

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

Newsletter



AFFILIATED WITH THE AMERICAN PUBLIC HEALTH ASSOCIATION AND THE SOUTHERN BRANCH OF AMERICAN PUBLIC HEALTH ASSOCIATION

AUGUST 1973

P. O. BOX 10387, Raleigh, North Carolina

AUGUST 1973

1973 ANNUAL MEETING— SEPTEMBER 26-28 (Program included)

The 62nd Annual Meeting of the North Carolina Public Health Association will convene in Raleigh at the Sir Walter Hotel September 26-28, 1973. The theme of the 1973 meeting is *Energy Unlimited*—looking at energy in all-encompassing terms, not just as the dwindling fuel supply.

The keynote speaker for the opening session on Wednesday night will be Dr. William C. Friday, President of the University of North Carolina. Dr. Friday's subject is "Re-energizing America." The second session on Thursday morning will feature three speakers relating to the theme, *Energy Unlimited*: Dr. Lloyd J. Filer, Jr., Professor, College of Medicine, University of Iowa, will discuss "Growth and Energy." Mr. William S. Lee, Senior Vice President, Duke Power Company, will talk about "Energy Alternatives", and North Carolina's Attorney General, Robert Morgan, will close the session, using the topic "Re-energizing Government to Better Serve the People."

Thursday night the Awards Banquet will be held at the Sir Walter Hotel honoring those persons who have been members of NCPHA 25 years and presenting special awards to individuals who have rendered distinguished service in the health field.

On Friday morning the Legislative Committee and Research and Development Board of NCPHA will present reports to the membership. Following this, Dr. Verna Y. Barefoot, Health Director, Craven County, New Bern, will summarize the general sessions and section meetings. Lieutenant Governor James B. Hunt, Jr. will close the 62nd Meeting, using as his topic, "Re-energizing North Carolina."

The thirteen sections of NCPHA will hold individual or joint meetings on Wednesday and Thursday afternoons. The sections have been requested to devote one meeting to the theme of "Re-energizing Public Health" from the section's point of view and to report back to Dr. Barefoot for the Friday morning summary.

NOMINEES FOR NCPHA OFFICES

The NCPHA Nominating Committee, with Dr. J. Wesley Mainwaring, Jr., as chairman, announces the following nominees to be considered for the respective offices by vote of the membership at the Annual Meeting in September.

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A MESSAGE FROM THE PRESIDENT

J. S. CANADY

Members of the N.C.P.H.A. became very much disturbed with the discontinuation of federal legislation which has provided financial support for institutions and students in our health delivery system. Federal support for programs preparing students for careers in public health, allied health, and nursing has been invaluable. Under this federally supported program, faculty, curricula and student bodies have been greatly expanded. Many of the graduates have gone into local and state programs where they were desperately needed in agencies providing health services.

The Executive Committee of N.C.P.H.A. passed a resolution supporting legislation for continuation of federal funds for these services. The president was requested to write the two senators and eleven members of the house requesting their support of HR 7806 and S 1136.

The president of N.C.P.H.A. has received replies from all members of congress but one. Those replies received indicated their support of these two bills.

The President signed the bills into law on June 18, which extends the federal support through 1974.

POLICY ACTION ITEMS

The NCPHA Research and Development Board will present recommendations on four public health issues to NCPHA's Governing Council and membership at the Annual Meeting. Four task forces have studied the issues and their reports are the basis of the recommendations.

I. *Role of Local Health Departments in Delivery of Personal Health Services.*

A. Resolved: That the NCPHA agrees that the initial role of a local health department in the provision of direct personal health services is to participate as an active partner in the development of a primary health care delivery system within its geographical boundary.

B. Resolved: That the NCPHA Program Committee consider the topic of the role of the local health department in the delivery of personal health services and in development of primary health care delivery system for its community as a theme for the 1974 Annual Meeting.

