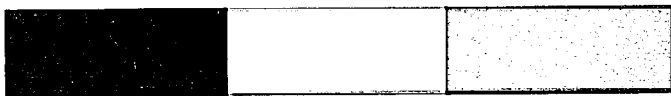




NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

75th ANNUAL MEETING

**SEPTEMBER 16-19, 1986
HOLIDAY INN, FOUR SEASONS
GREENSBORO, NORTH CAROLINA**



LOCAL ARRANGEMENTS COMMITTEE

CHAIRPERSON: Saranel M. Niver
Child Health Division

CO-CHAIRPERSON: Camille Bishop
Health Administration

ENTERTAINMENT AND REFRESHMENTS: Camille Bishop
Health Administration

REGISTRATION: Juanita Haga
Health Administration

HOSPITALITY AND INFORMATION: Karen Willett
Environmental Health

EXHIBITS AND DISPLAYS: Tom Owens
Environmental Health

FLOWERS AND FOOD: Carolyn Greene
High Point Services

PHYSICAL ARRANGEMENTS: Theresa Aragona
Health Education

PUBLIC RELATIONS: Emily Tyler
Health Education

HOUSING AND BUDGET: Saranel M. Niver
Child Health Division

75th ANNIVERSARY GALA: Owen R. Braughler
Chairman, Guilford County Board of Health

FITNESS AND EXERCISE: Brenda Motsinger
Adult Health

The 1986 Annual NCPHA Meeting is hosted by:
Guilford County Department of Public Health
Greensboro, North Carolina
Joseph L. Holliday, M.D., M.P.H., Director

NO SMOKING POLICY
Please — no smoking in meeting rooms.
Thanks for your cooperation.

**NORTH CAROLINA PUBLIC HEALTH
ASSOCIATION, INC.**

**75th ANNUAL MEETING
“REMEMBERING THE PAST—LAUNCHING THE
FUTURE”**

September 16, 17, 18, 19, 1986



**HOLIDAY INN FOUR SEASONS
GREENSBORO, NORTH CAROLINA**

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NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

*Affiliated with the American Public Health Association
and the Southern Health Association
Box 10387, Raleigh, NC 27605
TEL. (919)821-2226*



"Remembering the Past—Launching the Future"

Welcome!

On behalf of all those who have worked throughout the year to plan this 75th annual meeting of the NCPHA, it is my pleasant responsibility to welcome you to Greensboro.

We have come a long way during these past 75 years. Our program theme "Remember the Past — Launching the Future" focuses our attention on what must be done to make the next 75 as good as the last.

There are many meetings—program sessions, business meetings, technical exhibits, policy setting meetings and social gatherings — all developed by your program planners and local arrangements committees.

All of these will afford an opportunity for you to interact with colleagues on the important issues developed by our theme.

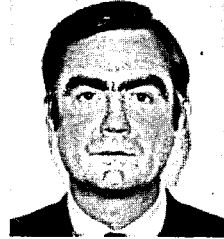
May this 75th convention be a good one for you and stimulate you to better serve and contribute individually and collectively to promote good public health.

**Marjorie O. Strawn, M.D.
President**



NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

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and the Southern Health Association
Box 10387, Raleigh, NC 27605
TEL. (919)821-2226*



Dear Annual Meeting Attendees:

Welcome! I extend the greetings of the Program Subcommittee as we, in 1986, celebrate the North Carolina Public Health Association's 75th birthday.

This 75th year is a mutual milestone for NCPHA, Inc., and the Guilford County Department of Public Health. Your various committee members and, in particular, all the Guilford County Department of Public Health committee members have worked extremely hard to provide a combination of interesting and provocative general educational sessions, informative workshops, and relaxing, enjoyable social functions.

For sure, the reason you have traveled to the Holiday Inn Four Seasons in Greensboro, N.C., is to continue your professional growth by attending the various educational offerings. NCPHA's sections, subsections, and other workshop sponsors are offering a premiere agenda of 23+ educational topics. These topics and the general sessions will be compatible with the theme "Remembering the Past — Launching the Future."

The meeting is NCPHA's annual offering to all public health professionals to learn and discuss current personal and environmental health issues of statewide significance in a relaxed atmosphere. Enjoy the convention, and when you return home, encourage your peers and other public health associates to attend future meetings. See you and your associates next year in Fayetteville.

Sincerely,

Stacy Covil
President-Elect and
Chairman, Program Subcommittee

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.
Organized June 30, 1911

LEADERSHIP LIST FOR 1985-86

GOVERNING COUNCIL

EXECUTIVE COMMITTEE

President, Marjorie O. Strawn, M.D.; President-Elect, Stacy H. Covil; Vice-President, Susan M. O'Brien; Secretary, Libby H. Stephens; Treasurer, Carl D. Tuttle; Immediate Past President, William "Eddie" Pierce, Jr.; A.P.H.A. Representative, Dr. Jimmie L. Rhyne; Southern Health Association Representative, Peggy Nelson; Alternate Representative, Thomas F. Owens

SECTION CHAIRPERSONS

Adult Health Promotion, Margaret Keller; Community Health Assistants Sub-section, Mexie V. Fields; Dental Health, C. Jean Spratt, DDS; Developmental Rehabilitation, Doris Gothard; Environmental Health, Sylvia Daniel; Health Education, Barbara Berman; Laboratory, Susan M. O'Brien; Management Support, Sonja Waters; Maternal & Child Health, Bernandito Operario; Nursing Section, Elaine Thomas; Nutrition, Cindy Barosck; Public Health Management, Leonard Wood; STD/Immunizations, Judy Owen; Social Work, Janice Inabinett; Statistics & Epidemiology, Priscilla A. Guild

MEMBERS-AT-LARGE

Nancy Gatewood (1988), Michael Clements (1988), Gary Cole (1986), Linda Strothers (1986), Charles Powell (1987), Frankie Barnes (1987)

AFFILIATE ORGANIZATIONS REPRESENTATIVES

*Eastern District President, Robert Parker
Western District President, Charles Stephens*

PARLIAMENTARIAN

Chris Hoke

STANDING COMMITTEE CHAIRPERSONS

Annual Meeting	Marjorie O. Strawn, M.D.
Local Arrangements Sub-Committee	Saranel M. Niver Camille Bishop
Program Sub-Committee	Stacy Covil
Auditing	Joyce Adkins
Awards	Elizabeth P. Joyner
Budget	Carl D. Tuttle
By-Laws and Manual of Procedures	John Alley
Legislative	George Bond
Membership	Sue Fowler
Nominating	William "Eddie" Pierce, Jr.
Public Relations	Karen Willett
Resolutions	Jeanette Evans
Scholarships	Richard House

PROGRAM SUB-COMMITTEE

Stacy Covil	Carolyn Greene
Barry Blick	Maye Gurley

Special thanks to Camille Bishop, Linda Bishop, Malcolm Blalock, Annette Boutwell, Libby Covil, Bonnie Crume, and Charles Upchurch for all your help and patience this year!

