

# Newsletter

## NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.



December, 1985

P.O. Box 10387, Raleigh, North Carolina 27605

919/821-2226



### Message from the President

President Eddie ("have fun") Pierce ran a very successful Annual Meeting with 809 members and guests attending. We are all grateful to Eddie for the fine job he did under very trying circumstances.

Thanks to the leadership provided by President Eddie Pierce and many of you, our organization has progressed in public health in North Carolina this past year.

We saw a number of pieces of legislation initiated or supported by NCPHA ratified by the North Carolina General Assembly and a significant increase in appropriations for public health programs.

Still in the wings are a number of acts that will bear constant monitoring and require carefully prepared accurate presentations to legislators and commissions in support of our stance on these issues.

Of these the one of greatest importance to the future of public health in North Carolina will be the recommendations of the Legislative Research Commission to study the authority of boards of county commissioners over commissions; boards, and agencies. All of us in the public health field should be knowledgeable, and armed with the facts and information to convince our legislators of the necessity of retaining policy making boards of health separate and apart from the political arena. The health of the public is too precious a commodity to be subjected to manipulation by self-interest groups who may try to influence political boards. The Legislative Research Commission will be reporting to the General Assembly July 1, 1987. Your NCPHA co-sponsored a workshop for local boards of health with excellent representation from many

boards across the state. A steering committee chosen by this group will be working on the formation of a Statewide Association of Board's of Health.

Two other areas to be followed closely are the establishing of a North Carolina Childhood vaccine compensation program and the activities of the independent malpractice and medical liability study commission. Aside from the fact that public health workers can be sued, we are seeing the detrimental effects on public health programs resulting from astronomical mal-practice awards and insurance premiums increase for physicians who serve our clinic population. These issues and others, including federal legislation and appropriations requiring continuing vigilance on our part. We must be willing to press for actions which will benefit the publics' health in North Carolina and the nation.

Public health must also take a leadership role in the much publicized battle against AIDS. At this juncture, the provision of information and education of the public would seem to be our most immediate task. The general public must have accurate scientific information to allay unfounded fears and to prevent further spread of the infection. Some governmental bodies are even now considering legislations or rules dealing with screening of the population and actions to be taken with those who test positive for HTLV III antibodies. We will be confronted with the problem of balancing protection of the individual rights against public health needs.

The above are just a few of the numerous issues we will be dealing with in the coming year. Although it may seem a bit overwhelming, all of us must become involved and speak out with one voice on any activity which may impact on public health. This calls for us not only to react to situations in progress, but also to formulate and initiate public health policy.

I am looking forward to an interesting year as your president and wish all of you a beautiful happy holiday season and a bountiful new year.

Marjorie O. Strawn,  
M.D.  
President, NCPHA

# North Carolina Public Health Association, Inc. Leadership — 1985-86

## Executive Committee

### President

Marjorie O. Strawn, M.D.  
Caldwell County Health Department  
321 Mulberry Street, SW  
Lenoir, N.C. 28645  
(O) 704-758-8451, Ext. 200

### President-Elect

Stacy Covil  
Sanitation Branch  
Division of Health Services  
P.O. Box 2091  
Raleigh, NC 27602  
(O) 919-733-2261

### Vice-President

Susan O'Brien  
2029 South 17th Street  
New Hanover County Health Department  
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(O) 919-763-2931

### Secretary

Libby Stephens  
North Central Regional Office  
Division of Health Services  
310 E. 3rd Street, Suite 200  
Winston-Salem, NC 27101  
(O) 919-761-2390

### Treasurer

Carl Tuttle  
Appalachian District Health Department  
Route #5, Box 199  
Boone, N.C. 28607  
(O) 704-264-4995

### Immediate Past President

William (Eddie) Pierce  
PPCC District Health Department  
P.O. Drawer 189  
Elizabeth City, NC 27909  
(O) 919-338-2167

### APHA Representative

Jimmie L. Rhyne, MD  
Maternal and Child Health Branch  
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### Southern Health Association Representative

Peggy Nelson  
Personnel Office  
NC Division of Health Services  
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### Alternate Representative to APHA & SHA

Thomas F. Owens  
Guilford County Health  
Department  
P.O. Box 3508  
Greensboro, NC 27401  
(O) 919-373-3771

## Governing Council

### Executive Committee and Members at Large

Dates in Parenthesis indicate the year of the Annual Meeting in which the term of the MEMBER-at-Large expires.

Nancy Gatewood (1988)  
Buncombe County Health  
Department  
35 Woodfin Street  
Asheville, NC 28807  
(O) 704-255-5671

Linda Strothers (1986)  
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Michael Clements (1988)  
North Central Regional Office  
NC Division of Health Services  
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Charles Powell (1987)  
Wayne County Health  
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Gary Cole (1986)  
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NC Division of Health Services  
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Frankie Barnes (1987)  
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### Parliamentarian

Chris Hoke  
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### Section Chairman

#### Adult Health Promotion

Margaret Keller  
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#### Community Health Assistants Subsection

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## North Carolina Public Health Association, Inc.

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Marjorie O. Strawn, MD, President  
Susan M. O'Brien, Vice-President  
and Newsletter Editor

## Section Chairman (continued)

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### Health Education

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### Laboratory

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### Management Support

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### Maternal & Child Health

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### Nursing Section

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### STD/Immunizations

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## Section Chairman (continued)

### Social Work Section

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### Statistics & Epidemiology

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## Affiliate Representatives

### Eastern District

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(O) 919-763-2931

### Western District

Charles Stephens  
Jackson County Health  
Department  
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(O) 704-586-8994

## Standing Committee Chairmen

### Annual Meeting

Marjorie O. Strawn, MD  
Caldwell County Health  
Department  
321 Mulberry Street, SW  
Lenoir, NC 28645  
(O) 704-758-8451, Ext. 200

### By-Laws & Manual of Procedures

John Alley  
Appalachian District Health  
Department  
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### Local Arrangements

#### Subcommittee

Thomas Owens, Owen  
Braugher, (Co-Chairmen)  
Guilford County Health  
Department  
P.O. Box 3508  
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### Legislative

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### Membership

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### Program Subcommittee

Stacy Covil  
Sanitation Branch  
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### Nominating Committee

Leonard Woodcock  
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### Auditing

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### Public Relations

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### Awards

Beth Joyner  
Bertie County Health  
Department  
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### Budget

Carl Tuttle  
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Department  
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### Scholarship

Richard House  
School of Public Health  
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Chapel Hill, NC 27514  
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## Minutes

### Annual Business Meeting North Carolina Public Health Association, Inc. September 18, 1985

President Eddie Pierce presided over the Annual Business Meeting which was held at the Inn On The Plaza, Asheville, NC.

Karen Willett presented the Secretary's Annual Report. Deceased members names which were announced, and honored with a moment of silence, are: Milledge Brodie, Mecklenburg County; W.J. Stevenson, DHS, Raleigh; Norma Coppage, Caldwell County; Mamie Suddreth, Caldwell County; and Jim Taylor, DHS, Raleigh.

Carl Tuttle, Treasurer, presented the Financial Report.

Carolyn Fuqua, Chairman of Local Arrangements, and President Pierce recognized exhibitors and distributed Contributors Certificates.

George Bond, Chairman of the Nominating Committee, presented the slate of officers for 1985-86 (refer to Actions Taken).

#### Actions Taken

A motion was passed to dispense with the reading of the minutes.

A motion was passed to accept the Financial Report.

The following slate of officers was accepted by general concensus since there were no nominations from the floor.

- President-Elect* — Stacy Covil  
Division of Health Services
- Vice-President* — Susan M. O'Brien  
New Hanover County Health  
Department  
Wilmington, N.C.
- Secretary* — Libby Stephens  
Division of Health Services  
Winston-Salem
- Treasurer* — Carl Tuttle  
Appalachian District Health  
Department  
Boone
- Members  
at Large* — Nancy Gatewood  
Buncombe County Health  
Department  
Asheville
- Michael Clements  
Division of Health Services  
Winston-Salem
- APHA  
Representative* — Dr. Jimmie Rhyne  
Division of Health Services  
Raleigh



President Eddie Pierce at Annual Meeting

#### SHA

*Representative* — Peggy Nelson  
Division of Health  
Services

*Alternate* Raleigh

*Representative* — Thomas F. Owens  
Guilford County  
Health Department  
Greensboro

A motion passed to accept the application of "Social Work Section" as a section of NCPHA.

With no further business, the meeting was adjourned.

Karen A. Willett  
Secretary, NCPHA, Inc.



New Officers for 1985-86

### In Memoriam of our Public Health Colleagues Deceased in 1984-85

- Milledge Brodie, Mecklenburg County Health  
Department  
W.J. Stevenson, Division of Health Service  
Norma Coppage, Caldwell County Health  
Department  
Mamie Suddreth, Caldwell County Health  
Department  
Jim Taylor, Division of Health Services

## Annual Meeting Highlights

The 1985 Annual Meeting was a great success. Carolyn Fuqua and her Local Arrangement Committee is to be commended for all the wonderful arrangements and other details necessary for the success of our meeting.

The workshop sessions were held on Thursday morning and afternoon and on Friday morning. General Sessions were held on Wednesday morning and Friday morning. President-elect Dr. Marjorie Strawn was the overall program chairman.

Dr. J. Carroll Chambers, President of the Southern Health Association spoke to the General Session on Wednesday morning on "Public Health Dilemma: Individual vs Public Rights."

The Annual Business Meeting was held Wednesday morning and Standing Committees were given time to report to the membership. A new Section, Social Work, was voted on by the members.

Wednesday afternoon was reserved for Section Meetings and the Workshop sessions began on Thursday morning. Each person could attend three sessions of their choice. On Friday morning a workshop for the general membership was given by Dr. Dudley E. Flood, Associate State Superintendent North Carolina Department of Public Instruction. Dr. Flood spoke on "Will Education Be Exclusive Or Inclusive?"

Dr. Strawn presided at the last General Session on Friday morning. Dr. David G. Warren, Professor, Departments of Health Administration and Community and Family Medicine, Duke University addressed the session on "Public Policy and Prevention: Trading Away the Future?". Dr. Ronald H. Levine, North Carolina Health Director, gave the Keynote Address on "Public Health for the Public Good: An Ethical Perspective" which was the theme of the 1985 meeting.

Mrs. Elizabeth Joyner, Director of Bertie County Health Department, presided over the Awards Banquet and presented the major awards which are described elsewhere in the newsletter. The awards banquet is one of the highlights of our Annual Meeting. Beth Joyner and her Awards Committee is to be commended on the outstanding choices they made this year.

Thanks again to the Local Arrangements Committee for its efforts in making the 1985 Annual Meeting successful. We had 809 people in attendance and we have a paid membership of 1,539.

Dr. Chambers ended his address with the following:

### **Genesis — Last Chapter**

*In the end,*

*There was Earth, and it was with form and beauty.*

*And man dwelt upon the lands of the Earth, the meadows and trees, and he said,*

*"Let us build our dwellings in this land of beauty."*

*And he built cities and covered the Earth with concrete and steel.*

*And the meadows were gone.*

*And man said, "It is good."*

*On the second day, man looked upon the waters of the Earth.*



*Dr. J. Carroll Chambers  
addressing the General Session.*

*And man said, "Let us put our wastes in the waters that the dirt will be washed away."*

*And man did.*

*And the waters became polluted and foul in their smell.*

*And man said, "It is good."*

*On the third day, man looked upon the forest of the Earth and saw they were beautiful.*

*And man said, "Let us cut the timber for our homes and grind the wood for our use."*

*And man did.*

*And the lands became barren and the trees were gone.*

*And man said, "It is good."*

*On the fourth day, man saw that animals were in abundance and ran in the fields and played in the sun.*

*And man said, "Let us cage these animals for our amusement and kill them for our sport."*

*And man did.*

*And there were no more animals on the face of the Earth.*

*And man said, "It is good."*

*On the fifth day, man breathed the air of the Earth.*

*And man said, "Let us dispose of the wastes into the air for the winds shall blow them away."*

*And man did.*

*And the air became filled with smoke and the fumes could not be blown away.*

*And the air became heavy with dust and choked and burned.*

*And man said, "It is good."*

*On the sixth day, man saw himself; and seeing the many languages and tongues, he feared and hated. And man said, "Let us build great machines and destroy those lest they destroy us."*

*And man built great machines and the Earth was fired with the rage of great wars.*

*And man said, "It is good."*

*On the seventh day, man rested from his labors, and the Earth was still, for man no longer dwelt upon the Earth.*

*And it was good.*

**Rankin Award  
1985  
Osceola Jurash**

By single-handedly pioneering and sheparding the development of a home health agency within the Pasquotank-Perquimans-Camden-Chowan District Health Department.



*Osceola Jurash accepting the Rankin Award.*

By leading in the expansion, reorganization, and revitalization of the nursing program in her agency;

By stimulating and fostering the establishment of a nursing program at the College of the Albemarle, serving as an instructor in public health nursing and as a sounding board for many student nurses at this institution;

By personifying what the practice of public health nursing should be;

For these and other outstanding contributions to public health in North Carolina, Osceola Jurash has earned the honor of being the recipient of a Watson S. Rankin Award for 1985.

**Rankin Award  
1985  
Robert R. Reilly**

By writing or assisting in writing every major piece of public health legislation considered by the North Carolina General Assembly during the past decade;

By being available, whenever called, to render legal opinions on the broad and convoluted range of subjects that comprise the practice of public health at both the state and local levels

By rendering opinions under the auspices of the Attorney General's Office that concisely and yet thoroughly cover the subject at hand.

By achieving all this with wit and patience as the public health attorney in North Carolina;



*Robert R. Reilly receives the Rankin Award from Beth Joyner.*

For these and other outstanding contributions to public health in North Carolina, Robert R. Reilly has earned the honor of being the recipient of a Watson S. Rankin Award for 1985.

**Norton Group Award  
1985  
Robeson County Health Department**

By pioneering as one of the first rural health departments in the United States;

By continuing this pioneering effort into the present through innovative programing and cooperative efforts with other groups and agencies, dispelling the image of being the "welfare Clinic" for their county;

By developing and implementing an effective accident prevention program that encompasses both the home and highway;

By being the first county health department in the state to utilize a media specialist;

For these and other outstanding contributions to public health in North Carolina, the Robeson County Health Department has earned the honor of receiving the Norton Group Award of the North Carolina Public Health Association for 1985.



*Dr. Thad Wester accepting the award for his health department.*

**Reynolds Award  
1985  
Dr. Joseph L. Holiday**

By exhibiting exceptional managerial skills as the director of a large and complex health department, seeing problems as opportunities and challenges rather than frustrations;

By being a visible and articulate spokesman for his agency, emphasizing to the total community that good health is a comprehensive responsibility of all;

By developing and supporting innovative programs within his department such as an adolescent clinic, "Reach for Help," and "Tel Med";

By combining successfully the characteristics of sensitivity and compassion with the demands of reality in these accomplishments;

For these and other outstanding contributions to public health in North Carolina, Dr. Joseph L. Holiday has earned the honor of receiving the Carl V. Reynolds Award of the North Carolina Public Health Association for 1985.



