



NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

**55th
annual
meeting**

OCTOBER 5-7, 1966
HOTEL ROBERT E. LEE
WINSTON-SALEM, NORTH CAROLINA

REGISTRATION

Lobby, Hotel Robert E. Lee

Wednesday, October 5, 1966

10:00 a.m. - 8:00 p.m.

A Registration Desk is maintained in the lobby of the Hotel Robert E. Lee.

- (a) Attendance at the First General Session is open to the public.
- (b) Attendance at all other sessions is open only to NCPHA members and registered guests.

STEPS IN REGISTRATION

1. Present membership card and indicate sponsorship of guests if you are bringing any.
2. Make out registration for guests.
3. Pay registration fee.
4. Be sure to receive and wear registration badge. It will be required for admission to all meetings.
5. Buy tickets for luncheon, banquet and entertainment.

COST OF TICKETS

Registration Fee	\$3.00
Banquet and Dance	\$6.00
Banquet only	\$5.00
Dance only	\$2.00

North Carolina Public Health Association

The President

Robert W. Brown

invites you to attend a

Social Hour

Wednesday, October 5, 1966

5:30 p.m.

President's Suite, Hotel Robert E. Lee

Winston-Salem, North Carolina

North Carolina Public Health Association

55th Annual Meeting

October 5-7, 1966

THEME

REGIONAL ORGANIZATION FOR HEALTH SERVICES

Mr. Robert W. Brown, President
Dr. James A. Finger, Local Arrangements Chairman
Mrs. Corrina S. Sutton, Program Chairman

HOST

Forsyth County Health Department

Hotel Robert E. Lee

Winston-Salem, North Carolina

Initial Session: June 16, 1909

Organized: June 20, 1911

Scientific Sections Formed: May 13, 1940

Affiliated with American Public Health Association 1951

DEDICATION

to

JOHN WILLIAM ROY NORTON, M.D., M.P.H.

SURELY no North Carolinian, especially a native son of Scotland County needs added honor. Yet the long and rewarding career of Roy Norton has raised a chorus of praise which began even in student days at Trinity College and Vanderbilt University. His able and consistent leadership has won the loyalty and admiration of his associates through years of distinguished military service and throughout his long and statesmanlike leadership in public health. He has written his name high in service as a public health administrator and guide, recognized by every presidency available. He has been an anchor-man in public health, achieving distinction not only for himself, for the State of North Carolina, but for public health in general.

As the late Dr. Fred Foard said of him, "We owe Dr. Norton a debt of gratitude that can never be repaid."

SO, perhaps as a partial payment on that debt,
.... To a great friend and valued leader,
.... To one then who needs no added honors and
 whose great service even now continues to bless
 and inspire,
.... To our own beloved Roy Norton
We gratefully dedicate this, the 55th Annual Session
of the North Carolina Public Health Association.



JOHN WILLIAM ROY NORTON, M.D., M.P.H.
Fellow of the American Public Health Association
President, American Public Health Association
1962 - 1963

State Health Director and Secretary-Treasurer
North Carolina State Board of Health
1948 - 1965

PAST PRESIDENTS OF THE NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

Session	Date	President
	June 16, 1909	*Dr. Richard H. Lewis ^a , Raleigh
1	June 20, 1911	Dr. Watson S. Rankin ^b , Raleigh
2	1912	*Dr. L. B. McBrayer, Asheville
3	1913	*Dr. L. N. Glenn, Gastonia
4	1914	*Dr. G. M. Cooper, Raleigh
5	1915	*Dr. William M. Jones, Greensboro
6	1916	*Dr. D. E. Sevier, Asheville
7	1917	*Dr. Arch Cheatham, Durham
8	1918	*Dr. D. C. Absher, Henderson
9	1919	*Dr. J. R. McCracken, Waynesville
10	1920	*Dr. E. F. Long, Lexington
11	1921	Dr. R. L. Carlton, Winston-Salem
12	1922	Dr. J. L. Smith, Greensboro
13	1923	Dr. A. C. Bulla, Raleigh
14	1924	Dr. C. W. Armstrong, Salisbury
15	1925	*Dr. L. L. Williams, Mount Airy
16	1926	*Dr. Sidney E. Buchanan, Concord
17	1927	Dr. E. R. Hardin, Lumberton
18	1928	*Dr. John H. Hamilton, Raleigh
19	1929	*Dr. C. C. Hudson, Greensboro
20	1930	Dr. J. R. Hege, Concord
21	1931	Dr. D. E. Ford, Washington
22	1932	*Dr. J. H. Epperson, Durham
23	1933	*Dr. C. N. Sisk, Rockingham
24	1934	*Dr. Frank M. Register, Kinston
25	1935	Dr. Z. P. Mitchell, Shelby
26	1936	*Dr. R. S. McGeachy, Weldon
27	1937	*Dr. R. M. Buie, Greensboro
28	1938	Dr. M. T. Foster, Fayetteville
29	1939	*Dr. J. A. Morris, Oxford
30	1940	Dr. A. H. Elliott, Wilmington
31	1941	*Dr. John W. Williams, Williamston
32	1942	*Dr. John E. Rhyne, Gastonia
33	1943	*Dr. N. Thomas Ennett, Greenville
34	1944	Dr. William P. Richardson, Chapel Hill
	1945	No Convention—Dr. W. K. McDowell, Tarboro
35	1946	Dr. Robert F. Young, Halifax
36	1947	Dr. M. B. Bethel, Chapel Hill
37	1948	Dr. H. W. Stevens, Asheville
38	1949	*Dr. Ernest A. Branch, Raleigh
39	1950	Dr. S. B. McPheeters, Goldsboro
40	1951	Mr. Harold E. Parker, Winston-Salem
41	1952	Dr. John J. Wright, Chapel Hill
42	1953	*Mrs. Louise P. East, Asheville
43	1954	Dr. E. H. Ellinwood, Greensboro
44	1955	Mrs. Louise Y. Workman, Charlotte
45	1956	Dr. Bertlyn Bosley, Washington, D. C.

