



NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

NEWSLETTER

January, 1991

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PROJECT ASSIST IN NORTH CAROLINA

Sally Malek
Project Manager

What follows is an introductory article on Project ASSIST in North Carolina. The North Carolina Public Health Association is pleased to be associated with this important public health initiative, as a member of the statewide ASSIST to Health Coalition. The NCPHA Newsletter will feature articles and updates on Project ASSIST as it proceeds.

ASSIST, the American Stop Smoking Study for Cancer Prevention represents a collaborative effort in North Carolina between the North Carolina Department of Environment, Health, and Natural Resources (DEHNR), the American Cancer Society (ACS), North Carolina Division, the Statewide ASSIST to Health Coalition and local coalitions across the state. The mission statement is as follows: Project ASSIST in North Carolina will work to prevent deaths and health problems due to tobacco use. Project ASSIST will build the capacity of existing organizations and community groups to assist in the elimination of tobacco use by bringing effective prevention and cessation interventions to those who participate voluntarily. Specifically, Project ASSIST is focused on: children and adolescents, pregnant women, and tobacco users who want to quit.

An ASSIST Executive Committee will coordinate and manage the Project. It will be Co-chaired by Dr. Georjean Stoodt, Project Director and Director, Division of Adult Health and Mr. Roger O'Quinn, Executive Vice President,

American Cancer Society of North Carolina. Sally Herndon Malek, Division of Adult Health and Betsy Mitchell, American Cancer Society, NC Division will serve as Project Managers and staff to the Executive Committee.

As required by the National Cancer Institute, the Executive Committee has equal representation from the state health department and the ACS, as well as Coalition representation. The Executive Committee sets planning and budget parameters, determines program direction, sets program goals and approves and oversees Coalition plans. Its current membership includes: Dr. John Sessions, UNC School of Medicine and ACS volunteer and Board member; Dr. Albert Wiley, Jr., Chair, Medical and Scientific Committee and Director, Leo Jenkins Cancer Center in Greenville; Dr. Elmer Oettinger, ACS representative, Tri-Agency council; Dr. William Shingleton, Duke University Medical Center and President Elect, ACS North Carolina Division; Mr. Charles Blackmon, Senior Vice President, North Carolina Mutual Life Insurance Co. and Chair Ad-hoc ASSIST to Health Coalition; Dr. Tyler Hartwell, Co-Principal Investigator, Project COMMIT and Vice Chair Ad-hoc ASSIST to Health Coalition; Dr. Ann Wolfe, Director, Division of Maternal and Child Health; Mr. Delton Atkinson, Director, State Center for Health and Environmental Statistics; Mr. Donald Follmer, Director, DEHNR Public Affairs;

and Mr. Robert Parker, Representative, Local Health Directors Association and Director, New Hanover County Health Department.

The objectives of the National Project ASSIST are 1) to demonstrate and evaluate ways to accelerate the decline in smoking prevalence in all ASSIST sites to reach a prevalence of less than 15% of adults by the year 2000, and 2) to reduce by 50% the number of new smokers among adolescents in all award sites by the year 2000.

North Carolina will develop objectives during the planning phase of this Project. A Site Analysis will help provide information to formulate the objectives for Project ASSIST in North Carolina. North Carolina's plan will address smoking as well as smokeless tobacco use, due to its high prevalence in our state.

The overall smoking prevalence in North Carolina, age 16+ was 29.8%, according to the 1985 Current Population Survey of the U.S. Census. The prevalence rates for males was 37.9%, second highest among all states.

According to the North Carolina Behavioral Risk Factor Surveillance System, white males age 18+ (30.8%) had similar prevalence as non-white males age 18+ (29.8%). They were followed by white females, (24.1%) and non-white females (19%).

(continued on p.3)

FROM THE PRESIDENT



Randall Turpin

Your Executive Committee met on December 5, 1991, in Raleigh. The first Executive Committee meeting allowed for the President and Executive Staff to receive input and guidance in establishing this year's objectives for NCPHA.

Several Committees have already been active and through the appropriate channels, provided their activities/requests to the Executive Committee. The Program

Committee, chaired by Lillie Dewitt, has met and selected this year's theme and designated potential general session speakers for the annual educational conference in Greensboro. The Membership Committee, chaired by Belinda Allison, has begun to target ways in which to increase and retain our membership this year.

The Treasurer, Sylvia Daniel, presented the FY '92 proposed budget on behalf of the Finance Committee. The budget will be discussed and voted upon by the Governing Council at its January 24, 1992 meeting in Greensboro.

Your SHA Representative, Susan O'Brien, reported that NCPHA will have a booth at this year's annual

Southern Health Association Meeting in Little Rock, Arkansas. She also reported that Wilmington will be the host for the SHA meeting in 1993.

The Executive Committee discussed issues of computerization needs, lobbying efforts, grant resources, taxes, and ways to maintain associational costs at the lowest point possible. Your elected officers are working very diligently to address membership needs and organizational development.

Please remember to share any concerns or notes of appreciation with the Executive Staff, Executive Committee, your section chair, or myself.

Randall A. Turpin



*Tom Elkins
Executive Director*

In this report, I would like to share with you some of the activities of your association and our efforts to increase the visibility and involvement of the N.C. Public Health Association.

These activities include:

Attendance at three of the Executive Committee Meetings of the N.C. Association of Local Health Directors to get abreast of current public health issues facing local health departments.

Meeting with Vaughn Upshaw of the Association of N.C. Boards of Health to plan for coordinated efforts between the two associations.

Meeting with the N.C. Association of County Commissioners with representatives of the N.C. Association of Local Health Directors and the Association of N.C. Boards of Health to plan for a workshop at the 1992 County Commissioners Association's annual conference in August, 1992.

From the Executive Director

Monitoring the activities leading up to the appointment of members of the Legislative Research Commission's Committee on Health Systems Issues. Contacted the Co-Chairman of the Committee by letter and did the follow-up with State Sen. "Coop" Cooper by phone. Also have kept in contact with Richard House, NCPHA member on Committee.

Meeting with Dr. Ron Levine's Legislative Planning Committee.

Meeting with staff in speaker Blue and Senator Barnes' offices in the N.C. General Assembly.

Meeting with Henry Jones, NCPHA legislative counsel.

Meeting with the DEC Directors to encourage their greater involvement in NCPHA.

Meeting with the Executive Committee of western NCPHA to facilitate even stronger ties between NCPHA and its affiliates.

Meeting with the North Central Environmental Health District Members to discuss NCPHA and to hear comments and suggestions.

Meeting with Georgia Chandler, NCPHA Resolutions Chairman to discuss the resolutions process.

Sitting in on the NCPHA Membership Committee as they discussed ideas for recruiting new members.

Attendance at Women's Health Roundtable Discussion, sponsored by N.C. Equity.

Attendance at Forum for Nonprofits on new IRS Lobbying Regulations.

Attendance at Open House for DEHNR Eastern Office in Washington, N.C.

Sitting in on the NCPHA Program Committee as they discussed ideas for next year's annual conference.

Membership in the Association of Executives of North Carolina, professional group of association chief executives. Promotes better methods of association management, networking of association managers, and provides information on association trends and regulations, etc. involving associations.

Membership in the N.C. Center for Public Policy Research, a nonprofit, statewide organization studying state government policies and practices. Health care is the most recent area of research.

Registration with the Secretary of State's Office as a Legislative Agent for NCPHA.

Meeting with the Annual Meeting Committee.

Attendance at the DEC/Leo M. Croghan Conference.

Meeting with N.C. Medical Society - Margaret Woodcock.

(continued p.5)

Project ASSIST (from p.1)

In the Youth Risk Behavior Survey conducted by the North Carolina Department of Public Instruction, 65.5% of ninth graders and 73.5% of 12th graders have smoked cigarettes, with 27.4% and 32.1% having smoked in the past 30 days. The survey shows that most smokers start at about age 13-14. In the same survey, 34.1% of ninth graders and 35.5% of twelfth graders have used snuff or chewing tobacco; 10.8% and 9.6% have used snuff or chewing tobacco within the past 30 days.

North Carolina will target children and adolescents, pregnant women, and tobacco users who want to quit. The Project will further define target populations during the site analysis. This will help to determine more specific target groups for which tobacco use rates are elevated relative to the overall population and groups which have displayed a slower rate of decline. Examples may include ethnic minorities, women, people with less than high school education, etc.

Through ASSIST, media, policy and program services support will be delivered to interested target populations through the health care system, school system, worksites, and community networks and environment. Each of these channels represent an important resource for a comprehensive approach. These interventions will be planned, directed and carried out by state and local coalitions. The emphasis is on mobilizing and activating community resources for tobacco prevention and cessation rather than paying for delivery of direct program services. Specific interventions may include, for example, training health care providers to deliver brief cessation counseling, providing training for the implementing of smoking policies in schools and worksites, and enhancing health related media coverage supportive of tobacco use prevention and cessation.

ASSIST is a seven year Project. Phase I (two years 1991-1993) is a planning phase that includes state and local coalition development, a site analysis, and the development of a Comprehensive Plan for Tobacco Use Prevention and Reduction. Phase II (five years - 1993-1998) is an intervention phase.

The entire state is the site from the Project's statewide interventions. Local coalitions will apply to become partners in Project ASSIST in North Carolina; these local coalitions will participate fully over the two year planning phase in order to prepare for intervention phase (years 3-5), when additional resources will be available. The local health departments and Area or District ACS offices will take the lead in developing these local/regional coalitions. ASSIST local coalitions will represent groups or organizations which provide health, education or social services to the target groups, organizations or groups that have a membership in which target group members are represented, and individuals or organizations which bring both visibility and credibility to the Project through their participation. Upon successful completion of Phase I, these coalitions will be eligible for intervention funds to carry out their plans in Phase II.

Recognizing the sensitive nature of this project in North Carolina, the Division of Adult Health and the American Cancer Society, North Carolina Division, made a strategic decision to involve leading, prestigious and receptive health care and educational institutions, professional and voluntary associations, state agencies and business and community organizations as the 23 founding members of the North Carolina ASSIST Ad-hoc Coalition. These respected statewide organizations, many with local affiliates throughout the state, give medical, professional, governmental, business and community legitimacy and stature to North Carolina ASSIST. In addition, ASSIST will increase the capacity of these organizations to carry out smoking prevention and reduction programs. Leadership for year one include as Chair, Mr. Charles Blackmon, Senior Vice President of North Carolina Mutual Life Insurance Company; as Vice Chair, Dr. Tyler Hartwell, Principal Investigator, Project COMMIT; and as Secretary/Treasurer, Linda Parker, Director, Public Relations, Division of External Affairs and Community Health Services, UNC School of Public Health.

Commitment from additional organizations that are critical to the success

of the project will be sought in Phase I. These include business and industry, media, minority organizations, women's groups, youth groups and other organizations representing ASSIST target groups. The Coalition will become formalized at the outset of Phase I, with the development and adoption of by-laws.

North Carolina Ad Hoc

ASSIST Coalition

University Medical Centers

1. Bowman Gray School of Medicine
2. Duke University Comprehensive Cancer Center
3. East Carolina University School of Medicine
4. University of North Carolina School of Medicine

Professional Health Care Provider Organizations

5. North Carolina Association of Local Health Directors
6. North Carolina Hospital Associations
7. North Carolina Medical Society
8. North Carolina Nurses Association
9. North Carolina Public Health Association
10. Old North State Medical Society

Voluntary Health Organizations

11. American Cancer Society, North Carolina Division
12. American Heart Association: North Carolina Affiliate
13. American Lung Association of North Carolina

State Agencies

14. Division of Dental Health, Department of Environment, Health and Natural Resources
15. Division of Epidemiology, Department of Environment, Health and Natural Resources
16. Division of Maternal and Child Health, Department of Environment, Health and Natural Resources
17. Division of Statistics and Information Services, Department of Environment, Health and Natural Resources
18. North Carolina Department of Public Instruction

Public Health and Medical Education and Research Organizations

19. Area Health Education Centers: University of North Carolina
20. School of Public Health: University of North Carolina

Business and Community Organizations

21. COMMIT to a Healthier Raleigh
22. North Carolina Mutual Insurance Company
23. Wellness Council of the Piedmont

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FROM THE EDITOR

The best holiday greetings to you all! As we begin this new year, there is exciting news from your public health association. The Executive Committee believes that one of the most effective ways of sharing information with you is the newsletter. Therefore, they have given their approval to increasing the number of issues of the newsletter during this year. Subject to final approval by the Governing Council, there will be five issues of the newsletter. There are plans to publish a Journal as a sixth publication for 1992. The schedule for publication is: Newsletter - January, March, May, July, and November; Journal - September.

Several other changes are in the works as well. First, we will no longer send copies of the newsletter to former members who have not paid their

current dues. Therefore, please take advantage of the membership form contained in this edition to renew your membership, so you won't miss all the exciting news of 1992. Second, by reducing the number of copies mailed and the number of pages in each edition, we will begin using recycled paper and will keep costs of the newsletter very close to what we have spent per year for the last couple of years. With Deborah Rowe's excellent assistance, we have been able to achieve other cost cutting measures, thereby enabling us to keep our per edition costs down and to deal with postal increases more effectively.

Another exciting addition will be a job listing service in each edition. Any public health organization may list a job opening by providing: 1) the job title, 2) the name of the organization, 3) the name of the contact person, and 4) the phone

number. Any organization wishing to provide a more extensive job announcement will be able to purchase a classified ad. Anyone interested in such an ad should contact Deborah at 919/872-6274.

Finally, we plan to adopt a more news-style approach to reporting the information that you provide to us. This will probably result in shorter articles, allowing us to report more of the exciting things that are happening in public health all across our state.

Dan Shingleton is the chair of the committee that is planning and developing our first Journal. More information will be provided about that effort after plans are finalized. If you have any ideas about the Journal, I'm sure Dan would love to hear from you (919/946-6481).

Steve Martin
Editor

Executive Director (from p. 2)

Meeting with representative of Sheraton Imperial Hotel - RTP along with Deborah Rowe to discuss possible bid for future NCPHA conference if Executive Committee and Governing Council approve process.

Attendance at Project Assist Orientation for Local Health Directors.

Future projects and recommendations include:

The submittal of proposals and applications to different foundations to generate new resources.

Attendance at a funding course offered by the UNC School of Public Health.

Attendance at Association of N.C. Boards of Health Annual Meeting in January.

Joint effort between the membership committee and myself on a membership survey.

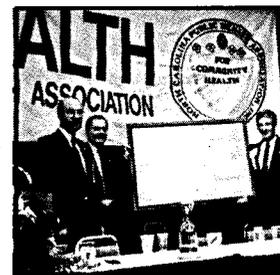
The institution of an anniversary date membership process, whereas membership could be accepted all year long instead of during the first part of the year and

around the annual conference. The present system discourages membership in the last quarter of the calendar year. In addition, there is not any direct one-on-one contact with the membership asking for renewal. An additional benefit would be an increased cash flow throughout the year. However, I am proposing that the process be implemented as 1992 goes along with the early applications having a January anniversary date and subsequent applications having an anniversary date for the month of the receipt of their application.

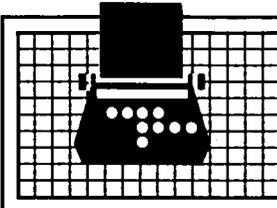
In my recent visits with groups, I have had this item come up and others have endorsed it after hearing of the idea. President Turpin referred this idea to his newly appointed organizational committee.

We hope the above efforts strengthen NCPHA and help to enhance public health in North Carolina. I wish all of you the very best as we begin another year. May 1992 be a year of growth and prosperity for public health in North Carolina, NCPHA, and you, the public health professionals, whose daily efforts are improving public health in North Carolina.

Tom Elkins



Bob Parker, 1990 President, presenting Listing of Executive Developmental Fund Contributors to Tom Elkins, Executive Director and Dan Shingleton, 1991 President, for permanent hanging in the NCPHA Headquarters



CONTRIBUTED ARTICLES

Public Health Week Committee Recognizes Outstanding Health Departments

Currituck County Health Department won the Outstanding Public Health Achievement Award for planning and implementing activities that made health the top issue in the county.

Its activities included a health fair that generated large-scale community participation and involvement.

Bertie County Health Department was awarded an Honorable Mention Certificate for its safety campaign, a cooperative adventure between state and local, private and public agencies. The venture included an innovative traveling exhibit.

New Hanover County Health Department was also awarded an Honorable Mention Certificate for providing breast and Pap smear tests to a large number of poor women. The tests and care were rendered by donations of time, supplies, and services from community health care providers.

Wilson County Health Department was presented a Certificate of Achievement for its well-planned maternity fair, boasting 13 exhibits and broad community participation. The event was provided in an atmosphere that was inviting, making the women feel they were special.

Durham County Health Department was also presented a Certificate of Achievement for its large-scale promotion of health department services through mass media, including a series of five half-hour television shows aired during Public Health Week.

Congratulations to the winning health departments. Public Health Week 1992 Is April 5-11, 1992.

**REMEMBER ! ! ! !
NO DUES - - NO NEWS !**

Brunswick County Diabetes Patient Education/Support Groups

Brunswick County, once known as the "sleeping giant" has awakened, is flexing its muscles, and is experiencing a significant growth spurt. In its attempt to respond to this rapid growth, the Brunswick County Health Department has joined forces with other local health agencies to address and meet identified health needs.

The Board of Health contracted with a consultant for a county wide health needs assessment which was completed in June. This survey showed an increased growth in the adult population largely due to relocation of retirement age people to our beach communities.

With advanced years comes the potential for chronic conditions, such as diabetes which the survey identified as an area of major concern for Brunswick County. This disease concerns all ages, but the incidence increases with advancing years.

The Health Department contacted physicians, nurse educators and other personnel at the two local hospitals to determine interest in providing services to meet this need. Assured that both hospitals were interested and willing to work with the Health Department in developing educational programs and support groups, the health educator and adult health staff contacted people throughout N.C. who had ongoing diabetes programs. From these resources, the Health Department procured suggested guidelines, collected sample teaching program formats, and developed a resource file of printed matter and supplies to enhance the proposed diabetes programs. A number of educational packets were assembled and delivered to nurse educators for their review and use in developing their classes. Representatives from the two local hospitals, Health Department, and Board of Health

met to generate ideas and determine the direction of the programs.

This commitment of time and effort by The Brunswick Hospital in Supply and J.Arther Doshier Memorial Hospital in Southport produced a diabetes patient education program based in the hospital setting.

Area physicians can refer both new diabetics and previously diagnosed patients who need this service to these classes, and people in the communities can take advantage of this program by self referral.

Support group participants will be recruited from the patient educational programs and the community at large.

Diabetes patient education programs will begin the first week of October at both hospitals. Support groups will meet after New Years. Additional information on both programs can be obtained by calling the Brunswick County Health Department, the Brunswick Hospital, and J. Arthur Doshier Memorial Hospital.

Rita Hatcher
Public Health Educator

Surry County Health Department Participates In New Interdisciplinary Training Program

The Surry County Health Department will serve as the prime site of a new training project aimed to strengthen efforts of recruiting health care practitioners to rural areas of the state.

The three-year project known as "Interdisciplinary Training For Health
(continued p.7)

from p.6

Care For Rural Areas" will involve training social workers, pharmacists, physician assistants and medical doctors in rural health care.

The Surry County Health Department will serve as the prime site for the training of an estimated 50 students each year from three different scholastic institutions including the Bowman Gray School of Medicine, Appalachian State University and the University of North Carolina at Chapel Hill.

Through the program, the students will live in dorm spaces in Surry County while working with the health department during a five to 22-week training period. Some students will also work with home health services in Yadkin County.

Students' studies will include teaching rounds three times a week at the health department and participation in clinical and field work. In addition, their studies will involve clinical problem-solving sessions that will be conducted by the teaching staff of the three participating institutions and the Surry County Health Department.

The trainees will be selected from medical and P.A. students at Bowman Gray School of Medicine, pharmacy students at UNC-CH and social work students from ASU. Each student must be in good standing with their respective institutions and have a sincere interest in working in a rural practice setting.

An estimated 50 students are expected to be participating in the program at the end of the first year. Between 50 and 60 students will be placed in the program during the second and third year of operation.

While the program is expected to provide additional learning activities for students, its main goal is to develop a new medial teaching method that will promote student's appreciation for rural health care. Through this appreciation, students can focus on quality medical care and major issues that must be understood by rural health care providers in order to be effective.

The Bowman Gray School of Medicine is responsible for administrating the program even though much of the program's operations will be administered through the health department and by the clinical staff.

SAFETY IN BERTIE

Our mission on wheels!! You know in Public Health you've got to be innovative and practical!! Bertie County Health Department chose "SAFETY IN BERTIE" as our mission throughout public health week. When we say - mission on wheels- we mean it. A mobile safety fair and Roll-Over machine sought out early Monday morning to begin its visit to every school in Bertie County. Vince and Larry, our dedicated dummies, were faithful to our Safety Fair the entire week. Upon arriving at each school we set up exhibits on Bicycle and Skateboard Safety, Gun Safety and Highway Safety which included a very graphic Roll-Over machine. The machine simulated what happens to the dummy with and without seatbelt usage.

After school hours we set up in high traffic areas in the county, ie: industries and store parking lots. Exhibits in these areas included school exhibits and Household Safety, Water Safety, Farm Safety, Child Care Safety and Drunk Driving.

Live Radio Shows, PSA'S, newspaper articles and interviews on WNCT Carolina Today aided in the promotion of the weeks activities. Our "Main Attraction", the Safety Fair night event, that could have never been without the support and pulling together of other agencies and organizations, was a momentous time for Bertie County Health Department. This event pulled in individuals from tots to the grandparents. A group of scouts were awarded a merit badge for their participation.

Our Senior Citizens gym was the place! When you entered you visited exhibits and feasted on nutritious snacks until 7:00PM. Our program began with a local celebrity sharing a beautiful and patriotic song. Bertie County Health Director shared missions and goals of Public Health and County

Commissioner and Board of Health member spoke in behalf of Public Health.

As the program advanced the schools in Bertie County shared talents that related to safety of people Door Prizes were up for drawings throughout the evening. At least 250 citizens of Bertie County were entertained in a very positive and rewarding way. Yes - Public Health is Innovative, Practical and Exciting and as we find from day to day - has strengths to make dreams realities!

Joanie Hoggard
Bertie County Health Department

CAROLINA BEACH SMOKING ORDINANCE

Over the course of several months, Bob Parker, Health Director of the New Hanover County Health Department, addressed groups and civic organizations concerning the county "Smoking Pollution Control Ordinance (SPCO)". This ordinance restricts smoking in public places such as service lines, elevators and public restrooms and requires restaurants to set aside 25 percent of their seats for non-smokers.

This non-binding referendum was placed before the voters of New Hanover County on November 5, 1991. Carolina Beach voters favored the restrictions by a 500-495 margin. "It passed by five votes, so as far as I'm concerned, the people of Carolina Beach want it", Mr. Parker was quoted as saying upon learning of the outcome.

The Town Council has not promised to abide by the results of the non-binding referendum, but councilmen believe that the ordinance will pass. The County Board of Health is in hope that if Carolina Beach adopts the regulations, Wrightsville Beach and Kure Beach will follow. The health board has the power to impose the ordinance, but it would be difficult to enforce without the cooperation of the individual towns.

A victory is a victory - even if only by five votes!

**NORTH CAROLINA
ACCREDITATION
COMMISSION
FOR IN-HOME AIDE
SERVICES
"KEEPING AN EYE ON
THINGS"**

Improvement in the health status and health care of people in North Carolina are goals of the Kate B. Reynolds Health Care Trust. In December of 1990, the trust provided the NC Accreditation Commission for In-Home Aide Services, one of only two programs of its kind in the country, a grant to step-up its efforts to increase the number of accredited in-home aide service programs across the state. The major goal is to promote high standards of qualitative, comprehensive services for the citizens of North Carolina.

The Board recently hired Tom Cesar as Executive Director. He will spend much of his time contacting providers, planning workshops and developing consumer education media. The Commission is a professional, nonprofit organization dedicated to improving the quality of care provided to patients receiving in-home aide services. These services may include chore, homemaker, home health aide, nursing assistant, companion, personal care services or any combination of these types of services regardless of the title.

Accreditation is a voluntary process of program evaluation of an organization and its performance. Standards are established by peers who provide the guidelines for setting up and maintaining good in-home aide services through self-evaluation and motivation for improvement. Organizations are required to comply with twenty-five standards in six categories: (1) organization and administration (2) program and services management (3) personnel (4) fiscal management (5) client care coordination (6) quality assessment and evaluation.

Once an agency has returned a completed self-study application, an independent surveyor is assigned who conducts a desk review of evidence materials received. A two-day site visit is then arranged with the provider agency. A

survey assessment file with recommendations is sent to the Review Committee for additional evaluation and final recommendation to the entire Board of Commissioners.

The Board is comprised of representatives from aging programs, County Departments of Social Services, certified home health agencies, private propriety providers and the public at large. In addition, ex-officio member representations come from NC Division of Aging, NC Division of Adult Health, NC Division of Social Services, NC Division of Medical Assistance, Hospice of NC and the NC Association for Home Care.

Both providers and consumers can be assured that the pro-active Board of North Carolinians have their best interest at heart in its effort to strengthen provider accountability and quality in delivery of patient care by "keeping an eye on things".

**CONVENTION COSTS KEEP
ESCALATING!**

The Holiday Inn-Bordeaux in Fayetteville is truly a unique hotel/convention facility. We were spoiled by the inexpensive room rates, complimentary meeting space, allowance of free refreshments in the exhibit area, etc. These luxuries are not often afforded by convention facilities.

Most hotels allot free meeting space dependent upon occupancy rates. For example, at the Holiday Inn - Four Seasons in Greensboro, we will be receiving only 50 sq. ft. of complimentary meeting space for every sleeping room occupied. That space includes the exhibit area, registration area, etc.

The room rates for the Holiday Inn - Four Seasons will be \$71.00/night for single/double/triple/. The "sister" hotel, Quality Inn Executive Center, offers rooms at a rate of \$63.00/night for up to four people. We urge everyone to stay at these facilities, taking advantage of the reduced rate when sharing a room. If our registrants occupy these facilities, our meeting space, hopefully, will be all complementary.

What does that mean to you? A less expensive registration fee! We are required to cover all costs associated with the annual meeting through convention fees. We are

attempting to hold these costs down so that it does not burden our members. **BUT WE NEED YOUR HELP! WE NEED YOU TO UTILIZE THE CONVENTION HOTELS SO THAT WE DO NOT HAVE TO RAISE REGISTRATION FEES!**

Please give careful consideration to this request when deciding where you will be staying in Greensboro in 1992!

JOB LISTINGS!!!!

Because we will be publishing our newsletters more frequently, we will provide job listings as a service to our members. This free listing will only include the position title, location, and contact name/number. Additional information may be included as a classified ad at a cost of \$1.25 per word (50 word minimum).

Closing dates are as follows:

<u>ISSUE</u>	<u>DEADLINE</u>
January	December 5
March	February 10
May	April 13
July	June 15
November	October 16

Prepayment is required to accompany all classified ads. Any cancellation must be made in writing by the closing date! Please copy to:

Newsletter
North Carolina Public Health Assoc.
1009 Dresser Court
Raleigh, NC 27609

THE DEPARTMENT OF ENVIRONMENT, HEALTH, AND NATURAL RESOURCES
now has available
The 1991 North Carolina Environmental Permit Directory

The Department of Environment, Health, and Natural Resources has published a guide to natural resource and environmental regulations entitled "The 1991 North Carolina Environmental Per-

(continued p. 9)

from p. 8

mit Directory." The directory is a general introduction to environmental regulations and an overview of requirements governing the wise use and protection of the state's natural resources. It is not designed to take the place of individual project planning, and early communication with EHNR Regional Offices for preapplication planning is encouraged.

Features of the Directory include a listing of all North Carolina environmental and natural resource laws and their statutory citations; a matrix with a selection of fifty possible "types of projects" and an indication of environmental permits that may be required for each activity; a series of questions which lead the user to permits that may apply to his or her project. A guide to permit processing times, and indices by area and by agency are also included - all features to assist the public in planning for environmental protection and to avoid unnecessary delays.

Each permit description includes a description of the type of project requiring the permit, the statutory authority, administrative code citation, permit requirements, sets of plans required, process time, whether public hearings are involved, permit fees, permit duration, and the contact address, telephone number and FAX.

While the directory is a departmental service, related regulatory requirements of state and federal agencies other than those of the Department of Environment, Health, and Natural Resources are also included. U. S. Army Corps of Engineers and the Federal Energy Regulatory Commission (FERC) authorities are included as are many requirements and services of the N. C. Department of Administration and Department of Cultural Resources.

