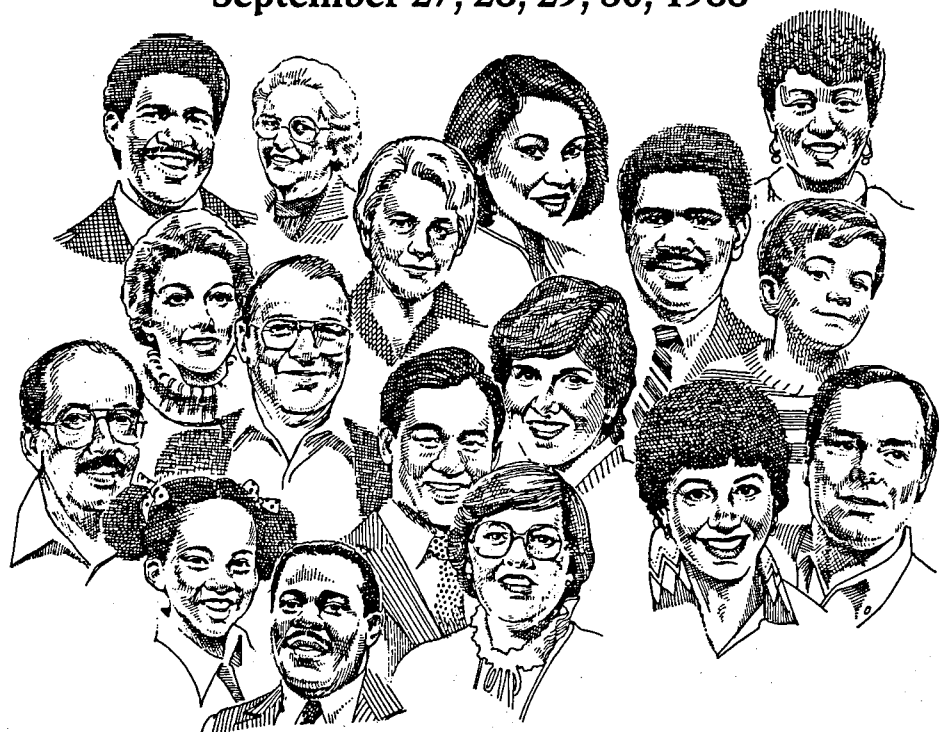


**NORTH CAROLINA PUBLIC HEALTH
ASSOCIATION, INC.**

77th Annual Meeting

Public Health — Common Vision! United Voice!

September 27, 28, 29, 30, 1988



**Stouffer Winston Plaza Hotel and
Benton Convention Center
Winston-Salem, North Carolina**

LOCAL ARRANGEMENTS COMMITTEE

Chairperson	Mary Grenz Jalloh
Registration	Dalice McKoy
Exhibits	Larry Bunn
Hospitality and Information	Hollace Ann Dahler
Physical Arrangements	Dorian Lynn Aikens Mike Patrick
Public Relations	Sharon Mault
Refreshments and Flowers	Barbara Carter
Food and Entertainment	Kandie Duke Lattimore

NO SMOKING POLICY

**PLEASE, DO NOT SMOKE IN MEETING ROOMS.
THANK YOU FOR YOUR COOPERATION.**

**NORTH CAROLINA PUBLIC HEALTH
ASSOCIATION, INC.**

77th Annual Meeting

Public Health — Common Vision! United Voice!

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Benton Convention Center
Winston-Salem, North Carolina**

Hosted By:

**Forsyth County Health Department
Thomas R. Dundon, Ph.D., M.P.H.
Director**

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**NORTH CAROLINA
PUBLIC HEALTH ASSOCIATION, INC.**

*Affiliated with the American Public Health Association
and the Southern Health Association
Box 10387, Raleigh, NC 27605
TEL (919) 824-2226*

**"Public Health — Common Vision
United Voice!"**



Dear NCPHA Annual Meeting Attendees:

On behalf of the Officers, Executive Committee and the Governing Council, I would like to welcome you to the 77th Annual Meeting of the North Carolina Public Health Association. The theme for the meeting this year personifies the ideals and challenges of NCPHA and North Carolina Public Health. As my year comes to a close, I can say with pride that NCPHA has taken a giant step toward making public health a common vision and a united voice.

The Program Subcommittee has worked hard to plan an educational program with something for everyone. We invite you to participate in all the events of this Annual Conference. Renew old friendships and make new ones. Increase your knowledge and broaden your interests. Become a participating part of public health and NCPHA. You and NCPHA will be better for it.

The support, guidance and friendship of each of you has made being your president this year one of the most exciting and fulfilling experiences of my life. I would like to thank you for giving me the opportunity to serve you and NCPHA.

Have a wonderful time this week and a safe trip home. See you in Charlotte in 1989.

Sincerely,

A handwritten signature in cursive script, reading "Susan M. O'Brien".

Susan M. O'Brien
President, NCPHA

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

*Affiliated with the American Public Health Association
and the Southern Health Association
Box 10387, Raleigh, NC 27605
TEL (919) 821-2226*



Dear Colleagues:

Public health is a major part of my life. Being a member of NCPHA is the "icing on the cake". Because our work is so crucial, it has been a joy and honor for me to play a role in developing the Program for our 77th annual meeting.

"Public Health — Common Vision! United Voice!" is a timely theme for our convention. Emerging public health crises, competing priorities, new opportunities and challenges — all in the face of limited resources — require collaboration and unity. We must, more than ever before, see as one, dream as one, speak as one, and act as one. We must strengthen the bonds between all public health workers, because all contribute in equal measure to the health and development of our state's citizens.

I proudly present our Program which hopefully, will provide all disciplines with stimulating information, creative ideas, and inspiration needed for the days ahead. I extend gratitude and congratulations to the members of the Program and Local Arrangements Committees for their hard work in developing such a fine menu of activities for our membership.

Each year I greet the NCPHA annual meeting as a time for learning, fellowship, and encouragement. I have never gone away disappointed. I sincerely hope that these three days will be a special time for you.

Enjoy!

A handwritten signature in cursive script that reads "Ann Wolfe".

Ann F. Wolfe
President-Elect
Chairperson, Program Subcommittee

**NORTH CAROLINA
PUBLIC HEALTH ASSOCIATION, INC.**
Organized June 30, 1911

LEADERSHIP LIST FOR 1987-1988

GOVERNING COUNCIL

EXECUTIVE COMMITTEE

President, Susan M. O'Brien; President-Elect, Ann F. Wolfe; Vice-President, Barbara O. Chavious; Secretary, Lillie M. DeWitt; Treasurer, Leonard Wood; Immediate Past President, Stacy Covil; APHA Representative, Jimmie L. Rhyne; SHA Representative, Peggy Nelson; APHA and SHA Alternate Representative, Thomas F. Owens.

SECTION CHAIRPERSONS

Adult Health Promotion, Jeanne Palmer; Community Health Assistants/Technicians, Almetha C. Gilbert; Dental Health, Steve Cline; Developmental Rehabilitation, Ann Royal; Environmental Health, Thomas W. Spurling; Public Health Education, Deborah Bennett; Laboratory, Betty Smith; Management Support, Camille Bishop; Maternal and Child Health, Marian B. Duggins; Nursing, Melinda M. McDowell; Nutrition, Susan Hayes; Public Health Management, Lorey White; STD, Lonnie House; Social Work, Kay G. Brandon; Statistics and Epidemiology, Robert H. Holbrook.

