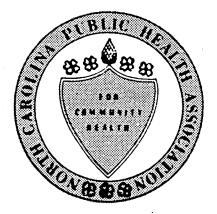
NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

A NEW LOOK AT PUBLIC HEALTH ESSENTIALS 64th Annual Meeting



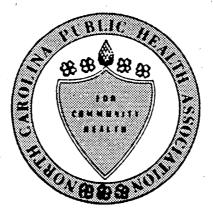
September 10-12, 1975

GROVE PARK INN and SHERATON HOTEL

Asheville, N. C.

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

A NEW LOOK AT PUBLIC HEALTH ESSENTIALS 64th Annual Meeting



September 10-12, 1975

GROVE PARK INN and SHERATON HOTEL

Asheville, N. C.

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LOCAL ARRANGEMENT COMMITTEE

I wish to express my deepest appreciation to the chairpersons and members of the sub-committees listed below who have contributed their time, energies, and skills to planning and arranging the 1975 Annual Meeting:

EXHIBITS: Al Parramore, Chairman

Bill Walker, John Hutchins, Kay Taylor, Ken Manley, Willard Hunter, Ron Thomas, Ed Jenkins, Brandon Fortner, Wayne Atkins, Dot Robinson, Jerry Snyder.

FOOD, FLOWERS AND DECORATIONS: Barbara Williams, Chairwoman Isabel Weaver, Louise Dowtin, Marie Shook.

HOSPITALITY AND INFORMATION: Kathy Cline, Chairwoman Mary Jean Wainwright, Eddie Candler, Margaret Ruff.

LOCAL ARRANGEMENTS: Jayne Pressley, Chairwoman Lois Barger, Lee Roberts, Eric Emory, Dale Garland.

PUBLICITY: Brian Bennett, Chairman Margaret Ruff

REGISTRATION: Annette Boutwell, Chairwoman

Carolyn Fuqua - Associate Chairwoman, Patsy Morgan, Nancy Burnette, Chris Keener, Doris Pettijohn.

HOUSING: Chris Keener, Chairwoman Jayne Pressley

The diligence, personal commitment, and conscientious effort of each of these persons have contributed greatly to the success of this event.

1

Jayne S. Pressley, Chairwoman Local Arrangements Committee

CALENDAR OF EVENTS

Tuesday, September 9	9, 1975	
12:00 noon	Governing Council Luncheon	Sunset Room
Wednesday, Septembe	r 10, 1975	
9:00 a.m 5:00 p.m.	Registration	Great Hall
9:00 a.m.	Exhibits Open	Carolina Foyer & Green Room
9:00 a.m.	Community Health Aides	Forest Room
12:00 noon	Section Luncheon & Programs (see individual section)	
12:00 noon	Nursing and Community Health	Aides Main Ballroom
1:30 p.m.	Statistical/Epidemiological	Grotto Room
2:00 p.m.	Environmental Health	Laurel Room
2:00 p.m.	Health Education	Pine Room
2:00 p.m.	Secretarial	Sunset Terrace (north)
4:00-5:00 p.m.	Social Hour for UNC Alumni (Sponsored by UNC School of Pr	ıblic Health)
5:00 p.m.	Social Hour	Great Hall & Sunset Terrace
6:00 p.m.	Dinner	Plantation Room
8:00 p.m.	First General Session	Main Ballroom

Thursday, September 11, 1975

7:30 a.m.	Past President's Breakfast (Buffet)	Sunset Room
9:00 a.m.	Registration	Great Hall
9:00 a.m.	Exhibits	Carolina Foyer & Green Room
9:00 a.m.	Second General Session	Main Ballroom
l0:30 a.m.	Business Meeting of NCPHA	