PAST PRESIDENTS OF THE NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

Session	Date	President
46	1957	Dr. E. G. McGavran, Chapel Hill
47	1958	Dr. Lynn Maddry, Raleigh
48	1959	Mr. J. M. Jarrett, Raleigh
49	1960	Dr. Fred G. Pegg, Winston-Salem
50	1961	Miss Grace Daniel, Salisbury
51	1962	Dr. B. M. Drake, Gastonia
52	1963	Mrs. Betty Potts Keziah, Charlotte
53	1964	Dr. Martin P. Hines, Raleigh
54	1965	Dr. Isa C. Grant, Elizabeth City
55	1966	Mr. Robert W. Brown, Asheville

*Deceased

^a/Called initial Meeting

^b/Founded the Association

STATE HEALTH DIRECTORS NORTH CAROLINA STATE BOARD OF HEALTH

February 12, 1877	-----	Board Created by the General Assembly Through efforts of Dr. Thomas Fanning Wood
May 21, 1879 - August 22, 1892	-----	Dr. Thomas Fanning Wood
September 7, 1892 - June 30, 1909	-----	Dr. Richard H. Lewis
July 1, 1909 - June 1, 1925	-----	Dr. Watson S. Rankin
November 1, 1923 - November 1, 1924 and		
June 1, 1925 - June 21, 1926	-----	Dr. George M. Cooper (Acting)
June 21, 1926 - August 26, 1930	-----	Dr. Charles O'H. Laughinghouse
August 28, 1930 - June 30, 1931	-----	Dr. H. A. Taylor (Acting)
July 1, 1931 - November 7, 1934	-----	Dr. James M. Parrott
November 10, 1934 - June 30, 1948	-----	Dr. Carl V. Reynolds
July 1, 1948 - December 31, 1965	-----	Dr. J. W. Roy Norton
January 1, 1966 - present	-----	Dr. Jacob Koomen

NOTE: Mrs. Annie B. Edwards served as Secretary to the State Health Director from June 21, 1926 until December 31, 1965. Mrs. Edwards began service with the State Board of Health on July 15, 1919, and is now serving as Secretary to Dr. J. W. Roy Norton, Director of the Local Health Division.

AMERICAN PUBLIC HEALTH ASSOCIATION PAST PRESIDENTS From North Carolina

1907 - 1908	-----	Dr. Richard H. Lewis
1919 - 1920	-----	Dr. Watson S. Rankin
1932 - 1933	-----	Dr. John A. Ferrell
1962 - 1963	-----	Dr. J. W. Roy Norton

**NORTH CAROLINA
PUBLIC HEALTH ASSOCIATION
1965 - 1966
OFFICERS AND EXECUTIVE COMMITTEE**

President ----- Mr. Robert W. Brown, Asheville
 Past-President ----- Dr. Isa C. Grant, Elizabeth City
 President-Elect ----- Mrs. Corrina S. Sutton, Raleigh
 Vice-President ----- Dr. George G. Dudney, Raleigh
 Secretary ----- Miss Jane Wentworth, Asheville
 Treasurer ----- Mrs. Mildred A. Kerbaugh, Raleigh

