

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

**72nd ANNUAL MEETING
“CRITICAL PUBLIC HEALTH ISSUES IN
NORTH CAROLINA: 1983 - 2000”**

September 20, 21, 22, 23



**MISSION VALLEY INN
Raleigh, North Carolina**

A BRIEF HISTORY OF THE NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

On a warm afternoon, June 16, 1909, the seed of a public health organization was planted. Dr. L.N. Glenn, Superintendent of Health, Gaston County, provided the idea. Dr. Richard H. Lewis, Secretary and Treasurer, N.C. State Board of Health, assisted by county superintendents of health he had summoned for the purpose, earnestly tilled the ground. The Host State Medical Society, meeting in the Battery Park Hotel in Asheville, benignly added its blessing.

Two years and four days of germination, June 20, 1911, produced a lusty sprout named the North Carolina Health Officers Association. Forty-seven county superintendents of health, eight municipal health officers, and twenty-one members of boards of health met to herald the event at the behest of Dr. Watson S. Rankin during the annual meeting of the State Medical Society in Charlotte. Dr. Richard H. Lewis spoke enthusiastically about "The Advantages of a North Carolina Health Officers Association." A Constitution and By-Laws was adopted. Dr. L.B. McBrayer of Asheville was named President; Dr. L.N. Glenn of Gastonia, Vice-President; and Dr. Watson S. Rankin of Raleigh, Secretary-Treasurer. The first prophetic action of this embryonic organization was the passage of a resolution calling upon the conjoint session of the State Board of Health and the State Medical Society to recommend a uniform basis of compensation for health officers for adoption by the County Societies.

As the ranks of public health workers grew, many found that they had no professional home, no forum, no planned association. This problem received prompt recognition and characteristic action from the Health Officers' Association. Meeting in Pinehurst, April 25, 1921, the Association agreed to change its name to the "North Carolina Public Health Association," and the Constitution and By-Laws were amended, opening the membership to all members and employees of boards of health, either state, county, or municipal, and any citizen interested in public health.

Organizational growing pains were felt as membership began to increase. Secretaries found the erudite discussions of the Health Officers remote from the tasks and problems encountered daily in efficient office, and Sanitarians wondered why they should be concerned with the frequency of immunizations when technical matters like measures for the prevention of foodborne disease needed discussion. The creation of scientific sections within the North Carolina Public Health Association solved the problem. Beginning in the 29th Annual Meeting in Pinehurst, 1940, Scientific Sections were formed for Health Officers, Public Health Nurses, Secretaries, and Sanitarians. The Laboratory Section was created two years later. Following in later years were Health Education, Nutrition, Venereal Disease Control, and the Mental Health Sections. Two affiliate organizations, the Western North Carolina Public Health Association and the Eastern North Carolina Public Health Association, were accepted in 1960.

Organizational influence has increased and expanded. The joining of the State Legislative Council, then consisting of 19 member organizations, gave the North Carolina Public Health Association four voting representatives in that body and added the voice of public health to that of others in urging passage of needed social legislation. In 1951, through the efforts of Dr. J.W.R. Norton, the NCPHA was formally affiliated with the American Public Health Association, giving the Tar Heel worker a voice in the formulation of national health policy.

Physical growth has been a vital factor in the total accomplishments and influence of the organization. From the seventy-six original members of a half-century ago, the NCPHA, Inc. now boasts a membership of well over fourteen hundred.

Effectively promoting the causes of public health and its practitioners for half a century, this composite entity called the North Carolina Public Health Association, Inc. confidently faces the future. Fortified by the memory of the dauntless stalwarts of the past, infused with the spirit of the daring present, and excited by the adventure of greater service to the wellbeing of man, the Association has come to the full bloom of maturity, offering to all who serve and all who are being served a rewarding experience in living for health and healthful living.

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STATE OF NORTH CAROLINA
OFFICE OF THE GOVERNOR
RALEIGH 27611

JAMES B. HUNT, JR.
GOVERNOR

September 21, 1983

Dear Friends:

I want to personally welcome you to the Capital City for your 1983 annual meeting.

North Carolina is greatly indebted to you for your efforts to promote the importance of good public health. Your work and your dedication have contributed so much to the quality of life in our state.

I sincerely hope you have a successful and productive meeting.

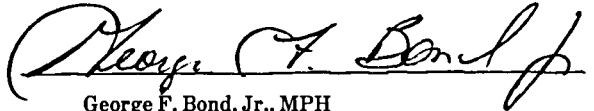
My best personal regards.

Sincerely,

A large, stylized handwritten signature in black ink, appearing to read "J. B. Hunt".

MESSAGE FROM YOUR PROGRAM COMMITTEE

As you probably know, we have made a major change in the program format for our Annual Meeting this year. We have cut the number of general scientific sessions to one on Wednesday morning and set Wednesday afternoon as the time for all section meetings to be held. On Thursday morning, you will attend one workshop from the eight which are being taught simultaneously in the Mission Valley complex. You will have the same choice to make on Thursday afternoon and again on Friday morning for a different array of workshops. Your Program Committee hopes that this new format will allow you to pick workshops which are more closely aligned with your educational needs and professional growth desires than perhaps was the case in past years when four general sessions around a common theme might have tantalized you one year when the theme was in your field but left you cold in subsequent years. This year is a trial for the new approach. If it is deemed successful by you the membership, we will use it again next year and award continuing education units (CEU's) for the entire meeting. If you decide that the new format puts too many restrictions on section times and prerogatives or that it serves to accentuate our differences rather than build on our commonalities, then the message from the membership to the Governing Council will be to return to the previous format and there certainly will be no ill feelings as a result. The Annual Meeting is supposed to serve the needs of the members and we sincerely solicit your input. Following the meeting, a twenty-five percent sample of attendees will be randomly selected to complete a detailed evaluation of the program format and the convention in general. If you are selected to help in the evaluation, please respond promptly and thoughtfully. The future of your Association will depend heavily on your comments.



