President Ralph H. Boatman, Ph.D. of Chapel Hill, N.C. presided over the sixty-fifth annual meeting of the North Carolina Public Health Association held in Greensboro, N.C. September 22-24, 1976.

A total of 816 persons registered for the two day meeting at the Four Seasons—Holiday Inn. Due to the number of Section Meetings and persons attending the meeting, a number of the functions were held at Howard Johnson's Motel across I-85 from the headquarters hotel. Appreciation is expressed to other nearby motel facilities for reserving rooms for members.

The Theme of the 1976 Annual Meeting was "COMING OF AGE". Jacob Koomen, M.D. Secretary, Division of Health Services, of the State Department of Human Resources was the Key-note speaker for the opening session on Wednesday evening. His topic was: "Pride in Our Heritage", which tied in with the Bi-Centennial celebration of our nation. He very ably tied in the past, the present and the future of public health with the Theme: COMING OF AGE. In 1977, the North Carolina Public Health Association will celebrate its FIRST CENTENNIAL YEAR. Prevention of disease remains as the base for public health, but the future points the need for combining primary care and restorative health care as new objectives for public health in the second century.

The second general session topic: "NEW PROFESSIONALS IN PUBLIC HEALTH" was presented by two ardent leaders in the state: C. Arden Miller, M.D. Professor, Maternal and Child Health, UNC School of Public Health, Chapel Hill, and immediate past-president of the American Public Health Association; and David G. Warren, Attorney and Professor of Health Administration, Duke University. Sub-topics addressed by the two speakers were: 1) Education and Continuing Education; 2) Newer Programs, 3) Supervision, and 4) Legal Implications.

Because of important issues from committees to be brought to the attention of the members at the first business session, President Boatman gave only major excerpts of his address. See page 5.

Committee reports, resolutions, and recommendations from the 1976 annual meeting section meetings and from the business sessions further emphasized the points identified by the President in that some changes were necessary in the organizational structure and with the associations stand on issues affecting the members and the public.

The third general session was the Awards banquet held Thursday evening with Dr. Millard B. Bethel, committee chairman announcing and presenting the special awards for the 1976 annual meeting.

The recipients were:

REYNOLDS AWARD:
Mildred Kerbaugh, Chief of the DHS Laboratory Section, Raleigh, N. C.

RANKIN AWARD:
Professor Emil T. Chanlett, UNC School of Public Health, Chapel Hill

DISTINGUISHED SERVICE AWARD:
Doris Hammett, M.D., Waynesville pediatrician

CITATION OF MERIT:
Mrs. Kenney Poe, R.N., Moore County Health Department, Carthage, N. C.

NCPHA GROUP AWARD:
Guilford County Family Planning Program. Dr. Brian Greene, Director
LIFE MEMBERSHIP CERTIFICATES were presented to the following NCPHA members who qualified for this distinguished status by having been an active member of the Association for 30 years and who have reached the age of 62.

John S. Efird, Sanitarian, Lenoir, N.C.
John S. Chamlee, M.D., Nash County Health Department
Mary B. Harris Michele, M.D., M.P.H., Waynesville, N.C.
Lynn G. Maddry, Ph.D., Raleigh, N.C.
Eunice N. Tyler, Ph.D., M.P.H., Asheville, N.C.
Charles R. Council, Raleigh, N.C.

TWENTY-FIVE SERVICE AWARD RECIPIENTS were seated at reserved tables at the banquet and recognized individually in a group: The 1976 recipients who qualified for this honor by having been employed in the field of public health for twenty-five years were:

NCPHA TWENTY-FIVE YEAR SERVICE Awardees 1976
Marjorie F. Albright — Person County
Lela Cobb Baggett — Halifax County
Michael John Ballas — Mecklenburg
Howard C. Barnhill—School of Pub. Health
E. Floyd Dunn — Moore County
Eugene S. Edwards — Wake County
Stella J. Crubbs — Caswell County
Dorothy S. Harris — Montgomery Co.
Robert B. Lewis, Sr. — Surry Co. Health Dept.
John W. Patton — Mecklenburg
Mary Thornton Rogers — Halifax Co.
Martin Sasser — Edgecombe Co.
Ruby Stainback Sledge — Halifax Co. Health Dept.
Cumi H. West — Mecklenburg
Emily O. Woodard — Guilford County
Evelyn K. Yearwood — Gaston County
Marion Spruill — Pasquotank

The Margaret Dolan Award for outstanding service for 1976 was presented to Mrs. Norman B. Coppage, R.N. of the Caldwell County Health Department. This Award is presented by the Nurses Section.

On Friday morning the Fourth General Session featured an address by Noble Swearingen, M.P.H. Legislative Consultant with the American Public Health Association, Washington, D.C. His Topic: "WHAT'S COOKING IN WASHINGTON". His remarks were focused on 'issues' rather than disciplines of public health. No longer can public health be separate and apart from the total health care scene. Health legislation at all levels must involve the public and private health care agencies.

This concept was further cited by the two gubernatorial candidates appearing on the program Friday morning: Lt. Governor Jim Hunt and former Secretary of DRH, David T. Flaherty. Each paid tribute to the service public health departments and agencies were rendering and challenged the members to future programs which they saw essential in the improvement and expansion of health care services to the public. Each responded to a slate of questions submitted by the Legislative Committee.

LEGISLATIVE COMMITTEE REPORT

Members of this committee were recognized for their efforts during the year and for the proposed recommendations which were passed by the Governing Council and by the membership in September. A copy of the full report is given for all member information:

Legislative Program of The North Carolina Public Health Association, Inc. for the 1977-79 Legislature

The NCPHA will initiate legislation in the following areas:

1. Public Health Injunctions—Initiate legislation to change the requirements for obtaining injunctive relief for violations of certain public health and sanitation laws; eliminate the "double-proof" requirement of the existing statute. When a health hazard is found now, it is necessary for the public prosecutor to prove that the hazard "is or may be dangerous to the public health." This is in addition to proving that the hazard found violates a health statute or regulation.

2. Local Health Department Funds for Environmental Work—Initiate if not included in Division of Health Services Budget, legislation to secure additional funds specifically for environmental work and soil absorption work. These funds would be used for distribution to local health departments for administering environmental standards. Also, request $260,000.00 to employ soil absorption scientists. (Introduced in the 75-77 legislature as HB-775 and SB-675).

3. Home Health Services—Initiate legislation to increase appropriations from $80,000.00 to $270,000.00 per year for the purpose of assisting in the development of home health agencies in counties where such agencies do not exist and to expand services in existing agencies.

The NCPHA will support legislation in the following areas:

1. Health Services for Minors—Support legislation introduced by Office of Children of Department of Human Resources to protect physicians, dentists or their designates from civil or criminal liability for non-negligent treatment of minors without the parents or guardian's consent when either (a) treatment is given in good faith reliance on a minor's representations or (b) a health problem involves prevention, diagnosis or treatment of venereal or other communicable disease, pregnancy, alcohol or drug abuse, or psychological disturbance. The bill would allow treatment without the consent of a minor when the minor is incapable of giving consent and no known person has authority to give consent and in the judgment of the one rendering treatment, delay would substantially increase risk to life, health or welfare or would prolong suffering.

2. UNC School of Public Health Expansion—Support legislation to obtain funds for capital improvement for an addition to the School of Public Health Building (Rosebain Hall). The addition of 175,000 square feet will provide urgently needed classrooms, laboratories, and faculty and staff offices. The addition will also house the school's computer center, an audio-visual center and modern animal quarters.

SECTION AWARDS:
The J. M. Jarrett Environmental Health Award was presented to Jerry Williams, Executive Vice-President of the N. C. Restaurant Association.
order for the membership to attack together and vigorously those issues which should be important to all of us and to others whom we do not now find in our midst. We should examine those current and emerging issues which affect all of us, identify those which have the highest priority and attack them vigorously.

We should seek to understand why the many public health professionals in this state do not join our Association and determine if we can make it an attractive home for them. To accomplish this, we may have to change — to change our attitude about the Association; to change its structure; and to change our thinking as to what public health is and what it should be about. Perhaps, we have to change our attitudes about our own membership in this Association, to see the Association as something more than a fringe benefit for social enjoyment, and to see it as our state professional association which provides the link between all of us, regardless of where we work, and through the Association and APHA, a link with colleagues in other states through which our voices and concerns can be heard in regard to national issues.

These are matters which are of concern to me in this bicentennial year. I hope they are of concern to you and that together we can make the second century of public health in North Carolina, and the third century in our nation, one which takes another great step forward in the interest of All Mankind.