THE GOVERNING COUNCIL

Members of Executive Committee ----- Listed Above
 State Health Director,
 North Carolina State Board of Health ----- Dr. Jacob Koomen, Raleigh
 Dean, School of Public Health,
 University of North Carolina ----- Dr. W. Fred Mayes, Chapel Hill
 President, Medical Society
 of the State of North Carolina ----- Dr. Frank W. Jones, Newton
 Association Founder ----- Dr. Watson S. Rankin, Charlotte

Representatives

American Public Health Association ----- Dr. M. B. Bethel, Raleigh (1968)
 Southern Branch, APHA ----- Dr. Martin P. Hines, Raleigh (1968)
 Alternate to Southern Branch ----- Dr. B. M. Drake, Gastonia (1966)

Section Chairmen

Health Directors ----- Dr. Caroline H. Callison, Clinton
 Nursing ----- Mrs. Anna Bonds Russell, Durham
 Secretarial and Statistical ----- Mrs. Lorraine Ives, Raleigh
 Sanitation ----- Mr. Joseph H. Batten, Goldsboro
 Laboratory ----- Mrs. Winston Shull, Shelby
 Health Education ----- Mrs. Mary Ellen Brodie, Raleigh
 Nutrition ----- Miss Frances Floore, Raleigh
 Mental Health ----- Dr. William Thomas, Raleigh
 Venereal Disease Control ----- Mr. Bernard Gibson, Asheville
 Dental Health ----- Dr. Luby T. Sherrill, Charlotte
 Physical Therapy ----- Miss Anne Parrish, Raleigh

Members-at-Large

Nutrition Section ----- Miss Asenath Cook, Greensboro (1966)
 Sanitation Section ----- Mr. Marshall Staton, Raleigh (1966)
 Dental Section ----- Dr. John Hughes, Chapel Hill (1967)
 Nursing Section ----- Mrs. Winifred Waters, Wilmington (1967)

Affiliates

Western District ----- Mrs. Donna B. Border, Waynesville
 Eastern District ----- Dr. M. F. Eyerman, Lillington

COMMITTEES 1965-1966

AUDITING

Dr. E. A. Pearson, Jr., Chairman Mrs. Mary Edith Rogers
Mr. Clyde Couchman

AWARDS

Dr. W. Fred Mayes, Chairman Dr. Jacob Koomen
Mr. William A. Broadway Dr. Margery J. Lord
Dr. Martin P. Hines Miss Doris Tillery
Mr. J. M. Jarrett

BUDGET

Mrs. Mildred A. Kerbaugh, Chairman Dr. John Hughes
Mrs. Lyndell Baker Mr. John Lumsden

CAREER RECRUITMENT

Dr. J. D. Workman, Chairman Mrs. Sara Proctor
Mr. Frank Barr Mrs. Lula Belle Rich
Dr. Melvin Eyerman Mrs. Judy Wilkins
Mrs. Doris Miller Mr. Lacy Williams

CONSTITUTION AND BY-LAWS

Dr. Edwin S. Preston, Chairman Dr. E. A. Pearson, Jr.

CONTINUED EDUCATION

Miss Elizabeth Holley, Chairman Mr. William A. Broadway
Miss Dorothy Baird Dr. Maurice Kamp

CONVENTION PLANNING

Mrs. Corrina S. Sutton, Chairman Dr. Jacob Koomen
Dr. M. B. Bethel (1967) Miss Jane Wentworth
Dr. James A. Finger (1966)

GROWTH

Miss Grace Daniel, Chairman Dr. Martin P. Hines
Mr. R. W. Brown, President Mr. J. M. Jarrett
Dr. E. H. Ellinwood Mrs. Corrina S. Sutton, President-Elect
Dr. Isa Grant Dr. Robert F. Young

LEGISLATIVE

1966

Mr. Howard Barnhill
Mrs. Mildred A. Kerbaugh
Mr. Martin Sasser

1967

Mr. Martin Ericson
Miss Atha Howell
Mrs. Faye Reeves

1968

Dr. E. H. Ellinwood
Mr. Walter P. Lackey
Dr. Martin P. Hines

1969

Mr. Ben Eaton, Chairman
Mr. John Desern

REPRESENTATIVES TO NORTH CAROLINA HEALTH COUNCIL

Mr. Frank Barr Dr. Melvin F. Eyerman

FAMILY LIFE COUNCIL REPRESENTATIVE

Dr. O. L. Ader

LEGISLATIVE COUNCIL (Representatives)

Dr. Jacob Koomen, Chairman
Dr. M. B. Bethel
Dr. E. A. Pearson
Mr. Ben Eaton
Mrs. Lula Belle Rich