*Beth Joyner presents Dr. Joseph L. Holiday the Reynolds Award.*

**Distinguished Service Award  
1985  
Dr. Manuel De Los Santos**

By improving the health of pregnant women and newborns in Catawba County through a public health approach to the practice of obstetrics;

By spending countless hours in the education of target groups in his community on the precepts of good personal health practices;

By serving as chairman of the Northwest Regional Perinatal Council and, by doing so, effectively stimulating the development of public health maternity and high risk perinatal clinics and assuring successful implementation of a Prematurity Prevention Program in this area of our state;

By continually supporting the staff of the Catawba County Health Department in its programs to provide a broad range of public health services;

For these and other outstanding contributions to



*Dr. Manuel De Los Santos accepting the Distinguished Service Award.*

public health in North Carolina Dr. Manuel De Los Santos has earned the honor of receiving the Distinguished Service Award of the North Carolina Public Health Association for 1985.

**Citation of Merit  
1985  
Richard C. Baxley**

By dedicating himself to improving the quality of living wherever he has served;

By maintaining a constant level and quality of public health services to the citizens of Davidson County in the face of budget cuts;

By continually forging ahead to inaugurate new and innovative programs within his department in order to better serve the public;

By tirelessly representing the concerns of statewide environmental health policies and procedures;

For these and other significant contributions to public health in North Carolina, Richard C. Baxley has earned the honor of receiving a Citation of Merit from the North Carolina Public Health Association for 1985.



*Richard C. Baxley receiving the Citation of Merit from Beth Joyner.*

## Citation of Merit 1985 Richard G. Steeves

By continually leading his staff with vision and foresight;

By fostering a multidisciplinary approach to the solution of public health problems;

By continuing to attract and sustain a competent and professional staff for the operation of the Cleveland County Health Department;

By consistently making hard decisions on the basis of what is best for the agency and the public health and not on the basis of ease or popularity;

For these and other significant contributions to public health in North Carolina, Richard G. Steeves has earned the honor of receiving a Citation of Merit from the North Carolina Public Health Association for 1985.



*Richard G. Steeves receiving the Citation of Merit.*

### NCPHA Awards

The NCPHA Awards Committee is accepting nominations for the following:

**A. Reynolds Award:** The Reynolds Award is bestowed to the individual member of NCPHA who has made the greatest contribution to public health in North Carolina during the past year.

**B. Norton Group Award:** The Norton Group Award is given to a group for outstanding cooperation and service to public health in North Carolina during the past year.

**C. Watson S. Rankin Award:** The Rankin Award is given to an individual in recognition of outstanding contributions or professionals who have made significant contributions to public health in North Carolina.

**D. Distinguished Service Award:** This award was established in 1953 to recognize individuals in other organizations or professionals who have made

significant contributions to public health in North Carolina.

**E. Citation of Merit:** This award was established in 1954 to recognize outstanding accomplishments of individual members of NCPHA.

A citation and an engraved bronze plaque are given for each of the awards listed above.

**F. Service Pins:** Service pins are awarded for completion of twenty-five, thirty, thirty-five and forty years of full time work in public health, or related fields, in North Carolina by December 31st of the preceding year. Years taken from health service for education or military leave are counted if the service is otherwise continuous. The service pin is awarded for service in public health and does not require membership in NCPHA.

Interested persons can obtain an application through the NCPHA office in Raleigh or the Committee Chairman, Ms. Beth Joyner, Bertie County Health Department, PO Box 586, Windsor, NC 27983.

Applications must be submitted by April 20, 1986.

### NCPHA Service Awards

#### 25 Years:

1. GURMAN C. ANGE  
Martin-Tyrrell-Washington District Health Department
2. JUDY BOWMAN ANGEL  
Surry County Health Department
3. BEATRICE BARROW  
Guilford County Health Department
4. LIDA B. BLALOCK  
Wilson County Health Department
5. JOANNE WOODIE BRANNOCK  
Surry County Health Department
6. DAN BRIDGES  
Division of Health Services, Raleigh
7. EDITH CAIN  
Division of Health Services, Raleigh
8. BARBARA CARTER  
Forsyth County Health Department
9. JUANITA CARVER  
Rutherford County Health Department
10. PAT DODD  
Division of Health Services, Raleigh
11. CARRIE LEE FERGUSON  
CCLP District Health Department
12. CHLOIE M. GULLEDGE  
CCLP District Health Department
13. MARTHA L. HARRELL  
Rowan County Health Department

*Continued on Page 9*

14. CARL F. HOWARD  
Rowan County Health Department
15. JOHN HUTCHINS  
Buncombe County Health Department
16. MARTHA JACOB  
Onslow County Health Department
17. NANCY C. "LEE" JOBE  
Alamance County Health Department
18. RICHARD J. KOONCE  
Onslow County Health Department
19. CLADIE E. LOGGINS  
Forsyth County Health Department
20. AUDREY MEARES  
Robeson County Health Department
21. DAN T. McCracken  
Haywood County Health Department
22. JACK MILLER  
Forsyth County Health Department
23. TALMADGE MORGAN  
Division of Health Services, Raleigh
24. ESTELLE O'BRIAN  
Guilford County Health Department
25. DON PERRY  
Division of Health Services, Raleigh
26. RHODA G. SAMUEL  
Guilford County Health Department
27. PEGGY SAUNDERS  
Rockingham County Health Department
28. LEON HAMPTON SEWELL  
New Hanover County Health Department
29. GARNETTE H. SPRINKLE  
Madison County Health Department
30. VASHTI F. SUGG  
Guilford County Health Department
31. BILL TREADWAY  
Cleveland County Health Department
32. ELNORA TURNER  
Burke County Health Department
33. IDA USHER  
Sampson County Health Department
34. ERMA G. WILLIFORD  
Wayne County Health Department
35. ELIZABETH WOODY  
Sampson County Health Department
36. CONNIE WRENN  
Division of Health Services, Raleigh

**30 Years:**

1. EDNA BOYLES  
Division of Health Services, Raleigh
2. GEORGE G. DUDNEY  
Division of Health Services, Raleigh
3. RAYE J. FAULKNER  
Burke County Health Department
4. ALLEN K. GLOVER  
Wake County Health Department
5. FRANKLIN M. HARRELL  
Durham County Health Department
6. ALTON D. HARRIS  
Craven County Health Department
7. MARTHA C. ICENHOUR  
Alexander County Health Department
8. JACOB KOOMAN, JR.  
University of North Carolina, School of Public Health
9. JANIE B. LOHR  
Davidson County Health Department
10. PAULINE MERCER  
Cumberland County Health Department

11. MARGARET MURRAY  
Halifax County Health Department
12. ALBERT PARRAMORE  
Buncombe County Health Department
13. THELMA RIGGS  
Forsyth County Health Department
14. ELIZABETH R. STAMPLER  
Guilford County Health Department
15. MARTHA STEVENS  
Johnston County Health Center
16. MILDRED S. WIGGINS  
Mecklenburg County Health Department
17. EDWARD M. WILKINS  
Robeson County Health Department
18. JEAN WOOD  
Division of Health Services, Raleigh

**35 Years:**

1. HELEN BALLARD  
Duplin County Health Department
2. FRANK H. BARR  
Durham County Health Department
3. MARION BASS  
Guilford County Health Department
4. CONSTANCE B. BONER  
Davidson County Health Department
5. CARLTON S. CHANDLER  
Durham County Health Department
6. ELIZABETH ELLER  
Guilford County Health Department
7. SARAH INEZ B. HODGES  
Duplin County Health Department
8. DANIEL JONES  
Henderson County Health Department
9. MILDRED KERBAUGH  
Division of Health Services, Raleigh
10. LUCY LOPP  
Guilford County Health Department
11. JANICE MOTLEY  
Cabarras County Health Department
12. DOROTHY C. RAPE  
Durham County Health Department
13. GERTRUDE SANDFORD  
Wayne County Health Department



*Maxine S. Matheson receives her plaque for forty years of service to public health.*

#### 40 Years: (Awarded Plaques)

1. MARY F. GREENE  
Clerk Typist IV  
Polk County Health Department
2. JESSIE S. HINKLE  
Accounting Technician  
Davie County Health Department
3. MAXINE S. MATHESON  
Head, Clinical Chemistry Branch, State Laboratory of  
Public Health, Raleigh

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### Life Members Announced

Frank H. Barr, Durham County Health Department and Dr. Caroline H. Callison, Clinton, were designated as Life Members of the NCPHA at the Annual Meeting in Asheville. Both of these fine colleagues have been granted all rights and privileges attendant to the Life Membership status. Our congratulations and our continued admiration are extended to them.



*FRANK H. BARR accepts his LIFE MEMBERSHIP in NCPHA from President Pierce.*

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### 1985-86 Scholarship Recipients

At the September 19, NCPHA Awards Banquet in Asheville a total of eight scholarships were awarded. This was the largest annual total in NCPHA history.

The Elizabeth Holley Scholarship award for a public health nurse was funded by the NC Association of Public Health Nursing Administrators this year to a total of \$350. The awardee was:

Betty K. Parsons  
Greensboro, N.C.

The NCPHA Management Support Section funded a \$300. scholarship for a public health management support person. The Scholarship Committee was pleased to be able to consider and recommend for the first time this award. The recommended awardee is:

Jessie R. Oglesby  
Hickory, NC

The Scholarship Committee of NCPHA recommended that six scholarships of \$300. each be awarded. The awardees are:

1. Polly C. Cochrane  
Raleigh, NC
2. Deborah G. Howard  
Black Mountain, NC
3. Margaret P. Liles  
Halifax
4. Wayne Raynor  
Fayetteville, NC
5. Annette J. Reel  
Elizabeth City, NC
6. Brenda R. Wicker  
Raleigh, NC

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### NCPHA Scholarship Availability

Applications for NCPHA Scholarships must be received by June 15, 1986. Scholarships are awarded to present or prospective workers in public health in North Carolina for graduate or undergraduate study or for technical study in the case of the Management Support Scholarship. Awards can be used for prerequisite or training through a regular academic program in an accredited educational institution which would advance the individual's competence in public health work.

Applicants must state in writing, an intent to work in a North Carolina Public Health agency for 2 years following completion of training. Applicants should become or be a paid member of NCPHA.

Awards are based upon: (1) Acceptance at an accredited educational institution; (2) Potential of service to people of this State; (3) Reasons for seeking the training; (4) Financial Need. Past awards have been granted persons training in various public health fields; such as environmental, nursing, health education, administration, nutrition, biostatistics, dental, etc.

The amount of the award for the 1986-87 academic year could range from \$1,200. for one award to a portion of that amount per award for more than one award. Typically four awards of \$300 each are granted. The Committee also awards \$300. for the Elizabeth Holley Memorial Scholarship to a public health nurse, based on the above criteria. Lastly, the Committee awards a \$300. NCPHA Management Support Section scholarship to a present management support worker.

Please obtain additional information and an application through:

NCPHA  
PO Box 10387  
Raleigh, NC 27605

## **North Carolina Citizens for Public Health**

The North Carolina Citizens for Public Health (NCCPH) has been active in several important areas of public health in recent months. In September, NCCPH sponsored a luncheon for Board of Health members, Health Directors and interested citizens attending the North Carolina Public Health Association Annual Meeting in Asheville. The luncheon which facilitated communication and discussion on public health issues, was well attended by persons and contributed to the success of this year's annual meeting.

In further support of boards of health activities, NCCPH co-sponsored the program, "The Practice of Public Health by Local Boards of Health" in Chapel Hill on November 13, 1985. Sponsored jointly by NCCPH, NCPHA, and the School of Public Health, this meeting was an effort to begin to organize a statewide Board of Health Association.

NCCPH will also be involved with the Public Health Week Committee to sponsor Public Health Week, April 13-19, 1986. The Annual Public Health Week Luncheon will start off the week's activities and will be held on April 11, 1986, at the McKimmon Center in Raleigh. Please reserve this date and plan to attend.

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## **Eastern District North Carolina Public Health Association**

The Eastern District North Carolina Public Health Association is already gearing up for the 1986 Annual Meeting. The meeting dates are May 14, 15, and 16, 1986. The meeting will be held, once again, in Wilmington at the Hilton. The program theme is not definite, but a preliminary study has proposed the following theme: "Prevention: A Public Health Perspective".

The program committee consists of Terri Capps, President-Elect, Johnston County Health Center; Susan O'Brien, Local Arrangements Chairman, New Hanover County Health Department; Lonnie House, STD Control Chairman, Division of Health Services; Jim Higdon, Vice President, Division of Health Services and LaVerne Coates, Management Support Chairman, Johnston County Health Center.

The program committee has already met to discuss preliminary plans for the meeting and will be meeting again in December to finalize more plans.

*Robert S. Parker, President EDNCPHA*

## **Western District North Carolina Public Health Association**

The Western North Carolina Public Health Association will be holding the 40th Annual Meeting June 18-20, 1986 in Lenoir. This year's theme is "Public Health — 40 Years of Progress and Service".

The Executive Committee is now working very diligently in planning a very successful and educating conference.

*Charles L. Stephens, President WDNCPHA*

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## **Board of Health Members, Health Directors Meet To Discuss Formation of a Statewide Association**

November 13, 1985 witnessed a milestone in North Carolina public health. At the Carolina Inn in Chapel Hill over 85 board of health members and health directors gathered for a day long meeting on "The Practice of Public Health by Local Boards of Health" and discussed the functioning of individual boards of health and began the development of a North Carolina Board of Health Association. Co-sponsored by the School of Public Health, the NC Citizens for Public Health and the North Carolina Public Health Association, the meeting drew statewide response from nearly 40 counties.

Speakers included Duke University Health Law professor David Warren, NCPHA legislative counsel John Jordan and Mary Scroggs, past president of the North Carolina School Board Association. Emphasis centered on why and how such a statewide association should be organized, including afternoon sessions that focused on potential goals, benefits to individual members and health departments, the relationship between local health directors and such an association, elements of a first year plan and activities of a steering committee. A steering committee was formed and will meet on January 8, 1986 to determine initial steps and actions for the organization. All participants were given the opportunity to express interest in charter membership in the organization and response was very positive.

George Bond, president of the North Carolina Health Directors Association introduced the morning session by referring to boards of health as the "sleeping giants" of public health,

*Continued on Page 12*

## **Formation of Statewide Association**

*Continued from Page 11*

inasmuch as the potential of such an Association to positively shape and influence public health policy and practice is enormous.

Members of the Steering Committee include Margery Adams (Catawba County), Mary Allen (Onslow County), Claude Bailey (Gaston County), Ruth Brandon (Buncombe County), Deloris Clement (Durham County), Payne Dale (Lenoir County), Carl Durham (New Hanover County), Judy French (Caldwell County), Howard Fitts (Durham County), Howard Hickerson (Lenoir County), Ronald Tucker (Cumberland County), Marlene Wilkie (Henderson County), Bob Parker (New Hanover County) and John Shaw (Gaston County).

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## **Public Health Week Committee**

The Public Health Week Committee has developed and distributed the criteria for awards to be given at the kick-off luncheon in Raleigh in April. The awards will recognize public health achievements, as follows:

1. An award for local health department for substantive citizens involvement in public health work.
2. An award for an outstanding public health department. The outstanding achievement can be in any area in public health which results in a positive outcome or impact on the health of the public or a segment of the population.
3. The third award is for a local board of health for bringing about an achievement through leadership of the board exceeding the routine functions or statutory duties.

The North Carolina Citizens for Public Health will receive the nominations for any of the awards at the following address:

NC Citizens for Public Health  
c/o Edna Hensey  
2051 White Oak Road  
Raleigh, NC 27608

All nominations should be received prior to February 1, 1986. There are no specific forms to fill out, but the nomination requirements distributed to local health departments need to be followed. The nomination is an open process; a health department can nominate itself or another health department. Any health professional or local board of health member can nominate.