Stacy Covil

NCPHA ANNUAL MEETING AGENDA

September 16-19, 1986

“REMEMBERING THE PAST — LAUNCHING THE FUTURE”

TUESDAY—SEPTEMBER 16, 1986		ROOM
9:00 A.M.-10:30 A.M.	Executive Committee Meeting	Cedar A
9:30 A.M.- 4:30 P.M.	N. C. Association of Local Boards of Health Meeting	Imperial E, F, G, H
10:30 A.M.-12:00 Noon	Governing Council Meeting	Cedar B, C
12:00 Noon- 1:30 P.M.	Governing Council/Southern Health Association Governing Council/N.C. Association of Local Boards of Health Luncheon	Imperial D
12:30 P.M.- 3:00 P.M.	N.C. Environmental Health State of Practice Committee Luncheon/ Business Meeting	Quincy's Steakhouse 2108 Cedar Fork Drive
1:30 P.M.- 5:00 P.M.	Governing Council Meeting (continued)	Cedar B, C
1:30 P.M.- 4:00 P.M.	N.C. Association of Local Health Directors Business Meeting	Auditorium
3:00 P.M.- 5:00 P.M.	Registration—Information Desk Open	Convention Lobby
7:00 P.M.- 9:00 P.M.	Nursing Services Section Executive Board Meeting	Joseph's

Visit Your Exhibitors

WEDNESDAY—SEPTEMBER 17, 1986**ROOM**

8:00 A.M.- 5:00 P.M.	Registration—Information Desk Open	Convention Lobby
9:00 A.M.- 5:00 P.M.	Exhibits Open	Imperial A, B, C
9:00 A.M.-10:30 A.M.	FIRST GENERAL SESSION	Imperial D

Presiding: Marjorie O. Strawn, M.D.

Invocation: The Rev. Kenneth McKenzie
Memorial Presbyterian Church
Greensboro, North Carolina

Welcome: Owen Braughler, Chairman
Guilford County Board of Health

Mr. John W. Forbis
Mayor of Greensboro

Program Introduction: Stacy Covil
NCPHA President-Elect

Introduction of Speakers: Ronald Levine, M.D., M.P.H.
State Health Director

Joseph L. Holliday, M.D.
Health Director
Guilford County Department of
Public Health

SPEAKERS**KEYNOTE ADDRESS**

"How The North Carolina Commission for Health Services Works"

Jesse Hedgepeth Meredith, M.D.,
Chairman, North Carolina Commission for Health Services, and Professor of Surgery, Bowman Gray School of Medicine, Winston-Salem, N.C.

BUSINESS MEETING

"Remembering The Past"



Sara T. Morrow, M.D., Medical Director, State of North Carolina Comprehensive Health Benefit Plan, and Former Secretary, North Carolina Department of Human Resources, and Health Director of Guilford County Department of Public Health

WEDNESDAY—SEPTEMBER 17, 1986 (continued)**ROOM**

11:30 A.M.- 2:00 P.M.	Maternal & Child Health Section Luncheon/Business Meeting, Bernie Operario, Chairperson, presiding	Oak A, B
11:30 A.M.- 1:00 P.M.	N.C. Local Public Health Management Support Supervisors Association Executive Committee Meeting and Luncheon	Cypress
12:00 Noon- 2:00 P.M.	Public Health Education Section Luncheon	Pecan
1:00 P.M.- 2:30 P.M.	Community Health Assistants Subsection Meeting, "Remembering The Past-Launching The Future," Mrs. Atha Raulston Business Session, Mexie V. Fields, Chairperson, presiding	Imperial F
1:00 P.M.- 4:30 P.M.	Nursing Services Section Meeting/ Business Session/Fashion Show, Elaine Thomas, RN, Chairperson, presiding. Joint Meeting with Community Health Assistants Subsection at 3:00 P.M.	Imperial G, H
1:00 P.M.- 5:00 P.M.	Social Work Section Meeting/Business Session, Janice Inabinett, Chairperson, presiding. Joint Meeting with Public Health Management Section at 3:00 P.M. in Auditorium	Imperial E

PANELISTS

Judy Ritter
Family Planning Consultant
Western Regional Office
Black Mountain, N.C.

Ronald Levine, M.D., M.P.H.
State Health Director
Division of Health Services
Raleigh, N.C.

Richard Steeves
Public Health Consultant
Shelby, N.C.

Dorothy C. Browne, MSW, DR. PH
Assistant Professor, Dept. of MCH
School of Public Health
UNC, Chapel Hill, N.C.

Daniel Shingleton, MSW
Reg. Maternal Child Care Supervisor
Eastern Regional Office
Division of Health Services
Greenville, N.C.

Dr. Diane Norton, Professor of
Health Education, Department of Social
Work, East Carolina University
Greenville, N.C.

John W. Hatch, MSW, DR. PH
Professor of Health Education
School of Public Health
UNC, Chapel Hill, N.C.

WEDNESDAY—SEPTEMBER 17, 1986 (continued)**ROOM**

1:30 P.M.- 5:00 P.M.	Dental Health Section Meeting "Dental Public Health—What Lies Ahead," Jim Beck, DDS, Chairman, Department of Dental Ecology, School of Dentistry, UNC, Chapel Hill, N.C. "Over 25 Years-Dental Health Section Silver Anniversary," George Dudney, DDS, Section Chief, Dental Health Section, Division of Health Services, Raleigh, N.C.	Maple C
1:30 P.M.- 4:00 P.M.	Environmental Health Section Meeting Business Session, Ms. Sylvia Daniel, R.S. President, presiding	Imperial D
1:30 P.M.- 4:30 P.M.	Laboratory Section Meeting "HTLV III Testing Procedures and Precautions for Handling Infectious Materials," Dr. Frank V. Crout, Branch Head, Virology/Serology Branch, Division of Health Services, Raleigh, N.C. Business Session, Ms. Susan M. O'Brien, Chairperson, presiding	Maple A
2:00 P.M.- 4:30 P.M.	Developmental Rehabilitation Section Meeting Rep. Daniel T. Blue, Jr., Chairman, Appropriations Base Budget Committee on Human Resources, North Carolina General Assembly Business Session, Hoyt Ponder, Jr., Chairperson, presiding	Cedar B, C
2:00 P.M.- 5:00 P.M.	Management Support Section Meeting Ronald H. Levine, M.D., M.P.H, State Health Director, Division of Health Services, Raleigh, N.C. Business Session, Ms. Sonja Waters, Chairperson, presiding	Fifth Season Lounge
2:00 P.M.- 4:30 P.M.	Nutrition Section Meeting "Perinatal and Neonatal Implications of Street Drugs in Pregnancy," Merry K. Moos, FNP, M.P.H, Research Assistant Professor, Division of Maternal-Fetal Medicine, Department of OB-GYN, School of Medicine, UNC, Chapel Hill, N.C.	Cedar A