NCPHA Scholarship Awards for 1976-77

John C. Lumsden, Chairman of the Committee recommended to the Governing Council approval of the following recipients for 1976-77:

<table>
<thead>
<tr>
<th>Recipient</th>
<th>Amount</th>
</tr>
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<tbody>
<tr>
<td>Lee Roberts</td>
<td>$400.00</td>
</tr>
<tr>
<td>Buncombe Co. Health Dept.</td>
<td></td>
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<tr>
<td>Asheville, N. C.</td>
<td></td>
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<tr>
<td>Robert Spencer Parker</td>
<td>$400.00</td>
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<tr>
<td>Neuse River Council of Governments</td>
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<tr>
<td>New Bern, N. C.</td>
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<tr>
<td>Pauline R. Bost</td>
<td>$400.00</td>
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<tr>
<td>Division of Health Services</td>
<td></td>
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<tr>
<td>Raleigh, N. C.</td>
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WALTER REED HUMAN SERVICES CENTER — Murfreesboro, North Carolina

President Boatman announced at the annual meeting the preliminary efforts to initiate a local 'human services center' in Murfreesboro at the Walter Reed home. The Murfreesboro Historical Association is soliciting funds to save and restore the Walter Reed House which the noted Dr. Walter Reed lived in during his boyhood years before he went off to his famed Army career. The house was probably built during the first quarter of the 19th Century and recently came on the market. The plan is to put this "site" to a self-supporting use, such as establishing a satellite Human Service Center. The Center would provide coordinated, one-stop services for public health, mental health and related programs in Hertford County. It would provide a point of entry to health services and, where needed, a referral to family physicians and other providers.

The project began in 1976 with a donation of $500 from the Union Camp Corporation which was used to get an option on the house. Preservation of the Walter Reed home has been endorsed for membership fund solicitation by the Medical Society of Hertford County, the North Carolina Medical Society and its Auxiliary, the North Carolina Public Health Association and the North Carolina State Nurses Association, Blue Cross and Blue Shield of North Carolina.

The option to purchase the Walter Reed house runs until January 25, 1977. At least one-third of the $35,000 price is urgently needed by that time to secure the house and allow time to complete the fund raising. Donations to the Murfreesboro Historical Association are tax-deductible. (Information provided by Louis M. Smith, Coordinator)
3. Health Aid to Counties—Support funds for construction and to assist counties in meeting standards. Aid to counties was expressed by most local health departments as their greatest need. These funds would be used to provide additional space for crowded departments, and to initiate or upgrade services to meet minimal standards. Division of Health Services has requested $11.5 million for FY 78 and $12 million for FY 79.

4. Clinic Reimbursement—Continue support for medicaid (Title XIX) appropriation to reimburse local health department clinics. (Included in Division of Social Services Budget)

5. Qualifications for Local Health Director—Support legislation to carry out standards in establishing minimum requirements for qualifications to be appointed as a local health director.

6. Department of Public Health—Strongly support legislation establishing a separate State Department of Public Health including rural health centers at such time state government reorganization is being considered.

The NCPHA will oppose legislation in the following area:
1. Legislation to establish a separate Department of Children.
2. Legislation to establish a separate Department for the Aging.

The NCPHA will closely monitor the following issues and develop positions if indicated:
2. Legislation for Human Support Services for children (including schools, health, social services, mental health, vocational rehabilitation, court services, etc.) which is being drafted by Department of Human Resources and Department of Public Instruction. These support services would be provided at the local level.

3. Legislation that would affect malpractice insurance for health professionals.
4. Legislation governing the dispensing of drugs by local health departments.
5. Impact of federal legislation on state and local public health programs.
7. Legislation concerning child abuse and neglect.

NEW OFFICERS FOR 1976-77:
The election of officers was held Thursday morning at the first business session. The Nominating Committees slate was elected by unanimous vote.

Sarah T. Morrow, M.D. Director, Guilford County Health Department, Greensboro, was installed as President of NCPHA for 1976-77 having served as President-elect 1975-76.

President-elect:
Charles L. Harper, Ph.D., Division of Community Health Services UNC School of Public Health Chapel Hill, N.C.

Vice-President:
Mrs. Carolyn Sparks, Nutritionist, Wayne County Health Department, Goldsboro, N.C.

Secretary:
Frances T. Tyler, Health Educator Family Planning Program Guilford County Health Department, Greensboro, N.C.

Treasurer:
Mrs. Frances C. Hutchison, R.N. Forsyth County Health Department, Winston-Salem, N.C.

The Bylaws have been changed so that the NCPHA Representatives to the American Public Health Association and to Southern Branch are members of the Executive Committee and therefore are elected by the membership.

Howard C. Barnhill of Chapel Hill is the official representative to the APHA (three year term beginning 1977) Alternate, Marjorie O. Strawn, M.D. Caldwell County Health Department, Lepoir, N.C.

Jesse S. Canady remains NCPHA's representative to Southern Branch with his term ending 1977. Sarah Morrow, M.D. Ex-Officio.

Dr. Morrow was appointed by the Governing Council to complete the three year term (1976) for Dr. M. B. Bethel as NCPHA's representative to APHA.

NEW SECTION FOR NCPHA APPROVED

Members voted approval of adding a new Section to the organizational structure of NCPHA at the annual meeting. A proposal for the Section on Maternal and Child Health had been submitted to the Governing Council and to the Bylaws Committee with a set of Bylaws for approval prior to the annual meeting. Dr. Lewis Bock, Head of the Maternal and Child Health Section, Division of Health Services was asked to chair this section its first year until members could be identified and officers elected.

The new Section will begin to function in 1976-77 and members given the opportunity to select MCH as a primary or a secondary category for membership.

1977 ANNUAL MEETING TO BE HELD IN WILMINGTON

Dr. Charles L. Harper, chairman of the 1977 annual meeting announces the dates of September 28-30, 1977 at the Wilmington Hilton Hotel, Wilmington, N. C. for NCPHA annual meeting. The proposed Theme is "Contemporary Public Health Issues."

Dr. James A. Finger, Director of the New Hanover County Health Department will be in charge of local arrangements.

More detail information will be announced in the Spring issue of the Newsletter.
WHEREAS: She was a founding member of the Board of Directors of Southern Branch's Southern Health Foundation; and

WHEREAS: She is known to her colleagues for her diligence, integrity, and warmth of personality in her work with them, and by serving on numerous committees and task forces in behalf of quality public health; therefore

BE IT RESOLVED THAT the North Carolina Public Health Association, Inc., recognize and honor her contributions to the field of Public Health in an appropriate manner; and

BE IT FURTHER RESOLVED that the North Carolina Public Health Association's Executive Committee appoint an ad hoc committee to make recommendations for the mechanism by which this resolution may be implemented.

MEMBERSHIP COMMITTEE REPORT

Carolyn Sparks and her committee were commended for their continuous promotion of NCPHA membership which is reflected in the increased membership during 1976:

Two recommendations were passed:

1) The annual dues for 1977 will be $9.00. If dues are paid by February 15, 1977, you pay $8.00 (a $1 deductible) but if paid after February 15, 1977 you pay $9.00. (Please note this change in fee on renewal form.)

2) All NCPHA Officers and Committee Members are to be current paid members at time of nomination.

Reminder: Members of Sections are to be NCPHA members for the current year. (NCPHA By-law ruling)

See enclosed Membership Application
Excerpts of President’s Address
Ralph H. Boatman, Ph.D.

Only a short time ago, tall ships sailed into New York’s harbor and throughout the country, citizens celebrated the Bicentennial Anniversary of the United States. Not all of the hoopla has been forgotten, for at this 65th annual meeting of the North Carolina Public Health Association, we celebrate not only the Bicentennial anniversary of the United States, but also the 100th year of organized public health in Guilford County. Next year (1977) will be the 100th year for Public Health in North Carolina.

Our Association is young, having been founded in 1911 as the North Carolina Health Officers Association and in 1922, it became the North Carolina Health Association. Its purpose then, and continues to be, to protect and to promote the public and personal health of citizens of North Carolina. “The strength of public health, it seems to me, comes from the many disciplines which together bring their combined expertise to bear on community health problems and together find solutions to promote and to protect the public’s health.”

In preparing for this session, I contacted every living past president of NCPHA to solicit their views on a number of questions about the significance of the Association and its ability to respond to current and future public health problems. I share a few of these points with you.

The first question was: WHAT HAS BEEN THE SIGNIFICANCE TO THE PUBLIC HEALTH SCENE OVER THE YEARS OF OUR ASSOCIATION? One response was, “The Association provided an opportunity for public health officials to come together on an informal basis to discuss problems and to formulate new ideas for resolving them”. This is important but has it become a collection of disciplines who tend to emphasize their individual concerns and to forget the overall goal of public health and the Association?