*Amin Khalil*

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## **Community Health Assistants Subsection**

The Community Health Assistants Subsection of NCPHA held its Annual Meeting in Asheville. Our

speaker was Mr. George Bond, Health Director and past president of NCPHA. Our topic was "Economical Impact on Health Care".

Our Annual Workshop was held in Camp Carroway, Ashboro, NC. Eighty-four Community Health Assistants were present.

Our Community Health Assistants Award of the Year was presented to Roella Williams from Durham County Health Department.

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## **Margaret B. Dolan Award Recipient**

Hilda G. Newton of Gaston County was awarded the prestigious Margaret B. Dolan Award at the Nursing Services Section Meeting, NCPHA. Mrs. Newton's accomplishments are many and span a 32 year public health career. In 1975, she developed the idea and instituted the first high risk infant tracking system to be utilized in a North Carolina county. She was instrumental in beginning the Primary Detection Project for Gaston County children 1972-73. She has provided leadership as a member of the Gaston County Health Department's Home Health Advisory Council. As the Nursing Director for the Gaston County Health Department, she was instrumental in initiating a nurse midwifery service in 1979-80. Her leadership and support efforts provided the public guidance necessary in developing and implementing a Hospice of Gastonia, Inc. Because of the above mentioned accomplishments and many others and the devotion of her staff, Hilda Newton was selected as this year's recipient.

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## **Direct Service Award To Be Presented at the 1986 Nursing Services Section Meeting**

This year the Nursing Services Section voted to present an award to a direct service provider. Criteria for the award is as follows:

1. The recipient should be a member of the Nursing Section, NCPHA.
2. There should be a minimum of 3 years of service in public health.
3. At least 50% of the person's time should be spent in direct service.
4. Evidence of work performance in an exemplary manner must be present.
5. The person should be recognized by the community as a health advocate.
6. Nomination should be made by application as are other NCPHA awards.
7. The award should consist of a plaque.
8. The award should be presented at the annual Nursing Section Meeting.

## Dental Health Section News

The Dental Health Section program at NCPHA was on "Dentistry and the Elderly in NC". Various state and affiliated county dental public health practitioners reviewed activities in dental services for this state's elderly, including a review by Dr. Bill Milner of exciting progress being made by the North Carolina Dental Society Committee on Aging, discussions by Dr. Bob Howland, Debbie Marfield, RDH and Dr. Jean Spratt on services in Guilford, Wake and Durham Counties respectively, and Dr. George Dudley's perspective on these problems as they pertain to the NC Dental Health Section.

During the business meeting the following officers were elected:

Dr. Steve Cline — Secretary Treasurer

Dr. Valerie Wymore-Hall — Program Chairman

Dr. Jean Spratt — Section Chairman

The section voted to establish a Resolutions/Awards Committee which has two charges: 1. Establishment of an annual Ernest Branch Award to honor persons active in dental public health in NC 2. Development of policy statements on issues in dental public health to bring before the section membership for action.

The Section is excited about these concepts and the increased involvement this will generate among the membership.

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## Public Health Education Section

The Public Health Education Section held their second annual luncheon in Asheville in conjunction with the annual meeting of NCPHA. The featured speaker was Dr. N. Merriweater Buckalew of UNC-Asheville. Dr. Buckalew is coordinator of an on campus health promotion program for college students. The program will soon be adopted by all schools in the 16 campus UNC system.

Dr. Allan Steckler, past chair with the Public Health Education Section, APHA, spoke of issues that currently concern our national organization. He also spoke of his perceptions of how the Public Health Education Section should function within NCPHA and APHA.

The Section hosted the first Roundtable discussion to occur between the three major professional organizations concerned with health education in North Carolina. NCPHA, Public Health Education Section, NC Society for Public Health Education, and the association for the advancement of Health Education were represented to begin a continuing dialog on understanding the functions of each organization and ways to address joint concerns as they relate to the profession of health education. These Roundtable discussions will also occur at the annual meetings of the other professional organizations. NCPHA will be represented at these meetings.

## Social Work Section

The first Social Work Section meeting of the North Carolina Public Health Association was held on September 18, 1985. The primary purpose of the Social Work Section shall be to promote optimal physical, social and emotional well-being to North Carolina citizens through the application of professional social work practice in health settings.

All classes of membership in the North Carolina Public Health Association shall be eligible for membership in the Social Work Section under provision of the NCPHA By-Laws. A member in good standing shall have one vote upon all matters coming before the Social Work Section, participate in the proceedings of the Social Work Section and be eligible to hold office in the Social Work Section. Dues will be \$2.00 per member.

Officers were nominated at the first meeting and they are as follows:

Janice Inabinett — Chairperson

Myrna Ware — Vice-Chairperson

Lynn Howard — Secretary-Treasurer

There are several committees and task forces established with the needs of social workers across the state in mind. The Issues Input Task Force will especially be seeking input from social workers across the state to assure that each social worker knows of this organization and its purpose. Please help us identify potential members by contacting chairperson, Lynn Howard at (704) 669-3353, as soon as possible. The social workers in NCPHA now have a home!

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## Adult Health Promotion Section

The Adult Health Promotion Section, NCPHA, cosponsored a program meeting with the Nutrition Section at the NCPHA Annual Meeting in Asheville. Over 100 members attended from both sections and heard two speakers discuss the topic "Quackery in Healthy-Lifestyle Promotion." Dr. Mary Lee, Nutrition Consultant, Nutrition Branch, Division of Health Services and Kathy Higgins, Health Fitness Consultant, Adult Health Services Section, Division of Health Services, were the keynote speakers.

On Thursday, September 19, the Adult Health Promotion Section sponsored a workshop on "Crimes against Women and Children," and Mr. M.C. Teague of the Crime Prevention Division North Carolina Department of Crime Control and Public Safety, was the speaker.

Two awards were presented at the business meeting for Outstanding Service Award in Health Promotion and were presented by Vice Chairman, Mike Rhodes to: Brenda Motsinger, R.D.,

*Continued on Page 14*

## Adult Health Promotion Section

*Continued from Page 13*

Nutritionists, Guilford County Health Department for an individual award and Guilford County Health Department received the Agency Award.

An Adult Health Promotion Section was organized in the Eastern District, NCPHA, and efforts are being made in the Western District NCPHA, to form an Adult Health Promotion Section.

Our section also sponsored early morning Aerobics, Running and Walking at the Annual Meeting. The section now has 60 members and invites any member of NCPHA interested in Adult Health Promotion to join; dues are \$2.00.

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## Maternal and Child Health Section News

The ninth annual meeting of the Maternal and Child Health Section of NCPHA was held at the INN ON THE PLAZA, Asheville, NC, September 18, 1985.

Dr. Jane Foy, Guilford County, addressed the membership on "Ethical Issues Related to Mothers and Children".

The following awards were presented:

SIDS Award

Allison Saulter

Tarboro, NC

MCH Award Outstanding Achievement

Estelle Shelton

Guilford County Health Department

MCH Award Outstanding Achievement

Martha W. Ballard

NC Division of Health Services

Two workshops were sponsored by the MCH Section on Thursday, September 19. The Morning workshop was "In Celebration of Mothers and Children: Title V-50th Anniversary" and the afternoon workshop was entitled "As Long At It's Healthy: Translating Preconceptual Health into Public Policy."

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## Southern Health News Update

The Florida Public Health Association and the Southern Health Association will be jointly sponsoring a 1986 Annual Education Conference for both Associations in West Palm Beach from June 25-27, 1986. This will be the "big meeting" of the year for both groups. The theme for the Educational Conference will be "High Tech vs. Soft Touch: Personalizing Public

Health" and will explore topics such as — How to Get Old Timers To Adjust To New Technology; Right to Know Issues and Working in the Environment; Humor and Wellness; and Communications. The sessions will also center around programmatic issues.

Pretty soon everyone will be able to identify a very special elite in public health in the South. We are talking about those people who have faithfully supported Southern Health for the five years that it has existed under that name.

By Christmas, you will be seeing folks wearing a brown and gold bordered version of our live oak logo on their lapel or collar. Shake their hand — they have been primarily responsible for keeping Southern Health alive and well. The following persons from NC are eligible:

Howard Barnhill, Annette Boutwell, Melvin Eyerman, Estelle Fulp, Jancee Hopkins, Barbara Ann Hughes, Peggy Nelson, Eris Russell, and Dorothy Talbot.

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## Legislative Committee Report

On October 21, 1985, a subcommittee of the NCPHA Legislative Committee met in Henry Jones' office in order to plan strategy for responding to the Study Commission which has been appointed by the General Assembly to study the Authority of county commissioners. The list of study commission members are:

From the House:

Casper Holroyd, Chairman, Wake County  
Howard Barnhill, Mecklenburg County  
Gordan Greenwood, Buncombe County  
Paul Pulley, Durham County  
Robert Brawley, Iredell County

From the Senate:

R.L. Martin, Chairman, Pitt County  
Marc Basnight, Dare County  
Weldon Price, Rockingham County  
Robert Warren, Johnson County  
Levy Goodrich, Forsyth County

It was emphasized by the subcommittee that we contact health directors and other interested NCPHA members and contact these representatives and explain to them the value of local boards of health.

The subcommittee made plans to work with other professional organizations, particularly representatives from the various mental health associations and associations involving social services.

*Continued on Page 15*

## Legislative Committee

*Continued from Page 14*

Although NCPHA was successful in passing House Bill 1021, sunset clause was introduced and passed, therefore, our present bill which continues local boards of health in all counties with populations less than 400,000 will revert to the situation prior to the passage of this legislation. The sunset provision takes effect on June 30, 1987. It is our opinion that the results from the Study Commission will be most important in removing the sunset provision from our present legislation when the General Assembly meets in the Spring of 1987.

We feel that it is most important that members of the North Carolina Public Health Association stay abreast of the activities that are going on in reference to this legislation and hopefully each member will contact their various representatives, particularly members of the Study Commission in order that we can extoll to them the advantages and needs of local boards of health in North Carolina.

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## American Public Health Association November 17-21, 1985 Washington, D.C.

The theme of this meeting was "Government's Responsibility and the People's Health." Since the meeting was in Washington several special events were conducted in conjunction with the theme and this opportunity.

Over 2000 members of APHA met on the steps of the Capital and lobbied for public health issues especially the Budget, Medicaid, Maternal and Child Health, Environmental Health, equity in the delivery of health care and many other issues. We heard from Senators Bradley (New Jersey), and Durenberger (Minnesota) along with Congressman Mikulski (Maryland), Dingle (Michigan), and Waxman (California) from the House of Representatives. They were all very positive on promoting public health problems but informed us we all had a lot of work to do.

Secretary of the Department of Human Resources Phillip Kirk and the North Carolina State Health Director, Ronald Levine arranged a reception in congressman James Broyhill's office that included the North Carolina congressional delegation. People from North Carolina attending APHA were able to "button hole" our representatives and/or their staff and discuss public health issues "eyeball to eyeball".

The day prior to APHA commencing, the 47 Affiliated Representatives to the Governing Council got together and mapped strategy for action during the governing council sessions. I shared our concerns about APHA being involved in so many social issues throughout the world and many of the other state affiliates had the same thoughts and ideas.

The leadership of APHA is beginning to realize that the action is at the local and grassroot levels, therefore, it is imperative that all sections and affiliates work together if the best interests of public health is to be served.

Dr. Rhyne had the pleasure of presenting the Young Professional Award given by the MCH Section of APHA to Dr. Jonathan B. Kotch. Dr. Kotch is a member of NCPHA and is an assistant professor in the MCH Department at UNC School of Public Health.

The theme for next year's meeting is the role of local health departments in public health. The 1986 meeting will be held in Las Vegas on September 28 - October 2.

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## A Note from the Editor

Working on the Newsletter has been a big job that has been made so much easier because of the prompt reply from all the persons I contacted for news. Keep up the good work and send me news items, calendar dates, Section news and anything else appropriate, as soon as possible and not later than the first week in March.

*Susan M. O'Brien*  
New Hanover County Health Dept.  
PO Box 3785  
Wilmington, N.C. 28406

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## Notice of 1986 Annual Dues

Enclosed with this issue of the Newsletter you will find an application for renewal and/or new member payment of dues. They are \$13.00 for early payment (Must be postmarked by February 15th) and \$15.00 following February 15th.

Checks are to be made payable to North Carolina Public Health Association, Inc. and mailed to the Treasurer, c/o NCPHA Headquarters Office, Post Office Box 10387, Raleigh, North Carolina 27605.

**PLEASE DO NOT SEND CASH! SECTION DUES TO BE PAID AS INDICATED ON THE APPLICATION.**

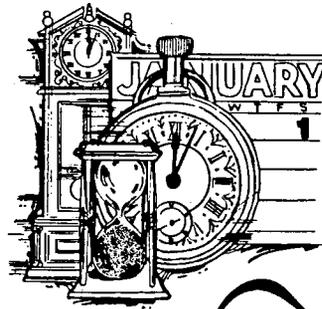
## Calendar of Events

1. NCPHA Governing Council      January 17, 1986  
Holiday Inn Four Seasons  
Greensboro
2. Local Health Director's      January 23, 24, 1986  
Annual Meeting with  
State Health Director  
Hilton  
Raleigh
3. Public Health Week      April 13-19, 1986  
Statewide Activities
4. Eastern District Meeting,      May 14, 15, 16, 1986  
NCPHA  
Hilton Inn  
Wilmington
5. NCPHA Governing Council      June 17, 1986  
Lenoir
6. Western District Meeting,      June 18, 19, 20, 1986  
NCPHA  
Lenoir
7. Southern Health Association      June 24-27, 1986  
Annual Meeting  
PGA Sheraton  
Palm Beach Gardens
8. NCPHA Governing Council      September 16, 1986  
Holiday Inn Four Seasons  
Greensboro
9. NCPHA — Annual Meeting      September 17, 18, 19, 1986  
Holiday Inn Four Seasons  
Greensboro
10. NCPHA — Annual Meeting      September, 1987  
Fayetteville

## DO YOU HAVE NEWS?

Send articles, reports, notes on  
members or calendar items to:

Susan M. O'Brien  
NCPHA Newsletter  
New Hanover County Health Department  
PO Box 3785  
Wilmington, N.C. 28406  
919-763-2931



*Happy  
New  
Year!*

**NORTH CAROLINA  
PUBLIC HEALTH  
ASSOCIATION, Inc.  
DECEMBER, 1985**

**NEWSLETTER**

**P.O. Box 10387, Raleigh, N.C. 27605**

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# Newsletter

**NORTH CAROLINA  
PUBLIC HEALTH ASSOCIATION, INC.**



August, 1985

P.O. Box 10387, Raleigh, North Carolina 27605

919/821-2226

## ANNUAL MEETING ISSUE

### Message from the Program Chairman

The program committee has worked to present a program which is both educational and entertaining. Excellent workshops have been planned by your section chairpersons and program chairpersons.

A special program in celebration of the Golden Anniversary of Title V has been arranged by Maternal and Child Health Section.

Invitations were extended to both Secretary Kirk and Governor Martin to speak at our general sessions. However, Secretary Kirk is expecting an addition to his family at that time and will be unable to leave the Raleigh area. Word was received today that Governor Martin cannot accept our invitation.

