NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

78th ANNUAL MEETING

Public Health – Disarray or Challenge September 12, 13, 14, 15, 1989



Adam's Mark Hotel Charlotte, North Carolina

LOCAL ARRANGEMENTS COMMITEE

Chairperson Jon	athan Paul Levin
Registration	Iris Rhinehardt
Exhibits	Dennis Salmen
Hospitality and Information	Ellen Edmonds
Physical Arrangements	Beth Conley
Public Relations	Merle Green
Refreshments and Flowers	Peggy Ellis
Food and Entertainment	Susan Latimer Belinda Worsham
Housing Jon	athan Paul Levin

NO SMOKING POLICY

PLEASE DO NOT SMOKE IN MEETINC ROOMS. THANK YOU FOR YOUR COOPERATION.

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

78th ANNUAL MEETING

Public Health – Disarray or Challenge September 12, 13, 14, 15, 1989



Adam's Mark Hotel Charlotte, North Carolina

Hosted By:

Mecklenburg County Health Department Betty S. Snow, RN, MA, Acting Health Director

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NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

Affiliated with the American Public Health Association and the Southern Health Association Box 20387, Raleigh, NC 27605 TEL (919) 821-2226

Public Health - Disarray or Challenge

Dear Friends,

It is with a great deal of emotion that I submit to you my last written message as President of NCPHA. Public Health and NCPHA mean so much to me, and I feel honored and privileged to have played a lead-

ership roll in the Association.

I have been in state government for 21 years, but came to public health only 9 years ago. The circumstances upon which I entered the field of public health were unusual and painful at the time. However, becoming a public health worker was the best thing to occur in my professional life! And I want to publicly thank all those who made this happen! Our mission is critical, and our family of workers is unsurpassed in commitment and hard work.

I personally believe that the public health system in North Carolina is not in disarray! Instead it is strained by multiple priorities and service needs that are accompanied by a distinct lack of resources. I feel confident that through strategic planning and advocacy, we will

meet the challenge that faces us.

On behalf of the Officers and Governing Council, I welcome you to the 78th Annual Meeting of NCPHA. At this meeting, we bring to culmination the efforts of many members who have worked so hard this year. We have won some battles; we have lost some. I feel that the emphasis on public health is stronger and that we as an Association are more visible. But there is yet much to be done.

My hope is that each of you finds a special spark of inspiration at this meeting to make the long road ahead a bit easier to travel.

In the spirit of public health,

Ann Wolfe

President, NCPHA

NORTH CAROLINA

PUBLIC HEALTH ASSOCIATION

Affiliated with the American Public Health Association and the Southern Health Association Box 20387, Raleigh, NC 27605 TEL (919) 821-2226



Dear NCPHA Members,

As we take time from our regular work schedules to come together for this annual conference, may we take advantage of this opportunity to share ideas, gain new insights and accept the challenge of developing goals toward a health system that will, indeed, benefit a broader sector of the public. If we are to make a difference, health professionals must work together and be active in voicing not only our concerns but to actively advocate for the reforms we feel are essential.

The program subcommittee has planned the general sessions to bring us up-to-date information on current issues. The sections are presenting a wide variety of workshops to generate our thinking and provide professional stimulation. There are activities for fun and fellowship. This is a time for renewing ourselves through education and fellowship.

This year of planning for the 78th NCPHA Annual Conference has been an enriching opportunity for me. The program subcommittee and the section program chairpersons have very generously contributed their time and expertise to develop this program which we proudly present. I extend my deepest appreciation to this group of program planners and to the local arrangements committee for all their work and support.

Public health professionals in North Carolina are working diligently to provide vital services. North Carolina health servies are not in disarray. There are new challenges before us and together we can make a difference.

Sincerely, Some Gothard

Doris Gothard

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

Organized June 30, 1911

LEADERSHIP LIST FOR 1988-1989

GOVERNING COUNCIL

EXECUTIVE COMMITTEE
President
President-Elect
Vice President for Communication Barbara O. Chavious
Vice-President for Education
Secretary Lillie M. DeWitt
Treasurer Randan A. Turpm
Immediate Past President Susan M. O Brien
APHA Representative
CUA Depresentative Estelle Fulb
APHA and SHA Alternate Representative Jimmie L. Rhyne, MD
SECTION CHAIRPERSONS
Adult Health Promotion Georjean Stoodt, MD
Community Health Assistants/Technicians
Dental Health Constance Epps, DDS
Developmental Rehabilitation Dewane Frunger
Environmental Health
Laboratory Betty M. Smith
Management Support Mitza Mercer
Matagraf and Child Health Peggy Kideout Ellis
Nursing Wanda Robinson
Nutrition Debra G. Blown
Public Health Education Deborah Bennett
Public Health Management
Sexually Transmitted Diseases Evelyn Blankenship
Social Work Dan Sningleton
Statistics and Epidemiology A. Wayne Raynor
Vector Control Bobby waters
MEMBERS AT LARGE
Jonathan Paul Levin (1989)
Vathy D Gurley (1990)
Kent Campbell (1991) Barbara Hager (1991)
A TEST TATE DEDDECENTATIVES
Eastern District President Frankie Barnes
Western District President
PARLIAMENTARIAN
Chris Hoke
HISTORIAN
Emily T. Tyler

STANDING COMMITTEE CHAIRPERSONS

Annual Meeting	Ann F. Wolfe, MD
Local Arrangements Subcomnittee	
Program Subcommittee	Doris C. Gothard
Auditing	
Awards	Jo Williams
Budget	
By-Laws and Manual of Procedures	
Legislative	
Membership	
Nominating	
Public Relations	
Resolutions	
Scholarship	

PROGRAM SUBCOMMITTEE

Doris Gothard Ann Forbes
Ann F. Wolfe, MD Sr. Edna English

Eddie Pierce, Jr. Sally Malek

AD HOC COMMITTEE CHAIRPERSONS

Annual Meeting Site Selection			
Advisory Comittee	Ann F.	Wolfe,	MD
Think Tank Task Force	L	eslie Br	own

SPECIAL LIAISON REPRESENTATIVES - NCPHA 1988-89

Alliance For the Advancement of Public Health
Ira Palmer Susan M. O'Brien
Ann F. Wolfe, MD