WEDNESDAY—SEPTEMBER 17, 1986 (continued)**ROOM**

	Executive Committee Meeting, Cindy Bartosck, Chairperson, presiding	
2:00 P.M.- 3:00 P.M.	Public Health Management Section Meeting	Auditorium
	Business Meeting, Leonard Wood, Chairperson, presiding	
	Joint Meeting with Social Work Section at 3:00 P.M.	
2:00 P.M.- 5:00 P.M.	STD/Immunizations Section Meeting	Wall Street
	"PPNG Control Strategies: What We Can Learn From Other High Risk Areas," Dr. Jonathan Zenilman, EIS Officer, STD Division, CDC, Atlanta, Georgia	
2:00 P.M.- 5:00 P.M.	Statistics and Epidemiology Section Meeting	Maple B
	"Research and Evaluation Issues in Health Promotion/Disease Prevention"	
	Presider: O. Dale Williams, Ph.D., Professor, Department of Biostatistics, Director, Center for Health Promotion and Disease Prevention, University of North Carolina at Chapel Hill	
	"Introduction and Overview of the Center for Health Promotion and Disease Prevention," O. Dale Williams, Ph.D.	
	"An Evaluation of Pregnancy Outcome in Guilford County: An Illustration of the Use of Matched Fifth, WIC and Medicaid Files," Paul Buescher, Ph.D., Statistician, State Center for Health Statistics	
	"Health Risk Appraisal—Is It Effective? Will We Ever Know?," Victor J. Schoenbach, Ph.D., Assistant Professor, Department of Epidemiology, School of Public Health, University of North Carolina at Chapel Hill	
	"Chlamydia Cervicitis: How Big is the Problem in a Rural Community Setting?" Robert Holbrook, M.D., M.S.P.H. Health Director; Geraldine Ward, Lab Technician; Dolores Wilhelm, R.N., P.A., Columbus County Health Department	

WEDNESDAY—SEPTEMBER 17, 1986 (continued)

ROOM

"A National Survey of Worksite Health Promotion Programs," Philip Piserchia, M.S., Senior Research Statistician, Research Triangle Institute

Business Meeting (refreshments served), Priscilla Guild, M.S.P.H., Chairperson, presiding

2:30 P.M.- 4:00 P.M.

Public Health Education Section Meeting

Pecan

Business Session, Ms. Barbara Berman, Chairperson, presiding

5:00 P.M.- 6:00 P.M.

School of Public Health—UNC, Chapel Hill
Wine/Cheese Social

Oak A, B, C

6:00 P.M.

75th Anniversary Gala

Imperial D

Entertainment by Eugene Nicholson, Humorist
Greensboro, N.C.



**See you at the
1987 Annual Meeting
in
Fayetteville
September 15-18, 1987**

THURSDAY—SEPTEMBER 18, 1986**ROOM**

6:15 A.M.- 7:00 A.M.	Jogging (all invited) Sponsored by Adult Health Promotion Section	Oak C
7:30 A.M.- 8:30 A.M.	Past President's Breakfast	Cedar A
7:30 A.M.- 9:00 A.M.	Adult Health Promotion Section Breakfast and Meeting "Injury Prevention During Exercise," James Maultsby, M.D., Greensboro, N.C. Business Meeting, Margaret Keller, Chairperson, presiding	Maple A, B
8:00 A.M.- 3:00 P.M.	Registration—Information Desk Open	Convention Lobby
8:30 A.M.- 3:00 P.M.	Exhibits Open	Imperial A, B, C
9:00 A.M.-10:30 A.M.	SECOND GENERAL SESSION	Imperial D
Presiding:	Marjorie O. Strawn, M.D.	
Welcome:	Judy Mendenhall Mayor of High Point	
Introduction of Speaker:	Ronald H. Levine, M.D., M.P.H. "Public Health: Proud Past and Challenging Future"	
Speaker:	Phillip James Kirk, Jr., Secretary North Carolina Department of Human Resources	



WORKSHOPS

10:30 A.M.-12:00 Noon

Developmental Rehabilitation Section

Auditorium

"Parents Speak Out: The Family Perspective on Living with a Child with a Developmental Disability," Olson Huff, M.D., Developmental Pediatrician, Developmental Evaluation Center, Asheville, N.C., will serve as Moderator for a panel of parents of children with disorders such as Cerebral Palsy, Down's Syndrome, and Fetal Alcohol Syndrome. These parents will share their concerns for their children and the health care systems.

Laboratory Section

Maple C

"Infection Control in Local Health Departments," Dr. William Anthony Rutala, Research Associate Professor, Division of Infectious Diseases, Department of Medicine, School of Medicine, University of North Carolina, Chapel Hill

North Carolina AHEC Library/Information Network

Pecan

A Media Festival featuring films on geriatrics and issues on care of the aged will be presented. The session will be "open" so that individuals can walk in and out during the showing of films at scheduled times. Handouts about the films will be available.

Nursing Services Section

Imperial G, H

"Neighbor Helping Neighbor"

Lisa Tucker
Program Coordinator
Community Health Advocacy Program

STD/Immunization Section

Imperial E, F

"Current Issues and Developments Concerning AIDS"

Rebecca Meriwether, M.D.
Branch Head
Communicable Disease Branch
Division of Health Services

Shellfish Sanitation Program

Cedar B, C

"Oysters, Crabs and You—Yesterday, Today and Tomorrow"

David Clawson, District Sanitarian
Pat Fowler, Sanitarian
George Gilbert, Assistant Supervisor
Bob Benton, Supervisor
Shellfish Sanitation Program
Sanitation Branch
Division of Health Services
Morehead City, N.C.

THURSDAY—SEPTEMBER 18, 1986 (continued)**ROOM****WORKSHOPS****"Try It and You'll Like It (Specialties From the Sea)"****Cedar B, C**

Carol Stigelman
Seafood Promotion Specialist
Fisheries Development Section
North Carolina Department of Natural Resources
and County Development
Morehead City, N.C.

Workshop attendees will have an opportunity to enjoy a variety of seafood delicacies.

Social Work Section**Cedar A****"The Holistic Approach to Family Health Care"**

N. Yolanda Burwell, Ph.D.
Assistant Professor
Department of Social Work
University of North Carolina, Greensboro

Statistics and Epidemiology Section**Oak A****"Management Implications in the Use of HSIS Data"**

Charles J. Rothwell
Director
State Center for Health Statistics
Raleigh, N.C.

12:00 Noon- 1:30 P.M.**Environmental Health Section
Luncheon****Imperial D****12:30 P.M.- 2:00 P.M.****Social Work Section Luncheon****Quincy's Steakhouse
2108 Cedar Fork Drive****WORKSHOPS****1:00 P.M.- 4:00 P.M.****Developmental Rehabilitation and
Maternal and Child Health Sections****Imperial F, G, H****"Launching Healthy Futures for
Children"**

Philip J. Porter, M.D., Director
Overview of Healthy Children Project
Division of Health Policy
Research and Education
Harvard University, Boston, Mass.

Judy McCall
NC-NCAS Project

Michael Dennis, M.D.
Development Evaluation Center
Waynesville, N.C.

THURSDAY—SEPTEMBER 18, 1986 (continued)**ROOM****WORKSHOPS****1:00 P.M.- 4:00 P.M.****North Carolina AHEC Library/
Information Network****Pecan**

Continuation of Media Festival

1:00 P.M.- 4:00 P.M.**Public Health Education Section****Cedar A****"The Family Structure: How It Influences
Adolescent Health"**

Barbara Huberman

N.C. Coalition on Adolescent Pregnan-
cies

Charlotte, N.C.

Ted Parrish, M.D.

Health Education Department

North Carolina Central University

Durham, N.C.

Rose Kittrell

Prevention Coordinator

Substance Abuse Services

Department of Human Resources

Raleigh, N.C.