MEMBERS AT LARGE

Michael Clements, Nancy Gatewood, Keith Glover, Jonathan Paul Levin, Kathy P. Gurley, Charles Powell.

AFFILIATE REPRESENTATIVES

Eastern District President, Jim Higdon; Western District President, Bob Farris.

PARLIAMENTARIAN

Chris Hoke

HISTORIAN

Emily T. Tyler

STANDING COMMITTEE CHAIRPERSONS

Annual Meeting.....	Susan M. O'Brien
Local Arrangements Subcommittee	Mary Grenz Jalloh
Program Subcommittee	Ann F. Wolfe
Auditing	Richard Baxley
Awards	John Freeman
Budget	Leonard Wood
By-Laws and Manual of Procedures.....	Libby H. Stevens
Legislative	Robert S. Parker
Membership.....	Karen Willett
Nominating	Stacy Covil
Public Relations	Nick Engel
Resolutions.....	Beth Joyner
Scholarship	Richard House

PROGRAM SUBCOMMITTEE

Ann F. Wolfe
Susan M. O'Brien

Lou Brewer
Jim Bryan

Carolyn Sparks
Jean Sugg

AD HOC COMMITTEE CHAIRPERSONS

Annual Meeting Site Selection	
Advisory Committee.....	Susan M. O'Brien
Think Tank Task Force	Leslie Brown

ALLIANCE FOR PUBLIC HEALTH

Stacy Covil Susan M. O'Brien
E. Daniel Shingleton

N.C. CITIZENS FOR PUBLIC HEALTH

Stacy Covil Susan M. O'Brien

N.C. CHILD ADVOCACY INSTITUTE

Susan M. O'Brien
Jimmie L. Rhyne

Michael Clements
Marian B. Duggins

**SPECIAL THANKS TO MY SECRETARY,
FAYE McLAMB FOR YOUR HELP
AND PATIENCE!**

ANN WOLFE

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION ANNUAL MEETING

STOUFFER WINSTON PLAZA HOTEL AND
BENTON CONVENTION CENTER
WINSTON-SALEM, NORTH CAROLINA

SEPTEMBER 27, 28, 29, 30, 1988

THEME:

PUBLIC HEALTH — COMMON VISION! UNITED VOICE!

TUESDAY, SEPTEMBER 27, 1988

ROOM

8:30 am-10:00 am	EXECUTIVE COMMITTEE, NCPHA	Bethabara Winston Plaza Hotel
10:00 am- 5:00 pm	GOVERNING COUNCIL, NCPHA	Bethabara Winston Plaza Hotel
9:00 am- 5:00 pm Theme:	Association of North Carolina Boards of Health "Guardians of Public Health: Facing the Challenge"	North Main Hall Room C & D Convention Center
12:00 pm- 3:00 pm	North Carolina Environmental Health State of Practice Committee Luncheon — Business meeting	
12:30 pm- 2:00 pm	JOINT LUNCHEON Governing Council, NCPHA Association of North Carolina Boards of Health North Carolina Association of Local Health Directors Public Health Week Committee	North Main Hall Room F & G Convention Center
2:00 pm- 5:00 pm	North Carolina Association of Local Health Directors Business Meeting	Conference Room 2 Convention Center
3:00 pm- 5:00 pm	REGISTRATION — INFORMATION	South Main Hall Convention Center
5:00 pm- 6:00 pm	RECEPTION Association of North Carolina Boards of Health Public Health Week Committee Forsyth County Health Department and Board of Health	Presidential Suite Winston Plaza Hotel

**OUR EXHIBITORS HAVE SPENT MUCH TIME
AND MONEY TO BE WITH US!
PLEASE VISIT THEM!**

WEDNESDAY, SEPTEMBER 28, 1988

8:00 am- 5:00 pm REGISTRATION — INFORMATION

9:00 am- 9:00 pm EXHIBITS

8:45 am-11:55 pm FIRST GENERAL SESSION

ROOM

South Main Hall
Convention Center

South Main Hall
Section 1 & 2
Convention Center

South Main Hall
Section 3
Convention Center

Presiding: Susan M. O'Brien, President

Invocation: The Reverend Scott Nowlan
Centenary United Methodist Church
Winston-Salem

Welcome: Thomas R. Dundon, Ph.D., M.P.H., Director
Forsyth County Health Department
Carolyn Ferree, M.D., Vice-Chairperson
Forsyth County Board of Health
Wayne A. Corpening
Mayor of Winston-Salem

Program Introduction: Ann F. Wolfe, M.D., M.P.H., President-Elect

Introduction: Thad B. Webster, M.D.
Deputy State Health Officer

Remarks: David T. Flaherty, Secretary
North Carolina Department of Human Resources

KEYNOTE ADDRESS

Introduction: Judith C. Wright, R.N., M.P.H., Director
Martin-Tyrrell-Washington Health District
President, N.C. Association of Local Health Directors

Speaker: Claude Earl Fox, M.D., M.P.H.
Alabama State Health Officer

Topic: "Bound Over for Trial"

BUSINESS MEETING

Presiding: Susan M. O'Brien, President

11:30 am Governor's Address

Introduction: Thad B. Wester, M.D.

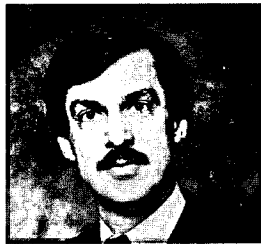
Speaker: James G. Martin
Governor of North Carolina



Governor Martin



Secretary Flaherty



Dr. Fox

WEDNESDAY, SEPTEMBER 28, 1988 (continued)

ROOM

SECTION ACTIVITIES

LUNCHEON MEETINGS

12:00 pm- 2:00 pm	NUTRITION	Ballroom D
Presiding:	Susan Hayes, Chairperson	Winston Plaza Hotel
	Business Meeting	
Presentation:	The Bertlyn Bosley Award	
12:00 pm- 3:30 pm	PUBLIC HEALTH EDUCATION	Ballroom A
Presiding:	Deborah Bennett, Chairperson	Winston Plaza Hotel
Topic:	"Straight Talk"	
Speaker:	Freddie Pierce	
	Ventriloquist, Impersonator, Magician	
	Goldsboro	
Presentations:	Health Educator Exel Award	
	Health Education Sparkle Award	
	Health Education Golden Award	
12:00 pm- 2:00 pm	STATISTICS AND EPIDEMIOLOGY	Ballroom C
Presiding:	Wayne Raynor, M.P.H., Chairperson	Winston Plaza Hotel
	Business Meeting	
Presentations:	The Samuel L. Katz Award (Immunization)	
	Award for Excellence in Statistics and Epidemiology	

BUSINESS MEETINGS

2:00 pm- 4:00 pm	COMMUNITY HEALTH ASSISTANTS/TECHNICIANS	Ballroom B
Presiding:	Almetha Gilbert, Chairperson	Winston Plaza Hotel
Topic:	"Working Together for Good Health"	
Speaker:	Robert H. Morris, Sr., P.A.	
	Cumberland County Health Department	
Presentation:	Award for Community Health Assistant/Technician of the Year	
1:30 pm- 4:30 pm	DENTAL HEALTH	Wachovia
Presiding:	Steve Cline, D.D.S., M.P.H., Chairperson	Winston Plaza Hotel
Topic:	"Communication Skills for Dental Personnel"	
Speaker:	William T. Herzog, M.S.P.H.	
	Associate Professor of Health Policy and Administration	
	UNC School of Public Health	
	Chapel Hill	
Presentation:	The Ernest A. Branch Award	
	There also will be an update on the 70th Anniversary of Dental Public Health in N.C.	