North Carolina Child Advocacy Institute
Sr. Edna English
Ann F. Wolfe, MD
Katie Mack
Ed Terrell

North Carolina Citizens for Public Health Daniel B. Reimer

North Carolina Health Care Campaign Denise Stallings

> Public Health Committee Newsome Williams

North Carolina Public Health Association Section Officers 1988-1989

Adult Health Promotion

Chair: Georjean Stoodt

Chair Elect/Program Chair: Brenda

Motsinger

Vice Chair: Judy Foresco Secretary: Sally Malek Treasurer: Sandra Coy

Community Health Assistants/ Technicians

Chair: Gloria Lee

Vice Chair/Program Chair: Mexic Fields

Secretary: Norma Hall Treasurer: Ruth Nicholson

Dental

Chair: Constance A. Epps

Legislative Committee Representative:

Steve Cline

Program Chair: Rick Mumford Secretary/Treasurer: Earle Yeomans

Developmental Rehabilitation

Chair: Dewane Frutiger

Vice/Program Chair: Josephine

Ciaione

Secretary: Pat Gottschall Treasurer: Ira Palmer

Environmental Health

President: Donnie R. McFall Vice President/Program chair:

William E. Pierce, Jr.

Secretary/Treasurer: John M. Alley

Laboratory

Chair/Program chair: Betty M. Smith

Vice Chair: Elaine Delinger Secretary: Kathryn Ann Grush

Treasurer: Ken Harper

Management Support
Chair: Mitza Mercer

Vice Chair/Program Chair: Mary Fox

Secretary: Joanie Belk Treasurer: Sybil Beck

Maternal/Child Health

Chair/Program Chair: Peggy Rideout

Filic

Vice Chair: Karen Carraway

Secretary/Treasurer: Blanch Williams Hardee

Nursing

Chair: Wanda Robinson Secretary: Terri Admire Treasurer: Loretta Teague

Nutrition

Chair: Debra G. Brown

Chair Elect/Program Chair: Margaret

Liles

Secretary/Treasurer: Elizabeth "Libba"

Jantt

Public Health Education

Chair: Deborah Bennett

Vice Chair/Program Chair: Robert

Weaver

Secretary/Treasurer: Peggy

Bargenquast

Public Health Management

Chair: Steve Martin

Vice Chair: Lynda Smith

Secretary/Treasurer: Leah Delvin

Social Work

Chair: Dan Shingleton

Vice Chair/Program Chair: Julie

Robinson

Secretary: Nina Silverthorne

Treasurer: Kathy Norcott

Sexually Transmitted Diseases

Chair/Program Chair: Evelyn

Blankenship

Vice Chair: Kathy Peaden

Secretary/Treasurer: Carlos McCoy

Statistics & Epidemiology

Chair: A. Wayne Raynor

Vice Chair: Dexter L. Morris

Secretary/Treasurer: Michael Symons

Vector Control

Chair: Bobby Waters

Vice Chair/Program: Mark Slaff

Secretary/Treasurer: Mike Kaminsky

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION ANNUAL MEETING

ADAM'S MARK HOTEL CHARLOTTE, NORTH CAROLINA SEPTEMBER 12, 13, 14, 15, 1989

PUBLIC HEALTH -DISARRAY OR CHALLENGE

ROOM ·

TUESDAY, SEPTEMBER 12, 1989

MEETINGS

8:30 am - 10:00 am	EXECUTIVE COMMITTEE, NCPHA	Governor's 2, 3, 4
10:00 am - 12:00 pm	GOVERNING COUNCIL, NCPHA	
LUNCHEON MEE	TINGS	
12:00 pm - 1:00 pm	GOVERNING COUNCIL NORTH CAROLINA ASSOC. OF LOCAL HEALTH DIRECTORS	Governor's 5, 6
12:30 pm - 1:30 pm	NORTH CAROLINA ENVIRONMENTAL HEALTI STATE OF PRACTICE COMMITTEE	н
MEETINGS (Continued)		
1:00 pm - 5:00 pm	GOVERNING COUNCIL, NCPHA (continued)	Governor's 2, 3, 4
1:30 pm - 4:00 pm	NORTH CAROLINA ENVIRONMENTAL HEALTH, STATE OF PRACTICE COMMITTEE Business Meeting	Governor's 1
2:00 pm - 5:00 pm	NORTH CAROLINA ASSOCIATION OF LOCAL HEALTH DIRECTORS	Governor's 5,6
3:00 pm -	REGISTRATION - INFORMATION	Pre convene Foyer

WEDNESDAY, SEPTEMBER 13, 1989

SECTION ACTIVITIES

8:00 am - 5:00 pm REGISTRATION - INFORMATION Pre Convene Foyer

9:00 am - 9:00 pm EXHIBITS Mecklenburg 3

Foyer

8:45 am - 11:45 am FIRST GENERAL SESSION Carolina C, D, E

Presiding: Ann F. Wolfe, MD, MPH, President

Invocation: Reverend George E. Battle, Jr.

Gethsemane AME Zion Church Charlotte, North Carolina

Welcome: Betty S. Snow, RN, MA, Acting Health Director

Mecklenburg County Health Department

Carla E. DuPuy, Chairman

Board of County Commissioners/County Board of Health

Mecklenburg County

Program Doris C. Gothard, MEd

Introduction: Vice President for Education

Remarks: William Cobey, Jr., Secretary
North Carolina Department of Environment, Health and

Natural Resources

KEYNOTE ADDRESS

Introduction: Ronald H. Levine, MD, MPH

North Carolina State Health Director

Speaker: James 0. Mason, MD, DrPH

Assistant Secretary for the United States

Department of Health and Human Services,

Washington, D.C.