We do anticipate being able to arrange for other speakers who can both enlighten and challenge us to continue our efforts to provide for the public good.

We feel this will be an outstanding meeting with something of interest to all on both professional and personal levels. This meeting is your opportunity to come together with your fellow public health workers, to exchange ideas, and keep abreast of the latest developments in the field.

Please attend.

*Marjorie O. Strawn, M.D.  
President-Elect*



Marjorie O. Strawn, M.D.  
Program Chairman and  
NCPHA President Elect

### Local Arrangements Committee News

Greetings from the cool, green mountains of western North Carolina! The Local Arrangements Committee is busy pulling together activities and rooms for the 74th Annual Meeting of NCPHA, September 18-20, and is looking forward to a well-planned meeting. For your convenience we are enclosing a map of the local Asheville area, to help with your travel arrangements. If all goes as planned, the meeting spaces will be within walking distance of the headquarters hotel. We trust this will eliminate problems with meeting schedules and transportation.

If you haven't already made your plans to attend the meeting, I urge you to do so right away. The program promises to be a good one, educational as well as interesting, and our area is a beautiful place to visit anytime of the year, but especially in September.

If there are ways we might help you, please let us know. We'll be looking for you in September!

*Carolyn Fuqua, Chairperson  
Local Arrangements Committee*



Carolyn Fuqua  
Chairman 1985 Local  
Arrangements Committee

**SEE PROGRAM FOR ANNUAL  
MEETING IN ASHEVILLE  
STARTING ON PAGE 3.**

**J. Carroll Chambers  
Keynote Speaker**





# North Carolina Public Health Association Inn on the Plaza Asheville, North Carolina September 17, 18, 19, 20, 1985

**THEME: "Public Health For The Public Good — An Ethical Perspective"**

## Tuesday, September 17, 1985

9:00 a.m. - 10:30 a.m. Executive Committee Meeting  
10:30 a.m. - 12:00 noon Governing Council Meeting  
12:00 noon - 1:30 p.m. Luncheon  
1:30 p.m. - 5:00 p.m. Governing Council Meeting  
3:00 p.m. - 5:00 p.m. Registration (No Banquet Tickets sold after Wednesday)

6:30 p.m. - Community Health Assistants

## Wednesday, September 18, 1985

### Inn on The Plaza — Lobby

8:00 a.m. - 5:00 p.m. Registration (Lobby)  
8:30 a.m. - 5:00 p.m. Exhibits Open

## Thursday, September 19, 1985

6:30 a.m. Aerobics, walking or running  
8:00 a.m. - 2:00 p.m. Registration  
8:30 a.m. - 3:30 p.m. Exhibits Open  
12:00 - 1:30 p.m. Luncheon  
N.C. Citizens for Public Health and Statewide Public Health Committee Local Boards of Health and Health Directors

## Friday, September 20, 1985

6:30 a.m. Aerobics, walking or running  
8:00 a.m. - 9:00 a.m. Registration  
8:30 a.m. - 12:00 noon Exhibits

## GENERAL SESSION PROGRAM

### Wednesday, September 18, 1985

9:00 - 9:30 a.m. Presiding: William E. (Eddie) Pierce, Jr., President  
Invocation: Leaner Alston, Caldwell County  
Welcome: R. Curtis Ratcliff, Chairman  
Buncombe County Commissioners  
Doris Phillips, Chairperson  
Buncombe County Board of Health  
Dr. James B. Tenney, Director  
Buncombe County Health Director  
9:30 a.m. - 11:00 a.m. Presiding: Marjorie O. Strawn, President-Elect  
Introduction to Program  
Keynote Address: "Public Health Dilemma: Individual Vs. Public Rights"  
Speaker: Joe Carroll Chambers, M.D., M.P.H., President, Southern Health Association  
11:00 a.m. - 11:45 a.m. Business Session — New Section  
Closing Comments — William E. Pierce, President

## SECTION MEETINGS

### Wednesday, September 18, 1985

#### ADULT HEALTH PROMOTION — (To be held jointly with Nutrition)

1:00 p.m. Business Meeting, Nutrition Section  
2:00 p.m. Joint Program Meeting: Nutrition & Adult Health Promotion Sections  
Topic: "Quackery in Health Life-Style Promotion"  
"Nutrition — Fact or Fallacy"  
Speaker: Mary Margaret Lee, Dr. P.H., Nutrition Consultant, Division of Health Services  
Topic: "Health Facilities — The What, Why, When Where"  
Speaker: Kathy Higgins, B.S., M.S.  
4:00 p.m. Business Meeting — Adult Health Promotion Section  
5:00 p.m. Door Prizes!

#### COMMUNITY HEALTH ASSISTANTS

1:00 - 3:00 p.m. Program  
Topic: Economic Impact on Health Care  
Speaker: George F. Bond, Jr., Director, Henderson County Health Department  
3:00 p.m. Business Meeting  
Presiding: Thelma Wade, Chairperson

## Wednesday, September 18, 1985 (continued)

### DENTAL HEALTH

2:00 - 4:30 p.m. Program  
Topic: "Dentistry and the Aging"  
Speakers: William E. Milner, DDS, MPH  
Randolph County Health Department  
Chairman-Dental Task Force on Aging  
Dr. Robert Howland, DDS  
Dental Division  
Guilford County Health Department  
4:30 - 5:00 p.m. Business Meeting  
Presiding: Rebecca King, DDS, Chairman

### DEVELOPMENT DISABILITIES/REHABILITATION

2:30 - 4:00 p.m. Program/Section Meeting  
Speaker: Senator Charles Hipps  
Chairman, Child & Youth Committee  
NC Legislature

### ENVIRONMENTAL HEALTH

1:00 - 4:45 p.m. Business Meeting  
Presiding: Larry A. Bunn, R.S., Chairman  
Presentation of Awards  
Election of Officers

### HEALTH EDUCATION

1:00 p.m. Luncheon with speaker, Dr. N. W. Buckalew  
Health Promotion in University Setting

### Break

1:45 - 4:00 p.m. Business  
Presiding: Doreen Grochmal  
Speaker: Allan Steckler, UNC School of Public Health,  
Past President, Health Education Section APHA

### LABORATORY SECTION

2:30 - 3:00 p.m. Business Meeting  
Presiding: Debra C. Springer, MLT (ASCP) Chairman  
Presentation: "The Outstanding Laboratorian Award"  
3:00 p.m. Program  
Topic: "Laboratory Diagnosis of Chlamydia"  
Speaker: Dr. Priscilla Blakeney Wyrick  
Associate Professor, Dept. of Bacteriology & Immunology, UNC-Chapel Hill

### MANAGEMENT SUPPORT SECTION

2:00 p.m. Program  
Topic: Local Public Health — Won — Lost Record 1911-1985  
Speaker: Dr. Ronald Levine, NC State Health Director  
Business Meeting  
Presiding: Peggy E. Nelson, Chairman  
Presentation of Awards  
Presentation of Slate of Officers  
Election of New Officers  
Presentation of Gavel to New Chairman  
Door Prizes

### MATERNAL AND CHILD HEALTH

12:00 - 3:00 p.m. Luncheon/Program  
Presiding: Saranel M. Niver, M. Ed., Chairperson  
Awards: Jimmie Rhyne, MD  
Mitzi Alexander, M. H.E.  
Topic: "Ethical Issues Relating to Mother and Child"  
Speaker: Jane Foy, M.D.  
3:15 - 4:15 p.m. Meet jointly with the nursing section

### NURSING SERVICES SECTION

2:00 - 3:00 p.m. Business Meeting  
3:15 - 4:00 p.m. Program  
Topic: "Moral vs Legal Responsibility for the Public's Health: Societal Expectations"  
Speaker: E. Daniel Shingleton  
Maternal & Child Care Regional Supervisor  
N.C. Division of Health Services  
Eastern Regional Office

**NURSING SERVICES SECTION (continued)**

4:00 - 4:30 p.m. Margaret B. Dolan Award Ceremony  
 4:30 - 5:00 p.m. Overview & Introduction of New Officers

**NUTRITION SECTION**

1:00 - 2:00 p.m. Business Meeting  
 Presiding: Susan Williams, Chairman  
 2:00 - 4:00 p.m. Program (To be held jointly with Adult Health Promotion)  
 Topic: "Quackery in Health Life-Style Promotion"  
 "Nutrition — Fact or Fallacy"  
 Speaker: Mary Margaret Lee, Dr. P.H., Nutrition Consultant, Division of Health Services  
 Topic: "Health Facilities — The What, Why, When and Where"  
 Speaker: Kathy Higgins, B.S., M.S.  
 4:00 p.m. Business Meeting — Adult Health Promotion Section  
 5:00 p.m. Door Prizes

**PUBLIC HEALTH MANAGEMENT SECTION**

2:00 - 3:00 p.m. Program  
 Topic: "Reducing Health Risks — Utilizing Healthy Lifestyles"  
 Speaker: George Misoyianis  
 Director, Stress Management Program  
 Division of Health Services  
 3:30 - 4:00 p.m. Business  
 Presiding: Leonard Wood, Chairman

**SEXUALLY TRANSMITTED DISEASES/IMMUNIZATIONS**

1:00 - 2:00 p.m. Business Meeting  
 Presiding: Judy Owen, Chairman  
 2:00 p.m. Program (To be held jointly with Statistics & Epidemiology)  
 Topic: "Principles of Epidemiology"  
 Speakers: Dennis McDowell  
 Chief, Planning & Analysis Branch of the Field Services Division, USPHS, CDC, Atlanta, Ga.  
 Charles F. Bacon  
 Public Health Advisor, CDC, Atlanta, Ga.

**SOCIAL WORK SECTION**

11:45 a.m. - 1:00 p.m. Luncheon/Business  
 Bill Stanley's Bar-B-Que  
 1:00 - 2:00 p.m. Program  
 Topic: "Everything You've Wanted to Know About Social Work Certification — But Were Afraid to Ask"  
 Speaker: Wilburn Hayden, Jr., MSW  
 Chair of the NC Social Work Certification Board

**STATISTICS AND EPIDEMIOLOGY SECTION**

2:00 p.m. Program to be held jointly with Sexually Transmitted Diseases Section

**PUBLIC HEALTH WEEK COORDINATORS**

(Following Health Education Meeting)

4:00 - 5:00 p.m.  
 5:00 UNCSPH Alumni Wine & Cheese  
 5:30 Ross Lab, MCH (To be announced)  
 5:30 Mead Johnson, Hospitality Hour  
 Nutrition Division

**Thursday A.M.**

7:30 - 8:30 a.m. Past President's and Life Members Breakfast  
 8:00 a.m. - 2:00 p.m. Registration Desk Open  
 8:30 a.m. - 3:30 p.m. Exhibits Open  
 9:00 a.m. - 11:45 a.m. Morning Workshops

**1. ADULT HEALTH PROMOTION SECTION WORKSHOP**

Topic: Crimes Against Women & Children  
 Speaker: Mr. M. C. Teague  
 Crimes of Violence Section  
 Crime Prevention Division  
 N.C. Department of Crime Control & Public Safety

**2. DEVELOPMENTAL REHABILITATION WORKSHOP**

Topic: Failure to Thrive  
 Speaker: John B. Reinhart, M.D.  
 Emeritus Professor of Pediatrics  
 University of Pittsburgh School of Medicine  
 Topic: Parental Social Support Systems: Implications for Clinical Intervention

**2. DEVELOPMENTAL REHABILITATION WORKSHOP (continued)**

Speaker: Kermit B. Nash, Ph.D.  
 Professor, School of Social Work  
 UNC-Chapel Hill

**3. ENVIRONMENTAL HEALTH — SANITATION BRANCH WORKSHOP**

Topic: A Historical Perspective of Environmental Health in North Carolina  
 Panel Members: D. R. Baxley, R.S., District Sanitarian, Sanitation Branch, N.C. Division of Health Services  
 W. A. Broadway, R.S., Retired District Sanitarian, San. Branch, N.C. Division of Health Services  
 J. S. Canady, R.S., Retired District Sanitarian, Sanitation Branch, N.C. Division of Health Services  
 Martin Ericson, R.S., Director, Forsyth County Bureau of Environmental Health (Retired)  
 Moderators: Edward Wilkins  
 Stacy Covil, R.S., Head, Sanitation Branch, N.C. Division of Health Services  
 Malcolm Blalock, R.S., Assistant Head, Sanitation Branch, N.C. Division of Health Services

**4. LABORATORY SECTION WORKSHOP**

Topic: The Pathogenesis of Chlamydia  
 Speaker: Dr. Priscilla Blakeney Wyrick  
 University of North Carolina at Chapel Hill

**5. MANAGEMENT SUPPORT SECTION**

Topic: Principles & Practices of Supervision  
 Speaker: Mary Ann Weathers, M.A.  
 Director of Secondary Education  
 Shelby City Schools

**6. STATISTICS & EPIDEMIOLOGY WORKSHOP**

Topic: Survey Methods for Local Health Departments  
 Speakers: Michael Bowling  
 Statistician, State Center for Health Statistics  
 William Kalsbeek, Ph.D.  
 Assistant Professor, Department of Biostatistics  
 School of Public Health, UNC-Chapel Hill

**7. MATERNAL AND CHILD HEALTH**

Topic: In Celebration of Mothers and Children — Title V — 50th Anniversary  
 Presiding: Susan Cohen, RN, MPH  
 Speakers: Title V Services Past & Present  
 — Arden Miller, M.D.  
 Title V Services from the Federal Perspective  
 — Frank Morrison  
 Title V Services — Looking at State Maternal & Child Health Services  
 — Verna Barefoot, M.D.  
 Title V Service — The Impact at the Local Level  
 — Sister Edna English, RN, MSN  
 Title V Services — The Future  
 — Arden Miller, M.D.

