

1965



Program

54th ANNUAL MEETING

September 15-17, 1965

JACK TAR HOTEL

DURHAM, NORTH CAROLINA

Theme

**PUBLIC HEALTH,
HERE AND NOW**

George Seastrom
Leave - Check
#6

REGISTRATION AND INFORMATION

A Registration Desk will be maintained in the lobby of the Jack Tar Hotel.

Steps in Registration

1. Present membership card and indicate sponsorship of guests if you are bringing any. (Attendance at the sessions is open only to members and registered guests.)
2. Make out registration for guests.
3. Pay registration fee.
4. Be sure to receive and wear registration badge. It will be required for admission to all meetings.
5. Buy tickets for luncheon, banquet and entertainment.

COST OF TICKETS:

Registration Fee	\$3.00
Banquet & Entertainment	\$5.00
Banquet only	\$4.25
Entertainment only	\$2.00

**NORTH CAROLINA
PUBLIC HEALTH ASSOCIATION
OFFICERS AND EXECUTIVE COMMITTEE
1964-1965**

President..... Dr. Isa C. Grant
Elizabeth City

Past-President..... Dr. Martin P. Hines
Raleigh

President-Elect..... Mr. R. W. Brown
Asheville *Mrs. Corrine Sutto*

Vice-President..... Dr. Ralph Boatman
Chapel Hill *Dr. George Dudley*

Secretary..... Miss Lucy Lopp
High Point *Mrs. Joe Weston*

Treasurer..... Mrs. Mildred Kerbaugh
Raleigh

A.P.H.A. Representative..... ~~Dr. Robert Young~~
Halifax *Dr. M. B. Butler*

Southern Branch A.P.H.A.
Representative..... Dr. Charles M. Cameron
Chapel Hill *Dr. Martin Hines*

Alternate Representative Southern
Branch, A.P.H.A..... ~~Dr. Benjamin Drake~~
Gastonia *Dr. Martin Hines*

State Health Director..... Dr. J. W. R. Norton
Raleigh

President of N. C. Medical Society
and Ex-Officio Member..... Dr. George Paschal
Raleigh

Ex-Officio Member..... Dr. W. S. Rankin
Charlotte

MEMBERS AT LARGE

Dr. William Bandy (1965)..... Hickory

Mr. Howard C. Barnhill (1965)..... Charlotte

Mrs. Asenath Cooke (1966)..... Greensboro

Mr. Marshall Staton (1966)..... Raleigh

Dr. John Hughes (1967)..... Raleigh

Mrs. Winifred Waters (1967)..... Wilmington

Dr. M. B. Butler
Dr. Jacob Korman

Schedule of All Events

WEDNESDAY, SEPTEMBER 15, 1965

NORTH CAROLINA ACADEMY OF PREVENTIVE MEDICINE & PUBLIC HEALTH

- 3:00 p.m. Business Session
University Ballroom, Jack Tar Hotel
Academy Members
- 4:00 p.m. First Scientific Session
University Ballroom, Jack Tar Hotel
Members and Guests
- 5:30 p.m. Social Hour
University Ballroom, Jack Tar Hotel
Members and Guests
- 8:00 p.m. Second Scientific Session
University Ballroom, Jack Tar Hotel
All Public Health Workers invited

WEDNESDAY, SEPTEMBER 15, 1965

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

- 1:00 - 8:00 p.m. Registration
Lobby, Jack Tar Hotel
- 1:00 p.m. N.C.P.H.A. Governing Council
Luncheon Meeting
Wedgwood Room, Jack Tar Hotel

VISIT EXHIBITS

HILL ROOM, JACK TAR HOTEL

THURSDAY, SEPTEMBER 16, 1965

**NORTH CAROLINA PUBLIC HEALTH
ASSOCIATION**

- 8:00 a.m. Registration — Lobby, Jack Tar Hotel
- 9:30 a.m. - FIRST GENERAL SESSION.....
12:30 p.m. Central Civic Center
- 12:30 p.m. Nurses Section Luncheon.....
Washington Duke Ballroom, Jack
Tar Hotel
- 1:00 p.m. Laboratory Section Luncheon.....
Voyager Inn
- 1:00 p.m. Nutrition Section Luncheon.....
Voyager Inn
- 2:00 - 4:30 p.m. Section Meetings
- 6:00 - 7:00 p.m. Social Hour
Washington Duke Ballroom, Jack
Tar Hotel
- 7:00 p.m. BANQUET AND SECOND
GENERAL SESSION
Central Civic Center
- Entertainment
University Ballroom, Jack Tar Hotel
Dante Germino's Orchestra

FRIDAY, SEPTEMBER 17, 1965

- 8:00 a.m. Registration — Lobby, Jack Tar Hotel
- 9:30 - 12:00 Noon THIRD GENERAL SESSION
University Ballroom, Jack Tar Hotel
- 12:30 - 3:00 p.m. Laboratory - Meeting & Tour.....
Durham Room, Jack Tar Hotel
- 1:00 - 3:00 p.m. Secretarial & Statistical Section
Luncheon.....Voyager Inn
- 1:30 - 4:30 p.m. Sanitation Section.....
Washington Duke Ballroom, Jack
Tar Hotel
- 1:30 - 3:00 p.m. Joint Meeting
University Ballroom, Jack Tar Hotel
- Dental Health
Health Directors
Health Educators
Nurses
Nutrition

1971

Program

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

Theme: "PUBLIC HEALTH, HERE AND NOW"

FIRST GENERAL SESSION

Central Civic Center

Thursday, September 16, 1965

9:30 a.m. — 12:30 p.m.

