campaigning in



Dr. W. S. Rankin, Charlotte, Consultant, Duke Endowment, who was the first full-time State Health Officer of the N. C. State Board of Health. He appears as one of the Pioneers on the N. C. Public Health Association Golden Anniversary annual meeting in Greensboro.

North Carolina in 1910 and 1911 to rid the people of this debilitating disease. 1,306 physicians out of about sixteen hundred in the State answered his inquiries about hookworm disease; 597 physicians reported having treated the disease; 21,098 victims of the disease were treated and reported by the physicians; 99 of the 100 counties had people who were infected; 591 doctors used the State Laboratory to have hookworm examinations made; and 23,312 specimens were examined for hookworm by the Laboratory.

A Swat the Fly Campaign, taken up later nationwide, was launched in Asheville.

In those early days of the Guilford County Health Department, the County Commissioners provided a horse for the County Health Director provided he would share it half-time with the Chief of the Fire Department!!

Health directors were compensated for piece-work, it would appear. For example, for postmortem examination they received \$10.00; for examination for lunacy they received \$5.00; for monthly inspection of county institutions, jail, convict camp, and county home, each—\$4.00; and for visits to sick inmate of county institutions, per visit they received \$1.50; and for medical inspection of school children, each—\$.40.

The General Assembly of 1911 increased the public health appropriation by 120 percent, to the grand total of \$26,000 annually!

It is against the background of these and other similar conditions that the North Carolina Public Health Association and the Guilford County Health Department stage their joint celebration. Tune 28-30 at the Memorial Auditorium in Greensboro. Pioneers from those "Good Old Days" are featured on the program. Appearing on the program will be outstanding leaders in public health—in

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Editor-Edwin S. Preston, M.A., LL.D.

Vol. 76 J

June, 1961

No. 6

medicine—dentistry—nursing—nutrition—mental health—physical therapy—and many specialties in these and other health-related professions and vocations.

Miss Grace Daniel of Salisbury is President of the N. C. Public Health Association. Dr. E. H. Ellinwood of Greensboro is Health Director of Guilford County and host to the annual meeting this month.

ANNIVERSARY ISSUE COMMITTEE

A special editorial committee to plan with the Editor for this special Golden Anniversary issue was named by Miss Grace Daniel, President of the North Carolina Public Health Association. Despite the difficulty of compressing into brief compass many pages of historical material, the committee is due our thanks for a creditable job. Members of the committee are; Mrs. Betty Briggs, Dr. Isa C. Grant, Mrs. Lula Belle Rich, Mrs. Mary Snyder and Miss Grace Daniel, ex-officio.—Ed.

Lessons from the Past

by E. G. McGavran, M.D., M.P.H.

THE occasion of a 50th Anniversary of anything has significance and value to at least a few people. What it means varies tremendously from individual to individual. For example, a 50th birthday anniversary for the young marks old age; for us oldsters it records only the beginning of real life—hardly the half way point in professional careers.

The 50th Anniversary of Guilford County Health Department and North Carolina Public Health Association is a significant accomplishment in public health affecting the lives of literally millions of people.

One of the values of such anniversaries is that it gives occasion to look back and assess progress and change. We live so close to reality and daily pressures that we often lose perspective; the potential is so far beyond our accomplishment that we become discouraged with progress until we stop and look back.

Measured by whatever standards—longevity, unnecessary deaths, preventable illnesses—these 50 years have seen progress unparalleled in the history of the health of man.

We cannot and should not take all the credit for (1) all the tremendous increase in life span, (2) all the fall in death rates from communicable diseases, (3) all the dramatic reduction in infant, neonatal, and maternal mortality, and (4) all the reduction for preventable disease-hookworm, malaria, smallpox, diphtheria, whooping cough, and (now hopefully) polio-but whether or not we are responsible, this progress has occurred concurrently with our efforts and activity aimed at control through community action. In fact there is increasing evidence that such dramatic progress and control are accomplished only through community action, and only through modifying the environment or the reaction to the environment.

The danger of a 50th Anniversary is that in reviewing our magnificent accomplishments we become complacent and self satisfied; that we "worship the



Miss Grace Daniel, Salisbury, President of the N. C. Public Health Association, who presides at the general sessions of the annual meeting in Greensboro June 28-30, 1961.



Dr. E. H. Ellinwood, Greensboro, Health Director of the Guilford County Health Department and official host to the Golden Anniversary session of the N. C. Public Health Association.

past" rather than using it as a springboard for the future. If the past, however great, becomes a pattern, then that is a tragedy and we have misread the signs and the lessons that it holds.

These Lessons We May Learn

The first lesson that we get from the past is that public health must concentrate upon today's **chief health problem**, planning, pushing ahead, finding solutions to the unknown. We must demonstrate a "divine discontent" with public health that is merely a series of activities or programs. We must be willing to shift from traditional, comfortable and acceptable activities to attacking the chief health problem of today, by exploring new avenues—difficult and unpopular though they may be.

Another lesson is that success—progress—control are dependent upon the community approach rather than the individual approach; that primary prevention is our goal, and that we should keep our eyes on that goal and devote not one-tenth, but nine-tenths of our time, effort, and prayers to it.

Another lesson is that the role of public health is a leadership role. It is not auxiliary nor subordinate; it is not a specialty of any other profession and is not subservient to any pressure group. The responsibility of public health is to all the people and to their greatest welfare.

If these are the lessons learned from the past 50 years, this anniversary is indeed memorable for it will mark not only tremendous health progress in the first half of this century, but it will presage even greater progress in health in the next 50 years.