**Thursday P.M. Workshops — 1:00 - 4:00 P.M.****1. ENVIRONMENTAL HEALTH WORKSHOP**

11:30 - 1:00 p.m. Environmental Health Luncheon  
 Bill Stanley's Bar-B-Que  
 Presiding: Sylvia D. Daniel, R.S.  
 2:00 - 3:00 p.m. Program  
 Topic: Regulation Enforcement: Regulation VS. Economic Practicality  
 Speaker: Ruby T. Hooper, R.D., Deputy Secretary, DHR  
 3:10 - 5:00 p.m. Panel Discussion  
 Topic: Professional Ethics VS. Liability  
 Panel Members: W. Malcolm Blalock, R.S., Assistant Branch Head, Sanitation Branch, Division of Health Services  
 Trenton G. Davis, BS., M.P.H., Ph.D., R.S.  
 Special Assistant to the Vice Chancellor for Academic Affairs, & Professor of Environmental Health, East Carolina University, Greenville, NC  
 William Fred Pilkington, B.A., M.P.A., Health Director, Cabarrus County Health Department, Concord, NC  
 Robert R. Reilly, Jr., J.D., Assistant Attorney General, N.C. Department of Justice, Raleigh, NC  
 Michael U. Rhodes, B.A., M.S., R.S., Environmental Health Director, New Hanover County Health Department, Wilmington, NC  
 David G. Warren, J.D., Professor, Dept. of Health Administration and Community and Family

**1. ENVIRONMENTAL HEALTH WORKSHOP (continued)**  
Medicine, Duke University Medical Center,  
Durham, NC  
Nina McClelland, NSF

**2. MATERNAL & CHILD HEALTH WORKSHOP**  
Topic: "As Long As It's Healthy": Translating  
Preconceptual Health into Public Policy  
Speaker: Mery-K Moos, FNP, MPH  
Perinatal Outreach Coordinator, Clinical Instructor  
UNC School of Medicine  
Margie Rose, MSPH  
Head Family Planning Branch

**3. NURSING SECTION WORKSHOP**  
Topics: "Ethical Perspectives in Serving Children"  
"Ethical Perspectives in Serving Women"  
"Ethical Perspectives in Serving Teenagers"  
"Ethical Perspectives in Serving Handicapped"  
Speakers: Dr. Mary D. Peoples-Sheps, Assistant Professor  
University of North Carolina  
Dr. Dudley E. Flood, Associate State Superintendent  
NC Department of Public Instruction  
Dr. Leo Croghan  
Director Developmental Evaluation Center  
Fayetteville, NC

**4. NUTRITION SECTION WORKSHOP**  
Topic: Reaching the Client with Special Needs  
Speaker: Dorothy R. Tatum, Ph.D.  
Professor of Education  
Western Carolina University

**5. SEXUALLY TRANSMITTED DISEASES/IMMUNIZATIONS &  
HEALTH EDUCATION SECTION WORKSHOP**  
Topic: Planning for Professional Development  
Speakers: Dennis McDowell, Chief, Planning & Analysis  
Branch of Field Services Division  
Center for Disease Control  
Charles Bacon, Public Health Advisor  
Center for Disease Control

6:00 p.m. President's Reception — Century Suite

**SECOND GENERAL SESSION — Thursday P.M.**  
7:00 p.m. - 9:00 p.m. Annual Awards Banquet  
9:00 p.m. - 1:00 a.m. Dance — Music by North Tower

**Friday, September 20, 1985**

**THIRD GENERAL SESSION**

9:00 a.m. - 9:45 a.m.  
Address Dr. Dudley E. Flood  
Address Public Health for the Public Good  
10:00 Dr. Ronald Levine, NC State Health Director  
10:30 - Speaker: Speaker to be announced  
10:30 - 11:15 a.m.  
11:30 - 12:30 p.m. Installation of Officers  
Door Prizes  
Adjournment

**1985  
NCPHA ANNUAL MEETING  
WORKSHOPS DESCRIPTIONS**

**Thursday A.M.**

**1. A HISTORICAL PERSPECTIVE OF ENVIRONMENTAL HEALTH  
IN NORTH CAROLINA**

This workshop will present a historical view of environmental health practices and events for the many sanitarians who have joined the profession in the past few years. A panel of speakers will discuss "how it used to be" working as a sanitarian on the local and district sanitarian levels.

The various speakers will cover many of the highlights which have occurred that have molded the practice to be what it is today. The speakers played a part in the evolution of environmental health in North Carolina and in some cases are still active in shaping the practice.

Those who attend the workshop will have the opportunity to receive a valuable lesson in history — the history of environmental health in North Carolina.

**2. DEVELOPMENTAL REHABILITATION WORKSHOP**

Presentors:  
John B. Reinhart, M.D. Emeritus Professor of Pediatrics, University of Pittsburgh School of Medicine; Formerly, Professor, Pediatrics and Psychiatry, University of Pittsburgh School of Medicine; Director, Division of Behavioral Science, Children's Hospital of Pittsburgh; Currently, Child Psychiatry Consultant; TREND Mental Health Clinic, Hendersonville, North Carolina.

**Failure To Thrive: Etiology and Intervention**

A significant number of children are identified as failure-to-thrive. Although the failure-to-thrive syndrome may be due to a variety of organic conditions, it is well recognized that 50% or more children with this condition have their primary etiology in psycho-social factors. The term is more commonly used for infants but evidence shows similar conditions exist in older children as well.

The presentation will focus on the epidemiology, diagnosis, and management of this syndrome in relation to deficits in school age children and possible areas for early intervention.

Kermit B. Nash, Ph.D. Professor, School of Social Work, University of North Carolina at Chapel Hill.

**Parental Social Support Systems: Implications for Clinical Intervention**

This workshop will examine the use of social support systems for families where there is a child with a disabling condition. Unresolved reaction by parents will be examined as they interfere with their ability to utilize social supports. A variety of social support mechanisms will be suggested and the implications for service delivery explored.

**3. SURVEY METHODS FOR LOCAL HEALTH DEPARTMENTS**

The intent of the workshop is to provide practicing Public Health Practitioners with basic concepts concerning:

- The types of surveys that can be done at the local level,
- The staffing requirements of different types of services,
- The cost of conducting surveys, and
- The advantages of various types of surveys or sampling methods.

Participants should leave the workshop with information concerning:

- How to conduct an in-house quality assurance program through sampling of medical records,
- How to conduct a survey of their active patients, and
- What to consider when conducting a survey of their community — including telephone surveys.

Sponsored by the Statistics and Epidemiology Section. Conducted by Michael Bowling, MS-Statistician, State Center for Health Statistics, and William Kalsbeek, Ph.D., Assistant Professor, Department of Biostatistics, School of Public Health, UNC, Chapel Hill.

**4. PRINCIPLES AND PRACTICES OF SUPERVISION**

This session will deal with the most current research on effective supervision practices. Techniques and strategies for working together in relationships involving supervision will be discussed and illustrated. Speaker is Mary Ann Weathers, M.A., Director of Secondary Education, Shelby City Schools, Shelby, North Carolina, and is sponsored by the Management Support Section NCPHA.

**5. THE PATHOGENESIS OF CHLAMYDIA**

Dr. Priscilla Blakeney Wyrick, Associate Professor, Department of Bacteriology and Immunology, University of N.C., Chapel Hill, N.C., will conduct this Workshop sponsored by the Laboratory Section.

This is a must for all public health professionals, especially since this organism is the leading cause of NGU and other reproductive conditions and is one of the foremost problems facing public health today. Dr. Priscilla B. Wyrick a leading authority on Chlamydia will focus on the diseases caused by Chlamydia, how these unusual bacteria differ from viruses, the growth of Chlamydia and the diagnosis and treatment of Chlamydia trachomatis.

**6. CRIMES AGAINST WOMEN AND CHILDREN**

This workshop will focus on violence against women and children in North Carolina. Programs will include a lecture, slides, and presentations from volunteers who serve as advocates for victims, the women and children, who need assistance and counseling to ally fears that result from this traumatic experience. All public health workers will benefit from this workshop and learn about the social and public health issues as related to crimes against women and children.

Conducting this workshop is Mr. M.C. Teague, B.A., M.A., Chief, Crimes of Violence Section, Crime Prevention Division, N.C. Department of Crime Control and Public Safety. This is sponsored by the Adult Health Promotion Section, NCPHA.

**Thursday P.M.**

**1. REGULATION ENFORCEMENT: REGULATION VS. ECONOMIC PRACTICALITY**

Speaker is Ruby T. Hooper, R.D. Deputy Secretary, DHR.  
**PROFESSIONAL ETHICS VS. LIABILITY**

Environmental Health Section will be presenting a panel discussion on the above topic. Panel members will include W. Malcolm Blalock, R.S., Assistant Branch Head, Sanitation Branch, Division of Health Services, Raleigh, N.C., Trenton G. Davis, B.S., M.P.H., Ph.D., R.S., Special Assistant to the Vice Chancellor for Academic Affairs and Professor of Environmental Health, East Carolina University, Greenville, N.C., William Fred Pilkington, B.A., M.P.A. Health Director, Cabarrus County Health Department, Concord, N.C., Robert R. Reilly, Jr., J.D., Assistant Attorney General, N.C. Department of Justice, Raleigh, N.C., Michael U. Rhodes, B.A., M.S., R.S., Environmental Health Director, New Hanover County Health Department, Wilmington, N.C., and David G. Warren, J.D. Professor,

### 1. REGULATION ENFORCEMENT (continued)

Department of Health Administration and Community and Family Medicine, Duke University Medical Center, Durham, N.C.

### 2. "AS LONG AS IT'S HEALTHY": Translating Preconceptional Health Into Public Policy

Improving reproductive outcomes through preconceptional health counseling may prove to be one of the most significant health promotions/disease prevention initiatives of the decade. The movement does, however, invite a number of important public policy considerations: To whom and at what cost should counseling be made available, parental versus societal responsibility for teratogen exposures, the availability and cost of routine screenings for rare but potentially catastrophic conditions, charges of eugenics, fetal versus parental rights and malpractice issues. The purpose of the workshop is to promote awareness of the complex ethical, programmatic and policy issues which surround the promotion of preconceptional health so that participants can become actively involved in setting the directions and boundaries of this movement for the future.

Speaker is Merry-K Moos, FNP, MPH, Prenatal Outreach Coordinator, Clinical Instructor, UNC School of Medicine, and Margie Rose, MSPH, Head, Family Planning Branch, North Carolina Division of Health Services. It is sponsored by the Maternal and Child Health Section, NCPHA.

### 3. ETHICAL PERSPECTIVES . . .

The Nursing Section of NCPHA will continue to carry out the 1985 Convention Theme. This workshop, organized in a paneled format, will be lead by Daniel (Dan) Shingleton, Maternal and Child Care Regional Supervisor, N.C. Division of Health Services, Eastern Regional Office. This is expected to be an excellent program covering topics as:

- . . . Ethical Perspectives in Serving Children
- . . . Ethical Perspectives in Serving Women
- . . . Ethical Perspectives in Serving Teenagers
- . . . Ethical Perspectives in Serving Handicapped.

The panel of speakers includes Clara L. Milko, R.N., Child Health Nursing Consultant, Dr. Mary D. Peoples-Sheps, Assistant Professor, University of North Carolina, Dr. Dudley E. Flood, Associate State Superintendent and Dr. Leo Croghan, Director Developmental Evaluation Center, Fayetteville, N.C.

### 4. REACHING THE CLIENT WITH SPECIAL NEEDS

Dorothy R. Tatum, Ph.D., Assistant Professor of Education, Western Carolina University will conduct this workshop with focus on helping the health care provider identify and meet the needs of clients requiring specialized attention. Topics to be discussed include: barriers to learning, strategies for dealing with those carriers and methods of evaluating education activities.

The workshop will also provide an opportunity for participants to critique education methods and materials now being used and identify methods for modification as well as alternative approaches.

### 5. PLANNING FOR PROFESSIONAL DEVELOPMENT

Topics to be discussed include: Why training is not just for entertainment; types of deficiencies that training can correct; the most important aspects involved in planning for professional development; the advantages of a systematic approach of identifying training needs; different methods of characterizing an organizations' training needs; and developing a list of available training resources.

Workshop Leader is Dennis McDowell, Chief, Planning and Analysis, Branch of Field Services Division, Center for Disease Control, and Charles Bacon, Public Health Advisor, Center for Disease Control.

## Public Health Management Section News

The Public Health Management Section will have a combined program and business meeting from 2-4 p.m. on September 18. George Misoyian, presently the Stress Management Director for the Health Assurance Section, will present a program on "Reducing Health Risks by Utilizing Healthy Lifestyles". We look forward to meeting George and also wish him the best in his future endeavors. As of June 24, 1985, the Public Health Management Section had 50 members that had paid their dues for 1985.

## Laboratory Section News

The Executive Committee of the Laboratory Section will meet for the second time on July 12, 1985 to finalize our plans for the annual meeting in September. Committee chairman, Pam Sharpe, has been busy with the membership drive as well as soliciting nominations for Laboratorian of the Year. Our current membership is now at 47 paid members.

Our format will be set up so members of the Laboratory Section and the Sexually Transmitted Diseases Section will be able to attend both meetings. There will be a business meeting from 2:30 to 3:00 p.m. and a guest speaker from 3:00 to 5:00 p.m. The featured speaker will be Dr. Priscilla Wyrick, who is an Associate Professor in the Department of Bacteriology and Immunology at the U. N. C. School of Medicine. Her topic will be "Laboratory Diagnosis of Chlamydia." We will also be sponsoring a workshop on Thursday morning with Dr. Wyrick speaking on "The Pathogenesis of Chlamydia."

Please try to attend the annual meeting and remember to be a member in good standing, section dues are to be paid with annual N. C. P. H. A. dues. Please pay them as soon as possible, if you have not already. I am looking forward to seeing as many of you as possible at the annual meeting.

*Debra C. Springer, Chairman*

## Financial Status Report

I am pleased to report that our Association is still financially solvent. We started the year with a cash balance of \$11,894.42. Receipts from dues and contributing members to date have been very good with total receipts of \$21,060.74. Expenditures to date have been \$15,981.78 leaving a current balance of \$16,973.38 in Association funds.

Dues of \$2,900 have been received from contributing members at this time.

I encourage all members to pay your dues and take part in the many activities of your Association.

I hope all of you have had a good year and look forward to seeing you in Asheville.

*Carl D. Tuttle  
Treasurer*

## Maternal-Child Health Section News

This is an exciting year for the MCH Section. We are commemorating the 50th anniversary of the Title V Social Security Act. On behalf of mothers and children, we are celebrating this birthday at the Annual Meeting of the NCPHA in Asheville, September 17-20.

The MCH program chairman, Bernie Operario, and the executive committee have planned two days of interesting meetings for NCPHA.

On Wednesday at noon, we will sponsor a luncheon at the Inn on the Plaza. The MCH and SIDS awards will be given and Dr. Jane Foy, Pediatrician, will speak on the Ethical Issues Relating to Mothers and Children.

The lunch tickets are \$6.00 and may be purchased as you register on a first come basis. There will be 40 tickets available. To reserve a ticket, please contact:

Saranel Niver  
300 East Northwood Street  
Greensboro, NC 27401  
Call: (919) 373-3237

On Wednesday at 5:30 p.m., Ross Laboratories is sponsoring a very special 50th Anniversary Party for members of the MCH Section. The program will list place.

On Thursday at 8:30 a.m., a panel will review the historical influences and the impact of Title V monies on health care of mothers and children at the Local, State, and Federal levels.

On Thursday afternoon at 1:30 p.m., we will have a workshop entitled "As Long As It's Healthy", Translating Preconceptual Health Into Public Policy.

In North Carolina we have taken giant steps and baby steps in providing services to families in our communities, but statistics tell us we still have a long way to go to achieve many maternal and child health goals.

Let's do it together!

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## Public Health Education Section News

The Public Health Education Section will hold their annual business meeting and luncheon Wednesday, September 18, 1985, at the Sheraton Inn, Asheville, North Carolina. All section members are encouraged to attend. Non-section members are welcome. Luncheon registration will be \$7.00 for paid section members and \$8.00 for non-paid or non-section members.

To register fill out your special mailing registration form and/or contact Nancy Tutterow, Secretary/Treasurer, Davidson County Health Department, P. O. Box 439, Lexington, North Carolina 27292. Members will be receiving their special mailing shortly (if not already).

The luncheon and business meeting will be a good mix of business and pleasure. Not only will we have excellent speakers, but door prizes will be given at the luncheon and abundant fellowship is always guaranteed.

Please remember, if you have not yet paid your 1985 section dues, (\$3.00) and your NCPHA dues (\$15.00), you are late.

## Dental Health Section News

The annual meeting of the Dental Health Section will be on Wednesday, September 18, 1985 from 2:00-4:30. The presentation subject will be "Dentistry and the Aging". The elderly population is growing in number and proportion of the total population. Their dental needs are unknown, but felt to be extensive. This seminar will address these issues, present various activities that have been tried at the local level, explore ways in which the Task Force on Aging recommendations might be implemented on the state and local level, and discuss various ways the public health sector can maximize resources and act as a referral agency to facilitate the implementation of these recommendations.