12:00 noon	Section Luncheons & Programs (see individual section programs	на.)
12:00 noon	Dental Health	Francis-Marion Room
12:00 noon	Secretarial	Sunset Terrace (north)
12:00 noon	Nutrition	Pine Room
12:30 p.m.	Laboratory	Forest Room
12:30 p.m.	Statistical/Epidemiological & Mental Health	Sunset Terrace (south end)
1:30 p.m.	JOINT MEETING Public Health Nursing & Community Health Aides	Main Ballroom
2:00 p.m.	Environmental Health	Laurel Room
2:00 p.m.	Management	Cherokee Room
2:00 p.m.	Venereal Disease	Sheraton Motor Inn (meeting room #3)
3:00 p.m.	Nursing Business Meeting	Main Ballroom
3:00 p.m.	Rehabilitation	Bath & Tennis Club
5:00 p.m.	Exhibits Closed Registration Closed	
6:00 p.m.	President's Reception	Great Hall & Sunset Terrace
7:00 p.m.	THIRD GENERAL SESSION AWARDS BANQUET	Main Ballroom
9:00 p.m.	Dance	Main Ballroom
Friday, September 12	, 1975	
9:30 a.m.	FOURTH GENERAL SESSION	Main Ballroom
10:45 a.m.	Business Meeting	
11:30 a.m.	Adjournment	
12:30 p.m.	Executive Committee (new) Luncheon	Sunset Room

A NEW LOOK AT PUBLIC HEALTH ESSENTIALS

North Carolina Public Health Association, Inc.

FIRST GENERAL SESSION

Main Ballroom

Wednesday, September 10

8:00 p.m.

Presiding: Ronald H. Levine, MD, MPH President

Introduction of Speaker: Jacob Koomen, MD, MPH Director, Division of Health Services, Department of Human Resources



Topic: "The Importance of Public Health in Making Health Policy"

Speaker: Ira L. Myers, MD State Health Officer Alabama State Department of Health

SECOND GENERAL SESSION

Main Ballroom

Thursday, September 11

9:00 a.m. Presiding: Ralph Boatman, Ph.D. President-Elect



Moderator: Charles Harper, Ph.D., Director Division of Community Health Services School of Public Health, UNC-CH

Topic: "Taking Stock of Basic Public Health Needs"

Speaker: Larry Burwell, MPH, Chief North Carolina Office of Comprehensive Health Planning Panel: Russell F. Christman, Ph.D., Chairman Environmental Sciences and Engineering UNC-CH School of Public Health

> Ernest Ratliff, JD Professor, Health Law North Carolina Central University

Hamilton W. Stevens, MD Director, Duplin County Health Department

Dorothy Talbot, RN, Ph.D. Chairwoman, Public Health Nursing UNC-CH School of Public Health

10:30 a.m.

President's Address: Ronald H. Levine, MD, MPH Presiding: Ronald H. Levine, MD, MPH

Business Meeting Officers's Report Election of Officers Announcements

12:00 noon Adjournment

THIRD GENERAL SESSION

Main Ballroom

AWARDS BANQUET

Thursday, September 11

6:00 p.m.	President's	Reception	—	Great	Hall	&	Sunset	Terrace
-		_		(every				

7:00 p.m Awards Banquet

Presiding: Ronald H. Levine, MD, MPH President

Invocation: Reverend Harold A. Savell, Pastor Biltmore Baptist Church

Presentation of Awards: M. B. Bethel, MD Chairman, Awards Committee

9:00 p.m.

to Midnight

Dance .

Main Ballroom

FOURTH GENERAL SESSION

Main Ballroom

9:30 a.m. Presiding: Majorie Strawn, MD Vice-President



Speaker: Sarah Morrow, MD Director, Guilford County Health Department

Topic: "Response to Public Health Needs: Practice of Public Health"



Speaker: Vernon Wilson, MD Vice Chancellor for Medical Affairs Vanderbilt Universty

Topic: "Response to Public Health Needs: Education of the Professional"

10:45 a.m. Business Meeting

Reports: Committee Announcements

11:30 a.m. Adjournment

12:30 p.m. Executive Committee (new) - Sunset Room

North Carolina Public Health Association Section Program

Wednesday, September 10, 1975

COMMUNITY HEALTH AIDES

Grove Park Inn - Forest Room

9:00 a.m. Business Meeting Presiding: Willie Mae Mills, Chairwoman

JOINT MEETING

Nursing and Community Health Aides

Grove Park Inn — Main Ballroom

12:00 noon Luncheon

Presiding: Helen M. Ray, Chairwoman Margaret B. Dolan Award Presentation Introduction of Speakers: Frank Holland, Mountain AHEC

"Counseling and Communications"

Robert Wilson, BA, Family Planning Coordinator Carolina Population Center Chapel Hill, N. C.