George F. Bond, Jr., MPH
Program Committee Chairman

DOOR PRIZE

The winner will be able to choose one of three prizes with retail values of over \$600!! You must visit 90% of our exhibits for a sign off, be registered for our meeting and be present at noon Friday for the drawing. Could you use a color TV, a microwave, or a TV video recorder? GOOD LUCK

**THEME: "CRITICAL PUBLIC HEALTH ISSUES IN NORTH CAROLINA:
1983 - 2000"**

Tuesday, September 20, 1983

10:00-12:00 Executive Committee Meeting
12:00- 1:30 Governing Council Luncheon
1:30- 5:00 Governing Council Meeting
3:00- 5:00 Registration Desk Open
12:00- 6:00 Exhibit Set Up

Raney
Elmwood/Hinsdale
Elmwood/Hinsdale
Exhibit Hall
Exhibit Hall

Wednesday, September 21, 1983

8:00- 5:00 Registration Desk Open
9:00- 5:00 Exhibit Hall Open
9:30-10:30 General Session

Exhibit Hall
Exhibit Hall
Cameron/Mordecai



Dr. Sarah Morrow

Presiding:

Lottie Daw, President

Invocation:

Dr. Carl E. Johnson, Pastor
Ridge Road Baptist Church
Raleigh, North Carolina

Welcome:

M. Edmund Aycok, Chairman
Wake County Board of
Commissioners
Sandra T. Babb, Councilwoman
Raleigh City Council
J. Harry Prevette, Chairman
Wake County Board of Health



James B. Hunt

10:30-12:30

General Session Program
Sponsored by the Maternal and Child Health Section

Presiding:

George F. Bond, Jr., Pres.-Elect

Introduction to Program:

Dr. Sarah T. Morrow, Secretary
NC Dept. of Human Resources



Dr. Arden Miller

Keynote Address:
"Critical Public Health
Issues in North Carolina:
1983 - 2000"

The Honorable James B. Hunt,
Governor
State of North Carolina

"The Health of Children
and Youth"

Dr. C. Arden Miller
Professor & Chairman
Department of Maternal & Child
Health, University of North
Carolina



Dr. Richard
Andrews

"Health and the
Environment"

Dr. Richard N.C. Andrews
Professor & Director, Institute
of Environmental Sciences, Dept.
of Environmental Sciences and
Engineering, University of
North Carolina



Dr. William Friday

"Report of the
Commission on the
Future of North
Carolina"

Dr. William C. Friday, President
University of North Carolina;
Chairman, Commission on the
Future of North Carolina

Closing Comments

George F. Bond, Jr., Pres.-Elect

12:30

Reception For Board of Health
Members - Sponsored by the Citizens
For Public Health and the Public Health
Week Committee

Presidential Suite

SECTION MEETINGS

Please support your Section by attending its meeting -
They are the backbone and strength of NCPHA

Wednesday, September 21, 1983

DENTAL HEALTH -

Mission Valley, Haywood

1:00 - 4:00 p.m.

Presiding:

Michael D. White, D.D.S., Chairman

Topic:

"Overview of Aging/Future Implications for Dentistry"

Speakers:

Dr. Dan Blazer
Duke University Medical Center
Dr. Ray White
UNC School of Dentistry

HEALTH EDUCATION -

Mission Valley, Tucker

1:00 - 5:00 p.m.

Presiding:

Jon Levin, Chairman

1:00 - 2:00 p.m.

Luncheon

2:00 - 3:00 p.m.

Topic:

"The Creation of the Health Promotion/Disease
Prevention Center at UNC - CH"

Speaker:

William Herzog, M.S.P.H., UNC-School of Public Health

3:00 - 5:00 p.m.

Business Meeting

Health Education is also sponsoring a mini-workshop on Thursday, September 22, 1983 at 9:00 a.m. entitled "Herpes and It's Emotional Aspects".

ENVIRONMENTAL HEALTH - Mission Valley, Exhibit Hall

1:30 - 4:30 p.m.

Presiding:

Owen Setzer, Chairman

Topic:

Business Meeting

Environmental Health Section is also sponsoring a mini-workshop on Thursday, September 22, 1983 at 1:30 p.m. entitled "Residential Environmental Health and Protection of Ground Water From Sources of Pollution".

MANAGEMENT SUPPORT -

Mission Valley, Elmwood/Hinsdale

1:30 - 4:30 p.m.

Presiding:

Libby Stephens, Chairperson

Topic:

"How To Stay Young After Forty"

Speaker:

Dr. Sarah T. Morrow, Secretary
Department of Human Resources

Management Support Section is also sponsoring a mini-workshop on Thursday, September 23, 1983 at 2:00 p.m. entitled "Working Relationships".