Topic: Public Health: A National Perspective

BUSINESS MEETING

Presiding: Ann F. Wolfe, MD, MPH, President



Secretary Cobey



Dr. Levine



Dr. Mason

LUNCHEON MEETINGS

Room

12:00 pm - 2:00 pm NUTRITION

Governor's 5

Presiding:

Debra Brown, Chairperson

Business Meeting

Presentations:

Bertlyn Bosley Award

12:00 pm - 2:00 pm STATISTICS AND EPIDEMIOLOGY

Carolina B

Presiding:

Wayne Raynor, MPH, Chairperson

Business Meeting

Presentations:

The Samuel L. Katz Award (immunization)

Award for Excellence in Statistics and Epidemiology

12:00 pm - 3:30 pm PUBLIC HEALTH EDUCATION

Governor's 1, 2

Presiding:

Deborah Bennett, Chairperson

Topic:

Communicating with the Young Adolescent:

Parents, Peers, and Teachers

Speaker:

Frank A. Loda, MD, Director

Center for Early Adolescence;

Chief, Division of Community Pediatrics UNC-CH School of Medicine, Chapel Hill

BUSINESS MEETINGS

1:00 pm - 3:00 pm NURSING

Mecklenburg 1

Presiding:

Wanda Robinson, Chairperson

Topic:

Update on the Nursing Shortage

Business Meeting

Speakers:

Panel discussion of recent task force effort

in the state to address the nursing shortage

1:00 pm - 3:00 pm

PUBLIC HEALTH MANAGEMENT

Governor's 3

Presiding:

Steve Martin, Chairperson

Topic:

Violence As a Public Health Problem

Speaker:

Michael C. Teague, PhD, Chief, Crimes of Violence Section Crime Prevention Division Department of Crime Control

and Public Safety

11

ROOM

•

1:00 pm - 3:30 pm

SEXUALLY TRANSMITTED DISEASES

Carolina E

Presiding:

Evelyn M. Blankenship, Chairperson

Assessing Capacities of Public Health Agencies

Speakers:

Pomeroy Sinnock, PhD, Director of Assessment and Surveillance, Division of Public Health Systems, Centers for Disease Control

Atlanta, Georgia

Mr. Paul Renard

Division of Public Health Systems Centers for Disease Control

Atlanta, Georgia

Presentation:

Annual Sexually Transmitted Diseases Awards

Business Meeting

1:00 pm - 4:30 pm

SOCIAL WORK

Carolina D

Presiding:

Daniel Shingleton, Chairperson

Topic:

Business Meeting (1:00-1:30)

Strategies for Re-energizing (1:30-4:30)

Speaker:

Judy Childs

Mecklenburg County Employee Involvement

Coordinator

Presentations:

Outstanding Achievement Award

Outstanding Contributions to Social Work

in Public Health Award

1:30 pm - 4:00 pm

ENVIRONMENTAL HEALTH

Carolina C

Presiding:

Donnie McFall, Chairperson

Topic:

Business Meeting

Presentations:

The Bill Broadway Award

1:30 pm - 6:00 pm

LABORATORY

Governor's 4

Presiding:

Betty M. Smith, Chairperson

Topic:

The Laboratory and Its Sexual

Challenge of the 90's

Room

LABORATORY (continued)

Speakers:

Susan O'Brien, MT/ASCP, Laboratory Director

New Hanover County Health Department

Kristy Osterhout, BS

Laboratory Improvement Consultant

Raleigh

Cherry Horn, MT/ACSP

Laboratory Improvement Consultant

Eastern Region, Greenville Vicki Whitaker, MT/ASCP

Laboratory Improvement Consultant

Raleigh

Joan Catignani DrPH, Head Virology/Serology Branch

State Laboratory of Public Heealth

Raleigh

Jayne Baker, MT/ASCP, Supervisor

Serology Unit

State Laboratory of Public Health

Raleigh

Presentation:

Laboratorian of the Year Award

Social: Co

Courtesy Tarheel Physicians Supply

Governor's 1

2:00 pm - 4:00 pm

COMMUNITY HEALTH ASSISTANTS/

TECHNICIANS

Governor's 6

Presiding:

Gloria Lee, chairperson

Topic:

Broadening the Scope of Public Health

Assistants/Technicians

Speaker:

Jessie F. Williams, MD, Director

Cumberland County Health Department

Favetteville

Presentation:

Community Health Assistant/Technician

of the Year Award

2:00 pm - 4:30 pm

DENTAL HEALTH

Carolina A

Presiding:

Connie Epps, DDS, Chairperson

Topic:

Dental Public Health and Geriatric Oral

Health Issues

Speaker:

Catherine Watkins, DDS, Director

Special Care Dental Center

Huntersville-Oaks, Charlotte AHEC

Presentations:

The Ernest A. Branch Award

Dental Public Health

Room

STATISTICS AND EPIDEMIOLOGY 2:00 pm - 4:30 pm

Carolina B

Presiding:

Wayne Raynor, MPH, Chairperson

Topic:

Measles Outbreak: North Carolina

Speaker:

John R. Cutler, MD, MPH

Communicable Disease Control Branch North Carolina Division of Health Services

Topic:

Tuberculosis: An Update

Speaker:

Jim Jones, MPH

Tuberculosis Control Branch

North Carolina Division of Health Services

David Weber, MD Assistant Professor

Division of Infectious Diseases University of North Carolina

Michael J. Patetta, MA

State Center for Health Statistics

North Carolina Division of Health Services

2:00 pm - 5:00 pm

MANAGEMENT SUPPORT

Mecklenburg 2

Presiding:

Mitza Mercer, Chairperson

Topic:

A New Computer Program

Speaker:

Keith Patton, Health Director

Franklin County

Presentations:

Achiever of the Year Twenty Five Year Awards

3:00 pm - 5:00 pm

DEVELOPMENTAL REHABILITATION

Mecklenburg 1

Presiding:

Dewane Frutiger, Chairperson

Topic:

Advocating for Our Children

Speaker:

John Niblock, President

North Carolina Child Advocacy Institute

Raleigh

Presentations:

Outstanding Service Awards

SOCIALS

5:30 pm - 7:00 pm

SCHOOL OF PUBLIC HEALTH, UNC-

Carolina D, E

Chapel Hill Wine and Cheese

9:00 pm - 1:00 am

DANCE - DJ ROY ROSEN, MUSIC MACHINE

Carolina A,B,C

THURSDAY, SEPTEMBER 14, 1989

Room

8:00 am - 3:00 pm

REGISTRATION - INFORMATION

Pre Convene Foyer

8:30 am - 2:00 pm

EXHIBITS

Mecklenburg 3

Foyer

BREAKFAST MEETINGS

7:30 am - 8:30 am

PAST PRESIDENTS

Governor's 1

7:30 am - 9:30 am

MATERNAL AND CHILD HEALTH

Carolina A, B

Presiding:

Peggy Ellis, Chairperson

Topic:

Business Meeting

How to Avoid the Hunter's Instinct

Speaker:

Dudley E. Flood, PhD

Ombudsman for the State Superintendent

of North Carolina Department of Public Instruction

7:30 am - 8:45 am

ADULT HEALTH PROMOTION SECTION

Carolina E

Presiding:

Georjean Stoodt, MD, Chairperson

Topic:

Breakfast and Business Meeting

Enhancing Collaborative Health Promotion Work Between the School of Public Health

and Local Health Departments

Response to the Institute of Medicine Report's Recommendation That Schools of Public Health Establish Firm Practice Links with State and Local Public Health

Agencies.