C. Resolved: That, in implementation of the

(Continued on Page 4)



Hunt



Friday



Morgan



Lee



Filer

NCPHA 62nd ANNUAL MEETING, RALEIGH, SEPTEMBER 26-28, 1973

Headquarters Hotel Sir Walter

TUESDAY, SEPTEMBER 25

12:00 noon Governing Council Luncheon; NCPHA - Hotel Sir Walter
Budleigh and Hayes Barton Rooms

WEDNESDAY, SEPTEMBER 26

9:30 a.m. N.C. Council of Home Health Agencies
Hotel Sir Walter
Elizabeth Room

10:00 a.m. NCPHA Legislative Committee Workshop
Hotel Sir Walter
Hays Barton Room

12:30 p.m. Section Luncheons - (See Individual Section Program)

2:00 p.m. Section Programs

3:30 p.m. JOINT MEETING
North Carolina Academy of Preventive Medicine and
Public Health and Health Directors Section
Hotel Sir Walter
Elizabeth Room

"Genetics in Public Health" -
Godfrey P. Oakley, Jr., M.D.
Center for Disease Control
Atlanta, Georgia

"Significance of Early Detection of Hypertension" -
Robert Bilbro, M.D.
Internist
Raleigh, North Carolina

8:00 p.m. First General Session ----- Memorial Auditorium
(Main Auditorium)

Keynote Address:

"Reenergizing America"
Dr. William C. Friday, President
University of North Carolina

9:00 p.m. Business Meeting of NCPHA ----- Memorial Auditorium
NCPHA President's Message
Jesse S. Canady

THURSDAY, SEPTEMBER 27

7:30 a.m. Past President's Breakfast ----- Hotel Sir Walter
Manteo Room

9:00 a.m. Second General Session ----- Memorial Auditorium
"Growth and Energy"
Lloyd J. Filer, Jr., M.D.
University of Iowa
"Energy Alternatives"
William S. Lee, Senior Vice President
Duke Power Company
"Reenergizing Government to Better Serve the People"
Robert Morgan, Attorney General
State of North Carolina

12:00 noon - 4:30 p.m.
Section Meetings ----- (See Section Programs)

6:00 p.m. Social Hour ----- Hotel Sir Walter

7:00 p.m. Third General Session ----- Hotel Sir Walter
Awards Banquet ----- Combined Ballrooms

9:00 p.m. - 12:00 (midnight)
Dance ----- Hotel Sir Walter
Virginia Dare Ballroom

FRIDAY, SEPTEMBER 28

9:30 a.m. Fourth General Session ----- Hotel Sir Walter
Combined Ballrooms

Continuation of NCPHA Business Meeting
Report of Legislative Committee
Report of Research and Development Board
Wrap-up of General Sessions and Section Meetings
Dr. Verna Y. Barefoot, M.D.
Health Director
Craven County Health Department

11:00 a.m. "Reenergizing North Carolina" ----- Hotel Sir W
Combined Ballrooms

James B. Hunt, Jr.
Lieutenant Governor
State of North Carolina

NCPHA SECTION MEETINGS

WEDNESDAY, SEPTEMBER 26

2:00 p.m. Dental Health ----- Raleigh Chamber of Commerce
Board Room, 411 S. Salisbury Street

"Nutrition and Vitamin Supplements"

C. B. Smith, D.D.S., Wilmington

Joseph C. Edozien, M.D.

Department of Nutrition

School of Public Health

University of North Carolina

Business Meeting

2:00 p.m. Environmental Health ----- Wake County Court House
Room 700

"Reenergizing Environmental Health

Through Industry and Education"

William S. Lee, Duke Power Company

Trenton Davis, Ph.D., East Carolina University

3:30 p.m. Health Directors
Joint Meeting with N.C. Academy of
Preventive Medicine and Public Health
Hotel Sir Walter
Elizabeth Room

12:30 p.m. Health Education
Dutch Luncheon ----- K & W Cafeteria, Room 3
Business Meeting ----- North

2:00 p.m. Laboratory
Tour of New Laboratory Facilities - Bath Building

2:00 p.m. Public Health Management ----- Memorial Auditorium
Raleigh Room
"Success With Management By Objectives"

SCHOLARSHIP AWARDS

Three public health workers have been selected to receive scholarships from the North Carolina Public Health Association beginning in September.