WEDNESDAY, SEPTEMBER 28, 1988 (continued)**ROOM**

3:00 pm- 5:00 pm	DEVELOPMENTAL REHABILITATION	Bethabara
Presiding:	Ann S. Royal, R.N., C.P.N.P., Chairperson	Winston Plaza Hotel
	Business Meeting	
Topic:	"Legislative Issues"	
Speaker:	Helen R. Marvin	
	State Senator	
	Gastonia	
Presentations:	Award for Outstanding Achievement — Management Support	
	Award of Outstanding Achievement — Program Support	
	Award for Outstanding Contributions	
1:30 pm- 4:00 pm	ENVIRONMENTAL HEALTH	South Main Hall
Presiding:	Thomas W. Spurling, Chairperson	Section 3
	Business Meeting	Convention Center
Presentations:	Award for Rookie Sanitarian of the Year	
	Award for Sanitarian of the Year	
	The Bill Broadway Award	
1:30 pm- 4:00 pm	LABORATORY	Piedmont
Presiding:	Betty M. Smith, Chairperson	Winston Plaza Hotel
Topic:	"Stress Management in the Laboratory"	
Speaker:	Lenore Flynn, Director	
	Medical Technology Program	
	Bowman Gray School of Medicine	
	Winston-Salem	
Presentation:	Laboratorian of the Year Award	
2:00 pm- 5:00 pm	MANAGEMENT SUPPORT	North Main Hall
Presiding:	Camille Bishop, Chairperson	Room C
Topic:	"Expectations"	Convention Center
Speaker:	Stephen Martin, Regional Director	
	Eastern Regional Office	
	Division of Health Services	
Presentation:	Award for Achiever of the Year	
1:00 pm- 3:00 pm	NURSING	North Main Hall
Presiding:	Melinda McDowell, R.N., Chairperson	Room D
	Business Meeting	Convention Center
	Newsbrief	
Presentation:	The Direct Service Award	
1:00 pm- 3:00 pm	PUBLIC HEALTH MANAGEMENT	Moravian
Presiding:	Lorey White, Jr., Chairperson	Winston Plaza Hotel
Topic:	"Determination of Managerial Effectiveness of Local Health Directors"	
Speaker:	Fred Pilkington, D.P.A., Director	
	Cabarrus County Health Department	

WEDNESDAY, SEPTEMBER 28, 1988 (continued)

ROOM

1:00 pm- 4:00 pm	SOCIAL WORK	Blue Ridge Winston Plaza Hotel
Presiding:	Kay G. Brandon, M.S.W., Chairperson	
Topic:	"Public Health Social Work — 1988"	
Speakers:	E. Daniel Shingleton, M.S.W. Maternal and Child Care Supervisor Eastern Regional Office Division of Health Services Eugene Perrotta, M.S.W. Developmental Disabilities Branch Maternal and Child Care Section Division of Health Services O. Aiken Mays, M.D., Former Director Wayne County Health Department Leo Croghan, Ph.D., Director Fayetteville Developmental Evaluation Center Danette Rosenberg Gaston County Health Department	
Presentations:	Award for Outstanding Contribution to Social Work Section Member Award for Outstanding Contribution to Social Work Non-Section Member	
2:00 pm- 5:00 pm	STATISTICS AND EPIDEMIOLOGY	Ballroom C Winston Plaza Hotel
Presiding:	Wayne Raynor, M.P.H., Chairperson	
Topic:	"Results of Chlamydia Testing in North Carolina"	
Speaker:	Joan Catignani, Dr.PH. State Health Laboratory	
Topic:	"Baby Love Update — Medicaid Expansion for Pregnant Women and Infants"	
Speakers:	Marcia Roth, Health Educator Maternal and Child Care Section Division of Health Services Dennis Williams, Assistant Director Division of Medical Assistance Paul A. Buescher, Statistician State Center for Health Statistics	
1:00 pm- 3:00 pm	STD	Conference Rooms 5, 6, & 7 Convention Center
Presiding:	Lonnie House, M.P.H., Chairperson	
Topic:	"The Future of STD's — A Challenge We Must Face Together"	
Speaker:	P. Samuel Pegram, M.D. Associate Professor of Medicine Infectious Disease and Immunology Bowman Gray School of Medicine Winston-Salem	
Presentations:	Laboratory Award Supportive Services Award Secretarial Award M.D. — F.N.P. — P.A. Award Award for Investigator of the Year The James M. McDiarmid Award	

WEDNESDAY, SEPTEMBER 28, 1988 (continued)**ROOM****SOCIALS**

4:00 pm- 5:00 pm	LABORATORY Wine and Cheese Compliments of Boehringer-Mannheim Diagnostics, Inc.	Piedmont Winston Plaza Hotel
5:30 pm- 7:00 pm	School of Public Health, UNC-Chapel Hill Wine and Cheese	Forsyth Ballroom Winston Plaza Hotel
9:00 pm	DANCE — DJ Lee Gillette KISS FM Greensboro CASH BAR	Forsyth Ballroom Winston Plaza Hotel

THURSDAY, SEPTEMBER 29, 1988**ROOM**

8:00 am- 3:00 pm	REGISTRATION — INFORMATION	South Main Hall Convention Center
8:30 am- 2:00 pm	EXHIBITS	South Main Hall Section 1 & 2 Convention Center

BREAKFAST MEETINGS

7:30 am- 8:30 pm	PAST PRESIDENTS	Blue Ridge Winston Plaza Hotel
7:30 am- 8:45 pm	ADULT HEALTH PROMOTION Presiding: Jeanne Palmer, M.P.H., Chairperson Topic: "Health Promotion for the Poor — Are We Kidding Ourselves?" Speaker: Marshall W. Kreuter, Ph.D., Director Division of Health Education Center for Health Promotion and Education Centers for Disease Control Presentations: The Helen Ray Award Award for Agency of the Year Award for Outstanding Individual from the Community	Ballroom A Winston Plaza Hotel
7:30 am- 8:45 pm	MATERNAL AND CHILD HEALTH Presiding: Marian Duggins, R.N., Chairperson Business Meeting Topic: "In Search of the Modern Public Healthier" Speaker: E. Daniel Shingleton, M.S.W. Maternal and Child Care Supervisor Eastern Regional Office Division of Health Services Presentations: Outstanding Achievement Award SIDS Counselor Award	Ballroom D Winston Plaza Hotel