LOCAL ARRANGEMENTS

Dr. James A. Finger, Chairman
Dr. Herman C. Jent, Food, Housing
Mr. John C. Griswold, Budget, Housing, Food, Physical Arrangements
Mr. Martin W. Ericson, Exhibits and Displays, Budget
Mr. T. D. Flack, Exhibits and Display, Budget
Mrs. Ruth Gwyn, Flowers and Decorations, Hospitality and Information
Mrs. Naomi Peoples, Flowers and Decorations, Hospitality and Information
Mr. Harold McCollum, Registration
Mr. Jack Miller, Registration
Mr. Robert Charlton, Publicity, Physical Arrangements

MANUAL OF PROCEDURE

Miss Nettie Day, Chairman
Mrs. Margaret Bryant
Mr. Frank Barr

MEMBERSHIP

Mrs. Maxine S. Matheson, Chairman
Mrs. Mildred A. Kerbaugh
Mr. W. H. Cranford
Miss Rosemary Rath
Mr. John Desern
Mr. Bryan Reep
Dr. Carl W. Hammer
Dr. Morris Shiffman
Miss Ruby Isom
Dr. Charles Vernon

MEMORIAL FUND (Special Committee)

Dr. Isaac C. Grant, Chairman

MUTUAL BENEFITS (Special Committee)

Mr. C. R. Brown, Chairman
Dr. M. K. Holler
Mr. Howard Barnhill
Dr. John Hughes
Mrs. Betty Briggs
Miss Elizabeth Jukes
Miss Katherine Barrier
Dr. Lynn G. Maddry
Mrs. Betty Eller
Mr. Lucy Williams
Mr. Bernard Gibson

NOMINATING

Mr. W. M. Haislip, Chairman
Mrs. Madge Pittman
Mr. Jay Allen
Mr. William Stoshak
Miss Ann Brandon
Dr. Melvin T. Eyerman
Mrs. Norma B. Carroll
Dr. Robert C. Fincher, Jr.
Mrs. Maude K. Eaker
Dr. Charles B. Hawkins

N.C.P.H.A. AFFILIATION TO SOUTHERN BRANCH (Special Committee)

Dr. J. W. R. Norton, Chairman
Dr. John T. Hughes
Mrs. Lyndell Baker
Mrs. Mildred Kerbaugh
Dr. B. M. Drake
Mr. John Lumsden
Dr. Martin P. Hines

RESOLUTIONS AND OBITUARY

Mr. E. Clark Edwards, Chairman
Mrs. Bertha R. Pollock
Mr. Dave Moody

PERSONNEL

Mr. Claude E. Caldwell, Resource Person

1967

Ex-officio

Mr. E. Clark Edwards
Miss Elizabeth Holley
Mr. J. M. Jarrett
Dr. W. Burns Jones
Dr. W. Fred Mayes
Dr. J. W. R. Norton
Dr. Morris Shiffman

Mrs. Elizabeth Byars
Mr. J. S. Canady
Dr. John Hughes
Mr. Sidney Liles
Miss Frances Sellers

1968

Mr. Bernard Gibson, Chairman
Mrs. Margaret Beckwith
Mrs. Mary M. Long
Mrs. Catherine D. Moffitt
Dr. T. D. Scurletis

1966

Dr. E. H. Ellinwood
Mr. Glenn A. Flinchum
Miss Barbara Kahn
Mr. Robert Merolla
Mr. Robert G. Owen

1969

Mrs. Katie Daniels
Mr. Jack Cobb
Dr. T. H. Harris
Dr. Charles R. Vernon

PROGRAM

Mrs. Corrina S. Sutton, Chairman

Mr. R. W. Brown, President
Dr. James A. Finger

Section Meeting Programs

Mr. Joseph H. Batten
Mrs. Mary Ellen Brodie
Dr. Caroline H. Callison
Miss Frances Floore
Mr. Bernard Gibson
Mrs. Lorraine Ives
Miss Anne Parrish
Mrs. Anna Bonds Russell
Dr. Luby T. Sherrill
Mrs. Winston Shull
Dr. William Thomas

Program Printing and Distribution

Mr. William G. McDowell
Dr. Edwin S. Preston
Mrs. Doris P. Sitterson
Mrs. Susan E. Thompson
Mrs. Frances S. Roberts
Mr. John C. Griswold
Mrs. Mildred Kerbaugh, Treasurer

General Session Programs

Mr. Ben Eaton
Dr. Jacob Koomen
Dr. George M. Leiby
Dr. Lynn G. Maddry
Mrs. Maxine S. Matheson
Dr. W. Fred Mayes
Dr. J. W. R. Norton
Dr. W. P. Richardson
Mrs. Doris P. Sitterson
Mrs. Susan E. Thompson
Dr. John J. Wright