Speaker:

Michel Ibrahim, MD, Dean

School of Public Health, UNC-Chapel Hill

MORNING WORKSHOPS

9:00 am - 11:00 am SEXUALLY TRANSMITTED DISEASES

Carolina D

Topic:

Syphilis and HIV Co-infection and Management

Inplications

Speaker:

Jared N. Schwartz, MD, Director

Department of Pathology and Laboratory Medicine Presbyterian Hospital, Charlotte

Topic:

Revised Sexually Transmitted Disease

Treatment Guidelines

Speaker:

Paul N. Zenker, MD, MPH and TM, Research Epidemiologist, Bacterial Section of the Clinical Research Branch, Division of Sexually Transmitted

Diseases, Centers for Disease Control

Atlanta, Georgia

Room

9:00 am - 11:00am

STATISTICS AND EPIDEMIOLOGY

Governor's 5, 6

Carolina E

Topic:

Hepatitis B: Update in North Carolina

Speaker:

Catherine Janes Staes, BSN, MPS

Communicable Disease Control Branch North Carolina Division of Health Services

9:00 am - 11:30 am ADULT HEALTH PROMOTION AND PUBLIC

HEALTH MANAGEMENT

Topic:

Avoiding Premature Death of your Health Promotion Program: Ensuring Long-Term

Viability of Programs.

Speaker:

Allan Steckler, BS, MPH, DrPH,

Associate Professor

School of Public Health, UNC-Chapel Hill

9:00 am - 11:30 am ENVIRONMENTAL HEALTH

Mecklenburg 1

(9:00-10:15)

Session A

Topic:

Salmonella Enteriditis in Eggs

Speakers:

Dr. John K. Atwell

Director of Laboratories

N. C. Department of Agriculture

Catherine Staes, RN, MPH

Nurse-Epidemiologist, Communicable Disease Branch, Division of Health Services

Susan Grayson, RS Program Manager

Food and Lodging Sanitation Division of Health Services

(10:30-11:30)

Session B (With VECTOR CONTROL)

Topic:

Innovative Vector Control for Institutions

and Foodhandling Establishments

Moderator:

Mark Slaff, PhD

Vector Control Branch Division of Health Services

Speakers:

Rudy Hillman, PhD

Entomology Department North Carolina State University

Barry Engber, PhD

Vector Control Branch Division of Health Services

Room

9:00 am - 11:30 am COMMUNITY HEALTH ASSISTANTS/TECHNICIANS Carolina C

MANAGEMENT SUPPORT AND NURSING

Topic: Wet Feet to Swamp Moss:

Assessing your Clients' Health Beliefs

Speaker:

Mary Lyn Field

Consultant and Workshop Trainer

9:00 am - 11:45 am

MANAGEMENT SUPPORT AND PUBLIC

HEALTH EDUCATION

Topic:

Here They Come - Are You Ready?

Speaker:

Joseph F. Lockavitch, EdD, Director Exceptional Children's Program Kannapolis City Schools, Kannapolis Adjunct Professor, UNC-Charlotte

9:15 am - 11:45 am LABORATORY

Governor's 1

Mecklenburg 2

Topic:

Newborn Screening -

The Laboratory Challenge of the Future

Moderator:

Betty M. Smith, Chairperson

Speakers:

Lindsay Hoffman, PhD, DABCC, Head

Newborn Screening/Clinical Chemistry Branch State Laboratory of Public Health, Raleigh

Ann Grush, Supervisor PKU/Galactosemia Unit

State Laboratory of Public Health

Raleigh

Robbi Safko, Supervisor Hemoglobinopathies Unit

State Laboratory of Public Health

Raleigh

10:00 am - 12:00 pm DEVELOPMENTAL REHABILITATION

Governor's 3, 4

Topic:

Origins of Cerebral Palsy

Speaker:

Richard Naeye, MD, Chairman Department of Pathology Pennsylvania State University

College of Medicine Hershey, Pennsylvania

Topic:

The Kids on the Block

Speakers:

Paula Johnson, Executive Director

Debbie Abernathy, Volunteer

Association for Retarded Citizens of

Pitt County, Greenville

Room

10:30 am - 11:30 am VECTOR CONTROL

Mecklenburg 1

Topic:

Innovative Vector Control for Institutions

and Foodbandling Establishments

Moderator:

Mark Slaff, PhD

Vector Control Branch Division of Health Services

Speakers:

Rudy Hillman, PhD

Entomology Department North Carolina State University

Barry Engber, PhD

Vector Control Branch Division of Health Services

LUNCHEON MEETINGS

11:30 am - 1:00 pm NURSING

Margaret Dolan Luncheon

Carolina A, B

Topic:

Feeling Good About Public Health Nursing -

Now and in the Future

Speaker:

Ruth Harrell, Director **Public Health Nursing**

Alabama Department of Health

11:45 am - 1:15 pm ENVIRONMENTAL HEALTH

Howard Johnson

Hotel

Session C

Environmental Health Awards Luncheon

Topic:

Local, National, and International Professionalism

Speaker:

Dr. John Barry, Regional Vice President -

Region 7

Presentations:

Sanitarian of the Year Award

Rookie Sanitarian of the Year Award

12:00 am - 1:30 pm SOCIAL WORK

Shoney's

Topic:

Unleashing Your Creative Energy

Speaker:

Dr. Bonnie Truax, Director

Testing and Evaluation

University of North Carolina, Greensboro

Room

AFTERNOON WORKSHOPS

1:30 pm - 3:30 pm

NUTRITION

Governor's 4

Topic:

Quality of Nutrition in School Lunch Programs

Speaker:

Lynn Hoggard, Nutrition Education & Training Coordinator, Child Nutrition

North Carolina Department of

Public Instruction

1:30 pm - 5:00 pm

ENVIROMENTAL HEALTH

Mecklenburg 1

(1:30 - 2:45)

Session D

Topic:

A Look at How We Serve the Public. How We Listen to Their Problems. How We Perform, and How We Sell Our Purpose and Program Successfully.