COMMUNITY HEALTH ASSISTANTS SUBSECTION - Mission Valley, Raney

2:00 - 5:00 p.m.

Presiding: Roella Williams, Chairperson
Topic: "Recognizing Communicable Diseases"
Speaker: Anita Chesney - UNC-Greensboro

DEVELOPMENTAL DISABILITIES SUBSECTION/REHABILITATION -

Hilton, Jefferson

2:00 - 4:00 p.m.

Presiding: E. Newsome Williams, Ph.D., Chairman
Topic: "Prevention of Developmental Disabilities - Potential versus Commitment"
Speaker: Allen C. Crocker, M.D., Director
Developmental Evaluation Clinic
The Children's Hospital
Boston, MA

LABORATORY -

Mission Valley, Andrews

2:00 - 5:00 p.m.

Presiding: Pamela H. Sharpe, Chairperson
Topic: "Lab Activities Update"
Speakers: "Neonatal and Lead Screening Changes"
Maxine S. Matheson, State Laboratory
Elizabeth H. McFadyen, State Laboratory
"Culture Technique Update"
Dr. Samuel N. Merritt, State Laboratory
"WTU Determination"
William G. McDowell, State Laboratory

MATERNAL AND CHILD HEALTH - Mission Valley, Cameron

2:00 - 5:00 p.m.

Topic: "Advocacy in Maternal and Child Health: Why? How?"

2:00 - 2:15 p.m.

Welcome: MCH Section Awards
Doug Smith, Chairman

2:15 - 4:30 p.m.

Topic: "The Importance of Advocacy in Maternal and Child Health"

Speaker: Dr. Helen Rauch, Staff Associate
Consortium of Social Science Association
Washington, DC

Topic: "Advocacy Strategies: A State Level Perspective"

Speaker: John R. Jordan, Jr., General Counsel
NC Public Health Association

Topic: "Advocacy Strategies: A Local Perspective"

Speaker: Cynthia Doyle, Child Health Advocate
Greensboro, NC

Topic: Reactor Panel, Questions and Discussion

Speakers: Maryanne Womble, MCH Supervisor
New Hanover County Health Department
Dorothy Kearns, Member
Guilford County Board of Commissioners
Louise Brennan, State Representative
District 36, Charlotte, NC

4:30 - 5:00 p.m. Business Meeting

The MCH Section is also sponsoring the opening general session featuring Governor Hunt speaking on "Critical Public Health Issues In North Carolina: 1983 - 2000" on Wednesday, September 21, 1983 at 10:30 a.m.

NURSING SERVICES - Mission Valley, Mordecai

2:00 - 4:45 p.m.

Topic: Welcome and Business

Speaker: Mrs. Pat Horton, RN, Chairperson
Caldwell County Health Department

2:45 - 3:00 p.m. Break

3:00 - 4:30 p.m.

Topic: "Nursing Services in North Carolina - Where Do We Go From Here?"

Speaker: The Honorable Wilma C. Woodard
NC Senate
15th District, Raleigh, NC

4:30 - 4:45 p.m.

Topic: "The State of the State"

Speaker: Mrs. Estelle Fulp, RN, MPH, Chief Nurse
Division of Health Services

4:45 p.m. Awards Ceremony
Margaret B. Dolan Award Reception

The Margaret B. Dolan Reception is a joint reception for both the Nursing Section and the Community Health Assistant Sub-Section.

NUTRITION - Hilton, Lincoln

2:00 - 5:00 p.m.

Presiding: Elizabeth Fieselman, Chairperson

Topic: "Food and Fitness from Three to Ninety-Three"

Speakers: Priscilla Hastedt, Research Nutritionist and Study
Coordinator
Department of Medicine and Psychiatry
Duke University Medical Center
Kathie Mullign, Outpatient Dietitian
Wake County Medical Center
Tom DeVito, Director
Raleigh Cardiovascular Foundation

This workshop has been approved for 2 continuing education hours through the American Dietetic Association.

PUBLIC HEALTH MANAGEMENT - Hilton, Roosevelt

2:00 - 5:00 p.m.

Presiding: Charles L. Harper, Ph.D., Chairman
Topic: "Quality Assurance and Evaluation"
Speaker: Thurston Perry, Health Director
Wilson Greene District Health Department

SEXUALLY TRANSMITTED DISEASES /IMMUNIZATION -

Hilton, Washington

2:00 - 5:00 p.m.

Presiding: Nick Engel, Chairman
Topic: "Update on Gonorrhea Vaccine"
Speaker: Dr. Fred Sparling, Chairman
Department of Microbiology
UNC School of Medicine

The Sexually Transmitted Disease Section is also sponsoring a workshop entitled "Acquired Immune Deficiency Syndrome" on Thursday, September 22, at 2:00 p.m.

STATISTICS AND EPIDEMIOLOGY - Mission Valley, Board Room

2:00 - 5:00 p.m.

Presiding: Dorothy Stribling, Chairperson
Topic: To Be Determined
Speaker: To Be Determined

ADULT HEALTH SERVICES - NC State, Food Science, Room 114

It is anticipated that the Adult Health Services Section will be formed at the 1983 Annual Meeting pending action during the First General Session. If this Section is formed, they will hold an organization meeting on Wednesday, September 21, 1983 at 2:00 p.m. Please see the registration desk for directions to the meeting room as it is not in the Mission Valley Complex but is within easy walking distance.