A special week on aging will be observed in North Carolina July 16-22. During this week many programs for older people in health and other areas will be stressed through all media. It is hoped that all organizations will give appropriate notice to aspects of their purposes related to older people.

Senate Bill 1071; H.B. 4998, the Community Health Services and Facilities Bill now before Congress, supports sound long-term care for the chronically ill using existing programs and staffs. Write your Congressman and Senators.

North Carolina and National Public Health

By Lula Belle H. Rich

BUILDING on the foundation of a distinguished history, public health in North Carolina is making significant contributions to the national public health scene in many ways.

In general, the public health program in North Carolina has always emphasized the establishment of local health departments, with complete coverage reached in 1949. Administrative philosophy has encouraged local autonomy and decentralization of control. The housing of North Carolina's local health departments is among the best anywhere, thanks to excellent cooperation among local, state and federal governments. A strong emphasis of recent years has been on training and the employment of qualified personnel. This has been given immeasurable impetus by the existence of the School of Public Health of the University of North Carolina.

North Carolina has pioneered in several of its public health programs and in others has fresh approaches and emphases. In briefest reference-Planned Parenthood Clinics were begun in 1938, first in the nation, and are still very active. Today, local health departments are being urged to screen for phenylketonuria, mid-wife deliveries are drastically reduced, and a broad concept of pediatric care is being promoted which is designed ultimately to provide general pediatric evaluation in each county health department with referral to a central clinic of superb scope and calibre.

The veterinary public health program was among the first ten established. Its attention to anthrax brought renewed concern for this industrial hazard and the establishment of a surveillance unit by the Communicable Disease Center. North Carolina was one of the original states beginning accident prevention programs in 1953. The Section's Syllabus for Teaching Accident Prevention in the Basic Nursing Curriculum has been used in many states.

Diabetes detection has been made

more feasible for facilities all over the country which test small numbers of persons by the development in the laboratory of the New Hanover Health (Continued on page 10)

Guilford County Board of Health and Health Directors — 1961. From the left these are: Back row—E. P. Pearce, Jr., Superintendent of County Schools; Rev. Thomas Haggai; T. Edgar Sykes, Jr., D.D.S.; Mr. Lloyd C. Amos, County Commissioner; Mr. David Schenck, Mayor of Greensboro: Front row—Dr. J. E. Slate; Dr. Sarah T. Morrow, M.D., M.P.H., Associate Health Director; Mr. Sam W. McFalls, Ph.G.; and Dr. E. H. Ellinwood, M.D., M.P.H., Health Director. Absent at the time the picture was taken: Mr. Carson C. Stout, Mayor of High Point.



June, 1961



Dr. Benjamin M. Drake, Gastonia, President-Elect of the N. C. Public Health Association and chairman of the Program Committee for the 50th Anniversary Annual Meeting.

Greetings and Congratulations

Fortunately, the fifty year history being celebrated this month by the North Carolina Public Health Association and the Guilford County Health Department commemorates much more than the mere passage of time.

These two score years and ten have been years of achievement in public health.

The Guilford County Health Department has pointed the way in activities which bring better preventive health measures to the people of a progressive county. This Department has been one of the strong supports of constructive programs the Association and the State Board of Health have sponsored in these five decades.

The North Carolina Public Health Association has picked up the results of good work done in Guilford and other counties and has spread the information and encouragement to the farthest reaches of the State. The Association has developed leadership and has introduced this public health leadership to all the friends of public health in this State. Inspiration and challenge have caught fire in the Association meetings through these five decades. Some of the good work done by the Association and in counties such as Guilford, has made its contribution to better health in national and international health councils.

Both the Association and the Guilford County Health Department have given the State Board of Health fullest cooperation during these fifty years. Their achievements have been a source of pride to the State Board and to the friends of health everywhere.

J. W. R. NORTON, M.D. State Health Director

PROGRAM

50th Annual Session NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

Golden Anniversary "PIONEERS, PROGRESS & PROSPECTS"

June 28, 29, 30, 1961 - Greensboro, North Carolina

JUNE 28

3:00-10:00 p.m. O'Henry Hotel—Pre-registration
6:30 p.m. N.C.P.H.A. Executive Committee Dinner
Bellemeade Room, O'Henry Hotel

NORTH CAROLINA ACADEMY OF PREVENTIVE MEDICINE AND PUBLIC HEALTH
O'Henry Hotel Ballroom

PRESIDING: Dr. Robert E. Coker, Jr.

3:30 p.m. Address: Dr. Roscoe Kandle, Commissioner of Health, New Jersey
Subject: "What Will the Health Director Direct?"

All local health directors and other public health physicians invited to session and Social Hour following

5:30 p.m. Social Hour—Room 220 6:30 p.m. Dinner—Civic Room

Wives also invited

8:00 p.m. O'Henry Ballroom

PRESIDING: Dr. Robert E. Coker, Jr.

Address: Dr. Roscoe Kandle

Subject: "A Future for Public Health?"

All public health workers invited to this evening session

General Sessions FIRST GENERAL SESSION

War Memorial Auditorium Thursday, June 29, 1961 9:00 a.m. — 12:00 noon

PRESIDING: Miss Grace Daniel, President, N.C.P.H.A.

9:00 a.m. Invocation: Rev. Thomas S. Haggai, Emerywood Baptist Church,

High Point

Welcome: Mayor David Schenck

Mr. Lloyd C. Amos, Chairman, Board of County

Commissioners

Response: H. W. Stevens, M.D., Health Director, Buncombe County

Health Department

9:25 a.m. Address: "Public Health's Organization Man"—Berwyn F. Mattison, M.D., Executive Director, A.P.H.A., Inc., New York City

10:15 a.m. BREAK

10:30 a.m. ANNUAL BUSINESS MEETING

4:00-5:30 p.m. Reception for Past Presidents and Pioneers-Coliseum

SECOND GENERAL SESSION

War Memorial Auditorium

Thursday, June 29, 1961

8:00 p.m. - 10:00 p.m.