Courtesies

Mr. Charlie R. Brown
Mrs. Gloria T. Jones
Mrs. Mildred A. Kerbaugh
Mrs. Maxine S. Matheson
Mr. William G. McDowell
Mrs. Claudine Montieith
Mr. Bryan R. Reep
Mrs. Doris P. Sitterson
Mrs. Susan E. Thompson

PUBLICITY

Dr. Edwin S. Preston, Chairman

SCHOLARSHIP

1966

Dr. William P. Richardson, Chairman
Mr. John O. Pratt

1967

Dr. John T. Gentry
Dr. Sarah Morrow

1968

Miss Amy Fisher

Mr. John Allen

55th Annual Meeting — 1966
NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

Mr. Robert W. Brown, President
Mrs. Corrina S. Sutton, Program Chairman

PROGRAM THEME
REGIONAL ORGANIZATION FOR HEALTH SERVICES
Wednesday, October 5, 1966

Hotel Robert E. Lee

- 10:00 a.m. - 8:00 p.m.** Registration — Lobby
N.C.P.H.A. members and guests
- 9:30 a.m.** Coffee — President's Suite
Executive Committee and Health Directors
- 10:00 a.m.** Business Session — President's Suite
Executive Committee, N.C.P.H.A.
- 12:00 noon** Luncheon Followed By Business Session — State Room
Governing Council, N.C.P.H.A.
- 5:30 p.m.** Social Hour — President's Suite
Governing Council, N.C.P.H.A.

NORTH CAROLINA CONFERENCE OF HEALTH DIRECTORS

OFFICERS — 1965 - 1966

- President _____ Dr. Benjamin M. Drake, Gastonia
President-Elect _____ Dr. Melvin F. Eyerman, Lillington
Secretary-Treasurer _____ Dr. Carl Hammer, Goldsboro
- 10:00 a.m.** Business Session — Meeting Room 102
Dr. B. M. Drake, President, Presiding
Conference Members

NORTH CAROLINA ACADEMY OF PREVENTIVE MEDICINE AND PUBLIC HEALTH

OFFICERS — 1965-1966

- President _____ Dr. Elizabeth C. Corkey, Charlotte
Vice-President _____ Dr. M. B. Bethel, Raleigh
Secretary-Treasurer _____ Dr. John T. Gentry, Chapel Hill
- 3:00 p.m.** Business Session — Salem Room
Dr. Elizabeth C. Corkey, President, Presiding
Academy Members
- 3:30 p.m.** First Scientific Session — Salem Room
Dr. M. B. Bethel, Vice-President, Presiding
All Public Health Physicians and Dentists Invited
"Grants and Grantsmanship"—Dr. W. Fred Mayes, Dean,
School of Public Health, University of North Carolina
- 5:30 p.m.** Social Hour followed by dinner—State Room
Academy Members and Guests
- 8:00 p.m.** Second Scientific Session — Ballroom
Dr. Elizabeth C. Corkey, President, Presiding
- OPEN MEETING** — all public health workers invited
PRESENTATION: "Environmental - Communicable Disease
Project in Gaston County"
Moderator: Dr. Ben Drake Mr. Fred Donaldson
Dr. James Jekel Mr. Boyce Hunt

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

General Sessions

FIRST GENERAL SESSION

Open to Public

CAROLINA THEATRE

Corner Fourth and Cherry Streets

Winston-Salem, North Carolina

(Smoking Allowed in Lobby)

THURSDAY, OCTOBER 6, 1966

8:45 a.m. — 12:00 noon

Presiding ----- Mr. Robert W. Brown, President
Invocation ----- Rev. Dudley Colhoun, St. Pauls Episcopal Church
Dedication of Program ----- Dr. Jacob Koomen
Introductions ----- Dr. James A. Finger
Greetings ----- Mr. Fred Hauser, Chairman
Forsyth County Board of Commissioners
Welcome ----- Mr. M. C. Benton, Mayor
Town of Winston-Salem
Response ----- Dr. George G. Dudley, Vice-President
Introduction of Keynote Speaker ----- Dr. W. Fred Mayes, Dean
UNC School of Public Health

KEYNOTE ADDRESS

"Regional Organization For Health Services"

Dr. William H. Stewart, Surgeon General
Public Health Service
Department of Health, Education and Welfare
Washington, D. C.