Mary Vernon, M.D.

Lincoln Community Health Education

Center

Durham, N.C.

The video, *The Vanishing Black Family*,
will be shown and the panel members
will discuss related topics.**1:30 P.M.- 2:45 P.M.****Environmental Health Section****Imperial D****"Environmental Epidemiology and the
Sanitarian"**

John Freeman, DVM, Branch Head

Environmental Epidemiology Branch

Division of Health Services

Raleigh, N.C.

BREAK**3:00 P.M.- 4:00 P.M.****"Swimming Pools, Whirlpools and Spas"****Imperial D**

Dennis A. Salmen, R.S.

Mecklenburg County Department of

Environmental Health, Charlotte, N.C.

3:00 P.M.- 4:00 P.M.**"Mosquito Control and Diseases"****Oak A, B**

Nolan H. Newton, Ph.D., Branch Head

Vector Control Branch

Division of Health Services

Raleigh, N.C.

THURSDAY—SEPTEMBER 18, 1986 (continued)**ROOM****WORKSHOPS**

2:00 P.M.- 4:00 P.M.	Management Support Section Some Diamonds In Our Crown—"of Shoes and Ships and Sealing Wax, of Cabbages and Kings" O. Aiken Mays, M.D., Health Director Wayne County Health Department Goldsboro, N.C.	Auditorium
2:00 P.M.- 4:30 P.M.	Nutrition Section "Nutritional Implications of Hypertension" Charles Cook, M.D., M.P.H. Associate Professor of Medicine School of Medicine University of North Carolina Chapel Hill, N.C.	Cedar B, C
4:30 P.M.- 5:30 P.M.	Aerobics (all invited) Sponsored by Adult Health Promotion Section	Oak C
6:00 P.M.- 7:00 P.M.	NCPHA PRESIDENT'S RECEPTION	Arcade/Poolside
7:00 P.M.- 9:00 P.M.	AWARDS BANQUET	Imperial D, E, F, G, H
Presiding:	Marjorie O. Strawn, M.D.	
Invocation:	The Rev. Brady Faggert First Lutheran Church Greensboro, N.C.	
Welcome:	Saranel Niver, Chairperson, Local Arrangements Sub-Committee Dorothy K. Kearns, Chairperson, Guilford Board of County Commissioners	
Presentation of Awards:	Elizabeth P. Joyner	
9:00 P.M.	DANCE Music by "Band of Oz"	Imperial D, E, F, G, H

Door Prizes

Two door prize winners will be selected at the close of the annual meeting on Friday, September 19, 1986. Prizes will have a total cash value of approximately \$600!!! Name tags will be used for the drawing, and you must be present to win.

FRIDAY—SEPTEMBER 19, 1986

ROOM

6:15 A.M.- 7:00 A.M.	Jogging (all invited) Sponsored by Adult Health Promotion Section	Oak C
7:30 A.M.- 8:30 A.M.	Aerobics (all invited) Sponsored by Adult Health Promotion Section	Oak C
8:30 A.M.- 9:30 A.M.	Registration—Information Desk Open	Convention Lobby
9:30 A.M.-11:30 A.M.	THIRD GENERAL SESSION	Imperial D
Presiding:	Marjorie O. Strawn, M.D.	
Welcome:	John V. Witherspoon Guilford County Manager	
Introduction of Speakers:	Majorie O. Strawn, M.D. Harriet Barr, Assistant Dean School of Public Health UNC, Chapel Hill	



"The Expanding Vision of Public Health"
William H. Foege, M.D., President
American Public Health Association
Assistant Surgeon General and Special
Assistant for Policy Development
Center for Disease Control
Atlanta, Georgia



"Some Thoughts About Our Future"
William C. Friday, President Emeritus
The University of North Carolina
Chapel Hill, N.C.

Installation of New Officers

DOOR PRIZES (you must be present to win)

11:30 A.M.-12:00 Noon	Meeting of New 1986-87 NCPHA Executive Committee	Cedar A, B
12:00 Noon	SOPHE Board of Registry Meeting	Joseph's

Drive Carefully!
WEAR YOUR SEAT BELTS!
Have a Safe Trip Home!

WORKSHOP DESCRIPTIONS

**THURSDAY A.M.
SEPTEMBER 18, 1986**

AIDS UPDATE

Current issues and developments concerning AIDS will be discussed. Topics will include the recently funded AIDS Education grant, HIV testing and counseling, new developments in treatment, and the outlook for AIDS in North Carolina.

Dr. Rebecca Meriwether will be conducting the workshop. Dr. Meriwether is Head of the Communicable Disease Control Branch, North Carolina Division of Health Services. This workshop is sponsored by the Sexually Transmitted Disease/Immunizations Section.

THE HOLISTIC APPROACH TO FAMILY HEALTH CARE

This workshop will present a framework for understanding family problem solving, especially as it relates to health and social well-being. Interdisciplinary strategies and interventions to enhance family health will be explored.

The format of the workshop will be discussion and group exercise and dissemination of resources and handouts. This workshop is sponsored by the Social Work Section.

INFECTION CONTROL IN LOCAL HEALTH DEPARTMENTS

Dr. William Anthony Rutala, Research Associate Professor, Division of Infectious Diseases, Department of Medicine, UNC School of Medicine, Chapel Hill, North Carolina, will conduct this workshop sponsored by the Laboratory Section.

Dr. Rutala is one of the leading infection control experts in the country and is presently working on Standards for the Division of Health Services for infection control in local health departments. This makes this mini workshop a must for all health professionals, especially those who deal with infectious materials in any way. With the increase in Hepatitis cases, HTLV III testing, and a general increase in infectious patients being seen in our Health Departments, it is imperative that we learn all we can about how to control the spread of infection to our clients as well as to our own personnel.

MANAGEMENT IMPLICATIONS IN THE USE OF HSIS DATA

Charles J. Rothwell, State Center for Health Statistics, will briefly review the data that are collected through HSIS. Time will then be spent on the various management reports available through HSIS and how they might be used. Also, information will be provided on how HSIS data can be linked to other health data sets to help measure program outcome. Finally, a view of future development for HSIS will be provided. This workshop is sponsored by the Statistics and Epidemiology Section.

AGING—SOCIETY's CHALLENGE

The North Carolina AHEC Library/Information Network, under the leadership of Patricia L. Thibodeau, Director of Information and Media Services, will sponsor a Media Festival featuring films on geriatrics and issues on care of the aged. Six to eight films will be shown at scheduled times and some will be repeated. The session will be "open" so that individuals can walk in and out during the films. There will be handouts giving information on the films shown and how they can be obtained.

NEIGHBOR HELPING NEIGHBOR

This workshop, led by Lisa Tucker, Community Health Advocacy Program Coordinator, is sponsored by the Nursing Services Section. Emphasis will be on utilizing community people as resources to reach others who are in need. Their goal is to improve community health and awareness.

Also on the program will be a Community Health Advocate to share ways that advocates work within the community. The attendants should leave with a general understanding of Community Health Advocacy Program, a feel for the importance of outreach using local leaders, and, hopefully, some excitement about the opportunity of making their programs grow and their communities healthier using the Community Health Program Model.