Presiding: Dr. Isa C. Grant, President

Invocation: The Reverend Virgil E. Queen

Welcome: Mayor R. W. Grabarek

Response: R. W. Brown, President-Elect

KEYNOTE ADDRESS: Dr. Robert Anderson *Dr. Palmage*

Refreshment Break Courtesy of the Dairy Council

Annual Business Meeting

Introduction of Film: David Crissman

Film: "~~Sarah Wilson~~"

BANQUET AND SECOND GENERAL SESSION

Central Civic Center

Thursday, September 16, 1965

7:00 p.m.

Presiding — Dr. Isa C. Grant, President

Invocation: The Reverend Virgil E. Queen

Presentation of Awards: Dr. W. Fred Mayes

Introduction of Speaker: Dr. J. W. R. Norton

ADDRESS: The Honorable Dan Moore

Governor of North Carolina

Entertainment — University Ballroom, Jack Tar Hotel
Dante Germino's Orchestra

THIRD GENERAL SESSION

University Ballroom, Jack Tar Hotel

Friday, September 17, 1965

9:30 — 12:00 Noon

Presiding: R. W. Brown, President-Elect

Greetings from the N. C. Medical Society: _____
Dr. George W. Paschal, Jr., Pres.

Presidential Address _____ Dr. Isa C. Grant

Refreshment Break Courtesy of the Dairy Council

SYMPOSIUM—Moderator: Professor Emil T. Chanlett

Appalachian Program _____ John Hampton

Environmental Health Complex _____ Dr. Ralph Ely

Sociological Implications _____ Dr. Robert M. Wilson

Public Health Implications _____ Dr. Jacob Koomen, Jr.

Summary _____ Professor Emil T. Chanlett

VISIT EXHIBITS HILL ROOM, JACK TAR HOTEL

Section Meetings

THURSDAY, SEPTEMBER 16, 1965

DENTAL HEALTH SECTION

Room 422 Jack Tar Hotel

Call to Order & Welcome.....

Dr. Charles B. Hawkins, Chairman

Introduction of Speaker Dr. J. Wesley Mainwaring, Jr.,
Vice-Chairman

"Modern Pedodontic Practice In The Public Health
Program".....Dr. Sandy Marks

Business Session

HEALTH DIRECTORS SECTION 1:15

Wedgwood Room, Jack Tar Hotel

Presiding: Dr. Melvin F. Eyerman, Chairman
"FAMILY PLANNING — IS IT MEETING THE NEED
OF THE PEOPLE?"

Planned Parenthood.....Dr. Elizabeth C. Corkey

How Family Planning Meets the

Needs of Children.....Dr. Sidney Chipman

Impact of Mental Retardation

On the Family.....Dr. William A. Robie

Family Life Education.....Mrs. William M. Alexander

Summary.....Dr. Jacob Koomen, Jr.

Sarah Wilson

HEALTH EDUCATORS SECTION

Burch Room, Civic Center

2:00 — 3:00 p.m.

Presiding: Jay Allen, Chairman

"OPPORTUNITIES UNLIMITED—THROUGH
CONTINUING EDUCATION".....W. T. Herzog

3:00 - 3:30 p.m.—Business Session

LABORATORY SECTION

Voyager Inn Cafeteria

Luncheon — 1:00 p.m.

Presiding: Norma B. Carroll, Chairman

Theme: "HEALTH CHALLENGES,
HERE AND NOW"

Keynote Address—NEW PROGRAMS IN INVESTIGA-
TION AND RESEARCH:

A HEALTH CHALLENGE HERE AND NOW....

Mrs. Corrina S. Sutton

CHALLENGING HEALTH PROGRAMS, HERE AND
NOW:

Environmental Health.....Earl Arnold

Laboratory Services in Oral Cytology:

A Challenge Here and Now.....Miss Becky Bowden

N. C. State Board of Health PKU Testing

Laboratory: A Challenge Answered.....

Dr. T. D. Scurletis

The Challenge for Biological Laboratory

Services Under the Appalachian Program and

Under the Economic Opportunity Act.....

Dr. W. Burns Jones

MENTAL HEALTH SECTION

Durham Room, Jack Tar Hotel

Presiding: Dr. Robert C. Fincher, Jr., Chairman
"COMPREHENSIVE MENTAL HEALTH PLAN"

Mental Health Program Development.....
Dr. Lucy Ozarin
Development of State Plans for Mental Health
Centers.....Dr. Jerry Osterweil
North Carolina's Comprehensive Mental Health
Plan.....Dr. Harvey Smith

NURSES' SECTION

Washington Duke Ballroom, Jack Tar Hotel
12:30 p.m. — Luncheon

Presiding: Mrs. Maude K. Eaker, Chairman

Invocation: Mrs. Edith Brocker

Introduction of Speaker: Mrs. Jo Ann Mason, Vice-
Chairman

"Current Trends In Public Health Nursing On The
National Level and Implications For North Carolina"
Miss Margaret McLaughlin