"Update and Outlooks in Public Health Nursing"

Elizabeth S. Holley, R.N., M.A., Chief Office of Nursing State of North Carolina Department of Human Resources

STATISTICAL AND EPIDEMIOLOGICAL

Grove Park Inn — Grotto Room

1:30 p.m. Business Meeting Presiding: David Corkey, Chairman

ENVIRONMENTAL HEALTH

Grove Park Inn - Laurel Room

2:00 p.m.

Presiding: Dan T. McCracken, R.S. Chairman

Introduction of Speakers: Thomas F. Owens, R.S. Vice-Chairman

"State Financial Support for Local Water and Sewer Systems"

The Honorable Richard Lane Brown, III Representative, 32nd District North Carolina General Assembly

"AHEC and Inservice Training for Sanitarians"

Morris Shiffman, Ph.D., Professor Department of Environmental Sciences and Engineering UNC-CH

"NEHA Takes a New Look at Environmental Health Essentials"

F. Oris Blackwell, Ph.D., President National Environmental Health Association Associate Professor in Environmental Health East Carolina University

HEALTH EDUCATION

Grove Park Inn — Pine Room

2:00 p.m. Presiding: Katherine Hux, Chairwoman

"Adult Education"

Marian Smallegan, Ed.D. Director of Continuing Education School of Nursing UNC-CH

SECRETARIAL

Grove Park Inn — Sunset Terrace

2:00 p.m. Presiding: Della Linker, Chairwoman Business Meeting

Thursday, September 11, 1975

1.10

DENTAL HEALTH

Grove Park Inn — Francis-Marion Room

12:00 Noon Luncheon Presiding: Harold D. Fowler, DDS, Chairman

> "Thorns Amongst the Berries: Truth and Fallacies in Nutritional Literature"

Walter P. Saraniecki, M.S., Supervisor Nutritional & Dietary Services Unit Division of Health Services, Western Regional Office

NUTRITION

Grove Park Inn — Pine Room

12:00 noon Luncheon

Presiding: Betsey Davis, Chairwoman Business Meeting Program:

"School-Based Model Nutrition Education Projects in North Carolina"

Elizabeth Koontz Special Assistant for Coordination of Nutrition Program N. C. Department of Human Resources

SECRETARIAL

Grove Park Inn — Sunset Terrace

12:00 noon Luncheon

Presiding: Della Linker, Chairwoman

"Is There a Better Way?"

J. P. Johnson, Director Raleigh General Manpower Office Department of Human Resources

LABORATORY

Grove Park Inn - Forest Room

12:30 p.m. Presiding: W. Boone Mora, Chairman

"Who's Doing What and Why — Comparison of Services"

SPEAKERS

Mr. Robert Adams, Supervisor Pathologists Medical Laboratory Asheville

Mr. Harold McCollum, Co-Supervisor, Forsyth County Health Dept. Laboratory Winston-Salem Mrs. Jeanne Rawding Watson, Supervisor, St. Joseph's Hospital Laboratory Asheville

Mrs. Mildred Kerbaugh, Chief Laboratory Section Division of Health Services Raleigh

JOINT MEETING

STATISTICAL/EPIDEMIOLOGICAL & MENTAL HEALTH

Grove Park Inn — Sunset Terrace (south end)

12:30 p.m. Luncheon

Presiding: David Corkey, Chairman

JOINT MEETING

PUBLIC HEALTH NURSING AND COMMUNITY HEALTH AIDES

Grove Park Inn — Main Ballroom

1:30 p.m. Presiding: Helen M. Ray, Chairwoman

"A Myth of a Happy Childhood"

Martha K. Sharpless, M.D., F.A.A.P., Chief Pediatric Teaching Service The Moses H. Cone Memorial Hospital, Greensboro

3:00 p.m. Business Meeting

ENVIRONMENTAL HEALTH

Grove Park Inn --- Laurel Room

2:00 p.m. Presiding: Dan T. McCracken, R.S., Chairman

Business Meeting

MANAGEMENT

Grove Park Inn - Cherokee Room

2:00 p.m. Presiding: Richard G. Steeves, Chairman

"Managing Future Public Health Funding"