The Business Meeting will be from 4:30 to 5:00.

The Dental Section will conduct a Section meeting on the 18th only; there will not be a workshop in addition to the 18th meeting.

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## Adult Health Promotion Section News

The Adult Health Promotion Section executive committee met on March 22, 1985 in Raleigh, N. C. It was decided that the program for the annual section meeting in September would be cosponsored with the Nutrition Section. The topic for the program is "Quackery In Health Promotion", which will focus primarily on the areas of Nutrition and Health (Fitness) Facilities. The program is scheduled to begin at 2:00 p.m. on Wednesday, September 18, 1985, with the Adult Health Promotion Section Business Meeting scheduled for 4:00 p.m. directly after the conclusion of the program. Following the business meeting will be the drawing for the door prize which is to be given to some lucky member.

On Thursday, September 19, 1985, the section will sponsor a workshop entitled, "Crimes Against Women and Children", which will be presented by Mr. M. C. Teague, Director of the Crimes of Violence Section, North Carolina Department of Crime Control and Public Safety. The workshop will include the social and public health issues related to crimes against women and children, as well as the methodology of forming volunteer groups on the local level to assist victims of such crimes. We urge all NCPHA members, interested in this vitally important subject to attend this informative workshop.

As last year, the section will sponsor daily fitness activities for the enjoyment of the entire NCPHA membership. The fitness activities, which are scheduled at 7:30 a.m. on Thursday, September 19 and Friday, September 20, will include fun walks, runs and aerobic exercise workouts. All activity locations are within one block (walking distance) of the meeting location. No pre-registration is necessary, just bring your tennis shoes and follow the lead of the well trained fitness directors who will be on hand during each activity. For the convenience of all annual meeting participants, specific activity location information will be available at the registration desk. Plan to start off each day with a few minutes of fun!!

## Eastern District of NCPHA Awards



Left to Right: Gaylen Hayes, Robert S. "Bob" Parker, Maye S. Gurley

Eastern District North Carolina Public Health Association's Annual Meeting was held May 8, 9, and 10, 1985 at the Wilmington Hilton.

The Awards Committee of the Association presented three awards in the categories of Outstanding Individual Achievement, Outstanding Public Health Department and Outstanding Career Achievement.

Gaylen Hayes, Health Educator, Robeson County Health Department, was the recipient of the Outstanding Individual Achievement Award. Gaylen was recognized for her many significant contributions to Public Health which included: developing and implementing a County-wide Project IPECA, spearheading and coordinating car seat and seatbelt programs and developing and teaching a pre-release education program for prisoners.

The New Hanover County Health Department was selected as Outstanding Public Health Department. The Health Director, Bob Parker, accepted the award for the department. The Health Department was recognized for leadership in Environmental Health, for being an Orientation-Initial Field Training Center of the Environmental Health Section, N.C.D.H.S., and for

Preventive Dentistry through the innovative dental sealant program. The department was also recognized for student placements and for the utilization of volunteers. The Seatbelt Incentive Project, Fetal Alcohol Syndrome Task Force and Community Alternative Programs in Home Health were also noted.

Maye S. Gurley received the Outstanding Career Achievement Award. She was recognized as former President of E.D.N.C.P.H.A., Chairman of the Management Support Section for E.D. and N.C.P.H.A., and for being instrumental in beginning a series of continuing education programs throughout the state for management support. Maye was also instrumental in the formation of a statewide organization for Management Support Supervisors and served as its first president. For these and many contributions to Public Health, Maye S. Gurley is with the Wayne County Health Department.

1985 marks the first year these Awards were presented and the Association plans to continue this worthy endeavor of recognizing outstanding leaders in Public Health.



Jess Berman, President, E.D.N.C.P.H.A., receives President's Award from the new elected President, Bob Parker.

## Diamond Jubilee in 1986

During 1986, both the North Carolina Public Health Association and the Guilford County Department of Public Health will celebrate diamond anniversaries. Planning is well underway for a joint celebration and recognition at the annual educational conference to be held in Greensboro in September, 1986. The annual meeting will be dedicated to this historical occasion and we hope you will make plans to participate.

## Symposium Scheduled

A Legislative Symposium on Mental Health Issues will be held on October 9-10, 1985, at the Airport Hilton in Greensboro. This symposium is being sponsored by the Mental Health Association in North Carolina in cooperation with the National Mental Health Association and the Harvard Medical School, Department of Psychiatry. System delivery as well as programmatic issues will be addressed. For further information, contact MHA/NC at (919) 828-8145.

## Public Health Week Keynote

"The aim of medicine is to prevent disease and prolong life" Dr. Tom Dameron, President of the North Carolina Medical Society told the audience attending Public Health Week luncheon at the McKimmon Center in Raleigh on April 12, 1985. In his keynote address, Dr. Dameron emphasized the need for prevention. He said that the success is overcoming the infectious diseases has led to longer life allowing people to develop chronic illnesses. "We should emphasize the quality of life", he said, "not just try to prevent dying". He stated that Americans lose 140,000,000 days a year in work because of heart disease. This loss is largely preventable through health promotion in the workplace and in the community. He told the audience "you are beginning to do that and we need more of that for healthier communities". Your efforts will also help the physician who wants to convince a working mother to be physically active or to quit smoking, he said.

## Public Health Week: Awards for Local Health Departments

Public Health Week awards are traditionally given to school children who win essay and poster contests. Public Health Week Committee has decided to recognize local health departments with outstanding public health achievements. Three types of awards will be offered as of Public Health Week-86. These are:

- an award for a local board of health for efforts beyond the minimum statutory duties
- an award to a health department for substantive, successful involvement of citizens in public health effort
- an award to a health department for a significant achievement with a favorable impact on the public's health.

Details on these will be mailed to local health agencies by the Public Health Week Committee, says Amin Khalil, Committee Chairman.

## Required Notice to Membership

The members of NCPHA are hereby notified that an application to establish a Social Work Section of NCPHA has reviewed by the By-Laws and Manual of Procedures Committee and has been approved by the Governing Council of NCPHA.

This application for a Social Work Section will be submitted to the membership of NCPHA for approval at the business session of the Annual Meeting in September 1985.

## Report from the Southern Health Association Affiliate Representative

The Southern Health Association held its Annual Educational Conference in Mobile, Alabama, June 26-28, 1985.

Kathy Alls, a motivational speaker from California, was a keynote speaker and presented a workshop on "How to Stay Up and Well in a Down World". Stephen Glenn, Ph.D., Director of the Family Development Institute in Toronto, Canada, presented a workshop on "Psychological Perspective on Individual and Family Potential". William L. Roper, M.D., Special Assistant to the President on Health Policy, was the third keynote speaker. We were impressed by Dr. Roper's address being titled merely, "The White House, Washington, DC". Dr. Roper talked about the federal initiative on health promotion/disease presentation and also presented a workshop on "Public Health Policy".

Three awards were given. The Meritorious Award for outstanding service to public health and the Southern Health Association went to Dr. Albert C. Randall from Texas; the Ross Award, with a check for \$500.00, for service in the field of maternal and child health, went to Marguerite Saltee from Tennessee; Chris Terry from Arkansas was given the Ficquett-Holley Award and a \$100.00 check to be presented to a nurse involved in continuing education.

The new officers elected are:

President Elect:	Durward Collier, D.D.S. — Tennessee
First Vice President:	E. Joseph Alderman, D.D.S. — Georgia
Treasurer:	Larry Reese — Alabama
Secretary:	Ruth Harrell, R.N. — Alabama
Councillor at Large:	Charles Konigsberg, M.D. — Florida

The meeting next year will be held at the PGA Sheraton in Palm Beach Gardens, Florida, June 25-27, 1986.

In 1987, the Southern Health Association will be returning to Nashville, Tennessee.

## By-law Changes Proposed

The Environmental Health Section of NCPHA is proposing a number of By-law changes that will require vote of membership at the Annual meeting in Asheville. The changes are for Article III, Membership, Section B; Article IV, Dues, Section A and D; Article VII, Duties of Officers, Section A; Article IX, Constitution and Duties of Committees, Section J and K; and Article XIV, Section A.

Additional information including details of these proposed changes may be obtained from Jerry L. Parks, Secretary-Treasurer, by calling or writing the Chowan County Health Department.

# Governing Council Meeting Highlights — May 7, 1985



Treasurer Carl Tuttle, President Eddie Pierce and Secretary Karen Willett are seated at head table at Governing Council Meeting in May

The NCPHA Governing Council convened in Wilmington on May 7, 1985. President Eddie Pierce presided over the meeting as well as an earlier meeting of the Executive Committee. All officers were present and all sections were represented. While many items of business were processed the following are of continuing interest to the general membership:

Jimmie Rhyne made a motion, seconded by Tom Owens and passed by the Council that NCPHA seek introduction in the General Assembly of a bill to repeal G.S. 153A-77, a law that permits the elimination of local boards of health.

The Council approved Frank Barr for Life Membership.

Winston-Salem was selected as the site for the 1987 NCPHA annual meeting.

Fayetteville was accepted as the site for the 1988 annual meeting of NCPHA.

A motion was passed to accept the application to establish a new "Social Work Section" of NCPHA.

The Council acted to waive registration fees to the annual meeting for the North Carolina Citizens for Public Health and members of Boards of Health, exclusive of those who are affiliated by employment with a public health organization.

Reports were received from officers, committees and sections in large measure in regard to plans for the 1985 Annual Meeting in Asheville. In addition, the legislative program of NCPHA was discussed in detail with discussion being led by Dr. Rhyne, Legislative Committee Chairman.

## Membership Incentive Program

Do you, as a current member of the North Carolina Public Health Association, know anyone who is a potential new member? If so, sign him/her up and have your name put on the application as sponsor. Our Membership Incentive Program will give you and any new member you sponsor the opportunity to put both your names in a drawing for \$50.00 each. The drawing will be held at the January Governing Council Meeting. Remember, only *individuals* may be sponsors. Another part of our incentive program is working for free membership. If a current member signs up five (5) new members, he/she will receive next year's membership free. All new members must wait until next year to be eligible to participate in the Membership Incentive Program. Our membership is growing; however, there is the potential for many more new members.

North Carolina Public Health Association, Inc.  
Post Office Box 10387  
Raleigh, North Carolina 27605  
Telephone (919) 821-2226

The Newsletter is a publication of the North Carolina Public Health Association. It is published December, April, and August of the Association year.

W.E. (Eddie) Pierce, Jr., President  
Arthur H. Danielson, Vice-President  
and Newsletter Editor

# Legislation Report

Dr. Jimmie Rhyne, Chairman, Legislation Committee, and Henry Jones, legal consultant and lobbyist for NCPHA have reported on some of the many bills of interest to the NCPHA addressed by the General Assembly.

- HB 1021 Big County Commissioners Powers — To repeal G.S. 153A-77 was of special interest to NCPHA and was ratified.
- HB 1315 Assault on Sanitarian Penalty Increase. Passed House. In Senate Judiciary 3 Committee for the Short Session in 1986.
- HB 52 Administrative Procedure Act Revision. Ratified.
- HB 81 Child Restraint Law. Ratified.
- SB 293 Kindergarten Health Assessments. Stays in Joint Appropriations Committee for 1986 Short Session.
- HB 836 Public Health Pharmacy Practice. Ratified.
- SB 203 Local Health Directors to enter Contracts. Ratified.
- HB 276 School Health Coordinator Funds. Ratified.
- HB 918 Unborn Children's Civil Rights Act of 1985. Remains in Appropriations until the 1986 Short Session.

- SB 39 Mandatory Seat Belts. Ratified.
- HB 604 Board of Commissioners Powers. Defeated (NCPHA opposed)
- HB 1028 Public Health Percolation Permit Law. (NCPHA opposed) Remains in Appropriations until 1986 Short Session.
- HB 917 Consent for Unemancipated Minor's Abortion. (NCPHA opposed) Remains in Appropriations until 1986 Short Session.
- HB 882 Require College Student Immunizations. Ratified.
- HB 1317 Notify Parents of Birth Control. (NCPHA opposed) Bill defeated
- HB 1192 Health Departments to charge for shots. Ratified.
- HB 1088 Child Vaccine Injury Compensation. Remains in Appropriations Committee until 1986 Short Session.
- HB 718 Mobile Home Park Septic Tanks. Passed House but remains in Senate Human Resources Committee until 1986 Short Session.

This list was not meant to cover the many actions of the General Assembly which appropriated funds to a number of health programs. Further questions about legislation may be directed to Dr. Jimmie Rhyne (919) 733-7791.



*Annette Boutwell  
President, Executive Services, Inc.*

## Executive Services

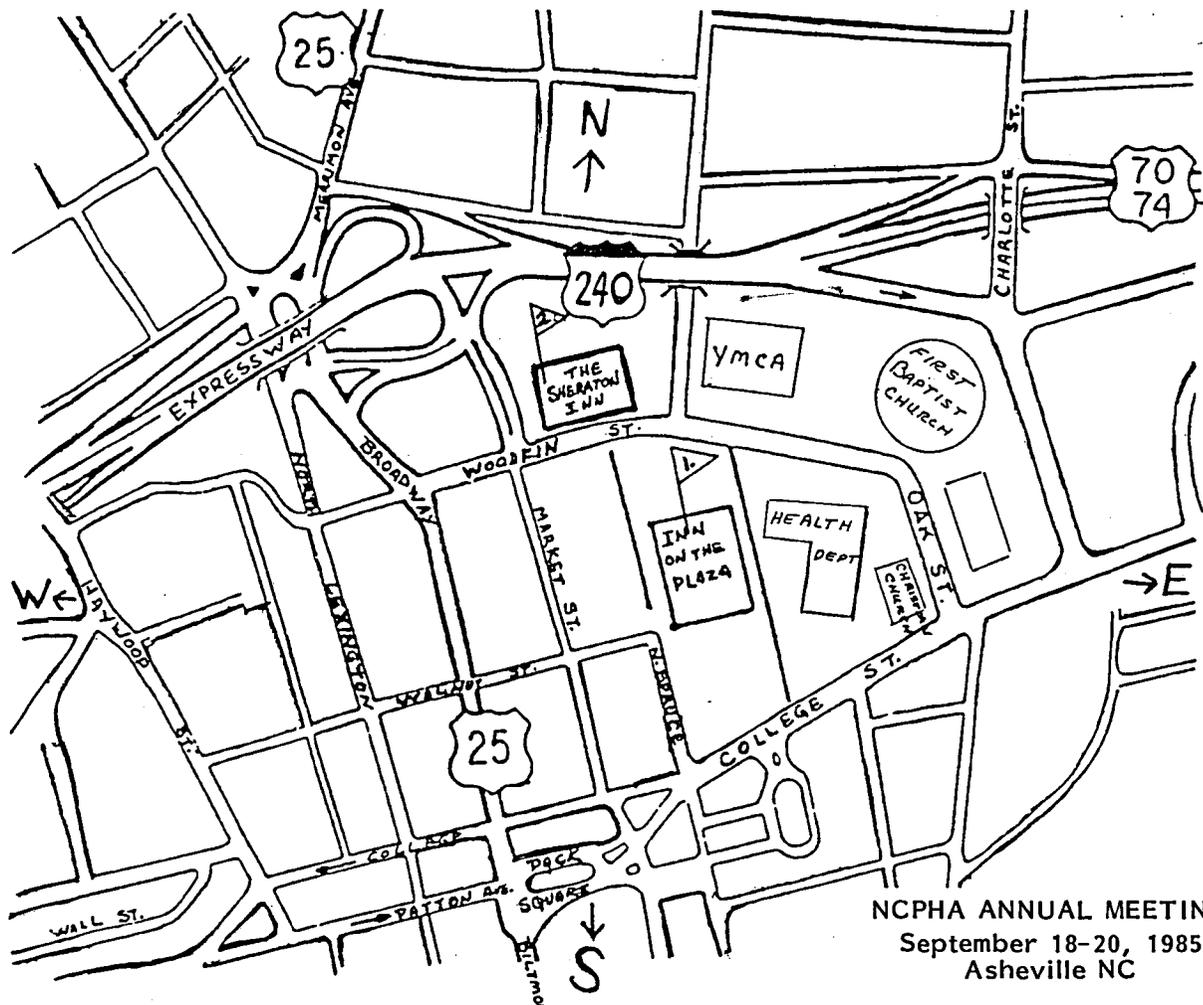
Since 1972 NCPHA has enjoyed contracting with Annette Boutwell, President, Executive Services, Inc., for administrative support services. Annette provides us many essential services including our Association's office headquarters in Raleigh, membership records, dues notification and collection, mailing lists and newsletter distribution, correspondence, all other clerical, secretarial, and postal services. Annette is a fundamental resource in the management and continuity of the NCPHA annual meeting.