Mr. Beecher Gray becomes a full time student in Health Administration, after working in health programs in North Carolina as a sanitarian and a laboratory worker. Mr. Gray is currently a resident of Chapel Hill.

Mr. Charles Powell, sanitarian with the Wayne County Health Department, and Miss Connie Stafford, Health Educator with the Forsyth County Health Department, are both students in the off campus Master of Public Health course, majoring in Health Administration.

The Scholarship Committee recommended these applicants to the Executive Committee because they are pursuing their education without financial assistance from any source. The Committee congratulates all those who are working to improve their skills and knowledge in order to give better service to the people of our state. The Committee has for the second year, recommended an increase in the scholarship fund of our association to reflect the increases in the cost of education and in the financial sacrifice made by those in school full time.

ANNOUNCEMENTS

The Legislative Committee will sponsor a legislative workshop Wednesday morning, September 26, in the Hayes Barton Room of the Hotel Sir Walter. All NCPHA legislative representatives and interested members are *urged* to attend. Dr. Marjorie Strawn, Health Director, Caldwell County Health Department, and chairman of the Legislative Committee, will coordinate the workshop.

Section chairmen and/or program chairmen are requested to select a recorder to report section deliberations to be included in the Summary Report for the Friday morning session. Mrs. Chris Waddell, Health Educator, Durham County Health Department and Program Committee Member, will coordinate the reports.

NCPHA Western District Officers — 1973-74

President: Lexine White — Nurse, Iredell Co. Health Dept.
Statesville, N. C. 28677

President-elect: Evelyn Smith — Stat. Sec., Gastonia Co. Health Dept.
Gastonia, N. C. 28052

Secretary: Jane McCall — Sec., Caldwell Co. Health Dept.
Lenoir, N. C.

Vice President: Owen Setzer — Sanitarian, P.O. Box 630
Lincolnton, N. C. 28092

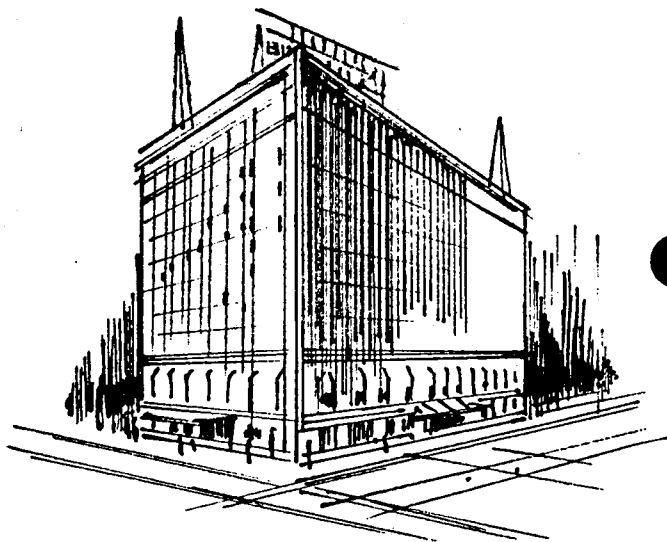
NCPHA Eastern District Officers — 1973-74

President: Van Jenkins — Public Health V.D. Advisor, Ft. Bragg, N. C.

President-elect: Martha Jacobs — Nurse, Onslow Co. Health Dept.
Jacksonville, N. C. 28541

Vice President: Carolyn Sparks — Nutritionist, Wayne Co. Health Dept.
Goldsboro, N. C.

Secretary-Treasurer: Lillie DeWitt — Stat. Sec., Cumberland Co. Health Dept.
Fayetteville, N. C. 28302



REMEMBER
1973 ANNUAL MEETING—
SEPTEMBER 26-28
Hotel Sir Walter
Raleigh, N. C.