Senator John T. Henley N. C. General Assembly

Edward Deckard, Director Office of Intergovernmental Relations N. C. Department of Administration

John T. Morrisey, Sr. Executive Director N. C. Association of County Commissioners

VENEREAL DISEASE

Sheraton Motor Inn — Meeting #3

2:00 p.m. Presiding: Kathy J. Peedin, Chairwoman

"The Challenge - VD and Limited Resources"

Jack Benson Regional Program Consultant for Disease Control DHEW — Region IV Atlanta, Georgia

REHABILITATION

Grove Park Inn - Bath & Tennis Club

3:00 p.m. Business Meeting Presiding: Sally Page, Chairwoman

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

INITIAL SESSION: JUNE 16, 1909 ORGANIZED: JUNE 30, 1911

GOVERNING COUNCIL

1974-75

EXECUTIVE COMMITTEE

President, Ronald H. Levine, M.D.; President-Elect, Ralph H. Boatmen, Ph.D.; Vice-President, Marjorie Strawn, M.D.; Secretary, Thomas L. Johnson; Treasurer, Howard Barnhill; Past President, George G. Dudney, DDS; Millard B. Bethel, M.D., American Public Health Association Representative; Sarah Morrow, M.D., APHA Alternate; Southern Branch Representative, Jesse S. Canady.

SECTION CHAIRPERSON

Dental Health, Harold D. Fowler, Jr., DDS; Environmental Health, Dan T. Mc-Cracken; Public Health Management, Richard G. Steeves; Health Education, Mrs. Katherine P. Hux; Laboratory, W. Boone Mora; Mental Health, Clyde Benner; Nutrition, Mrs. Betsy Davis; Public Health Nursing, Mrs. Helen M. Ray; Rehabilitation, Mrs. Sara M. Page; Secretarial, Mrs. Della C. Linker; Statistics and Epidemiology, David C. Corkey; Venereal Disease, Miss Kathy Peedin.

AFFILIATE ORGANIZATIONS' REPRESENTATIVES

Eastern District, Mrs. Martha Jacobs; Western District, Evalyn Smith.

MEMBERS-AT-LARGE

Verna Y. Barefoot, M.D.	1975	Mrs. Pauline Woods	1976
Miss Becky Bowden	1975	Joan Cornoni, Ph.D.	1977
Miss Jencee Hopkins	1976	Mrs. Maxine Matheson	1977

COMMITTEES 1974-75

ANNUAL MEETING

Dr. Ralph H. Boatman, Chairman; Dr. Harold D. Fowler, Jr., Mr. Dan T. Mc-Cracken, Ms. Katherine P. Hux, Mr. W. Boone Mora, Mrs. Betsy Davis, Mr. Richard G. Steeves, Mrs. Helen M. Ray, Mrs. Sally Page, Ms. Della C. Linker, Mr. David C. Corkey, Ms. Kathy Peedin, Clyde Benner.

AUDITING

Mr. J. C. Mills, Chairman; Mr. James A. Jones, Ms. Marilyn Phillips

AWARDS

Dr. M. B. Bethel, Chairman; Dr. Jacob Koomen, Mrs. Maxine Matheson, Mr. A. K. Glover, Miss Eva Thomas, Mr. Owen R. Braughler, Mrs. Gennie Johnson.

BUDGET

Mr. Howard Barnhill, Chairman; Dr. George Dudney, Dr. Ralph Boatman, Mrs. Jayne Pressley, Mr. Frank Barr.

BYLAWS AND MANUAL OF PROCEDURES

Ms. Barbara Mitchell, Chairwoman; Ms. Grace Daniel, Ms. Dorothy Harris, Mr. Thomas Johnson, Ex-Officio.

HEALTH MANPOWER

Mr. J. M. Crocker, Chairman; Mrs. Darlene Sams, Mr. Norman Franks, Mr. Marshall C. Abee, Mr. Stewart Vick, Ms. Georgia Walter, Dr. B. M. Drake, Mrs. Lottie Daw, Ms. Jean Gregory, Ms. Brenda Crocker, Ms. Cecile Alston, Mr. Myron Arnold, Dr. Patricia Barry, Mr. Howard Surface.