*Dr. Ronald H. Levine, State Health Director*

## Closing Speaker

Ronald H. Levine, M.D., M.P.H., State Health Director will give the closing address to the 1985 Annual Meeting of NCPHA.



NCPHA ANNUAL MEETING  
 September 18-20, 1985  
 Asheville NC

**NORTH CAROLINA  
 PUBLIC HEALTH  
 ASSOCIATION, Inc.  
 DECEMBER, 1984**

**NEWSLETTER**

**P.O. Box 10387, Raleigh, N.C. 27605**

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Annette S. Boutwell 722 Graham Street Raleigh, NC 27605
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# Newsletter

## NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.



April, 1985

P.O. Box 10387, Raleigh, North Carolina 27605

919/821-2226



### Message from the President

The North Carolina Public Health Association never ceases to amaze me. I continually learn something new about our remarkable association and the importance of our structural makeup.

A vital component of our structure, the Legislative Committee, made quite an impression on me at a recent meeting. Chaired by Dr. Jimmie Rhyne, and supported by our legal representatives, John Jordan and Henry Jones, this committee meets, sponsors, analyzes, and reacts to public health legislative needs, and does so monthly when the Legislature is in session. This diligent committee of NCPHA has a tremendous effect on public health in North Carolina.

NCPHA and the School of Public Health at Chapel Hill recently co-sponsored the successful "Public Health Leadership Conference." Much of the time consuming and tedious work including the printing and mailing of the material was completed by Linda Parker of U.N.C. The School of Public Health's willingness to help and the effectiveness of the job completed is evident and appreciated. At last year's Annual Meeting, U.N.C. made it possible for the Continuing Education units to be secured.

Speaking of C.E.U.'s, your Governing Council voted to continue to develop the Annual Meeting around providing educational credits. We were disappointed by the low number of people who applied for credits. We anticipate greater participation in the future.

There is a group of people who are essential to Public Health, but are not an organized part of any group. These people are the members of our Local Boards of Health. The approximate membership of all the boards in North Carolina is 99 County Commissioners, 83 of each of the following: Physicians, Dentists, Nurses, Veterinarians, Pharmacists, and Ophthalmologists, and 332 public citizens. This amounts to a total board membership of 945. Organization of this group could provide a great deal in the way of a promotional mechanism for Public Health in the State of North Carolina. The organization of this group could result in a "grass roots" association. Therefore, we as the members of NCPHA, and as a part of the Alliance

for the Advancement of Public Health are developing a special project aimed at the formulation of an association of Board of Health members.

Dr. Marjorie Strawn, our President-Elect, is making progress on our Annual Meeting in Asheville. She is lining up some of the most entertaining and informative speakers ever! NCPHA has been fortunate in having organized local arrangements chairpersons. I can note the excitement in Carolyn Fuqua's voice when we discuss by phone the details of the 1985 meeting in Asheville.

I have only alluded to a few of the activities and committee happenings of NCPHA. There are many others, ones we will be hearing from soon.

Once again, I appreciate the support and encouragement I have received from everyone.

Have Fun!

Eddie Pierce  
President

### Program's Progress



Marjorie O. Strawn, M.D.  
Chairman  
Program Committee  
NCPHA Annual Meeting

Planning for the 1985 Annual meeting of NCPHA in Asheville, September 18, 19, 20 is progressing according to schedule. Dr. Marjorie Strawn, President-Elect and chairman of the Program Subcommittee, met with committee members in Raleigh on February 22. The meeting this year will utilize both the Inn on the Plaza and the neighboring Sheraton Inn.

The theme for 1985 is **PUBLIC HEALTH FOR THE PUBLIC GOOD — AN ETHICAL PERSPECTIVE** which will inspire exceptionally good material for workshops and for the guest speakers. The planning committee anticipates Governor Martin, Secretary Phillip J. Kirk, Dudley Flood and Dr. Ronald H. Levine will be able to accept NCPHA's invitation to speak to us in Asheville.

The format for the meeting will remain the same as last year and CEUs will again be offered to those members desiring them.

# MINUTES LEGISLATIVE COMMITTEE OF THE NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

## *Abstract of Minutes of November 20, 1984*

The following were in attendance: Becky Bowden; Carolyn Goforth; Robert Hall; Leslie Brown; Richard House; Linda Sewall; Richard Steeves; Stacy Covil; Lottie Daw; Linda Parker; Annette Boutwell, Executive Secretary, NCPHA; Henry Jones, Legislative Counsel, NCPHA, and Chairman, Jimmie Rhyne.

The purpose of this meeting was to meet with representatives of other organizations concerned with Boards of Health. These organizations responded: the North Carolina Pharmaceutical Association represented by Al Mebane, the North Carolina Medical Society represented by Ann Sawyer, the North Carolina Veterinarian Associations represented by Ralph Lee and Dr. John Freeman, and the North Carolina Nursing Association represented by Hazel Browning.

General Statute 153A-77 was discussed in some detail. The North Carolina Public Health Association has decided not to file a class action suit. NCPHA did write to the chairman of the Mecklenburg County Commissioners emphasizing the importance of local boards of health and the importance of professionalism and the coordination of health services with other professional organizations; the scientific basis of public health was outlined and emphasized. In spite of this letter, the board of health in Mecklenburg County was dissolved and the county commissioners took responsibility with an advisory committee.

Mr. Henry Jones, our legislative counsel, gave us five options in relation to General Statute 153A-77.

1. Repeal the legislation.
2. Delete local boards of health in North Carolina.
3. Raise the population requirement above 325,000 so that no other counties will abolish boards of health.
4. Obtain legislation requiring a study commission.
5. Require counties to have a board of health to receive state moneys.

With advice from the professional organizations attending, it was decided that we should prepare legislation for a study commission. It was suggested that a moratorium be placed on the present legislation and that no additional legislation be introduced which would change the population requirement until the study commission completes its work. This study commission is based on a previous one of home health and on the sale of for-profit hospitals. It is hoped that a study commission would complete its work within two years, however, if not, we would recommend its continuation.

The legislative counsel will prepare the legislation for a study commission for General Statutes 153A-77.

Regina Staton presented legislation on child restraints. It was decided that we should support vehicle passenger restraints to cover all citizens in North Carolina by the year 2000. Our legislative counsel is to contact the Child Passenger Safety Association, the Highway Safety Research Group in Chapel Hill and the Governor's Highway Safety Council to determine what legislation is

presently in process and work out the best legislative package.

Richard House told us of the importance of a new building for the School of Public Health at the University of North Carolina. It is in the expansion budget for \$17.3 million dollars.

There is no specific legislation at this time in reference to hazardous waste disposal. Linda Sewall outlined the problem of old gasoline storage tanks leaking into the underground water supply. Several areas of the state have had petroleum products in well water.

Stacy Covil informed us of a proposed amendment to the sewage disposal law requiring septic tank contractors to be equally responsible for permits. We discussed legislation on assault of environmental health workers. Our legislative counsel will prepare such legislation for our next meeting.

Becky Bowden informed us that Rep. Bea Holt of Alamance County will introduce legislation for 32 school health coordinators in the next legislative session. She informed us that there is an increased emphasis on citizens for public health and Warren County has an organization involving 42 members. Other counties developing citizens for public health groups are New Hanover and Catawba.

## *Abstract of Minutes of January 29, 1985*

The following persons were in attendance: Leslie Brown; Becky Bowden; Lottie Daw; Estelle Fulp; Carolyn Goforth; Robert Hall; Richard House; Linda Parker; Eddie Pierce; Charles Reed; Jimmie Rhyne; Rick Steeves; John Jordan and Henry Jones of the Law Office of Jordan, Brown, Price and Wall and our guest, Dr. Bob J. Campbell from Highway Safety Research in Chapel Hill.

The North Carolina Child Passenger Protection Law (G.S. 20-137.1) was discussed by Dr. Bob J. Campbell. We learned that the law was very successful and at the present time we have 70% compliance for those covered children less than two years old. With the loopholes in our law, Dr. Campbell felt that this compliance was as high as we could expect. When the law went into effect two and one-half years ago, we had about a 30% use of child restraints. The law expires on June 30, 1985 and efforts are made to introduce legislation to strengthen and continue the present law and remove many of the exceptions. Dr. Campbell supports the North Carolina Child Passenger Safety Association's resolution with the age of mandatory seat belt use set to five years of age in 1985 with one-year increases each year until 10 years of age in 1990. The fine to be increased to \$25 and these moneys to be used to purchase safety seats for community loaner-rental programs. The Legislative Committee has supported the North Carolina Child Passenger Protection Law and was one of the original organizations that wrote the present law. We endorse continuation of these principles and support the resolution of the North Carolina Child Passenger Safety Association.

Draft legislation to establish a commission to study

further implementation of G.S. 153A-77 was discussed and approved. The committee discussed the necessity of NCPHA doing its own study of factors that are causing county commissioners to abolish local boards of health. It was decided that such a study be presented to the executive committee of NCPHA and, following approval, a subcommittee would be formed from the legislative committee.

Henry Jones, legal counsel, presented a draft bill entitled "An Act To Provide Penalties For Those Who Commit Assaults on Sanitarians and Other Environmental Health Officials". This draft changes G.S. 14-33B and G.S. 14-34.2 to cover sanitarians and other environmental health officials. The first part of the bill makes simple assault a two-year misdemeanor and the second part which includes an attack with a weapon, denotes a felony. The rabies officer is not included at this time. From prior experiences, it is difficult to pass legislation involving animals; therefore, we felt it best to omit the rabies officer and go for separate legislation.



**Dr. Ronald H. Levine, N.C. State Health Director, visits the NCPHA Legislative Committee meeting chaired by Jimmie Rhyne, M.D.**

A request was discussed from Mr. David Jolley to Mr. Pierce, in reference to the repeal of "Crime Against Nature Laws" (G.S. 14-177). The following motion was made: "The North Carolina Public Health Association endorses public health services for all citizens of North Carolina regardless of sexual preference, age, race, creed or other religious affiliations and that the North Carolina Public Health Association takes no stance on legislation G.S. 14-177, that is, that we neither support or oppose". This motion passed. At the risk of putting our heads in the sand on this issue, the legislative committee felt that taking no stance, that is, neither support or opposition at this time, was the best for the North Carolina Public Health Association. We will, therefore, advise the executive committee accordingly.

The legislative package of the North Carolina Medical Society was discussed and the committee was informed that it includes support for the local boards of health and traffic safety. In fact, it includes legislation which would allow physicians to report impaired drivers to the Division of Motor Vehicles and giving physicians making such reports immunity from legal liability. The Medical Society supports similar legislation to the Child Passenger Protection Law G.S. 20-137.1. The North Carolina Medical Society would go past age 10 and include the age

of majority. The North Carolina Medical Society supports mandatory use of seat belts, shoulder harnesses and head rests in moving motor vehicles at all times until passive restraints are developed that are scientifically proven to be effective. The North Carolina Medical Society supports state funding for perinatal and prenatal programs, medicaid and for services provided by local health departments. The North Carolina Medical Society stated strong opposition to elimination of state funding of abortions for poor women.

*Jimmie Rhyne*

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## Governing Council

The Governing Council met in Asheville on January 4, 1985 with President Eddie Pierce presiding. Linda Asbell served the meeting as the new Council Parliamentarian. The following council members were present: Marjorie Strawn, Art Danielson, Karen Willett, Carl Tuttle, George Bond, Tom Owens, Tina Fisher, Shirley Mazingo, Susan Williams, Debra Springer, Judy Owen, Frankie Barnes, Thelma Wade, Antoinette Hunt, Jimmie Rhyne, Charles Hawkins, Annette Boutwell, Susan O'Brien, Jess Berman, Saranel Niver, Peggy Nelson, Joyce Atkins, Katherine Hillard, Michael Clements, Leonard Wood, Libby Stephens, Larry Bunn, Charles Powell, Gary Cole, Nancy Gatewood and Carolyn Fuqua.

The agenda was extensive but some of the specific actions taken were:

1. Approval of 1985 Budget
2. Decision to maintain present format for the 1985 meeting
3. Approval of guidelines for Management Support Section Scholarship Award
4. A motion passed to actively recruit members of APHA who are not now NCPHA members.
5. Decision made to support the Public Health Leadership Conference
6. Decision to continue to offer CEUs at the Annual Meeting.

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## Health Education Section Report

Twenty new members brought the Health Education Section to a total membership of seventy-nine in 1984. The new members are welcome and they may be assured that their experience with the Health Education Section will be meaningful.

This year the Health Education Section will be implementing projects that were discussed in our last set of goals and objectives. New membership packages will be sent out to welcome and orient new members. If you have any ideas you would like to share, please contact Julie Gooding at the Durham County Health Department. We are updating our membership system. This will enable us to keep in better contact with our membership and help correct address errors or changes.

Dorren Grochmal of the Edgecombe County Health Department is Chairman of the Section and of membership for Health Education this year. Please contact her for further information.

## NCPHA Scholarship Availability

Applications for NCPHA Scholarships must be received by June 15, 1985. Scholarships are awarded to present or prospective workers in public health in North Carolina for graduate or undergraduate study. Awards can be used for prerequisite or training through a regular academic program in an accredited educational institution which would advance the individual's competence in public health work.

Applicants must state in writing, an intent to work in a North Carolina public health agency for 2 years following completion of training. Applicants should become or be a paid member of NCPHA.

Awards are based upon: (1) Acceptance at an accredited educational institution; (2) Potential of service to people of this State; (3) Reasons for seeking the training; (4) Financial Need. Past awards have been granted persons training in various public health fields; such as, environmental, nursing, health education, administration, nutrition, biostatistics, dental, etc.

The amount of the award for the 1985-86 academic year could range from \$1,200 for one award to a portion of that amount per award for more than one award. Typically four awards of \$300 each are granted. The Committee also awards \$300 for The Elizabeth Holley Memorial Scholarship to a public health nurse, based on the above criteria.