Thursday - September 22, 1983

- 7:30 - 8:30 a.m. Past Presidents and Life Members Breakfast - Isaac Hunter's Tavern
- 8:00 - 2:00 p.m. Registration Open - Exhibit Hall
- 9:00 - 5:00 p.m. Exhibits Open
- 9:00 - 11:45 a.m. Morning Workshops (Please attend the session for which you are registered.) All workshops are being taught in the Mission Valley Inn. See posted room assignments at the registration desk.
- Herpes - Sponsored by Health Education Section - Dr. James Peacock and Dr. Robert Senior
- Public Health and the TV, Radio, and Print Media - Helen Murphy
- Health on the Highways - Forrest M. Council
- Federal Budget Cuts and Their Effects on Public Health Program in North Carolina - Ran Coble
- The Basics of Performance Appraisal - Dr. Pat Hauenstein
- Poison Control In Our Environment - Dr. Shirley Ousterhaut
- Hazardous Waste - Health Effects and Management - O. W. Strickland, Bill Meyer, Dr. John Freeman, Dr. Greg Smith
- Nuclear Weapons and War - A Public Health Perspective - Marilyn Braun, Dr. Robert Greenberg, Dr. Rebecca Meriwether
- 11:45- 1:00 p.m. Environmental Health Section Luncheon - Ballantines Cameron Village - Rebel Room
- 12:30- 2:00 p.m. North Carolina Association of Local Health Directors - Ballantines Cameron Village - Luncheon
- Afternoon Workshops (Please attend the session for which you are registered.) All workshops are being taught in the Mission Valley Inn. See posted room assignments at the registration desk.
- 1:30- 4:45 p.m. Residential Environmental Health and Ground Water Protection - Sponsored by the Environmental Health Section - Ralph Health and Dr. Trenton Davis
- 2:00- 4:45 p.m. Dance For the Health Of It - Diane Mentzer
- AIDS - Sponsored by STD Section - Dr. Joseph Pagano
- Performance Systems to Reduce Prematurity - Christopher Burr and Dr. Jonathan B. Kotch
- Child Sexual Abuse - Joyce Moore
- CPR - Hank Collins and Terry Gross
- Working Relationships - Sponsored by Management Support Section - Dr. Dudley Flood
- How To Do Your Job Within the Law and Be Protected - Patrice Solberg

6:00 - 7:00 p.m.

President's Reception - Poolside

7:00 - 9:00 p.m.

Awards Banquet, Installation of Officers -
Exhibition Hall

Presiding:

Lottie Daw, President, NCPHA

Invocation:

David McBrayer

Presentation of Awards:

Elizabeth P. Joyner

Installation:

Richard Steeves, Past President, NCPHA

9:00 - 1:30 a.m.

Dance - Music by North Tower - Cameron/Mordecai
Cash Bar

Friday, September 23, 1983

8:00 - 9:00 a.m.

9:00 - 11:45 a.m.

Registration Open - Exhibit Hall

Morning Workshops (Please attend the session for which you are registered.) All workshops are being taught in the Mission Valley Inn. See posted room assignments at the registration desk.

Career Development For Public Health Professionals -
Joe Beck

Successful Management of Home Health Programs -
Ron Clitherow

Stress and Burnout - Dr. Bruce Baldwin

CPR - Hank Collins and Terry Gross

Time Management - Dr. David Webb

The Client Is On The Way to Somewhere - Human
Communication With Plenty of EWG -
Daniel Shingleton

The Use of Microcomputers in Public Health
Departments - Charles Rothwell

12:00 noon

Drawing for Big Door Prize - Exhibit Hall

Bring your completed entry form to be put in the pot for the grand drawing. You must be present to win. Good luck.

**HAVE A SAFE TRIP HOME
WEAR YOUR SEAT BELTS**

**SEE YOU AT:
NCPHA ANNUAL MEETING**

**Wilmington, NC
September 17-21, 1984**

NCPHA ANNUAL MEETING WORKSHOP DESCRIPTIONS

1. HERPES AND ITS PSYCHOLOGICAL AND EMOTIONAL ASPECTS -

This workshop is being sponsored by the Health Education Section and will focus on one of the hottest public health issues of our time. It will include a general discussion of the clinical aspects of Herpes led by Dr. James Peacock, Assistant Professor of Medicine at Bowman Gray School of Medicine. The program then shifts into our roles as health professionals to be sensitive to the needs of Herpes patients. That portion of the discussion will be led by Dr. Robert Senior, a private practitioner of adolescent medicine from Chapel Hill. The final portion of the workshop workshop will revolve around support groups and will be led by actual members of a Herpes support group in the triangle area. Sign up early as this promises to be a very well received workshop. Special thanks to Burroughs Welcome and Co. for financial assistance and cooperation in making this workshop possible.

2. PUBLIC HEALTH AND THE TV, RADIO, AND PRINT MEDIA -

Key leaders representing the three major media (radio, newspaper and TV) will present information on how their media may most appropriately be used by public health officials. Following that presentation, they will critique through a case in point the use of the media in a recent environmental crisis in North Carolina. This session will be chaired by Helen Murphy with the UNC School of Nursing and should prove to be a valuable learning experience for those of us in public health who in one way or another must relate to the media.