MORNING WORKSHOPS

9:00 am-11:30 am	ADULT HEALTH PROMOTION AND PUBLIC HEALTH MANAGEMENT	Ballroom A Winston Plaza Hotel
Topic:	"Health Promotion for the Poor In North Carolina — Are We Kidding Ourselves?"	
Moderators:	Georjean Stoodt, M.D., M.P.H., Chief Adult Health Services Section Division of Health Services Stephen Martin, Regional Director Eastern Regional Office Division of Health Services	
Panelists:	Jim Baluss, Director Pamlico County Health Department Joanne Dixon, Project Coordinator Community Health Assessment & Promotion Project Emory University Rudy Hillman, Board of Directors Heart of Carolina Habitat for Humanity Tim Monroe, M.D., M.P.H., Director Pitt County Health Department Fred Pilkington, D.P.A., Director Cabarrus County Health Department Victor Schoenbach, Ph.D., Co-Principal Investigator Associate Professor Department of Epidemiology UNC School of Public Health and Charles Watts, M.D., Principal Investigator Medical Director, N.C. Mutual Life Insurance Company Self-Help Quit Smoking Program for Black Americans Jesse Williams, M.D., M.P.H., Director Cumberland County Health Department	
10:00 am-12:00 pm	DEVELOPMENTAL REHABILITATION	Wachovia Winston Plaza Hotel
Moderator:	A. Dewane Frutiger, M.A., M.P.H., Director Greeville Developmental Evaluation Center	
Topic:	"Toward a True Integration of Services for Developmentally Disabled and Chronically Ill Children"	
Speakers:	Howard B. Campbell, M.P.H., Director PPCC District Health Department Leo Croghan, Ph.D., Director Fayetteville Developmental Evaluation Center	

MORNING WORKSHOPS (continued)

John Dougherty, Ph.D., Director
Eastern TEACCH
Greenville

Lowell Harris, M.Ed., Director
Division of Exceptional Children
Department of Public Instruction

Don Taylor, M.S., Assistant Secretary for
Management and Budget
Department of Human Resources

Worth Worthington, Ed.D., Parent
Greenville

Barbara Harris, M.Ed., Chief
Support Services
MR/DD Section
Division of Mental Health, Mental Retardation/
Developmental Disabilities and Substance
Abuse Services

Robert Dillard, M.D.
Bowman Gray School of Medicine
Winston-Salem

9:00 am-11:30 am	LABORATORY	Ballroom B
Moderator:	Betty M. Smith, Chairperson	Winston Plaza Hotel
Topic:	"Chemistry Screening — the Rewards and Risks"	
Speakers:	Ben Money, Health Educator Wake County Health Department	
	Lou Turner, Dr.PH., Head Laboratory Improvement Branch State Health Laboratory	
	Susan O'Brien, Laboratory Director New Hanover County Health Department	
9:00 am-11:00 am	MANAGEMENT SUPPORT and PUBLIC HEALTH EDUCATION	Bethabara
Topic:	"The Magical Child Within"	Winston Plaza Hotel
Speaker:	Chris Myers, Ed.D. Myers and Associates Winston-Salem	
9:00 am-11:00 am	NURSING and COMMUNITY HEALTH ASSISTANTS/TECHNICIANS	North Main Hall
Topic:	"Public Health — The Chart, the Law, and You"	Room D
Speaker:	Patrice Solberg Attorney and Counselor at Law Chapel Hill	Convention Center

MORNING WORKSHOPS (continued)

9:00 am-11:00 am	STATISTICS AND EPIDEMIOLOGY	Piedmont
Topic:	"Public Health Problem of Passive Exposure to Cigarette Smoke"	Winston Plaza Hotel
Speakers:	Barbara S. Hulka, M.D., M.P.H., Kenan Professor and Chairperson Department of Epidemiology School of Public Health Chapel Hill	
	Victor J. Strecher, Ph.D., M.P.H., Assistant Professor Department of Health Behavior and Health Education School of Public Health Chapel Hill	
Panelists:	Leah Devlin, D.D.S., Director Wake County Health Department	
	Berton H. Kaplan, Ph.D., Professor Department of Epidemiology UNC School of Public Health Chapel Hill	
	Dr. Hulka	
	Dr. Strecher	
9:00 am-11:00 am	STD	Ballroom C
Topic:	"Update on the HIV Notification Program"	Winston Plaza Hotel
Moderator:	Frankie Barnes Epidemiology Section Division of Health Services	
Speakers:	David Jolly, AIDS Program Supervisor Evelyn Blankenship, Regional Supervisor Judy Owen O'Dowd, Regional Supervisor Bill Petz, Regional Supervisor Epidemiology Section Division of Health Services	

LUNCHEON MEETINGS

11:30 am- 1:00 pm	ENVIRONMENTAL HEALTH	North Main Hall
Topic:	"Consolidation Update"	Room B
Speaker:	Dr. Linda Little Governor's Waste Management Board	Convention Center
11:30 am- 1:00 pm	NURSING	North Main Hall
Topic:	"Public Health Nursing in the Year 2000"	Room G
Speaker:	Iris R. Shannon, Ph.D., R.N., President-Elect, APHA	Convention Center
Presentation:	The Margaret B. Dolan Award	
12:00 pm- 1:15 pm	SOCIAL WORK	Darryl's Restaurant
Topic:	"Public Health — 1988-2000"	
Speaker:	Thad B. Wester, M.D. Deputy State Health Officer	

AFTERNOON WORKSHOPS

1:30 pm- 3:45 pm	SESSION A	North Main Hall
Topic:	"Division of Health Services Update"	Room C
Speakers:	Stacy Covil Susan Grayson Steve Steinbeck Environmental Health Section Division of Health Services	Convention Center
Topic:	"Asian Tiger Mosquito"	
Speakers:	Charles Apperson, Ph.D. Barry Engber, Sc.D. Bobby Waters N.C. Mosquito and Vector Control Association	
1:30 pm- 3:45 pm	SESSION B	North Main Hall
Topic:	"Role of Local Government in Protecting the Environment"	Room D
Speaker:	Bill Holman Sierra Club	Convention Center
Topic:	"Ground Water Contamination — Interaction at the State Level"	
Speakers:	John Sheats Laboratory Section Division of Health Services John Freeman, D.V.M. Epidemiology Section Division of Health Services	
2:00 pm- 4:00 pm	MANAGEMENT SUPPORT	Ballroom B
Topic:	"Substance Abuse — Use, Abuse, and Addiction"	Winston Plaza Hotel
Speaker:	Carolyn E. Carter Substance Abuse Counselor Rockingham County Mental Health Center	
1:30 pm- 4:00 pm	MATERNAL AND CHILD HEALTH	Ballroom A
Topic:	"Visions of Creative Options"	Winston Plaza Hotel
Moderator:	Marilyn Asay, R.N. School Health Consultant Maternal and Child Care Section Division of Health Services	
Speakers:	Beth Brandes, M.S.W. Forsyth County Health Department Alton Anderson, M.D. Center for Adolescent Health Development Weldon Michael Durfee, M.D. Adolescent Health Clinic Raleigh	

THURSDAY, SEPTEMBER 29, 1988 (continued)

ROOM

AFTERNOON WORKSHOPS (continued)