Business Session

REPORTS—

"Merit System Classification for Public
Health Nurses".....Dr. Ruth Brong

ORIENTATION PROGRAM FOR R.N.'S IN PUBLIC
HEALTH

State Board of Health's Role.....Dr. Ruth Brong
Nursing Director's Role.....Mrs. Mary Edith Rogers
Supervisor's Role.....Mrs. Maude K. Eaker
Staff Nurses' Views:

Workshop and Seminars.....Mrs. Sallye P. Thaler
Correspondence Course.....Mrs. Lila Rankin

NUTRITION SECTION

Voyager Inn

1:00 p.m. — Luncheon

Presiding: Miss Ann Brandon, Chairman

"RECENT CONCEPT OF TOOTH DECAY".....
Dr. Luby T. Sherrill

SANITATION SECTION

University Ballroom No. 2, Jack Tar Hotel
2:15 p.m.

Call to Order: William M. Haislip, R. S.,
Chairman

Invocation: Vernon L. Norton, R. S.

Resolutions Committee Report: Jack D. Cobb, R. S.

Recognition of Guests

Introduction of Freshman Sanitarians by District Chair-
men

"HEALTH CHALLENGES, HERE AND NOW"

Presiding: J. H. Batten, R. S., Vice Chairman

"Challenges in Environmental Health".....
Dr. W. Fred Mayes

"The Dirty Nest".....Dr. Donald Irish

"The American Intersociety Board of Certification of
Sanitarians".....Prof. Emil T. Chanlett, R. S.

- Chipman, Sidney, M.D.
 Prof. of Maternal and Child Health
 School of Public Health, U.N.C.
 Chapel Hill, N. C.
- Clark, Mrs. Davis D.
 Public Health Nurse
 Halifax County Health Dept.
 Halifax, N. C.
- Cobb, Jack D., R.S.
 Sanitarian Supervisor
 District Health Dept.
 Boone, N. C.
- Cohen, Morris
 Director of Training
 N. C. Fund
 Durham, N. C.
- Cooke, Miss Asenath, M.P.H.
 Nutritionist
 Guilford County Health Dept.
 Greensboro, N. C.
- Corkey, Elizabeth C., M.D.
 Assistant Health Director
 Charlotte-Mecklenburg County Health Dept.
 Charlotte, N. C.
- Cornett, Stephen, Jr.
 Regional Economic Opportunity Coordinator
 Region III, Health, Education, and Welfare
- Couchman, Clyde L.
 District Epidemiologist
 V. D. Control, State Board of Health
 Charlotte, N. C.
- Crissman, David
 Communicable Disease Center
 Atlanta, Georgia
- DiGiovanni, Frank J.
 Public Health Advisor
 Venereal Disease Control Section
 Division of Epidemiology
 State Board of Health
 Raleigh, N. C.
- Dykstra, Mrs. Betty
 Training Associate
 N. C. Fund
 Durham, N. C.
- Eaker, Mrs. Maude K., R.N.
 Nursing Supervisor
 Gaston County Health Dept.
 Gastonia, N. C.
- Ellis, Mrs. Berta
 Secretary
 Durham County Health Department
 Durham, N. C.
- Ely, Ralph L., Jr., Ph.D., Director
 Office of Industry Services
 Research Triangle Park
 Durham, N. C.

PROGRAM PARTICIPANTS

- Alexander, Mrs. Wm. M.
Health Educator
Guilford County Health Dept.
Greensboro, N. C.
- Allen, Jay L., M.P.H.
Health Educator
Buncombe County Health Dept.
Asheville, N. C.
- Ameen, Joseph S., R.S.
Sanitary Engineer
State Board of Health
Raleigh, N. C.
- Anderson, Dr. Robert
Assistant Surgeon General
U.S.P.H.S.
Chief, Bureau of State Services
Washington, D. C.
- Earl Arnold, M.S.
Program Officer of
Environmental Health Services
U. S. Public Health Services
Washington, D. C.
- Batten, J. H., R.S.
Sanitarian Supervisor
Wayne County Health Dept.
Goldsboro, N. C.
- Bowden, Miss Becky, B.S.P.H.
Program Coordinator
Oral Cancer Program
Division of Oral Hygiene
N. C. State Board of Health
Raleigh, N. C.
- Brandon, Miss Ann
Assistant Director
The Dairy Council
Greensboro, N. C.
- Brocker, Mrs. Edith, R.N., Chairman
Department of Nursing
Charlotte, N. C.
- Brong, Dr. Ruth, Chief
Nursing Section
State Board of Health
Raleigh, N. C.
- Brown, R. W., R.S.
President-Elect, N.C.P.H.A.
Supervisor of Sanitarians
Buncombe County Health Dept.
Asheville, N. C.
- Carroll, Norma B., B.S., M.S., Bacteriologist
Chief, Virology Section
Laboratory Division
State Board of Health
Raleigh, N. C.
- Chanlett, Emil T., R.S., M.P.H.
Professor of Sanitary Engineering
School of Public Health, U.N.C.
Chapel Hill, N. C.

MENTAL HEALTH SECTION

Room 20A, Jack Tar Hotel
2:00 — 4:00 p.m.