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Mr. Scott Venable, Chairman; Dr. Marjorie Strawn, Mr. Charles McCotter, Ms. Elizabeth Holley, Dr. Isa C. Grant, Dr. Sarah Morrow, Mr. Albert Klimas, Dr. John Hughes, Ms. Barbara Mann, Dr. Ronald H. Levine, ex-officio.

MEMBERSHIP

Mrs. Carolyn Sparks, Chairwoman; Dr. James F. Rodgers, Mr. Thomas F. Owens, Mr. Robert Carlton, Mrs. Edna Knott, Mrs. Elizabeth Byars, Mr. Howard Gailey, Ms. Polly Frye, Ms. Jencee Hopkins, Ms. Mary Ella Jenkins, Ms. Carol Hogue, Mrs. Katie Daniels, Mr. Howard Barnhill, ex-officio.

NOMINATING

Ms. Nancy Hunter, Chairwoman; Dr. Wm. C. Satterfield, Mr. Jack L. Perdue, Mrs. Etra Wood, Mr. Charles Iddings, Mr. Lacoe Alltop, Mrs. Georgia Kannon, Dr. Verna Barefoot, Mr. B. Gene Barrett, Mrs. Estelle Fulp, Ms. Jencee Hopkins, Mrs. Faye Reeves, Dr. Craig Turnbull.

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Ms. Emma Carr Bivins, Co-Chairwoman, Ms. Chris Waddell, Co-Chairwoman.

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Dr. Elizabeth Coulter, Chairwoman; Dr. T. D. Scurletis, Dr. B. G. Greenberg, Mr. B. Gene Barrett, Mr. Charles McCotter, Mr. J. P. Johnson, Mrs. Mildred Kerbaugh, Mr. Ernest Ratliff, Mr. Howard Campbell, Ms. Elaine Culberson, Dr. Ronald H. Levine, ex-officio, Dr. Ralph Boatman, ex-officio.

SCHOLARSHIP

Mr. Frank Barr, Chairman; Mr. James McCormick, Jr., Dr. Joan Cornoni, Dr. Melvin Eyerman, Mr. John Lumsden, Dr. Evelyn Schmidt.

NORTH CAROLINA HEALTH COUNCIL REPRESENTATIVES

Ms. Mary Buie, Dr. James Palmersheim

FAMILY LIFE COUNCIL REPRESENTATIVE

Ms. Elizabeth Berryhill

LOCAL ARRANGEMENTS SUBCOMMITTEES

Jayne Pressley, Chairwoman.

Publicity: Brian Bennett, Chairman; Glinda Jenkins.

Local Arrangements: Jayne Pressley, Chairwoman; Lois Barger, Lee Roberts, Eric Emory, Dale Garland.

Registration: Annette Boutwell, Chairwoman; Carolyn Fuqua, Associate Chairwoman; Patsy Morgan, Nancy Burnette, Chris Keener, Doris Pettijohn.

Flowers & Decoration, Food: Barbara Williams, Chairwoman; Isabel Weaver, Louise Dowtin, Marie Shook.

Hospitality & Information: Kathy Cline, Chairwoman; Mary Jean Wainwright, Eddie Chandler, Margaret Ruff.

Exhibits & Displays, Entertainment: Al Parramore, Chairman; Bill Walker, John Hutchins, Kay Taylor, Ken Manley, Willard Hunter, Ron Thomas, Ed Jenkins, Brandon Fortner, Wayne Atkins, Dot Robinson, Jerry Snyder.

Housing: Chris Keener, Chairwoman; Jayne Pressley.