1:30 pm- 4:00 pm	NUTRITION	Wachovia
Topic:	"A Multidisciplinary Approach to Cardiac Rehabilitation"	Winston Plaza Hotel
Speakers:	Beverly Nesbit, M.A., R.D., Coordinator Forsyth County Health Kick, Nutrition and Health Promotion Program	
	Julie Ellis, M.P.H. Wake Forest Cardiac Rehabilitation Program	
1:30 pm- 3:30 pm	SOCIAL WORK AND STD	Ballroom C & D
Topic:	"Sexual Abuse of Children"	Winston Plaza Hotel
Speakers:	Martha Sharpless, M.D. Professor of Pediatrics Moses H. Cone Memorial Hospital Greensboro Medical Consultant Greensboro Developmental Evaluation Center	
	Jane Thompson, Esq. Assistant Attorney General Department of Justice Division of Social Services Winston-Salem	
6:00 pm- 7:00 pm	PRESIDENT'S RECEPTION	Forsyth Ballroom Winston Plaza Hotel
7:00 pm- 8:45 pm	AWARDS BANQUET	North Main Hall Convention Center
Presiding:	Susan M. O'Brien, President	
Invocation:	The Reverend Diane Dixon Proctor Associate Minister First Baptist Church Winston-Salem	
Presentation of Awards:	John Freeman, D.V.M., Chairperson Awards Committee	
9:00 pm- 1:00 am	DANCE The Kays Charlotte	North Main Hall Convention Center
	CASH BAR	

FRIDAY, SEPTEMBER 30, 1988

ROOM

8:30 am- 9:30 am **REGISTRATION — INFORMATION** Ballroom Lobby
Winston Plaza Hotel

9:30 am-11:30 pm **SECOND GENERAL SESSION** Forsyth Ballroom
Presiding: Susan O'Brien, President Winston Plaza Hotel

Program
Introduction: Ann F. Wolfe, M.D., M.P.H., President-Elect

KEYNOTE ADDRESSES

Introduction: Jimmie L. Rhyne, M.D., M.P.H., Head
Maternal and Child Health Branch
Maternal and Child Care Section
Division of Health Services

Speaker: Iris R. Shannon, Ph.D., R.N., President-Elect
APHA

Topic: "Common Vision! United Voice! — Organizing for
the Future"

Introduction: Jesse F. Williams, M.D., Director
Cumberland County Health Department

Speaker: Robert B. Jordan, III
Lieutenant Governor of North Carolina

INSTALLATION OF NEW OFFICERS: Stacy Covil, Past-President

DRAWING FOR \$50.00 MEMBERSHIP INCENTIVE

DOOR PRIZES (You must be present to win)

11:30 am-12:30 pm **MEETING OF 1988-1989 NCPHA** Bethabara
EXECUTIVE COMMITTEE Winston Plaza Hotel



Lt. Gov. Jordan



Dr. Shannon

**THANK YOU. HAVE A SAFE TRIP HOME.
WEAR YOUR SEAT BELTS.
SEE YOU IN CHARLOTTE.**

WORKSHOP DESCRIPTIONS

1. ADULT HEALTH PROMOTION and PUBLIC HEALTH MANAGEMENT

Health Promotion for the Poor in North Carolina — Are We Kidding Ourselves?

A panel presentation and discussion will describe experiences and highlight issues involved in generating and maintaining the vision, popular support, and financial or instrumental means to make health promotion a reality for poor North Carolinians.

2. ENVIRONMENTAL HEALTH

SESSION A

Division of Health Services Update

Speakers will identify the role of the Sanitation Branch in the continuing effort by the Division of Health Services and local health departments to protect and promote public health through mutual environmental health programs, provide a report on the revisions of the North Carolina Rules governing the Sanitation of Restaurants and other Foodhandling Establishments, and share a summary on the new state sewage rules.

Asian Tiger Mosquito

This session will deal with the identification of the asian tiger mosquito and its increasing presence in North Carolina.

SESSION B

Role of Local Government in Protecting the Environment

The speaker will share his views on the responsibilities of local government in protecting the environment. Increased public awareness is leading to stronger demands for proper reactions to environmental concerns.

Ground Water Contamination — Interaction at The State Level

Speakers from the Environmental Sciences Branch of the State Health Laboratory and the Environmental Epidemiology Branch of the Epidemiology Section will provide a scenario of the interaction between these two branches during an investigation of groundwater contamination. With a better understanding of the state's interaction, the sanitarian can plan a critical assistance role.

3. DEVELOPMENTAL REHABILITATION

Toward a True Integration of Services for Developmentally Disabled and Chronically Ill Children

A panel representing various service agencies and parent groups will address the topic. The premise is that true integration of services for special populations can only take place in light of a fully functioning structural network of needed services, and a philosophical and organizational commitment on the part of all actors to sharing and working together on behalf of the child. Controversial issues such as territoriality, conflicting diagnostic opinion, intervention impasses, and case management will be covered. Ample audience participation will be encouraged.

4. LABORATORY

Chemistry Screening — the Rewards and Risks

Since health promotion programs are virtually new and growing in most of North Carolina, this workshop is designed to look at health promotion and the role that chemistry screening plays. Speakers will address (1) how to set up a successful program, (2) how to maintain quality control and proper care and use of screening equipment, and (3) the problems and possible solutions encountered in mass screening. This workshop should appeal to health educators, laboratory personnel, nurses, nursing assistants, and anyone who is involved in a health promotion program.

5. MANAGEMENT SUPPORT

Substance Abuse — Use, Abuse, and Addiction

The purpose of this seminar is to make the audience more aware of addictive personalities. Emphasis will be placed on risk factors, stages of addiction, family roles, intervention, prevention and treatment strategies.

6. MANAGEMENT SUPPORT and PUBLIC HEALTH EDUCATION

The Magical Child Within

The speaker teaches classes in leadership, communication, and creative problem solving. She has developed a model for using nature and organic growth cycles as metaphors for personal and organizational development. This presentation builds on childhood memories of "favorite things", celebrates the spirit of the fun-loving and creative child within, and invites this spirit to come out and play. The result is stress reduction through laughter and fun!

7. MATERNAL AND CHILD HEALTH

Visions of Creative Options

A Medical Social Worker with the Forsyth County Health Department and coordinator of the Teen Talk Program, will share information about girls from low-income families who have had few opportunities to participate in activities that raise their self-esteem. Two representatives of the Teen Talk Program will share their experiences. A family physician in Weldon will share with the group his efforts to unite existing agencies in order to provide a cooperative health care program through the Center for Adolescent Health Development. The Wake Teen Medical Services Director will address his model of clinic specializing in confidential treatment of teenagers. This program is operating out of space in Cameron Village Shopping Center.

8. NURSING and COMMUNITY HEALTH ASSISTANTS and TECHNICIANS

Public Health — The Chart, the Law and You

This workshop will center around preparation for a suit in the public and private sectors. The main objectives of the workshop will be to prepare the participant for the court room experience and to help the participant prepare a chart that will add to a successful courtroom presentation.

9. NUTRITION

A Multidisciplinary Approach to Cardiac Rehabilitation

The workshop will focus on "Health Kick", a nutrition and health promotion program in Forsyth County. The program emphasizes weight control and preventing cardiovascular disease. It is geared to county employees, as well as the community at large. Also, the Wake Forest Cardiac Rehabilitation Program will be described. This is the first Cardiac Rehabilitation program in the state and serves as a model. Many different health care professionals aid the patient with cardiac disease to become an independent and self-supporting individual.

10. SOCIAL WORK AND STD

Sexual Abuse of Children

Since the introduction of the concept of the "battered child syndrome" in 1962, medical and public health awareness of child neglect and abuse has grown. However, sexual abuse of children probably remains the most underreported and underdiagnosed type of child abuse. In this workshop, the speakers will discuss this form of child abuse. The medical and legal aspects of the problem will be outlined and highlighted.