Presiding: Dr. Robert C. Fincher, Jr., Chairman

**"MENTAL HEALTH AND SOCIAL ADVANCEMENT
—OUR ROLES IN THE 'POVERTY' PROGRAMS"-----**

Dr. William E. Thomas, Moderator

PANEL:

Morris Cohen

Mrs. Betty Dykstra

Stephen Cornett, Jr.

Edward Nadelman

Business Meeting — 4:00 - 4:30 p.m.

SANITATION SECTION

Washington Duke Ballroom, Jack Tar Hotel
1:30 — 4:30 p.m.

Presiding: William M. Haislip, R. S., Chairman

Invocation: Ernest C. Hornbuckle, R. S.

ANNUAL BUSINESS MEETING (Closed session —
limited to Section Members and Honorary Members)

SECRETARIAL & STATISTICAL SECTION

Luncheon Meeting — 1:00 - 3:00 p.m. — Voyager
Inn

Presiding: Mrs. Madge Pittman, Chairman

Invocation: Mrs. Berta Ellis

ANNUAL BUSINESS MEETING

SECRETARIAL & STATISTICAL SECTION

University No. 1, Jack Tar Hotel

Presiding: Mrs. Madge Pittman, Chairman

"NEW APPROACHES TO OLD PROBLEMS IN PUBLIC HEALTH"

Moderator: Dr. W. Burns Jones

"Planned Parenthood".....Dr. Ann Huizenga ✓

"Child Health Supervisory Clinics".....Dr. John E. Zelif ✓

"Mental Retardation".....Dr. Robert M. Fink ✓

"Tuberculosis and Immunization".....Dr. Robert H. Levine ✓

"Air Hygiene".....Joseph S. Ameen, R. S.

no

VENEREAL DISEASE SECTION

Oak Room, Civic Center

Presiding: Frank J. Di Giovanni

Venereal Disease Education in Public and Private Schools.....Wm. G. Stoshak

Flexible Approach to the Private Physician Visit.....Clyde L. Couchman

Personnel Management.....James E. Perry

Section Meetings

Friday, September 17, 1965

JOINT SECTION MEETING — Dental Health, Health Directors, Health Educators, Nurses, and Nutrition.

1:30 - 3:00 p.m.

University Ballroom, Jack Tar Hotel

Presiding: Miss Ann Brandon

Introduction of Speaker: Miss Asenath Cooke

"CHALLENGE FACING THE SCHOOL FOOD SERVICE".....Lee Searing, Director
N. C. School Food Service

REACTOR PANEL —

Dental Health.....Dr. Luby T. Sherrill

Health Directors.....Dr. George M. Leiby

Health Educators.....Miss Sylvia Saxon

Nurses.....Mrs. Davis D. Clark, PHN

Nutrition.....Miss Elizabeth Jukes

LABORATORY SECTION

12:30 p.m.—Assembly:.....Durham Room, Jack Tar Hotel

1:00 p.m.—Luncheon....."Dutch Affair"—Balantine's Cafeteria (Northgate)

TOUR: Research Laboratory, Liggett-Meyers Tobacco Company

- Eyerman, Melvin F., M.D.
 Health Director
 Harnett County Health Dept.
 Lillington, N. C.
- Fincher, Robert C., Jr., M.D.
 Administrative Director
 Guilford County Mental Health Center
 High Point, N. C.
- Fink, Robert M., Ph.D.
 Mental Retardation Consultant
 Maternal and Child Health Section
 State Board of Health
 Raleigh, N. C.
- Grabarek, The Honorable R. W.
 Mayor of Durham
 Durham, N. C.
- Grant, Isa C., M.D., M.P.H.
 President, N.C.P.H.A.
 District Health Dept.
 Elizabeth City, N. C.
- Haislip, William M., R.S.
 Director of Sanitarians
 Gaston County Health Dept.
 Gastonia, N. C.
- Hampton, John R., Coordinator
 State Planning Task Force
 Raleigh, N. C.
- Hawkins, Charles B., D.D.S., M.P.H.
 Dental Health Section
 State Board of Health
 Raleigh, N. C.
- Herzog, William T.
 Assistant Director
 Continued Education Service
 School of Public Health
 U.N.C.
 Chapel Hill, N. C.
- Hornbuckle, Ernest C., R.S.
 Sanitarian II
 Durham County Health Dept.
 Durham, N. C.
- Huizenga, Ann, M.D.
 Obstetric Consultant
 Maternal and Child Health Section
 State Board of Health
 Raleigh, N. C.
- Irish, Dr. Donald
 Dow Chemical Company
 Midland, Michigan
- Jones, W. Burns, M.D., M.P.H., Chief
 Division of Local Health
 State Board of Health
 Raleigh, N. C.
- Jukes, Miss Elizabeth, Chief
 Nutrition Section
 State Board of Health
 Raleigh, N. C.