PARENTS SPEAK OUT: THE FAMILY PERSPECTIVE ON LIVING WITH A CHILD WITH A DEVELOPMENTAL DISABILITY

This workshop will focus upon the impact of having a child with a handicapping condition on the lives and lifestyles of family members. Parents of children with disorders such as Cerebral Palsy, Down's Syndrome, and Fetal Alcohol Syndrome will share their experiences and their concerns for their children with special needs and with the health care system. Dr. Olson Huff, Developmental Pediatrician from the Asheville DEC, will lead the panel discussion and will facilitate group discussion of the film "This Child is Not Alone."

The workshop is sponsored by the Developmental Rehabilitation Section.

SHELLFISH SANITATION

This workshop will briefly identify the program through its history, present operation and expectations for the future. The need for public health protection from contaminated shellfish and crustacea products, in conjunction with the need for cooperative efforts from local health departments, will be stressed. Those in attendance will have the opportunity to enjoy a variety of seafood delicacies.

The workshop is sponsored by the Shellfish Sanitation Program, Sanitation Branch, Environmental Health Section, Division of Health Services.

ENVIRONMENTAL EPIDEMIOLOGY AND THE SANITARIAN—SWIMMING POOLS, WHIRLPOOLS, AND SPAS—MOSQUITO CONTROL AND DISEASES

The field of Environmental Health is changing. Sanitarians are approached with a wide variety of new problems with public health significance every day. As presenter of this program, John I. Freeman, DVM, will attempt to make sanitarians aware of the technical assistance available to them through the Environmental Epidemiology Branch of the Division of Health Services. How do you answer questions on lead, Randon, formaldehyde, etc.? Attend this session and find out.

Do you have a water quality problem? As presenter of this program, Dennis A. Salmen, R.S., will discuss water quality problems and how to write regulations to address them. He will also offer information on the creation of a monitoring program.

The mosquito is a proven disease vector of public health significance. As presenter of this program, Dr. Nolan H. Newton will offer the most current information on mosquito diseases and mosquito control.

This workshop is sponsored by the Environmental Health Section.

THE FAMILY STRUCTURE: HOW IT INFLUENCES ADOLESCENT HEALTH

In this workshop session, the video "The Vanishing Black Family" will be shown at the beginning of the session to focus the audience's attention on the issue. Each panel member will present for 15-20 minutes on specific topics and will respond to questions raised by the audience. Dr. Mary Vernon, Lincoln Community Health Center, Durham, North Carolina, will provide introductory statements, with the panel following.

The purpose of this workshop is to examine the family structure and how it influences the health of the adolescent particularly as it relates to adolescent pregnancy, suicides, and substance abuse. The workshop will also focus on what impact this has on health professionals and what can be done to produce positive outcomes.

This workshop is sponsored by the Public Health Education Section.

LAUNCHING HEALTHY FUTURES FOR CHILDREN

In economically hard times, what possible new directions are there for child health care in North Carolina?

The MCH and DR sections will co-sponsor a workshop on Healthy Children, a nationwide program to assist communities to develop health care services for children in need. The director, Philip J. Porter, M.D., will present an overview of the Healthy Children Project, which is supported by a Robert Wood Johnson Grant.

The goal of Healthy Children is to make healthy care services accessible to children who need them, and to do so at reduced cost through imaginative and efficient use of resources — both human and fiscal — already available in local communities. Dr. Porter will challenge health care workers in North Carolina by presenting some innovative, successful models from the country.

Case presentations of two creative projects already underway in North Carolina will also be discussed.

All who care for children and have noted the recent deterioration in the status of children, e.g., increasing infant mortality rates and malnutrition, are invited to obtain new inspiration and hope from Healthy Children.

AGING—SOCIETY'S CHALLENGE

The North Carolina AHEC Library/Information Network will continue or repeat the presentations made during the morning workshop.

NUTRITIONAL IMPLICATIONS OF HYPERTENSION

A leading cause of death and disability in North Carolina, hypertension and its treatment is the subject of ongoing research.

This workshop will include updated information concerning the effects of caffeine, sodium, calcium, and medication on hypertension and nutritional status.

The speaker is Charles Cook, M.D., M.P.H., Associate Professor of Medicine, UNC School of Medicine. Dr. Cook also has a private practice in Nephrology-Hypertension and is consultant to the National High Blood Pressure Education Program, National Heart, Lung and Blood Institute, and the National Institutes of Health.

This workshop is sponsored by the Nutrition Section.

SOME DIAMONDS IN OUR CROWN—

“of Shoes and Ships and Sealing Wax, of Cabbages and Kings”

This workshop is a must for all who wish to know from whence came local public health. O. Aiken Mays, M.D., Director of Public Health, Wayne County Health Department, Goldsboro, North Carolina, will present a retrospective view of some of our victories as well as some of our failures during the years preceding NCPHA's DIAMOND JUBILEE. Attendees will journey through the past seventy-five (75) years examining customs, diseases, treatments, political decisions, and scientific advances which impacted on society and the health care scene through the years.

This workshop is sponsored by the Management Support Section.

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1986**

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A BRIEF HISTORY OF THE NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

On a warm afternoon, June 16, 1909, the seed of a public health organization was planted. Dr. L. N. Glenn, Superintendent of Health, Gaston County, provided the idea. Dr. Richard H. Lewis, Secretary and Treasurer, N.C. State Board of Health, assisted by county superintendents of health he had summoned for the purpose, earnestly tilled the ground. The Host State Medical Society, meeting in the Battery Park Hotel in Asheville, benignly added its blessing.

Two years and four days of germination, June 20, 1911, produced a lusty sprout named the North Carolina Health Officers Association. Forty-seven county superintendents of health, eight municipal health officers, and twenty-one members of boards of health met to herald the event at the behest of Dr. Watson R. Rankin during the annual meeting of the State Medical Society in Charlotte. Dr. Richard H. Lewis spoke enthusiastically about "The advantages of a North Carolina Health Officers Association." A Constitution and By-Laws was adopted. Dr. L. B. McBrayer of Asheville was named President; Dr. L. N. Glenn of Gastonia, Vice-President; and Dr. Watson S. Rankins of Raleigh, Secretary-Treasurer. The first prophetic action of this embryonic organization was the passage of a resolution calling upon the conjoint session of the State Board of Health and the State Medical Society to recommend a uniform basis of compensation for health officers for adoption by the County Societies.

As the ranks of public health workers grew, many found that they had no professional home, no forum, no planned association. This problem received prompt recognition and characteristic action from the Health Officers' Association. Meeting in Pinehurst, April 25, 1921, the Association agreed to change its name to the "North Carolina Public Health Association," and the Constitution and By-Laws were amended, opening the membership to all members and employees of boards of health, either state, county, or municipal, and any citizen interested in public health.

Organizational growing pains were felt as membership began to increase. Secretaries found the erudite discussions of the Health Officers remote from the tasks and problems encountered daily. Sanitarians wondered why they should be concerned with the frequency of immunizations when technical matters like measures for the prevention of foodborne disease needed discussion. The creation of scientific sections within the North Carolina Public Health Association solved the problem. Beginning in the 29th Annual Meeting in Pinehurst, 1940, Scientific Sections were formed for Health Officers, Public Health Nurses, Secretaries, and Sanitarians. The Laboratory Section was created two years later. Following in later years were Health Education, Nutrition, Venereal Disease Control, and the Mental Health Section. Two affiliate organizations, the Western North Carolina Public Health Association and Eastern North Carolina Public Health Association, were accepted in 1960.