The second question related to major public health challenges in this third century: “The major emphasis, one president stated, should be shifted from curing diseases to preventing them; to attacking causes of diseases rather than curing the diseases; and that if any real difference is to be made in the health of people, it must be done through programs of prevention and each individual must have the knowledge and motivation to participate in his own prevention program.”

The third question concerned the future, its implications for public health and the ability of NCPHA to respond effectively to the needs of the future; One suggestion was “NCPHA has been associated too exclusively with local health agencies and with traditional public health disciplines to be able to identify overall public health needs and to speak to innovative methods to resolve them. Also, the Association is improperly organized to deal with the important issues which are on the horizon. Association members are too concerned with their own individual disciplines and, thus, unable to organize around important issues which confront public health. Furthermore, the Association does not now adequately represent the wide spectrum of interested persons who should be involved in the delivery of public health services.” This response also said, “The Association is capable of responding to current and emerging public health problems, but to do this, must bring into membership the large number of specialized, technical and professional people whose work impinges so closely with public health who have not traditionally been identified as public health agencies.”

The fourth question inquired as to the changes which must occur to make the Association a viable, professional public health association which responds effectively to the third century:

Comments focused on two points: 1) NCPHA must have an aggressive spirit and leadership. 2) NCPHA must expand its goal to include involvement in public health programs that have not traditionally been the concern of public health organizations”.

The fifth question dealt with the definition of public health. Several commented on expanding roles for public health, and as one stated: “I think public health should be defined in the broadest possible sense to include all those programs and activities, both public and private, which relate in any significant way to the health of the community and its people and which are directed at groups of individuals or the community as a whole”. I ask the question: DOES THIS CONCEPT COINCIDE WITH YOUR DEFINITIONS?

The final question asked the past presidents for significant messages they share with our members: A consensus was: “to re-establish the strong, local partnership that once existed before the re-organization. The crying need at the moment is to establish strong, local departments with local autonomy backed by strong state departments with a minimum number of highly skilled professionals who are there to support the on-going efforts in the local health department”. Another stated: “public health is suffering from removal of many programs to other agencies and from development of new programs, particularly those related to medical care, under non-public health agencies”.

It is obvious from comments received that there is concern and frustration among many of our past Association leaders to our future role and commitments, honored all seemed to be in general agreement that these are major, challenging, and need for our Association to expand and include new professionals who have not been identified with public health; furthermore the purpose and functions of the Association must be attractive to those who are not currently members, and an effort made to create a viable relationship between members of this Association and to avoid the fragmentation within, which has torn public health apart at the local, state and national levels.

President Boatman referred to some definitions of public health in recent publications which may or may not have full agreement or support of NCPHA membership. Some trends ignore public health in the range of Health Care Delivery to the public, others ignore shifting of health services to hospitals or other non-public agencies. He then summed up his remarks with specific “challenges” to Association members including: “Are we concerned with questions being raised relative to health manpower today? Are we concerned with the need for better utilization and more effective education of health manpower? Is credentialing of health professionals of interest to us? Do we have serious concerns with the need for effective mandatory requirements?”

Other issues we should examine and take a stand on relate to escalating costs of health care, national health insurance, implementation of the new health planning law, federal health legislation, access to and quality of health care, resource allocation, health education, revenue sharing, and others. What does all of this add up to?

“As I step down from the presidency of this Association, I must acknowledge that the Association hasn’t changed much in the past few years. We have continued to direct our energy to legislative matters which are important, but we should do more. In our Sections, we have tended to concentrate on problems primarily of concern to the members of the respective section. We have made an effort, to establish a bridge between public health promoters and citizens, and I hope the momentum generated by the Citizen’s Conference will continue to the point where they join us as full partners in behalf of public health.

In this bicentennial year, there are challenges to our Association which are as important as any that have ever confronted it in its short history. However, if we are to respond to these challenges and to develop the leadership to cope with them, the Association must change. Parochial interest must be set aside in
1976 ANNUAL MEETING, SEPTEMBER 22-24, 1976
HOLIDAY INN, FOUR SEASONS
GREENSBORO, NORTH CAROLINA

KEY NOTE SPEAKERS FOR THE 65TH ANNUAL MEETING, NCPHA:

Jacob Koomen  C. Arden Miller, M.D.  David G. Warren  Noble Swearingen

Greensboro and the Guilford County Health Department will HOST the 1976 Annual Meeting of the North Carolina Public Health Association September 22-24 at the Holiday Inn-Four Seasons. This meeting will also celebrate the 100th year of organized Public Health in North Carolina. “Birthday” features for both the centennial and the bicentennial will be highlighted during the three day meeting.

The Theme of the 65th Annual Meeting is “COMING OF AGE”. Dr. Jacob Koomen, Director of the North Carolina Division of Health Services will be the KEY NOTE SPEAKER for the Opening General Session on Wednesday evening, September 22nd. His Topic will be “PRIDE IN OUR HERITAGE”.

The second General Session will be held Thursday morning, September 23rd with Dr. C. Arden Miller of Chapel Hill discussing “NEW PROFESSIONALS AND PUBLIC HEALTH”. Dr. Miller is the immediate past-president of the American Public Health Association. David G. Warren, a NCPHA member and experienced attorney-health researcher and administrator of Chapel Hill and Duke University, will speak on some of the legal aspects of professional health workers. His topic will be: “ARE THERE LEGAL RISKS FOR NEW PROFESSIONALS IN PUBLIC HEALTH?”

The third General Session will be the AWARDS BANQUET on Thursday evening. Dr. M. B. Bethel, chairman of the Awards committee will make the Awards presentations. A “bicentennial dance, in costume,” will be held Thursday evening following the Awards banquet. The President’s Reception will pre-cede the banquet.

The Fourth General Session will be Friday morning, September 24th. Noble Swearingen, Director of the American Public Health Association and Editor of the APHA’s Washington Newsletter, will report on “WHAT’S COOKING IN WASHINGTON”.

Dr. Sarah Morrow, chairman of the annual meeting program committee, announces invitations will be issued to the two gubernatorial candidates to appear before members of NCPHA on Thursday and Friday morning, as part of the General Session program.

The Annual Business Meeting will be Thursday morning at 10:30 a.m. with NCPHA president, Ralph H. Boatman, Ph.D. giving his presidential address and reports will be made from the Governing Council and other NCPHA committees.

The Governing Council will meet at noon on Tuesday, September 21st for lunch and meeting following.

(Continued on Page 2)
The PAST PRESIDENT'S BREAKFAST will be Thursday morning, September 23rd at 7:30 a.m. Other major events include a WINE AND CHEESE PARTY on Thursday afternoon from 4:30 to 5:30 p.m., followed by the President's Reception at 6:30 p.m.

Make your plans now to attend this exciting annual meeting in September. Appreciation is expressed to Dr. Sarah Morrow and her Annual Meeting Committee for all the work they have done in planning the 1976 Annual Meeting. Your attendance will be the KEY factor in making this "bi-centennial" meeting successful.

For additional information on Section programs, see the outline on the next page.

REGISTRATION for Annual Meeting:
Registration will open Wednesday morning, September 22nd. Registration fee is $10.00 per person.

EXHIBITS open at 12:00 noon on Wednesday.
All program and social functions will be held at the Holiday Inn-Four Seasons.

RESERVATIONS: See the enclosed hotel reservation card. You are urged to make your room reservations directly with the Holiday Inn, Four Seasons as early as possible. Deadline date: September 15th. NCPHA has reserved 200 rooms at the Holiday Inn and 75 rooms at Howard Johnson's, across the inter-state. The earlier you make your reservation, the better chance you have for confirmation. ALL RESERVATIONS ARE TO BE MADE THROUGH THE HOLIDAY INN FOUR SEASONS.

The rates are: $16.00 single and $22.00 double. Note your choice of rooms on the reservation card.

SPECIAL ANNOUNCEMENT: Advanced reservations will be needed for the Nurses Luncheon and the Health Educators Luncheon scheduled for Wednesday noon, September 22nd. SEE RESERVATION BLANKS in this issue of the Newsletter—fill out and return to your respective Section Chairmen.

A SHORT COURSE WORKSHOP FOR NUTRITIONAL ASSESSMENT:—sponsored by the UNC School of Public Health, Department of Nutrition, Chapel Hill, N. C. September 7-10, 1976.