- Kerbaugh, Mrs. Mildred
 Treasurer, N.C.P.H.A.
 Bacteriologist, Chief
 Streptococcus Section
 Laboratory Division
 State Board of Health
 Raleigh, N. C.
- Koomen, Jacob, Jr., M.D., M.P.H.
 Assistant Health Director
 State Board of Health
 Raleigh, N. C.
- Leiby, George M., M.D., M.P.H.
 Health Director
 Johnston County Health Dept.
 Smithfield, N. C.
- Levine, Ronald H., M.D.
 Chief, Communicable Disease Control Section
 State Board of Health
 Raleigh, N. C.
- Mainwaring, J. Wesley, Jr., D.D.S.
 Public Health Dentist
 Durham County Health Dept.
 Durham, N. C.
- Marks, Sandy, D.D.S.
 Assistant Professor
 Department of Pedodontics
 School of Dentistry
 U.N.C., Chapel Hill, N. C.
- Mason, Mrs. Jo Ann, R.N.
 Nursing Supervisor
 Guilford County Health Dept.
 High Point, N. C.
- Mayes, W. Fred, M.D., M.P.H.
 Dean, School of Public Health
 University of N. C.
 Chapel Hill, N. C.
- McLaughlin, Miss Margaret, R.N.
 Nursing Consultant
 Region III, U.S.P.H.S.
 Charlottesville, Virginia
- Moore, The Honorable Dan
 Governor of N. C.
 Raleigh, N. C.
- Nadelman, Edward
 Executive Director
 Family and Children's Service
 Charlotte, N. C.
- Norton, J. W. R., M.D., M.P.H.
 State Health Director
 Raleigh, N. C.
- Norton, Vernon L., R.S.
 Sanitarian II
 Durham County Health Dept.
 Durham, N. C.
- Osterweil, Jerry, Ph.D.
 Community Mental Health
 Facilities Branch, N.I.M.H.
 Bethesda, Md.

- Ozarin, Lucy, M.D.
 Program Development Officer
 Community Mental Health
 Facilities Branch, N.I.M.H.
 Bethesda, Md.
- Paschal, George W., Jr., M.D.
 President
 N. C. Medical Society
 Raleigh, N. C.
- Perry, James E.
 Personnel Management Specialist
 Communicable Disease Center
 Atlanta, Georgia
- Pittman, Mrs. Madge
 Secretary
 Robeson County Health Dept.
 Lumberton, N. C.
- Queen, Reverend Virgil E.
 District Superintendent
 District Methodist Church
 Sanford, N. C.
- Robie, William A., M.D.
 Pediatric Consultant
 Maternal and Child Health Section
 State Board of Health
 Raleigh, N. C.
- Rankin, Mrs. Lila, P.H.N.
 Gaston County Health Dept.
 Gastonia, N. C.
- Rogers, Mrs. Mary Edith, R.N.
 Nursing Director
 Gaston County Health Dept.
 Gastonia, N. C.
- Saxon, Miss Sylvia
 Health Educator
 Gaston County Health Dept.
 Gastonia, N. C.
- Scurletis, Theodore D., M.D., Chief
 Maternal and Child Health Section
 Division of Personal Health
 State Board of Health
 Raleigh, N. C.
- Searing, Lee, Director
 N. C. School Food Service
 Raleigh, N. C.
- Sherrill, Luby T., D.D.S.
 Mecklenburg Health Dept.
 Charlotte, N. C.
- Smith, Harvey, Ph.D., Director
 Institute for Social Research
 University of N. C.
 Director, Planning Staff
 N. C. Mental Health Council
 Chapel Hill, N. C.
- Stoshak, William G.
 District Epidemiologist
 V. D. Control, State Board of Health
 Durham, N. C.

Sutton, Mrs. Corrina S., M.S.P.H.
Candidate for Doctorate
School of Public Health, U.N.C.
Bacteriologist Laboratory Division
State Board of Health
Raleigh, N. C.

Thaler, Mrs. Sallye P., R.N.
Public Health Nurse
Gaston County Health Dept.
Gastonia, N. C.

Thomas, William E., Ph.D.
Chief Psychologist
N. C. Dept. of Mental Health
Raleigh, N. C.

Wilson, Robert M., Ph.D.
Professor of Epidemiology
School of Public Health, U.N.C.
Chapel Hill, N. C.

Wilson, W. L., M.D.
Division of Occupational Health
State Board of Health
Raleigh N. C.

Zeliff, John E., M.D.
Pediatric and Child Health Section
Maternal and Child Health Section
State Board of Health
Raleigh, N. C.

COMMITTEES 1964-65

AUDITING

Dr. Lynn Maddry, Chm. Mr. I. A. McCary
Mr. Ben Eaton

AWARDS

Dr. W. F. Mayes, Chm. Dr. Z. P. Mitchell
Dr. J. W. R. Norton Dr. E. R. Hardin
Dr. Isa C. Grant Mr. William McKimmon
Dr. Martin P. Hines Mr. William Broadway
Dr. A. H. Elliott Miss Doris Tillery

BUDGET

Mrs. Mildred Kerbaugh, Chm. Mrs. Corinna Sutton
Dr. Jacob Koomen Mr. John Lumsden
Dr. John Hughes Dr. Isa C. Grant

CAREER RECRUITMENT

Mrs. Lula Belle Rich, Chm. Mrs. Annie Lou Davis
Mrs. Betty Thompson Dr. J. W. Workman
Mrs. Rowena Linthicum Miss Lydie Holley
Mr. William Broadway Mr. Arthur Danielson

CONSTITUTION AND BY-LAWS

Dr. E. S. Preston, Chm.