The agencies and individuals share one common objective: to assist you in the planning of small or large scale activities in order to reduce the impact on the environment and to avoid delays.

The Washington, D. C. based Bureau of National Affairs, Inc. publication, "Guide to State Environmental Programs" refers to the North Carolina Environmental Permit Directory as "an immensely useful document that is essential to anyone with a need to know about the state's environmental protection programs."

Secretary Cobey's introductory letter reads "The state can grow and prosper in harmony with its environmental quality and unique natural resources. The 1991 North Carolina Environmental Permit Directory will assist development interests in carrying forward their proposed activities in that spirit."

The design and development of the directory was managed by Anne Taylor, Deputy Director of the Division of Planning & Assessment, an employee of EHNR experienced in environmental issues and the process of permit coordination and planning.

Due to budgetary constraints, the Directory is available at a cost of \$5.00 per copy through the EHNR regional offices or by contacting the Division of Planning & Assessment.

Department of Environment, Health & Natural Resources
Div. of Planning & Assessment
512 North Salisbury Street
Post Office Box 27687
Raleigh, North Carolina 27611-7687
(919) 733-6376
FAX 733-2622

EDUCATIONAL OPPORTUNITIES

Executive Master's Program in Health Care Administration

New class beginning in Charlotte August, 1992.

The Department of Health Policy and Administration at the School of Public Health, University of North Carolina at Chapel Hill, announces the opening of a new class in the Executive Master's Program. Applications are now being accepted for the Off-Campus class which will begin August 14, 1992.

The Executive Master's Program provides an opportunity for working health professionals to pursue graduate education on a part-time basis. Students earn the MPH (Master of Public Health) degree in Health Care Administration, or the MHA (Master of Health Care Administration). Classes are held on Fridays at the Charlotte AHEC during the Fall and Spring semesters. The MPH is usually completed in three years;

the MHA is a four year program which requires attendance for one summer session in Chapel Hill, in addition to the weekly Charlotte classes.

Students in the Executive Master's Program represent a broad array of working professionals from the public health fields, from hospitals and from private and non-profit agencies. Most are mid-career professionals who are interested in advancement in managerial or administrative roles in the healthcare field.

Applicants to the Executive Master's Program should have a least a bachelor's degree with a 3.0 GPA; three years' experience in healthcare; full-time employment at the time of application and throughout the course of the Program; and an acceptable score on the GRE taken within the past 5 years.

For more information or an application, contact the Executive Master's Program Office, CB#7400 - HPAA - SPH, University of North Carolina, Chapel Hill NC 27599-7400 or call 919-966-7364.

The Nation's Health

**The Monthly Newspaper of
The American Public
Health Association**

**is available to APHA - affiliated
state and local members
at half the regular price:
\$7.50 for affiliate members.**

To order, members should fill out the form below and send it, with \$7.50, to:
Publications, APHA
1015 15th St., NW,
Washington, DC 20005.

Name: _____

Address: _____

State or Local Affiliate Association
Membership No. _____

THE SPIRIT OF THE SEASON

Sleigh bells ringing, children singing, well, lets just say Bertie County Health Department was ringing out "Happy, Healthy Holidays" during the annual Christmas parade and Windsor Fun Day on December 14. Bertie County Health Department, for the first time, participated in the Windsor Christmas Parade. Our staff and staff's kids were representing Public Health as they rode our fabulous float adorned in red and white with big golden bells and the slogan "HAPPY, HEALTHY HOLIDAYS, FROM BERTIE COUNTY HEALTH DEPARTMENT, WORKING TOGETHER TO FIGHT AIDS."

This very day left us with a feeling of hope and of pulling together with area citizens. A change of attitude may have taken place this day in our fight against AIDS. Our float represented cheers for Happy Holidays and yet it also represented children of all ages taking a stand. Believe me - its not that easy to recruit adoloscents to ride a float - much less one that could be controversial! With crowds cheering them on you could see in the end that they really were proud to be a part.

Our Health Educator gave around 800 button to crowds of people visiting Fun Day. Remember those yellow buttons with "North Carolinians-Working Together to Stop AIDS", they were displayed brightly all day long, even in afternoon crowds.

This day provided a time for our County Commissioners, and other officials to see Public Health in spirited action again. The Commissioners were right behind us on their fancy ride but I believe they really wanted to be with us on our float!

To add to the pleasure of the experience the Bertie County Health Department was awarded First Place Entry and given a gift of \$50.00 by the local Chamber of Commerce. I really don't know if we were merited this award for the beauty of our float, staff and kids or because a very strong educational message of hope and pulling together was felt. My guess is, it was a combination of all and as usual we were all glad to be a part of the big family of Public Health.

Joanie Hoggard
Bertie County Health Dept



AWARDS COMMITTEE

We know that there are many deserving individuals out there but the Awards Committee of NCPHA must rely on the nominations received by membership. Nominations need not be lengthy but must be descriptive in outlining the reasons that the nominee is worthy of the award.

Nominations for NCPHA awards shall be submitted on the form found elsewhere in this Newsletter or through the NCPHA Headquarters. They shall be addressed to the Chairman of the Awards Committee and postmarked no later than April 20th of the calendar year for which the award is proposed. A person or group nominated in previous years and not selected may be renominated by submitted current information on the appropriate form. Supporting material may be submitted.

THE DEADLINE FOR ALL AWARDS NOMINATIONS SHALL BE APRIL 20, 1992.

DESCRIPTION OF NCPHA AWARDS

REYNOLDS AWARD:

The Reynolds Award is bestowed upon the individual member of NCPHA who has made the greatest contribution to public health in North Carolina during the past year or recent past.

RANKIN AWARD:

The Rankin Award is conveyed to an individual in recognition of notable service to public health in North Carolina over a period of years.

DISTINGUISHED SERVICE AWARD:

This award was established in 1953 to recognize individuals in other organizations or professions who have made significant contributions to public health in North Carolina.

NORTON GROUP AWARD:

The Norton Award is presented to an agency or organization for outstanding work in public health in North Carolina during the past year or recent years.

CITATION OF MERIT:

The Merit Citation is conferred upon individual members of NCPHA who, by long years of noteworthy service or by lustrous enterprise within the recent past, have singularly advanced public health in the Tar Heel State.

A SUITABLE COMMEMORATIVE PLAQUE IS GIVEN
FOR EACH OF THE AWARDS LISTED ABOVE

VALID NOMINATIONS IN LARGE NUMBERS ARE ENCOURAGED!!!!

Please return information to: JIM JONES, CHAIR
AWARDS COMMITTEE
NC DEPT OF ENV., HEALTH & NAT. RESOURCES
PO BOX 27687
RALEIGH, NC 27611-7687

NCPHA AWARDS NOMINATION

Name of Award

Calendar Year

Name of Nominee

Title

Place of Employment

Business Address

Telephone

Home Address

Telephone

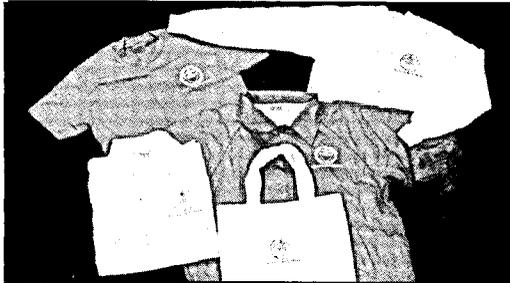
Nominated By:

REASON NOMINEE DESERVES THIS AWARD:

Please attach a resume of not over three pages, including this one. This should include public health experience (with dates, if possible), education, outstanding public health achievements, organizational affiliations, offices held, important boards and appointments, and previous awards.

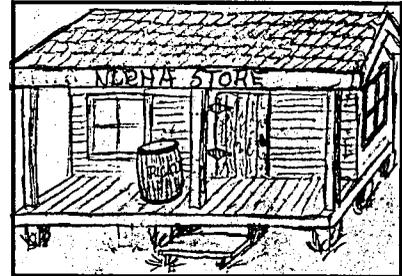
NCPHA STORE

Our first venture into a NCPHA store selling promotional items was a success, thanks to the hard work of Bobby Waters! Jackets, tee shirts, tote bags, all those were offered to membership at a reduced cost. If you want to share in this venture, please complete the order form and return it to the NCPHA Headquarters. Your order form should be received no later than January 31, 1992. We will forward a complete order to our vendor and you should receive your merchandise no later than March 1st.



PRICE LIST

COACHES' JACKET	\$20.00	_____
STAFF SHIRT	15.00	_____
50/50 T-SHIRT	8.00	_____
CREW SWEATSHIRT	15.00	_____
TOTE BAG	10.00	_____
SUBTOTAL		_____
6% SALES TAX		_____
SHIPPING & HANDLING		_____
TOTAL		_____



SHIPPING AND HANDLING:

\$10.00 or less, add \$2.00
\$11.00 - \$25.00, add \$3.00
\$26.00 - \$50.00, add \$4.00
\$51.00 - \$75.00, add \$5.00
\$76.00 - \$100.00, add \$6.00
\$101.00 - \$150.00, add \$7.00
\$150.00 or more, add \$8.00

All orders must be prepaid.

Name _____

Address _____

City _____ State _____

NCPHA, WHERE ARE YOU?



Physically, we're located at 1005 Dresser Court in Raleigh, one block north of the North Raleigh Hilton on Old Wake Forest Road.



We continue to grow! We have gone from an upstairs one-half office to a full office over the past two years. We will be moving to two offices downstairs the first of July, 1992.

**North Carolina Public Health Association
Application For Scholarship Award**

Please type or print in black. You may also word-process an exact copy.

Name: _____ Home telephone: _____

Home address: _____

Place of employment: _____

Professional discipline: _____ Position and responsibilities: _____

<u>Professional registrations or licenses held</u>	<u>State</u>	<u>Date</u>
_____	_____	_____
_____	_____	_____

<u>Education: Institution and Address</u>	<u>Degree Earned & Field of Study</u>	<u>Date</u>
_____	_____	_____
_____	_____	_____

Type of training planned (degree goal and field of study): _____

Expected achievement from training and future professional plans: _____

Have you been accepted for training by an accredited educational institution? Yes No

When will you know? _____ Uncertain

Institution: _____

Address: _____

Date of enrollment: _____ Expected completion date: _____ Part-time Full-time

Do you plan to work in North Carolina for at least two years after your training? Yes No

Are you a member in good standing of NCPHA? Yes No

If not, are you planning to become a member before the next annual meeting? Yes No

Why do you need this scholarship? _____

Amount of scholarship funds requested: _____

How much financial assistance do you anticipate receiving from other source(s)? _____

Along with this application, please include at least one letter of recommendation from someone who has knowledge of your professional development.

Signature _____

Date _____

Return this form to:

Vaughn Mamlin Upshaw, MPH
Association of NC Boards of Health
Administrative Director
PO Box 1009
Pittsboro, N.C. 27312

North Carolina Public Health Association

1992 MEMBERSHIP or RENEWAL APPLICATION

membership Year is January I Through December 31

Name _____ Present Position _____

Home Address _____ Zip _____
(Please check if this is a change of address ___) I wish to receive mailings at my residence ___ office ___

New Member ___ Renewal ___ Number of years you have been a member ___
Previous Name (if applicable) _____

Employer and Address _____ Tel.() _____

Are you eligible for Life Membership _____ Date of Retirement _____

THE NCPHA IS PRESENTLY COMPOSED OF SEVENTEEN SECTIONS. BYLAWS: ARTICLE XI: "AN INDIVIDUAL MUST BE A MEMBER OF THE NCPHA TO QUALIFY FOR MEMBERSHIP IN ANY SECTION." ALL SECTIONS ARE PARTICIPATING IN CENTRAL COLLECTION OF DUES. SEND YOUR SECTION DUES WITH YOUR NCPHA DUES. PLEASE MARK EACH SECTION(S) WITH WHICH YOU WISH TO BECOME AFFILIATED. INDICATE YOUR PRIMARY SECTION.

- | | | |
|-------------------------------------|-------------------------------|---------------------------------------|
| ___ Adult Health (A) \$5.00 | ___ Nutrition (5) \$5.00 | ___ Maternal & Child Hlth (10) \$2.00 |
| ___ Comty Hlth Asst. (2A) \$3.00 | ___ STD (8) \$4.00 | ___ Statistics/Epi. (S) \$2.00 |
| ___ Dental Health (Y) \$5.00 | ___ Laboratory (6) \$4.00 | ___ Health Ed. (7) \$5.00 |
| ___ Physician Extenders (PE) \$5.00 | ___ Nursing (2) \$4.00 | ___ Mgt. Support (4) \$3.00 |
| ___ Developmental Rehab. (D) \$5.00 | ___ Social Work (SW) \$3.00 | ___ Pub. Hlth Mgt. (1) \$3.00 |
| ___ Environmental Health (3) \$7.00 | ___ Vector Control (V) \$3.00 | |

DO NOT SEND CASH: DUES \$35.00 \$30.00 IF POSTMARKED BY FEBRUARY 15, 1992
RETIREE/STUDENT 1/2 DUES _____
SECTION DUES _____
TOTAL _____

Sponsored by: _____ Date: _____

PLEASE MAKE CHECK OR MONEY ORDER PAYABLE TO NCPHA AND SEND TO:
1009 DRESSER COURT
RALEIGH, N.C. 27609

PLEASE INDICATE IF YOU ARE INTERESTED IN SERVING IN 1993 AS:

- | | | |
|--|---------------------|-------------------------|
| ___ PRESIDENT-ELECT | ___ VP OF EDUCATION | ___ VP OF COMMUNICATION |
| ___ SECRETARY | ___ TREASURER | ___ MEMBER AT LARGE |
| ___ COMMITTEE CHAIR (if so, which committee) _____ | | |

PLEASE FORWARD A COPY OF YOUR RESUME', IF AVAILABLE, FOR CONSIDERATION BY THE NOMINATING COMMITTEE.



EDUCATIONAL OPPORTUNITIES

School of Public Health The University of North Carolina at Chapel Hill

Many of the following continuing education programs are jointly sponsored or cosponsored by the NC Department of Environment, Health and Natural Resources; NC Area Health Education Centers; NC Environmental Health State of Practice Committee; and the NC Public Health Nursing Continuing Education Advisory Committee. For specific information on program sponsorship, please refer to the program brochure.

Occupational Health Nurse Certification Review

January 22-23 Research Triangle Park
February 12-13 Chapel Hill

Working With the Media During a Crisis

March 13 Boone

Finding Funding: A Fool's Paradise

January 14 Wilmington
February 20 Charlotte
March 27 Hickory

Strengthening Supervisory Skills (Using Myers-Briggs Type Indicator) for Health and Human Service Professionals

January 30-31 Wilmington
February 27-28 Hickory

Injury Prevention: Mini-Grant Funding Workshop

February 4 Greensboro
February 12 Greenville
February 26 Hickory

14th Annual Minority Health Conference

Beyond the Rhetoric- Developing Solutions to Minority Health Issues
February 6-7 Chapel Hill

Getting the Message Across for Environmental Health Specialists

February 12-14 Kure Beach

Coming Together to Break the Cycle of Youth Violence

February 26-27 Durham

Third Annual Nurse Dinner-Lecture Series

Humor Works
February 20 Research Triangle Park

Water Quality Workshop for Environmental Health Specialists

March 4-6 Greenville
April 1-3 Greensboro
June 10-12 Asheville
July 22-24 Fayetteville

Breaking the Cycle of Family Violence: The Public Health Nurse's Role

March 13 Raleigh
March 20 Wilmington
March 27 Asheville

HACCP: A Systems Approach to Food Service Evaluation

March 18-20 Charlotte
May 27-29 Asheville
June 24-26 Fayetteville
July 8-10 Greenville

Principles of Public Health Practice: An Introduction to Public Health Concepts and Review of Current Issues

April Chapel Hill

1992 Alumni Conference

The Health of the Public: Whose Responsibility?
April 2-3 Chapel Hill

Basic Supervision for Health and Human Service Professionals

April 2-3 Hickory

Back to the Future: Home Visiting Revisited for Public Health Nurses

April 3 Greensboro
April 10 Greenville
April 15 Asheville

19th Annual Maternal and Child Health Regional Conference

April 12-15 Chapel Hill

12th Annual Public Health Nutrition Training Conference

April 22-24 Pine Knoll Shores

1992 Public Health Nutrition Update Conference

May 6 Chapel Hill

1992 NC Environmental Health Law

May 13-15 Greensboro

16th Annual Community and Public Health Nursing Conference

May 17-20 Chapel Hill

Third Annual Nurse Dinner-Lecture Series

Shaping Work Place Health Promotion in the 21st Century
May 21 Research Triangle Park

1992 Community and Public Health Legislative Update Conference

June Raleigh

Custom-designed programs

Many workshops and short courses can be customized to your specific audience, work group and needs. Programs include: Language and Leadership, Managing Priorities: Time and Stress Management in the Work Place, Performance Appraisal, Enhancing Teamwork, Basic Supervision, Strengthening Supervisory Skills, Motivating Employees, and Structured Interviewing.

Registration

For further information and/or to register for programs that do not have an information source, please contact Phyllis Woody, registrar, Office of Continuing Education, UNC School of Public Health, CB# 8165, Miller Hall, Chapel Hill, NC 27599-8165; phone 919/966-4032 or fax 919/966-5692.

NCPHA CALENDAR OF EVENTS

Governing Council.....January 24, 1992
Greensboro, NC

Executive Committee.....March 20, 1992
Raleigh, N.C.

Public Health Week.....April 5-11,1992

Eastern District NCPHA.....May 6-8, 1992
Kill Devil Hills, NC

Governing Council.....May 26, 1992
Charlotte, NC

Western NCPHA.....May 27-29, 1992
Charlotte, NC

Governing Council.....September 15,1992
Greensboro, NC

NCPHA Annual Meeting.....September 16-18, 1992
Greensboro, NC

**NORTH CAROLINA
PUBLIC HEALTH ASSOCIATION, INC.**

1009 Dresser Court
Raleigh, North Carolina 27609
(919) 872-6274

Tom Elkins, Executive Director

Deborah Rowe, Administrative Assistant

The Newsletter is a publication of the
North Carolina Public Health Association.
The next edition will be in March, 1992.
Articles should be submitted by February 10, 1992

Randall Turpin, President
(704) 586-8994

Steve Martin, Newsletter Editor
Vice President of Communication
(919) 733-7286

**ONLY CURRENT MEMBERS WILL CONTINUE
TO RECEIVE NCPHA NEWSLETTERS !**

This Newsletter was printed on Recycled Paper.



NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.
NEWSLETTER

Non-Profit
Organization
U.S. Postage
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1009 Dresser Court, Raleigh, N.C. 27609



NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

NEWSLETTER

December, 1991

1009 DRESSER COURT, RALEIGH, NC 27609

PHONE 919/872-6274

GENERAL ASSEMBLY OF NORTH CAROLINA 1991 SESSION RATIFIED BILL

CHAPTER 525 HOUSE BILL 283

AN ACT TO AMEND THE LAW CONCERNING ASSAULTS ON GOVERNMENTAL OFFICERS AND EMPLOYEES AND TO MAKE IT A FELONY TO ASSAULT A GOVERNMENTAL OFFICER OR EMPLOYEE WITH A DEADLY WEAPON.

The diligence and dedication to public health that is felt and expressed by public health professionals is not always appreciated by the general public. Too many times, government employees are criticized for not doing enough or doing too much meddling. Sometimes, workers are even threatened with physical violence.

During this year, three assaults have been documented against public health professionals while in performance of their duties:

1. An Environmental Health Specialist was assaulted by a property owner while on his property performing an on-site evaluation for septic tank.

2. Another Environmental Health Specialist was accosted with a knife by a restaurant owner during a food establishment inspection.

3. Yet another Environmental Health Specialist was assaulted by a relative of a property owner during the final inspection of a septic tank installation.

The Division of Environmental Health, NC Department of Environment, Health and Natural Resources, solicited the assistance of the North Carolina General Assembly to include public health officers in those

covered by the existing Assault Law. This law specified only certain government employees to be afforded this protection.

Chris Hoke, Assistant State Health Director, and Rick Rowe, Director, Division of Environmental Health, asked Representative Walter W. Dickson (R) of the 44th District, Gastonia, NC, to introduce an amendment to House Bill 283 which makes assault a misdemeanor punishable by a fine, imprisonment for not more than two years or both to cover public health officials.

This request was made after the May 15th deadline for introduction of new bills. Rep. Dickson approached Representative Peggy Stamey (D) 63rd District, Raleigh, NC, requesting permission to use a bill she had previously introduced which was a duplicate bill and was available for changes.

Several public health officials testified as to the abuse which has been encountered while in the performance of their duties. Louis Latour, Mack Dendy, and Ron Holdway spoke to the Judiciary Committees in support of the bill. Many public health officials locally lobbied with legislators for its passage.

Because of the cooperative effort between state/local officials, the NC Association of Local Health Directors, the NC Environmental Health Supervisors, and the NCPHA Environmental Health Section this bill was ratified on the 3rd day of July, 1991, and became law effective October 1, 1991. It now offers protection to all governmental officers or employees.

Section 1, G.S. 14-33(b) reads as rewritten:

“(b) Unless his conduct is covered under some other provision of law providing greater punishment, any person who commits any assault, assault and battery, or affray is guilty of a misdemeanor punishable by a fine, imprisonment for not more than two years, or both such fine and imprisonment if, in the course of the assault, assault and battery, or affray, he:

- (1) Inflicts, or attempts to inflict, serious injury upon another person or uses a deadly weapon: or
- (2) Assaults a female, he being a male person at least 18 years of age; or
- (3) Assaults a child under the age of 12 years; or
- (4) Assaults an officer or employee of the State or of any political subdivision of the State, when the officer or employee is discharging or attempting to discharge his official duties.”

Sec. 2 G.S. 14-34.2 reads as rewritten:

“14-34.2 Assault with a firearm or other deadly weapon upon governmental officers or employees.

Any person who commits an assault with a firearm or any other deadly weapon upon an officer or employee of the State or of any political subdivision of the State in the performance of his duties shall be guilty of a Class I felony.”

FROM THE PRESIDENT



Randall Turpin

J.E. Boodin wrote "We are a part of a creative destiny, reaching backward and forward to infinity — a destiny that reveals itself, though dimly, in our striving, in our love, our thought, our appreciation."

During this year, I have the opportunity to be a part of a creative destiny known as the North Carolina Public Health Association. As your President, I will strive to promote public health within our counties, our state, and our nation in an admirable fashion.

Public health is not only my profession, but a part of my being. I am a member of a public health family that has for so many years provided a relentless service to the citizens of this state — a family that has not asked for a great deal of recognition and praise for its many accomplishments. The light of public health has always shown brightly and has served as a beacon for many to find access to health care and environmental services.

Our family is now being faced with many new challenges and opportunities. We must begin to look at our role in a national health care plan, our role in the caring of our elderly population, our role within the communities as they relate to occupational safety and health, our role in health promotion activities within the industrial setting, and the list could continue.

To be involved in this societal role change, we must be viewed as a voice of authority, a voice of unification, and a voice of strength. Will we allow others to mold our destiny, or will we help shape our future? It is totally up to us. The outcome of this question rests upon our decision to be committed to our cause called public health, or to be impervious to the issues around us. The North Carolina Public Health Association is not a nameless and faceless organization. It is a family composed of caring and committed individuals. It is your organization. You are the life, the being, and the action of this organization.

It concerns me that with over 6,000 public healthers in the state of North Carolina that our organization has 1,400 family members. The strength of our influence rests upon your participation. The future configuration of public health is dependent upon your involvement.

This year, I have asked the Membership Committee to look at the following areas:

- 1) A NCPHA Representative be appointed in each health department, DEC, regional office, divisional office, and affiliate educational universities.
- 2) A survey be developed to poll not only current members, but also non-members, regarding their viewpoint of the role of NCPHA and how the members can be better served.
- 3) The development of a means of public recognition of NCPHA and its members.
- 4) The development of a membership brochure.
- 5) The development of a possible benefit package available through NCPHA membership.
- 6) The possibility of reduced membership fees for new members.

I have asked the Resolutions Committee to look at means of insuring that all members have a vote on our resolutions. I have also asked the Legislative Committee to formulate a survey on public health issues that can be distributed to all local, state, and national elected officials.

An ad hoc committee has been formed to study the following:

- 1) The responsibilities of NCPHA's elected officers as they relate to the executive staff of NCPHA.
- 2) The various disciplines in regards to representation on the Governing Council.
- 3) The NCPHA Calendar year as it pertains to membership and terms of elected officers.

The Publication Committee will be developing the first journal for NCPHA members while the Vice President of Communications is making plans to increase the number of newsletters sent out to membership.

While these activities are occurring, the many other committees will be working in the areas of personnel development, awards presentation, local arrangements, and program development so as to insure a noted benefit be provided to you through participation in your organization.

This will be an exciting and fulfilling year for our association. I encourage each of you to become a part of this creative destiny known as NCPHA!

Randall Turpin



Tom Elkins
Executive Director

It was my privilege to attend the 80th Annual Meeting of the N.C. Public Health Association in September as your first Executive Director. I am pleased to be a part of the public health family again, and I particularly enjoyed the renewal of old friendships and the opportunity to meet public health professionals from across the great state of North Carolina.

In Fayetteville, I was reminded again of the unselfish devotion to public health by the thousands of state and local health workers in this state. In addition, I am very much aware of the contributions, both in time and money, that many of you made in planning, establishing, and financing the Executive Development

From the Executive Director

Fund. I appreciate the confidence that the Executive Committee has demonstrated in me, and I look forward to working with each of you in the future.

The N.C. Public Health Association has the potential to be an even greater force in advocating public health needs and issues in the future. With your assistance and contributions, together we will substantially increase the visibility and influence of NCPHA on the important public health issues of today by reflecting on the magnificent past and accomplishments of this association and by careful planning for the future. This association has an incredibly illustrious past, and I now enlist your support as we begin this new journey to shape NCPHA into the strongest of advocates for public health issues and concerns today and in the future.

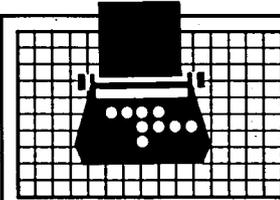
I want to particularly thank Dan Shingleton for his leadership during the past year and as I began my service as your executive director. Dan's devotion to public health is widely known and appreciated.

Since September, I have met with many groups within or related to the public health family. I am using these meetings to familiarize myself with current public health issues and to listen to ideas and concerns of NCPHA members and non-members.

The year ahead is a year where the Association will have the excellent leadership of Randall Turpin and the other leaders found on the governing council. Deborah Rowe and I are already working in many areas to strengthen the operations and offerings of the Association, and we will continue this work under the guidance of the executive committee and governing council.

I wish all of you the very best as we complete one calendar year and begin another year. May 1992 be a year of growth and prosperity for public health in North Carolina, NCPHA, and you the public health professionals whose efforts are improving public health in North Carolina.

Tom Elkins



COMMITTEE REPORTS

Membership Committee

NOTICE OF 1991 ANNUAL DUES

Enclosed with this issue of the Newsletter, you will find an application for renewal and/or new member payment of Annual Dues for NCPHA. Dues are \$30.00 for early payment (must be postmarked by February 15, 1992) or \$35.00 after February 15, 1992.

Please remember:

- (1) Student/Retiree dues are 1/2 that of regular dues or \$17.50
- (2) Persons Claiming Student membership status must be able to document enrollment as a full time student.
- (3) The membership year is from January to December. Membership and Section dues are due in January.
- (4) Section dues should be paid as indicated on the application form. You may join as many sections as you wish.
- (5) Save five dollars (\$5.00) by taking advantage of the reduced dues—mail your check before February 15, 1992.
- (6) Do Not Send Cash!! Checks should be made payable to:
North Carolina Public Health Ass. Inc. and mailed to:
NCPHA
1009 Dresser Court
Raleigh, N.C. 27609.

A life member is exempt from paying dues and registration fees. Life Members shall have the same membership privileges as regular members. An individual who is retired or shall be retired by the 1992 Annual Meeting and who has been a member of NCPHA for 25 years is qualified for Life Membership. Up to 15 years membership in an out-of-state Public Health Association is applied to complete the 25 year membership requirement, provided written proof of this membership is furnished.

Please complete the section concerning Life Membership on the Membership Application by April 15th if you wish to be considered for Life Membership. The Membership Committee must verify all applicant's qualifications and submit these names to the Spring Governing Council for approval.