An increasing awareness of nutritional inadequacies, either of an excessive nature or representing deficient intake, is emerging. Assessment of the nutritional status of the community is a prerequisite to rational treatment or the implementation of successful intervention programs. Public health nutritionists need to sharpen their skills in the area of assessment—this workshop will provide this opportunity.

REPORT OF THE NOMINATING COMMITTEE
Barbara Ann Hughes, Chairperson

The following slate of nominees for officers of NCPHA for 1976-77 will be made to the Governing Council and to the membership at the annual business session Thursday morning, September 23rd:

President-elect: Charles L. Harper, Ph.D. Associate Dean
Division of Community Health Services
University of North Carolina
Chapel Hill, N. C. 27514

Vice-President: Mrs. Carolyn Sparks, R.D., M.S., Nutritionist
M & I Project
Wayne County Health Department
Goldsboro, North Carolina

Secretary: Emily Tyler, M.P.H., Health Educator
Gulford County Family Planning Program
Greensboro, North Carolina

Treasurer: Frances Hutchinson, R.N., M.P.H., Public Health Nurse
Reynolds Health Center
Winston-Salem, North Carolina

Members-at-Large, 1976-1978
Owen Braugher, Head
Environmental Sanitation
Gulford County Health Dept.
Greensboro, North Carolina

Claudine Parramore, Administrative Procedures Consultant
Western Regional Office
Black Mountain, N. C.

MEMBERSHIP COMMITTEE REPORT
Mrs. Carolyn Sparks, Chairman

As of July 1, the total paid membership in NCPHA was 1235. This is 300 short of the budgeted number of members for the year. Members are reminded again that their dues payment of $8.00 is needed now.

The Governing Council approved the following procedure for checking Section membership with NCPHA membership:

1. By September 1, each Section will submit a list of its paid section members to the NCPHA central office: P. O. Box 10387, Raleigh, N. C. 27605.

2. The Membership committee chairman and the Administrative Secretary will cross check these lists with the NCPHA paid membership record cards.
PROGRAM SCHEDULE FOR
1976 ANNUAL MEETING

TUESDAY, SEPTEMBER 21
12:00 Noon—Governing Council Luncheon
7:00 P.M.—Nursing Executive Committee

WEDNESDAY, SEPTEMBER 22, 1976
9:00 A.M.-5:00 P.M.—Registration
9:00 A.M.—Exhibits open

SECTION MEETINGS WEDNESDAY, SEPTEMBER 22
10:00 A.M.—11:30 A.M.: REHABILITATION
Topic: "A MULTIDISCIPLINARY APPROACH TO CARDIAC REHABILITATION"
Speaker: Paul M. Ribisl, Ph.D., Bowman Gray School of Medicine
Barry Howes, L.P.T., M.S., University of N. C., Chapel Hill

12:00 Noon: NURSING LUNCHEON
Presiding: Dena Peterson, Chairperson
MARGARET B. DOLAN AWARD PRESENTATION
Introduction of Speakers
Therese Lawler, R.N. M.S.

Topic: "A PROSPECTIVE OF PUBLIC HEALTH NURSING"
Speaker: Jean Lassiter, R.N., M.A., Regional Director Eastern Regional Office

Topic: "COMMUNITY HEALTH NURSING RECONSIDERED"
Speaker: Carolyn Williams, R.N., Ph.D.
Associate Professor of Nursing
School of Nursing, U.N.C., Chapel Hill

12:00 Noon: HEALTH EDUCATION LUNCHEON
See Reservation forms
1:15-2:00 P.M. HEALTH EDUCATION SECTION BUSINESS MEETING
2:00-4:00 P.M.: IMPLEMENTATION OF "LIFE SKILLS FOR HEALTH"
Curriculum Guides
Presenters: Robert R. Frye
Peggy Rockness
Consultants in Health Education
Department of Public Instruction

12:00 Noon: ENVIRONMENTAL HEALTH' SPEAKERS LUNCHEON
1:30 P.M.: NUTRITION
Topic: "WHAT YOU ALWAYS WANTED TO KNOW ABOUT HEALTH NUTRITION"
Speaker: Barbara Hughes, R.D., M.P.H., Head Nutrition and Dietary Services Branch
Dr. Bertyon Bosley
Past President of N.C.P.H.A.

Topic: ENERGY REGULATION: ENDOCRINE AND HORMONAL BALANCE: EFFECTS ON OBESITY AND CORONARY HEALTH DISEASE.
Speaker: John Anderson, M.S., Ph.D.
Associate Professor of Nutrition
School of Public Health, U.N.C.

1:30-5:00 P.M.: STATISTICS/EPIDEMIOLGY
Topic: "SECURITY AND PRIVACY LEGISLATION: IMPACT ON HEALTH RECORDS AND RESEARCH"
Speaker: Dr. Rudd Turnbull, Institute of Government

2:00 P.M.-4:30 P.M. COMMUNITY HEALTH AIDS—Business Session
Speaker: Willie Mae Mills, Chairperson
Greetings:

Program Theme: "YESTERDAY-TODAY-TOMORROW"
Program Moderator: Mrs. Joan Vincent
"YESTERDAY: THE WAY IT WAS"
Mamie Hunt, Guilford County Health Department
"TODAY: THE WAY IT IS"
Martha Patrick, Tyrrell County Health Department
Annie Keseec, Rockingham County Health Department
Bessie Davis, Jackson County Health Department
"TOMORROW, THE WAY IT CAN BE"
Joan Vincent

THURSDAY, SEPTEMBER 23
7:30 A.M. Past Presidents Breakfast
12:00 Noon-4:00 P.M. Laboratory
Topic: "O.S.H.A. "MEDICARE—SCOPE, IMPACT"
Speakers: Louise Adkins—Division of Facility Services
Charles Carstens, Jr.

1:30 P.M. Dental Luncheon
Topic: "YOU KNOW HOW THEY ARE: WHEN YOU HAVE SEEN ONE YOU HAVE SEEN THEM ALL"
Speaker: Mr. Dudley E. Flood—Department of Education

1:30 P.M.-4:00 P.M. NURSING
Joint Meeting: Nursing and Community Health Aides
Presiding: Dena Peterson, Chairperson
Topic: "BUILDING FOR THE FUTURE"
Speaker: Elizabeth Holley, R.N.-M.A., Chief—Office of Nursing

Topic: "LEARNING FOR THE FUTURE"
Speaker: Martha Allen, R.N., M.P.H.—Consultant for Nursing Education

BUSINESS SESSION
2:00 P.M. 4:00 P.M. Environmental Health—Business Session
Presiding: Mr. Thomas Owens, R.S., President
2:00 P.M.-4:00 P.M. Health Education
Topic: "CURRICULUM DEVELOPMENT AND WORKSHOP"
Speakers: Bob Frye and Peggy Rockness

2:00 P.M.-4:00 P.M. COMMUNITY HEALTH AIDES—Business Session
Speaker: Joe Formica, M.S.
2:00 P.M.-4:00 P.M. Health Directors and Management
5:30 P.M.-6:30 N.C.P.H.A. Reception
7:00 P.M. Annual Awards Banquet And Dance
Southern Branch
American Public Health Association
Jesse S. Canady, B.S., R.S.
N.C.P.H.A. Representative

The 44th annual meeting of Southern Branch, A.P.H.A. was held in Birmingham, Alabama, Hyatt House, on April 26-30, 1976, in conjunction with the annual meeting of the Alabama Public Health Association. The theme of the annual meeting was, "Improving the Public’s Health Through Personal Growth." Dr. Carl L. Brumback, president, Palm Beach, Florida, presided over the meeting after having guided the affairs of Southern Branch during the preceding year. He did an outstanding and superb job in leadership even with the financial problems Southern Branch has encountered during the past year.

Southern Branch covers thirteen states with an enrollment of over eighteen thousand members.

Space in our newsletter will not permit reporting of detailed information on the various topics, speakers, workshops, sessions, and events. This will be reported in The Southern Health Bulletin during the coming year.

A.P.H.A. withdrew its financial support to Southern Branch last year, and it has been a difficult year in this financial transition. Various committees under the leadership of the president, Executive Committee and Governing Council have worked hard and long in improving the image, financial support, and services to the thirteen states. Southern Branch is and will continue to be a viable and active organization representing the thirteen states without the financial support of A.P.H.A.