PRESIDING: Miss Grace Daniel, President, N.C.P.H.A.

"PIONEERS"

8.00 p.m. PANEL OF PIONEERS

Moderator: Dr. Wyan Washburn, Physician of Boiling Springs

Members:

Dr. W. S. Rankin, Consultant, Duke Foundation, Charlotte First Full Time State Health Officer, Raleigh First Full Time State Health Officer, Raleigh

Dr. John Ferrell, Retired—Director of Rockefeller Sanitary Commission and Rockefeller Foundation

Dr. Ben Washburn, Retired—Formerly with Rockefeller Sanitary Commission and the Rockefeller Foundation

Mrs. Elsie Guffey, Retired—Formerly a Traveling Nurse with the Division of M.C.H., North Carolina State Board of Health

9:00 p.m. The Story of Guilford County Health Department Past, Present-Future

THIRD GENERAL SESSION

War Memorial Auditorium Friday, June 30, 1961 9:00 a.m. - 11:30 a.m.

"PROGRESS"

PRESIDING: Benjamin M. Drake, M.D., President-Elect, N.C.P.H.A.

9:00 a.m. A Message From the North Carolina Medical Society
—Dr. Claude B. Squires, President

9:15 a.m. Introduction of Guests and Report on Legislature
—Dr. J. W. R. Norton, State Health Director

9:45 a.m. "Fifty Years Before the Mast"—Dr. George Moore, Community Health Practices Consultant, U.S.P.H.S.

10:30 a.m. BREAK

10:45 a.m. Presidential Address: Miss Grace Daniel

FOURTH GENERAL SESSION

War Memorial Auditorium Friday, June 30, 1961 2:00 p.m. - 3:00 p.m.

"PROSPECTS"

PRESIDING: Miss Grace Daniel, President, N.C.P.H.A.

TELEVISION INTERVIEWS-Dr. A. L. Chapman, Assistant Surgeon General, U.S.P.H.S.

2:00 p.m. Interviewing: Abraham Ribicoff, Secretary of U. S. Department of Health, Education and Welfare
Luther Terry, M.D., Surgeon General, U.S.P.H.S.

Sam J. Ervin, U. S. Senator from North Carolina

B. Everett Jordan, U. S. Senator from North Carolina
 Horace Kornegay, U. S. Congressman from Guilford
 County

2:20 p.m. Address: "Prospects for Better Health"—Dr. A. L. Chapman
(3:15-5:00 p.m. Nurses' Bus Tour from Coliseum to the Rehabilitation
Hospital)

FIFTH GENERAL SESSION

War Memorial Auditorium
Friday, June 30, 1961
8:00 p.m.

AWARDS BANQUET

PRESIDING: Miss Grace Daniel, President, N.C.P.H.A.

PRESENTATIONS: Dr. E. G. McGavran

ENTERTAINMENT: Mr. Edmund Harding

Adjourn Sine Die

Buses will leave O'Henry and King Cotton Hotels for Coliseum Friday night at 7:30 and 7:40 before Banquet and will return following the Banquet.

Section Meetings

War Memorial Auditorium

HEALTH DIRECTORS' SECTION

Conference Room No. 2

Thursday, June 29, 1961

2:00-3:30 p.m. "Health Education in Special Fields"—Panel Discussion

Moderator: Miss Mary Hayes, Consultant

N. C. State Board of Health

Members: Dr. R. M. Fink, Mental Health Section, N. C. State

Board of Health

Miss Nettie Day, Accident Prevention Section,

N. C. State Board of Health

Mrs. Mary Ann Farthing, Nutrition Consultant,

N. C. State Board of Health

Mrs. Lula Belle Rich, Health Education Section,

N. C. State Board of Health

3:30-4:00 p.m. Health Directors' Annual Business Meeting

Friday, June 30, 1961

11:30-2:00 p.m. Luncheon—North Carolina Rehabilitation Hospital

Talk and Demonstration—Dr. Robert Gregg, Director

4:00-5:00 p.m. Conference Room No. 2

Discussion: "Activities of North Carolina Health Directors"

Discussion Leader: Dr. J. Roy Hege

SANITATION SECTION

Town Hall

Thursday, June 29, 1961

2:00-4:00 p.m. Presiding: Frank Barr, Chairman

Recognition of Guests and Welcome of Freshman Sanitarians—

District Chairman

Pioneer: "What was a Sanitarian Before 1936"-Mr. E. B. Roach,

Retired Sr. Sanitarian, Charlotte

Progress: "What was Expected by a Sanitarian 1936-1960"-

Mr. O. W. Strickland, Sr. Sanitarian

Davidson County Health Department, Lexington

Prospects: "What Will be Expected of a Sanitarian 1961-1980"

Mr. J. M. Jarrett, Director Sanitary Engineering Division,

N. C. State Board of Health

Friday, June 30, 1961

3:00-5:00 p.m. Presiding: Frank Barr, Chairman
Annual Business Meeting

HEALTH EDUCATION SECTION

Conference Room No. 1

Thursday, June 29, 1961

2:00-3:15 p.m. Presiding: James Eddie Brown, Chairman

QUESTION: What are the important resources for rehabilitation of the person physically handicapped

-by an automobile or industrial accident

-by a stroke, cerebral palsy or polio

-by the loss of an arm or leg

-by a speech disorder?