MEMBERSHIP AWARDS

We are pleased to recognize the following people as new Life Members of our Association:

Ralph Boatman Chapel Hill, NC	Alton Harris New Bern, NC
Janie Parnell Troy, NC	Mary Thomas Fayetteville, NC
George Elliot Asheboro, NC	Lillian E. O'Brien Brown Summit, NC
David Roma Baxley Taylorsville, NC	Lottie Daw New Bern, NC
David McBrayer Kernersville, NC	

These nine people represent the best in public health. They have been members of NCPHA for at least twenty-five years and are now retired. We look forward to their involvement in our Association and will turn to them for guidance and leadership.

Three health departments were recognized at the Annual Awards Banquet for 100% membership in NCPHA. These health departments are:

Montgomery County
Currituck County
Brunswick County

Congratulations and thank you for your continued support!

Each year, a new member and his/her sponsor are recognized at the Closing General Session by receiving a \$50.00 incentive award. Donna Hayes of the Wake County Health Department received this check as our thank you for her new membership in 1991.

Resolutions

The public health stand we take is often in the form of resolutions. Historically, these resolutions have been voted on by those in attendance at the Annual Business Meeting. However, this year, the Governing Council adopted a measure that allowed the total membership to vote on resolutions.

The proposed resolutions were printed in the July edition of the Newsletter for the memberships review. A new resolution, the Re-creation of a Central Public Health Nursing Leadership Position, was presented at the Annual Business Meeting. Time during the Business Meeting was allowed for discussion of the proposed resolutions.

1991 members were sent a copy of each resolution and a ballot. The outcome is as follows:

Resolution:	#Voting For:	#Voting Against:
Smoking & Health	543	60
Breast & Cervical Cancer Prevention	602	4
School Nursing Supervision	556	40
Oppose any Increase in Size & Weight of Over the Road Trucks	563	40
Protection of Children from Pesticides in Food	567	35
Re-Creation of Central Public Health Nursing Leadership Position	481	106

Please be aware that this form of voting for resolutions was for 1991 only! If you have opinions as to whether this system should be adopted for the future, or other suggestions, please advise by calling the Resolutions Chair, Ms. Georgia Chandler (704/669-3349) or NCPHA Headquarters (919/872-6274) or write a letter to the editor.

We'd appreciate your comments!

Legislative Committee

Legislative Research Commission's Committee on Health Systems Issues

The Public Health Study has been continued under a Legislative Research Commission (LRC) Study. NCPHA is interested in continuity in the study of public health issues and would like to see the implementation of the measures proposed in the report submitted to the legislature during the last session.

Senator Russell G. Walker of Asheboro will serve as the LRC Member assigned to coordinate this study committee. The members of the Committee on Health Systems. Issues are:

1. Sen. Roy A. (Coop) Cooper, Co-Chairperson
Rocky Mount
2. Sen. James S. Forrester
Stanley
3. Sen. William D. Goldston
Eden
4. Sen. Helen R. Marvin
Gastonia
5. Sen. Marvin M. Ward
Winston-Salem
6. Julienne Winner
Asheville
7. Dr. John Tart
Johnston County Community College
8. Rep. Howard Barnhill, Co-Chairperson
Charlotte
9. Rep. Ruth M. Easterling
Charlotte
10. Rep. W. Bruce Etheridge
Beaufort
11. Rep. Julia C. Howard
Mocksville
12. Rep. Edd Nye
Elizabethtown
13. Rep. Harry A. Payne
Wilmington
14. Rep. Carolyn B. Russell
Goldsboro
15. Richard M. House, Ph.D.
School of Public Health
16. Ms. Ruth Cooke (Former Legislator)
Raleigh, N.C. 27607

1991 ANNUAL MEETING HIGHLIGHTS



*General Session Speaker M. Joycelyn Elders, M.D.,
Director, Arkansas Department of Health*



*General Session Speaker Marty Wasserman, M.D.,
M.P.H., Director, Prince George's County Health
Department, Cheverly, Maryland*



*General Session Speaker Jacob Koomen, M.D.,
M.P.H., Former NC State Health Director*



*General Session Speaker Thomas M. Vernon, M.D.,
PEW Charitable Trust, Philadelphia, PA.*

Business Meeting

September 11, 1991

Dan Shingleton called the meeting to order at the Holiday Inn, Bordeaux in Fayetteville, N.C. and welcomed everyone.

Presentation of Wall Hanging of Contributors to the Executive Development Fund

Bob Parker presented to the Association a wall hanging which listed all the names of contributors to the Executive Development Fund. The wall hanging will be housed in the NCPHA Office in Raleigh. Total contributions to the Executive Development Fund amounted to \$37,400.

Minutes of last year's September 1990 Annual Meeting were approved.

Secretary's Report - Camille Bishop

A summary of motions passed during the previous year were read.

Elections Committee Report - Dr. Ann Wolfe,

Chairman of Elections Committee, read the following slate of officers for 1991-92:
President - Randall Turpin
President Elect - Leonard Wood

Secretary - Tamara Dempsey- Tanner
Treasurer - Sylvia Daniel
Vice President for Education - Lillie Dewitt
Vice President for Communications - Steve Martin
Members At Large - Richard Clayton
Chris Hoke
Southern Health Representative - Susan O'Brien
APHA Representative - Barbara Chavious
SHA/APHA Alternate - Madia Dundon

Membership Committee Report - Susan

O'Brien reported membership as of September 11, 1991 as 1,294 members. 396 preregistered for annual Annual Meeting. She also read section memberships.

Treasurer's Report was given by Newsom Williams

Fiscal Assets as of July 31, 1991	- \$105,797.08
Credit Union Checking	- 7,442.36
Credit Union-Share Account	- 45.86
Credit Union-Money Market	- 87,408.25
First Union-Checking	- 10,900.61

By-laws changes - Carolyn Sparks presented the By-laws changes which have been voted on at the Governing Council. Carolyn also noted a particular By-laws change that the Governing Council passed at their April meeting. (This By-laws change was printed in the July 1991 Newsletter) This would give the APHA and SHA Representatives and their alternate a vote on the Executive Committee. The proposed changes in Article VII- Executive Committee would change the word "non-voting" to "voting". All By-laws changes were passed.

Resolutions Committee - Leonard Wood

Resolutions were printed in the July 1991 Newsletter. There has been concern expressed about the Resolutions process. A motion was made in Governing Council that Resolutions be discussed at this annual meeting, and be sent out with a ballot to the full membership after this meeting to vote on. There was no discussion. Resolutions were not voted on.

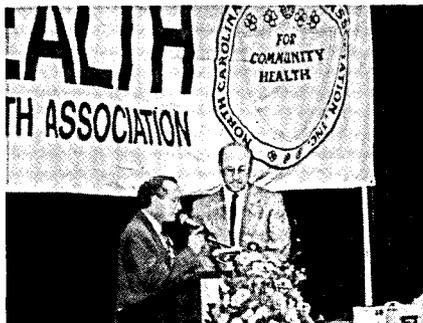
There was no new or old business.

Meeting was adjourned.

Respectfully submitted
Camille Bishop
Secretary



82nd Airborne Corp. Division Band, Fort Bragg, NC entertained with a concert prior to the First Session.



1991 President Randall Turpin presenting Presidential Plaque to 1991 President Dan Shingleton

1991 NCPHA AWARDS RECIPIENTS

Carl V. Reynolds Award

Richard M. House

For visualizing a stronger and more effective public health system in North Carolina;

For clearly defining and articulating the major issues confronting the North Carolina public health system in the decade of the 90's;

For passionately advocating for public health throughout the deliberations of the Public Health Study Commission;

For providing dynamic leadership in chairing the subcommittee of the Public Health Study Commission charged with devising the recommendations of the Committee;

For ensuring that the recommendations of the Public Health Study Commissions would forge a vehicle for improving the health of North Carolina citizens for years to come;

For dramatically moving forward the mission and goals of the North Carolina Public Health Association;

For these and other significant contributions to public health, the North Carolina Public Health Association presents the 1991 Reynolds Award to Richard M. House.



Richard M. House

WATSON S. RANKIN

Susan Merritt O'Brien

For committed, entering leadership and enthusiasm in upholding public health principles at the state, district and local levels;

For tireless efforts in working for legislation for the betterment of public health in North Carolina;

For excellence in her profession and the great strides she has made in the improvement of public health laboratory services in North Carolina;

For caring enough to be a mentor and a role model for many who have worked and continue to work for public health in North Carolina;

For these and other significant contributions to public health, the North Carolina Public Health Association proudly presents the 1991 Watson S. Rankin Award to Susan Merritt O'Brien.



Susan Merritt O'Brien

DISTINGUISHED SERVICE AWARD

WILLIAM T. HERZOG

For insightfully guiding the organizational efforts to develop orientation and leadership training for Local Boards of Health in North Carolina;

For vision in the design and implementation of innovative programs in education for working health professionals;

For generously giving of his time and expertise in consultation on personnel, staff development, and organizational issues to local, regional, and state public health agencies;

For life-long commitment to excellence in teaching and for bridging the gap between the academic community and public health practitioners in the field;

For providing leadership to the Health Promotion/Disease Prevention Program at the UNC School of Public Health;

For planning and implementing the North Carolina Public Manager Program;

For these and other significant contributions to public health, the North Carolina Public Health Association proudly presents the 1991 Distinguished Service Award to William T. Herzog.



William T. Herzog

CITATION OF MERIT AWARD

RICHARD H. CLAYTON

By serving with distinction as an Environmental Health Professional for 29 years;

For expanding tireless hours dealing with difficult and controversial problems;

For his efforts in assuring that those entering the environmental health profession are properly authorized and trained and for his commitment to excellence and professional standards for the environmental health profession;

For his leadership and interest in the statewide Migrant Sanitation Program which has gained him the respect of legislators, farmers, and migrants;

For his loyalty and support of the North Carolina Public Health Association and the Eastern District North Carolina Public Health Association and his "behind the scenes" assistance in planning and conducting the annual meetings; and for frequently identifying himself as the Ambassador of Bamboozles, Diversions and "Smokescreens";

For these and other outstanding contributions to public health, the North Carolina Public Health Association proudly presents the 1991 Citation of Merit Award to Richard H. Clayton, III.



Richard H. Clayton III

DISTINGUISHED SERVICE AWARD

RAYMOND CHAMP

MICHAEL GIRONE

JACK WILLIS

For developing a major public and private collaboration to create and fund a community partnership between private and not-for-profit hospitals and county government;

For initiating a bold public health move with the health department by establishing an AIDS Case Management Program;

For decreasing the average length of stay in a hospital and extending services and case management for persons living with AIDS;

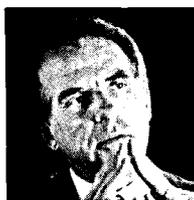
For personally sharing their ideas and their involvement with the AIDS Case Management Program with other key leaders in the state and thereby extending this program throughout North Carolina;

For collaborating to jointly fund two nursing instructor positions at a community college and thereby increasing the enrollment of nursing students;

For contributions in health education, adult health, services for handicapped children, prenatal services, and other public health prevention programs;

For making meaningful contributions to public health in an arena that traditionally does not include important public health initiatives;

For these and other significant contributions to public health, the North Carolina Public Health Association presents the 1991 Distinguished Service Award to Raymond Champ, Michael Girone, and Jack Willis.



Raymond Champ



Jack Willis

WAKE COUNTY COALITION RECEIVES PUBLIC HEALTH SERVICE AWARD

The Healthy Mothers, Healthy Babies Coalition of Wake County received the 1991 Norton Group Award from the North Carolina Public Health Association (NCPHA) for outstanding leadership and commitment to reducing infant

deaths and disabilities in Wake County. The Coalition is a private, non-profit organization dedicated to providing infants a healthy beginning in life. The Board consists of outstanding community leaders representing health, business, parents, education, the media, human services, government and the religious population. Five task forces - Low Income Populations, Business and Industry, Health Care

Professionals, Public Awareness, and Religious Organizations - advise the Board and implement plans for community action and involvement.

The existence of a community coalition in Wake County is a major beginning in helping all Wake County children get a good start in life. In addition, the Healthy Mothers, Healthy Babies Coalition of Wake County represents a model of action that can be replicated by other communities in North Carolina to marshal attention and resources to decrease infant morbidity and mortality throughout the State.



Anita LeVeaux Quiggless

1991-1992 Scholarship Awardees

The Elizabeth Holley Scholarship

The Elizabeth Holley Scholarships for public health nurses are funded by the North Carolina Association of Public Health Nurse Administrators. This year there are two awards. The awardees are:

Patricia Horton
Lenoir

Ms. Horton is a Public Health Nurse Supervisor I in Caldwell County. She is a full-time student in the University of North Carolina's off-campus program, pursuing a Masters in Public Health Nursing Administration. She would like to become a top-level supervisor in nursing.

Paula Higgins Tayson
Sparta

A Maternity Care Coordinator and Lead Nurse in Family Planning and Maternity Clinics in Allegheny County, Paula Higgins Tayson is working toward her BSN at Winston-Salem State University. After

completing her BSN she intends to study midwifery, eventually working as a midwife in a public health setting.

Management Support Section Scholarships

For the 1991-1992 academic year, the Management Support Section has funded two scholarships, the awardees are:

Barbara J. Cassidy
Jacksonville

An employee of the Onslow County Health Department, Barbara J. Cassidy coordinates administration of Children's Special Health Services Program. Ms. Cassidy initiated and successfully gained funding for PROJECT OK!-Kids on the Block, a puppet show which promote understanding and improves attitudes of children with developmental disabilities. She is working on her BSW, but plans to obtain her MSW so she can return to public health as a Child Coordinator.

Sebrina Dawn Mains
Zionville

Ms. Mains is a Medical Office Assistant in the Watauga County Health Department. In addition to assisting in clinics, she schedules patient appointments and provides office support for the nursing staff. Ms. Mains is enrolled at Caldwell Community College and wants to continue to work in the medical field after finishing her RN degree.

NCPHA Scholarship Awards

In addition to the specially funded scholarships above, NCPHA's Scholarship Committee recommends the following individuals receive awards from NCPHA's general Scholarship Fund:

Paula A. Herion
Salisbury

Ms. Herion wants to be a health director after finishing her Masters in Public Health at the University of North Carolina. An Environmental Health Specialist in Davie County, Ms. Herion has a desire to continue in public health and increase her opportunities to become a public health leader.

Carol Newton Highsmith
Willard

Ms. Highsmith is a Registered Nurse in the Pender County Health Department. After completing her BSN she plans to go on for her Masters in Public Health. Eventually, she would like to teach nursing and focus on outreach

Wanda C. Martin
Greensboro

A sixteen year veteran of public health in Guilford County, Ms. Martin is pursuing her Masters in Public Health Nursing Administration through the University of North Carolina's off-campus degree program. She plans to stay in public health nursing after graduation, using her education to strengthen design, delivery and evaluation of public health nursing services.

Ellen Ogilvie Edmonds
Charlotte

Ms. Edmonds is an Information Systems Manager in the Mecklenburg County Health Department. She has seven years of public health experience, and says a Masters in Public Health Policy and Administration would help her acquire the knowledge, skills and network to become a public health leader. Ultimately, Ms. Edmonds would like to direct a public health agency.

Sharon Nichols Etheridge
Bethel

"I am deeply committed to my profession in public health and believe we really do make a difference in people's lives," Ms. Etheridge wrote in her scholarship application. Upon completing her Masters in Social Work at Eastern Carolina University, Ms. Etheridge plans to continue as Supervisor of Maternity Care Coordination in the Pitt County Health Department.

Sandra Fogleman
Lumberton, NC

Ms. Fogleman works as a Special Clinics Supervisor in the Robeson County Health Department. To complete her BSW at Pembroke State University, she must have two semesters of field training, requiring a leave of absence from her job. Ms. Fogleman hopes to do her field training in the health department and then return to her present job until a social work position becomes available.

Janith Jones Huffman
Hickory

As a Public Health Nurse Supervisor in the Catawba County Health Department, Ms. Huffman is responsible for fourteen employees and manages the Communicable Disease Program. With a Masters in Public Administration from Appalachian State University, she plans to advance her career in public health or county government administration.

William E. Jones, Jr.
Fayetteville

Mr. Jones is an Environmental Health Specialist in the Cumberland County Health Department. He is enrolled in the off-campus Masters of Health Policy and Administration program through UNC. After completing his

degree, Mr. Jones would like to work either as a county health director or an environmental health program administrator for the state.

Tawana B. Langford
Woodland

Ms. Langford has learned about limited health care resources working as a Public Health Social Worker and Maternity Care Coordinator in rural Northampton County. She hopes a Masters in Social Work will assist her in providing public health care coordination and improving pregnancy outcomes for residents of Northampton County.

Sheila F. Nichols
Wilkesboro

Sheila Nichols has seven years of public health experience as an Environmental Health Specialist in Wilkes County. Last year, Ms. Nichols was selected as Western NCPHA's "Environmental Health Specialist of the Year." After completing her Masters in Public Health in the off-campus program Ms. Nichols plans to pursue an administrative position in a county health department.

Connie West Stack
7212 Silver Maple Street
Willow Springs, NC 27592

Presently employed in the Lab Improvement Section of the Department of Environment, Health and Natural Resources, Ms. Stack plans to use her BS in Health Occupations Education to work as a Lab Consultant. She is proud to be a Junior at NC State University in Raleigh and writes that her "three children are a great encouragement."

Anna C. Stanley
Beaufort

Anna Stanley is a Registered Nurse working as a Public Health Nurse Supervisor II in the Carteret County Health Department. After finishing her Bachelors in Nursing at ECU, Ms. Stanley plans to continue as a Public Health Nurse Supervisor and hopes to pursue graduate school.

Diane B. Stokes
Grifton

Ms. Stokes a dental and health educator in Lenoir and Jones Counties. She has nine hours remaining to complete her MAED in Health Education at Eastern Carolina University. Ms. Stokes has applied her graduate course requirements to her profession, developing health promotion programs for K-5, a Dental Emergency Guide, and a Smokeless tobacco curriculum. She plans to stay in dental public health after finishing her degree.



ASSOCIATION REPORTS

WESTERN NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

The Western North Carolina Public Health Association will be holding the 46th Annual Meeting May 27-29, 1991 in Charlotte at the University Hilton. This year's theme is Prevention the "Key" to Protecting Public Health.

Our keynote speaker will be Dr. Thad Wester, Deputy State Health Director and Tom Cole, Chief of Injury Control. The program committee has planned several activities that will involve all WNCPH counties. A poster contest and slide show will be presented to demonstrate the hard work and dedication of public health workers

WNCPHA members agencies/health departments. Each section will sponsor educational workshops and will again offer CEU'S.

At our annual meeting on May 16, 1991 the membership of WNCPHA extended the boundaries of WNCPHA to include the following 10 Counties: Surry, Stokes, Mecklenburg, Rockingham, Forsyth, Guilford, Alamance, Randolph, Davidson, and Montgomery. On October 25, 1991 the Executive Committee approved that the annual dues for the 10 new counties be \$2.00 for 1992. An orientation meeting is planned for January 6, 1992.

The WNCPHA Officers for 91-92 are:

- President:: Dicie Alston, Appalachian District Health Dept..
- President-Elect:: J. Michael Reavis Yadkin County Health Dept..
- Vice-President:: Jan Keever Catawba County Health Dept.
- Treasurer: Nancy Vaughan Transylvania County Health Dept..
- Secretary: Sheila Nichols Wilkes County Health Department

EASTERN DISTRICT NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

Congratulations Randall, Leonard, and all of those very fine members who had the dedication and the personal courage to run for office. You are all winners.

I take this opportunity to wish all of you honorary Easterners the happiest of holidays from all of us sho'nuff Easterners. Some of our members on the Outer Banks still celebrate "Old Christmas" which is the first Saturday in January. So, on January 4 when it's probably very cold where you are think of them and think of how warm the beach will be and how beautiful the Atlantic will look on May 6 - 8, 1992 when we hold the "Eastern" at the Ramada and Holiday Inns at Kill Devil Hills.

Our officers for this year are, Bobby Fulcher (Wake County), President-Elect; Deborah Warren (Wayne County) Past President; Delance Ellis (Wilson County) Vice President; Margaret Lyles (Halifax County) Secretary; Susan O'Brien (New Hanover County) Treasurer; Harry Whitley (Northampton County); President.

The Officers and Executive Committee have hit the ground running and much of our program has already been put together. Our theme for the annual meeting is: "Surviving Adversity Through Dedication to Public Health".

Eastern District is leading the way yet again. We have been petitioned and are helping to form a Home Health Section. The petition will be taken to the membership in May and if the many letters of support are any

barometer, this new section should be voted in unanimously.

You will be interested to know that the Executive Committee has funded scholarships extremely well again this year, with \$1,000.00 being allocated for the graduate school level recipient, and \$1,000.00 for the baccalaureate level recipient. \$750.00 will be awarded to the technical school or community college level recipient. We would like to challenge the other affiliate and the parent organization to do as well.

Please consider joining Eastern District as we have no residency requirement. All you need is a dedication to Public Health, and an Eastern state of mind. (Plus \$10.00 this year).

Service Awards

TWENTY FIVE YEARS

- Camille Bishop Guilford Co Health Dept
- Lee Black Guilford Co Health Dept
- Clarence C. Bunn Wilson Co Health Dept
- Marguerite S. Hayes Wilkes Co Health Dept
- Geraldine Knight Halifax Co Health Dept
- Gerald E. Long Halifax Co Health Dept
- John McCormick New Hanover Co Health Dept
- Brenda McDaniel Guilford Co Health Dept
- William Marlin Mecklenburg Co Health Dept
- Thelma Murray Green Co Health Dept
- Carolyn S. Pittman Halifax Co Health Dept
- Pat Vaughn Guilford Co Health Dept

- Martha Walker Catawba Co Health Dept
- Brenda Watson Catawba Co Health Dept
- Margaret Wood Guilford Co Health Dept

THIRTY YEARS

- Betty D. Bissette Nash Co Health Dept
- Bonnie Black Mecklenburg Co Health Dept (Retired)

- Marilyn C. Burton Rockingham Co Health Dept
- Jimmy D. Collins Chatham Co Health Dept
- Hilda Elliott Asheville Regional Office
- Kenneth W. Harper Laboratory - NC DEHNR

- Martha Harrell Rowan Co Health Dept
- John Hutchins Buncombe Co Health Dept
- Dan T. McCracken Haywood Co Health Dept
- Mary J. Martin Mecklenburg Co Health Dept (Retired)

- Elizabeth M. Payne Mecklenburg Co Health Dept
- Joyce Annette Renn Vital Records - NC DEHNR
- Peggy C. Saunders Rockingham Co Health Dept

THIRTY-FIVE YEARS

- Claudia M. Bryant Surry Co Health Dept
- Kay B. Moore Brunswick Co Health Dept



NEWS FROM THE SECTIONS

ENVIRONMENTAL HEALTH SECTION

We are deeply saddened by the death of W. A. "Bill" Broadway on November 9, 1991. Mr. Broadway received state and national notoriety for his achievements during his 45 years of service to environmental health.

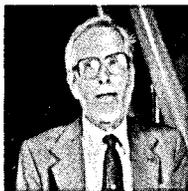
The following awards were presented at the Annual Meeting:



Stacy Covil
W.A. "Bill" Broadway Award



Sylvia Daniel
Sanitarian of the Year Award



David Holland
J.M. Jarrett Award



Paula (Michele) Hill Fanning
1991 Rookie Sanitation of the Year Award

STD SECTION

The STD Section of the North Carolina Public Health Association held its annual meeting in Fayetteville. Mr. Fred Martich with the Centers for Disease Control spoke to us about "The State of the Economy and How it Affects Public Health."

Annual awards were presented as follows: Outstanding Service in the Secretarial/Clerical Field - Marie Stowasser, HIV/STD Control Branch, Washington; The James R. Fowler, Jr., Award for Outstanding Performance in Epidemiology - Jeffrey Joyner, HIV/STD Control Branch, Raleigh; Outstanding Physician - Dr. Elizabeth Van Doren, Alamance County Health Department, Burlington; Outstanding Supportive Service - Clarence McNeill, Robeson County Health Department, Lumberton; The James M. McDiarmid Award - Judy Owen-O'Dowd, HIV/STD Control Branch, Raleigh.

Mr. Bob Canupp was elected as vice-chairperson to fill the vacancy created by the resignation of Ms. Dedra DeBerry.

On September 12, 1991, the STD Section cosponsored a workshop with the Laboratory Section. Dr. Joann Schulte with the Centers for Disease Control spoke to us about "Special Concerns of Women: Chlamydia, Gonorrhea, and HPV."

Officers for 1991-1992 are Kathy Gurley, Chairperson; Bob Cannup Vice-Chairperson; Diane Tew, Secretary-Treasurer.



Judy Owen - O'Dowd
James M. McDiarmid Award



Clarence McNeil
Award Support Service to STD

Health Education Section

The Health Education Section held its Annual Business and Awards Luncheon on Thursday, September 12th, 1991. The slate of officers for 1991-92 include:

Chairperson: Tena Bullins
Vice-Chairperson: Peggy Garner
Past-Chairperson: Ron Sapp
Secretary/Treasurer: Gina Goff
Members-at-large: Rebecca McLeod
Tracey Paul
Barbara Pullen-Smith

This year's Health Education Excel Award went to Tamara Dempsey-Tanner, Catawba County Health Department for her outstanding efforts to reach various populations. Two Sparkle Awards were given this year. This award is given to a model health project (2 years or less) in which a health educator made a significant contribution to its development and implementation. The receivers were Cindy Preston and Donna Dinkin of Guilford County Department of Health for the "Woman Care Project" and Lynne Ballenger of Moore County Health Department for the "Project Get Alarmed". A special thanks to Lynn Beck, Awards Committee Chair, and her committee for a great job.

A special thanks to Tamara Dempsey-Tanner for her dedicated work this past year. She not only served as Vice-Chairperson and Program Committee Chair, but filled the Chairperson role while Ron Sapp was on military deployment.

The Health Education Section Committee chairs for 1991-92 are:

Audit:	Gina Goff
By-Laws & Manual of Procedures	Deborah Bennett
Legislative	Sussie Sutton
Membership	Rebecca McLeod
Nominating	Ron Sapp
Program	Peggy Garner

Committees are the heart of our section. If you have an interest in serving on a committee, feel free to contact the appropriate chair or a member of the executive officers. Through these committees, NCPHA-HESC members can explore and address the health concerns we face in our work. By working together, we can make a difference.

(continued on page 10)

(from page 9)

As a last note, I would like to remind you that January brings membership dues. Join early to take advantage of the discount and encourage other public health workers to do the same.

Tena Bullins, Chair
Franklin County Health Department



Tamara Dempsy-Tanner
Health Education Excellent Award

Nutrition Section

The Nutrition Section held its annual Business and Awards Luncheon on September 11, 1991. The slate of officers for 1991-1992 include:

Chair	Arnette Cowan
Chair Elect	Wychulia Stewart
Secretary/Treasurer	Claire Dees
Western Representative	Brenda Caudill
Eastern Representative	Juannice Williams
Member-at-Large	Catherine Wall
Legislative Committee Representative	Celia Witt

This year's Bertlyn Bosley Award went to Tabandeh Zand, New Hanover County Health Department. A special congratulations goes to Tabandeh and many thanks for her hard work and dedication to public health nutrition. In conjunction with the Management Support and Dental Health Sections, the Nutrition Section sponsored an informative workshop entitled "Beyond Words: Clues and signals of Non-verbal Communication!"

The Nutrition Section is looking forward to another exciting year. With the passage of the Dietetics and Nutrition Practice Act, we can expect positive changes in the way the public and other groups view us as professionals. Many exciting things will unfold as the Licensing Board is set up and regulations and guidelines are developed.



Tabandeh Zand
Bertlyn Bosley

We encourage all public health nutritionists to join our Section. If you know of a colleague who is not a member, please encourage them to join. Many thanks to everyone who worked hard to make our annual meeting a success.

Arnette Cowan
Chair, Nutrition Section

DENTAL SECTION NEWS

It was decided at the annual meeting to conduct the balloting for the Secretary-Treasurer by sending a ballot. This was so essential since things have been so tight this year with everyone's travel budget allowing only a very few members to actually attend this meeting in Fayetteville. Well, the election results are finally in and our new Secretary Treasurer is Pam Liles, who is a Dental Hygienist with the Division of Dental Health. Let's have a big round of applause for Pam!