CONVENTION PLANNING

Mr. R. W. Brown, Chm. Dr. O. L. Ader
Dr. J. W. R. Norton Dr. James A. Finger
Miss Lucy Lopp

CONTINUING EDUCATION

Dr. Maurice Kamp, Chm. Mr. William Broadway
Mrs. Nan Cummings Dr. George Dudley

GROWTH

Dr. Martin P. Hines, Chm. Mrs. Betty Keziah
Miss Grace Daniel Dr. John Wright
Mr. J. M. Jarrett Mrs. Louise Workman
Dr. E. H. Ellinwood Mrs. Corinna Sutton
Dr. Robert Young

LEGISLATIVE

1965 Mr. Martin Ericson
Dr. Edwin S. Preston Mrs. Faye Reeves
Dr. Caroline Callison
Dr. E. A. Pearson

1966 Dr. E. A. Pearson, Chm.
Mr. Howard Barnhill Dr. Martin P. Hines
Mrs. Mildred Kerbaugh Mr. Walter Lackey
Mr. Martin Sasser Dr. E. H. Ellinwood
Mrs. Lula Belle Rich

1967 Miss Atha Howell

MEMBERSHIP

Mrs. Jean Lassiter, Chm. Mrs. Katie Daniels
Mr. Henry Woodard Dr. Carl W. Hammer
Mr. Emil Chanlett Dr. Claude Drake
Mr. William Herzog Mr. William Stoshak
Mrs. Effie Maiden Miss Virginia Wilson
Mr. J. H. Batten Miss Nora Cline

MERIT SYSTEM

Dr. Maurice Kamp Dr. M. T. Foster

NOMINATING

Miss Frances Sellers, Chm.	Dr. J. U. Weaver
Mrs. Mary T. Darst	Dr. T. H. Harris
Mrs. Velma Joyner	Miss Annie B. Edwards
Mr. Frank Hill	Mrs. John DePhillipo
Mr. Bryan Reep	Miss Asenath Cooke

STUDY OF PERSONNEL PROBLEMS

Ex-Officio	Mr. Patrick O'Mara
Mr. E. Clark Edwards	Miss Barbara Kahn
Mr. Claude E. Caldwell	Mr. Glenn A. Flinchum
Mr. Sterling C. Manning	Dr. E. H. Ellinwood

Dr. R. E. Coker

Dr. Burns Jones

Mr. John Andrews

Dr. Ruth Brong

1965

Mrs. Norma Carroll

Mrs. Mabel Rogers

Mr. John Efird

Mr. William Doyle

Dr. John W. Mainwearing

1966

Mrs. Louise Workman

Mr. Patrick O'Mara

Miss Barbara Kahn

Mr. Glenn A. Flinchum

Dr. E. H. Ellinwood

1967

Dr. John T. Hughes, Chm.

Miss Frances E. Sellers

Mr. Sidney Liles

Mr. J. S. Canady

Mrs. Elizabeth Byars

1968

Mrs. Mary Metler Long

Dr. T. D. Scurletis

Mr. Bernard A. Gibson

Mrs. Margaret Beckwith

RESOLUTIONS & OBITUARY

Mr. E. Clark Edwards,
Chm.

Mr. Lewis Caton

Mrs. Rubye Bryson

PUBLICITY

Dr. E. S. Preston

SCHOLARSHIP

1965

Miss Amy Fisher

Mrs. John Allen

1966

Dr. William P. Richardson,
Chm.

Dr. Sarah Morrow

Dr. John Gentry

PROGRAM

Mr. R. W. Brown, Chm.

Dr. W. F. Mayes

Dr. J. W. R. Norton

Mr. William Broadway

Mrs. Maude K. Eaker

Mr. Frank Di Giovanni

Miss Ann Brandon

Dr. Robert C. Fincher

Mr. Jay Allen

Mr. William Haislip

Mrs. Norma B. Carroll

Dr. Melvin F. Eyerma

Mrs. Madge M. Pittman

Dr. Bruce Hawkins

LOCAL ARRANGEMENTS

Dr. O. L. Ader, Chairman

Budget: Mrs. Berta Ellis

Housing & Information: Mr. Frank Barr

Registration: Mrs. Elizabeth Johnson

Flowers & Decorations: Mrs. Dorothy Rape

Banquet & Hospitality: Mrs. Mary Lois Rogers

Physical Arrangements: Mr. Wade Copeland

Exhibits: Mr. E. C. Hornbuckle, Jr.

Publicity: O. L. Ader, M.D.

BRANCH REPRESENTATIVES

Mrs. Davis Clark, Eastern District

Algie W. Wilson, Western District

N. C. HEALTH COUNCIL

Dr. Melvin F. Eyerman
Mr. Frank Barr

FAMILY LIFE COUNCIL

Dr. O. L. Ader

LEGISLATIVE COUNCIL

Dr. Jacob Koomen, Chm.
Dr. E. A. Pearson
Dr. M. B. Bethel
Mrs. Lula Belle Rich

COUNTY COMMISSIONERS

Dr. Ben Drake
Dr. M. B. Bethel

Social Hour 6:00 - 7:00 p. m.