ANSWER: To be given, will show how the severely and notso-severely disabled of this growing number of handicapped people are being helped by

-a .rehabilitation center

 a physical therapist working on the staff of a county health department

Guest Speakers:

Dr. Robert Gregg, Psychiatrist and Medical Director of Central Carolina Rehabilitation Hospital

Miss Dorothy Tipton, Physical Therapist, Member of the Staff of Guilford County Health Department

Questions, answers and discussion from members of the section 3:30 p.m. Business Meeting

SECRETARIAL AND STATISTICAL SECTION

Town Hall Exhibit Room

Thursday, June 29, 1961

2:00 p.m. Presiding: Mrs. Katie Rawls, Chairman

"Emotions at Work"

Participants: Dr. Carl Eisdorfer, Assistant Professor of

Medical Psychology

Duke University Medical Center

Durham

Dr. John Altrocchi, Assistant Professor Medical Psychology Duke University Medical Center Durham

Dr. Charles E. Llewellyn, Jr., Head Psychiatric Outpatient Division Duke University Medical Center Durham

Mr. Paul Curtis, Chief Psychiatric Social Worker, Mental Health Section N. C. State Board of Health

Friday, June 30, 1961

1:00 p.m. Presiding: Mrs. Katie Rawls, Chairman

Invocation: Mrs. Fay Hester, Guilford County Health

Department

Welcome: Mrs. Juanita Hagar, Guilford County Health

Department

Response: Miss Claudine Monteith, Buncombe County

Health Department

3:00 p.m. Tea-O'Henry Hotel

LABORATORY SECTION

Press Room (Coliseum)

Thursday, June 29, 1961

Presiding: Edward Y. Hobgood, Chairman 2:00 p.m.

"The Newer Concepts in the Examination of Milk and Milk Products"

Dr. Marvin L. Speck, Professor, Dairy Bacteriology

N. C. State College

"Application of the Slide V.D.R.L. Test for Syphilis" Lois Jeffreys, Bacteriologist, Laboratory Division,

State Board of Health

Friday, June 30, 1961

12:00 noon Luncheon

Presiding: Edward Y. Hobgood, Chairman

"The Past and Future Role of the Laboratory in Venereal Disease

Control"

Dr. Robert P. Locey, Chief, Venereal Disease Control Section

N. C. State Board of Health

Annual Business Meeting after luncheon

NUTRITION SECTION

Auditorium — Mezzanine Lobby

Thursday, June 29, 1961

2:00-4:00 p.m. Presiding: Pearl S. Camstra, Program Chairman

"Canned Foods in the Nutritional Spotlight"

Ira I. Somers, Ph.D., Director, Research Laboratories National Canners Association, Washington, D. C.

"Trends in Practical Infant Nutrition"

Robert A. Stewart, Ph.D., Manager, Nutrition Research

Gerber Products Company, Oakland, California

Friday, June 30, 1961

12:00 noon Luncheon-Tropicana Supper Club **Business Meeting**

3:00-4:30 p.m. Visit to School of Home Economics, Woman's College

NURSING SECTION

Auditorium

Thursday, June 29, 1961

2:00-4:00 p.m.

Presiding: Mrs. Agnes Lenich, Wilson County Health Department Business Meeting

Introduction of Speaker:

Mrs. Mary K. Kneedler, Chief, Nursing Section

N. C. State Board of Health

"Nursing Comes of Age-Past and Future"

Miss Margaret Arnestein, Chief Nurse Officer

U. S. Public Health Service

Washington, D. C.

Comments and Discussion:

Mrs. Mary K. Kneedler, Chief, Nursing Section

N. C. State Board of Health

VENEREAL DISEASE CONTROL SECTION

Coliseum (West Concourse)
Thursday, June 29, 1961

1:30-4:00 p.m.

Presiding: Bernard Gibson, Chairman

"Pioneering in Venereal Disease Control in North Carolina" Robert P. Locey, M.D., M.P.H., Chief, Venereal Disease Control

Section, N. C. State Board of Health

"Progress in Venereal Disease Control in North Carolina"

W. L. Fleming, M.D., Professor of Preventive Medicine, Assistant to Dean of Education and Research, University

of North Carolina School of Medicine, Chapel Hill "North Carolina Changing Society"

Selz C. Mayo, Ph.D., Professor and Head of Department of Rural Sociology, North Carolina State College, Raleigh

"Future Prospects in Venereal Disease Control"

Mr. F. S. Kingma, Public Health Advisor, Venereal Disease Branch, Communicable Disease Center, Atlanta, Georgia

Group Discussion and Business Meeting

DENTAL HEALTH SECTION

North Concourse (in Coliseum) Thursday, June 29, 1961

2:00-4:00 :pm.