The Governing Council was in session transacting the Association’s business affairs almost continuously except when General Sessions and Section Meetings were being held. Seven hours were devoted to a revision of the Constitution and Bylaws alone. The Committee’s proposed changes were presented in the preconvention Health Bulletin. One major proposed change was for the Governing Council to appoint a Steering Committee to operate the affairs of the Association when the Governing Council could not act instead of the Executive Commit:

Reservations for Public Health Nursing Luncheon
September 22, 1976
Return to: Mrs. Dena Peterson, R.N.
Buncombe Co. Health Dept.
P.O. Box 7607, 35 Woodfin St.
Asheville, N.C. 28807

Yes--I will attend the Nursing Section’s luncheon on Wednesday, Sept. 22nd.
Please reserve tickets for me.
To pay at the door.
Signed: __________________________

Reservations for Health Education Luncheon
September 22, 1976
P.O. Box 949, Raleigh, N.C. 27602

Yes--I will attend the Health Education Luncheon on Wednesday, Sept. 22nd.
Please reserve tickets for me.
Will pay at the door.
Signed: __________________________
FINANCIAL STATEMENT
April 30, 1976

Cash in Banks: January 1, 1976
General Fund — NCNB ............ $7,110.98
State Employee’s Credit Union .... 2,000.00
NCNB Savings Certificates ........ 6,000.00
NCNB Savings Accounts ........... 5,422.74
$20,533.72

Receipts
Dues From Regular Members ....... $6,562.00
Dues From Contributing Members ... 700.00
Interest on Savings ............... 211.52
$ 7,473.52
$28,007.24

Disbursements
Secretarial/Executive Services .... $1,333.32
Supplies/Printing .................. 860.74
Postage/Telephone ................. 674.50
Organizational Dues ............... 20.00
Miscellaneous ................... 287.36
$ 3,175.92
$24,831.32

Cash in Banks: April 30, 1976
Presented By:
Savings Accounts
State Employee’s Credit Union .... $2,000.00
NCNB Certificates ................. 6,000.00
NCNB Savings Account ............. 5,609.64
$13,609.64

General Fund
North Carolina National Bank ...... $11,221.68
$24,831.32

Howard C. Barnhill, Treasurer, NCPHA

2. The committee felt the recommended revision of Article XI “Committees” does not concern the subject of the Article. The subjects of Awards and Service Pins and Section Awards should be spoken to elsewhere. It was the feeling that more thought be put into the motion and re-presented for future consideration.

3. The committee reviewed proposed Bylaws of Public Health Management Section and was not aware of any conflict with present NCPHA Bylaws.

4. The committee reviewed a request from the Environmental Health Section to approve their request to call their section officers “President” and “Vice-President.” We could not find either in Bylaws or Manual of Procedures, any requirement that section officers be called by any specific names.

5. The committee reviewed the November 1975 motion of the Governing Council to disallow posthumous awards and would like to know if it is within the intent of the motion for the bylaws to read that “nominations will not be accepted for posthumous awards” rather than that “posthumous awards will not be given.”

6. The committee was presented changes in WNCPHA Bylaws approved by WNCPHA Bylaws and Executive Committees. The changes are to bring these bylaws into uniformity with these of NCPHA and are thereby recommended.

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3. Any members in question will be reported to the Section chairmen and to the Executive Committee for recommendations as to action needed for compliance with the NCPHA By-Laws.

NEW OFFICERS ELECTED FOR EASTERN AND WESTERN DISTRICT PUBLIC HEALTH ASSOCIATIONS:

The Eastern District Meeting was held at the Blockade Runner, Wrightsville Beach April 28-30. New Officers for 1976-77 are:

President: Mr. Eddie Pierce, Sanitarian District Health Dept.
Elizabeth City, N. C.

President-elect: Mr. Joe Powner, Sanitarian Onslow County Health Dept.
Jacksonville, N. C.

Vice-President: Dr. Richard Murphy Eastern Regional Office, DHR Greenville, N. C.

Sec. Treasurer: Mrs. Adelaide Ward District Health Dept.
Elizabeth City, N. C.

The Western District Meeting was held at Fontana Village, June 10-11 and the new officers for 1976-77 are:

President: Mr. Kent Campbell, Regional Director D.E. C. Program, Western Regional Office Black Mountain, N. C.

President-elect: Mr. Richard Steeves, Health Director Cleveland County Health Dept.
Shelby, N. C.

Vice-President: Ms Kathy Zeigil, Public Health Nurse Supervisor, Appalachian District Health Dept.
Boone, N. C.

Sec. Treasurer: Ms. Chris Keener, Secretary Buncombe Co. Health Dept.
Asheville, N. C.

REPORT OF THE LEGISLATIVE COMMITTEE
George G. Dudney, D.D.S. Chairman

A legislative platform will be presented by the NCPHA Legislative Committee to the Governing Council on September 21st and to the annual business meeting on Thursday, September 23rd. Each Section will be given the opportunity to discuss these proposals and make suggestions as to follow-up of these proposals before a final platform is adopted for NCPHA for the 1977 General Assembly. The Committee held its second meeting on June 23rd. The initial recommendations of this committee were published in the April, 1976 Newsletter.

RESEARCH AND DEVELOPMENT BOARD REPORT
Elizabeth J. Coulter, Chairman

A most successful Citizens Conference was held June 2, 1976 in Greensboro with some 100 lay leaders from across the state attending. This was one of the goals set by the Research and Development Board for the year 1976. The conference was held at the Holiday Inn-Four Seasons and was co-sponsored by NCPHA, the UNC Public Health Alumni Association, and the Health Commissioners of North Carolina.

Much credit is given Mr. Boone Mora, Vice-Chairman of the Research and Development Board and to Mrs. Harriet Barr of Chapel Hill who worked closely with Dr. Sarah Morrow, Director of the Guilford County Health Department and President-elect of NCPHA for their efforts in making this conference meaningful both to lay leaders and to our public health workers in North Carolina. Conference leaders agree this was an excellent beginning to open up communications with interested and influential citizens to enhance knowledge and a better understanding of public health programs in the state.

REPORT OF BYLAWS COMMITTEE: BARBARA MITCHELL CHAIRPERSON.

1. Because of the broad areas for such misinterpretation of "Life Membership" the committee recommends the following:

That the Section of the Bylaws entitled "Life Member" under Article III be changed to read: "An individual who has been a member of NCPHA for thirty years, and has reached 62 years of age may apply for life membership. Application shall be made to the Chairman of the Membership Committee. This committee shall verify the applicant's qualifications and submit names at the Spring Governing Council Meeting for approval. The Membership Committee may make exception for permanently employed, actively engaged public health professionals with more than thirty years tenure, who were not entitled to full service participation prior to 1960. Life membership shall not affect the privileges held by such an individual as a member, but payment of dues will be exempted."

(Continued on Page 6)

IN MEMORIAM

T. A. Hunter Jr. age 43, husband of Lil Sprinkle Hunter, a member of NCPHA and a long time employee of the Laboratory Section, Division of Health Services, died July 12th in Raleigh.

He is survived by his wife, his mother and two sons, a sister and three brothers.

Residence 4600 Hunting Court, Raleigh, N. C. 27609.
AMERICAN PUBLIC HEALTH ASSOCIATION
November 16-20, 1975—Chicago
Millard B. Bethel, M.D., M.P.H.,
NCPHA Representative

The American Public Health Association, in its one hundred third annual session, gambled on Chicago in late November and won. The native could not believe the balmy weather; those visitors who know Chicago were doubly thankful. New Orleans a year earlier had been zestful and breezy in mid-October, so APHA has at least some good luck.

Whilst the New Orleans convention format embraced that City's huge Civic Center for general sessions, exhibits, registration and the like, Chicago's enormous lakefront McCormick Place was passed up in favor of four large hotels facing Michigan Avenue, Grant Park and Lake Michigan. The largest of these is the Conrad Hilton, built as the Stevens something less than a thousand years ago, and long billed as the largest hotel in the world. It may still be.

In this setting APHA held its four general sessions, three special sessions and section meetings numbered by the score. Intertwoven were the conclaves of forty-two related organizations and seventeen university groups. Eight thousand of the party faithful attended, somewhat surprising in the light of nine thousand the year before.

Morton S. Hilbert, a distinguished engineer on the faculty of the University of Michigan School of Public Health, is the new president, while George Pickett, M.P.H., Public Health and Welfare Director of San Mateo County, California, is the new president elect.

C. Arden Miller, M.D., of the UNC School of Public Health, presided over the 103rd meeting after having guided the affairs of APHA during the preceding year. It could not have been done with more deftness, grace, aplomb and erudition. Dr. Miller does so much that one has to disagree with part of it, but he certainly does it with elan. 'Twill be ages before we see his likes again.