3. HEALTH ON THE HIGHWAYS -

What is the leading cause of death from six months to 40 years of age and represents the second most costly health problem in the United States today? Children from one through fourteen are over 100 times more likely to die from motor vehicle injuries than from tuberculosis, diphtheria, whooping cough, strep throat, scarlet fever, polio, measles, and typhus combined! Public health professionals have been slow to recognize motor vehicle injuries as a health problem and thus they have not received the same amount of attention as other major health problems. This workshop, led by Mr. Forrest M. Council of the UNC Highway Safety Research Center, will focus on how public health professionals can be involved with the implementation of counter-measures and will specifically discuss the drinking driver, seat belting incentive programs, community based child restraint loaner programs, driver medical screening programs, and improved driver training.

4. FEDERAL BUDGET CUTS AND THEIR EFFECT ON PUBLIC HEALTH PROGRAMS IN NORTH CAROLINA -

Mr. Ran Coble, Executive Director of North Carolina Center for Public Policy Research, will present this workshop to review the effects over the past two years of federal budget cuts on public health programs in our state. Special attention will be given to block grants and how they have been implemented by North Carolina. Finally, Mr. Coble will present a discussion of the significant health care legislation enacted by our General Assembly in the session which has just closed. As leaders of public opinion in our own communities, we need to be well informed on the effects of federal budget cuts and this workshop should prove to be a real asset to all of us.

5. THE BASICS OF PERFORMANCE APPRAISAL -

Dr. Pat Hauenstein with the State Personnel Development Center will lead this workshop which should help us develop skills in setting effective performance expectations, conducting performance, review meetings, and evaluating performance accurately. Further, some attention will be given to exploring the potential benefits and forms that performance appraisal can take as well as how performance appraisal integrates with other personnel systems. This is a good opportunity for public health workers to get their feet wet in performance appraisal and learn from a real expert.

6. CARDIO PULMONARY RESUSCITATION -

This three-hour workshop taught by Hank Collins and Terry Gross will teach you the basics of CPR. Upon completion of this course, you will have the skills recommended by the American Red Cross in cardio pulmonary resuscitation. The course will include formal classroom study and instruction on a special dummy - "Resusci Anne". Dress comfortably for this workshop as it is definitely a hands-on experience.

7. RESIDENTIAL ENVIRONMENTAL HEALTH AND GROUND WATER PROTECTION -

This session is sponsored by the Environmental Health Section and will feature Dr. Trenton Davis from East Carolina University, speaking on residential environmental health and be followed by a discussion on protection of ground water supplies from sources of pollution, led by Mr. Ralph Health, a ground water hydrologist. Both men are acknowledged experts in their field and the workshop will be a good learning experience for environmentalists.

8. CONSEQUENCES OF NUCLEAR WEAPONS AND NUCLEAR WAR - A PUBLIC HEALTH PROSPECTIVE -

How do you as a public health professional feel about nuclear weapons and war and what our proper reaction is as community leaders? This workshop should give you the basis upon which to make your own rational judgment and it promises to be a very informative session. The first speaker will be Dr. Robert A. Greenberg, Associate Professor of Pediatrics within the UNC School of Medicine. He will lead the discussion on the medical effects of nuclear weapons. Following his presentation, Ms. Marilyn Braun, Director of the Greensboro-Guilford County Emergency Management Agency, will discuss civil defense for nuclear events. The final presentation will be on the economic and public health consequences of nuclear weapons and nuclear war and will be presented by Dr. Rebecca A. Meriwether, Medical Director of the Henderson County Health Department. All three speakers are extremely knowledgeable in their fields and we think you will find this session timely and informative.

9. DANCE FOR THE HEALTH OF IT -

Bring your tennis shoes and shorts to this workshop which will discuss dance as a participatory program for public health employees. Injury preventing techniques of warm up and warm down stretches will be taught as well as a variety of aerobic dances. The program will conclude with a cool down swim in the pool. Ms. Diane Mentzer with Aerobic Rhythms will lead the workshop which will conclude with a final optional cool down swim in the pool.

10. PERFORMANCE SYSTEMS TO REDUCE PREMATURETY AND LOW BIRTH WEIGHT -

For the past year, the North Carolina Division of Health Services, the UNC School of Public Health, and the Centers for Disease Control have been collaborating to develop a performance system for the prevention of prematurity and low birth weight. A performance system is a tool for insuring that programs accomplish their objectives by specifying the essential work to be accomplished, standards for the performance of that work, and the mechanism for the assessment of that performance which contribute to the achievement of desired objectives. This workshop will be led by Dr. Jonathan B. Kotch and Christopher Burr, both of the University of North Carolina-Chapel Hill. Modified Delphi and Nominal Group Process techniques will be utilized to teach the development of objectives, activities, and standards for reducing prematurity and low birth weight. With a new major thrust in maternal and child health being the reduction of prematurity, this workshop should prove to be extremely timely.

11. POISON CONTROL IN OUR ENVIRONMENT -

Accidental ingestion of items commonly found in the household is among the leading causes of death and disability among children. We immunize our children against many dread diseases but perhaps we need to be spending more time finding out what is being stored under the kitchen sink. This workshop will be taught by Dr. Shirley Ousterhaut of the Duke Poison Control Center. The Duke Poison Control Center has a national reputation and I think we can look forward to a very informative session and one which will improve our abilities to both prevent accidental poisoning and to better handle the cases when they occur.