Presiding: Dr. E. A. Pearson, Director

Oral Hygiene Division, N. C. State Board of Health

Organizational Meeting

PROGRAM

"Philosophy of Dental Public Health"
Dr. John T. Fulton, Department of Epidemiology, School of Public Health

MENTAL HEALTH SECTION

Auditorium Stage

Program to be announced

Committees

COMMITTEE CHAIRMEN - 1960-1961

	•
Auditing	Mr. W. K. Parrish
Membership	Dr. E. A. Pearson
Awards	
Budget	Mrs. Corrina Sutton
Legislative	
Convention Planning	Dr. B. M. Drake
Scholarship	
Nominating	Mrs. Doris Nichols
To Study Personnel Problems	Mr. Martin Ericson
Program	Dr. B. M. Drake
Resolutions and Obituary	
Handbook	
Representatives to Legislative Council	
	Dr. O. David Garvin
*.	Mr. W. B. Shaw
	Miss Nell Hirschberg
Representatives to Merit System Council	
	Dr. O. L. Ader
Representatives to State Health Council	
	Mrs. Anna Johnson
Constitution and By-Laws	Dr. Martin Hines
	Di. Mariii Fines

LOCAL ARRANGEMENTS

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Mr. Owen Braughler, Co-Chairman	
Budget Committee	Mr. Ed Burkett
Registration	Mrs. Odessa Wooten
Publicity	Mrs. Mary Snyder Miss Violet Ponds
Housing	Mr. Gordon Battle
Flowers and Decorations	Mrs. Clayton Hansen
Exhibits	Mr. Howard Gailey
Entertainment Information and Hospitality	Mrs. Betty Eller
Physical Arrangements	Mr. George Elliott Mr. David McBrayer

Today's Action Program of the NCPHA by Grace Daniel

TO protect and promote the health of the citizens of North Carolina is the common objective which unites more than twelve hundred members into the North Carolina Public Health Association.

Our membership is drawn from many professions—medicine, nursing, engineering, dentistry, nutrition, health education, mental health, physical therapy, secretarial etc. The great majority of our workers are employed in the official public health agencies; others are working in Voluntary Health Agencies, in Colleges and Universities, or have a specific interest in public health. Our professional backgrounds and experiences vary widely, but all have a common interest in improving community health.

The program of our Association is designed to provide continuing education for our members, to interpret public health needs to the public, and to improve public health services to the citizens of North Carolina. Our major activities are:

An Annual Meeting—General Sessions and Section Meetings provide opportunities to hear outstanding speakers on scientific and public health developments. Social events encourage better communications between our members. The business session provides for democratic participation in the growth of our professional organization.

A Newsletter—The members are informed of association news and activities through periodic newsletters.

Awards—Annual awards are made to individuals and groups for outstanding contributions to community health in North Carolina. Special pins are awarded to public health workers for twenty-five years of service to public health in our State.

A Scholarship—On alternate years the Association awards a tuition scholarship to one of our members for study at the School of Public Health, UNC.

Liaison with Other Groups—The North Carolina Public Health Association works with other groups concerned with common problems. We are members of the N. C. State Health Council and the State Legislative Council. We have representation on the Merit System Council and work closely with the State Board of Health on its Legislative Program and with the Personnel Section. Our Association is affiliated with both the American Public Health Association and the Southern Branch of the American Public Health Association.

Participation—Hundreds of members work throughout the year to carry out the program of our Association. The officers, the Executive Committee, the 14 committees, the section officers and committees—all provide opportunities for active participation in the Association.

What can we expect from our Association in the future? A special committee is being appointed to study our organization structure, our goals, and our activities. The entire membership is invited to send in suggestions.

Our Fiftieth Anniversary is a time to pay tribute to our past leaders who have brought us to this moment of pride. It is also an occasion to pause to chart our future course to best serve the public health of the citizens of North Carolina.

N. C. and National Health

(Continued from page 7)

Department of the Glover-Edwards Test Kit.

The Laboratory Division gives some services not ordinarily available from such a laboratory—a training course for local laboratory workers in the fluorescent antibody technique for identifying beta hemolytic streptococci, Group A, by which identification may be made in hours instead of days; laboratory aid in diagnosing toxoplasosis, a disease caused by a parasite of undetermined reservoir; and growing and identifying nuisance bacteria which cause difficulties in private and public water supplies.

Last summer the Sanitation Section joined with the School of Public Health in holding a unique conference—on Administration, Supervision and Evaluation of Sanitation Programs. Through

The Notice below is Greensboro's first public action toward mass health protection. Reproduced from the book, "Greensboro, North Carolina", published by the University of North Carolina Press, and used with the permission of the author, Ethel Stephens Arnett.

NOTICE. Greensboro'N.C., Dec. 29, 1860.

Be it Ordained by the Board of Commisners of the Town of Greensborough, That persons from the city of Columbia, S. C., or m any other place in the State, or any adjoing State, infected with Small Pox, are prohibid from coming into the town of Greensboro', ider a penalty of \$50, to be collected from y person in such-case of ending. And if any rson from any place so infected, and not being formed of this ordinance, shall come into the wn of Greensboro', he shall be required to dert immediately, under genalty of \$10 for evehour he shall stay after being informed. This Ordinance to the in force until the danr of such infection shall subside.

A. P. ECKEL, Mayor.

this Section and the Laboratory, the state was among the first to establish a base line of natural radiation in public water supplies.

The venereal disease program has had the longest continuous training program for field epidemiologists of any state and has trained more of these personnel than any other. Its epidemiological activities, when rated on a scale used by the whole country, has the highest score of all, quarter after quarter.

North Carolina is in the top three states in the amount of tabulated health data available through its Public Health Statistics Section and ranks high in its analysis of data.

The mental health program has influenced community mental health activities through a summer workshop held since 1956 in the western part of the state which ninety-two participants from twenty-two states have attended, along with many North Carolinians. The mental health program is distinctive also for the small proportion of vacancies in professional positions, its emphasis on consultation by mental health workers to other disciplines which work with individuals, the promotion of after-care mental patients by public health nurses, and its overall close association with public health.

This was the first state to adopt compulsory vaccination for poliomyelitis (1959) and Halifax County was the first rural county in the nation to have its polio immunization status measured (1959).

The Occupational Health Section was responsible for the establishment in 1957 of the Governor's Occupational Health Council, which is significant in its inclusion of representatives of industry, labor, insurance and other business.