Moderator:

Charlie H. Jackson, District Sanitarian

Division of Health Services

Speaker:

Carl T. Durham, Member/Chairman

New Hanover County Board of Health 1981-1987 Member of Steering Committee which formed North

Carolina Association of Boards of Health First President of North Carolina Association

Boards of Health, 1988 Recipient of Distinguished Service Award NCPHA

(3:00-4:30)

Session E

Topic:

Tony's Perfect Pizza Contested Case Hearing

Moderator:

W. Malcolm Blalock - Sanitation Branch

Participants:

Chris "Wopner" Hoke - Division of Health Services

Respondent:

Bob Whitwam - Forsyth County Health Department

Expert Witness:

Dean Harrill - Sanitation Branch

Attorney:

Kathleen Waylett - Attorney General's Office

Plaintiff:

Tony Gagliardi - Forsyth County Health Department

Expert Witness:

Dr. Nolan Newton - Vector Control Brarich

Expert Witness: Dr. Bernard (Barney) E. Kane, Jr. -

East Carolina University

Attorney:

Gayl Manthei - Attorney General's Office

Room

Carolina C

2:00 pm - 4:00 pm

MATERNAL AND CHILD HEALTH, SEXUALLY TRANSMITTED DISEASES

AND SOCIAL WORK

Topic:

Congenital Sypbilis and Pediatric AIDS

Speakers:

Paul N. Zenker, MD, MPH, TM, Research Epidemiologist, Bacterial Section of the Clinical Research Branch, Division of

3

Sexually Transmitted Diseases Centers for Disease Control

Atlanta, Georgia

Betsy Randall-David, RN, PhD, Nursing Supervisor

Counseling and Testing Sites AIDS Control Program Division of Health Services Sandy Hendrickson, RN, FNP,

AIDS Case Management Coordinator Wake County Health Department

4:30 pm - 5:30 pm

VECTOR CONTROL

Governor's 3

Presiding:

Bobby Waters, Chairperson

Topic:

Business Meeting

6:00 pm - 7:00 pm

PRESIDENT'S RECEPTION

Mecklenburg 1, 2, 3

7:00 pm - 8:45 pm AWARDS BANQUET

Carolina A, B, C

9:00 pm - 1:00 am

DANCE - NORTH TOWER BAND

Mecklenburg 1, 2, 3

OUR EXHIBITORS HAVE SPENT MUCH TIME AND MONEY TO BE WITH US! PLEASE VISIT THEM!

FRIDAY, SEPTEMBER 15, 1989

Room

-8:30 am - 9:30 am

REGISTRATION INFORMATION

Pre Convene Room

9:00 am - 11:30 am

SECOND GENERAL SESSION

Mecklenburg 1, 2, 3

Presiding:

Ann F. Wolfe, MD, MPH, President

Program

Introduction:

Topic:

Doris Gothard, Vice President for Education

The Institute of Medicine Report: An Overview

Speaker:

Lillian McCreight, RN, MPH

Assistant Commissioner for Professional Services, Health and Environmental Control

Columbia, South Carolina

Topic:

North Carolinians Respond:

A Summary of the Statewide Institute of

Medicine Report Forums.

Speaker:

William Browder, Jr., MPA

Associate Director for Continuing Education Division of Community Health Service

UNC School of Public Health

Chapel Hill



Lillian McCreight



William Browder, Jr.

Installation of

New Officers:

Susan O'Brien, Past President

Drawing for \$50.00 Membership Incentive

DOOR PRIZES (You must be present to win.)

11:30 am

ADJOURN

11:30 am - 12:30 pm MEETING OF 1989-90 NCPHA **EXECUTIVE COMMITTEE**

AGENDA for North Carolina Association of Local Boards of Health

11:00 am -

REGISTRATION

Governor's 3, 4

12:00 am - 1:15 pm LUNCHEON

1:30 pm - 5:00 pm

GENERAL SESSION

(1:30-2:30)

KEYNOTE

Topic:

The Future of Public Health for Local

Boards of Health

Speaker:

Lillian McCreight, RN, MPH

Assistant Commissioner for Professional Services, Health and Environmental Control

Columbia, South Carolina

Panel:

Carl Tuttle

President of Local Health Directors' Association

Dorothy Kearns

Guilfurd County Commissioner

Roy Selby

Pitt County Board of Health

Moderator:

Dr. Howard Fitts

Durham County Board of Health

(2:30-2:45)

Components of Good Public Health Policy

Moses Cary, Jr.

Orange County Board of Commissioners

(2:45-4:30)

Case Study Exercises

(4:30-5:00)

Business Meeting and Elections

5:00

ADJOURN

THANK YOU. HAVE A SAFE TRIP HOME. WEAR YOUR SEAT BELTS. SEE YOU IN RALEIGH. 9/11-13/89

WORKSHOP DESCRIPTIONS

1. ADULT HEALTH PROMOTION and PUBLIC HEALTH MANAGEMENT

Avoiding Premature Death of Your Health Promotion Program: Ensuring Long-Term Viability of Programs

The workshop is a module which will depict ways that the School of Public Health can work collaboratively with state and local health departments to establish firm practice links. Based on institutionalization research conducted by UNC-CH School of Public Health, the workshop will identify practical steps to take to ensure long term viability of health promotion programs in agencies; i.e., program institutionalization.

2. COMMUNITY HEALTH ASSISTANTS/MANAGEMENT SUPPORT/NURSING

Wet Feet to Swamp Moss: Assessing Your Clients' Health Beliefs

This workshop is designed to assist public health professionals assess their own health beliefs and those of their clients in order to interact with sensitivity and integrate the clients' beliefs into plans for health care.