Here are the other officers for the NCPHA - Dental Section:

Chair	Carol M. Reid, R.D.H. Rockingham County Health Department
Program Chair	Dr. Ted Brooks, Dentist Durham County Health Department
Secretary/Treasurer & Representative for Membership Committee	Pam Liles, R.D.H.
Legislative Committee Representative	Dr. Tim Iafolla, Dentist Division of Dental Health
Nominating Committee Representative	Dr. Earle Yeaman, Director of Child Health Guilford County Health Department

Now that you know the officers of your Dental Section, please know that we plan to work hard to make this an even better and stronger section. To do this we are going to need help from all of you. Suggestions for boosting participation and membership are always important to share with your officers. Also keep in mind that Ted Brooks will be setting up the program for our section in the next few months and he would like to hear from you. Send any suggestions for speakers and/or programs to Dr. Brooks as soon as possible.

Now that the election is over, we are going to start working on the Dental Hygiene Award that will be sponsored by our beloved, Becky Bowden. I will be meeting with Edna Hensey soon to start setting up the criteria to use when nominating the Public Health Dental Hygienists for this award. If you have any thoughts on this, please let me know before by January 15, 1992.

Members present at the annual meeting recommended Life Membership for two of our distinguished colleagues. However, it has been determined that Life Membership is an Association designation according to the by-laws. To attain that status, the person must have been a member for 25 years and must be approved by the Association's Membership Committee. This issue can be explored further during the year.

Tim Iafolla will be attending the NCPHA Membership Committee in the conference room at NCPHA Headquarters on Tuesday, November 5, 1991. He will be exploring the possibility of an honorary membership for our distinguished past members.

NCPHA SOCIAL WORK NEWS

The Social Work Section met for the annual business meeting on September 11, 1991. After the meeting, Kermit Nash, Ph.D., of Health Specialization at UNC Chapel Hill, spoke on "Empowering" ourselves as social workers. Dr. Nash was presented with the Outstanding Contributions to Social Work in Public Health Award and Sylvia Wagoner received the award for "Outstanding Achievements". The brochure, "SOCIAL WORK IN PUBLIC HEALTH" was distributed. This brochure was compiled by the Social Work Section and a special recognition was given to Rick Steeves, Director of the Scotland County Health Department, for his assistance in publishing our new pamphlet. We hope all of you will have an opportunity to see the pamphlet and share it with your staff. It represents year of work by the Section as well as the Social Work Steering Committee. We want to express our appreciation to everyone who had a hand in its preparation. Copies of the pamphlet are available through Mike Newton (919/733-4871).

In October, the Annual Public Health Social Work were held in Boone and Greenville. These sessions were sponsored by the Social Work Steering Committee with the assistance of the Division of Maternal Child Health, UNC-School of Public Health Continuing Education Services, and WNCPHA Social Work Section as well as a number of other helpful organizations. There are many exciting changes going on in Public Health Social Work and we need everyone's input to help us continue to improve our work situation and expand our professional status.

A major objective for the Section this year includes focusing on increasing MEMBERSHIP. We strongly encourage all social workers to join NCPHA and become active members. We need to keep in touch with each other and share new ideas.

Our officers for 1991-1992 are as follows:

Sylvia Wagoner - Chairperson
 Sam West - Program Chairperson
 Kay Brandon - Secretary
 Judy Ritter - Treasurer

Sylvia Wagoner
 Chairperson

MANAGEMENT SECTION

The Public Health Management Section met on September 11, 1991. Ms. Linda Smith, Chair, called the meeting to order. The minutes of the September 12, 1990 meeting were approved as printed. Terry Pierce, Treasurer, presented the Treasurer's Report, indicating a balance in the share account of \$947.81. The Treasurer's Report was accepted as printed.

Ms. Smith announced that based on the funds available, the \$400 scholarship would be offered for the upcoming year. Ms. Smith also asked for volunteers to serve on the Nominating Committee for the Section. Barbara Chavious, Vice Chair, reported that section membership is down from last year. Current membership is 99.

At the request of Mr. Pierce, Bob Parker made a motion, seconded by Leonard Wood, to submit all Section records prior to 1990 to the Secretary of NCPHA to be forwarded to the N.C. Dept. of Archives and History. The motion carried.

Ms. Chavious introduced the Program speaker, Donna Dinkin, Lead Health Educator, with the Guilford County Health Department. Ms. Dinkin presented a program entitled, "Surviving An Interview With 60 Minutes". The program presented ways to improve relationships with the media. The presentation consisted of videotaped examples of situations dealing with the media, role playing, and printed handout materials.

MANAGEMENT SUPPORT SECTION

The Management Support Section had an excellent meeting this year. On Wednesday, we had a short program presented by Jan Fox from Belks Department Store on projecting a professional image.

Our Continuing Education Committee sponsored two workshops this year, the topic was "Projecting your Professionalism: Bridging the Gap Between Management Support and Other Professionals". The workshops were held in Raleigh and Hickory with about 70 participants.

As of October, 1991 we had 135 members as compared to 180 in October, 1990. I would like to urge each of you to get out and solicit new members for our organization.

The 1992 slate of officers were presented and installed, they were as follows:

Chairman, Pattie Smith
 Vice Chairman, Sandi Baxley
 Secretary, Nancy Berry
 Treasurer, Brenda Johnson
 Members at Large, Libby Stevens (1992)
 Cammie Parnell (1993)

We are looking forward to a GREAT YEAR in 1992!!!

Pattie Smith, Chairman

COMMUNITY HEALTH ASSISTANTS/TECHNICIANS

The (CHAT) Section had two successful programs this year. One was held at Camp Caraway in Asheboro, N.C. on July 19, 1991.

One hundred and ten members from across the State attended this meeting. The workshop was presented by Troy Williams and Earl Smith, Substance Abuse Education Consultants from the Cumberland County Mental Health Dept., Fayetteville, N.C. Their topic was "Maintaining A Positive Attitude". The CHAT Organization felt that this workshop was a very rewarding one and it gave us a new outlook for the coming year.

Each year during Our Annual Meeting, we recognize one of our own to receive an award. This year the recipient was Mexie Fields for her Most Valuable and Dedicated Service to the Organization for the year 1991. Congratulation Mexie Fields, keep up the good work.

On September 11, 1991 the CHAT Section had their Annual NCPHA Meeting. Our speaker for the afternoon was Ms. Marion Cole, R.N., a Family Planning Consultant at the Durham Co. Health Dept.

Her presentation was on "Confidentiality". She explained the reasons why it is so important to know your job and to know the legalities of what can happen if you are not aware of the many hidden things that can arise. CHAT was very pleased to have a person such as Ms. Cole to present such valuable information that will benefit us now and the future.

Dorothy Allison
 1st Vice Chair



Mexie Fields, Cumberland Health Dept.
 Community Health Asst./Tech Awards

ADULT HEALTH SECTION

Please note -- the above by-line is not a typo!! We have a new name! At the business meeting and awards luncheon on Sept. 12, 1991, the Adult Health Promotion Section voted to change its name to the Adult Health Section. The reason for the name change was to better reflect our mission as outlined in the section by-laws, which were also updated at the business meeting. The new by-laws approved by the members list our objectives as:

- 1) To serve as a channel through which personnel employed in the delivery of health promotion and health maintenance for adults can share techniques and information for the enrichment, improvement, and increased effectiveness of programs and services;
- 2) To provide a forum for the development of programs, services, and policies which promote good health practices, a healthy environment and improved access to care for all North Carolinians;
- 3) To provide an avenue through which other professional groups in public health and related fields can work on problems and programs of mutual concern affecting the adult population; and,
- 4) To advocate for improved health of North Carolinians.

As you can see, we will still have a strong focus on health promotion. However, now we can plan programs and activities for a membership which reflects a broader perspective on adult health -- from health promotion through tertiary prevention.

(continued on page 12)

KEEP THOSE ARTICLES COMING!!!!

Are you searching for the great article you submitted for inclusion in the December Newsletter and you don't find it? Don't worry, if its not here, it will be in the January edition. **JANUARY? That's right! We had so much response and so many articles that we will be printing a new edition to be mailed to membership in January!**

Other changes will be taking place so stay tuned and watch for the new January copy for details! **AND KEEP THOSE GREAT ARTICLES COMING!!!!**

(from page 11)

The awards sponsored by our section were presented at the business luncheon on behalf of the awards committee by Jo Anne Biggs. This year's winners were:

Helen Ray Outstanding Employee Award--
Theresa Hughes, R.N.
Surry County Health Department
Outstanding Individual from the Community
Frances Webb
Cleveland County

Outstanding Agency-- Guilford County Dept. of Public Health for the Woman Care Project
Steve Sherman presented the slate of officers for the new year. The following people were elected:

Chairperson	Anna Schenck
Chairperson elect	Betty Lamb
Vice Chairperson	Jonathan Levin
Secretary	Kim Dove
Treasurer	Felicia Snipes Dixon
Nominating Committee:	Vickie Cox Elizabeth Friedrich Brenda Nelson

The speaker for the business luncheon was Karen Monaco. She presented a talk in keeping with the tobacco theme of the program sponsored by our section. Ms. Monaco's talk was entitled: "You've Come the Wrong Way Baby: Women, Tobacco and Advertising." Her talk provided a great rationale for targeting women with tobacco prevention and cessation efforts. She reviewed national smoking trends among women, and noted that currently 32% of males and 27% of females smoke. However, the quit ratio for males is higher than for females. Ms. Monaco cited predictions that if trends continue, more women will be smokers than men in the year 2000!

The program for the annual meeting was a big success. The Adult Health Section worked in conjunction with the Health Education, Public Health Management, Public Health Nursing and Community Health Assistant/ Technician sections to sponsor a workshop on tobacco called: "Lets Clear the Air: The Year 2000 Tobacco Objectives". Over 100 people attended the panel discussion to gain insights into how we can reach the tobacco objectives in various populations, including children, blacks and pregnant women. We also heard innovative ways for communities to address exposure to tobacco by minors and passive smoke. Evaluations of the workshop showed participants felt the workshop was very good and would be useful in their practices. The session was video taped. Anyone interested in viewing the tape can contact Tamara Dempsey-Tanner of the Health Education section at the Catawba County Public Health Department at (704) 328-2561.

North Carolina recently received a shot in the arm which should help our tobacco use prevention and cessation efforts.

Congratulations to the Division of Adult Health, Department of Environment, Health and Natural Resources for successfully competing for Project ASSIST (American Smoking Intervention Study for Cancer Prevention), which is a joint project between the National Cancer Institute and the American Cancer Society. NCPHA is serving on the Project ASSIST coalition. More information about this exciting project will be coming soon!

Anna Schenck, Chair



Jan Shelton, Guilford County



Frances Webb, Cleveland Co. Health Dept.

DEVELOPMENTAL REHABILITATION SECTION

The Developmental Rehabilitation Section held its annual business and awards meeting on Thursday, September 12 at the 80th NCPHA Annual Convention.

Officers for this coming year are as follows:

Chair: Doug Galke, Boone DEC
Vice Chair: Alice Brooks, Wilmington DEC

Nominating Committee: Ester Keamey, SCRO
Secretary: Liz Reeser, SCRO
Treasurer: Kaye Holder, Central Office

Section service awards were presented at the meeting. The Outstanding Achievement Award for an Individual in a Management Support Position was awarded to Ms. Denise Liddle of the Concord DEC. The Outstanding Contribution by an Individual or Agency was awarded to Ms. Laurie Collins, an active parent in the Winston-Salem area. The Leo Croghan Award was presented to Sister Edna English of the Eastern Regional Office.

The Section will be involved in several initiatives during the upcoming year. We hope to establish guidelines for the operation of the Leo Croghan Fund, revise our By-Laws to update them and include a name change, and increase the number of members in our Section.



Denise Liddle



Edna English

LABORATORY SECTION

All of the Laboratory Section members are winners, but at the 1991 Annual Meeting two of our members were especially recognized. Susan O'Brien, New Hanover County Health Department, was the recipient of the Rankin Award (see newsletter article). In addition, April King, Craven County Health Department, was the chosen recipient of the 1991 Laboratorian of the Year Award. Our congratulations to these exemplary laboratorians!

At this year's Annual Meeting, we held our membership incentive drawing. Our winner, Ken Harper, State Lab in Raleigh, will have his 1992 dues paid by the Section. You, too, can enter the incentive drawing. If you have your dues paid by February 15, 1992, your name will be placed in a "pot" and a lucky winner will be chosen at the 1992 Annual Meeting in Greensboro. If you win, your Section will pay your dues for 1993. The February 15th deadline was chosen because of the dues increase on February 16th--renew or join early, save money, and be eligible!

Don't be a stranger -- let the Executive Committee hear from you.

-- Ann W. Grush, Chair



April King

THE NURSING SECTION

The Nursing Section of the North Carolina Public Health Association is 239 strong and looking forward to a productive year. The officers for 1991/92 are:

Chairperson,	Mary Sugg Styres Caldwell Co.
Chairperson Elect,	Peggy Ellis Mecklenburg Co.
1st Vice President,	Sandra Shay Wake AHEC
2nd Vice President,	Beth Day New Hanover Co.
Secretary,	Betsy Pierce Caldwell Co.
Treasurer,	Brenda Trivette Chatham Co.
Immediate Past Chair,	Carolyn Haynie Madison Co.

The Nursing Section is the professional organization that allows all public health nurses to have a voice in our practice and profession and this is a most interesting time in public health nursing. The Nursing Section

Joanne Corson, Wake County, and Betsy Pierce, Caldwell County, represented the Nursing Section on a work committee convened by the North Carolina Association of Public Health Nurse Administrators as requested by Dr. Ronald Levine, State Health Director. The committee was composed of thirteen public health nurses who looked at what we need for public health nursing practice from the state Department of Environment, Health and Natural Resources.

The new membership year is fast approaching. All public health nurses are urged to pay 1992 dues early in the year. Nurses who are interested in serving on committees this year are also urged to contact a section officer. Any concerns members have should be directed to one of the officers listed. Together we can make this a good year.

Lutrelle P. Brown, RN, a public health nurse with Wilkes County Health Department was honored with the presentation of the Direct Service Award. Mrs. Brown has been employed as a public health nurse in Wilkes for over 13 years providing direct services in clinics and schools. Mrs. Brown was honored as a dedicated public health nurse in North Carolina who is recognized by the community as a health advocate for clients and whose work performance is exemplary of public health nursing.

Mary Sugg Styres, Director of Nursing Services for the Caldwell County Health Department, received the Margaret B. Dolan Award on September 12, 1991. The Dolan

Award is a recognition for excellence in public health nursing practice and leadership and is awarded yearly to a North Carolina Public Health Nurse. Mrs. Styres has been employed in public health nursing since 1961. She is a graduate of Rex Hospital School of Nursing and has earned both a BS in Health Education and Management and a Masters in Public Health. Her numerous activities and contributions to public health and nursing are well known throughout the State.

Ola B. Ball received the Samuel L. Katz Award from the Statistics and Epidemiology Section. Ms. Ball has been a public health nurse in New Hanover County Health Department for 30 years, most of them spent in direct patient care providing immunizations in the General Clinic. Ms. Ball clearly exceeded the standards in protecting the children of New Hanover County against vaccine preventable diseases through her relentless pursuit of vaccine compliance for all children. She retired October 1, 1991.



Mary Sugg Styres



Ola B. Ball



Lutrelle P. Brown

MCH SECTION

The MCH Section met Wednesday, September 11th from 1:30 to 2:45 p.m. at NCPHA.

The officers elected for 1991-1992 are as follows:

Chairman --	Evelyn Schaffer Rowan County Health Dept
V. Chair --	Betty Jo McCorkle New Hanover Health Dept
Secretary --	Pat Sappenfield Guilford County Health Dept
Treasurer --	Dianah Benfield Scotland County Health Dept
Member at Large --	Glenda Basnight, Bertie County Health Dept
Rep/NCPHA Leg. Committee --	Lisa Davis Forsyth County Health Dept
Past Chairman & Rep/NCPHA Nominating Committee --	Blanche Hardee Robeson County Health Dept

Program Chairman --

Betty Jo McCorkle,
New Hanover Health Dept

The current membership of the MCH section is 123 as compared to 171 (a loss of 48) in 1990. We really need to encourage our peers to remember to join the MCH section. We have many exciting things happening and need everyone's support for a successful year.

The MCH Award for Outstanding Achievement was presented to Alene Watson from Wake County and Dennis Williams, Assistant Director of Medical Policy, N.C. Division of Medical Assistance, who won the award as a non-NCPHA member for outstanding achievement because of the Baby Love program.

The SIDS awards went to Clara Carroll, Robeson County, and Linda Caudle, Rockingham County. Eight awards, recognizing 10 years of service, were awarded by Dr. Wolfe

We thank the committee members from the Social Work, Developmental Disabilities and Statistics and Epidemiology Sections for their participation in planning.

We were pleased to with the outstanding speakers on the panel from 3-5 p.m. Attorney Pam Silberman, Dr. Desmond Runyan, Dr. Kermit Nash and Dr. Sandra Botstein were stimulating speakers. The evaluations of the workshop were appreciative of both the quality of the program and speakers which resulted from this joint effort.

Evelyn Schaffer
Chairperson



Linda Caudle



Clara Carroll



Arlene Watson and Dennis Williams

North Carolina Public Health Association

1992 MEMBERSHIP or RENEWAL APPLICATION

Membership Year is January 1 Through December 31

Name _____ Present Position _____

Home Address _____ Zip _____
 (Please check if this is a change of address) I wish to receive mailings at my residence office

New Member Renewal Number of years you have been a member _____ Previous Name (if applicable) _____

Employer and Address _____ Tel. () _____

Are you eligible for Life Membership _____ Date of Retirement _____

THE NCPHA IS PRESENTLY COMPOSED OF SEVENTEEN SECTIONS. BYLAWS: ARTICLE XI: "AN INDIVIDUAL MUST BE A MEMBER OF THE NCPHA TO QUALIFY FOR MEMBERSHIP IN ANY SECTION." ALL SECTIONS ARE PARTICIPATING IN CENTRAL COLLECTION OF DUES. SEND YOUR SECTION DUES WITH YOUR NCPHA DUES. PLEASE MARK EACH SECTION(S) WITH WHICH YOU WISH TO BECOME AFFILIATED. INDICATE YOUR PRIMARY SECTION.

- | | | |
|--|--|--|
| <input type="checkbox"/> Adult Health (A) \$5.00 | <input type="checkbox"/> Nutrition (5) \$5.00 | <input type="checkbox"/> Maternal & Child Hlth (10) \$2.00 |
| <input type="checkbox"/> Comty Hlth Asst. (2A) \$3.00 | <input type="checkbox"/> STD (8) \$4.00 | <input type="checkbox"/> Statistics/Epi. (S) \$2.00 |
| <input type="checkbox"/> Dental Health (Y) \$5.00 | <input type="checkbox"/> Laboratory (6) \$4.00 | <input type="checkbox"/> Health Ed. (7) \$5.00 |
| <input type="checkbox"/> Physician Extenders (PE) \$5.00 | <input type="checkbox"/> Nursing (2) \$4.00 | <input type="checkbox"/> Mgt. Support (4) \$3.00 |
| <input type="checkbox"/> Developmental Rehab. (D) \$5.00 | <input type="checkbox"/> Social Work (SW) \$3.00 | <input type="checkbox"/> Pub. Hlth Mgt. (1) \$3.00 |
| <input type="checkbox"/> Environmental Health (3) \$7.00 | <input type="checkbox"/> Vector Control (V) \$3.00 | |

DO NOT SEND CASH: DUES \$35.00 \$30.00 IF POSTMARKED BY FEBRUARY 15, 1992
 RETIREE/STUDENT 1/2 DUES _____
 SECTION DUES _____
 TOTAL _____

Sponsored by: _____ Date: _____
 PLEASE MAKE CHECK OR MONEY ORDER PAYABLE TO NCPHA AND SEND TO:
 1009 DRESSER COURT
 RALEIGH, N.C. 27609

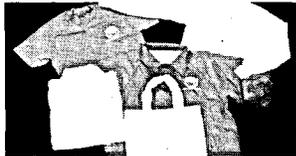
PLEASE INDICATE IF YOU ARE INTERESTED IN SERVING IN 1993 AS:

- | | | |
|--|--|--|
| <input type="checkbox"/> PRESIDENT-ELECT | <input type="checkbox"/> VP OF EDUCATION | <input type="checkbox"/> VP OF COMMUNICATION |
| <input type="checkbox"/> SECRETARY | <input type="checkbox"/> TREASURER | <input type="checkbox"/> MEMBER AT LARGE |
| <input type="checkbox"/> COMMITTEE CHAIR | (if so, which committee) _____ | |

PLEASE FORWARD A COPY OF YOUR RESUME, IF AVAILABLE, FOR CONSIDERATION BY THE NOMINATING COMMITTEE.

NCPHA STORE

Our first venture into a NCPHA store selling promotional items was a success, thanks to the hard work of Bobby Waters! Jackets, tee shirts, tote bags, all those were offered to membership at a reduced cost. If you want to share in this venture, please complete the order form and return it to the NCPHA Headquarters. Your order form should be received no later than January 31, 1992. We will forward a complete order to our vendor and you should receive your merchandise no later than March 1st.



PRICE LIST

COACHES' JACKET	\$20.00	_____
STAFF SHIRT	15.00	_____
50/50 T-SHIRT	8.00	_____
CREW SWEATSHIRT	15.00	_____
TOTE BAG	10.00	_____
SUBTOTAL		_____

6% SALES TAX _____
 SHIPPING & HANDLING _____
 TOTAL _____

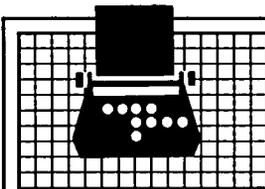


SHIPPING AND HANDLING:

\$10.00 or less, add \$2.00	\$76 - 100.00, add \$6.00
\$11 - 25.00, add \$3.00	\$101 - 150.00, add \$7.00
\$26 - 50.00, add \$4.00	\$151 or more, add \$8.00
\$51 - 75.00, add \$5.00	

All orders must be prepaid.

NAME _____
 ADDRESS _____
 CITY _____ STATE _____



EDUCATIONAL OPPORTUNITIES

Continuing Education Programs School of Public Health The University of North Carolina at Chapel Hill

Many of the following continuing education programs are jointly sponsored or cosponsored by the NC Department of Environment, Health and Natural Resources; NC Area Health Education Centers; NC Environmental Health State of Practice Committee; and the NC Public Health Nursing Continuing Education Advisory Committee. For specific information on program sponsorship, please refer to the program brochure.

Occupational Health Nurse Certification Review

January 22-23 Research Triangle Park
February 12-13 Chapel Hill

Working With the Media During a Crisis

January 7 Raleigh
March 13 Boone

Finding Funding: A Fool's Paradise

January 14 Wilmington
February 20 Charlotte
March 27 Hickory

Strengthening Supervisory Skills (Using Myers-Briggs Type Indicator) for Health and Human Service Professionals

January 30-31 Wilmington
February 27-28 Hickory

Injury Prevention: Mini-Grant Funding Workshop

February 4 Greensboro
February 12 Greenville
February 26 Hickory

14th Annual Minority Health Conference

Beyond the Rhetoric- Developing Solutions to Minority Health Issues
February 6-7 Chapel Hill

Getting the Message Across for Environmental Health Specialists

February 12-14 Kure Beach

Coming Together to Break the Cycle of Youth Violence

February 26-27 Durham

Third Annual Nurse Dinner-Lecture Series

Humor Works
February 20 Research Triangle Park

Water Quality Workshop for Environmental Health Specialists

March 4-6 Greenville
April 1-3 Greensboro
June 10-12 Asheville
July 22-24 Fayetteville

Breaking the Cycle of Family Violence: The Public Health Nurse's Role

March 13 Raleigh
March 20 Wilmington
March 27 Asheville

HACCP: A Systems Approach to Food Service Evaluation

March 18-20 Charlotte
May 27-29 Asheville
June 24-26 Fayetteville
July 8-10 Greenville

Principles of Public Health Practice: An Introduction to Public Health Concepts and Review of Current Issues

April Chapel Hill

1992 Alumni Conference

The Health of the Public: Whose Responsibility?
April 2-3 Chapel Hill

Basic Supervision for Health and Human Service Professionals

April 2-3 Hickory

Back to the Future: Home Visiting Revisited for Public Health Nurses

April 3 Greensboro
April 10 Greenville
April 15 Asheville

19th Annual Maternal and Child Health Regional Conference

April 12-15 Chapel Hill

12th Annual Public Health Nutrition Training Conference

April 22-24 Pine Knoll Shores

1992 Public Health Nutrition Update Conference

May 6 Chapel Hill

1992 NC Environmental Health Law

May 13-15 Greensboro

16th Annual Community and Public Health Nursing Conference

May 17-20 Chapel Hill

Third Annual Nurse Dinner-Lecture Series

Shaping Work Place Health Promotion in the 21st Century
May 21 Research Triangle Park

1992 Community and Public Health Legislative Update Conference

June Raleigh

Custom-designed programs

Many workshops and short courses can be customized to your specific audience, work group and needs. Programs include: Language and Leadership, Managing Priorities: Time and Stress Management in the Work Place, Performance Appraisal, Enhancing Teamwork, Basic Supervision, Strengthening Supervisory Skills, Motivating Employees, and Structured Interviewing.

Registration

For further information and/or to register for programs that do not have an information source, please contact Phyllis Woody, registrar, Office of Continuing Education, UNC School of Public Health, CB# 8165, Miller Hall, Chapel Hill, NC 27599-8165; phone 919/966-4032 or fax 919/966-5692.

NCPHA CALENDAR OF EVENTS

Governing Council.....January 24, 1992
Greensboro, NC

Public Health Week.....April 5-11,1992

Eastern District NCPHA.....May 6-8, 1992
Kill Devil Hills, NC

Governing Council.....May 26, 1992
Charlotte, NC

Western NCPHA.....May 27-29, 1992
Charlotte, NC

Governing Council.....September 15,1992
Greensboro, NC

NCPHA Annual Meeting.....September 16-18, 1992
Greensboro, NC

**NORTH CAROLINA
PUBLIC HEALTH ASSOCIATION, INC.**

1009 Dresser Court
Raleigh, North Carolina 27609
(919) 872-6274

Tom Elkins, Executive Director

Deborah Rowe, Administrative Assistant

The Newsletter is a publication of the
North Carolina Public Health Association.
The next edition will be in January, 1992.

Randall Turpin, President
(704) 586-8994

Steve Martin, Newsletter Editor
Vice President of Communication
(919) 733-7286

This Newsletter was printed on Recycled Paper.



NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.
NEWSLETTER

DECEMBER, 1991

1009 Dresser Court, Raleigh, N.C. 27609



NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

NEWSLETTER

JULY, 1991

1009 DRESSER COURT, RALEIGH, NC 27609

PHONE 919/872-6274

The President's View



Dan Shingleton

It's no good running a pig farm badly for thirty years while saying, "Really I was meant to be a ballet dancer." By that time, pigs will be your style.

Quentin Crisp

First, keep the peace within yourself, then you can also bring peace to others.

Thomas A. Kempis

It has been said "it ain't over 'til the fat lady sings." Well, I can hear her tuning up! This will be my last message to you in the President's View section of the Newsletter. I was elected to this office in Charlotte – installed in Raleigh – and will complete this work at the annual meeting to be held in Fayetteville. This has been an interesting experience! I have learned a great deal – some of which I wish I did not know! Serving as President of this Association is exciting, but it also is discouraging. The exciting part is working

with the thousand or so that faithfully join and support NCPHA. The discouraging part comes with the knowledge of the five thousand or so public health workers in North Carolina who choose not to join this effort. Recruitment and retention of members is a major problem facing our Association. How would you suggest our Association address this issue? It is clear that this lack of participation is seriously compromising the work of the Association.

Departmental reorganization combined with budget reductions and constraints has created many uncertainties about our state's public health system. I believe we need to revisit *The Future of Public Health* report which contained specific recommendations regarding the organization of state public health systems. In addition, we need to continue and increase our efforts to keep budget reductions from denying essential public health services to the citizens of our state.

During difficult times our resolve to keep the public health mission and our belief in the ultimate worth of this endeavor must not waiver. I am reminded of John Updike's first novel entitled *The Poorhouse Fair*. Part of the story involves Conner, the director of the farm, trying to tear away the faith of old timers. Finally, Old Man Hook, a ninety-four-year-old pauper school teacher says:

Let an old fella say one thing more and then he'll hold his peace. When you get to be my age – and I shall pray that you never do – I wish it on no one, but if you do – you shall know this. There is no goodness without belief. There is nothing but busyness. And if you have not believed, at the end of your life you shall know you have buried your talent in the ground of this world and have nothing saved to take into the next."²²

What do public health people in North

Carolina believe? Where is public health in North Carolina today and where is public health in our state headed? What is our agenda for the future? What is public health work to BE in the year 2000, 2025, and 2050? Are we preoccupied with busyness without belief? Is our historical legacy attune to bureaucratic and/or political bondage? Will our fear and timidity keep us from speaking the truth?