Break (15 minutes) Courtesy of Dairy Council of Winston-Salem -- Theatre Lobby
MESSAGE ----- Dr. Jacob Koomen, State Health Director,
North Carolina State Board of Health
MESSAGE ----- Dr. Frank W. Jones, President,
Medical Society of the State of North Carolina
ANNUAL BUSINESS MEETING ----- Business
Reports
Revision of Constitution and By-Laws
Election of Officers
5:30-6:30 p.m. ----- Social Hour
Balinese Roof, Hotel Robert E. Lee
All N.C.P.H.A. Members and Guests

SECOND GENERAL SESSION

Ballroom, Hotel Robert E. Lee

Thursday, October 6, 1966

6:30 p.m.

Honors and Awards Banquet

Presiding ----- Mr. Robert W. Brown, President

Invocation ----- Rev. William McElven, Messiah Moravian Church

A Blessing ----- Composed by Harry E. Cooper

Arvids K. Snornieks, Bass-Baritone

Nara Z. Snornieks, Pianist

PROGRAM HONORING DR. J. W. ROY NORTON

Master of Ceremonies ----- Dr. Jacob Koomen

Die Beiden Grenadiere ----- Schumann

I Would Like in One Word ----- Tschaikevsky

The Cuckoo ----- Darzins

The Moon Behind the Cottonwood ----- Cadman

Nocturne ----- Curran

Arvids K. Snornieks, Bass-Baritone

Fantasia—Impromptu, Op. 66 ----- Chopin

Scherzo, Op. 31 ----- Chopin

Polonaise, Op. 53 ----- Chopin

Nara Z. Snornieks, Pianist

Introductions ----- Dr. James A. Finger

Presentation of Awards ----- Dr. W. Fred Mayes

Courtesies ----- Mrs. Corrina S. Sutton

9:30 p.m. - 1:30 a.m. ----- DANCE

"The Townsman" Combo

Balinese Roof, Hotel Robert E. Lee

N.C.P.H.A. Members and Guests

THIRD GENERAL SESSION

Ballroom, Hotel Robert E. Lee

Friday, October 7, 1966

8:45 a.m. - 12:30 p.m.

Presiding _____ Mrs. Corrina S. Sutton, President-Elect

"National Trends in the Field of Planning for Health

Services, Facilities and Activities" _____ Dr. Charles M. Cameron

The North Carolina Fund _____ Mr. Dick First

Presidential Address _____ Mr. Robert W. Brown, President

Break (15 minutes) _____ Mezzanine

SYMPOSIUM _____ Dr. Isa C. Grant, Moderator

"The Changing Philosophy of Manpower Preparation for
Comprehensive Health Services"

Local Health Department _____ Dr. Grant

State Government _____ Mr. Claude Caldwell

Voluntary Health Agencies _____ Miss Ruby Isom

Colleges and Universities _____ Mr. Charles Harper

12:30 - 2:00 p.m. Luncheon followed by Business Session

N.C.P.H.A. Officers (Incoming and Outgoing)

President's Suite

CHRONOLOGY OF SECTIONS

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

Section	Initial Meeting	Date Founded
Health Directors _____	June 16, 1909	June 20, 1911
Sanitation _____	1939	May 13, 1940
Secretarial and Statistical _____	May 13, 1940	May 13, 1940
Nursing _____	Fall, 1940	May 13, 1940
Laboratory _____	October 31, 1944	May 14, 1942
Health Education _____	September 16, 1949	September 16, 1949
Nutrition _____	September 11, 1953	September 11, 1953
Mental Health _____	September 11, 1952	1960
Venereal Disease Control _____	1946, 1957	1960
Dental Health _____	June 29, 1961	June 29, 1961
Physical Therapy _____	September 16, 1965	September 16, 1965

SECTION MEETINGS

HEALTH DIRECTOR'S SECTION

Calvary Moravian Church

Near Hotel Robert E. Lee

Thursday, October 6, 1966

2:00 p.m.

Presiding: Dr. Caroline H. Callison, Chairman

Introduction of Speaker: Dr. John D. Workman

PRESENTATION: "Home Nursing Care Program"

Dr. A. Y. Covington

Mrs. Mertie LeCleric

Business Session

NURSING SECTION

Ballroom, Hotel Robert E. Lee

Thursday, October 6, 1966

1:00 p.m.

LUNCHEON followed by Meeting

Chairman: Mrs. Jo Ann Mason (Resigned June 30, 1966)

Presiding: Mrs. Anna Bonds Russell, Acting Chairman

Invocation: Miss Ruth Council

Introduction of Speaker: Miss Shirley Callahan

PRESENTATION: "Planning For Nursing Care of the Coronary
Heart Patient and the Federal Resources
Available to State and Local Levels"

Miss Invelde Artz

Business Session

Message from Chief Nurse: Miss Elizabeth S. Holley

SANITATION SECTION

Balinese Roof, Hotel Robert E. Lee

Thursday, October 6, 1966

2:00 - 4:30 p.m.