3. DEVELOPMENTAL REHABILITATION

Origins of Cerebral Palsy

New research now makes it possible to identify causes of most cases of cerebral palsy. A discussion of this research will be presented and should be of interest to all those working with women and children.

The Kids on the Block

An educational puppet show to share accurate information on developmental disabilities. This innovative method of information sharing is used primarily with elementary school children but is guaranteed to entertain and enlighten us.

4. ENVIRONMENTAL HEALTH

SESSION A Salmonella Enteriditis in Eggs

A discussion of Salmonella Enteriditis and its transovarian transfer from the hen to the egg. Highlights of the Virginia Salmonella Enteriditis outbreaks traceable to whole shell eggs and possible implications for North Carolina.

SESSION B (with VECTOR CONTROL)

Innovative Vector Control for Institutions and Foodhandling Establishments

Participants will learn about the cockroach and house fly biology, behavior and control. They will be taught to recognize the physical and biological factors that lead to large populations of these pests in institutional settings. The presenters are from the Department of Entomology, N.C. State University and the Vector Control Branch, N.C. Division of Health Services.

SESSION C

Local, National and International Professionalism

Regional Vice President for NEHA Region 7, will talk about professionalism, what it is, and bow a total concept of professionalism can benefit the practice of environmental health and environmental protection. He will also discuss regionalism as related to the 1990 NEHA Annual Education Conference which will be held in Charlotte.

SESSION D

A Look at How We Serve the Public, How We Listen to Their Problems, How We Perform, and How We Sell Our Purpose and Program Successfully

The speaker will provide guidance and direction that should enhance a sanitarians ability to communicate with clients. Included in the presentation will be issues such as the need of improvements in one's professional image to the public, as well as his/her attitude about the role of a sanitarian and his/her contribution to society. The speaker will also provide new points and insights of environmental health problems as viewed from the various positions that he has held.

SESSION E

Tony's Perfect Pizza Contested Case Hearing

This session will be a mock hearing involving an attempt by a local health department to suspend the permit to operate a restaurant. Reasons for the notice of intent to suspend being issued include alleged food temperature violations, vermin control violations, and sewage disposal violations. The audience will participate by listening to the testimony and make a finding for the health department or for the restauranteur. This session should prove to be educational as well as entertaining.

EPIDEMIOLOGY/STATISTICS

Hepatitis B: Update in North Carolina

The purpose of this presentation is to update participants on Hepatitis B virus infection and HB vaccine usage and its impact on disease incidence since licensure in 1982.

6. LARORATORY

Newborn Screening -The Laboratory Challenge of The Future

Children are our future, so it is only fitting that newborn screening should be the "growing child" of the laboratory's future. Newborn screening is no longer just PKU and thyroid testing, but also galactosemia, hemoglobinopathies (Sickle Cell, Hgb F, etc.), and most recently, congenital adrenal hyperplasia screenings. And who knows what else may lie in the future? The possibilities are limitless and the enthusiasm is ever growing! This workshop is designed to instruct on the importance of proper specimen collection and it's technique, the interpretation and significance of the results obtained, and a brief description of the test methodologies and the disease it aids in diagnosing. It should appeal to nurses, nurse practitioners, laboratory personnel, and anyone involved in a child health program.

7. MATERNAL CHILD HEALTH/SEXUALLY TRANSMITTED DISEASE/SOCIAL WORK

Congenital Syphilis and Pediatric AIDS

Discussion of the epidemiology of congenital syphilis and pediatric AIDS as well as discussion of the family psycho-social issues of AIDS.

8. NUTRITION

Quality of Nutrition in School Lunch Programs

The speaker will discuss and identify various aspects of planning school lunch programs. Also to be presented is the significance of school lunches in the nutritional requirements of school-age children.

9. SOCIAL WORK

Unleashing Your Creative Energy

Ways of applying creative energy in your professional life.

IN UNION THERE IS STRENGTH-IN THE MULTITUDE OF COUNSELORS THERE IS WISDOM

We have returned to the place where it all began. The first meeting of our association was held in Charlotte on June 20, 1911. The present meeting represents the eleventh occasion the association has met in the city of Charlotte. These gatherings will be remembered by various people for many reasons, but this short article will focus on the first meeting.

On Wednesday, June 20, 1911, seventy-six "public healthers" gathered at the inaugural meeting of the North Carolina Health Officers' Association. The oganization was known by this name from 1911 until 1921 when it became the North Carolina Public Health Association. The surviving records of the meeting indicate that forty-seven county superintendents of health, eight municipal health officers, and twenty-one members of boards of health attended the first meeting. Two years and four days earlier a brief organizational gathering of this group had occurred at the Battery Park Hotel in Asheville on June 16, 1909.

The Asheville and Charlotte meetings were held in conjunction with the annual conventions of the North Carolina Medical Society. During its formative years, the complete minutes of the Health Officers' Association meetings were published in the Transactions of the North Carolina Medical Society. The North Carolina Medical Society had previously provided the leadership and the forum for the formation of the state board of health on February 12, 1877, and the society now provided the forum for the creation of the North Carolina Health Officer's Association at its 1909 and 1911 conventions. Therefore, it is important to acknowledge the role the medical society played in creating the public health agency of the state and also the important forum it offered for the establishment of the North Carolin Health Officers' Association.

The seventy-six attendees at the June 20th meeting heard a rousing speech, approved a constitution and bylaws, and passed their first resolution. The speech, entitled "The Advantages of a North Carolina Health Officers' Association" was delivered by Dr. Richard Henry Lewis, a native of Pitt County and former secretary-treasurer of the state board of health. Dr. Lewis had succeeded Dr. Thomas Fanning Wood of Wilmington in 1892 to become North Carolina's second state health officer, an office he held until 1909. The first words of the first speech delivered at an association meeting were "In union there is strength, in the multitude of counselors there is wisdom". In addition, Dr. Lewis presented the following observations:

One of the special advantages of an organization of this kind is the opportunity it affords for comparing experiences, not only in public discussion, but in private talks. There are very few if any of us who

cannot learn something from our associates that will be helpful. One of the greatest advantages of all, in my opinion, is the vivifying effect it will have in stirring up and renewing our interest in the work with which we are charged.