Newsletter

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PUBLIC HEALTH
ASSOCIATION, Inc.**
P. O. BOX 2091, RALEIGH, N. C. 28602

Keith Bandy, Vice President
FCX, Incorporated

12:00 p.m. Public Health Nursing ----- Hotel Sir Walter
Virginia Dare Room

Luncheon Buffet
Presentation of Margaret B. Dolan Merit Award
Mrs. Winifred B. Waters
Chairman, Awards Committee
"That Special Quality"
Dr. Burton Kaplan, Sociologist
Department of Epidemiology
School of Public Health
University of North Carolina
Business Session (4:00 P.M.)

2:00 p.m. Statistics and Epidemiology ----- Hotel Sir Walter
Combined Budleigh and Hays Barton Rooms

"The Role of Statistics and Epidemiology
in Reenergizing Public Health"
Anders Lunde, Ph.D.
National Center for Health Statistics
James E. Grizzle, Ph.D.
Department of Biostatistics
School of Public Health
University of North Carolina
Herman A. Tyroler, M.D.
Department of Epidemiology
School of Public Health
University of North Carolina
James J. Palmersheim, Ph.D., Head
Public Health Statistics Branch
Division of Health Services
Awards Presentation and Social Hour

2:00 - 5:00 p.m. Mental Health ----- Hotel Sir Walter
North Hills Room

Business Meeting

THURSDAY, SEPTEMBER 27

2:00 p.m. Environmental Health ----- Wake County Court House
Room 700

Business Meeting

12:30 p.m. Health Education ----- K & W Cafeteria, Room 3
North Hills

Dutch Luncheon
"Child Advocacy in North Carolina"
James Tompkins, Ph.D., Director
N. C. Child Advocacy Commission

1:30 p.m. Laboratory ----- Crabtree Shopping Center
North Community Room

"The Future for the Laboratory"
Eugene Hofer, Attorney
Consumer Protection Section
Office of the Attorney General
Robert M. Gay, M.D., Pathologist
Cone Memorial Hospital, Greensboro
M. M. Brooke, M.D., Associate Chief
Health Laboratory
Center for Disease Control, Atlanta

1:30 p.m. Joint Meeting, Mental Health and Statistics
and Epidemiology ----- Hotel Sir Walter
Combined Budleigh and Hays Barton Room

"Reenergizing Human Resources at the Community
Level"
David T. Flaherty, Secretary
Department of Human Resources, N. C.
Billy W. Witherspoon, Administrator
Rockingham County Mental Health Center
"Opportunities for Research in Community Health
Clinics"
Glenn C. Prichard, M.D.
Department of Medicine
School of Medicine, University of North Carolina

Samuel M. Putnam, M.D.
Department of Family Medicine
School of Medicine, University of North Carolina
Edward H. Wagner, M.D.

Department of Medicine
School of Medicine, UNC
Carolyn Williams, Ph.D.
School of Nursing, UNC
Jean T. Warren, Ph.D.
Department of Sociology, UNC
Business Meeting—Statistics and Epidemiology Section

2:00 p.m. Joint Meeting, Nutrition and Dental Health
Memorial Auditorium
Raleigh Room

"Effects of Maternal Nutrition on the Fetus and
Newborn"

Lloyd J. Filer, Jr., M.D.
School of Medicine
University of Iowa

Panel Discussion:

"Coping With the Residues of Maternal Malnutrition
in the Growing Child"

Lloyd J. Filer, Jr., M.D.
William R. Stanmeyer, D.D.S.
School of Dentistry, UNC
John D. Fletcher, M.D.
Child Health Branch
N.C. Division of Health Services

1:30 p.m. Physical Therapy ----- Archives and History Building
Room 211, 109 E. Jones Street

"Reenergizing Public Health—A Team Approach to
Community Health Problems"

Panel:

Moderator—Lydia Holley, M.P.H.
School of Public Health, UNC

Physical Therapy—Cynthia Lewis
Home Health Services
Watauga County

Public Health Nursing—Ann Rawlings
Home Health Services
Watauga County

Occupational Health—Althea Simmons

Durham County Health Department
Speech and Hearing—Doris Bradley, Ph.D.
University of North Carolina