PAST PRESIDENTS

Session		Date	President
	ine 16,		
2	ine 20,	1912	
2 3 4 5 6 7 8		1913	*DR. L. N. GLENN, GASTONIA
5		1914 1915	
6		1916	*DR. D. E. SEVIER, ASHEVILLE
8		1917 1918	
9		1919	*DR. J. R. MC CRACKEN, WAYNESVILLE
10 11		1920 1921	*DR. E. F. LONG, LEXINGTON *DR. R. L. CARLTON, WINSTON-SALEM
12		1922	*DR. J. L. SMITH, GREENSBORO
13 14		1923 1924	*DR. A. C. BULLA, RALEIGH *DR. C. W. ARMSTRONG, SALISBURY
15		1925	*DR. L. L. WILLIAMS, MOUNT AIRY
16 17		1926 1927	*DR. SIDNEY E. BUCHANAN, CONCORD *DR. E. R. HARDIN, LUMBERTON
18		1928	*DR. JOHN H. HAMILTON, RALEIGH
19 20		1929 1930	*DR. C. C. HUDSON, GREENSBORO
21		1931	*DR. J. R. HEGE, CONCORD DR. D. E. FORD, WASHINGTON
22 23		1932 1933	*DR. J. H. EPPERSON, DURHAM
24		1933	*DR. C. N. SISK, ROCKINGHAM *DR. FRANK M. REGISTER, KINSTON
25 26		1935	DR. Z. P. MITCHELL, SHELBY
27		1936 1937	*DR. R. S. McGEACHY, WELDON *DR. R. M. BUIE, GREENSBORO
28		1938	DR. M. T. FOSTER, FAYETTEVILLE
29 30		1939 1940	*DR. J. A. MORRIS, OXFORD DR. A. H. ELLIOT, WILMINGTON
31		1941	*DR. JOHN W. WILLIAMS, WILLIAMSTON
32 33		1942 1943	*DR. JOHN E. RHYNE, GASTONIA *DR. N. THOMAS ENNETT, GREENVILLE
34		1944	DR. WILLIAM P. RICHARDSON, CHAPEL HILL
NO CONVENTION		1945 1946	DR. W. K. McDOWELL, TARBORO *DR. ROBERT F. YOUNG, HALIFAX
36		1947	DR. M. B. BETHEL, RALEIGH
37 38		1948 1949	DR. H. W. STEVENS, KENANSVILLE *DR. ERNEST A. BRANCH, RALEIGH
39		1950	*DR. S. B. McPHEETERS, GOLDSBORO
40		1951 1952	MR. HAROLD E. PARKER, WINSTON-SALEM DR. JOHN J. WRIGHT, CHAPEL HILL
42	•	1953	*MRS. LOUISE P. EAST, ASHEVILLE
43 44		1954 1955	*DR. E. H. ELLINWOOD, GREENSBORO *MRS. LOUISE Y. WORKMAN, CHARLOTTE
45	· •	1956	DR. BERTLYN BOSLEY, WASHINGTON, D.C.
46 47		1957 1958	*DR. E. G. McGAVRAN, CHAPEL HILL DR. LYNN MADDRY, RALEIGH
48	1	959	MR. J. M. JARRETT, RALEIGH
49 50		1960 1961	DR. FRED G. PEGG, WINSTON-SALEM MISS GRACE DANIEL, RALEIGH
51	1	962	DR. B. M. DRAKE, GASTONIA
52 53		963	MRS. BETTY POTTS KEZIAH, CHARLOTTE DR. MARTIN P. HINES, RALEIGH
54	1	965	DR. ISA C. GRANT, RALEIGH
55 56		966	*MR. ROBERT W. BROWN, ASHEVILLE DR. CORRINA S. SUTTON, RALEIGH
57	1	968	DR. MAURICE KAMP, CHARLOTTE
58 59		969	DR. E. A. PEARSON, JR., RALEIGH MR. C. SCOTT VENABLE, RALEIGH
60	1	971	MRS. JEAN LASSITER, ELIZABETH CITY
61 62		972 973	MISS LYDIA HOLLEY, CHAPEL HILL JESSE S. CANADY, FAYETTEVILLE
63		974	DR. GEORGE G. DUDNEY, RALEIGH
64	1	975	DR. RONALD LEVINE, RALEIGH
A-Called Initial Mee	ting		B—Founded the Association

CONTRIBUTING MEMBERS

Milex Carolinas, Inc.

REPRESENTATIVE: Mr. Zeb Morris (Phone: 704-545-4567) Gynecological Specialties P. O. Box 23060 Charlotte, North Carolina 28212

Freeway Foods, Inc. T/A Waffle House

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Lincoln Laboratories, Inc.

Laboratory Park, Box 1139 Decatur, Illinois 62525

Other Exhibits

North Carolina Chapter of the American Academy of Health Administration