It is your humble servant's special duty to attend the affairs of the APHA

GOVERNING COUNCIL TO MEET JUNE 1, 1976 IN GREENSBORO

The date of June 1st was set for the late spring meeting of the Governing Council at the January 26th meeting of the Executive Committee. After that, curtailment of travel funds for the remainder of the fiscal year (June 30) was announced. A poll was taken of the members with a definite response to hold the meeting as scheduled.

The meeting will be held on Tuesday, June 1st at the Guilford County Health Department, 301 N. Eugene Street in Greensboro. Hours to be announced, but it will be a one day meeting. The date was set prior to the citizens Conference on Public Health which will begin the following day.

Governing Council. This is a large enough group, of 205 people, from Maine to Hawaii and from Alaska to Florida—Officers, Executive Board, Chairmen of Special Boards and of Standing Committees, Chairmen of Sections, the Section Representatives, and Representatives of the Affiliated Associations and Regional Branches. Most are slow to speak, preferring to listen. A few speak overmuch and listen far too little. The Governing Council agenda, in two parts, is about the size of Charlotte's telephone directory; the Convention's printed program is not much smaller. Typically there are sessions on Sunday afternoon, Wednesday morning and Wednesday afternoon. Special meetings are provided for if they are needed.

The essence of a Governing Council session is this and that report, election of officers, and the consideration of myriads of resolutions. Each resolution must be important to someone or some group but for all the clamor many are trite and of but little moment. Twenty-four made the grade this year; even New York's financial plight and Chicago's medical house staff strike were tut-tutted and the rights of homosexuals tore more shirts than all the rest. When APHA's heart bleeds it really gushes.

(Continued on Page 2, Col. 1)

CITIZENS CONFERENCE ON PUBLIC HEALTH IN NORTH CAROLINA

Wednesday, June 2, 1976 is the date set for this important conference to be held in Greensboro, N. C. This conference was proposed at the 1975 Annual Meeting and the President appointed a committee to begin making plans for a Citizens Conference to be sponsored jointly by N. C. Public Health Association; Local Health Administrators Association; and the School of Public Health Alumni Association.

The objective of this Conference is to acquaint leading citizens with public health problems and needs in order that they may become advocates for public health. Goals and potentialities in "PREVENTIVE" health and actions that might be taken for improvement—to be major focus. Members of NCPHA are asked to help with the conference by submitting names of key leaders within your own community, plus others outside your county, whom you feel would be interested in becoming a part of an advocacy group in North Carolina.

YOUR COOPERATION IS EXTREMELY IMPORTANT. Send names and addresses to Ms. Harriet Barr, School of Public Health, University of North Carolina, Chapel Hill, N.C.

Suggestions from the Task Force charged with responsibility for developing the conference include:

1. Approximately 100 representatives to be invited to attend the conference. These representatives to be North Carolina residents not in public health work, along with professional workers in the state.

2. Two purposes proposed—for the conference
   a. identify public health needs in the state
   b. provide a springboard for establishment of a Citizen's TASK FORCE to promote

(Continued on Page 2, Col. 2)
COUNCIL (Cont. from Page 1, Col. 2)

The organization has retrenched fiscally in recent months and has retracted its self-proclaimed expansive mission in national affairs. It is therefore correspondingly strengthened to do well what it ought to do; what the nation needs at the hands of APHA.

Also, a year ago there was discontent between APHA on the one hand and the Affiliated Associations and Regional Branches on the other—disagreement born in large measure from each side seeking to exalt and enlarge its own position. While there are many who would pull out of APHA and form a very large Southern Public Health Association, such will probably never occur. Whether APHA’s Southern Branch is to survive is still to be determined.

Membership stands at an all-time high—twenty-five thousand. Annual dues have been stabilized at $30; for those earning under $15,000 the charge is $15. Maximal participation by our own North Carolina membership is highly advantageous. The dues are reasonable.

For one mere mortal to “report” an APHA Convention is simply beyond the realm of the possible. The show is huge and the activities are legion. The Journal and The Nation’s Health will be carrying items for months to come.

Mighty, wonderful, wealthy Chicago is deserving of a whole essay, for all its grime and crime. With Northern Illinois flat as a tabletop one wonders how the fallen rain finds a hill to run down. I am never in that part of the world without marveling at the priceless heritage we have in the Great Lakes, mistreated though they have been in recent years.

APHA may safely be said to be oriented overmuch to the national scene. In this era of restricted federal health funds and meaningless sea of paperwork, regulations and restrictions, ’twould be helpful indeed if our own national organization paid more heed to the problems of the states and the localities. Exalted careers, unfortunately, stem more from looking up instead of looking down. But mayhap we shall survive it all, in this 104th year of our Association and the 200th year of The Republic.

It is for sure that we are better off with APHA than without it.

For those who aspire to attend, the next convention will be in Miami Beach, October 17-21.

CONFERENCE (Cont. from Pg. 1, Col. 3)

actions aimed at solving public health problems as they see them.

c. set priorities in the needs identified.

3. Consideration be given to a future Citizens day to be held in conjunction with the annual meeting of the N.C. Public Health Association—to provide an opportunity for interested persons not employed in public health to learn of current developments and work in the field across the state.

It is important that the persons invited to attend and participate in this day-long conference be in position to influence agencies and institutions which may have a direct impact upon public health policy, support, and practice.

In Memoriam:

Friends of Maxine S. Matheson share with her the loss of her husband, Clyde R. Matheson, who died March 23, 1976 in Raleigh.

Services were held Thursday, March 25th at Brown Wynn Funeral Home. Mr. Matheson is a former Postal employee and had been retired for several years. He also worked for the North Carolina State Health Department for many years in the Division of Industrial Hygiene.

No flowers were requested but for those wishing to make a contribution, the Methodist Children’s Home in Winston-Salem has established a special Memorial Fund to be known as the Clyde R. Matheson Fund.

In Memoriam:

Friends of Fred and Gladys Blackley will be saddened to learn that Fred Blackley, former employee of the State Health Department, died March 27, 1976. His wife, Gladys Little Blackley, was also a long time employee of the State Health Department.

Funeral Services were held March 29th at the Forestville Baptist Church in Wake Forest, N.C.

Excerpts of RESPONSE TO PUBLIC HEALTH NEEDS: PRACTICE OF PUBLIC HEALTH

By Sarah T. Morrow, M.D., M.P.H.
Health Director
Guilford County Health Department
Greensboro, N.C.

Delivered At 1975 General Session

“...is my opinion that basic Public Health Needs haven’t really changed. I think we still NEED:

1. A clean environment that is pleasant to be in and not damaging to our health;

2. We need protection from communicable diseases and treatment and control measures when protective barriers fail;

3. We need an accurate recording of vital events such as births, deaths and certain diseases;

4. Chronic Disease Control;

5. We still need Maternal and Child Health Services including Family Planning; and

6. We need good Health Education and Information.

These six are, to me, basic Public Health needs. Prevention of disease and Promotion of Good Health are basic in each of these. Regardless of how times change and how we may expand our programs to add other things, I think we need to first be sure that we have adequately planned to meet these needs.

ENVIRONMENTAL HEALTH: This is one of the oldest components of public health programs. Through the years, this field has expanded tremendously. Who would have dreamed at the turn of the century the problems we would face in solid waste disposal, water and air pollution. You have noticed approaching Asheville, Tunnel Road is just lined with fast food chains that have developed to meet the appetites of the tourist and working population. It is hard to keep up with supervision of food establishments across our state. Many of these franchised operations have the bulk of their food processed and shipped in from out-of-state. Trucks that carry food to construction sites to feed the workers are also hard to supervise. Coin machines dispense food and drink at every conceivable location. Some must be kept hot and others cold. Whatever the temperature, it must be safe for human consumption. After it is eaten, the disposable containers it came in adds more to
1976: ALUMNI CONFERENCE
SCHOOL OF PUBLIC HEALTH
UNIVERSITY OF NORTH CAROLINA
AT CHAPEL HILL

UPDATE PUBLIC HEALTH was the theme of the two-day annual alumni conference held at Chapel Hill on March 25-26.

KEYNOTE SPEAKER for the opening session was Dr. Philip Handler, President of the National Academy of Sciences, Washington, D.C. Ms. Mabel S. Johansson, President of the School of Public Health Alumni Association presided over the 1976 Annual Conference. Ms. Johansson is Director of Nursing, Palm Beach County Health Department, West Palm Beach, Florida.

Distinguished Alumni Awards were presented to Ms. Johansson and to Elizabeth L. McMahan, MPH, Ed.D., formerly with the UNC School of Public Health and now Dean, School of Graduate Studies, East Tennessee State University, Johnston City, Tennessee.