11. STATISTICS AND EPIDEMIOLOGY

Public Health Problem of Passive Exposure to Cigarette Smoke

This workshop will emphasize both the scientific evidence and social ramifications related to cigarette smoke exposure to the non-smoking public. The speakers will address the scientific evidence which demonstrates danger to the non-smoker from exposure to side stream and exhaled smoke of smokers, and the social changes now in process to restrict exposure from cigarette smoke to the non-smoking majority. A panel of health professionals involved in policy making on smoking issues will respond to the comments of the speakers, as well as field questions from the audience.

12. STD

Update on the HIV Notification Program

This workshop will discuss the new HIV Notification Program that was implemented in late May and early June. Information will be shared on the activities of the program, as well as any problems that have occurred. Local health department workers will be encouraged to ask questions about their role in this program, their responsibilities as health providers for this program, the role of the HIV Notification Field Workers, and how all of this will work at the local level.

EXHIBITORS

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION ANNUAL MEETING

SEPTEMBER 28-30, 1988

COMPANY

COMPANY REPRESENTATIVE (Address not listed if same as company)

AURATECH, Inc.
113 Erskine Drive West
Greensboro, N.C. 27410

Mose Kiser

BFI Medical Waste Systems
1924 Joy Lake Road
Lake City, Ga 30260

Lila Whetstone

Bio Ecological Services, Inc.
6525 Morrison Boulevard
Charlotte, N.C. 28247

Susan Rogers

Boehringer Mannheim Diagnostics
9115 Hague Road
Indianapolis, Indiana 46250

Melissa Howell

Bristol-Myers
U.S. Pharmaceutical and
Nutritional Group
Evansville, Indiana 47721-0001

Barbara A. Hinnant
2528 Westover Drive
Winston-Salem, N.C. 27103

CESSCO, Inc.
PO Box 244
Greensboro, N.C. 27402

Charlie Gribble, Jr.

Dental Health Section
Division of Health Services
PO Box 2091
Raleigh, N.C. 27602-2091

Becky Procter

Durastill of the Carolinas
PO Box 907
Clemmons, N.C. 27012

Jerry Smith

East Carolina University
Dept. of Environmental Health
Greenville, N.C.

Barney Kane

COMPANY

COMPANY REPRESENTATIVE

(Address not listed if same as company)

Eastman Kodak Company
2750 Quailrush Road
Charlotte, N.C. 28226

W. T. Fisher

EcoFlo, Inc.
2750 Patterson Street
Greensboro, N.C. 27404

George Bonds

Flow Divider Company
10621 Six Forks Road
Raleigh, N.C. 27614

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Governor's Waste Management Board
Albemarle Building
325 N. Salisbury Street
Raleigh, N.C. 27611

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Home Care of Western Carolina, Inc.
4421 N. Cherry Street
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Winston-Salem, N.C. 27105

Larry F. Burnette
Cindy Wiggins

IBM
4800 Falls of the Neuse Road
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Linda Sheffield

ISOLAB, Inc.
Drawer 4350
Akron, Ohio 44321

Joseph F. Penska, Mgr.

J and G Enterprises
110 K Stockton Street
Statesville, N.C. 28677

Lisa McCurdy

Keep North Carolina Clean and
Beautiful
PO Box 25201
Raleigh, N.C. 27611

Jean Husk Dodd

Leeming Div., Pfizer, Inc.
PO Box 800743
Dallas, Texas 75380

Edward Whitman

McCall Brothers, Inc.
6700 Belhaven Blvd.
Charlotte, N.C. 28216

Ken Sigmon

COMPANY

COMPANY REPRESENTATIVE

(Address not listed if same as company)

Neese Country Sausage, Inc.
1452 Alamance Church Road
Greensboro, N.C. 27406

Andrea N. McGarity

N.C. AHEC Library/Information
Centers
Northwest AHEC Library
Bowman Gray School of Medicine
300 South Hawthorne Road
Winston-Salem, N.C. 27103

Shawn Sibley

N.C. Mosquito and Vector Control
Association
Division of Health Services
310 E. 3rd. St., Suite 200
Winston-Salem, N.C. 27101

Mark E. Slaff

Ortho Pharmaceutical Corp.
3000 Highwoods Blvd.
Suite 218
Raleigh, N.C. 27604

Kevin Renahan

RAD Environmental Services, Inc.
2306 Rodeo Drive
Durham, N.C. 27704

Dr. Marc Y. Menetrez

Radiation Protection Section
N.C. Dept. of Human Resources
701 Barbour Drive
Raleigh, N.C. 27603

Dr. Felix Fong

Reed & Carnrick Pharmaceuticals
One New England Avenue
Piscataway, New Jersey 08855

Patricia Seymour-Harrison

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Columbus, Ohio 43216

Ron Hunter
536 Kyle Road
Winston-Salem, N.C.

Smith and Loveless
Equipment Svcs.
5121 Bowden Road
Suite 208
Jacksonville, Florida 32216

Marsha Terry

COMPANY

Thermal Reductions Systems, Inc.
PO Box 2070
Chapel Hill, N.C. 27515

T & J Panel System
PO Box 288
Statesville, N.C. 28677

ULV Equipment & Chemicals Inc.
PO Box 155
Norcross, Georgia 30091

UNC School of Public Health
Ofc of Cont. Education
CB #8165, Miller Hall
Chapel Hill, N.C. 27599-8165

Zoeller Company
3280 Old Millers Lane
Louisville, Kentucky 40216

COMPANY REPRESENTATIVE

(Address not listed if same as company)

Larry Parker

Tim Johnson

Kern Walcher

Zoe Ulshen

Michael A. Babrowski

A BRIEF HISTORY OF THE NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

On a warm afternoon, June 16, 1909, the seed of a public health organization was planted. Dr. L. N. Glenn, Superintendent of Health, Gaston County, provided the idea. Dr. Richard H. Lewis, Secretary and Treasurer, N.C. State Board of Health, assisted by county superintendents of health he had summoned for the purpose, earnestly tilled the ground. The Host State Medical Society, meeting in the Battery Park Hotel in Asheville, benignly added its blessing.

Two years and four days of germination, June 20, 1911, produced a lusty sprout named the North Carolina Health Officers Association. Forty-seven county superintendents of health, eight municipal health officers, and twenty-one members of boards of health met to herald the event at the behest of Dr. Watson R. Rankin during the annual meeting of the State Medical Society in Charlotte. Dr. Richard H. Lewis spoke enthusiastically about "The advantages of a North Carolina Health Officers Association." A Constitution and By-Laws was adopted. Dr. L. B. McBrayer of Asheville was named President; Dr. L. N. Glenn of Gastonia, Vice-President; and Dr. Watson S. Rankins of Raleigh, Secretary-Treasurer. The first prophetic action of this embryonic organization was the passage of a resolution calling upon the conjoint session of the State Board of Health and the State Medical Society to recommend a uniform basis of compensation for health officers for adoption by the County Societies.

As the ranks of public health workers grew, many found that they had no professional home, no forum, no planned association. This problem received prompt recognition and characteristic action from the Health Officers' Association. Meeting in Pinehurst, April 25, 1921, the Association agreed to change its name to the "North Carolina Public Health Association," and the Constitution and By-Laws were amended, opening the membership to all members and employees of boards of health, either state, county, or municipal, and any citizen interested in public health.