Organizational influence has increased and expanded. The joining of the State Legislative Council, then consisting of 19 member organizations, gave the North Carolina Public Health Association four voting representatives in that body and added the voice of public health to that of others in urging passage of needed social legislation. In 1951, through the efforts of Dr. J. W. R. Norton, the NCPHA was formally affiliated with the American Public Health Association, giving the Tar Heel worker a voice in the formulation of national health policy.

Physical growth has been a vital factor in the total accomplishments and influence of the organizations. From the seventy-six original members of a half-century ago, the NCPHA, Inc. now boasts a membership of well over fourteen hundred.

Effectively promoting the causes of public health and its practitioners for half a century, this composite entity called the North Carolina Public Health Association, Inc. confidently faces the future. Fortified by the memory of the dauntless stalwarts of the past, infused with the spirit of the daring present, and excited by the adventure of greater service to the well-being of man, the Association has come to the full bloom of maturity, offering to all who serve and all who are being served a rewarding experience in living for health and healthful living.

PAST PRESIDENTS

Session	Date	President
	June 16, 1909	*DR. RICHARD H. LEWIS ^a , Raleigh
1	June 20, 1911	*DR. WATSON S. RANKIN ^b , Raleigh
2	1912	*DR. L. B. McBRAYER, Asheville
3	1913	*DR. L. N. GLENN, Gastonia
4	1914	*DR. G. M. COOPER, Raleigh
5	1915	*DR. WILLIAM M. JONES, Greensboro
6	1916	*DR. D. E. SEVIER, Asheville
7	1917	*DR. ARCH CHEATHAM, Durham
8	1918	*DR. D. C. ABSHER, Henderson
9	1919	*DR. J. R. McCRACKEN, Waynesville
10	1920	*DR. E. F. LONG, Lexington
11	1921	*DR. R. L. CARLTON, Winston-Salem
12	1922	*DR. J. L. SMITH, Greensboro
13	1923	*DR. A. C. BULLA, Raleigh
14	1924	*DR. C. W. ARMSTRONG, Salisbury
15	1925	*DR. L. L. WILLIAMS, Mount Airy
16	1926	*DR. SIDNEY E. BUCHANAN, Concord
17	1927	*DR. E. R. HARDIN, Lumberton
18	1928	*DR. JOHN H. HAMILTON, Raleigh
19	1929	*DR. C. C. HUDSON, Greensboro
20	1930	*DR. J. R. HEGE, Concord
21	1931	DR. D. E. FORD, Washington
22	1932	*DR. J. H. EPPERSON, Durham
23	1933	*DR. C. N. SISK, Rockingham
24	1934	*DR. FRANK M. REGISTER, Kinston
25	1935	DR. Z. P. MITCHELL, Shelby
26	1936	*DR. R. S. McGREACHY, Weldon
27	1937	*DR. R. M. BUIE, Greensboro
28	1938	DR. M. T. FOSTER, Fayetteville
29	1939	*DR. J. A. MORRIS, Oxford
30	1940	*DR. A. H. ELLIOTT, Wilmington
31	1941	*DR. JOHN W. WILLIAMS, Williamston
32	1942	*DR. JOHN E. RHYNE, Gastonia
33	1943	*DR. N. THOMAS ENNETT, Greenville
34	1944	DR. WILLIAM R. RICHARDSON, Chapel Hill
No Convention	1945	DR. W. K. McDOWELL, Tarboro
35	1946	*DR. ROBERT F. YOUNG, Halifax
36	1947	DR. M. B. BETHEL, Raleigh
37	1948	*DR. H. W. STEVENS, Kenansville
38	1949	*DR. ERNEST A. BRANCH, Raleigh
39	1950	*DR. S. B. McPHEETERS, Goldsboro
40	1951	MR. HAROLD E. PARKER, Winston-Salem
41	1952	DR. JOHN J. WRIGHT, Chapel Hill
42	1953	*MRS. LOUISE P. EAST, Asheville
43	1954	*DR. E. H. ELLINWOOD, Greensboro
44	1955	*MRS. LOUISE Y. WORKMAN, Charlotte
45	1956	DR. BERTLYN BOSLEY, Washington, D.C.

PAST PRESIDENTS

Session	Date	President
46	1957	*DR. E. G. McGAVRAN, Chapel Hill
47	1958	DR. LYNN MADDRY, Raleigh
48	1959	*MR. J. M. JARRETT, Raleigh
49	1960	*DR. FRED G. PEGG, Winston-Salem
50	1961	*MISS GRACE DANIEL, Raleigh
51	1962	*DR. P.M. DRAKE, Gastonia
52	1963	MRS. BETTY POTTS KEZIAH, Charlotte
53	1964	DR. MARTIN P. HINES, Raleigh
54	1965	*DR. ISA C. GRANT, Elizabeth City
55	1966	*MR. ROBERT W. BROWN, Asheville
56	1967	*DR. CORRINA S. SUTTON, Raleigh
57	1968	DR. MAURICE KAMP, Charlotte
58	1969	*DR. E. A. PEARSON, JR., Raleigh
59	1970	MR. C. SCOTT VENABLE, Raleigh
60	1971	MRS. JEAN LASSITER, Elizabeth City
61	1972	*MISS LYDIA HOLLEY, Tryon
62	1973	MR. JESSE S. CANADY, Fayetteville
63	1974	DR. GEORGE D. DUDNEY, Raleigh
64	1975	DR. RONALD LEVINE, Raleigh
65	1976	DR. RALPH H. BOATMAN, Chapel Hill
66	1977	DR. SARAH T. MORROW, Greensboro (resigned 02/77)
66	1977	MRS. CAROLYN S. SPARKS, Goldsboro
67	1978	DR. CHARLES L. HARPER, Chapel Hill
68	1979	MR. WILLIAM A. BROADWAY, Asheville
69	1980	DR. HOWARD M. FITTS, Durham
70	1981	MR. THOMAS F. OWENS, Greensboro
71	1982	MR. RICHARD G. STEEVES, Shelby
72	1983	MRS. LOTTIE DAW, New Bern
73	1984	MR. GEORGE F. BOND, JR., Hendersonville
74	1985	MR. WILLIAM "EDDIE" PIERCE, JR., Elizabeth City