Vocational Rehabilitation—Hank Graden, Program
Specialist
N.C. Department of Human Resources

1:00 - 4:00 p.m. Health Directors ----- Raleigh Chamber of Commerce
411 S. Salisbury Street

2:00 p.m. Public Health Nursing ----- Memorial Auditorium
Carolina Room

"Yesterday — Today — Tomorrow at the State Level"

Elizabeth Holley, Head
Nursing Branch, Division of Health Services

"Preparing Today for Tomorrow's Challenge"

Virginia Nelson, Professor
Department of Nursing
School of Public Health, UNC

1:00 p.m. Secretarial ----- Hudson Belk
Community Room, 4th Floor
319 Fayetteville Street

Luncheon

"Motivation"

Ralph McCoig, Area Director
Lee-Harnett Mental Health Center

Business Meeting

2:00 p.m. Venereal Disease ----- Memorial Auditorium
Southern Room

"Reenergizing Venereal Disease Control"

Ralph Henderson, M.D., Chief
VD Branch, Center for Disease Control, Atlanta

POLICY ACTION ITEMS

(Continued from Page 1)

above, the Research and Development Board 1) establish a task force to study the views of major providers of personal health services and of health departments on the role of health departments, and 2) work with the Program Committee to present a program for the total membership representing differing viewpoints and 3) hold small group discussion at the Annual Meeting to generate recommendations for NCPHA.

(Task Force: Gene Barrett, chm; Virginia Addington, Jean Lassiter, Margie Rose, Evelyn Schmidt, Theodore Scurletis, Marjorie Strawn, George Stockbridge.)

II. *Impact on Health Care of Medicaid Reimbursement Policies Regarding Family Nurse Practitioners and Physical Therapy Services.*

A. Resolved: That NCPHA recommend that 1) changes be made in State Medicaid policy to provide reimbursement for services rendered by qualified physician associates (Physician Assistants and Nurse Practitioners) working under medical supervision in settings removed from the office of the supervising physician and 2) eligibility for reimbursement be broadly interpreted to encompass a variety of organizational arrangements, including institutions, agencies, clinics, private medical group practices and individual medical practitioners.

B. Resolved: That NCPHA bring to the attention of APHA the need for an alteration in the current policy governing Part B Medicare to accommodate the broader use of physician associates and urge APHA to exert such influence as may be appropriate to initiate such a policy change.

C. Findings in the area of physical therapy services are under consideration.

(Task Force: Margie Rose, Chm.; Audrey Booth, Routh Dixon, Marjorie Land, David McRae, Dan Mosca, John Moore, Elizabeth Holley).

III. *Effect on Nutrition and Dental Health of Permitting Vending Machines in Public Schools.*

A. Resolved: That, in behalf of the nutrition and dental health of the school age population, NCPHA support the position that only food

and beverages which conform in nutrition quality to that of Type A lunch standards be sold during the school day.

B. To implement this resolution the President of NCPHA should 1) communicate to the N.C. Congressional delegation the support of NCPHA for federal legislation (Senate Bill 1063, HR-4974) 2) communicate the NCPHA position to the chairman of the N.C. Board of Education and express NCPHA's support of the retention of the administration of school food service programs at the state level and support of the proposed nutritional standards prepared by the N. C. Department of Instruction.

(Task Force: Harriett Duncan, Chm., Ralph Eaton, William Satterfield, George Schackelford, and Boyd Switzer.)

VI. *High Toll of Traffic Accidents Among Young Males.*

Resolved: That the NCPHA transmit, to the Coordinator of the Governor's Highway Safety Program and other involved agencies, its concern regarding the high mortality rate in young males from traffic accidents, including information regarding the extent of the problem and suggested countermeasures, and offer NCPHA's support in activities geared to reduce this problem.

(Task Force: Etra Wood, chm.; Roy Dean, J. P. Johnson, Pat Waller)

Issues for study by the 1974 Research and Development Board will be invited during the Annual Meeting. Individual members or sections should be prepared to identify a pertinent issue and suggest appropriate persons to study it.