Organizational growing pains were felt as membership began to increase. Secretaries found the erudite discussions of the Health Officers remote from the tasks and problems encountered daily. Sanitarians wondered why they should be concerned with the frequency of immunizations when technical matters like measures for the prevention of foodborne disease needed discussion. The creation of scientific sections within the North Carolina Public Health Association solved the problem. Beginning in the 29th Annual Meeting in Pinehurst, 1940, Scientific Sections were formed for Health Officers, Public Health Nurses, Secretaries, and Sanitarians. The Laboratory Section was created two years later. Following in later years were Health Education, Nutrition, Venereal Disease Control, and the Mental Health Section. Two affiliate organizations, the Western North Carolina Public Health Association and Eastern North Carolina Public Health Association, were accepted in 1960.

Organizational influence has increased and expanded. The joining of the State Legislative Council, then consisting of 19 member organizations, gave the North Carolina Public Health Association four voting representatives in that body and added the voice of public health to that of others in urging passage of needed social legislation. In 1951, through the efforts of Dr. J. W. R. Norton, the NCPHA was formally affiliated with the American Public Health Association, giving the Tar Heel worker a voice in the formulation of national health policy.

Physical growth has been a vital factor in the total accomplishments and influence of the organizations. From the seventy-six original members of a half-century ago, the NCPHA, Inc. now boasts a membership of well over fourteen hundred.

Effectively promoting the causes of public health and its practitioners for a half a century, this composite entity called the North Carolina Public Health Association, Inc. confidently faces the future. Fortified by the memory of the dauntless stalwarts of the past, infused with the spirit of the daring present, and excited by the adventure of greater service to the well-being of man, the Association has come to the full bloom of maturity, offering to all who serve and all who are being served a rewarding experience in living for health and healthful living.

PAST PRESIDENTS

Session	Date	President
	June 16, 1909	*DR. RICHARD H. LEWIS ^a , Raleigh
1	June 20, 1911	*DR. WATSON S. RANKIN ^b , Raleigh
2	1912	*DR. L.B. McBRAYER, Asheville
3	1913	*DR. L.N. GLENN, Gastonia
4	1914	*DR. G.M. COOPER, Raleigh
5	1915	*DR. WILLIAM M. JONES, Greensboro
6	1916	*DR. D.E. SEVIER, Asheville
7	1917	*DR. ARCH CHEATHAM, Durham
8	1918	*DR. D.C. ABSHER, Henderson
9	1919	*DR. J.R. McCracken, Waynesville
10	1920	*DR. E.F. LONG, Lexington
11	1921	*DR. R.L. CARLTON, Winston-Salem
12	1922	*DR. J.L. SMITH, Greensboro
13	1923	*DR. A.C. BULLA, Raleigh
14	1924	*DR. C.W. ARMSTRONG, Salisbury
15	1925	*DR. L.L. WILLIAMS, Mount Airy
16	1926	*DR. SIDNEY E. BUCHANAN, Concord
17	1927	*DR. E.R. HARDIN, Lumberton
18	1928	*DR. JOHN H. HAMILTON, Raleigh
19	1929	*DR. C.C. HUDSON, Greensboro
20	1930	*DR. J.R. HEGE, Concord
21	1931	*DR. D.E. FORD, Washington
22	1932	*DR. J.H. EPPERSON, Durham
23	1933	*DR. C.N. SISK, Rockingham
24	1934	*DR. FRANK M. REGISTER, Kinston
25	1935	*DR. Z.P. MITCHELL, Shelby
26	1936	*DR. R.S. McGREACHY, Weldon
27	1937	*DR. R.M. BUIE, Greensboro
28	1938	*DR. M.T. FOSTER, Fayetteville
29	1939	*DR. J.A. MORRIS, Oxford
30	1940	*DR. A.H. ELLIOTT, Wilmington
31	1941	*DR. JOHN W. WILLIAMS, Williamston
32	1942	*DR. JOHN E. RHYNE, Gastonia
33	1943	*DR. N. THOMAS ENNETT, Greenville
34	1944	*DR. WILLIAM R. RICHARDSON, Chapel Hill
No Convention	1945	DR. W.K. McDOWELL, Tarboro
35	1946	*DR. ROBERT F. YOUNG, Halifax
36	1947	DR. M.B. BETHEL, Raleigh
37	1948	*DR. H.W. STEVENS, Kenansville
38	1949	*DR. ERNEST A. BRANCH, Raleigh