Public health nurses have taken part (Continued on page 14)

History of Guilford County Health Department

by Mary Snyder

DURING the great migration from 1750 to 1770, three distinct groups migrated to the area of what is now Guilford County: Germans, Quakers and Scotch-Irish (called Irish Protestants). There were no public health services nor public funds to pay for the care of the indigent. The sick were treated by the "country doctor" and the "circuit riding dentist".

In 1771, when Guilford County was formed, Justices of the Peace appointed by the Governor, had among their responsibilties, care of the sick and the poor. By 1880-81 Guilford County inaugurated the position of County Superintendent of Health and a Dr. William Paisley Beall accepted the position. Through the years immediately following, a number of physicians in Greensboro served in this capacity along with their regular practice.

In 1911, the citizens of Guilford County were influential in getting the Legislature to provide for a County Board of Health and a full-time physician to act as Superintendent of Health.

Quoting the **Greensboro Record** of July 1, 1911, "Guilford Leads All Other Counties in the Southland in the Employment of a Physician to Devote His Entire Time to the Health Interests of the County and Dr. G. Floyd Ross Starts in on the Job at \$2,500 annually. He will Inspect the County Institutions, School Houses and Grounds and Enforce Health Improvement Rules."

Dr. William M. Jones, who filled the unexpired term of Dr. Ross by becoming Superintendent of Health in July 1912, provided eleven years of leadership in development of better community health practices in rural Guilford.

Dr. Jones resigned on July 1, 1923, and was succeeded by Dr. R. M. Buie, who took office in December, 1924. Under Dr. Buie's twenty-five years of direction, the health work continued to progress.

The Greensboro City Health Department

The Greensboro Board of Aldermen on June 25, 1901 instructed the City Attorney to draw up an Ordinance establishing a city Board of Health. This was necessary since Greensboro



Dr. G. Floyd Ross, Guilford's first fulltime county superintendent of health.

was then a city large enough to require some regulation of the sanitary and health habits of its people.

The Ordinance was adopted on December 9, 1905. The Board of Health consisted of three members elected by the Board of Aldermen, a physician, who would act as Superintendent of Health, a Chairman of the Board, and one other member.

The Superintendent of Health was to keep a record of all births, deaths, and infectious diseases. He was also to quarantine and isolate patients with infectious diseases within twenty-four hours after the report was received.

The city also bought a horse. It was to be shared by the Superintendent of Health and the Chief of the Fire Department for performing their duties.

Not only was progress and leadership evident in the nursing program but clinic programs of all types were formed in an effort to build better community health, still the health needs and programs of one segment of the

Public health nursing staff of the City of Greensboro Health Department, 1927-28. From the left these are: Back row—Mary Taylor; Mary Horry; Miss McDonald who drove a buggy on her rounds; Myrtle Leonard; Louie Benton; Lillie Lowe: Front row—Adelia Kendrick; Ruth Thompson; Catherine Beatty; Nell Rankin; and Leckie Lee.



county affected the other, and studies indicated a need for consolidation with the other health departments in the county.

On July 1, 1949 at the time of merger there were 29 full-time employees and 22 part-time employees with a budget of \$89,296.00.

High Point City Health Department

In High Point, even though the establishment of a health division on the basis of full-time employees was not recommended by . City Council until November 18, 1936, records dating back to 1897 indicate that through the appointments of city: physicians and boards of health efforts were initiated to combat smallpox, chicken pox, scarlet fever, typhoid fever, influenza, venereal disease, pellagra, and diphtheria. Early ordinances adopted concerning sewage, water, sales of food, meat, and milk reflect an attempt to provide a satisfactory means of disease control and healthful living.

As early as 1897, the Board of Aldermen prohibited city scavengers from performing their work except at night and demanded that privies be provided with tubs.

In 1909, a plan to cover the inspection of meats, fish, dairies, and foods was approved and Dr. A. C. Jones, a veterinarian, was appointed to do the job. He held this position for at least twenty-two years and was known as "inspector of meats."

In 1911, City Council ordained that (1) the city physician should analyze samples of well water used by people who had typhoid fever, (2) all practicing physicians were required to report all cases of communicable diseases to the city health physicians, (3) all births were to be reported to the city health physician, and (4) disinfection was to be carried out in all homes of cases of contagious diseases.

(Continued on page 16)

How NCPHA Came To Be

Compiled by Betty Briggs

Acting upon the suggestion of Dr. L. N. Glenn, Superintendent of Health of Gaston County, Dr. Richard H. Lewis, Secretary and Treasurer of the North Carolina Board of Health, requested that all the County Superintendents of Health attend the 1909 meeting of the State Medical Society for the special purpose of formulating a State Association of Superintendents of Health. The meeting was called by Dr. Lewis for 3:30 p.m., June 16, 1909, in the tea room of the Battery Park Hotel in Asheville.

In Charlotte on June 20, 1911, during the annual meeting of the State Medical Society, the health officers of the State met at the request of Dr. Watson S. Rankin, Secretary and Treasurer of the North Carolina Board of Health, and organized the North Carolina Health Officers' Association.

Attending the initial meeting were forty-seven County Superintendents of Health, eight Municipal Health Officers, and members of boards of health to run the total attendance to seventy-six.

Dr. Richard H. Lewis was the first speaker on the program. He discussed "The Advantages of a North Carolina Health Officers' Association".

A Constitution and By-Laws was adopted by the Association and the following officers were elected: Dr. L. B. McBrayer of Asheville, President; Dr. L. N. Glenn of Gastonia, Vice-President; and Dr. Watson S. Rankin of Raleigh, Secretary-Treasurer.