Presiding: Mr. Joseph H. Batten, Chairman

Invocation: Mr. D. Y. McBrayer

Recognition of Guests

Welcome of Freshman Sanitarians: District Chairman

Program: "Environmental Health Planning"

Presiding: Mr. W. H. Cranford, Vice-Chairman

Introduction of Keynote Speaker: Mr. J. M. Jarrett

KEYNOTE ADDRESS

"For How Long Should We Plan"

Dr. H. G. Baity

"Public Health Service Grants

For Solid Wastes Disposal": Mr. Gerald Dyksterhouse

PANEL: "Water and Sewerage Planning For Sub-Divisions"

Moderator: Mr. R. J. Koonce

Health Department Role: Mr. R. F. Hill

Developer Role: Mr. Charles Ervin

Planner Role: Mr. Lindsay Cox

Balinese Roof, Hotel Robert E. Lee

Friday, October 7, 1966

1:30 - 4:30 p.m.

Presiding: Mr. Joseph H. Batten, Chairman

Invocation: Mr. Edward G. Kilpatrick

Annual Business Meeting

(Limited to Section Members and Honorary Members)

SECRETARIAL AND STATISTICAL SECTION

State Room, Hotel Robert E. Lee

Thursday, October 6, 1966

1:00 p.m.

Luncheon followed by Business Meeting

Presiding: Mrs. Lorraine Ives, Chairman

Invocation: Miss Sara Goggans

3:00 p.m.

PANEL DISCUSSION: "OUR ROLE IN MEDICARE"

Presiding: Mrs. Juanita Whitfield, Vice-Chairman

Moderator: Dr. E. H. Ellinwood

Director of Nursing: Miss Atha Howell

Physical Therapist: Miss Dorothy Tipton

Nutritionist: Miss Asenath Cooke

Clerk: Mrs. Ruth Cunningham

LABORATORY SECTION

Salem Room, Hotel Robert E. Lee

Thursday, October 6, 1966

1:00 p.m.

Luncheon followed by Meeting

Presiding: Mrs. Winston S. Shull, Chairman

Invocation: Dr. Lynn G. Maddry

PROGRAM THEME: **Public Health — Here and There**

"A Comparison of Health Services —

United States and Persia": Dr. George Podgorney

"A Comparison of Health Services —

United States and Bolivia": Dr. John R. Bender

Business Meeting

Bowman Gray School of Medicine

Friday, October 7, 1966

1:00 p.m.

TOUR OF VIVARIUM

Free bus transportation courtesy of Holiday Surgical Supply House

HEALTH EDUCATION SECTION

Meeting Room 102, Hotel Robert E. Lee

Thursday, October 6, 1966

2:00 p.m.

Presiding: Mrs. Mary Ellen Brodie, Chairman

A PANEL — "Together We Did It Through The Medium Of
Educational Television"

Moderator: Miss Grace Daniel

Miss Frances Jordan

Mr. Roger Koonce

Mrs. Sara Ann Sasser

Dr. Charles R. Vernon

Mrs. S. A. Wilson

Business Session

NUTRITION SECTION

Piedmont Room, Hotel Robert E. Lee

Thursday, October 6, 1966

1:00 - 4:30 p.m.

Luncheon followed by Meeting

Presiding: Miss Frances B. Floore, Chairman

PROGRAM THEME: **Public Health Approach To Mental Retardation**

"Newer Concepts in Mental Retardation": Dr. Alanson Hinman

Moderator: Dr. T. D. Scurletis

"Newer Concepts of the Institutional Approach
to Mental Retardation": Dr. James J. Thomas

"The Application of Genetic Aspects
of Mental Retardation": Dr. Harold Goodman

"The Role of the Dietitian in the Treatment
of Metabolic Diseases": Mrs. Marguerite Wood

Business Session

MENTAL HEALTH SECTION

Calvary Moravian Church

Near Hotel Robert E. Lee

Thursday, October 6, 1966

2:00 p.m.

Presiding: Dr. William Thomas, Chairman

PROGRAM THEME: **Opportunity and Responsibility For Mental
Health Services In The Schools**

Presiding: Miss Nora Cline, Vice-Chairman

"A Community Plan For School Mental
Health Services": Dr. Robert Young

"Assessing Social Competence and Behavior Problems
of Children in School": Dr. Dorothea Leighton

"Consultation As A Method Of Providing Mental Health
Services For School Personnel": Dr. John Altrocchi

"Special Education Services and Psychiatric Treatment
For The Disturbed School Child": Dr. Alton R. Mayberry

Business Meeting

Presentation

VENEREAL DISEASE CONTROL SECTION

Winston Room, Hotel Robert E. Lee

Thursday, October 6, 1966

2:00 p.m.