^aCalled Initial Meeting

^bFounded the Association

*Deceased

PAST PRESIDENTS

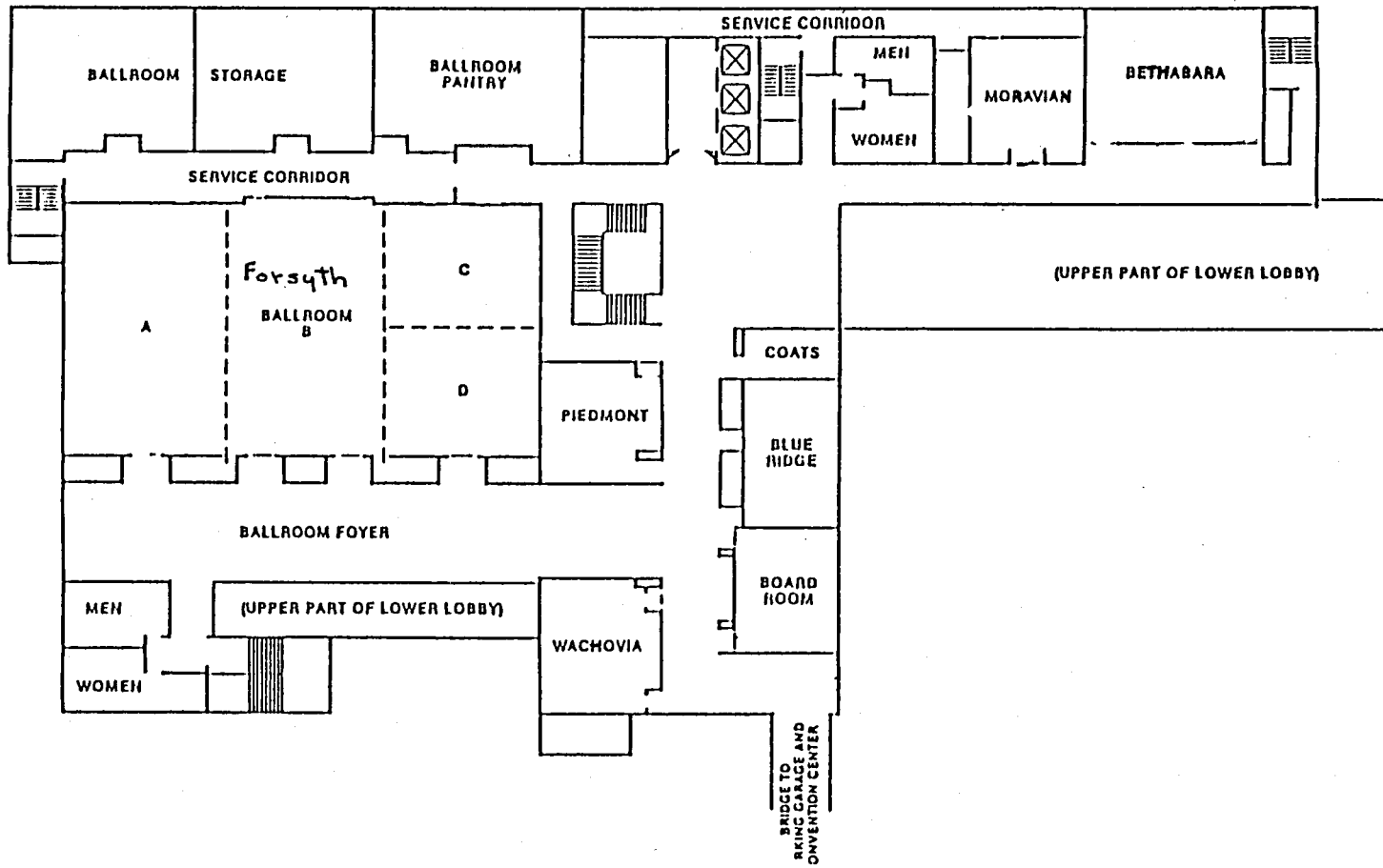
Session	Date	President
39	1950	*DR. S.B. McPHEETERS, Goldsboro
40	1951	MR. HAROLD E. PARKER, Winston-Salem
41	1952	DR. JOHN J. WRIGHT, Chapel Hill
42	1953	*MRS. LOUISE P. EAST, Asheville
43	1954	*DR. E.H. ELLINWOOD, Greensboro
44	1955	*MRS. LOUISE Y. WORKMAN, Charlotte
45	1956	DR. BERTYLN BOSLEY, Washington, D.C.
46	1957	*DR. E.G. McGAVRAN, Chapel Hill
47	1958	DR. LYNN MADDRY, Raleigh
48	1959	*MR. J.M. JARRETT, Raleigh
49	1960	*DR. FRED G. PEGG, Winston-Salem
50	1961	*MISS GRACE DANIEL, Raleigh
51	1962	*DR. P.M. DRAKE, Gastonia
52	1963	MRS. BETTY POTTS KEZIAH, Charlotte
53	1964	DR. MARTIN P. HINES, Raleigh
54	1965	*DR. ISA C. GRANT, Elizabeth City
55	1966	*MR. ROBERT W. BROWN, Asheville
56	1967	*DR. CORRINA S. SUTTON, Raleigh
57	1968	DR. MAURICE KAMP, Charlotte
58	1969	*DR. E.A. PEARSON, JR., Raleigh
59	1970	MR. C. SCOTT VENABLE, Raleigh
60	1971	MRS. JEAN LASSITER, Elizabeth City
61	1972	*MISS LYDIA HOLLEY, Tryon
62	1973	*MR. JESSE S. CANADY, Fayetteville
63	1974	DR. GEORGE D. DUDNEY, Raleigh
64	1975	DR. RONALD LEVINE, Raleigh
65	1976	DR. RALPH H. BOATMAN, Chapel Hill
66	1977	DR. SARAH T. MORROW, Greensboro (resigned 02/77)
66	1977	MRS. CAROLYN S. SPARKS, Goldsboro
67	1978	DR. CHARLES L. HARPER, Chapel Hill
68	1979	MR. WILLIAM A. BROADWAY, Asheville
69	1980	DR. HOWARD M. FITTS, Durham
70	1981	MR. THOMAS F. OWENS, Greensboro
71	1982	MR. RICHARD G. STEEVES, Shelby
72	1983	MRS. LOTTIE DAW, New Bern
73	1984	MR. GEORGE F. BOND, JR., Hendersonville
74	1985	MR. WILLIAM "EDDIE" PIERCE, JR., Elizabeth City
75	1986	DR. MARJORIE O. STRAWN, Lenoir
76	1987	MR. STACY COVIL, Raleigh

^aCalled Initial Meeting

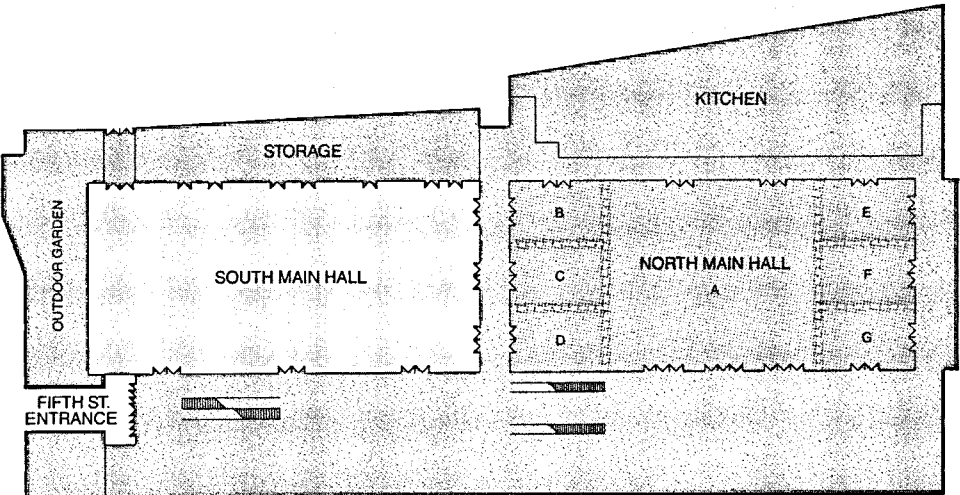
^bFounded the Association

*Deceased

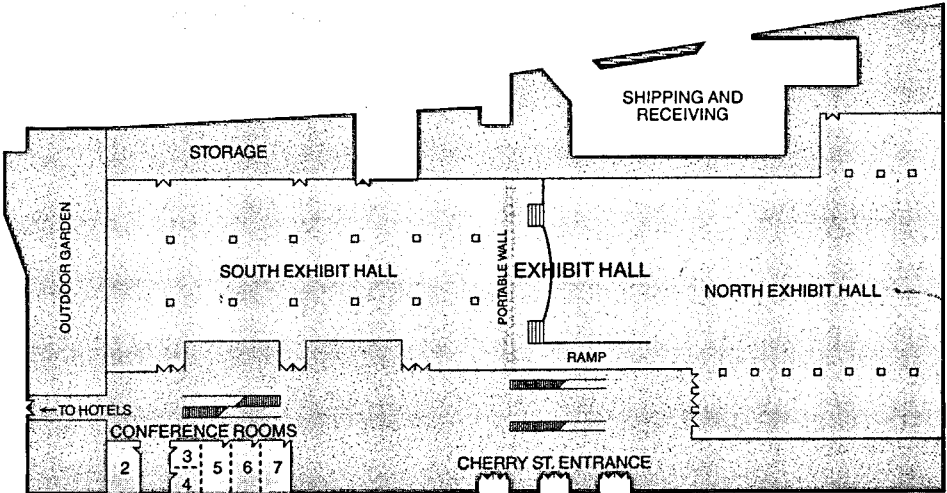
THE WINSTON PLAZA



BENTON CONVENTION CENTER



UPPER LEVEL



LOWER LEVEL

**COMPLIMENTARY
REFRESHMENTS
PROVIDED BY:**

KRISPY KREME

McDONALD'S

PEPSI

PET DAIRY

DONATION TOWARD PRINTING OF PROGRAM

Burroughs Wellcome Co.
Research Triangle Park, N.C.