The first action of the Association was to pass a resolution calling upon the Conjoint Session of the State Board of Health and the State Medical

Society to recommend a uniform basis of compensation for health officers for adoption by the County Societies. This resolution was passed.

At the eleventh annual which was held in Pinehurst on April 25, 1921, the members voted in favor of renaming the North Carolina Health Officers' Association as the "North Carolina Public Health Association" and set up a committee to change the Constitution and By-Laws. On April 24, -1922, the Constitution and By-Laws of the North Carolina Health Officers' Association was amended to rename the organization as the North Carolina Public Health Association and to open the membership to not only public Health Officers but also to all members and employees of Boards of Health, either State, county or municipal, and to any other citizen interested in public health.

Scientific Sections Formed

In 1940, at the Annual Meeting, which was held in Pinehurst, Scientific Sections were formed in the North Carolina Public Health Association for Health Officers, Public Health Nurses, Secretaries, and Sanitarians. In 1942, a resolution was passed creating the Laboratory Section; in 1949 the Health Educators Section was organized; and, in 1952 the Nutrition Section was organized. In 1960 resolutions were passed creating the Mental Health Section and Venereal Disease Control Section.

"Safety Through Seat Belts"—a new film has been added to the film library of the State Board of Health—running time 14 minutes, black and white.

N. C. and National Health

(Continued from page 10)

in activities of general interest—the referral plan by which patients from Memorial Hospital are referred to county health departments for follow-up by public health nurses has been reported on at APHA. The Guilford County Field Institute for Basic Collegiate Schools of Nursing in which nursing students get public health experience has been reported on at APHA and written up in Nursing Outlook.

The State Board of Health has published a booklet written by Mary Hayes of the Health Education Section. This booklet, "A Boy Today, A Man Tomorrow" was developed in actual use with elementary school boys in a city school system. It will soon be published by Optimist International for distribution through its clubs.

In addition to such programs, the state has at least two pilot programs of national interest—home care of the chronically ill in a rural county (Person) and a five-year tuberculin testing demonstration (Pamlico County). There have been significant studies which space forbids describing. One is the North Carolina Fetal and Neonatal Death Study, which has received national and international attention.

Members of the staff are active in their respective professional organizations, and in APHA and Southern Branch. Dr. J. W. R. Norton, State Health Director, has exercised unusual leadership in such organizations. He and other staff members are also members of advisory committees to the National Institutes of Health and are on American Medical Association committees.

Personnel have given papers at national meetings and contributed articles to scientific journals.

It may be seen from this cursory look that North Carolinians are having a part in the progress of public health toward ever more challenging goals.

MEMBERS OF THE NORTH CAROLINA STATE Charles R. Bugg, M. D., President	
John R. Bender, M. D., Vice-President	Winston-Salem
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Lenox D. Baker, M. D	Durnam
Pogor W Morrison M D	Asheville
Jasper C. Jackson, PH.G.	Lumberton
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Ben W. Dawsey, D. V. M	Apex
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M. D.,Assist	
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James F. Donnelly, M. D.,	Director, Personal Health

A Talk With Dr. Ferrell By Isa C. Grant, M.D.

In the spring of 1910, John A. Ferrell, M.D., became State Director for North Carolina for the Rockefeller Foundation. With the assistance of Dr. W. S. Rankin, Secretary of the N. C. State Board of Health, he began the hookworm study in North Carolina.

Working with Dr. Ferrell at that time were Dr. C. L. Pridgen, Dr. B. W. Page and Dr. C. W. Strosnider. Also, Dr. J. Y. Joyner, of the N. C. Department of Public Instruction, assisted from the very beginning in 1910.

The primary goal at that time was to divert the emphasis from hookworm to the building of sanitary toilets, to sanitate areas and to bring about the securing of a full-time health director in the counties.

In the spring of 1911 they were able to interest the Guilford County Board of Commissioners in establishing a county health department with the employment of a full-time health officer by that county on July 1, 1911.

In the hookworm study years of 1910 and 1911, there were interesting developments. The plan of treatment used for hookworm when started consisted of Epsom Salts given the night prior to the treatment; in the morning, no breakfast and capsules of thymol. This was followed by another dose of Epsom Salts which cleared the intestines of narcotized worms. In the entire state there were two or three deaths from this treatment in cases where directions were not followed explicitly. Ascaris. Whip Worms, Pin Worms and a few Tape Worms were found in the study. All other diseases found, such as tuberculosis and malaria, were referred to the physician.

When asked for anecdotes regarding the work they did in those years, Dr. Ferrell stated that when they requested families to send in specimens, one family, which he believes lived in Wilson County, took this literally and brought in a tub full!

Also, one family was told to divide their capsules so they took a knife and cut the capsules in two with resultant thymol burns in the mouth.

The general plan in approaching a community about this problem was first to contact the physicians. Dr. B. W. Page, from the Rockefeller Foundation, was assigned to this task. He got all kinds of reactions in talking with the physicians and recalls that one told him that he did not care about prevention—that this was just to put the doctors out of business.

The physicians then contacted commissioners who agreed to put up a little money, and the school people offered educational help.

The first group tested was army regiments, soldiers in training camps; then children in orphanages and any other captive population groups. This was followed by the testing of business men, officers and school officials. After the approval of the community, the public schools were visited and containers distributed in the schools.

During the years 1914-1944, Dr. Ferrell was first at Washington, D. C., and then in New York City with the Rockefeller Foundation though he travelled extensively during this period.

From 1945 to 1947 he was on a Commission for the University of North Carolina which made a study of the needs of medical schools in the state.