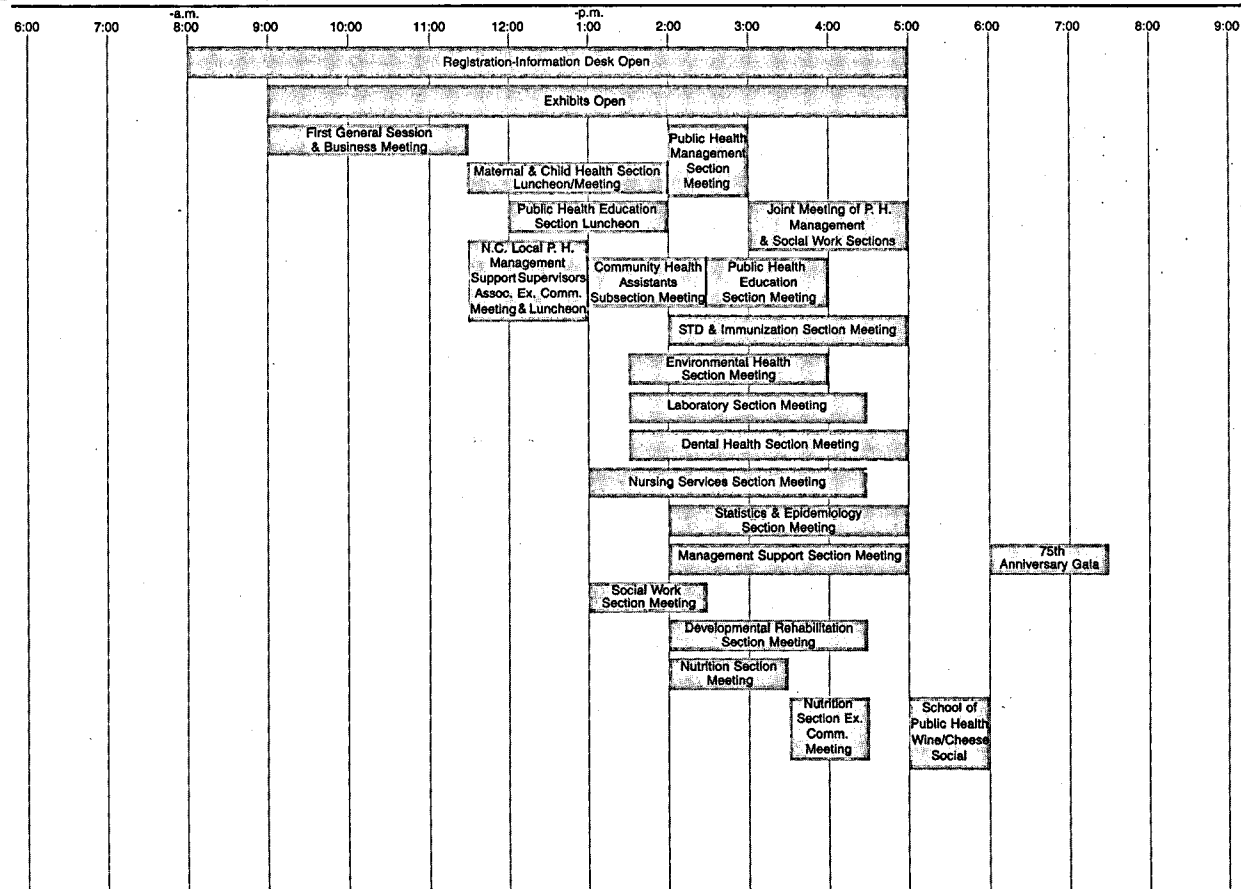
*Called Initial Meeting

^bFounded the Association

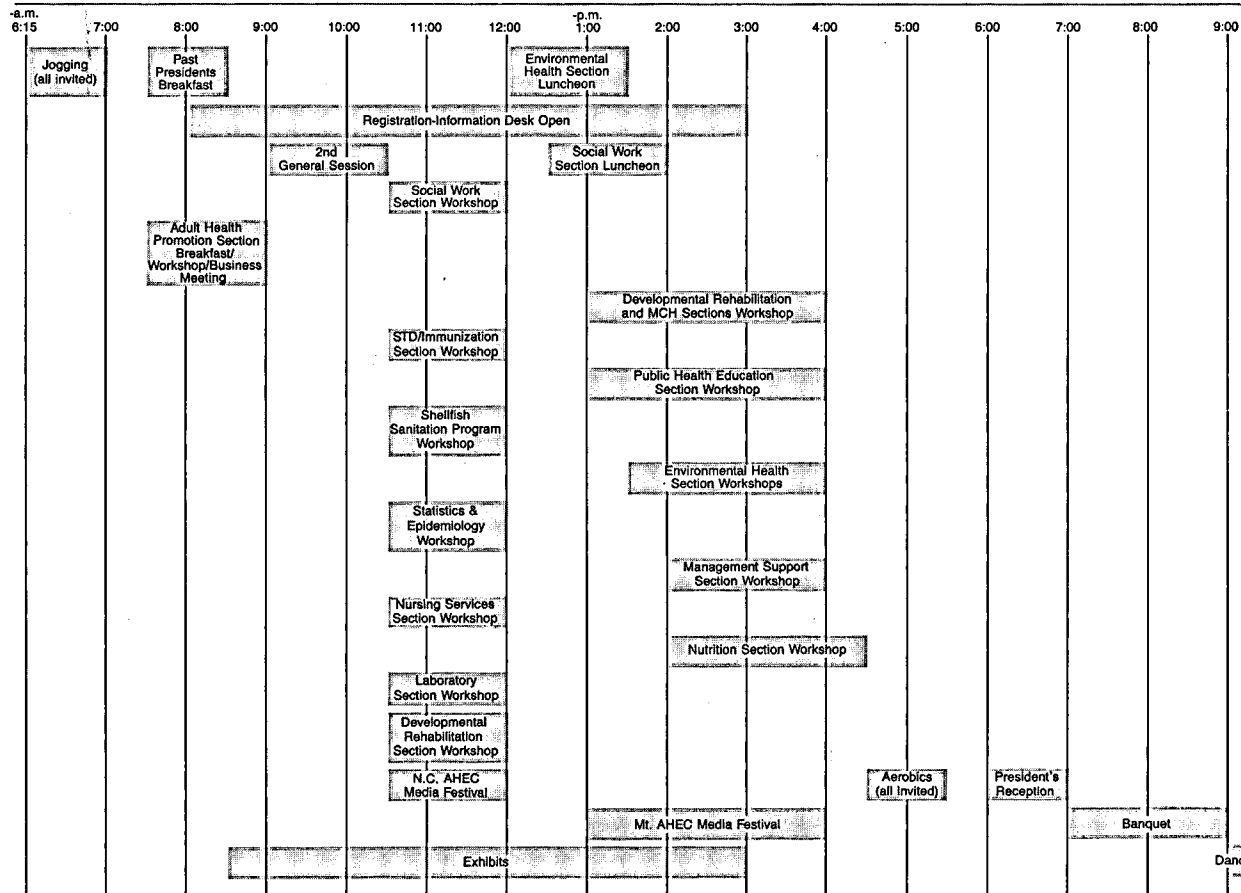
*Deceased

a.m. 6:15	7:00	8:00	a.m. 9:00	10:00	11:00	12:00	p.m. 1:00	2:00	3:00	4:00	5:00	6:00	7:00	8:00	9:00
			Executive Committee Meeting												
				Governing Council Meeting											
					Governing Council Luncheon										
								Governing Council Meeting							
							N.C. Environmental Health State of Practice Committee Luncheon/Business Meeting								
									Registration-Information Desk Open						
				Association of N.C. Boards of Health Meeting											
								N.C. Association of Local Health Directors Business Meeting							
													Nursing Services Section Executive Board Meeting		