Closer to home, there are a number of issues that NCPHA needs to address. They are:

- Recruitment and Retention of Members.
- Organization of Public Health Work at the State and Local Level.
- Expansion of the Executive Office and Functions.
- Increase in the Amount and Number of Scholarships.
- Publication of a Public Health Journal.
- Role of Officers.
- Input to the Public Health Study Commission.
- Alternative Fund Raising Efforts.
- Establishment of Named and Funded Lectures/Speeches at Annual Meeting.
- Preservation of NCPHA History.

My year as your President began in controversy over the Resolution 1990.01-Abortion: A Personal Health Service passed by the Association last September. While this has been a source of continuing controversy, I believe in NCPHA and the democratic process and continue to support both. I do hope some healing has occurred with the passage of time and that the voice of calm and reason will prevail. We need to work together, not against each other, and we should realize that Associations such as NCPHA will take stands on occasion with which we

cont'd. on page 2

NEWS FROM THE EDITOR – STEVE MARTIN

Introduction: Over the past couple of years the number of items, which the association office staff has been requested to include as inserts in each issue of the bulletin, has increased to the point that it is virtually unmanageable. As editor, I believe that the association and the membership would be best served by a policy that would control the use of inserts. I believe that such a policy would insure equal treatment of all sections, would control the costs to NCPHA, would reduce the staff time necessary to prepare each issue for mailing, and would result in a more professional presentation of the bulletin. I, therefore, propose that the Executive Committee adopt the policy presented below. I would also recommend that such a policy be shared with the new section chairpersons as part of their orientation. This policy may make it more difficult for sections to communicate with their membership, therefore, I also propose that the Executive Committee adopt and share with the new chairpersons a policy

on the use of the association's bulk mailing permit.

Policy regarding inserts in the bulletin of NCPHA

It is the policy of the NCPHA Executive Committee to prohibit the use of loose inserts in the bulletin (newsletter) of the association. Materials which are submitted by the various sections shall be incorporated into the body of the bulletin. Actions by outside bodies, i.e. the N.C. General Assembly, that occur after the bulletin has been sent to the printer may be included as an insert if the Vice President for Communication, the President and the Executive Director concur that the material applies to the majority of the membership and that distribution by NCPHA is necessary.

Policy regarding use of bulk mail permit of NCPHA by Sections or Committees

It is the policy of the NCPHA Executive Committee that the bulk mail permit of the association may be used by the various sections and committees for the conduct of official NCPHA-related business. Such users must submit at least two hundred ready-to-mail pieces in same-sized un-addressed envelopes (consistent with the requirements of the permit) to the NCPHA office. The association staff shall then prepare and mail the pieces in accordance with the permit requirements, including affixing mailing labels and sorting by zip code.

P.S. *The Executive Committee adopted these two proposals on June 21, 1991.*

The President's View (from page 1)

personally may disagree. We should appreciate our diversity and consider our differences as opportunities to learn, grow, and be creative.

One of my favorite publications is the *New Perspectives Quarterly*. The spring, 1991, issue is entitled "The Last Modern Century" and Nathan Gardels, the editor of the journal observes:

St. Augustine long ago pointed out what the 20th century has affirmed: if the light of reason no longer allows us to act according to truth, then it becomes only an instrument to subjugate others—and nature. Then mankind falls from a reason that has knowledge of ends, to a reason that is only a knowledge of means. The ends then are set only by lust and power, which are the only values that don't need the light of reason to be discovered.

If there is to be another millennium, it will be a post-modern one in which man has learned he can no longer live by

reason alone, or live alone as a nomad. Truth and the sacred will rejoin reason, not replace it with superstition. And the nomad will return to the soil, but not to the narrowness which is no longer authentic in a world irretrievably linked by technology.

But what truth can a plural, post-modern civilization live by in one interdependent world? As the theologian Hans Kung postulates, the answer for the next millennium is not one truth, but one ethic of global responsibility. For Kung, this ethic would be rooted in the "humanum" common to all traditional religions.

Whatever their origins, all share beliefs in the fundamental unity of human beings, that might is not right, that human power is not self-sufficient or absolute, and that mankind is steward, not lord, of our planet.³

Finally, there are these words from Valclav Havel, President of Czecho-

slovakia, from his work entitled *Disturbing the Peace*. Havel says this about hope:

Hope, in this deep and powerful sense, is not the same as joy that things are going well, or willingness to invest in enterprises that are obviously headed for early success, but, rather an ability to work for something because it is good. The more unpropitious the situation in which we demonstrate hope, the deeper that hope is. Hope is definitely not the same thing as optimism. It is not the conviction that something will turn out well, but the certainty that something makes sense, regardless of how it turns out. In short, the deepest and most important form of hope, the only one that can keep us above water and urge us to good works, and the only true source of breathtaking dimension of the human spirit and its efforts, is something we get, as it were, from elsewhere."⁴

FOOTNOTES

¹See, Carlyle Marney, *The Carpenter's Son*. Wake Forest: Chanticleer Publishing.

²Quoted in Marney, *The Carpenter's Son*, p. 80.

³See, *New Perspectives Quarterly*, Spring, 1991, pps. 2-3.

⁴See, *New Perspectives Quarterly*, Spring, 1991, pps. 49.

NCPHA Executive Director Appointed



Tom Elkins
NCPHA Executive Director

Just before noon, Friday, June 21, 1991, the Executive Committee of the NCPHA voted unanimously to change forever the character and nature of your public health association. They selected an

Executive Director. It is with pleasure, accompanied by that tremor of anticipation that often marks the beginning of a new journey, that the Executive Committee announces the selection and appointment of Thomas W. Elkins as the first Executive Director of the North Carolina Public Health Association.

Tom, a native of Bladen County, began his public service experience in 1971 as a Peace Corps Volunteer in Mali, West Africa. In 1973 he was a Counselor-Teacher at Camp Baskerville, Pawleys Island, S.C. In 1974, he became a Personnel Technician with DHR in Raleigh. Shortly thereafter, he began his administrative experiences when he moved to the Occupational Health Branch of DHS, soon moving to the Developmental Disabilities Branch, regularly accepting more responsibility until he left DHR in 1980, as Program Manager II of the DD Branch. In 1980, he began his nine year role as Executive Director of Region L Council of Government in Rocky Mount. While at Region L, he had responsibility for the many activities of that organization

including community development, general aid and technical assistance, services for aging, job training, small business loans, criminal justice and fire protection, emergency medical services and the personnel, managerial and legislative liaison functions of that multi-discipline agency.

Upon leaving Region L-COG, he was a partner with Metro Office Products for over a year, until he began work on a Master's degree in Public Administration at NC State University, where he is currently enrolled. It is this graduate work that enables Tom to accept the part-time Executive Director position of NCPHA.

Tom, who received his B.A. in International Studies from UNC-CH in 1973, begins his new position July 15, 1991. Please join the Executive Committee in welcoming Tom to this new position. We believe you are witness to a new day of advocacy for public health in North Carolina. Our prayers and best wishes are with Tom as he takes this personal and professional step into a new era of public health.

NEWS FROM HEADQUARTERS

Have you ever wondered what goes on in NCPHA during the year?

Everyone knows what goes on in September!

But what about the other eleven months?

- The Executive Committee meets on an average of once a quarter and the Governing Council meets three times a year to conduct the business of the Organization. Votes by these two governing bodies are crucial to the operation of our Association.

- The Legislative Committee was active in identifying legislation to be endorsed by the Association, identifying legislators to assist in this process and sponsored the 1991 Legislative Day.

- The Personnel Committee has met to identify the responsibilities, training and experience requirements and advertising markets for the new Executive Director position. This Committee reviewed all applications for consideration of employment of the Executive Director.

- The Nominating Committee has met to prepare a dual slate of officers for 1992.

- The Auditing Committee has met and prepared the 1990 Annual Audit of Financial Records of the Association.

- The Awards Committee has forwarded award criteria and application forms to members for award nominations. The committee has met after that date for selection.

- The Scholarship Committee has circulated information relative to applying for scholarships. The selection process will take place upon receipt of all applications.

- The Resolutions Committee has met to discuss and review resolutions to come before membership this year.

- The Program Committee and the Local Arrangements Committees are continually meeting for preparation of the Annual Meeting.

- The Grants Committee forwarded a grant for supplemental funding of the Executive Director to Z. Smith Reynolds Foundation.

- The Office Computerization Committee has identified a two year plan for office automation in the headquarters.

- The Housing Committee has

secured additional space for the Executive Director in the headquarters.

- The Fund Raising Committee has identified items to be sold at the Annual Meeting.

These are just a few examples of committee activities that are an ongoing process for our Association. Section and Affiliate activities are too numerous to mention. As a member, you are represented at the American Public Health Association, the Southern Health Association, the N.C. Child Advocacy Institute, the NC Citizens for Public Health, the Alliance for the Advancement of Public Health, and the NC Life Savers.

NCPHA is a twelve month organization always seeking ways to enhance public health activities for the citizens of North Carolina, to receive recognition for the outstanding service of public health workers in the state, and to promote public awareness of the significance of public health practices.

NCPHA ANNUAL MEETING AGENDA

September 10-13, 1991

"REFLECTIONS ON THE PAST, PRESENT, AND FUTURE OF PUBLIC HEALTH"

TUESDAY, SEPTEMBER 10, 1991

10:00 am - 5:00 pm NCPHA Governing Council Meeting
 12:00 noon - 1:00 pm NCPHA Governing Council Luncheon
 12:00 noon - 3:00 pm NC Environmental Health State Practice Committee Luncheon/Meeting
 1:30 pm - 5:00 pm NCPHA Governing Council Meeting
 2:00 pm - 5:00 pm NC Association of Local Health Directors Business Meeting
 3:00 pm - 5:00 pm Registration - Information Desk Open

WEDNESDAY, SEPTEMBER 11, 1991

8:00 am - 5:00 pm REGISTRATION - INFORMATION DESK OPEN
 8:00 am - 6:00 pm EXHIBITS OPEN
 9:00 am - 11:30 am FIRST GENERAL SESSION

Presiding: E. Daniel Shingleton, President

Concert: 82nd Airborne Corp. Division Band
Fort Bragg, North Carolina

Invocation: Rev. Harry J. Miller, Sr.
Haymount Presbyterian Church
Fayetteville, N.C.

Welcome: Mrs. Rollin Shaw, Chairperson
Cumberland County Commissioners

J.L. Dawkins, Mayor
City of Fayetteville

Jesse F. Williams, M.D., M.P.H.
Health Director
Cumberland County Health Department

Program Introduction: James Jones, V.P. for Education

Keynote Introduction: James Jones, V.P. for Education

Keynote Speaker: M. Joycelyn Elders, M.D., Director
Arkansas Department of Health
Little Rock, Arkansas

Topic: "Reflections on the Status of Public Health in the United States"

Speaker: E. Daniel Shingleton, President

Topic: "Dispatches from the Front"

Business Meeting: E. Daniel Shingleton, President

Call to Order
Recognition of Exhibitors Lacy Williams
Executive Fund Campaign Robert Parker
Approval of Minutes - 09/90 Camille Bishop
Election Report Dr. Ann Wolfe
Membership Report Susan O'Brien
Treasurer Report Newsom Williams
By-laws and Procedure Changes Carolyn Sparks
Resolutions Leonard Wood

WEDNESDAY, SEPTEMBER 11, 1991 (cont'd.)

12:00 noon - 2:30 pm STATISTIC & EPIDEMIOLOGY SECTION
Luncheon Business Meeting

Presiding: Dexter Morris, M.D., Ph.D.
Chairperson

Program: "Hemophilus B Vaccines"

Speaker: Chip Walers, M.D.
Duke University Medical Center
Dept. of Pediatric Infectious Diseases

12:00 noon - 2:30 pm NUTRITION SECTION
Luncheon Business Meeting

Presiding: Annette Furr Hinshaw, Chairperson

1:00 pm - 3:00 pm PUBLIC HEALTH MANAGEMENT SECTION

Presiding: Lynda Smith, Chairperson
Business Meeting: "Surviving an Interview with '60 Minutes'"

Speaker: Donna Dinkin, Lead Health Educator
Guilford County Health Department

1:00 pm - 2:45 pm SOCIAL WORK SECTION

Presiding: Don Watson, Chairperson
Business Meeting/Program

1:00 pm - 3:00 pm SEXUALLY TRANSMITTED DISEASES SECTION

Presiding: Kathy Gurley, Chairperson

Program: "The State of the Economy and How it Affects Public Health"

Speaker: Fred Martich, Div. of STD/HIV Prevention
Centers for Disease Control, Atlanta, GA

Business Meeting:

1:00 pm - 4:00 pm COMMUNITY HEALTH ASST/TECHN. SECTION

Presiding: Edna McGuire, Chairperson

Program: "Confidentiality"

Speaker: Dudley E. Flood
NC Association of School Administrators, Raleigh, NC

1:30 pm - 2:45 pm MATERNAL & CHILD HEALTH SECTION
Presiding: Blanche Hardee, Chairperson
Business Meeting: MCH Awards

1:30 pm - 3:30 pm MANAGEMENT SUPPORT SECTION
Presiding: Delance Ellis, Chairperson
Business Meeting:

WEDNESDAY, SEPTEMBER 11, 1991 (cont'd.)

1:30 pm - 5:00 pm ENVIRONMENTAL HEALTH SECTION
Presiding: John Alley, Chairperson
Business Meeting:

3:00 pm - 5:00 pm MATERNAL & CHILD HEALTH,
 DEVELOPMENTAL REHABILITATION,
 STATISTICS/EPIDEMIOLOGY and
 SOCIAL WORK SECTIONS WORKSHOP

Presiding: Dexter Morris, M.D., Ph.D Asst. Prof.,
 UNC School of Medicine
Program: "The Health of our Children -
 Broadening our Horizons, Bridging the Gap"
Speakers: John Niblock
 NC Child Advisory Institute

Dr. Sandra Botstein
 Chapel Hill

Desmond Runyan, Ph.D.
 Assoc. Professor, UNC School of Medicine

Kermit Nash, Ph.D.
 Chairman of Health Specialization
 UNC - Chapel Hill

3:00 pm - 5:00 pm PHYSICIAN EXTENDERS SECTION

Presiding: Nancy C. White, Chairperson
Program: "The Impaired Practitioner"
Speaker: Michael Lyton, FAHEC, Fayetteville
Business Meeting:

5:30 pm - 5:45 pm LABORATORY SECTION
 Called Meeting

6:00 pm - 7:30 pm WINE AND CHEESE RECEPTION

Sponsored by: UNC School of Public Health
 Alumni Association

7:00 pm - 8:30 pm HOSPITALITY HOUR

Sponsored by: Cumberland County
 Health Department

9:00 pm - 1:00 am DANCE

Music by: TRAVELIN' DJ's

THURSDAY, SEPTEMBER 12, 1991

7:30 am - 8:30 am PAST PRESIDENTS' BREAKFAST

8:30 am - 3:00 pm REGISTRATION -
 INFORMATION DESK OPEN

8:00 am - 2:00 pm EXHIBITS - OPEN

9:00 am - 11:30 am SECOND GENERAL SESSION

Presiding: E. Daniel Shingleton, President

Speaker: Marty Wasserman, M.D., Director
 Prince George's County Health Department
 Cheverly, Maryland

Topic: "Environmental Health Concerns of the Future"

Speaker: Jacob Koomen, M.D., M.P.H.
 Former N.C. State Health Director

Topic: "Reflections on Public Health"

THURSDAY, SEPTEMBER 12, 1991 (cont'd.)

12:00 noon - 2:30 pm LABORATORY SECTION
 Luncheon

Presiding: Ann Grush, Chairperson
Program: "The Medical Laboratory at the War
 Front: The Gulf War Experience"
Speaker: Lt. Michael Miller
 Clinical Laboratory Office
 Womack Army Hospital, Ft. Bragg

Business Meeting/Laboratorian of the Year Award

12:00 noon - 1:00 pm ENVIRONMENTAL HEALTH SECTION
 Luncheon

12:00 noon - 2:30 pm ADULT HEALTH PROMOTION SECTION
 Luncheon

Presiding: Sally Malek, Chairperson
Speaker: TBA

12:00 noon - 1:30 pm VECTOR CONTROL SECTION

Business Meeting:

12:30 pm - 2:30 pm NURSING SECTION
 Luncheon

Presiding: Carolyn Haynie, Chairperson
Business Meeting:

12:30 pm - 2:30 pm HEALTH EDUCATION SECTION
 Luncheon

Presiding: Ron Sapp, Chairperson
Business Meeting:

1:00 pm - 4:00 pm PHYSICIAN EXTENDERS SECTION

Presiding: Nancy White, RN, PNP
Program: "Post Traumatic Stress Syndrome"
Speaker: Donna Mooney, NC Board of Nursing

1:30 pm - 2:30 pm DENTAL SECTION

Presiding: Dr. Earle Yeamans, Chairperson
Business Meeting:

1:30 pm - 2:30 pm DEVELOPMENTAL REHABILITATION
 SECTION

Presiding: Edna English, Chairperson
Program: "Legislative Update"
Speaker: Senator Lura Tally
Business Meeting:

1:30 pm - 5:00 pm ENVIRONMENTAL HEALTH, VECTOR
 CONTROL SECTIONS

Program: "Environmental Health Contested Case Hearing"

3:00 pm - 5:00 pm DENTAL HEALTH,
 MANAGEMENT SUPPORT
 NUTRITION SECTIONS

Program: "Beyond Words": Clues and Signals of
 Non-verbal Communication"
Speakers: Pamela Swan Horne, MPH
 Div. of Community Health Services
 UNC School of Public Health

Teme Reice, M.S.W., Ph.D
 Continuing Education Specialist

3:00 pm - 5:00 pm LABORATORY & SEXUALLY
 TRANSMITTED DISEASES SECTIONS

Program: "Special Concerns of Women"
Speaker: Dr. Joann Schulte Clinical Research Branch
 Division of STD/HIV Prevention Centers for
 Disease Control, Atlanta, GA

THURSDAY, SEPTEMBER 12, 1991 (cont'd.)

3:00 pm - 5:00 pm ADULT HEALTH PROMOTION, PUBLIC HEALTH NURSING, PUBLIC HEALTH MANAGEMENT, HEALTH EDUCATION, and COMMUNITY HEALTH ASSISTANTS/TECHNICIANS SECTIONS

Program: "Let's Clear the Air: The Year 2000 Objectives for Tobacco"

Moderator: Denece Boyer, WRAL
Speakers: Dr. Allan Steckler, Professor
UNC School of Public Health

Louise Echols, Health Educator
Orange Co. Health Department

Erma Jean Smith, Project Coordinator
Durham Quit Smoking Project

Patricia Reams, Health Educator
Durham Quit Smoking Project

Janice A. Freedman, COMMIT to a Healthier Raleigh

Bob Parker, Health Director
New Hanover Co. Health Department

6:00 pm - 7:00 pm NCPHA PRESIDENT'S RECEPTION

7:00 pm - 8:30 pm AWARDS BANQUET

Presiding: E. Daniel Shingleton
Invocation: E. Daniel Shingleton
Welcome: Mrs. Beatrice Matthews, Chairman
Cumberland County Board of Health

Recognition of 90-91 Officers: Dan Shingleton
Installation of 91-92 Officers: Dan Shingleton
Presentation of 91 Life Members: Susan O'Brien
Presentation of Scholarships: Vaughn Upshaw
Presentation of Awards: Stacy Covil

9:00 pm - 1:00 am DANCE
Earth Quake's Disco Show
Cash Bar

FRIDAY, SEPTEMBER 13, 1991

7:30 - 9:00 am LEADERSHIP BREAKFAST

9:30 am - 11:30 am THIRD GENERAL SESSION

Presiding: E. Daniel Shingleton

Speaker: Thomas M. Vernon, MD
PEW Charitable Trusts
Philadelphia, PA

Topic: "Keep the Main Thing, the MAIN THING"

Speaker: Randall Turpin
NCPHA President, 1991-92

Topic: "Are We There Yet?"

11:15 am DOOR PRIZE

11:30 am ADJOURN

MINUTES

**NORTH CAROLINA PUBLIC HEALTH ASSOCIATION
GENERAL BUSINESS SESSION
September 12, 1990**

President Bob Parker called the meeting to order at the civic Center, Raleigh, North Carolina, and welcomed everyone in attendance.
Motion made and passed to approve the Minutes of last year's Annual Meeting.

Secretary's Report - Peggy Ellis
Motions passed during the previous year were read.

Treasurer's Report - Randall Turpin
566 members had pre-registered.
\$17,044.44 in Money Market
\$11,670.10 in Checking
37.75 in Share Account

Audit Committee's Report - Jim Jones
1990 audit complete with assets as listed:
\$38,750.00 - Share Account
\$56,376.19 - Money Market
\$13,307.30 - Checking
\$69,722.47

It is recommended that the books be maintained through computerization.

Membership Committee's Report - Susan O'Brien
There are 1,680 members for 1990, which is 175 over last year's membership.
Eight people will be recognized for Life Membership at the banquet.

Deceased
A list of deceased members was read and a moment of silent prayer was held.

Howard Gailey - Guilford County
Rose Avery - Guilford County
Hal F. Daniels - Union County
Gene Edwards - Wake County
Joe A. Livingston - Forsyth County
Lawrence L. Moss - Cleveland County
Madison (Matt) Parker - Hertford-Gates District
Andrew (Andy) Yasinsac - Appalachian District

Development Fund Report - Bob Parker
\$20,950 is presently the amount in the fund.

By Laws Committee's Report - Harry Whitley
The Governing Council recommends to the governing body the proposed By Law changes be passed. Each change was presented and passed.

Legislative Committee's Report - Linda Parker
(Susan O'Brien reporting)
The long term plans were approved.

Resolutions Report - Stacy Covil
The Committee considered seven resolutions and recommends four for referral to next year's committee for further study. The three resolutions for approval are:

- 1. Abortion: A Personal Health Service. After much discussion, the resolution passed but not unanimously.
- 2. Comprehensive Health Education Curriculum for K through 12
- 3. Domestic Violence

Bill Mashburn, Health Director of Iredell County, presented a resolution in opposition of the proposal to build a Hazardous Waste Management Facility in North Carolina. After much discussion and questions, Dr. Macon Mayes made a motion to table the resolution, seconded by Dr. Lenny. The resolution will be referred back to the Resolution Committee for further consideration.

Election Committee's Report -
46% of ballots mailed were returned with the results of the election being -
President - Dan Shingleton
President Elect - Randall Turpin
Secretary - Camile Bishop
Treasurer - Newsom Williams
Vice President of Communication - Steve Martin
Vice President of Education - Jim Jones
Members at Large - for three year term:
Libby Stephens
Richard House.

Peggy R. Ellis
Secretary, 1990



COMMITTEE REPORTS

NCPHA Needs YOU As A Member

NCPHA, like the public and private sector, is feeling the recession crunch. Our membership is down. We can understand that public health workers are having to make hard decisions with personal funds, but now is the time that NCPHA needs you and your membership. With the demand for public funds at an all time high and funds at an all time low, we need NCPHA in the legislative arena and fighting for us. NCPHA is our voice of public health in North Carolina, and we need to support the Association.

Please give thoughtful consideration to renewing your membership if you are an old member or joining for the first time if you have not been a member. I will assure you that this will be a decision you will not regret.

NCPHA has two incentive programs for new members of NCPHA and their sponsors. On the final day of the annual meeting, a drawing is held in which the new member and their sponsor has the opportunity to win \$50.00 each if their names are drawn. **If a current member signs up five or more new members, he/she will receive next year's membership FREE.** All new members must wait until the next year to be eligible to participate in the membership incentive programs.

Our Association needs you, the public health worker, to join this dynamic organization, and become an active partner in formulating our future in public health.

Susan M. O'Brien
Chair, Membership Committee

Reminder!
**Attendance at
Section Meetings/
Functions Require
Registration!**

Legislative Initiatives

The NCPHA Legislative Committee has worked diligently this year in identifying legislation that is supportive of public health and soliciting support for its passage. This committee also hosted the successful Leadership Day in which NCPHA members were provided the opportunity to meet with legislators to discuss public health legislation. These are only two of the many pieces of legislation that have been considered and supported by NCPHA:

House Bill 852

The North Carolina General Assembly House of Representatives passed House Bill 852, which was introduced by Representative Karen Gottovi from Wilmington. This Bill makes it unlawful to sell cigarettes to any person who is less than eighteen years old. NCPHA was active in the support of this legislation with letters written to legislators urging positive consideration of this bill. The tobacco industry is not opposing the Bill.

House Bill 347 - Senate Bill 310

The Life Savers Coalition has been successful in securing legislative consideration of mammogram/pap smear coverage through all health insurance providers as part of a basic benefits package. Life Savers is a statewide coalition of North Carolina organizations committed to reducing breast and cervical cancer mortality by increasing the access of North Carolina women to screening mammograms and Pap Smears. Brenda Motsinger is the NCPHA representative to this Coalition and has been actively soliciting support for the passage of this bill.

Additional pieces of legislation supported by our Association will be featured in the next issue.

Bylaws Committee Proposed Change in Bylaws

The Governing Council voted at the April 23, 1991 meeting to propose to the membership a bylaws change that would give the APHA and SHA Representatives and their alternate a vote on the Executive Committee. The proposal will be presented for a vote at the annual business meeting on September 11th in Fayetteville.

The current wording of the first paragraph of Article VII. EXECUTIVE COMMITTEE is as follows:

The Executive Committee shall be composed of the Immediate Past President, the President, the President-Elect, the Vice-President of Education, the Vice-President of Communication, Secretary, Treasurer, the elected Representatives to APHA and Southern Health Association, and one person who shall serve as Alternate Representative to APHA and Southern Health Association. The elected Representatives to APHA and Southern Health Association and their Alternate, shall be non-voting ex officio members.

The proposed change would change the word "non-voting" to "voting" resulting in the following wording for the last sentence in the paragraph:

The elected Representatives to APHA and Southern Health Association and their Alternate, shall be voting ex officio members.

The rationale for the change is to give these individuals, who attend the Executive Committee Meetings regularly, the same voting privileges they are afforded on the Governing Council. It will eliminate confusion over voting privileges and give these individuals a more active role on the Executive Committee.

Resolutions Committee

The following resolutions are being presented for consideration by membership at the Annual Meeting in Fayetteville, NC, during the Business Meeting on September 11, 1991. Please review these carefully and bring your copy to this meeting for discussion and vote.

SMOKING AND HEALTH RESOLUTION NCPHA SEPTEMBER 1991

WHEREAS, cigarette smoking is the chief preventable cause of death in our society, and

WHEREAS, it is directly responsible for 395,000 deaths each year in the United States, or more than one of every six deaths in our country, and

WHEREAS, the number of Americans who die each year from diseases caused by smoking exceeds the number of Americans who died in all of World War II, and this toll is repeated year after year, and

WHEREAS, smoking causes more premature deaths than do all of the following together: cocaine, heroine, alcohol, fire, automobile accidents, homicide, suicide, and

WHEREAS, with the sum of economic costs exceeding \$52 billion dollars, the economic impact of smoking can be put at \$221 per person each year, and

WHEREAS, nearly all smokers now start smoking regularly in their teenage years, and

WHEREAS, cigarette smoking is increasingly becoming concentrated among Americans with lower incomes and less education,

THEREFORE, BE IT RESOLVED, that NCPHA urges federal and state agencies, businesses and worksites, as well as health organizations, to research and develop programs to help people quit smoking, and

BE IT FURTHER RESOLVED, that NCPHA calls upon national and state health, educational and athletic associations and schools to undertake efforts to educate our citizens and especially the young and disfranchised, about the health risks of smoking, and

BE IT FURTHER RESOLVED, that NCPHA urges Congress and the North Carolina General Assembly to increase taxes and import duties on cigarettes, and NCPHA proposes that the revenues from these taxes be used to support public health services dedicated to prevention education, health care, and cessation programs, and

BE IT FURTHER RESOLVED, that

NCPHA calls for comprehensive indoor air legislation to restrict smoking in public places, including health facilities, worksites, and public transportation vehicles, and

BE IT FURTHER RESOLVED, that NCPHA urges health facilities, pharmacies, and health agencies to discontinue selling cigarettes, and

BE IT FURTHER RESOLVED, that NCPHA supports state legislation to prohibit the sale of all cigarettes to persons less than 18 years of age, and

BE IT FURTHER RESOLVED, that NCPHA urges Congress to continue to require a clear notice of the hazards of cigarettes on advertisements and promotional materials.