From 1947 until his retirement in 1957 Dr. Ferrell was Director of the Medical Care Commission of North Carolina.

Dr. Ferrell has received many honors and values most highly a doctorate given by the University of North Carolina. He is still active and he and Mrs. Ferrell live in an apartment in the Carolina Hotel in Raleigh.

Guilford History

(Continued from page 12)

In 1937, Dr. R. A. Herring was elected as full time health officer and served through 1946.

Dr. E. H. Ellinwood, previously from the Catawba-Lincoln-Alexander District Health Department, was appointed Health Director at the June 3, 1949 meeting of the Board.

Guilford County also became the first county in North Carolina to establish a full-time mental health clinic under the health department program. Dr. J. W. Turner, the first psychiatrist, was employed by the health department, March 15, 1951.

The Guilford County Health Department was given the Merit Award for 1955 for outstanding service in public health.

The new High Point Health Center was dedicated September 11, 1955.

From March 1954, to March 1961, the scope of the Public Health Program has been enlarged. Clinics have increased to the saturation point, and the need for larger facilities has become acute. During this seven-year period, the staff and other ancillary personnel have been increased. Dr. Sikes, Chairman of the Building Committee of the Board of Health, asked permission to approach the County Commissioners and request that necessary funds be appropriated during 1960-61 for the purpose of enlarging the Greensboro Health Center.

CONTENTS

Golden Anniversary Issue	1
Statement from Governor Terry Sanford	2
Those "Good Old Days" of 1911	3
Anniversary Issue Committee	4
Lessons from the Past	5
North Carolina and National Public Health	7
Greetings and Congratulations from Dr. J. W. R. Norton	
Today's Action Program of NCPHA	9
History of Guilford County Health Department	11
How NCPHA Came To Be	13
A Talk With Dr. Ferrell	15
Dates and Events	16

DATES AND EVENTS

July 16-22—Special Week on AgingJuly 24-Aug. 4—Workshop: Rehabilitation U.N.C. School of Public Health, Chapel Hill, N. C.

Aug. 20-23—Institute: Problems in Tuberculosis Control, Lake Junaluska, N. C.

Aug. 30-Sept. 6—World Federation for Mental Health, 6th Int. Cong. on Mental Health; Culmination of World Mental Health Year, Paris, France.

PAST PRESIDENTS OF THE NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

PASI ESSION	DATE	F THE NORT	PRESIDENT
1	June 20,	1911	*Dr. L. B. McBrayer, Asheville
2		1912	*Dr. L. B. McBrayer, Asheville
3		1913	Dr. L. N. Glenn, Gastonia
4		1914	*Dr. G. M. Cooper, Raleigh
5	and the second s	1915	*Dr. William M. Jones, Greensboro
6		1916	*Dr. D. E. Sevier, Asheville
7		1917	
8			*Dr. Arch Cheatham, Durham
		1918	*Dr. D. C. Absher, Henderson
9		1919	*Dr. J. R. McCracken, Waynesville
10		1920	*Dr. E. F. Long, Lexington
11		1921	Dr. R. L. Carlton, Winston-Salem
12		1922	Dr. J. L. Smith, Greensboro
13		1923	Dr. A. C. Bulla, Raleigh
14		1924	Dr. C. W. Armstrong, Salisbury
15		1925	*Dr. L. L. Williams, Mount Airy
16		1926	*Dr. Sidney E. Buchanan, Concord
17		1927	Dr. E. R. Hardin, Lumberton
18		1928	Dr. John H. Hamilton, Raleigh
19		1929	*Dr. C. C. Hudson, Greensboro
20		1930	Dr. J. R. Hege, Concord
21		1931	Dr. D. E. Ford, Washington
22		1932	*Dr. J. H. Epperson, Durham
23		1933	*Dr. C. N. Sisk, Rockingham
24		1934	*Dr. Frank M. Register, Kinston
25		1935	Dr. Z. P. Mitchell, Shelby
26		1936	*Dr. R. S. McGeachy, Weldon
27		1937	*Dr. R. M. Buie, Greensboro
28		1938	Dr. M. T. Foster, Fayetteville
29		1939	*Dr. J. A. Morris, Oxford
30		1940	Dr. A. H. Elliot, Wilmington
31	2.00	1941	*Dr. John W. Williams, Williamston
32		1942	*Dr. Robert E. Rhyne, Gastonia
33		1943	*Dr. N. Thomas Ennett, Greenville
34		1944	Dr. Wm. P. Richardson, Chapel Hill
		1945	No Convention—Dr. W. K. McDowell, Tarboro
35		1946	Dr. Robert F. Young, Halifax
36	57 a	1947	Dr. M. B. Bethel, Chapel Hill
37		1948	Dr. H. W. Stevens, Asheville
38	4	1949	*Dr. Ernest A. Branch, Raleigh
39		1950	Dr. S. B. McPheeters, Goldsboro
40		1951	Mr. Harold E. Parker, Winston-Salem
41		1952	Dr. John J. Wright, Chapel Hill
42		1953	*Mrs. Louise P. East, Asheville
43		1954	Dr. E. H. Ellinwood, Greensboro
44		1955	Mrs. Louise Y. Workman, Charlotte
45		1956	Dr. Bertlyn Bosley, Washington, D. C.
46		1957	Dr. E. G. McGavran, Chapel Hill
47		1958	Dr. Lynn Maddry, Raleigh
48		1959	Mr. J. M. Jarrett, Raleigh
49		1960	Dr. Fred G. Pegg, Winston-Salem
50		1961	Miss Grace Daniel, Salisbury
*Deceas	ed		