The Sidney S. Chipman Award was presented to Russell H. Richardson, MSW, MPH Director, Regional Training Center for Family Planning, Emory University, Atlanta, Georgia. These awards were presented at the Annual Alumni Luncheon held on Thursday, March 25th.

The Honorable Edmund S. Muskie, U.S. Senator from Maine, delivered the Fred T. Foard Memorial Lecture on Thursday evening. His topic was: ENVIRONMENTAL CHALLENGES AHEAD. Senator Muskie has long been an advocate of environmental health improvements and protections.

He cited the necessity for increased governmental action in providing safeguards, not only for air and water, but for other public health protections which affect the nation's health.

Serving with Mabel Johansson as officers of the School of Public Health Alumni Association for 1975 were: Craig D. Turnbull, Vice-President, and chairman of the Conference Planning Committee, Carolyn Allred, Secretary and David Corkey, Treasurer.

MEMBERSHIP PROMOTED BY ENVIRONMENTAL SECTION

In the recent Newsletter of the Environmental Health Section, the reminder of our North Carolina Public Health Association's Bylaws was reprinted as follows:

"Our Constitution and By-Laws require that each member of our Section be a member of the N.C.P.H.A."

The attention of all Section Chairmen is alerted to this By-Law requirement. The President and Membership Chairman are working closely together to promote dual membership of all members (sections and the over-all parent body, NCPHA). Also, every effort is being made to encourage you to maintain continuous membership in NCPHA so that you will be eligible for Life Membership after 30 years and/or age 62, whichever comes first. Your cooperation is invited and appreciated.

ANNOUNCEMENT:
UNC Public Health Graduate Joins APHA Staff

Mr. Mark Murray has joined the staff of APHA to be the liaison to the Affiliated Associations in the Southern Region and with four of the APHA Sections. He replaces Dr. Fred Hering, who has been the "Dean" of southern affiliate affairs for several years. Dr. Hering has accepted full-time responsibilities for continuing education for APHA and affiliate groups will be working with him as he develops his continuing education programs.

Mr. Murray is familiar both with public health and the South. He completed a Masters of Science in Public Health in biostatistics from the University of North Carolina and remained in Chapel Hill to work on an epidemiologic study of heart disease.

President Ralph Boatman has issued him an invitation to meet with the Governing Council in June.

CALENDAR OF EVENTS

April 28-30  Eastern  District Public Health Association Meeting, Blockade Runner, Wrightsville Beach

April 28-30  Southern Branch  APHA Meeting

June 1  Birmingham, Alabama

Meeting of the Governing Council  NCPHA, Greensboro, N. C.

June 10-11  Western District  Public Health Association Meeting

Fontana Village, North Carolina

Sept. 23-25  Annual Meeting  NCPHA—Holiday Inn—Four Seasons Motel, Greensboro, N. C.

Oct. 17-21  APHA Annual Convention, Miami Beach, Florida

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the mountain of solid waste to be dealt with. Most of them are plastic and styrofoam products that are not biodegradable. Then there is the mobile home which presents another challenge in water and sewage control, not to mention the trash problem that frequently accompanies such developments.

Waterborne diseases like typhoid and cholera are less of a threat now, but pollution of water from industrial wastes and fertilizers has become a problem. Increased population in the suburbs has added a sewage problem as city dwellers have moved into areas not served by municipal water and sewage systems. Many people see sewage disposal as the number one environmental health problem of today. The Department of Human Resources, in cooperation with the Environmental Management Commission, recently upgraded regulations for Septic Tank systems and their installation. These regulations require the sanitarian to be knowledgeable in soil science and analysis. Present and future sanitarians must increase their knowledge of soil characteristics and soil profiles. More equipment, more man-hours and more knowledge will be required in this high priority area.

We are constantly aware of other agencies at the local, state and national levels who are on the ecological bandwagon and want to take the environmental health division out of public health. I for one believe that it should remain in the public health department because of its direct relationship to community health. Fragmentation of Health Department must be stopped!

The second basic need is control of communicable diseases. This continues to be a need but not in the proportions of the past. Immunizations such as diphtheria, pertussis, tetanus, polio-myelitis, and now measles, gonorrhea, mumps and rubella are given in local health departments as a preventive measure. Immunizations for overseas travel provide us with an opportunity to reach some of our more influential citizens who pay taxes to support our departments but seldom get services from us. With advent of Salk vaccine and other sanitation improvements, epidemics are rare. General Disease (especially gonorrhea) has increased with increased sexual freedom and the use of the pill and IUDs for birth control instead of condoms. However, federal funds have been cut for gonorrhea epidemiology so we have had to adjust our programs accordingly. Tuberculosis control no longer requires as much or our efforts and funds as it once did but the shift from treatment in a sanitarium to drug therapy at home requires a different approach. Allergy vaccines are now administered by our clinic staff and require very little effort per injection but the accumulated load is large due to the frequency which each person must receive the vaccine.

The third need I mentioned was the responsibility for recording vital information and reportable diseases. This process has been refined over the years. The feedback that we get now from the state is extremely valuable to us in our own departmental planning and evaluation and accessing health needs. It is also valuable to us as we work with other community agencies and groups. You can really make some good points with your medical society if you provide them with some of these analyses.

The fourth basic need I mentioned was Chronic Disease Control. This is one area that has really grown in importance. As our communicable diseases have lessened and antibiotics have become available to cure acute infections, people are living longer and developing the chronic problems of heart, cancer, diabetes, hypertension, glaucoma and arthritis. I think public health has a major responsibility to educate the public about these chronic diseases. Further, I think we have the responsibility for providing screening and detection programs so that all of our citizens have early detection of these problems and start treatment early in the progress of the disease before irreversible damage has occurred. (Occupational Health Services with screening in industries). With the shortage of medical personnel in some communities or physicians' reluctance to accept medicaid patients due to the red tape involved in filling out forms and the collection process, the health department have often found themselves in the primary care business for medically indigent chronic disease patients as well as in the field of maternal and child health. When Medicaid came to Guilford County, our county manager said now we can close up our out-patient clinics in the Health Department and patients can go to a doctor of their choice. Public provides better care than private to low-income because of multidisciplinary services—nurse, nutritionist, and social worker. We all went through the cost estimation process last spring with the anticipation of a better reimbursement schedule for our services. So far, it hasn't paid off but maybe it will soon.

In Home Health Programs to provide nursing services to patients in the home is another area of growth in most of our programs. These services are much in demand and are providing a valuable service to the chronically ill and recuperating patients. This helps to reduce costs and frees hospital beds for more acute needs.

With people living longer, the demand for home care has increased. The increased mobility of families and the greater number of working women have reduced the numbers who may previously been able to care for the sick in their own homes. It is the responsibility of the public health department to help design these facilities and to routinely inspect them to make sure that they provide a healthy and safe environment for the patients.

The fifth basic need on my particular list was Maternal and Child Health Services including family planning. Those of you who know me now realize that I didn't necessarily list them in order of their importance to me. I came along before the pill and all my medical education didn't help a bit. My "accidents" are precious. We still have the responsibility to provide prenatal care to indigent women so that they will produce healthy babies and remain healthy themselves. Family Planning (people prevention) to help them have only the children they want and can care for, spaced to protect the health of both the mother and child has become a high priority in most of our departments. It distresses me when our 11, 12, 13, and up to 18 year old children become pregnant and yet they are not legally given family planning services without parental consent. We can treat their gonorrhea but not do a thing to prevent their conceiving. Admittedly, the parents need to be involved but I'm sure many of you share my frustration as we see the high numbers of children producing children without the maturity, financing or training to be good parents.

Once a child is born, we must be sure that it has appropriate care—we must provide immunizations, counseling for the parents on proper feeding and child care, and well-child surveillance if private pediatric care is not available. With more mothers working in public work, the number of day care centers has increased. Again, our environmental health staff helps with facility planning of these institutions and then continues routine inspections to be sure that they are healthy and safe for the children being cared for.
there. As much as is possible, our nursing staff works with these centers to provide some preventive services. We provide some training for day care staffs to help them better understand child development.

Dental caries have always been a much bigger problem than we could adequately control through routine corrections. Fluoridation of our municipal water supplies has helped noticeably, but we have many children living in rural areas not exposed to this well-proven preventive measure. By introducing fluoride mouth rinse programs into rural schools, by using our staff to train teachers in flossing and the importance of good dental hygiene and by topical application of fluoride to children’s teeth, we think that we may have a better chance of improving the level of dental health in our area.