12. CHILD SEXUAL ABUSE -

With reports of child sexual abuse increasing all across North Carolina, public health professionals are being called upon by Departments of Social Services to assist in the identification, substantiation, and management phases of this form of child maltreatment. This workshop, led by Ms. Joyce Moore with the Child Medical Evaluation Program, will teach participants to recognize behaviors and symptoms indicative of possible sexual abuse, to gain an increased understanding of dynamics of incestuous families, and to have the opportunity to discuss their professional roles and responsibilities in relationship to roles of other professionals and agencies. Included in the program will be a pediatrician experienced in sexual abuse, an assistant attorney-general, and a consultant from the Department of Social Services protective services unit.

13. HAZARDOUS WASTE - HEALTH EFFECTS AND MANAGEMENT -

The vast subject of hazardous or toxic substances has become an almost overwhelming environmental issue in the 1980's. This workshop will be taught jointly by Mr. O. W. Strickland and Mr. Bill Meyer of the North Carolina Solid and Hazardous Waste Branch and by Dr. John Freeman and Dr. Greg Smith of the Environmental Epidemiology Branch of the Division of Health Services. The workshop will begin with an overview of the subject, beginning with the carcinogenic, mutagenic, teratogenic and other health effects caused by these substances. The second part of the workshop will cover what North Carolina is doing to manage hazardous wastes, including a general explanation of the current regulations as they apply to generators, treaters, storers and disposers. Also current and future disposal methods will be discussed.

14. WORKING RELATIONSHIPS -

Dr. Dudley Flood, Associate State Superintendent of Public Instruction, is well-known to members of this group. He will lead this workshop discussion, which is being sponsored by the Management Support Section of NCPHA. Virtually, all of us in public health work with and through other people to accomplish our own and agency objectives. It is therefore crucial that we understand the dynamics of working relationships and how to improve them with our fellow workers. This workshop will seek to address these issues from the prospective of a public health worker and from past experience, we know that Dudley Flood's workshops have always been among our best.

15. HOW TO DO YOUR JOB WITHIN THE LAW AND BE PROTECTED -

This workshop will be taught by Patrice Solberg, formerly with the Institute of Government and now a private practicing attorney in Chapel Hill. She is perhaps the State's leading authority on health law and will be leading the workshop to discuss how you, as a public health worker, can properly perform tasks assigned to you and stay within the law of the State with a reasonable degree of protection. Sign up early for this workshop as it promises to be very well attended.

16. AIDS

This workshop will focus on one of the most talked about but least understood public health problems of our time. The workshop will be presented by faculty members of the UNC School of Medicine, led by Dr. Joseph Pagano, Professor of Medicine and Microbiology and Head of the Cancer Center at the University of North Carolina School of Medicine, and will be an indepth discussion of the latest information on this devastating disease in North Carolina and the nation. The session is being sponsored by the Sexually Transmitted Disease Section and promises to be a very fine offering.

17. CAREER DEVELOPMENT FOR HEALTH PROFESSIONALS -

This workshop, taught by Mr. Joe Beck who is Director of Environmental Health Programs at Western Carolina University, is designed to help the first line health professional become aware of techniques and strategies to help him or her to move up the career ladder. Areas to be discussed include how to open career avenues, how to keep your current job exciting and stimulating, methods for self-improvement, the benefits of career mobility, and methods for making yourself and your accomplishments more visible. Finally, career models exhibiting the above strategies will be established.

18. SUCCESSFUL MANAGEMENT OF HOME HEALTH PROGRAMS -

Most county health departments are involved in the delivery of home health services. The effective management of home health agencies is becoming an increasingly demanding technical job and many of us need a refresher course on subjects such as cost caps, the concept of lower cost or charges, how to understand the new cost report format and how to make it work for your agency, how to understand the symptoms of an ailing home health agency and finally, what to do about it when you understand all the above! This workshop will be led by Mr. Ron Clitherow, Executive Vice-President of the North Carolina Association For Home Care. The information the participants learn from this workshop should be of an extremely practical nature and something they will be able to use in their day to day work almost immediately. Come prepared to absorb a lot of information in this fast moving technical session.

19. STRESS AND BURNOUT -

Bruce Baldwin, Ph.D., with Direction Dynamics will present a workshop in the general subject of stress and burnout. Stress in the workplace and in our personal lives has a tremendous impact on how we perform our jobs. Further, employee burnout leads to a high turnover in personnel, reduced agency productivity and increased agency cost. How to recognize and deal with stress and how to avoid burnout are indeed appropriate topics for discussion at our Annual Meeting and this session promises to be extremely informative.

20. CPR -

Refer to previous CPR description.

21. TIME MANAGEMENT -

In this day of staff cutbacks and increased workload, it becomes more and more critical for each of us to manage our time more wisely and more productively. This workshop will provide methods to improve time use in the areas of telephone communications, visitors, meetings, paperwork and personal time wasters. Additionally, the attendee will learn of ten "action plans" to improve his or her management of time. Dr. David Webb, Vice President and Deputy Director of the Health Education Foundation/Area L AHEC in Tarboro will teach this workshop.