NOMINEES FOR NCPHA OFFICES

(Continued from Page 1)

President-Elect: Dr. Ronald A. Levine, Community Health Section, Division of Health Services.

Vice-President: Mrs. Maxine Matheson, Laboratory Section, Division of Health Services.

Secretary: Mrs. Juanita Whitfield, Wayne County Health Department.

Treasurer: Dr. Ralph H. Boatman, Allied Health Sciences, U.N.C., Chapel Hill.

Members-at-Large: Miss Jencee Hopkins (1976), Physical Therapy Section, Hickory Regional Office, and Mrs. Pauline Woods (1976), Division of Mental Services.

Mrs. Whitfield and Dr. Boatman are recommended to succeed themselves.

PROPOSED ADDITIONS AND CHANGES FOR NCPHA BYLAWS

(Additions or Changes are in Italics)

Article III Membership

(Add to member classification)

"Members in good standing are entitled to all membership privileges, including the right to make motions and vote; to nominate; to be a member of one or more Sections (upon payment of dues if any); to hold office in the Association (if the qualifications in Article VI are met) and/or any Section; to serve on committees of the Association or Sections; and to attend any educational session during the annual meeting."

Life Member: An individual who has been a member of NCPHA for 30 years, or a health professional who has been a member as long as he has been allowed full membership participation, and has reached 62 years of age may apply for life membership. Application shall be made to the Chairman of the Membership Committee. This committee shall verify the applicant's qualifications and submit names at the Spring Governing Council Meeting for approval. Life membership shall not affect the privileges held by such an individual as a member, but payment of dues will be exempted. "A contributing member shall not have member privileges *except for attending educational meetings*" . . .

Article VIII Relationships

Affiliated Districts: Any *action* of an affiliated district which would involve reference to or participation by the NCPHA shall not be undertaken until it is submitted *in writing* to and approved by the *Executive Committee* (instead of Governing Council).

Article X Research and Development Board

Research and Development Board: Shall consist of ten persons representing public health includ-

ing the fields of education, research, planning, legislation, personnel, service and programming. Members shall be appointed by the President for a term of two years and upon ratification, one-half of the members shall be appointed for two years and half for one year. Thereafter, all shall be appointed for a two-year term. The President and President-elect serve as ex-officio members.

Article XI Committees

Manpower Committee: Shall consist of 15 members including one representative from each section with remainder at-large members, all to be appointed by the President. Upon ratification, one-third of the membership shall be appointed for three, two and one-year terms respectively. Thereafter, all appointments shall be for a three-year term. The President shall designate the chairman from the committee members for a term of one year and Manual of Procedures.

Bylaws Committee: Shall consist of three persons appointed by the President. The Secretary shall serve as an ex-officio member of this committee.

Public Relations: Shall consist of one or more persons appointed by the President.

Article XII Sections

(Second paragraph) "a written application defining the purpose of the section and a copy of the proposed Bylaws of the section must be presented to the Governing Council for approval A copy of the Bylaws shall be filed with the Secretary (instead of Governing Council). *Changes in Section Bylaws shall be approved by the Governing Council.*

(Sixth paragraph) Any *action* which would involve reference to or participation by NCPHA shall not be undertaken until it is submitted *in writing* to and approved by the *Executive Committee* (instead of Governing Council).

(Delete paragraph seven)

To all Public Health Nurses — A reminder —

A prepaid buffet luncheon reservation must be received by Monday, September 24, 1973. Your luncheon ticket will be held in the Registration Area — look for sign.

RESERVATION FORM

NCPHA — Nursing Section — Luncheon **Wednesday, September 26, 1973**

12:30 — Dare Room — Hotel Sir Walter, Raleigh, N. C.

Name -----

Health Department -----

Address -----

Cost \$3.60 Be sure to enclose check.

Make check payable to and mail to: Mrs. Betty Dorman
Wake County Health Dept.
Box 949
Raleigh, N. C. 27602