The sixth of my list of basic needs was health education and information. Regardless of our health system and its sophistication, there are certain things that must be done by the individual himself and no one else can do it for him. Also, the decision to use health resources that exist to meet certain health problems or to take action to prevent future health problems must be made by the individual himself. The responsibility to teach people good health habits is shared by the home, the school and the variety of health agencies and professions in the community. Unfortunately neither home nor school are doing the job needed.

In conclusion, I would urge you to give first priority to your basic public health needs. Solve them with whatever degree of imagination and innovation you can manage and it will differ from county to county. React to special needs and situations that may arise. Add new programs when appropriate but don’t neglect your basic mission in the meantime.

Keep up with legislation. Be involved in developing health policy. Be involved in comprehensive health planning. Be knowledgeable of your community. Be firm in your convictions, but be willing to compromise. Carefully weigh every potential funding resource and pursue appropriate ones to make it possible to meet your community’s public health needs. Be active in your professional organization and help make public health a stronger force in your community, state and nation. And last but not least, be enthusiastic and positive about public health!

CLASSIFIED NOTES FROM THE MEMBERSHIP COMMITTEE

CARD OF THANKS

Paid members. Thanks for your terrific response in getting your dues in on time. Dues are coming in much faster than in previous years. This is a great help in keeping the mailing list up to date.

LOST AND FOUND

Lost, 500 unpaid members. We are still missing about 500 of you who paid 1975 dues. Please mail your 1976 dues today to insure getting further newsletters and mailings. Policy is to remove all unpaid members from the mailing list which means you may not get important information about the annual meeting, etc. Mail your dues now with the renewal application in this newsletter.

HELP WANTED

Help is needed to maintain correct address on all members. If you change your address for any reason, or if you know of any member who is not receiving the newsletter, please notify the headquarters’ office.

OPPORTUNITIES AVAILABLE

Life membership. Are you 62 years of age? Have you been a member of NCPHA for 30 continuous years? Are you a life member? Life members have the same privileges as active members but are exempt from annual dues. If you meet the above criteria or know a member who does, write for an application today. Life membership applications for this year must be in by April 30.

WANTED

New members. Have you asked your co-workers to join NCPHA? If not, pass this newsletter along to them along with your enthusiastic invitation. Why be a member of NCPHA? To join forces with others working across the state in public health. NCPHA provides you with an opportunity to make your voice heard in the state. NCPHA employs a legislative representative to assist in the passage of health related legislation. NCPHA is represented in Southern Branch and American Public Health Association who work to promote public health at the national level. It provides opportunity through annual meetings for continuing education as well as the exchange of ideas with others working in public health. NCPHA needs you. An organization is only as strong as its members make it. Join us and make it stronger. Membership applications are available upon request.

FOR RENT

100% Membership Status. 100% membership status is available on a yearly basis to all public health agencies. Rental consists of paying every employee in the agency be a member of NCPHA. A certificate (suitable for framing) accompanies this offer. If your department has 100% of its employees belonging to NCPHA, notify your Membership Chairman in charge of the headquarters office.

REGIONAL SEMINAR PROGRAM FOR THE ADVANCEMENT OF SCIENCE

The American Association for the Advancement of Science has been developing a Regional Seminar Program to promote informed discussion of a variety of critical contemporary issues with scientific and technological components.

The Seminar is further designed to enhance the public understanding of science and to promote citizen comprehension in dealing with complex issues.

NCPHA is requested by the American Association for the Advancement of Science to help publicize these Seminars and also to recommend topics for consideration in programming. Some of the current questions raised include:

What are the safe sites for storing nuclear wastes?

Who makes the decision to use, or to not use, life-saving medical technology?

To what extent is it justified to exploit fossil beds in the West in order to service the demands of the more populous, energy-importing regions of the country?

How can so many Americans be overfed and malnourished at the same time?

What new technologies are available for resource recovery and how will they help solve the solid waste disposal problem?

Brochures giving more information about the Regional Seminars may be obtained by writing:

Coordinator, Regional Seminar Program
American Association for the Advancement of Science
1176 Massachusetts Avenue, N.W.
Washington, D.C. 20036
LEGISLATIVE COMMITTEE REPORT:

Dr. George G. Dudney, Chairman, reports two meetings of the committee have been held in 1976: January 12th and March 22nd.

At the first meeting, the following resolutions were passed:

1. That the NCPHA support the continuation of public health appropriations at levels no less than those originally proposed by the legislature for 1976-77, and money be used for purpose for which appropriated and not fragmented.

2. If opportunities presents, NCPHA supports House Bill 775 and Senate Bill 675 (Environmental Bills) and House Bills 309 and 314 (Nutrition Bills).

On March 22nd, the Legislative Committee passed a resolution authorizing the Disposal of Sewage which is now before the Commission for Health Services.

The committee recommended that federal legislation dealing with public health be handled by the Executive Committee or by a special committee appointed by the president. The Legislative Committee would continue to be concerned with state and local legislation.

A sub-committee has been appointed to compile a fact sheet that may be used to educate public health employees and legislators. Committee composed of: Elizabeth Holley, R.N. Scott Venable, and George Dudney, D.D.S.

The N.C. Conference of Local Health Directors has been requested to support the Legislative Committee’s proposed Resolutions and actions.

On March 22nd the committees addressed itself to developing its legislative program for 1977-79 for presentation to the membership at the September, 1976 Annual Meeting.

Secretarial Section—NCPHA

At the Annual Meeting in September, 1975 the Secretarial Section voted to change their name to “Management Support Section” pending approval of the Governing Council of NCPHA.

The Executive Board of the Secretarial Section met on March 11, 1976, and is recommending that a special drive be made to have all secretaries and clerical personnel belong to NCPHA and that all clerical personnel be informed about NCPHA when they begin work and be encouraged to join NCPHA at the time of orientation. Ways and means for in-service education for clerks was discussed and will be recommended.

At the 1976 Annual Meeting of NCPHA, the Secretarial Section will convene on Wednesday, September 22nd at 2:00 p.m. for a business meeting, and on Thursday, September 23rd, will meet at 1:30 p.m. for the program and a "Get Acquainted Time" over dessert. There will be no luncheon meeting.

APHA Announced Schedule and Procedures for Handling Resolutions and Position Papers in 1976:

The basic idea of a resolution or position paper may arise from any member or unit of APHA. These may be submitted by an individual; Committee Section; Officers and/or Governing Council of any Affiliated Associations or Branches of APHA. One person’s name should be identified with the Resolution and/ or Position Paper to facilitate communications.

Calendar for Policy Development Process 1976

June 1: All position papers and resolutions are due at APHA headquarters. Send to either Section liaisons or to the attention of Program Services.

June 28-29: Joint Policy Committee meets in Washington to make recommendations. (June 1-28—four reference committees will review each proposed policy statement).

July 9: All proposed policy statements are returned to authors with review comments and recommendations by the JPC.

July 30: All revised policy statements must be back at APHA headquarters.

Sept. 30: Policy statements sent to members in “The Nation’s Health” Copies sent to affiliated officers and members of Governing Council.

October 18: ANNUAL MEETING: Public Hearings—2:00 p.m.

October 19: ANNUAL MEETING Joint Policy Committee meets to develop final recommendations for presentation to the Governing Council on Wednesday, October 20

October 20: Governing Council votes on policy.

SCHOLARSHIPS AVAILABLE

Members of the NCPHA interested in financial assistance as they continue their education may apply for scholarships to be awarded for study beginning next fall. Scholarships will be granted to present or prospective workers in public health in North Carolina for graduate or undergraduate study in a public health discipline or a prerequisite to such training.

The training may be within the School of Public Health or in any accredited educational institution for academic credit. The purpose of the training will be to advance the applicant’s competence in public health work.

Anyone interested should request an application form from: John C. Lumsden, Chairman, Scholarship Committee, N.C.P.H.A., P.O. Box 2091, Raleigh, N.C. 27602.

Applications will be reviewed by the Scholarship Committee, and recommendations made to the Executive Committee when it meets during the summer.

Brief reports on TWO PUBLIC MEETINGS held since the December, 1975 Newsletter:

NORTH CAROLINA HEALTH CONVOCATION—held December 2 and 3, 1975 at the Royal Villa in Greensboro, N.C.

NCPHA members joined together with multi-disciplined health and health care related groups in December to attend the Annual Meeting of the North Carolina Health Council. The meeting was expanded to cover many more issues and concerns of health professionals and citizens groups so that a wider exchange of recommendations and fact-finding surveys results was made possible.

David G. Warren, President of the North Carolina Health Council, paid tribute to the Kate B. Reynolds Health Care Trust, which made the Joint Health Convocation possible.


The conference attracted excellent attendance from all sections of the state.