Please obtain additional information and an application through: Jerry Robinson, Chairman  
NCPHA Scholarship Committee  
Orange County Health Department  
300 West Tryon Street  
Hillsborough, NC 27278

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## Report from Nursing Services Section

The executive committee of the Nursing Services Section met on February 10, 1985. Plans are being made for 1985 and a successful year depends on an active membership. Those who have not yet joined NCPHA may still do so — encourage your friends and co-workers to join the Nursing Services Section at the bargain price of \$1.00!

Members of the 1985 Executive Committee, Nursing Services Section are: Tina Fisher, Chairman; Elaine Thomas, 1st Vice Chairman (Program Chairman); Debra Harris, 2nd Vice Chairman (Arrangements Chairman); Charlene Jones, Secretary; Cheryl Thornburg, Treasurer; Nan Rogers, Membership Chairman; Linda Raynor, Nominations Committee; Kay Whedbee, Awards Chairman; Mondie Swift, Immediate Past Chairman of Nursing Services Section; Jo Williams, Ad Hoc Committee on Bylaws, Handbook Chairman; Maida Dundon, Ad Hoc Committee Award Survey Chairman; Thelma Wade, Community Health Assistant Subsection Chairman; and Connie Kelley-Sidberry, Liaison to Community Health Assistant Subsection.

We look forward to an exciting and productive year and welcome your assistance and suggestions.

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W.E. (Eddie) Pierce, Jr., President  
Arthur H. Danielson, Vice-President  
and Newsletter Editor

## New Section Invites Members

The Developmental Rehabilitation Section of NCPHA was created in 1984 through the merging of the Developmental Disabilities Sub-Section of the MCH Section and the Rehabilitation Section.

Membership is open to all NCPHA members who are interested in children and adults with developmental disabilities and chronic illnesses. New members are solicited and will be most welcome. Mike Clements, located in the North Central Regional Office, is chairman of this Section and would welcome inquiries.

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## Management Support Section To Give Scholarship

The Management Support Section of NCPHA will be giving a \$300.00 scholarship this year to help a Management Support Section member further her/his education. The scholarship will be given through the NCPHA Scholarship Committee and Troyene Cowick, Wadesboro Developmental Evaluation Center, has been appointed as the Management Support Representative on the Scholarship Committee.

We invite any Management Support Section member enrolled in graduate, undergraduate, or technical school study in a public health discipline or prerequisite to such training to apply for this scholarship.

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## Meeting in Mobile

The Southern Health Association will hold its 1985 Education Conference in conjunction with the Alabama Public Health Association Annual Meeting in Mobile, Alabama June 26 thru 28. The three day meeting is packed with workshops and outstanding speakers; there is even a repeat of the very popular poster contest that has drawn so much attention in past years. Visiting Mobile and nearby attractions such as New Orleans makes this year's SHA meeting very attractive. Two NCPHA members are running for office in this SHA this year; Peggy Nelson of Raleigh is a candidate for Secretary and Barbara Ann Hughes, also of Raleigh, is a candidate for the Nominating Committee.

# PUBLIC HEALTH WEEK — 85

## PUBLIC HEALTH WEEK



Public Health Week 85 is April 14-20, 1985. "Improving Health Through Individual Action" is the theme of the keynote address during Public Health Week luncheon to be held on April 12 in Raleigh at the McKimmon Center. Dr. Thomas B. Dameron, President, N. C. Medical Society will deliver the keynote address.

Invitations for the luncheon will be mailed out by first

week in March. The luncheon ceremony officially starts the observance of Public Health Week in North Carolina. It is also an occasion to honor eight school children who won health poster and essay contests. As of next year, the Public Health Week Committee will give an award to a health department for the best written article on the history and development of public health services in the county, states Amin Khalil, Chairman of Public Health Week Committee. According to Amin, the criteria for this newly established award will be made known to local health departments soon.

Public Health Week in North Carolina symbolizes a continuing effort to explain achievements in public health, to gain citizens' understanding of the impact public health services have on their lives, and to raise the level of their involvement in meeting the challenges of healthy living. It is an effort to promote health and the contribution public health has been making to healthy living. To assist local health departments in this goal, Public Health Week Committee has published "Promoting Public Health In North Carolina: Public Health Week Kit". Among other things, this excellent publication contains much needed guidance on how to work with the media. It also has good information on the history and development of public health in North Carolina.

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## NCPHA COLLEAGUES:

Are you interested in improving and increasing effectiveness of adult health services?

Are you interested in promoting good health practices in the adult population?

Are you interested in quality care of the adult with long-term illness?

Then join the Adult Health Promotion Section of NCPHA.

Dues are \$2 payable to the Adult Health Promotion Section, NCPHA, care of Barbara Berman, N. C. Division of Health Services, P.O. Box 2091, Raleigh, NC 27602.

## NCPHA MEMBERSHIP INCENTIVE AWARD WINNERS CHOSEN

Two happy NCPHA members were \$50.00 richer in January. Robert Wayne Jones of the New Hanover County Health Department was the new member and Kathy Peedin of the Division of Health Services was the sponsor whose names were drawn for the NCPHA membership Incentive Award at the January Governing Council Meeting in Asheville. Mr. Jones, a newly wed Sanitarian, was really excited about winning. Ms. Peedin said this was one of six new members that she had recruited in order to get her membership free for next year. She was pleased with the free membership and then to get the \$50.00 was like manna from heaven. Needless to say, she is looking to recruit some new members this year not only to receive her free membership but to get her name in the drawing.

All current members of NCPHA who joined last year are eligible to participate in the Membership Incentive Program, new members recruited will have to wait until next year to participate. You only need to recruit five new members to get next year's membership free and you and each of your new members get your names put into the drawing. If your new member's name is drawn, both of you get a \$50.00 check from NCPHA.

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## MARGARET DOLAN AWARD

Theresa Greene, Nursing Director of the Alamance County Health Department, was awarded the prestigious Margaret B. Dolan Award for 1984. The award was presented in the annual Nursing Section meeting, NCPHA, in Wilmington in September. A reception in her honor was held at the conclusion of the meeting.

Theresa is a graduate of the Watts Hospital School of Nursing and received a certificate from the School of Public Health at U.N.C. in Chapel Hill. She has served the Alamance County Health Department as a Public Health Nurse since 1951. She has been Director of Nursing since 1979.

In planning, organizing, directing and overseeing the Public Health Nursing Program, she always offers encouragement and support to her staff. One of her recent accomplishments has been the addition of a Home Care Coordinator to work with local hospitals and physicians. This has resulted in increased service to local residents.

Theresa Greene is the epitomy of a Public Health Nurse as the 1984 Margaret B. Dolan Award Recipient.

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Civilized means preferring the best not only to the worst but also to the second best.

— Anon.

# NORTH CAROLINA PUBLIC HEALTH ASSOCIATION 1984 BUDGET and 1985 PROPOSED BUDGET

	1984 Budgeted	1985 Proposed Budget
Convention Expense	\$9,345.00	18,190.00
CEU	1,950.00	
Executive Committee Expense	1,300.00	
Executive Services	7,500.00	8,000.00
Printing & Supplies	6,000.00	5,500.00
Postage & Telephone	3,500.00	3,500.00
Organizational Dues	1,300.00	2,700.00
Awards	1,200.00	1,500.00
Scholarships	1,750.00	1,750.00
Comm./Gov. Council	350.00	760.00
Travel for Delegates	1,000.00	1,500.00
Section Expense	650.00	650.00
Public Relations	100.00	100.00
Legislative	6,000.00	8,000.00
President's Fund	500.00	500.00
Public Health Week	200.00	200.00
Miscellaneous	900.00	900.00
	43,545.00	53,750.00

## INCOME

	1984 Budgeted	Year to Date	1985 Proposed
Regular Membership Dues	19,600.00	18,839.50	19,600.00
Contributing	4,000.00	4,800.00	4,800.00
Convention Fees	16,275.00	24,356.00	24,000.00
CEU's	1,950.00		
Elizabeth S. Holley Scholarship	350.00	350.00	350.00
Interest on Savings	450.00	759.38	1,500.00
Interest on Checking			
Fund Balance Appropriated	920.00	549.07	3,500.00
	43,545.00	49,653.95	53,750.00

### **CORRECTION: SECTION OFFICERS**

The new Chairman of the Statistics-Epidemiology Section is:

Pricilla Guild  
100 Virginia Drive - Chapel Hill, NC 27514

The Vice-Chairman is Caroline Becker and Charles Rothwell was elected Secretary-Treasurer

### **NCPHA OFFICER RECOGNIZED**

Our present Parliamentarian and the past Secretary of our Association Linda Asbell of the Eastern Regional Office of the Division of Health Services, Greenville, has been awarded a major distinction and honor. Linda was designated as one of the five outstanding young women of North Carolina for 1984 by the N. C. Jaycees at an Awards Banquet held in Greensboro in February.

## EASTERN DISTRICT PROGRAM SET

The Silver Anniversary Meeting of the Eastern District of NCPHA will be held at the Hilton Inn in Wilmington May 7, 8, 9, 10. The intriguing program title is "1985: The Year After". Nine workshops have been scheduled on such topics as Personal Computers in Health Departments, Quality Assurance, Family Violence and Neglect, Adolescent Pregnancy, and Confidentiality. The planning committee was delighted to announce that "Bones" McKinney had been booked as keynote speaker on Thursday, May 9. The awards banquet on Thursday night will feature a "Roast" of celebrity Howard Campbell. The Association is looking forward to hearing the speaker at the last general session of Friday, May 10, Secretary Phillip J. Kirk. Jess Berman is Chairman of the Eastern District for 1985.

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### Maternal and Child Health Outstanding Achievement Awards

The MCH Section of NCPHA is soliciting nominations for MCH Outstanding Achievement Awards to be presented during the MCH Section meeting in September.

Candidates for two awards will be considered. Selection criteria will focus on individual merit and supportive evidence in regard to the achievement and its impact on Maternal and Child Health. The awards will be identical and will be presented by Ross Laboratories.

Award #1 is restricted to former or current MCH Section members. Award #2 is open to public and private outstanding achievers, either members or non-members of NCPHA.

In order to nominate an individual for the awards, please request nominating forms from Mitzi Alexander, Division of Health Services, Family Planning Branch, P. O. Box 2091, Raleigh, N. C. 27602. Nominations must be submitted by August 7 to be considered.

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### Abortion Fund Concerns

Members of the Legislative Committee have expressed strong and considered advocacy for the retention of the State of North Carolina Abortion Fund which is currently under attack. It is recommended that individual members of NCPHA contact their respective representatives in the General Assembly to state their concerns that this fund not be precipitously discontinued.

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The first known municipal commission of public health was created by the Doge of Venice, Andrea Dandolo, in 1340 A.D.

## WESTERN DISTRICT

The Annual Meeting of the Western North Carolina Public Health Association will be May 22, 23, 24, 1985 at the Continuing Education Center in Boone. Carl Tuttle and the staff of the Appalachian District Health Department will serve as hosts. The Attorney General of the State of North Carolina, the Honorable Lacy Thornburg, will be the Keynote Speaker at the first general session luncheon. "Bones" McKinney will be the guest speaker at the third general session on Friday the 24th.

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### NCPHA AWARDS

The NCPHA Awards Committee is accepting nominations for the following:

**A. Reynolds Award:** The Reynolds Award is bestowed to the individual member of NCPHA who has made the greatest contribution to public health in North Carolina during the past year.

**B. Norton Group Award:** The Norton Group Award is given to a group for outstanding cooperation and service to public health in North Carolina during the past year.

**C. Watson S. Rankin Award:** The Rankin Award is given to an individual in recognition of outstanding contributions or professionals who have made significant contributions to public health in North Carolina.

**D. Distinguished Service Award:** This award was established in 1953 to recognize individuals in other organizations or professions who have made significant contributions to public health in North Carolina.

**E. Citation of Merit:** This award was established in 1954 to recognize outstanding accomplishments of individual members of NCPHA.

**F. Service Pins:** Service pins are awarded for completion of twenty-five (25) years of full time work in public health, or related field, in North Carolina by December 31st of the preceding year. Years taken from health service for education or military leave are counted if the service is otherwise continuous. The service pin is awarded for service in public health and does not require membership in NCPHA.

Interested persons can obtain an application through the NCPHA office in Raleigh or the Committee Chairman, Ms. Beth Joyner, Bertie County Health Department, P.O. Box 586, Windsor, NC 27983.

Applications must be submitted by April 20, 1985.

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### UPCOMING ISSUE:

The next issue of this Newsletter is scheduled for August 1, 1985.

It will be the Pre-Convention Issue.

All material for inclusion in the August issue must be submitted to the Editor, Art Danielson, by July 1, 1985.

## VERNA Y. BAREFOOT RECEIVES PUBLIC HEALTH AWARD

The recipient of the 1985 Distinguished Service Award by the N. C. School of Public Health Alumni Association is Dr. Verna Y. Barefoot.

This most esteemed award was presented to our NCPHA Colleague at the Alumni Awards Luncheon in the Banquet Room of the Morehead Building during the annual Alumni Conference on March 28, 1985.

The Awards Committee specified that Dr. Barefoot's career at the local and state level is an example of creative and dedicated public health practice at its best.

Dr. Barefoot was Craven County Health Director for many years and is presently Chief of the Maternal and Child Care Section in the N. C. Division of Health Services.

### NOTICE OF 1985 ANNUAL DUES

Enclosed with this issue of the Newsletter, you will find an application for renewal and/or new member payment of dues. They are \$13.00 for early payment (must be postmarked by February 15th) and \$15.00 following February 15th.

Checks are to be made payable to North Carolina Public Health Association, Inc. and mailed to the **Treasurer, c/o NCPHA Headquarters Office**, Post Office Box 10387, Raleigh, North Carolina 27605. **PLEASE DO NOT SEND CASH! SECTION DUES TO BE PAID AS INDICATED ON THE APPLICATION.**

## Calendar of Events

- |  |                               |
|--|-------------------------------|
| 1. World Health Day  | April 7, 1985                 |
| 2. Public Health Week<br>Statewide Activities  | April 14-20, 1985             |
| 3. 12th Annual Regional Conference on<br>MCH, Family Planning and CC Services<br>Carolina Inn, Chapel Hill | April 21-24, 1985             |
| 4. NCPHA Governing Council<br>Hilton Inn, Wilmington   | May 7, 1985                   |
| 5. 25th Annual Eastern District Meeting<br>NCPHA, Hilton Inn, Wilmington                                   | May 8, 9, 10, 1985            |
| 6. Western District Meeting<br>NCPHA, Continuing Education Center,<br>Boone                                | May 22-24, 1985               |
| 7. Southern Health Association<br>Riverview Plaza Hotel, Mobile, Alabama                                   | June 26-29, 1985              |
| 8. NCPHA Governing Council<br>Inn on the Plaza, Asheville  | September 17, 1985            |
| 9. NCPHA Annual Meeting<br>Inn on the Plaza, Asheville   | September 18, 19, 20,<br>1985 |
| 10. APHA, The Washington Plaza,<br>Washington, DC  | November 17-21, 1985          |
| 11. NCPHA Annual Meeting — 1986<br>Greensboro  | September, 1986               |

### DO YOU HAVE NEWS?

Send articles, reports, notes on members or calendar items to:

Arthur H. Danielson, Editor

NCPHA Newsletter

P.O. Box 2091

Raleigh, NC 27602

919-733-3816

**NORTH CAROLINA  
PUBLIC HEALTH  
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