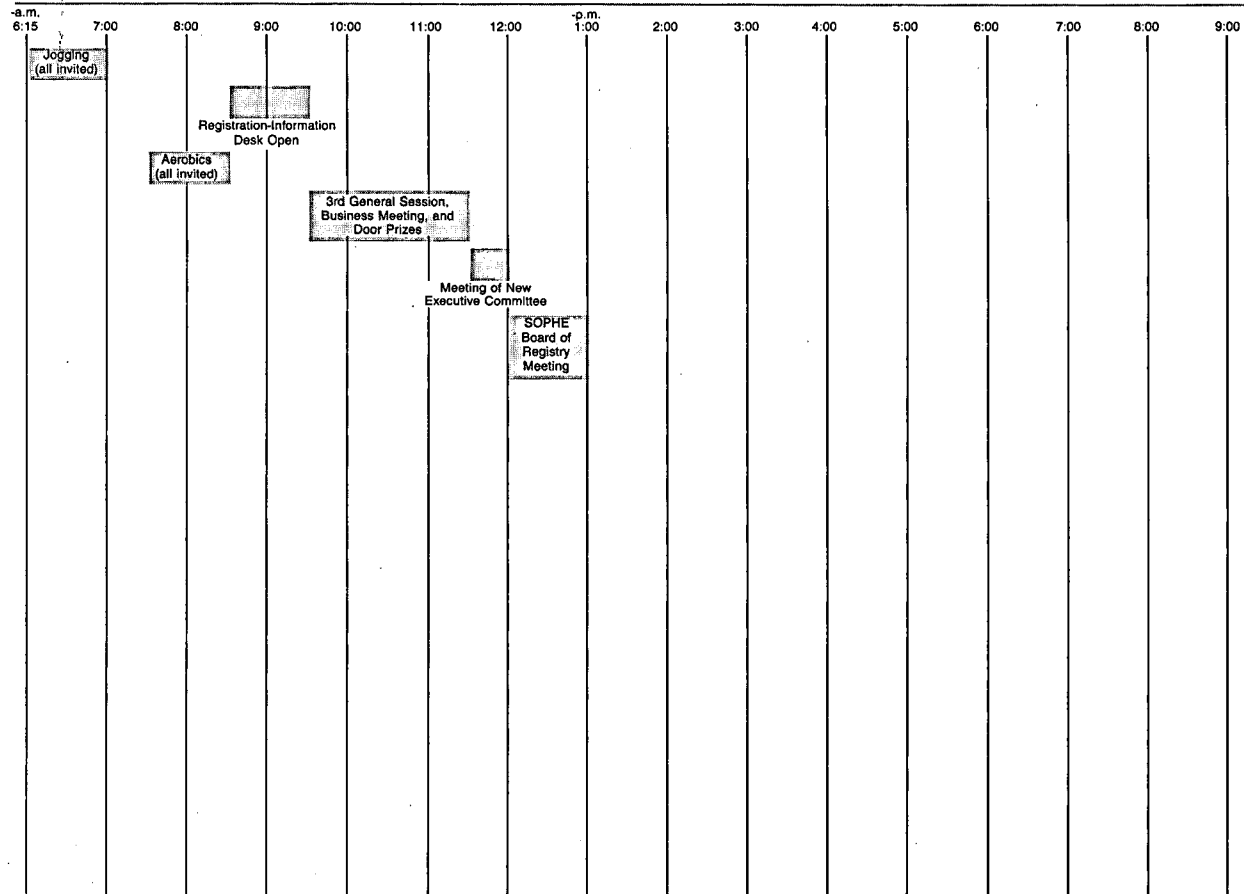
PROGRAM AT A GLANCE Wednesday—September 17, 1986



PROGRAM AT A GLANCE Thursday—September 18, 1986



PROGRAM AT A GLANCE Friday—September 19, 1986



COMPLIMENTARY

Coffee

Coke

Pastries

Ice Cream & Milk

PROVIDED BY:

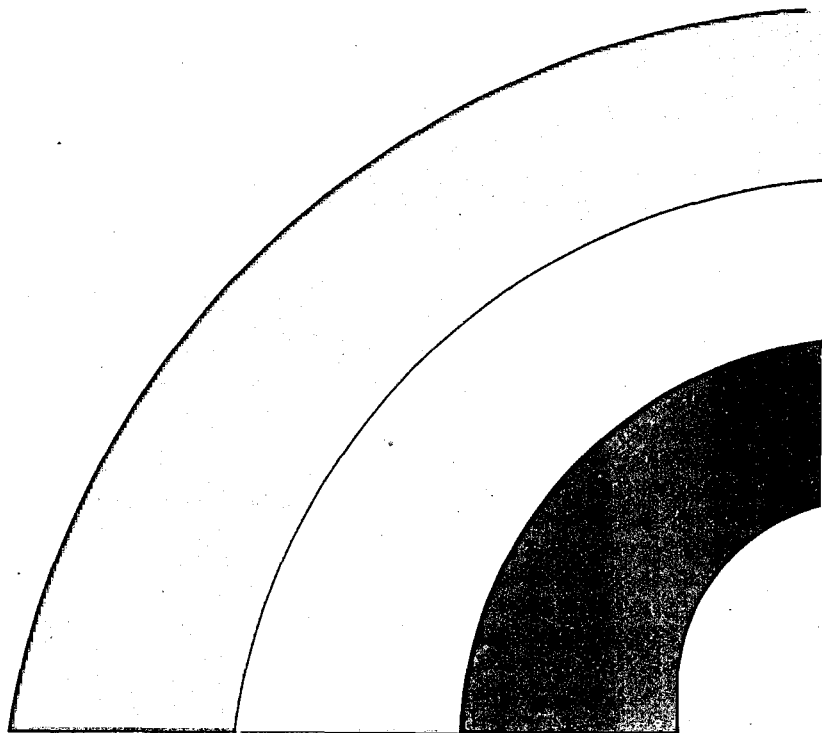
McDONALD'S

FLOWERS BAKERY

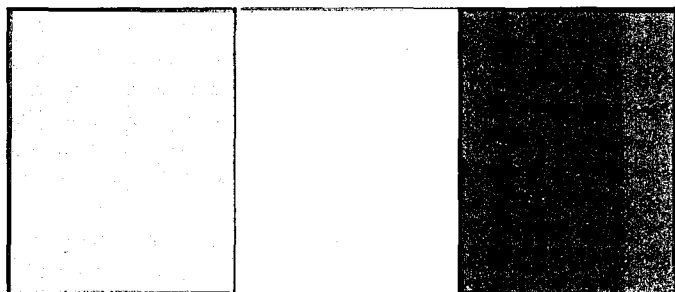
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THE PAST...
LAUNCHING
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Health Director

REGISTRATION: Jayne McCall
Administration

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Community Coordinator

EXHIBITS AND DISPLAYS: Randy Alley
Kevin Clark
Environmental Health Services

FLOWERS AND FOOD: Joyce Atkins
Community Coordinator
Terry Cook
Management Support Division

TRANSPORTATION: Leaner Alston
Home Health Section

PROGRAMS: Courtesy of Ross Laboratories

The 1986 Annual WNCPPA Meeting is hosted by:
Caldwell County Health Department
Dr. Marjorie O. Strawn, Director