DRAFT FOR NCPHA RESOLUTION

BREAST AND CERVICAL CANCER PREVENTION

WHEREAS, one out of every nine women will get breast cancer sometime in her life; and

WHEREAS, in North Carolina, in 1991, 4900 women are expected to be diagnosed with breast cancer and 1300 women will die from breast cancer; and

WHEREAS, research shows that with early detection by screening mammograms, breast cancer mortality could be reduced by 30% to 50%; and

WHEREAS, only 32% of North Carolina women of appropriate age have had a mammogram within the last year; and

WHEREAS, over 100 North Carolina women will die of cervical cancer in 1991; and

WHEREAS, cervical cancer is one of the most easily detected types of cancer through the use of a pap smear; and

WHEREAS, 92% of cervical cancer deaths can be prevented through early detection and treatment;

THEREFORE, BE IT RESOLVED, that the North Carolina Public Health Association supports and advocates legislation to require health insurance providers to include coverage for screening mammograms and pap smears as

part of their basic benefits package in all health insurance policies and contracts; and

BE IT FURTHER RESOLVED, that the North Carolina Public Health Association urges its members, policy makers and all citizens to work to gain access to screening mammograms and pap smears for indigent and uninsured women.

DRAFT FOR NCPHA RESOLUTION

SCHOOL NURSING SUPERVISION

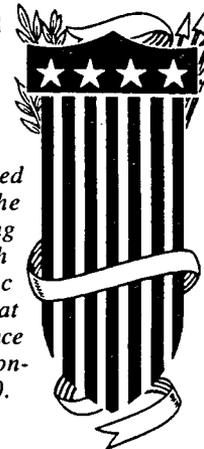
WHEREAS, School Nursing in North Carolina has been predominantly provided under the auspices of the local health department where nursing supervision is readily available; and

WHEREAS, School Nurses function with a great deal of autonomy in the school settings where school supervisors and faculty have no nursing background; and

WHEREAS, Title 21, Chapter 36.0222 (c) of the North Carolina Administrative Code (9/7/89) specifically states "Supervision of and delegating to persons involved in the performance of nursing care are functions of the registered nurse as specified in the legal definition of practice of nursing by registered nurse," and include "...Those functions as listed in 36.0222(c)";

THEREFORE, BE IT RESOLVED, that School Nursing be under the direct supervision of nurses and that nursing care provided by ancillary staff in the schools be under the supervision of registered nurses.

Original presented and adopted at the 44th Annual Meeting of the Western North Carolina Public Health Association at the Kanuga Conference Center in Hendersonville on May 24, 1990.



Resolutions Committee (cont'd.)

DRAFT FOR NCPHA RESOLUTION

OPPOSE ANY INCREASES IN SIZE AND WEIGHT OF OVER THE ROAD TRUCKS

WHEREAS, under current Federal law, states must allow at least 48-foot seim-trailers and 28.5 foot twin trailers on Interstate highways; now state weight limit can be less than 80,000 pounds; and states may determine the extent to which they "grandfather" higher truck weights than those allowed under Federal law; and

WHEREAS, the trucking industry is asking Congress to allow states to increase truck size and weight to allow longer twin trailers and triple trailer trucks as part of the reauthorization of the Surface Transportation and Uniform Relocation Assistance Act of 1987 (STURRA); and

WHEREAS, according to 1989 data from the Fatal Accident Reporting System (FARS) more than 100,000 people were injured and close to 4,500 others were killed in crashes involving trucks; and

WHEREAS; passengers of other vehicles were killed in truck-related crashes more often (84 percent of the truck-related fatalities) than were truck driver; and

WHEREAS; studies have shown that longer trucks are more likely to have rear trailer separation, more trailer sway, and low speed offtracking than do shorter combination trucks; and

WHEREAS; 76 percent of the trucks in truck-related crashes had broken,

substandard or defective parts, and 41 percent of them were immediately ordered out of service; and

WHEREAS; large trucks are not required to have anti-lock brakes or satisfy any of the safety standards required for passenger vehicles; and

WHEREAS; the Insurance Institute for Highway Safety has found that double and triple trailers are two to three times more involved in crashes as standard trucks.

NOW THEREFORE BE IT RESOLVED, that the North Carolina Public Health Association opposes any increase in truck size and weight and urges the Federal Government to oppose any increase in truck size and weight or a proposal to allow states to further increase truck size and weight.

This Resolution has been adopted by the North Carolina Association of Local Health Directors and the Western North Carolina Public Health Association.

DRAFT FOR NCPHA RESOLUTION

PROTECTION OF CHILDREN FROM PESTICIDES IN FOOD

WHEREAS, children consume proportionally more fruits and vegetables than adults do, which increases their exposure to pesticide residues in the produce precisely at a time in their lives when they may be most vulnerable to pesticide hazards; and

WHEREAS, current "tolerances", or

legal limits, for many pesticide residues in foods were set for adults without considering children's consumption patterns or their greater vulnerability, and since they do not adequately protect children from the toxic effects of certain chemicals in certain crops; and

WHEREAS, the food supply will be best protected if growers are provided with incentives to reduce their use of pesticides; and

WHEREAS, government studies indicate that pesticide use could be reduced significantly without adversely affecting yields or the quality of produce, but farmers who are interested in reducing pesticide use currently face financial and other obstacles;

THEREFORE, BE IT RESOLVED, that the North Carolina Public Health Association supports legislation directing the federal government to set pesticide tolerances in food at levels that adequately protect children - taking into account children's eating patterns, higher rates of food consumption on a body weight basis, and special sensitivity to certain toxins; and

BE IT FURTHER RESOLVED, that the North Carolina Public Health Association supports recommending that Congress actively support growers in switching from conventional, chemical-intensive agriculture to reduced-pesticide techniques.

Original presented and adopted at the 44th Annual Meeting of the Western North Carolina Public Health Association at the Kanuga Conference Center in Hendersonville on May 24, 1990.



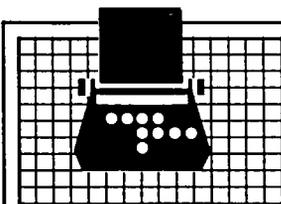
1991
Executive Committee

From Left to Right:

1st Row: *Randall Turpin, President-Elect; Steve Martin, VP for Communication; Bob Parker, Past President.*

2nd Row: *Jim Jones, VP of Education; Newsom Williams, Treasurer; Maida Dundon, APHA Representative; Jimmie Rhyne, APHA/SHA Alternate; Dan Shingleton, President; Camille Bishop, Secretary.*

Absent from picture: Estelle Fulp, SHA Representative



NEWS FROM THE SECTIONS

Adult Health Promotion Section

In some public health circles in North Carolina, the mere mention of tobacco control brings groans from beleaguered professionals who, all too readily, concede defeat to the tobacco industry. When *Healthy People 2000* was published last fall, some health workers scoffed at the tobacco objectives and set the document aside, determining that such lofty goals were simply unreachable in the state long touted as "The Tobacco State". But, is this the case? To learn more about the tobacco objectives and strategies for achieving them, join us at the NCPHA annual convention for our workshop on the second day of the convention, Thursday, Sept. 12 at 3 pm. Adult Health Promotion, Public Health Management, Public Health Nursing, Community Health Technicians and Assistants and Health Education will co-sponsor the workshop titled "Let's Clear the Air: the Year 2000 Objectives for Tobacco". The session is designed to examine **if and how** the Year 2000 Objectives for tobacco can be attained in North Carolina. A panel of speakers from tobacco interventions across the state (some of which are described below) will review the tobacco objectives and discuss the range of strategies available for reaching the objectives. Representatives from the Adult Health Division will address NC's current status relative to the objectives and resources available to assist with tobacco initiatives. The session will be moderated by Denece Boyer from WRAL in Raleigh. Time for questions and answers will be allotted after the panel discussion.

The tobacco objectives in *Healthy People 2000* address the complex tobacco problem on many levels. For simplicity's sake, the intervention objectives can be divided into three groups: those which address prevention of the use of tobacco products (particularly among youth); those which address current tobacco users (eg - smokers and smokeless tobacco users) and those which address protection and services issues (such as access to tobacco, advertising of tobacco and exposure to passive smoke). Many exciting interven-

tions addressing each level of tobacco risk reduction are currently being tried in various locations across North Carolina. A sampling of a few promising efforts are described below.

TOBACCO USE PREVENTION

Dr. Allan Steckler, UNC School of Public Health, is principal investigator on an NCI project titled "**Integrating Tobacco Education into the School System**". The project examines tobacco use policies in the school systems along with curricula that address tobacco use issues. The effectiveness of tobacco prevention education in the schools along with facilitators and barriers to the tobacco program are addressed in the project.

TOBACCO USE CESSATION

North Carolina Central University is home to another NCI funded project called the "**Durham Quit Smoking Project**". The project is aimed at reducing the prevalence of smoking in selected black communities in Durham. Methods used include mass media and smoking cessation workshops. Shop keepers and businesses in intervention communities were involved in promoting smoking cessation among minorities.

The "**COMMIT to a Healthier Raleigh**" project focuses on changing the social cues for smoking in an effort to support smoking cessation among the current 28,000 smokers in Raleigh. COMMIT works with area health, education, business and community based institutions to promote and document smoking cessation efforts. A very successful media incentives campaign elicited over 1000 entrants.

TOBACCO PROTECTION AND SERVICES

Bob Parker, Health Director, and the New Hanover County Health Department

worked with their Board of Health and County Commissioners to pass the **1990 Smoking Pollution Control Ordinance**. This ordinance provides smoke free environments in public areas of retail stores, public rest rooms, elevators and polling places. It also requires restaurants to provide patrons with nonsmoking areas and employers to provide employees with smoke free areas. New Hanover County has also taken the initiative to promote legislation on a statewide level which would increase the age at which cigarettes can be purchased from 17 to 18 years old.

As the above initiatives illustrate, progress is being made in the attempt to reduce the health consequences of tobacco use in our state. Join us at NCPHA for learning and sharing ideas on achieving the tobacco objectives. Bring your questions, concerns and suggestions. See you there!

* * * * *

For section members

We will have a luncheon and business meeting, Thursday, Sept. 12, 1991, from 12:00 to 2:30, prior to the workshop. We are currently negotiating for a speaker to tie in with the tobacco focus of the workshop. The luncheon will be heart healthy (but yummy) light fare. The business meeting will cover potential changes in the name of the section and by-law changes. Winners of the 1991 Adult Health Promotion Section Awards will be announced. This is not a session you want to miss! Details will be mailed to all members prior to the convention. (Please note that if you haven't paid your NCPHA dues for the year, your name will not be on our mailing list, and you might miss out on the reduced price and advance notice of the business luncheon - so ante up!)

Anna Schenck
Chairperson-elect

Laboratory Section

The Laboratory Section membership and other interested persons will want to be sure to be in Fayetteville on September 12th. We have for you two exciting workshops:

"The Medical Laboratory at the War Front: The Gulf War Experience," our Laboratory Section workshop at 12:00 p.m. We have for our speaker Lt. Michael Miller of the Clinical Laboratory Office at Womack Army Hospital. A veteran of the Gulf War, Lt. Miller will bring to the workshop his personal laboratory experiences and knowledge on diseases, treatments, supplies, instrumentation, and job training. A questionnaire afterwards will be distributed for your comments.

Following the Laboratory Section workshop and business meeting, make sure you attend the workshop co-sponsored by the STD Section: "Special Concerns of Women: HPV, Chlamydia, and Gonorrhea." We will be fortunate to have Dr. Joann Shulte of the Clinical Research Branch, CDC, as the speaker.

I would like to take this opportunity to urge each of you to vote in the NCPHA elections. One of our own Laboratory Section members, Susan O'Brien, is a nominee for the Southern Health Association representative. If elected, Susan will also serve on the NCPHA Governing Council-another Laboratory Section member on our Governing Council. This presence and exposure by Laboratory Section members on Governing Council would be helpful to us. Please consider this office and the Laboratory Section nominee.

This article also serves as an OFFICIAL NOTICE TO ALL PAID MEMBERS of a called meeting to be held on Wednesday, September 11, 1991. This meeting will be held in the Chalet Room of the Holiday Inn/Bordeaux at 5:30 p.m.. Distributed at this meeting will be proposed By-Laws changes to be voted upon at our Business Meeting on Thursday, September 12. Briefly, the proposed changes are as follows:

1. Changing the term of office for Chairman, Vice-Chairman, Secretary, and Treasurer from two to one year;
2. Changing all officers' names to gender-neutral ones (Chairman to Chairperson, etc.);
3. Streamline the procedure for amending the By-Laws; and,
4. Clarify the make-up of the Membership, Nominating, and Audit Committees.

Please pay your dues soon, if you have not done so already. We want to see a significant and committed group of laboratorians at the activities this fall

Ann W. Grush
Chair

Management Support

Plans are underway for the September Annual Meeting in Fayetteville. The Management Support Section business meeting will be held on Wednesday, September 11, at 1:30 p.m. Afterwards, attire for professionals will be modeled and do's and don'ts of dressing for work will be reviewed. A Wine and Cheese Social will be sponsored at 5:30 p.m. A workshop will be co-sponsored with Dental and Nutrition Sections on Thursday from 3:00-5:00 p.m. The program is being planned by Pamela Horne and Teme Reice from the UNC School of Public Health. There will be a general session held each of the three days, and I hope you will make an effort to attend.

The Continuing Education Committee has planned three workshops on "Projecting Your Professionalism: Bridging the Gap Between Management Support and Other Professionals," to be held as follows:

Raleigh, July 19
Hickory, August 9
Greenville, August 2

As of May 22, 1991, there were 103 paid members of the Management Support Section. Last year at the same date, there were 144 members. As you can see, we need to work hard to increase our membership, and I am asking for your support and assistance in contacting management support staff and encouraging them to join.

I would like to take this opportunity to thank you for giving me the opportunity to serve as chairperson this year. The year has been very busy, informative, and enjoyable. I especially appreciate the hard work of all Executive Committee members for making this another successful year.

Delance Ellis
Chair

Nutrition Section

The Nutrition Section will again be presenting the Bertlyn Bosley Award to an outstanding nutritionist. This award will be given to a North Carolina Nutritionist who has made significant contributions to the field of public health nutrition. The winner of this award will be announced at the business luncheon during the annual conference.

A very informative workshop will be co-sponsored by the Nutrition Section.

Annette Furr Hinshaw
Chair

STD Section

The STD Section will hold its annual meeting on Wednesday, September 11, 1991. Mr. Fred Martich, Project Officer, Division of STD/HIV Prevention, Centers for Disease Control, Atlanta, Georgia, will speak to us on "The State of the Economy and How It Affects Public Health." Following the program, we will have the presentation of section awards and a business meeting.

On Thursday, September 12, 1991, we are joining with the Laboratory Section to sponsor an educational workshop entitled "Special Concerns of Women." Dr. Joann Schulte, Clinical Research Branch, Division of STD/HIV Prevention, Centers for Disease Control, Atlanta, Georgia, will discuss the clinical and laboratory aspects of chlamydia, gonorrhea, and HPV.

We are very excited about the programs that are planned for the STD Section this year and look forward to seeing you in Fayetteville.

Kathy Peedin Gurley
Chair

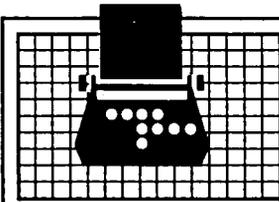
MCH Section

The MCH Section meeting will be held Wednesday, September 11 from 1:30-2:45 p.m. Following the business meeting, MCH Outstanding Achievement Awards will be presented. The section meeting will close with a drawing for door prizes.

At 3:00 p.m. Wednesday, the MCH Section will joint the Statistics and Epidemiology, Social Work and Developmental Rehabilitation Sections to co-sponsor a workshop entitled "The Health of Our Children: Broadening Our Horizons, Bridging the Gap." Dr. Dexter (Tony) Morris will serve as moderator as panelists John S. Niblock, President of the NC Child Advocacy Institute; Dr. Desmond K. Runyan, Associate Professor UNC-CH School of Medicine; Dr. Kermit Nash, Chairman of Health Specialization, School of Social Work, UNC Chapel Hill; and Dr. Sandra Botstein, a private practitioner in Chapel Hill discuss child health concerns.

Please make an effort to attend both our section meeting and the workshop. It would be a real mistake to miss this program and the opportunity to discuss mutual issues with other public health professionals.

Blanche Hardee
Chair



CONTRIBUTED ARTICLES

A Tribute to Thomas Fanning Wood

by E. Daniel Shingleton

Editor's Note:

On February 22, 1991, the New Hanover County Health Department, Wilmington, dedicated its library to the memory of Dr. Thomas F. Wood, a native of Wilmington and the "father" of public health work in North Carolina. NCPHA President Dan Shingleton was the keynote speaker for the occasion and we are pleased to print his speech in this edition of the Newsletter. We hope our readers enjoy this article and will appreciate this sketch of the life of our first State Health Officer.

I am so pleased to be here. As is my custom I did visit that beautiful Oakdale Cemetery and spend some time there; and upon arriving here, I spent some time talking with some of the patients. The Wood family section at Oakdale is one of the most peaceful places in the world and the waiting room at the New Hanover County Health Department is one of the most hopeful places in the world – peacefulness and hopefulness are in short supply in many places in this old world . . . I know we all hope something good comes of Gorbachev's peace efforts begun yesterday . . . Working for peace in a world of pain and suffering is something all "public healthers" should know something about!

There is really no way I can explain to you what this moment means to me. As Gloria Estefan would have it – the words get in the way. To be here in this special place at this special time is a great honor and oh what a wonderful experience. – I am indebted to so many . . . I am grateful to my friend Bob Parker and the staff of the New Hanover County Health Depart-

ment. This county and this city are so fortunate to have such a public health leader and such a public health staff. Dr. Wood would be proud of you and would probably say that his Wilmington deserves to have such a fine Health Department, i.e., Wilmington deserves no less than the very best!!!

I am grateful to the family of Thomas Wood – especially to great granddaughter "Cissy" Loughlin – the first real Wood I knew. Her kindness and interest in this event proved she is in fact part of the continuing Wood tradition. The blood that flows in her veins and the veins of all other Woods is honorable and is special. To all the Wood family from near and far I congratulate you and I thank you for your interest in this occasion.

In a few minutes we are going to dedicate a Health Department Library/Conference Room to the memory of one of the Wood clan, but we are doing far more than that . . . We are here to REMEMBER . . . We are here to REFLECT . . . We are here to walk the back roads of the mind and for a brief moment to learn more about who we REALLY ARE and where WE REALLY CAME FROM – there is a family story here – a human family and a professional family . . . There is a coming together of community in celebration of one's whose birthday would have been tomorrow – February 23 . . . Who would ever believe that a crowd would gather at a health department on Friday afternoon at 4:00 to remember a man born in 1841!!!

That fine home that stood at the corner of 2nd and Chestnut is GONE – there is no house there and on that very ground Belk's conducted business and people in this community go there now to read, research, and check out books. No house left!

His children are all gone and in that beautiful serene place called Oakdale, there are graves and markers . . . To stand there in that place is to understand something about the past and to deal with life itself – how short and how precious it ends up being. One begins to realize that the most precious thing in the world is TIME. We come here to celebrate life

itself and particularly one life – to remember and to be grateful . . .

Please pardon one detour, but it must be made. The last time I stood in this room in this very spot, I remember seeing a man sitting right down here in the front – and after I got done with a dedication speech, he came forward with his traditional kind thanks – I can see Carl Durham now! I can feel the touch of his hand now! I can hear his kind words now! And I can feel Carl's presence in this place now! His voice of clam reassurances should forever echo in these hallways and in each room of this place. He too has gone to the grave but he is with us now – so Carl this is for you too . . .

By the way, I believe that just before Christmas, 1990, a historic meeting was held among the heavenly host. Our friend Carl Durham met up with Thomas Wood. They would have talked of their love for Wilmington and New Hanover County. After awhile, the topic surely would have turned to public health. Carl would have inquired about public health matters in heaven and if at all possible, he is now serving on the Board. These two gentle saints blessed us with their lives. One in the 19th century and one in the 20th and they still continue to bless our lives TODAY . . .

In 1912, a young Wilmington physician published a book entitled *A Treatise On Pellegra* – the author Dr. Edward Jenner Wood. Now every public healther knows that parents that would name a son Edward Jenner have more than a passing interest in this public health "stuff." It is true!

This outstanding Wilmington physician dedicated his book on pellegra to another physician. The dedication reads:

*To The Memory of My Father
Thomas F. Wood, M.D., L.L.D. of
Wilmington, North Carolina.*

*In Appreciation of the Work
Done by Him For His Native State
in the Cause of Public Health . . .*

A Tribute to Thomas Fanning Wood (cont'd.)

Did you hear it? This is dedication to a father . . . This is dedication to a native of Wilmington. This is dedication and appreciation for our first "real" public health. In "Cissy" Loughlin's copy of the book, someone penned in long hand – "He founded the State Board of Health." Yes, this child of Wilmington is known today as the father of organized public health work in this great state . . . Our public health roots are traceable back to the work of this remarkable man and to this remarkable community.

How and when did the Wood story begin in Wilmington? Tradition has it that Robert Barclay Wood came to Wilmington from Nantucket in Massachusetts in 1839 in order to build the new St. James Episcopal Church with his brother John. One other story has him arriving here in 1833 to assist his uncle P. W. Fanning work on a newspaper called The People's Press. Regardless of the exact date, he and other members of his family became famous Wilmington builders—Yes, they built now famous buildings and residences. This story is well documented in other sources.

On February 23, 1841 (one hundred and fifty years ago tomorrow), Robert Barclay Wood and his wife Mary Ann Wilbur Wood celebrated the arrival of a baby boy in their home . . . They choose –

First name **THOMAS**

Middle name **FANNING** (maiden name of grandmother Caroline Matilda Fanning Wood) and of course

Last name **WOOD** . . .

This little baby boy was to become a famous physician, botanist, librarian, publisher, and yes the father of public health work in North Carolina . . . On April 25, 1886 (Easter) Dr. Wood was bedridden with an aneurysm that would eventually take his life – He wrote these words . . .

As I lie on my back looking out of the south window of my bedroom, I could point out to you the ruins of the house where I was born . . . The old house was located on Second Street between Market and Dock on the west side. The house was built by one of the French Islanders (This one named Paget) who were formerly in goodly number and quite thrifty merchants.

Reflecting on his early school days, he observed –

Almost within sight of my

window too, is the building which occupied the ground where my first school house was located. My first teacher was Mrs. Coxeter – a stern looking old lady, deeply wrinkled with parchment-like complexion.

His journal tells of mid- and late 18th century Wilmington. His journal tells of his love for books and school and of two death threatening episodes – he was severely burned on one occasion and survived an attack by a vicious dog on another.

His real challenge came, however, on October 9, 1861 when he entered the 18th Regiment of the North Carolina Infantry (Confederate States) and was assigned to Company I – known as the Wilmington Rifle Guards . . . He became a combatant in America's most bloody war – over 600,000 died during this tragic conflict . . .

Because of his previous interest in medicine he was assigned to duty at Moore Hospital (N.C. Hospital) in Richmond and at the same time he attended the Medical College of Virginia – Thomas Wood became a physician in the Confederate army.

At wars end he returned to his beloved Wilmington and began the practice of medicine in August, 1865. From August, 1865 to August 1892 – for 27 years there is an unbroken, and quite remarkable record of achievement . . .

- He directed a hospital for smallpox victims.
- He maintained a thriving practice of medicine.
- He received an honorary Doctor of Medicine from the University of Virginia.
- He served as secretary to Medical Society of the state.
- He served as secretary to the Board of Medical Examiners.
- He was elected president of the State Medical Society in 1882. (His son Edward Jenner Wood would serve as president of the Society 28 years after his father.)
- In 1878 he founded the North Carolina Medical Journal.
- He was elected a member of Committee of Revision of the Pharmacopeia for the United States.
- He was a founder of the American Public Health Association and served as vice-president in 1891.
- He became an expert on the flora around Wilmington and published a book on the topic.
- He was a life-long supporter of the library and was very active in the Library Association.

- And if that is not enough, he led the fight for the establishment of the North Carolina State Board of Health on February 12, 1877.
- He served as secretary to the Board and therefore became North Carolina's first State Health Officer.

Dr. Thomas Fanning Wood's life is in this public health place and it is so appropriate that we dedicate something here in his honor . . .

I believe it was C. S. Lewis that introduced the concept of "gift-love" – that is we all have the need and the capacity to give love away for free – buried under each human bosom is this love that we really need to give away . . . free . . . unconditional!

Two examples point to this type love . . .

Richard Rhodes in his book, *A Whole In the World - An American Boyhood*, gives testimony to this in the story of two teachers he knew offered him "gift-love" when he really needed it. Also, a kindergarten teacher told me a story that proved that it's in the children too.

Thomas Wood knew about "gift-love" and he gave so much of it to his beloved state and because he did, we ARE HERE NOW . . .

Were he here now – what would he say – I believe he would say this to us . . .

When anyone suffers, we all suffer – the end to our own real suffering will come about when we truly deal with the suffering of our neighbors in Wilmington, New Hanover County – the country – the world . . .

On a wonderful visit to that beautiful home on Live Oak Parkway, where we will in a moment go for the reception, "Cissy" said to me – Dan, here is Dr. Wood's family Bible . . . I opened it and there written in his own hand were these words:

The peace of God which passes all understanding shall keep your hearts and shall keep your minds . . .

FOOTNOTE

'Carl Durham was an outstanding member of the New Hanover County Board of Health, past president of the Association of North Carolina Boards of Health, and at the time of his death was a County Commissioner for New Hanover County. The Association of North Carolina Boards of Health also has named an annual award for this dedicated public health advocate.

A Tribute to Thomas Fanning Wood (cont'd.)



With the portrait of Dr. Thomas Wood which now hangs in the Thomas F. Wood Library of the New Hanover County Health Department are from left to right:

Mr. Dan Shingleton, President of NCPHA; Ms. Catherine Loughlin, Dr. Wood's great-great-granddaughter; Mr. Don Blake, Chairperson, New Hanover County Board of Health; and Ms. Francis Wood Loughlin, Dr. Wood's great-granddaughter.

From Left to Right:

Dr. Ronald Levine, State Health Director; Mr. Don Blake, Chairperson, New Hanover County Board of Health; Ms. Francis Wood Loughlin, Dr. Wood's great-granddaughter; Ms. Catherine Loughlin, Dr. Wood's great-great-granddaughter; Mr. Donald Koonce, Dr. Wood's great-grandson; Mr. John Wood, Dr. Wood's grandson; Mr. Thomas Fanning Wood, III, Dr. Wood's grandson; Dr. Jacob Koomen, former State Health Director; Mr. Dan Shingleton, President of NCPHA; and Mr. Robert Parker, Health Director, New Hanover County.



Onslow County Health Department Activities

In April, the Onslow County Health Department received 2400 doses of surplus Hepatitis B vaccine from the US Naval Hospital at Camp Lejeune, NC. The vaccine, originally purchased for Operation Desert Storm, was acquired by

health director, Danny Jacob. Immediate steps were undertaken to vaccinate people working for the health department, the sheriff's department, the fire department, the sanitation department, EMS personnel and rescue squad volunteers. The re-

mainder of the vaccine was distributed by the health director to Lenoir, Pamlico, Pender, Wayne, Scotland, Swain and Yadkin County Health Departments for their uses.

Sampson County Health Department Activities

"Public Health Week" was observed by Sampson County Health Department for the first time April 14-20, and the celebration was considered a big success.

The week began with Open House for the public, followed by "Home Health

Day", free cholesterol screening with more than 300 people participating, "Environmental Health Day", a luncheon for employees and county officials, and "Exercise for Healthy Living Day".

Businesses used their marquees to help

promote this week.

We are a staff of 54 who are involved in promoting healthy living for all Sampson County residents.

Columbus County

Child Health Fair

Over 500 people attended Columbus County's "first" Child Health and Safety Fair on Saturday, April 20th in recognition of Public Health Week, April 14-20th. Coordinators for the event were Phyllis McIymore, Health Educator, and William Horne, Environmental Health Programs Coordinator.

Robeson County

WANTED ALIVE... YOUR BABY...