22. THE CLIENT IS ON THE WAY TO SOMEWHERE - HUMAN COMMUNICATION WITH PLENTY OF EWG -

"May I help you?" These are the first words heard by clients at human services agencies. To help has many meanings and through a discussion on human relationships and communications, this workshop will stress the critical role of the person at that first point of contact in helping the process. The workshop will be taught by Mr. Daniel Shingleton, Regional Maternal and Child Health Supervisor in the Eastern Regional Office. The workshop should be of particular interest to management support personnel, aides, and other individuals at the first point of contact with the client.

23. USE OF MICROCOMPUTERS IN PUBLIC HEALTH DEPARTMENTS -

The intent of this workshop is to inform participants of what microcomputers can do for them. Advantages and pitfalls of purchasing equipment and software will be discussed and several vendors of equipment currently being used in an ambulatory care setting will make presentations. Actual health department users of microcomputers will also discuss their experiences in purchasing and utilizing both hardware and software. The session will be moderated by Charles Rothwell with the State Center for Health Statistics.

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

Initial Session: June 16, 1909

Organized: June 30, 1911

GOVERNING COUNCIL

1982-1983

EXECUTIVE COMMITTEE

President: Lottie Daw; President-Elect, George F. Bond, Jr.; Vice President, Stacy Covil; Secretary, Linda W. Asbell; Treasurer, Shirley Mozingo; Immediate Past President, Richard G. Steeves; A.P.H.A. Representative, Dr. Jimmie L. Rhyne; Southern Health Association Representative, Peggy Nelson; Alternative Representative, Thomas F. Owens.

SECTION CHAIRMEN

Dental Health, Michael D. White, D.D.S.; Environmental Health, Owen R. Setzer, R.S.; Health Education, Jon Levin; Laboratory, Pam Sharpe; Nursing Services, Patricia R. Horton, R.N.; Community Health Assistant Subsection, Roella J. Williams; Management Support, Libby N. Stephens; Maternal and Child Health, Doug Smith; Development Disabilities Subsection, Dr. Newsom Williams; Nutrition, Elizabeth Fieselma; Public Health Management, Charles Harper, Ph.D.; Rehabilitation, Jencee Hopkins; Statistics and Epidemiology, Dorothy E. Stribling; STD/Immunizations, Nick Engel.

MEMBERS-AT-LARGE

Mr. Richard House (1984)
Mr. Willie Pate (1984)
Mr. Richard Clayton (1985)
Marjorie O. Strawn, M.D. (1983)
Kathie Zigli (1983)
Mary Edith Alexander (1985)

AFFILIATE ORGANIZATIONS REPRESENTATIVES

Western District President: Randall A. Turpin
Eastern District President: Patty O'Leary

SPECIAL ASSIGNED REPRESENTATIVE FOR N.C.P.H.A.

Parliamentarian: Jean Lassiter

STANDING COMMITTEES

Annual Meeting Committee

Lottie Daw, Chairman; Michael D. White, D.D.S. (Dental Health); Owen R. Setzer, R.S. (Environmental Health); Jon Levin (Health Education); Pam Sharpe (Laboratory); Patricia R. Horton, R.N. (Nursing Services); Roella J. Williams (Community Health Assistant Subsection); Libby N. Stephens (Management Support); Doug Smith (Maternal & Child Health); Dr. Newsom Williams (Development Disabilities Subsection); Elizabeth Fieselma (Nutrition); Charles Harper, Ph.D. (Public Health Management); Jencee Hopkins (Rehabilitation); Dorothy E. Stribling (Statistics and Epidemiology); Nick Engel (STD/Immunizations).

- 1) Program Subcommittee: George F. Bond, Jr., Chairman; Lottie Daw, Dr. John Barry, Robert S. Parker, Patty O'Leary.
- 2) Local Arrangements Subcommittee: Keith Glover, Chairman; Gennie Johnson, Robert G. Fulcher, Bob Lee, Nell Sellers, Frances Breedlove, John Griswold, Gale Johnston, Ed Terrell, Don Batts, George Mysoyianos, Charles Wood, Julie McQueen, Joanne Corson, Gladys Woodlief.

Auditing

Carl D. Tuttle, Chairman; Barry Blick, Charlotte Myers.

Awards

Beth Joyner, Chairman; J.N. McCormack, M.D., Mildred Kerbough, Judy Wright, James Jones, William A. Broadway, Trenton Davis.

Budget

Shirley Mozingo, Chairman; Keith Glover, Jerry R. Robinson, Bob Parker, Pheon Beal, Lottie Daw (ex officio).

Bylaws and Manual of Procedures

Carolyn Sparks, Chairman; Maxine Matheson, Bob Singletary, Linda W. Asbell (ex officio), Lottie Daw (ex officio), Juanita H. Whitfield, Consultant.

Legislative

(Dates in parentheses indicate year term expires.)

Jimmie L. Rhyne, M.D., Chairman (1983), Carolyn Goforth, R.N. (1983), Estelle Fulp (1983), Becky Bowden (1983), Dan E. Beauchamp, M.D. (1984), Ms. Marion Johnson (1984), Etra P. Wood (1984), Robert M. Hall (1983), Jesse F. Williams (1984), Lottie Daw.

Membership

Becky W. Sauls, Chairman; Dr. Rebecca King, Joe Powner, Nancy Monroe, Arlene Roberts, Dan Shingleton, Janet Shaw, Mary S. Styres, Shirley Mozingo (ex officio), Lottie Daw (ex officio).