THURSDAY, SEPTEMBER 16

**BY COURTESY OF THE FOLLOWING
SPONSORS:**

Beltone Maddrey Company
Beltone Dealers of North Carolina

Best Exterminating Company
Durham, North Carolina

Daly-Herring, Inc.
Kinston, N. C.

McCall Brothers Pump & Well Company
Charlotte, North Carolina

Macke Vendapak Company
Durham, North Carolina

Montgomery-Green Company
Raleigh, North Carolina

North Carolina Pest Control Association
High Point, N. C.

Phipps and Bird, Inc.
Richmond, Virginia

Rinaldi's Take Home
Kentucky Fried Chicken
Durham, Raleigh, Chapel Hill, N. C.

Rudd Manufacturing Company
Richmond, Virginia

United Restaurant Equipment Company
Raleigh, North Carolina

PAST PRESIDENTS

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

1911-12	Dr. L. B. McBrayer	Asheville
1913	Dr. L. N. Glenn	Gastonia
1914	Dr. G. M. Cooper	Clinton
1915	Dr. William M. Jones	Greensboro
1916	Dr. D. E. Sevier	Asheville
1917	Dr. Arch Cheatham	Durham
1918	Dr. D. C. Absher	Henderson
1919	Dr. J. R. McCracken	Waynesville
1920	Dr. E. F. Long	Lexington
1921	Dr. R. L. Carlton	Winston-Salem
1922	Dr. J. L. Smith	Wilson
1923	Dr. A. C. Bulla	Raleigh
1924	Dr. C. W. Armstrong	Salisbury
1925	Dr. L. L. Williams	Mount Airy
1926	Dr. Sidney E. Buchanan	Concord
1927	Dr. E. R. Hardin	Lumberton
1928	Dr. John H. Hamilton	Wilmington
1929	Dr. C. C. Hudson	Greensboro
1930	Dr. J. R. Hege	Winston-Salem
1931	Dr. D. E. Ford	New Bern
1932	Dr. J. H. Epperson	Durham
1933	Dr. C. N. Sisk	Rockingham
1934	Dr. Frank M. Register	Kinston
1935	Dr. Z. P. Mitchell	Henderson
1936	Dr. R. S. McGeachy	Weldon
1937	Dr. R. M. Buie	Greensboro
1938	Dr. J. A. Foster	Fayetteville
1939	Dr. J. A. Morris	Oxford
1940	Dr. A. H. Elliott	Wilmington
1941	Dr. John W. Williams	Willamston
1942	Dr. Robert E. Rhyne	Gastonia
1943	Dr. N. Thomas Ennett	Greenville
1944	Dr. William P. Richardson	Raleigh
1945	Dr. W. K. McDowell	Tarboro
1946	Dr. Robert F. Young	Halifax
1947	Dr. M. B. Bethel	Charlotte
1948	Dr. H. W. Stevens	Wilson
1949	Dr. Ernest A. Branch	Raleigh
1950	Dr. S. B. McPheeters	Goldsboro
1951	Mr. Harold E. Parker	Winston-Salem
1952	Dr. John J. Wright	Chapel Hill
1953	Mrs. Louise P. East	Asheville
1954	Dr. E. H. Ellinwood	Greensboro
1955	Mrs. Louise Y. Workman	Charlotte
1956	Dr. Bertlyn Bosley	Raleigh
1957	Dr. E. G. McGavran	Chapel Hill
1958	Dr. Lynn Maddry	Raleigh
1959	Mr. J. M. Jarrett	Raleigh
1960	Dr. Fred G. Pegg	Winston-Salem
1961	Miss Grace Daniel	Salisbury
1962	Dr. B. M. Drake	Gastonia
1963	Mrs. Betty Potts Keziah	Charlotte
1964	Dr. Martin P. Hines	Raleigh
1965	Dr. Isa C. Grant	Elizabeth City

SUSTAINING MEMBERS

Aer-O-Flo Corporation
Cincinnati, Ohio

Beltone Maddrey Company
Hearing Aids and Audiometers
Durham, North Carolina

Cardinal Products
Chemicals — Laboratory Equipment
Durham, North Carolina

Champion Dishwashing Machine Company
Winston-Salem, North Carolina

Daly-Herring Company
Distributors of Chemicals and Drugs
Kinston, North Carolina

Duke Power Company
Charlotte, North Carolina

McCall Brothers Pump and Well Company
Charlotte, North Carolina

North Carolina Pest Control Association
High Point, North Carolina

Ortho Pharmaceutical Corporation
Drug and Pharmaceutical Mfg.
Raritan, New Jersey

Phipps and Bird, Inc.
Scientific Apparatus Supplies
Richmond, Virginia

Pomona Pipe Products
Greensboro, North Carolina

Public Service Company of North Carolina, Inc.
Natural Gas for residential, commercial and industrial
uses
Gastonia, North Carolina

Sealtest Dairies
Southern Dairies Division
Charlotte, North Carolina

G. D. Searle and Company
Drug Manufacturers
Chicago, Illinois

Harold J. Spaeder
Filtration and Water Systems
Charlotte, North Carolina

Steiner and Company
Cloth Division
Chicago, Illinois

William F. Strickhouser
Fogging Machines
Charlotte, North Carolina

Winchester Surgical Supply
Hospital and Physicians Equipment and Supplies
Charlotte, North Carolina