In union there is strength, and if we all get together something will have to give, and we will advance the cause of the public health, which means the greatest good to all the people.

The association then adopted a constitution and a set of bylaws. It is interesting to note that the bylaws provided for annual dues of one dollar and that regular members shall have one vote, regular volunteer members two votes, and contributing members three votes in all decisions coming before the Association. The first resolution passed by the association called for the state board of health and the state medical society to address the issue of uniform compensation for health officers.

The July, 1911 Bulletin of the North Carolina Board of Health published an editorial which acknowledged the first meeting of the association. Some of the observations of the editorial included

At Charlotte on the 20th of June, 1911, one of the most necessary steps for the advancement of the public work in North Carolina was taken in the organization of the North Carolina Health Officers' Association....

Out of this will come more uniform and effective methods in health work; the contagious enthusiasm of the man whose heart is in his work will be imparted to the man who does health work for the small salary he gets. . .

After electing Dr. L. B. McBrayer, of Asheville, President, and Dr. L. N. Glenn, of Gastonia, as vice-President, and Dr. W. S. Rankin, of Raleigh, Secretary and Treasurer...The association adjourned.

The June 20th meeting ended with plans to continue to meet annually. The second meeting was held on June 17, 1912 in Hendersonville. Our present gathering represents the seventy-eighth annual meeting of the association. An association of seventy-six persons with a budget of forty dollars in 1911 has grown to one of over seventeen hundred members with a budget of almost ninety thousand dollars today. As you enjoy this meeting, reflect for a moment on the sacrifices others have made so that we may be here and then ask, "Where is my place of service?"

- Dan Shingleton

PAST PRESIDENTS

Session	Date	President
	June 16, 1909	*DR. RICHARD H. LEWIS ² , Raleigh
1	June 20, 1911	*DR. WATSON S. RANKIN ^b , Raleigh
2	1912	*DR. L. B. McBRAYER, Asheville
3	1913	*DR. L. N. GLENN, Gastonia
4	1914	*DR. G. M. COOPER, Raleigh
5	1915	*DR. WILLIAM M. JONES, Greensboro
6	1916	*DR. D. E. SEVIER, Asheville
. 7	1917	*DR. ARCH CHEATHAM, Durham
8	1918	*DR. D. C. ABSHER, Henderson
. 9	1919	*DR. E. R. McCRACKEN, Waynesville
10	1920	*DR. E. F. LONG, Lexington
11	1921	*DR. R. L. CARLTON, Winston-Salem
12	1922	*DR. J. L. SMITH, Greensboro
13	1923	*DR. A. C. BULLA, Raleigh
14	1924	*DR. C. W. ARMSTRONG, Salisbury
15	1925	*DR. L. L. WILLIAMS, Mount Airy
16	1926	*DR. SIDNEY E. BUCHANAN, Concord
17	1927	*DR. E. R. HARDIN, Lumberton
18	1928	*DR. JOHN H. HAMILTON, Raleigh
19	1929	*DR. C. C. HUDSON, Greensboro
20	1930	*DR. J. R. HEGE, Concord
21	1931	*DR. D. E. FORD, Washington
22	1932	*DR. J. H. EPPERSON, Durham
23	1933	*DR. C. N. SISK, Rockingham
24	1934	*DR. FRANK M. REGISTER, Kinston
25	1935	*DR. Z. P. MITCHELL, Shelby
26	1936	*DR. R. S. MCGREACHY, Weldon
27	1937	*DR. R. M. BUIE, Greensboro
28	1938	*DR. M. T. FOSTER, Fayetteville
29	1939	*DR. J. A. MORRIS, Oxford
30	1940	*DR. A. H. ELLIOTT, Wilmington
31	1941	*DR. JOHN W. WILLIAMS, Williamston
32	1942	*DR. JOHN E. RHYNE, Gastonia
33	1943	*DR. N. THOMAS ENNETT, Greenville
34	1944	*DR. WILLIAM R. RICHARDSON, Chapel Hill
No Convention	1945	DR. W. K. McDOWELL, Tarboro
35	1946	*DR. ROBERT F. YOUNG, Halifax
36	1947	DR. M. B. BETHEL, Raleigh
37	1948	*DR. H. W. STEVENS, Kenansville
38	1949	*DR. ERNEST A. BRANCH, Raleigh
39	1950	*DR. S. B. McPHEETERS, Goldsboro
40	1981	MR. HAROLD E. PARKER, Winston-Salem
41	1952	DR. JOHN J. WRIGHT, Chapel Hill
42	1953	*MRS. LOUISE P. EAST, Asheville

PAST PRESIDENTS

Session	Date	President
43	1954	*DR. E. H. ELLINWOOD, Greensboro
44	1955	*MRS. LOUISE Y. WORKMAN, Charlotte
45	1956	*DR. BERTLYLN BOSLEY, Washington, D.C.
46	1957	*DR. E. G. McGAVRAN, Chapel Hill
47	1958	DR. LYNN MADDRY, Raleigh
48	1959	*MR. J. M. JARRETT, Raleigh
49	1960	*DR. FRED G. PEGG, Winston-Salem
50	1961	*MISS GRACE DANIEL, Raleigh
51	1962	*DR. P. M. DRAKE, Gastonia
52	1963	MRS. BETTY POTTS KEZIAH, Charlotte
53	1964	DR. MARTIN P. HINES, Raleigh
54	1965	*DR. ISA C. GRANT, Elizabeth City
55	1966	*MR. ROBERT W. BROWN, Asheville
56	1967	*DR. CORRINA S. SUTTON, Raleigh
57	1968	DR. MAURICE KAMP, Charlotte
58	1969	*DR. E. A. PEARSON, JR., Raleigh
59	1970	Mr. C. SCOTT VENABLE, Raleigh
60	1971	MRS. JEAN LASSITER, Elizabeth City
61	1972	*MISS LYDIA HOLLEY, Tryon
62	1973	*MR. JESSE S. CANADY, Fayetteville
63	1974	DR. GE(RGE D. DUDNEY, Raleigh
64	1975	DR. RONALD LEVINE, Raleigh
65	1976	DR. RALPH H. BOATMAN, Chapel Hill
66	1977	DR. SARAH T. MORROW, Greensboro
		(resigned 02/77)
66	1977	MRS. CAROLYN S. SPARKS, Goldsboro
67	1978	DR. CHARLES L. HARPER, Chapel Hill
68	1979	MR. WILLIAM A. BROADWAY, Asheville
69	1980	MR. HOWARD M. FITTS, Durham
70	1981	MR. THOMAS F. OWENS, Greensboro
71	1982	MR. RICHARD G. STEEVES, Shelby
72	1983	MRS. LOTTIE DAW, New Bern
73	1984	MR. GEORGE F. BOND, JR., Hendersonville
74	1985	MR. WILLIAM "EDDIE" PIERCE, JR., Elizabeth City
75	1986	DR. MARJORIE O. STRAWN, Lenoir
76	1987	MR. STACY COVIL, Raleigh
77	1988	MRS. SUSAN M. O'BRIEN, Wilmington