Nominating

Jeanne Palmer, Chairman; May Safrit, D.D.S. (Dental Section), Gary G. Cole (Environmental Health Section), Jon Levin (Health Education Section), Lou Turner (Laboratory Section), Karen Willett (Management Support Section), Thomas Dundon, Ph.D. (Maternal and Child Health Section), Maida Dundon (Nursing Services Section), Evalyn Brendel (Nutrition Section), Marilyn G. Phillips (Public Health Management Section), Priscilla Beckwith (Rehabilitation Section), J.N. McCormack, M.D. (Statistics and Epidemiology Section), Frankie G. Barnes (STD/Immunications).

Public Relations

Gary Watkins.

Scholarships

(Dates in parentheses indicate year term expires.)

Jerry R. Robinson, Chairman (1983), Etra Wood (1984), Marilyn Asay (1983), Gretchen Speer (1984), Dorothy Talbot (1983), Douglas Braun (1984).

CONTRIBUTING MEMBERS

Crumpler Plastic Pipe, Inc.
P.O. Box 68
Roseboro, N.C. 28382

Flow Divider Co.
10621 Six Forks Road
Raleigh, N.C. 27614

Daly-Herring Co.
P.O. Box 428
Kinston, N.C. 28501

Captive-Aire Systems
3211 Bramer Drive
Raleigh, N.C. 27604

Reed and Carnrick
One New England Avenue
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P.O. Box 450
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**Smith's Addressing Machine
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P.O. Box 447
Clayton, N.C. 27520

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Energy Mizer
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Water Guard Controls
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Roanoke, VA 24029

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Statesville, N.C. 28677

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Charlotte, N.C. 28218

Davis & McKinney, Inc.
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Charlotte, N.C. 28224

Hach Co.
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Loveland, CO 80537

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Department of Neurology
Winston-Salem, N.C. 27104

North Carolina Animal-Rabies Control Association
1200 Fairchild Drive
Winston-Salem, N.C. 27105

Epilepsy Association of North Carolina, Inc.
2155 McClintock Road
Charlotte, N.C. 28205

PAST PRESIDENTS

Session	Date	President
A	June 16, 1909	*DR. RICHARD H. LEWIS, RALEIGH
1B	June 20, 1911	*DR. WATSON R. RANKIN, RALEIGH
2	1912	*DR. L. B. McBRAYER, ASHEVILLE
3	1913	*DR. L. N. GLENN, GASTONIA
4	1914	*DR. G. M. COOPER, RALEIGH
5	1915	*DR. WILLIAM M. JONES, GREENSBORO
6	1916	*DR. D. E. SEVIER, ASHEVILLE
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11	1921	*DR. R. L. CARLTON, WINSTON-SALEM
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33	1943	*DR. N. THOMAS ENNETT, GREENVILLE
34	1944	DR. WILLIAM R. RICHARDSON, CHAPEL HILL
NO CONVENTION	1945	DR. W. K. McDOWELL, TARBORO
35	1946	*DR. ROBERT F. YOUNG, HALIFAX
36	1947	DR. M. B. BETHEL, RALEIGH
37	1948	*DR. H. W. STEVENS, KENANSVILLE
38	1949	*DR. ERNEST A. BRANCH, RALEIGH
39	1950	*DR. S. B. McPHEETERS, GOLDSBORO
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43	1954	*DR. E. H. ELLINWOOD, GREENSBORO
44	1955	*MRS. LOUISE Y. WORKMAN, CHARLOTTE
45	1956	DR. BERTLYN BOSLEY, WASHINGTON, DC
46	1957	*DR. E. G. McGAVRAN, CHAPEL HILL
47	1958	DR. LYNN MADDRY, RALEIGH
48	1959	MR. J. M. JARRETT, RALEIGH

49	1960	DR. FRED G. PEGG, WINSTON-SALEM
50	1961	*MISS GRACE DANIEL, RALEIGH
51	1962	*DR. R. M. DRAKE, GASTONIA
52	1963	MRS. BETTY POTTS KEZIAH, CHARLOTTE
53	1964	DR. MARTIN P. HINES, RALEIGH
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55	1966	*MR. ROBERT W. BROWN, ASHEVILLE
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58	1969	*DR. E. A. PEARSON, JR., RALEIGH
59	1970	MR. C. SCOTT VENABLE, RALEIGH
60	1971	MRS. JEAN LASSITER, ELIZABETH CITY
61	1972	*MISS LYDIA HOLLEY, TRYON
62	1973	JESSE C. CANADY, FAYETTEVILLE
63	1974	DR. GEORGE G. DUDNEY, RALEIGH
64	1975	DR. RONALD LEVINE, RALEIGH
65	1976	DR. RALPH H. BOATMAN, CHAPEL HILL
66	1977	SARAH T. MORROW, M.D., GREENSBORO (resigned 2/77)
66	1977	MRS. CAROLYN S. SPARKS, GOLDSBORO
67	1978	DR. CHARLES L. HARPER, CHAPEL HILL
68	1979	WILLIAM A. BROADWAY, ASHEVILLE
69	1980	HOWARD M. FITTS, Ed.D., DURHAM
70	1981	MR. THOMAS F. OWENS, GREENSBORO
71	1982	RICHARD G. STEEVES, SHELBY

A-Called Initial Meeting

B-Founded the Association

*Deceased

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