Xerox Corporation
Charlotte, North Carolina

EXHIBITORS

Aer-O-Flo Corporation
Cincinnati, Ohio

Beltone Maddrey Company
Hearing Aids and Audiometers
Durham, North Carolina

Cardinal Products
Chemicals - Laboratory Equipment
Durham, North Carolina

Champion Dishwashing Machine Company
Winston-Salem, North Carolina

Dairy Council of Burlington, Durham and Raleigh
Nutrition promotion, health education, public relations
Durham, North Carolina

Daly-Herring Company
Distributors of Chemicals and Drugs
Kinston, North Carolina

Durham County Health Department
Health Education Division
Durham, North Carolina

General Service Board of Alcoholics Anonymous, Inc.
Display of Services
New York, New York

McCall Brothers Pump and Well Company
Charlotte, North Carolina

Mecklenburg County Health Department
Planned Parenthood Program
Charlotte, North Carolina

North Carolina Heart Association
Chapel Hill, North Carolina

North Carolina Pest Control Association
High Point, North Carolina

North Carolina Physical Therapy Association
Charlotte, North Carolina

North Carolina State Board of Health
Division of Dental Health Services
Raleigh, North Carolina

North Carolina State Board of Health
Migrant Labor
Raleigh, North Carolina

North Carolina State Board of Health
Nursing Home Section
Raleigh, North Carolina

Ortho Pharmaceutical Corporation
Drug and Pharmaceutical Mfg.
Raritan, New Jersey

Phipps and Bird, Inc.
Scientific Apparatus Supplies
Richmond, Virginia

Pomona Pipe Products
Greensboro, North Carolina

Public Service Company of North Carolina, Inc.
Natural Gas for residential, commercial and industrial
uses
Gastonia, North Carolina

Sanitation Section
North Carolina Health Association
Raleigh, North Carolina

G. D. Searle and Company
Drug Manufacturers
Chicago, Illinois

Harold J. Spaeder
Filtration and Water Systems
Charlotte, North Carolina

Steiner and Company
Cloth Division
Chicago, Illinois

William F. Strickhouser
Fogging Machines
Charlotte, North Carolina

Winchester Surgical Supply
Hospital and Physicians Equipment and Supplies
Charlotte, North Carolina

Xerox Corporation
Charlotte, North Carolina

Awards

The North Carolina Public Health Association grants four basic awards each year:

1. **The Reynolds Award**
Limited to an individual for outstanding contributions to public health in North Carolina during the past year, for meritorious service above and beyond the call of duty.

2. **The Rankin Award**
For an individual in recognition of outstanding contribution to public health in North Carolina over a period of several years.

3. **The Merit Award**
For outstanding contributions or activities during the past year for a local health department or group. Nominations are stimulated by any and all public health workers who become aware of outstanding contributions or activities submitted in one of two forms:
 3. A formal nomination with substantiating data and information giving as complete a picture as possible.

 - b. A simple nomination requesting the committee to investigate and provide substantiating data.

4. **Distinguished Public Health Service Award**
For outstanding contributions to public health in North Carolina by a person not employed in public health.

DURHAM

Durham, the City of Industry, Education, and Medicine, is relatively a young city, having celebrated its centennial seven years ago. Following the War Between the States, Durham was a small and insignificant point on the North Carolina Railroad inhabited by less than 100 persons. Today Durham is the center of a bustling, forward-looking community in excess of 100,000 people.

One of the most historic events in the history of the nation took place near Durham in April 1865. In a log cabin known as the Bennett Place, General Joseph E. Johnson, commander of the Confederate Armies of the Carolinas, Georgia, and Florida met General William T. Sherman, commander of the Federal Army, and signed a peace agreement which brought fighting to an end.

Tobacco has been the foundation of Durham's economy and the Duke family was the guiding light in this fast growing industry. From the days of Bull Durham and Duke's Mixture to today's twenty-seven brands of Liggett and Myers Tobacco Company and American Tobacco Company, Durham has been the tobacco capital.

In 1892 Trinity College, now Duke University, was brought to Durham. Today Duke has a physical plant worth 55 million dollars, 5600 students, and a 700 bed hospital, and ranks among the leading educational institutions of the nation. Durham is one of the South's chief medical centers.

In 1913, Durham County became one of the pioneers in county-wide public health services when it created a joint City-County Health Department. Prior to that year, only two counties in the State had organized full-time county wide public health services.

Durham forms the northern vertex of North Carolina's Research Triangle. The unique 4600 acre Research Triangle Park is being developed to provide campus-type sites for industrial and governmental Research Laboratories. The Research Triangle program is recognized as being potentially one of the strongest factors in the State's future economic growth.

NOTES

Wm. H. T. Jones
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The seal was designed and adopted in 1958 as the official insignia for the N. C. P. H. A. The shield of blue on a white field represents honor, purity and sincerity of purpose. The seven dogwood (State flower) blossoms represent the original Sections of the N.C.P.H.A. The Tar Heel State is represented by the pine cone atop the shield. The circling bands, of course, represent the cooperative spirit and unity of purpose of the whole program — "For Community Health".

—N. C. P. H. A. Handbook
Third Edition 1965