Robeson County Department of Public Health Mommie-To-Be-Bounty Program

As part of efforts to increase the number of patients who seek early care into Robeson County's prenatal care system, a "Mommie-to-Be Bounty Program" has been initiated. Funded through monies from the recently awarded Targeted Infant Mortality Reduction Grant, the incentive program is recognized as a very influential component of the county's strategy to induce early and consistent prenatal care. The objective of the program is to increase the percentage of patients who seek care during the first and second trimesters to 75% (only 13% entered care in the first trimester at the time of initiation).

A "bounty" of \$50 for a first trimester entry and \$25 for a second trimester entry will be awarded to anyone who refers ("turns in") a pregnant woman to the health department's maternity clinic. All referrals must be residents of Robeson County who meet Medicaid eligibility requirements. Both the \$50 and \$25 bounty are in the form of gift certificates to be awarded upon completion of the patient's second clinic visit and after verification of the actual month of pregnancy by ultrasound.

Linda Sessoms
Management Support Division
Robeson County Department of
Public Health

Neuse Developmental Disabilities Catchment Area Team, Inc.



Libba Gantt Cook

The Neuse Developmental Disabilities Catchment Area Team, Inc. (CAT) recently bid a sad but fond farewell to Libba Gantt Cook, specialized pediatric nutritionist, upon her move to California. The Neuse CAT is a consortium of public health care providers in eastern North Carolina. Members include health departments in Carteret, Craven, Jones, Lenoir, Onslow and Pamlico counties, the New Bern Developmental Evaluation Center (DEC), Eastern Area Sickle Cell Association and the Regional and Raleigh Offices of the NC Division of Maternal and Child Health.

In 1984, the Neuse Catchment Area Team identified nutrition services as a health care need of children with chronic illnesses and disabilities within the six county area. In 1987, the Catchment Area Team received a three year grant for specialized pediatric nutrition services for the catchment area from the Kate B. Reynolds Health Care Trust. Eastern Area Sickle Cell Association agreed to administer the grant.

Elizabeth "Libba" Gantt (now Cook), a nutritionist specializing in developmental disabilities, was employed for this new position in October, 1987. During the past three and a half years, Libba provided nutritional assessments (including growth and dietary counseling) and referral services to approximately 800 infants and

young children with developmental disabilities and chronic illnesses. With a strong commitment to quality outreach services, she provided twice the number of clinical services to this population than anticipated. She regularly visited each health department in the six county area, working with nutritionists and nurses. She consulted with Early Childhood Intervention specialists and with teachers at Developmental Day Centers, Head Start Centers and public schools. She served the monthly CSHS Neuromuscular and Cardiology Clinics in Onslow and Craven counties and the NICU Follow-Up Clinic in Greenville. Libba also added her clinical expertise to the multidisciplinary services provided by the New Bern DEC, frequently consulting with DEC staff and health care providers in the catchment area.

Libba's services and achievements have been noted throughout the state. She received the distinguished Bertlyn Bosley Award from the Nutrition Section of NCPHA in 1989 and the Outstanding Individual Achievement Award from Eastern District NCPHA in 1990. She has also presented poster sessions about this special project at several national meetings.

Through her encouragement as well as that of state and regional consultants, similar nutrition programs were established in other catchment areas in the state. In October, 1990, the Neuse Catchment Area Team's specialized nutrition position received permanent funding through the Division of Maternal and Child Health, contracting with Craven County Health Department for the six county service area.

In July, 1991 Libba and her husband Captain Thomas Cook relocated to El Torro Marine Corps Base south of Los Angeles, California. Libba's sensitivity and responsiveness to child and family needs will be greatly missed in eastern North Carolina, but the trail that she blazed leads the way to improved nutrition services for children with special needs not only in eastern North Carolina but throughout the state.

Mecklenburg County Health Department

The Mecklenburg County Health Department interprets its mission broadly to include violence as well as disease prevention. Therefore, three multi-disciplinary prevention, education, and outreach initiatives have been developed to facilitate community partnerships that will impact violence. These efforts are funded by grants totalling \$487,995.00.

In August, 1990, a workshop was held featuring Dr. Deborah Prothrow-Stith, designer of an adolescent violence curriculum and trainers from the Boston Violence Prevention Project. One hundred thirteen participants, including human service providers, school employees, law enforcement officers, and community representatives were trained to implement the curriculum now being utilized at Charlotte's Program for Excluded Students.

To broaden this initial focus, neighborhood programs were established for parents of excluded students, thus creating a bi-polar learning experience. Information was taught to students and parents simultaneously. Neighborhood support groups provide mentoring for the families.

A third project extends the family programming. Its goal is to reduce participation in gangs and drug abuse by youth age ten to eighteen. Two neighborhoods and schools were targeted for extensive programming. Components include empowerment and involvement theories providing united community efforts serving families/youth utilizing school, home, community environments, and media. The program enhances cohesive learning, consistent programming, reinforcement settings, and policy development.

This project received a 1991 NACO Achievement Award.

News from New Hanover

Health Promotion has recently been awarded several grants for the upcoming fiscal year. The Injury Prevention Branch of DEHNR has again funded Happy Helmets to You for another \$7,150 and has funded a proposal for Public Understanding of Automatic Crash Protection System for \$5,035. The UNC Highway Safety Center funded \$25,000 to increase the correct use of automatic safety belts and the use of manual belts systems in cars equipped with air bags.

The New Hanover County Dental Staff participated in the Senior Games Health Fair which is a health promotion event sponsored jointly by the Department of Aging and the New Hanover County Health Department for the benefit of older adults. The Dental Staff presented a display on proper oral hygiene techniques and provided information on brushing, flossing and the prevention of periodontal disease.

The Rainbow Clown and Happy Hands Germbusters Program has been presented to elementary classes Kindergarten through Grade Two this spring. Four puppets and a clown teach children how to prevent the spread of infection by properly washing their hands.

New Hanover County has a maternity clinic designed specifically to meet the need of pregnant teenagers. The health education component of this clinic has a new name - **BABY TALK**. This adolescent group meets once a week to discuss topics such as prenatal care, anticipating delivery, bringing baby home, caring for the infant, preventing a future pregnancy and more. Education is provided through video presentations, game playing, guest speaker presentations, etc. Each participant receives a gift and healthy snacks.

Bertie County Health Department

From neon sunglasses to bright orange caps that bear the logo "Bertie Buckles Up", you can tell something is going on in Bertie County.

Bertie County has watched it's belt use climb by more than 16 percentage points since the "Bertie Buckles Up" began in November of 1990. The ongoing project is examining the pattern of lower belt use in rural communities and developing strategies to reverse the pattern. The first phase of the project oversees the surveying of rural residents about safety belts and their use. The second phase analyzes the survey results, trying to detect differences in attitudes towards safety belts. The final phase of the project involves the Highway Safety Research Center (HSRC) assisting a rural county to develop and put into action a program to increase belt use.

One of the assets of the program thus far, according to Betty Tynch, Health Director, is that so many groups and individuals in the county have come together so cooperatively. All of the law enforcement agencies in Bertie agreed to take part in the program by conducting seatbelt checkpoints. At these checkpoints, police, highway patrol and sheriff's personnel stop motorists and give those belted a prize. Those not belted receive safety belt information handouts and instructions to buckle up.

Efforts to reach pick-up drivers includes incentives. Program volunteers stop pick-up drivers as they pull into supply store parking lots. If belted the driver receives a rain gauge or cap bearing "Bertie Buckles Up". Efforts are also being made to initiate activities through hunting clubs.

Public Health Workers have been disguised as Vince and Larry seatbelt dummies throughout "Bertie Buckles Up" project. Public Health Week Bertie's own Vince and Larry were on WNCT T.V., *Carolina Today*. Vince and Larry never speak yet they send out a strong message "Buckle Up"!

North Carolinians Receiving National Awards

ADULT HEALTH DIVISION

The 1991 Hod Ogden Award was presented by the Association of State and Territorial Directors of Public Health Education to Sally Herndon Malek, MPH, Program Development Coordinator, Division of Adult Health, at the 9th Annual Health Education/Risk Reduction

Meeting in Atlanta, Georgia, on May 24, 1991. Congratulations, Sally!

EAST CAROLINA UNIVERSITY

Dr. Trenton Davis received the Walter Snyder Award presented by the National

Sanitation Foundation at the Annual Meeting of the National Environmental Health Association (NEHA) in Portland, Oregon, on June 26, 1991. In addition to his many responsibilities at ECU, Dr. Davis also serves as editor of the NEHA Journal and has obtained national recognition for his efforts. Way to go, Trenton!

Secretary's Community Health Promotion Awards Program



*Left to Right (second row):
Linda Loud, Ruth Walker, John Seymour,
Marilyn Burton, Brenda Coleman
(first row): Walter Shepherd, Jeanine Atkinson,
Wilton Kennedy*

The Secretary's Community Health Promotion Awards Program is sponsored by the Department of Health and Human Services. This program recognizes exemplary community-based health promotion projects that have demonstrated an effective community approach to addressing major public health problems.

In the 1990 Community Health Promotion Awards Program, 173 applications were submitted by the fifty states, the District of Columbia, and four territories. Of these 173 applications, 32 were selected to receive the highest award, the "Secretary's Award of Excellence in Community Health Promotion". North Carolina has two projects to receive this recognition. We are the only state to have more than one project recognized in this category. One project was recognized as an "Outstanding Community Health Promotion Program" and two other projects received a "Letter of Recognition" for their participation in the program.

Categories and Recipients

Category I: Secretary's Award of Excellence

1. Community Health Advocacy Program (CHAP)
Centers for Health Services Research and Development
East Carolina University, Division of Health Sciences
Greenville, North Carolina 27858

The Community Health Advocacy Program (CHAP) provides training to community volunteers so they can function more effectively as links between the community and various county health and human service agencies.

2. HIV/AIDS Awareness and Prevention
Blue Ridge Community Health Services, Inc.
Hendersonville, North Carolina

This is a comprehensive AIDS education program for Hispanic farm workers in Henderson County. This program provided training and education sessions at camp sites, HIV testing and counseling, and lay health advisor training.

Category H: Outstanding Health Promotion Program

1. Rockingham County Strutters
Rockingham County Health Department
Reidsville, North Carolina

The Rockingham County Strutters provides a formal exercise program to supplement diabetes education as a means to reducing blood sugar and improving control among diabetics.

Category III: Letters of Recognition

1. Adult Child of Alcoholic Services
North Carolina State University
Raleigh, North Carolina

This program provided education, group interventions and support for high risk adult children of alcoholics in a university setting.

2. Health Kick
Forsyth County Health Department
Winston-Salem, North Carolina

This is a worksite health promotion program targeting reduction of risk factors associated with cardiovascular disease.

We congratulate the 1990 participants in the Community Health Promotion Awards Program. These are just a sample of the outstanding health promotion activities implemented in our state. Community-based efforts, such as these, improve the quality of life for citizens in our state.

Information and applications for the 1992 Community Health Promotion Awards will be available in October, 1991. For more information about the Program, contact the State Coordinator, Chanetta R. Washington, Division of Adult Health, Department of Environment, Health, and Natural Resources at (919) 733-7081.

Dairy and Food Nutrition Council

The Nutrition Education People

Dairy and Food Nutrition Council is a scientific, non-profit organization. We are affiliated with National Dairy Council, who has been devoted to providing nutrition education services for over 75 years.

Dairy Council offers a wide variety of nutrition education materials for all age levels. Our exciting materials are designed to help make nutrition education easier for you and more enjoyable for your clients. As an added bonus, Dairy Council's quality nutrition education materials are available at a nominal cost.

Dairy Council also offers a FREE LOAN LIBRARY service. This service allows you to borrow audiovisual materials. There's a wide variety of topics to choose from, including Fat Budgeting, Weight Reduction, Prenatal Nutrition, and Osteoporosis.

If you would like to receive a free, colorful, 20 page catalog describing our nutrition education materials or if you would like to request a brochure describing the titles in our loan library service, please write or call:

**DAIRY AND FOOD NUTRITION
COUNCIL OF THE
SOUTHEAST, INC.
WRIGHTSVILLE BUILDING
SUITE 106
2300 W. MEADOWVIEW ROAD
GREENSBORO, NC 27407**

1-800-768-6455 or 919-294-4005

The North Carolina Accreditation Commission for In-Home Aide Services, Inc., a private non-profit accrediting organization which promotes standards for quality in-home aide services, has named Tom Cesar as their Executive Director. Tom has a MA in Public Management and 10 years experience in health care administration. His background includes seven years as administrator of Rehabilitation Services of Wake County.

International Symposium Will Focus on Dioxins, Related Compounds

UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL, NC

Dioxin '91, the 11th International Symposium on Chlorinated Dioxins and Related Compounds, will be held September 23-27, 1991 in Research Triangle Park, North Carolina.

This symposium is expected to bring together about 800 - 1,000 participants interested in the biology, chemistry and toxicology of dioxins and other structurally related compounds, said Terri Damstra, conference chair. The five-day conference will emphasize an integrated approach to assessing consequences of human exposure based on biological mechanisms of action, Ms. Damstra said. Dioxin '91 will feature invited plenary and symposia lectures, special topic discussion groups and submitted poster sessions.

The program is hosted by the Chemical Industry Institute of Toxicology; Health Effects Research Laboratory, U.S. Environmental Protection Agency; International Institute for Environmental Information and Communication; National Institute of Environmental Health Sciences; and School of Public Health, Department of Environmental Sciences and Engineering, University of North Carolina at Chapel Hill.

Jury-selected papers will be published. Poster sessions will run continuously during the conference. Paper and poster sessions will be arranged to promote interaction among scientists on a variety of topics.

To register, contact:
The Office of Continuing Education
UNC School of Public Health
CB #8165, Miller Hall
Chapel Hill, N.C. 27599-8165
Phone 919/966-4032.

Letters to the Editor

April 29, 1991

Mr. Dan Shingleton
President, NCPHA

Dear Mr. Shingleton:

I am new to Environmental Health, having worked in this section one year. I wanted to let you know, though, how much I liked the content of "The President's View" in April's NCPHA Newsletter. George Will is one my favorites and this was one of his better writings. I hope George Bush read the article and passed it on down! Most of all, I liked your theme. Peace, concern, and redirection toward what counts do start with us individually (and then, collectively). Thank you for that reminder.

Sincerely yours,
Paula Lasitter, MTC (ASCP)
Environmental Health Laboratory
Craven County Health Department

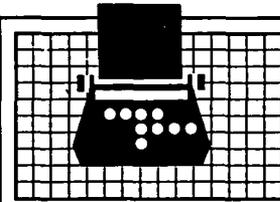
Call for Papers

THE USE OF COALITIONS IN HEALTH EDUCATION AND HEALTH PROMOTION

The journal of Health Education Research: Theory and Practice is planning a theme issue on the use of coalitions in health education and health promotion projects, to be published in 1993. The goal of the theme issue is to advance the literature by encouraging articles that are empirically based and that use soundly conceived research approaches (experimental, quasi-experimental, or case study designs). Articles for this issue could include those that focus on the stages of evolution of coalitions; strategic utilization of resources within coalitions; formation, implementation, maintenance and other operational issues; predictors of coalition success or effectiveness; and, the strengths or limitations of coalitions in health promotion.

To meet the 1993 publication goal, articles must be received by February 1, 1992. Inquiries and manuscripts should be directed to:

Robert M. Goodman, Ph.D., M.P.H.
Department of Health Promotion
and Education
School of Public Health
University of South Carolina
Columbia, South Carolina 29208 USA
(803) 777-7096



ASSOCIATION REPORTS

Western North Carolina Public Health Association Update

The 45th Annual Meeting of the Western North Carolina Public Health Association was held May 15-17 in Boone. The meeting was very successful and was well attended. The workshops and keynote speakers for this meeting were outstanding.

At the Annual WNCPHA Awards Banquet, which was held on Thursday night, May 16, 1991, the following individuals were recognized for outstanding contributions to public health:

- **Linda Harrison**, Social Worker with the Yadkin County Health Department, received the **EXEMPLARY SERVICE AWARD**.
- **David McBrayer**, retired Environmental Health Specialist with the Davidson County Health Department, received the **W.A. BROADWAY AWARD**.
- **Kate Livingston** and **Cora**

Marley, Volunteers with the Caldwell County Health Department were recipients of the **SPECIAL AWARD**.

Also at the Awards Banquet the following WNCPHA Officers for 1991-92 were installed:

- President** – **Dicie Alston**
Appalachian District Health Department
- President-Elect**– **J. Michael Reavis**
Yadkin County Health Department
- Vice President** – **Jan Keever**
Caldwell County Health Department
- Treasurer** – **Nancy Vaughn**
Transylvania County Health Department

Secretary – **Sheila Nichols**
Wilkes County Health Department

At the Annual Business Meeting, the membership of WNCPHA approved a By-Laws change that involved extending the boundaries of WNCPHA to include the following 10 Counties: Surry, Stokes, Mecklenburg, Rockingham, Forsyth, Guilford, Alamance, Randolph, Davidson, and Montgomery.

I would like to thank each WNCPHA Officer and each member of the WNCPHA Executive Committee for all their efforts and for the time they dedicated toward making this one of the most successful meetings ever!

Next year's WNCPHA Annual Meeting will be held May 20-22 1992, at the University Hilton in Charlotte.

Belinda Allison
WNCPHA Immediate Past President

EDNCPHA AWARDS

Outstanding Individual Achievement Award

Bobby Truett Waters



This award is presented to an individual who has demonstrated outstanding achievement in a specific health-related project, program, or activity within the past 2 years.

Through his work as the New Hanover County Health Department's Vector Control Director and through his participation in various professional organizations, he has exhibited extraordinary accomplishment and dedication to the field of environmental and public health. He has served as vice-president and president of the North Carolina Mosquito and Vector

Control Association. As president, he spearheaded a revision of the Association's Constitution, which led to increased involvement and participation by Association members. He was the first Association president to promote the need for members to become politically active on environmental issues. Through his initiative and organizational skills, he was instrumental in establishing a Vector Control section within the North Carolina Public Health Association in 1989, and, subsequently, served as its first chairman. He exhibits a seemingly unquenchable thirst for knowledge and self-improvement as evidenced by the variety of environmental and public health courses he has taken – many on topics other than Vector Control. His creative and innovation

abilities are impressive – whether it be on how to conduct mosquito surveillance in inaccessible locations, or how to reduce insecticide usage while at the same time improving the level of mosquito control. In addition to being an innovator, he is an educator. As a teacher and lecturer in training courses and Association meetings, he regularly makes presentations to other environmental and public health professionals and shares information on many of the useful and innovative practices that he has developed. Hundreds of environmental health personnel have benefited from his knowledge and innovations. Because of his professionalism and commitment, the field of Vector Control has been elevated to a more prominent status.

Outstanding Career Achievement Award

Nina Silverthorne



This award is presented to an individual who has made significant achievements during a career. Their career is characterized by exemplary and sustained service to public health.

Through her work as one of the first social workers in the State to be employed by a local health department, she has served as an advocate for public health social work throughout North Carolina. In this capacity, she has paved the way for other public health social workers and has developed a social work program that serves as a model for other health department across the state. She has provided guidance, training and assistance to many public health social workers and

helped produce a video for local health departments on how social workers can be a vital part of the public health team.

She has been recognized by the state for her work in the Baby Love Program and has provided invaluable guidance to staff regarding necessary changes in program policies and procedures to better address the needs of low income pregnant women. She has served as a model for other maternity care coordinators and has assisted other counties in the development of their local Baby Love programs. Her dedication and commitment to her patients is legendary and extends beyond the four walls of the health department. She serves as chairperson of the county's Interagency Council. This Council coordinates the activities of a large array of human service agencies and programs in the county. Because county agencies could not always

meet the needs of her clients, she helped organize the local church ministries, which aid individuals in the community who are in need of shelter, food, and clothing. Ten years later, this organization continues to serve needy citizens on a daily basis. She has served on the county's permanency planning team since its beginning in 1986. This team meets weekly to review the placement of children who are in foster home arrangements.

Her most important quality, however, is the deep sense of caring and respect that she communicates to each person with whom she comes in contact. As one group of persons who nominated her wrote, if any of us were ever pregnant, scared and alone, and in need of help, we would hope to live in Wayne County.

Outstanding Public Health Department Robeson County Health Department



This award is presented to a health department, that has implemented health programming which is creative, innovative, efficient and effective. This programming should demonstrative community involvement and impact and should be or planned to be an on-going effort.

The following achievements were accomplished in a county that is 96th out of 100 counties in per capita income, but the dedication, hard work, and can do spirit of the staff have enabled this health department to not only survive, but to grow in a world of competing priorities and scarce resources. Their accomplishments include:

(1) **The successful maintenance of a school-based clinic for six years without controversy.** Upon learning that continued funding for the clinic was questionable,

students circulated petitions to keep the clinic and secured 650 signatures.

- (2) **The successful submission to the state of a targeted infant mortality reduction grant,** which has as its major emphasis, community involvement, expanded clinic hours, and financial incentives for pregnant women who seek early prenatal care.
- (3) **The successful application for rural obstetrical care incentive funds.**
- (4) **The development of a comprehensive obstetrical service for low income women** which is funded through a unique billing arrangement between the health department and the local hospital. This unique arrangement will generate an estimated \$200,000 in additional Medicaid revenue for the county, and has provided the financial means needed for the hospital to employ two OB/GYNs to provide indigent care.
- (5) **Selection by the National Association of County Health Officials as one of only five sites in the nation to develop and implement a shared immunization data base** that can be used by the health department, the community health center, and private providers.

- (6) **Selection by the UNC Medical School/Department of Community Pediatrics to participate in a study on the benefits of various intervention strategies on improving the health of Medicaid eligible infants.**
- (7) **Completion of a 3000 square foot addition to the health department and undertaking renovations to make the facility more appealing to patients and employees alike.**
- (8) **Extending clinic hours to 6:30 p.m. every Monday** in order to make services more accessible to working clients and students.
- (9) **Initiation of a colposcopy clinic** because patients were having to wait three months for an appointment to the nearest facility offering this service.
- (10) **Automation of all health department financial records and patient registration and appointment systems.**
- (11) **Taking over all billing and data collection functions for the county ambulance service.** This includes submission of claims to Medicaid, Medicare, and private insurance, as well as collecting data on workloads and response time.

**NORTH CAROLINA PUBLIC HEALTH ASSOCIATION
ANNUAL MEETING PRE-REGISTRATION**

**SEPTEMBER 11 - 13, 1991
HOLIDAY INN BORDEAUX
FAYETTEVILLE, N.C.**

PRE-REGISTRATION MUST BE POSTMARKED BY AUGUST 30, 1991 TO:

**NCPHA
1009 Dresser Court • Raleigh, NC 27609
NO PRE-REGISTRATION OR REFUNDS AFTER THIS DATE**

NAME (PLEASE PRINT) _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

EMPLOYER _____ SECTION AFFILIATION _____

FULL CONFERENCE:

PRE-REGISTRATION: (MEMBER)	\$45.00	\$ _____
PRE-REGISTRATION: (NON-MEMBER)	\$80.00	\$ _____
ON-SITE REGISTRATION: (MEMBER)	\$56.00	\$ _____
ON-SITE REGISTRATION: (NON-MEMBER)	\$90.00	\$ _____

ONE DAY:

PRE-REGISTRATION: (MEMBER)	\$25.00	\$ _____
PRE-REGISTRATION: (NON-MEMBER)	\$60.00	\$ _____
ON-SITE REGISTRATION: (MEMBER)	\$30.00	\$ _____
ON-SITE REGISTRATION: (NON-MEMBER)	\$66.00	\$ _____

DAY MUST BE DESIGNATED: _____

STUDENT AND RETIREE: 1/2 OF APPROPRIATE REGISTRATION FEE \$ _____

BANQUET: \$20.00 \$ _____

TOTAL REGISTRATION: \$ _____

NCPHA ANNUAL DUES: (JANUARY - DECEMBER) \$35.00 \$ _____

SECTION DUES: \$ _____

Public Health Management (1)	\$3.00	Health Education (7)	\$4.00
Statistics/Epidemiology (S)	\$2.00	STD (8)	\$4.00
Adult Health Promotion (A)	\$5.00	Nursing (2)	\$4.00
Physician Extenders (PE)	\$5.00	Laboratory (6)	\$4.00
Development Rehabilitation (D)	\$5.00	Nutrition (5)	\$5.00
Community Health Asst. (2A)	\$3.00	Social Work (SW)	\$3.00
Environmental Health (3)	\$7.00	Vector Control (V)	\$3.00
Maternal & Child Health (10)	\$2.00	Dental Health (Y)	\$5.00
Management Support (4)	\$3.00		

TOTAL AMOUNT ENCLOSED \$ _____

LOOK WHAT'S IN STORE FOR YOU

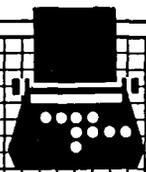


PRICE LIST

Coaches' Jacket	\$20.00
Staff Shirt	\$15.00
50/50 T-shirt	\$ 8.00
Crew Sweatshirt	\$15.00
Tote Bag	\$10.00

*Your NCPHA
Store*





EDUCATIONAL OPPORTUNITIES

Continuing Education

School of Public Health – The University of North Carolina at Chapel Hill

Many of the following continuing education programs are jointly sponsored or cosponsored by the NC Department of Environment, Health and Natural Resources; NC Area Health Education Centers; NC Environmental Health State of Practice Committee; and the NC Public Health Nursing Continuing Education Advisory Committee. For specific information on program sponsorship, please refer to the program brochure.

Eighth Annual School Health Nursing Conference
Nursing Management of Selected Health Problems in the School Setting

August 8-9 Greensboro

NC Management Support Supervisors Association Annual Meeting

The Structured Interview: Personnel Selection for Commitment and Performance

August 15-16 Asheboro

Language and Leadership

As Manager, What Do I Say Now

August 22-23 Raleigh

1991 Prevention Conference

Toxic Exposure: Facts, Fears and Fiction

September 4 Chapel Hill

Volunteer Administration for Health and Human Service Professionals

September 5 Hickory
October 2 Greenville
November 13 Chapel Hill

Nursing Home Administration

September 5 Chapel Hill

11th International Symposium on Chlorinated Dioxins and Related Compounds

Dioxin '91

September 23-27 Research Triangle Park

Getting the Message Across for Environmental Health Specialists

Fall TBA

Lead Investigation and Abatement

Fall TBA

Public Health Nursing Supervisor's Training Course

Fall TBA

Annual Legal Issues Workshop

Confidence Building in Your Public Health Nursing Practice

Fall TBA

North Carolina Environmental Health Law

October TBA

Third Annual Dinner Lecture Series

October Chapel Hill

Aging Symposium

October 4-9 Chapel Hill

Biological Markers for Hazardous Exposures

October 10 Charlotte
October 17 Greenville
November 22 Winston-Salem
December 4 Research Triangle Park

Understanding Environmental Hazards

October 10 Charlotte
October 17 Greenville
November 22 Winston-Salem
December 4 Research Triangle Park

Public Health Social Work Seminar Series

October 18 Boone
October 25 Greenville

Sixth Annual On-Site Sewage Conference*

October 22-24 Raleigh

* For information, call Steve Steinbeck, 919/733-2895

Third Annual Conference on Injury Control

Injury in North Carolina: Responding to the Alcohol Connection

October 30 Chapel Hill

NC Mosquito and Vector Control Statewide Conference*

November 6-8 Wrightsville Beach

* For information, call Nolan Newton, 919/733-6407

Basic Supervision for Health and Human Service Professionals

November 7-8 Wilmington

First Annual Occupational Health Nursing Conference

New Directions in Leadership

December 5-6 Research Triangle Park

Registration

For further information and/or to register for programs that do not have an information source, please contact **Phylliss Woody, registrar**, Office of Continuing Education, UNC School of Public Health, CB# 8165, Miller Hall, Chapel Hill, NC 27599-8165; phone 919/966-4032.

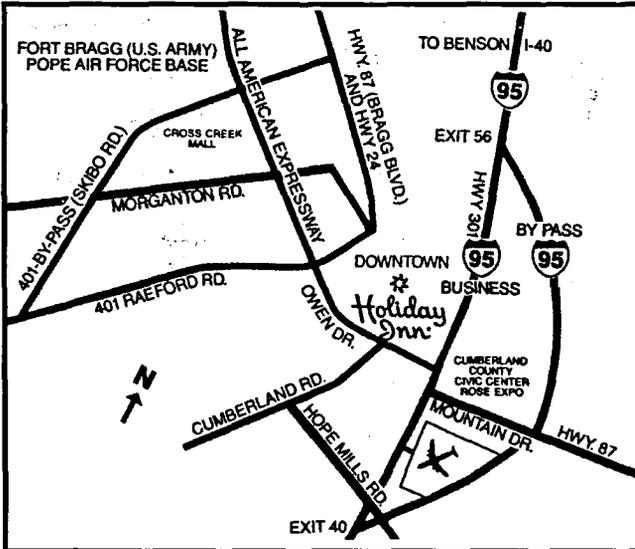
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NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.
NEWSLETTER

JULY, 1991

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NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

NEWSLETTER

APRIL, 1991

1009 DRESSER COURT, RALEIGH, NC 27609

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The President's View



Dan Shingleton

In These Circumstances . . . Keep The Vision

We can no longer choose our problems; they choose us.