Presiding: Mr. Bernard Gibson, Chairman

PRESENTATION: "Syphilis Case Management"

Mr. Kenneth P. Lattimer

Group Discussion

Business Session

PHYSICAL THERAPY SECTION
Sample Room, Hotel Robert E. Lee
Thursday, October 6, 1966
2:00 p.m.

Presiding: Miss Anne Parrish, Chairman
Introduction of Speakers: Mrs. Nancy Laszlo, Program Chairman
"Challenges and Responsibilities
In Community Health": Miss Lydia Holley
Panel: "Patterns For Providing Out-of-Hospital
Physical Therapy Services"
1. The Hospital Physical Therapist
Mrs. Dorothea Wray
2. The Private Practice Physical Therapist
Mr. Paul Roberts
3. The Regional Physical Therapist
Miss Sally Farrand

Business Meeting

DENTAL HEALTH SECTION
North Carolina Advancement School
Thursday, October 6, 1966
2:00 p.m.

Presiding: Dr. Luby T. Sherrill, Chairman
Introduction of Speaker: Dr. Almon A. Barnwell, Vice-Chairman
PRESENTATION: "Working With The Under-achiever
In North Carolina—A Case Study"
Dr. Gordon McAndrew

Business Session

JOINT SECTION MEETING
Ballroom, Hotel Robert E. Lee
Friday, October 7, 1966
2:00 - 4:30 p.m.

Dental Health	Health Directors
Health Education	Nursing
Nutrition	Physical Therapy

Welcome: Dr. Luby T. Sherrill, Chairman, Dental Health
"The Potentialities of Fluoridation":
Dr. James W. Bawden
"Engineering Aspects of Water Fluoridation":
Mr. Franz J. Maier
"Fluoridation and the Law":
Mr. Rodney M. Ligon, Jr.
"The People and Fluoridation":
Miss Emma Carr Bivins
Question and Answer Period

Adjourn Sine Die

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Halifax, N. C.

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Fogging Machines
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Winchester Surgical Supply
Hospital and Physicians Equipment
and Supplies
Charlotte, North Carolina

Xerox Corporation
Charlotte, North Carolina

VISIT EXHIBITS — MEZZANINE, HOTEL ROBERT E. LEE

Aer-O-Flo Corporation
Cincinnati, Ohio

Beltone Electronics Corporation
Beltone Hearing Aid Service
Raleigh, Durham, Greensboro, Greenville, Winston-Salem, North Carolina

Cardinal Scientific Company
Chemicals—Laboratory Equipment
Durham, North Carolina

Dairy Council of Winston-Salem
Nutrition promotion, health education,
public relations
Winston-Salem, North Carolina

Daly-Herring Company
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Defiance Corporation
North Carolina, Inc.
Rated Aeration Sewage Plants
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General Service Board of Alcoholics
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Display of Services
New York, New York

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McCall Brothers Pump & Well Company
Charlotte, North Carolina

North Carolina Pest Control Association
High Point, North Carolina

North Carolina State Board of Health
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North Carolina State Board of Health
Sanitary Engineering Division
Migrant Labor
Raleigh, North Carolina

Ortho Pharmaceutical Corporation
Drug and Pharmaceutical Mfg.
Raritan, New Jersey

Planned Parenthood-World Population
Atlanta, Georgia

Phipps and Bird, Inc.
Scientific Apparatus Supplies
Richmond, Virginia

Pomona Pipe Products
Div. of Pine-Hall Pomona Corporation
Greensboro, North Carolina

Public Service Company of North
Carolina, Inc.
Natural Gas for residential, commercial
and industrial uses
Gastonia, North Carolina

G. D. Searle and Company
Drug Manufacturers
Chicago, Illinois

Harold J. Spaeder
Filtration and Water Systems
Charlotte, North Carolina

W. K. Whitley, Jr.
Ultrasonic Industries Southeast
Ultrasonic High Frequency
Cleaning Equipment
Rocky Mount, North Carolina

William F. Strickhouser
Fogging Machines
Charlotte, North Carolina

Winchester Surgical Supply
Hospital and Physicians Equipment
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Charlotte, North Carolina

Xerox Corporation
Charlotte, North Carolina

Next Annual Meeting

Hotel Sir Walter

Raleigh, North Carolina

Dates: October 4-6, 1967