^acalled Initial Meeting ^bFounded the Association *Deceased

EXHIBITORS

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION ANNUAL MEETING

SEPTEMBER 12-15, 1989

COMPANY

COMPANY REPRESENTATIVE (Address not listed if same as company)

BFI Medical Waste System

257 Lowery Street Winston-Salem, NC Lila K. Whetstone

Bio Ecological Services, Inc. (B.E.S.)

625 Morrison Blvd., Suite 203

Charlotte, NC 28247

Susan N. Rogers

Boehringer Mannheim Diagnostics

7908 Heatherdale Court Charlotte, NC 28210

Bob Williamson

Cessco, Inc.

P.O. BOX 244

Greensboro, NC 27402

Charlie B. Gribble, Jr.

Confederate Sales

805 Brooknell Terrace

Charlotte, NC 28226

Sonny Huguley

Crumpler Plastic Pipe, Inc.

P.O. Box 68

Roseboro, NC 28382

Houston L. Crumpler, Jr.

Dental Health Section

P.O. Box 2091

Raleigh, NC 27602

Becky Procter

Durastill of the Carolinas, Inc.

P.O. Box 907

Clemmons, NC 21012

Jerry W. Smith

East Carolina University

School of Allied Health Sciences

Greenville, NC 28758

Barney Kane

Eastman Kodak Company

250 Quailrush Road Charlotte, NC 28226 W. T. Fisher

COMPANY

COMPANY REPRESENTATIVE (Address not listed if same as company)

Flow Divider Co. 1621 Six Forks Road Raleigh, NC 27609

J.E. Tyson

Governor's Waste Management Board Sandra P. Washington

35 N. Salisbury Street Raleigh, NC 27611

Interseptic of North Carolina

P.O. Box 3449 Durham, NC 27702 Robert Marks

J and G Consultants, Inc.

109 Dresser Court Raleigh, NC 27609 Regina Parham

Leeming/Pacquin Division of Pfizer

P.O. Box 801905 Dallas, Texas 75380 Ed Whitman

McCall Brothers Inc./EES Corp.

600 Belhaven Blvd. Charlotte, NC 28216 Kenneth G. Sigmon

Mead Johnson Nutritionals 200 West Lloyd Expressway

Evansville, Indiana 47721-0001

Christine Landuyt

Milex Carolina, Inc. P.O. Box 23060

Charlotte, NC 28212

Zeb Morris, Jr.

North Carolina AHEC Library and Information Services Watauga County Hospital

Boone, NC 28607

Jill Byerly

North Carolina Public Health

Association, Inc. P.O. Box 10387 Raleigh, NC 27605 **Bob Parker**

North Carolina Radiation Protection Section

71 Barbour Drive Raleigh, NC 27603 Dr. Felix Fong

COMPANY

COMPANY REPRESENTATIVE (Address not listed if same as company)

Office for Prevention Maternal Child Care North Carolina Division of Health Services P.O. Box 2091 Raleigh, NC 27602 Ann R. Woodward

Prism Integrated Sanitation Management 800 Executive Center Drive Miami, Florida 33166-4680

Zane Hall

Reed & Carnrick One New England Avenue Piscataway, NJ 08855 Patricia Seymour-Harrison

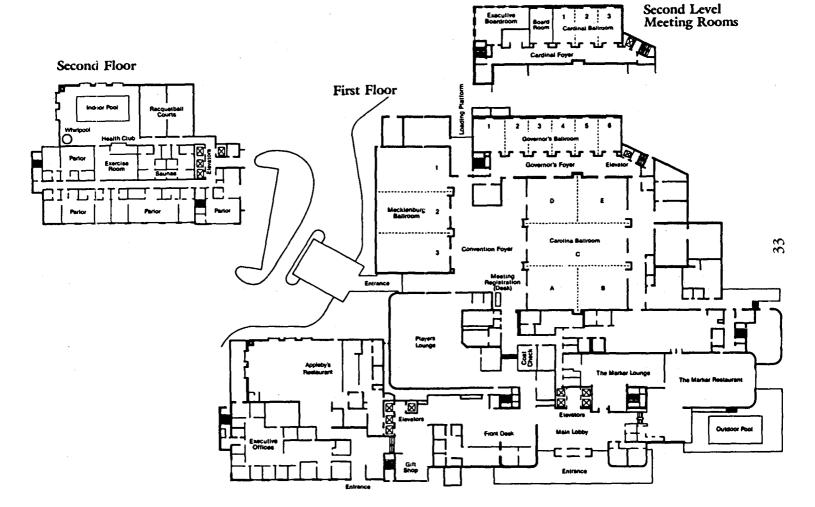
Ross Laboratories Columbus, Ohio Ronnie Brower

Southeast Security Products P.O. Box 1229 Oxford, NC 27565 Dan Simmons

T & J Panel System P.O. Box 288 Statesville, NC 28677 Tim Johnson

UNC School of Public Health Office of Continuing Education CB– 8165, Miller Hall Chapel Hill, NC 21599-8165 John Sharo

NCPHA would like to extend thanks and appreciation to Tar Heel Physicians' Supply for their generous contribution toward the purchase of the NCPHA lapel pins that are being distributed as part of the Executive and Administrative Development Fund Campaign.



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