— Albert Camus

Pray for a lasting peace! Pray for the end of human suffering on battlefields! Pray for those innocent victims who always suffer when humankind resorts to violent conflict! Pray for the speedy and safe return of our friends and neighbors who served with great competence and dignity. Pray for the Iraqi people and their society. During these difficult days we should especially remember our public health counterparts in Iraq and in Kuwait as they seek to rebuild their respective societies. War and violence are serious public health problems. In one of his finest articles entitled "A Land Fit for Heroes?" George Will makes the following observations:

Another reason Americans are so happy, and so ready to do more

great works abroad, is that things, especially things done by government, have not been working so well at home. Americans have found domestic problems intractable and foreign commercial competition daunting. The production of many things — cars, engineers, high SAT scores, low budget deficits, livable cities — has faltered. (During the 43 days of Desert Storm, violence in America killed many times more Americans than war did.) Americans are delighted to find a few things that work — weapons, the military generally. In recent years it has become a sardonic jest to say of something not done right, "Well, it's close enough for government work." But the armed forces are government work. . . .

Today George Bush stands at the sort of pinnacle few presidents have experienced. He has earned the nation's trust and, almost as important, he has the nation's attention. This is a perishable moment, and a propitious moment to say: As we welcome home the heroes from their sacrifices, let us make some symmetrical sacrifices to make this a land fit for heroes. The business of America is not business. Neither is it war. The business of America is justice, and securing the blessings of liberty.¹

In 1969, Russell Schweickart took a historic first space walk. This is what he saw:

You look down there and you can't imagine how many boundaries you cross, again and again, and you don't even see them. Hundreds of people in the Mid-East killing each other over some imaginary line that you're not even aware of. And

from where you see it, the thing is a whole, and it's so beautiful. You wish you could take one from each side in the various conflicts, and say, "Look, look at it from this perspective. Look at that. What's important?" . . . On that small spot is everything that means anything to you — all of history and music and poetry and art and death and birth and love, tears, joy, games. You realize from that perspective that you've changed . . . And somehow you recognize that you're a piece of this total life. And that becomes a rather special responsibility and it tells you something about your relationship with . . . life.²

A few days ago I was cleaning out the trunk of my car and came across my now battered copy of The Future of Public Health report. It has been over two years since the report was issued. What has happened to the public health system in the United States since the report was issued? Is the nation's public health system no longer in disarray? Has the nation seen a new revival of support for public health programs and services? Has the public health system in North Carolina improved in the last two years? Can we hold the Department of Environment, Health, and Natural Resources up as a model state health agency in light of the report? Can we hold all of our county health departments up as models of local public health agencies in light of the report? In a recent issue of "Public Health Pulse" published by the Utah Public Health Association, this statement by Dr. F. Ross Woolley appeared:

As public health professionals there is serious question as to the level of commitment that we have made to furthering the goals and

cont'd. on page 2

FROM THE NOTEBOOK OF THE PRESIDENT-ELECT



Randall Turpin

James Bryant Conant once wrote: "Behold the turtle. He makes progress only when he sticks his neck out." Public health is very much as a turtle in that changes do occur slowly for a reason. Before changes are made, there is a great deal of attention paid to details, future outcome, and value of the changes considered.

It has been four years since Leslie Brown and his committee of vision developed a document that plotted a course of action for NCPHA. The recommendations brought forth would allow for the future growth and development of our Association. Since that date, this document became a guide for all the Executive Boards and Governing Councils to follow. One recommendation within the document was the employment of an Executive

Director. After long and sincere deliberations, the decision was rendered that YES, an Executive Director would greatly enhance our professional organization.

The turtle had stuck his neck out of the shell to begin his journey. The time frame since the initial recommendation of four years ago to this date appears to have been long. Keeping sight of the final destination, it has been a very methodical and ever steady journey. But, as you know, a turtle is a small animal by most standards. There were hurdles that our turtle could not climb by itself. It was during those times that helping hands reached down and lifted the turtle over the barrier. Those hands were YOURS. Through your membership in NCPHA, your contributions to the Executive Fund Drive, your efforts in seeking out grants, and your assistance in the development of the Executive Director grant, our turtle's journey was made possible.

We are now approaching the fulfillment of a vision. Our President appointed a Personnel Committee to develop an Executive Director's job description and implement a recruitment process. This directive has been achieved through the excellent efforts and input of Mel Crocker, Peggy Ellis, and Barbara Chavious. The job description establishes a framework of varied responsibilities. The primary

purpose of the position is to "manage and administer the programs of the North Carolina Public Health Association at the pleasure of the Executive Committee and under the supervision of the President and the guidance of the Governing Council of the Association." Programs include, but are not limited to, professional development, resource generation, membership augmentation, public relations and legislative initiatives.

Our President wishes to advertise the position in April. The job announcement for the Executive Director will be placed in the major newspapers within the Raleigh area, with APHA in the "Nations Health," and will appear in this issue of the NCPHA Newsletter. President Shingleton will conduct interviews in May. If there is a candidate which can fulfill the needs and expectations of the Association, employment will occur.

This is a momentous occasion for our Association. At the end of this decade, when North Carolina public health has achieved so much and benefitted so many, you will know that "YOU MADE IT POSSIBLE." The turtle's journey is ending, but only to begin a new adventure for our Association and public health in North Carolina.

Randall Turpin
President-Elect, NCPHA

The President's View *(from page 1)*

recommendations of the IOM report. If forced to choose an overall message from the IOM report, it could be argued that integration and cooperation among health professionals to the end of improving the public's health stand foremost. Sadly, there seems to be a continuing trend towards individualism, provincialism, and rivalry at virtually all levels. As a nation, we continue to ignore the widening disparity between the health of developed and developing countries and the deterioration in meeting basic public health needs.³

The Public Health Study Commission has issued its final report to the 1991 General Assembly. Please acquire a copy of this report and familiarize yourself with the report and its twenty recommendations.

These recommendations are not perfect, but they are very important. We need to support these efforts! They will help improve our system. Public Health Day at the Legislature was held on April 9. I hope you attended this session and are now involved in follow-up with your legislators in your community. Local people speaking to their own representatives is the one most important ingredients in promoting effective action! Please speak up and have your voice heard!

On February 22, the New Hanover County Health Department dedicated its library to the memory of Dr. Thomas Fanning Wood, the father of public health work in North Carolina. This was an exciting occasion for me and I appreciated the kind invitation of the health department to say a few words. It was a great pleasure meeting members of Dr. Wood's family and attending a reception at the home of Dr. Wood's great granddaughter. It was a

wonderful public health celebration and I wish that all of our members could have participated in this event.

During my presentation I could not help wondering what Dr. Wood would say to us if he could be with us today. I believe he would advise us to revisit and restudy the genius of the original State Board of Health's organizational system. He and the Medical Society worked for years to establish that system. In addition, I believe he would remind us that our historic philosophic principles, our epidemiological foundation, and our commitment to preventive health work in community should be the driving forces in that work which we love and do!

Meanwhile, Let There Be Peace On Earth And Let It Begin With Me . . . And You.

Dan Shingleton
President

FOOTNOTES

¹George F. Will, "A Land Fit for Heroes?" Newsweek. (March 11, 1991), p. 78.

²Quoted in Susan Rice and Nancy L. Mary, "Beyond War: A New Perspective for Social Work," Social Work. (March, 1989), p. 175.

³F. Ross Woolley, "The Status and Future of Public Health," Public Health Pulse, Vol. VIII, No. 1. (January, 1991), p. 9.

NCPHA's Annual Report Donors Lists

The North Carolina Public Health Association is very excited about the future of existing programs and the promise of many exciting new programs and services that will be made available as a result of the generosity being generated by the NCPHA Executive Development Fund Campaign. Hundreds of members, family members, friends and corporations have responded to the call for financial support of NCPHA and, more particularly, for the improvement of public health in the State of North Carolina. Gifts to the NCPHA Executive Development Fund are being used to fund staff for our Association. The Annual Report Donors List is NCPHA's way of expressing gratitude for your loyalty and generosity. The listings account for accumulative giving since the inception of the Campaign. As contributors continue to give, their cumulative gifts will build and they will move up on the Lists of Clubs. The Campaign started in May of 1989 and concluded the end of 1990. Permanent recognition will be displayed in the NCPHA office to signify those individuals who, during this two year period, sacrificed financially to make public health better in North Carolina. Each gift makes a difference by positively affecting public health today and tomorrow.

HONOR ROLL OF CONTRIBUTORS

Listed on this page are members and friends who have contributed up to \$49.00 to the NCPHA Executive Development Fund:

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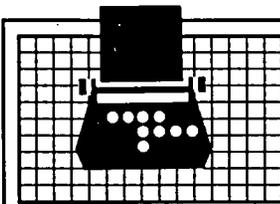
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Nutrition Section, NCPHA
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J. M. JARRETT AWARD

It is time to remind members that recognizing their peers for their diligence and efforts is something we must not forget to do. Every year we are able to take a few moments and say thank you and provide some notoriety to those that have gone the extra mile. Such an award is available, and all it takes is a few extra moments to write up the narrative and submit it to the J. M. Jarrett Award Committee. The criteria for this award are as follows:

1. The nominee shall have made a major contribution in the improvement or control of man's environment.
2. The recipient shall be of good character and habits; outstanding in the community, and a participant in community activities.
3. Any person, regardless of profession or occupation, or firm or organization whatever its purpose, whether governmental or private enterprise, working in North Carolina for purpose of, or significantly contributing toward, making the environment man's ally and not his enemy shall be eligible for nomination. (Examples include but are not limited to federal, state, county and city officials and employees, elected or appointed, college professors, school teachers, engineers, architects, scientists, researchers, sanitarians, doctors, veterinarians, inventors, administrators, manufacturers, boards, clubs and others.)
4. It is intended that the recipient be selected on the basis of merit, significant accomplishments, and lasting achievement. It is not necessary that the recipient's contribution be made within a 12 month period, but may be considered over a period of time at the discretion of the Award Committee.

Take the time to review what has taken place within your organization over the past several years and see if you have someone that fits into the categories mentioned above. If you do, please write it up and send it to the Environmental Health Chairman, John Alley, Appalachian District Health Department, so that he can forward the information to the J. M. Jarrett Award Committee. The deadline is June 15, 1991, so not much time is left. Honor those peers that are worthy of such recognition.



COMMITTEE REPORTS

NCPHA Nominating Committee Selects Candidates

On February 15, 1991, the NCPHA Nominating Committee met to select candidates for NCPHA Officers for the 1991-92 Year. All previous year Section Chairpeople are members of the Nominating Committee along with the Past President and were invited to attend or have a proxy to represent them. The following sections were represented at the Nominating Committee meeting:

- Community Health Assistants/Technicians
- Dental Health
- Environmental Health
- Health Education
- Management Support
- Maternal and Child Health
- Nursing
- Nutrition
- Physician Extenders
- Public Health Management
- Vector Control

A big help to the Nominating Committee was the Consent to Serve Forms that were mailed to the NCPHA membership in their December newsletter. Also, assisting the Committee was Deborah Rowe who provided a tremendous amount of information to the Committee along with confirming nominees during the morning as the Committee met and made selections. Another help was meeting in the Conference Room located at the NCPHA office.

As a result of the Committee's excellent work and because this work is being done early in the year, we can include in this newsletter the names of all the nominees for next year's offices, plus information on the nominees.

Robert S. (Bob) Parker, Chairman
NCPHA Nominating Committee

Please be reminded that ballots will be mailed only to 1991 members on or by July 15, 1991. You must be a member by that date in order to vote.

Membership Drive Going Well

We have 923 members as of March 6, 1991. This is outstanding, but we cannot stop now. NCPHA is your organization. You need to be a member. It is open to all who have a vested interest in public health and we encourage you who have not joined or renewed your membership to do so now. When you do, you will become an active member of the largest state Public Health Association and one that is working hard to become your voice for public health in North Carolina and the nation.

As a member of NCPHA you will receive a newsletter to keep you up to date with what is happening in the Association as well as your section(s). You will be represented in the legislative arena by our Legislative Committee and paid representative. Scholarships are available to help further your education. New members and their sponsors are eligible for the \$50.00 drawing which is held during the Annual Meeting. In addition any member who sponsors five or more new members receives free membership the next year.

We are excited about the number of members we have so far this year but we are even more excited about reaching out to new members and welcoming back old ones. Your continued support and participation in NCPHA will not only help to make our Association strong but will also provide you with a chance to meet new friends and further your professional goals.

Susan M. O'Brien
Chair, Membership Committee

NCPHA Annual Meeting

NCPHA's Annual Meeting will be in Fayetteville at the Holiday INN Bordeaux. We have 250 rooms reserved. Room rates are \$52.00 plus tax per night for up to four people in a room. We will also use the Ramada INN (toll free number 800-228-2828), rates are \$31.50 plus tax per night, US 301 I-95 Business; and Comfort INN \$44.00 plus tax per night, Cross Creek Mall, US 401 By-Pass at Morganton Road (toll free number 800-228-5150).

MAKE YOUR RESERVATIONS EARLY. Plan to be with us on Wednesday Night for the Cumberland County Health

Department Hospitality Hour.

We are looking forward to having each of you at the convention for the outstanding workshops and be able to share ideas. The hotel registration form is enclosed. Please complete and forward to the Holiday Inn by August 9, 1991.

Lillie DeWitt
Local Arrangements Committee

NCPHA Scholarship Applications Now Available

Each year, NCPHA awards academic scholarships to present or prospective public health workers in North Carolina. Three categories of scholarships are available:

General Scholarships (\$300-\$500) – available to any present or prospective public health worker;

Elizabeth Holley Scholarship (\$300 – \$500) – awarded to a public health nurse; and

Management Support Section Scholarships (\$500) – given to present management support workers in public health.

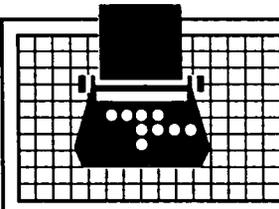
Applications must be returned by June 15, 1991. Look for the application in this issue of the NCPHA Newsletter. If you would like more information, call Vaughn Upshaw at 919/542-4244.

Scholarships are for graduate or undergraduate study in a public health discipline or prerequisite for such training and must be used in the academic year in which it is awarded. For example, a scholarship given in 1991 would be used during the 1991-92 academic year.

Awards for public health training are not limited to study in schools of public health, but should be in regular academic programs in an accredited educational institution which advances the individual's competence in public health work.

Other factors which will be taken into account include:

- 1) Acceptance at an accredited educational institution.
- 2) Potential contribution of service to the people of North Carolina.
- 3) Reasons for seeking additional training and relationship of the program of study to career expectations.
- 4) Financial need.



NEWS FROM THE SECTIONS

Management Support

NCPHA's Management Support Section met Wednesday, September 12, 1990, at the Civic Center in Raleigh. Dr. Teme M. Reice, UNC School of Public Health, gave a presentation entitled, "If you don't have time to come to this workshop, then you can't afford to miss it!" Janice Jones, Chairperson, presided over the business meeting. Officers for 1990-91 were elected as follows:

- Chairperson.....Delance Ellis
Wilson Co. Health Dept.
- Vice Chairperson.....Sheila Oliver
Cumberland Co. Health Dept.
- Secretary.....Pattie Smith
Guilford Co. Health Dept.
- Treasurer.....Betty Payne
Alexander Co. Health Dept.
- Member-at-Large.....Sandi Baxley
Guilford Co. Health Dept.
- Member-at-Large.....Libby Stephens
DEHNR, South Central Region
- Parliamentarian.....Janice Jones
Robeson Co. Health Dept.



*Management Support Section 1990
Achiever of the Year
DELANCE ELLIS
Administrative Secretary
Wilson County Health Department*

On Thursday, September 13, 1990, a workshop was held at the Radisson on "Managing the Stress of Life at the Bottom" by Timothy C. Pritchard, DEC Director, Raleigh. The section meeting and workshop were both well attended, and the speakers were enjoyed by all.

The Management Support Executive Committee met January 4, 1991, to begin plans for the 1991 annual meeting to be held in Fayetteville in September. The Program Chairperson is working hard on plans to co-sponsor a workshop with the Dental and Nutrition sections on "Body Language and Leadership" which we feel will be both educational and entertaining. The Continuing Education Committee will plan summer workshops to be held across the state in July. The dates have been changed this year to hopefully avoid bad weather and enhance participation. Two \$500 scholarships will be awarded again this year to deserving management support personnel. An Achiever of the Year Award will also be presented at the annual meeting. Application and deadline information for nominations will be sent out soon.

I urge all management support personnel throughout the state to join our section and become involved with activities of the North Carolina Public Health Association. If you are not already a member, I certainly encourage you to join. Your input is valuable and you can make a difference.

Delance Ellis
Chair

MCH Section

The MCH Section Executive Committee is busy planning for the annual meeting. This year MCH will co-sponsor a workshop with the Developmental Rehabilitation, Statistics and Epidemiology and Social Work Sections. We are striving to provide an informative program responsive to current concerns of this multi-disciplinary group. A topic has been chosen and a panel of speakers is being secured. The workshop will be held on Wednesday, September 11, from 3:00-5:00 p.m.

Last year the MCH Section had 171 members. Hopefully each of you has renewed your membership. I would like to take this opportunity to encourage each member to be on the look out for potential new section members and to encourage them to join.

You are also encouraged to begin thinking of colleagues to recognize for their outstanding service in the area of Maternal and Child Health. Each year our section presents awards (one member and one non-member) to individuals worthy of recognition. Carolyn Goforth did an excellent job as Chairperson of the Awards Committee last year and she has consented to chair it again this year.

Mark your calendars now and plan to attend the 1991 NCPHA Annual Meeting in Fayetteville. Your participation and support is needed.

Blanche Hardee
Chair

Community Health Assistants/ Technicians Section

The CHAT Executive Board met March 18, 1991 in Asheboro, N.C.

We will be preparing for our workshop to be held at Camp Carraway July 18, 1991.

We also will be making plans for the annual NCPHA that will be in Fayetteville Sept. 11, 1991.

Dorothy Allison
1st Vice Chairperson

Social Work Section

The Executive Committee has met twice to initiate plans for our annual meeting in September and to work on ongoing concerns of Public Health Social Workers. It has been suggested that our program and business meetings be held on the same day so that members who can only come for one day can participate in both meetings. The SWIMS (Social Workers in Medical Settings) members from the South Central Region will host the workshop session and provide refreshments.

We are hopeful that the Social Work Brochure will be printed and available at the annual meeting. The "Buddy System" to partner new Public Health Social Workers with experienced social workers should be in place soon.

Our officers this year are:

Chairperson	Don Watson
Chairperson Elect	Sylvia Wagner
Secretary	Denise Holmes
Treasurer	Judy Ritter

Don Watson
Chairperson

Physician Extender Section

Welcome to the 1991 year. I hope each of you are having a productive year. Your officers are busy handling business and planning for the upcoming annual meeting. There was an officers meeting on January 25, 1991. Several actions resulted from the meeting. 1. Plans are underway for development of awards to be presented at the annual meeting in September. Categories include: contribution, achievement, and performance. You will be receiving more information individually describing each area and asking for nominations. 2. We are also sending a survey to each member in an effort to collect information concerning practice responsibilities, salaries, benefits, etc. in hopes of comparing each county, agency and region of the individual practice settings. Please complete and return as soon as possible.

Both the Western and Eastern Annual meeting dates are approaching fast. Be sure to mark your calendars and hopefully make arrangements to attend.

If you have not mailed in your membership renewal, please remember to

do so. You have missed the early saver deadline, but still need to complete membership responsibilities.

We would like to extend our get well wishes to Joyce Nixon, Past Chairperson, who is now recuperating from a leg fracture. We wish her a speedy recover.

Nancy White
Chair

Health Education Section Report

Due to the continuing events in the Middle East, Ron Sapp, Chairperson for the Health Education Section, has had his military reserve unit called into active duty for at least the next 180 days. Tamara Dempsey-Tanner, presently the Vice Chairperson, will represent the Section as Acting Chairperson until Ron's return.

Section News

- The Health Education Section will be co-sponsoring a workshop with the Adult Health Promotion and the Public Health Nursing Sections at the NCPHA Annual Meeting. The Sections topic interest is currently focusing on the Year 2000 Objectives, sub-area reducing tobacco use and its implications for public health.

- The Eastern North Carolina Public Health Educators group entitled "Health Connections" is again sponsoring a series of informational health topics. This year the group is focusing on promoting a healthy and inviting clinic atmosphere. The workshops will be targeted at all health department staff involved in the health department clinics.

- The WNCPHA - Health Education Section held its annual workshop February 7th and 8th at In-The-Oaks, in Black Mountain. The two day workshop was entitled "Creative Strategies for Adult Education" Jane Vella, Director for "Jubilee: Popular Education Center" in Raleigh was the featured speaker. The workshop focused on motivation factors and developmental and learning patterns for adults.

The WNCPHA-Health Education will be co-sponsoring a workshop with the Social Work Section for the Annual WNCPHA meeting in May. The workshop will focus on addictive behaviors and its implication for public health.

Tamara Dempsey-Tanner
Acting Chair

Nursing Section

By now, your health department should have received information on our membership drive. I hope you will seriously consider becoming a member and supporting the Nursing Section of NCPHA.

We are fortunate to have a fine group of highly motivated officers who are representing you and other public health nurses across North Carolina. They include:

Chair-Elect - Suggy Styres - Caldwell County Health Department

1st Vice Chair of Communication - Beth Day - New Hanover County Health Department

2nd Vice Chair of Education - Rachel Stevens - School of Public Health

Secretary - Betsy Pierce - Caldwell County Health Department

Treasurer - Eunice Inman - Robeson County Health Department

There are many other fine public health nurses across our state. The Margaret B. Dolan award is one way public health nurses can acknowledge a fellow nurse for her dedication. This award was established in 1972 to recognize public health nurses committed to quality nursing care, excellence in public health nursing, leadership in providing services to citizens of N.C., contributions to the improvement of community health, and professionalism as a style of life.

Nomination packets will soon be on the way to your agency. Please take time to consider a nominee for this award. It was not given at September's meeting and we all realize there are several nurses who deserve this honorable distinction.

Your nomination packet will also include nomination requests for the Direct Service Award. This is awarded to a public health nurse who spends at least 50% of her time in direct service, serves as a health advocate for clients, and whose work performance is exemplary.

"The mission of NCPHA Nursing Section is to promote the public's health via excellence in public health nursing."

Your officers are dedicated to this mission and we ask you to join us in making this year a success.

Carolyn Haynie
Chair

Laboratory Section

The Laboratory Section of NCPHA has been actively planning for the Annual Meeting in September and has had a recent change in its Executive Committee make-up. Elaine Dellinger resigned as Chairperson of the Section, effective February 1. Her work for public health in North Carolina through NCPHA will be missed. The interim Chairperson is Ann W. Grush, of the State Laboratory in Raleigh. She can be reached at P. O. Box 28047, Raleigh, N. C., 27611. (919-733-3937)

This year, the Laboratory Section will coordinate a workshop with the STD Section on Thursday, September 12, from 3:00 to 5:00. We feel that STD is a "natural" choice for us, and we are looking forward to this new endeavor. As of this time, we have not set a topic or speaker. In addition to our workshop co-sponsored by STD, the Laboratory Section will hold a second program on September 12. We will be meeting at 12:00 at Quincy's Steakhouse for lunch (15% to be added to each check), program, business meeting, and presentation of the Laboratorian of the Year Award. Our speaker will be someone from Ft. Bragg, and our topic is "The Medical Laboratory at the War Front: The Gulf War Experience." You are urged to attend and hear this very timely topic.

It is time to begin considering deserving candidates for the Laboratorian of the Year Award. Given each year at the Annual Meeting, its purpose is to recognize that individual who has gone the extra mile in support and work for the laboratory. The Awards Committee Chair, Georgena Chandler, will be mailing out nomination information in late April.

Members in the eastern portion of our state - remember the Eastern District NCPHA Annual Convention from April 24 to 26. The convention topic is "Working Together We Can Meet the Challenge." The Laboratory Section is sponsoring workshops on "Legal Aspects of Laboratory Technology" and "Parliamentary Procedure." It's well worth your while to attend.

If you have not done so already, send in your membership form soon. The Laboratory Section needs your input, participation, and energy for a successful year.

Ann W. Grush
Chair

Adult Health Promotion Section

Honor leadership in Adult Health Promotion. In May, the Adult Health Promotion Section will be inviting nominations for awards which will be presented at the 1991 annual NCPHA meeting in Fayetteville. Since 1984, awards have been presented to an agency and to a health employee for outstanding contributions to the field of Adult Health Promotion. The Awards Committee would like to hear about agencies/programs that have made advancements in the field of public health promotion and established standards for others to emulate. The Helen Ray Outstanding Employee of the Year Award will be presented to an individual who has initiated, implemented or contributed to an innovative approach which has advanced the field of health promotion.

The Section's newest award, the Outstanding Individual from the Community, was established in 1988 to recognize health promotion leadership in the community by an individual not employed in the field of public health services. The presentation of this award depicts that health promotion is a community effort. It is an excellent opportunity to recognize an individual's commitment and dedication to the promotion of good health.

Anyone wishing to receive information about the nominating process may contact JoAnn Biggs, Greensboro AHEC, 1200 N. Elm Street, Greensboro, NC 27401, Telephone: 919-271-4986. Section members will automatically receive information. Appreciation is expressed to Harris Teeter Supermarkets for sponsoring these awards in 1988, 1990, and for 1991.

Provide input on a bylaws change. The Long Range Planning Committee of the Adult Health Promotion Section presented a report at last year's annual meeting. The major item on the report was a recommendation to keep the objectives of the Section broad, to meet the needs of professionals working in adult health programs from prevention to curative.

In response to that report, the current Executive Committee is considering two bylaws changes, and would like your feedback on these proposed changes.

First, is a proposed name change. Article I of our current bylaws reads: "The name of this Section shall be the Adult Health Promotion Section".

The proposed change for Article I is: "The name of this Section shall be the Adult Health Section".

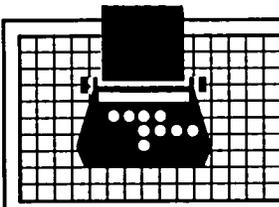
The second change involves an update of Article II, objectives to better reflect our charge.

The current Article II, Objectives reads: "The objectives of this section shall be (1) to serve as a channel through which personnel employed in the delivery of Adult Health Services in the state can share techniques and information for the enrichment, improvement, and increasing effectiveness of adult health services, (2) to stimulate a greater awareness of the responsibility of individual members in the promotion of good health practices, health risk appraisal, and quality care of the adult population who have a long-term illness, (3) to constitute a section through which other professional groups in public health and related fields can work on problems and programs of mutual concern affecting the adult population, (4) to develop and promote a program for intergroup relations".

The proposed change for Article II, Objectives is: (1) to serve as a channel through which personnel employed in the delivery of health promotion and health maintenance for adults can share techniques and information for the enrichment, improvement, and increased effectiveness of programs and services; (2) to provide a forum for the development of programs, services and policies which promote good health practices, a health environment, and improved access to care for all North Carolinians; (3) to provide an avenue through which other professional groups in public health and related fields can work on problems and programs of mutual concern affecting the adult population; and, (4) to advocate for improved health of North Carolinians.

Please submit your thoughts concerns, on these proposed bylaws changes to Sally Herndon Malek, Adult Health Promotion Section Chair, 1214 Alabama Avenue, Durham, NC 27705 within two weeks. Thank you for your input! If your response is favorable, we will vote on these changes in the Section's Business Meeting of the Annual Meeting.

Sally H. Malek
Chair



CONTRIBUTED ARTICLES

Board of Health Members Enthusiastic About Orientation

"This was just what I needed," exclaimed a participant at the first ANCBH Health Leadership Institute: Orientation to Board of Health Service program in Hickory. The orientation program focused on the structure of public health, how boards contribute to public health, and public health's history.

Over two hundred board of health members and health directors have demonstrated their interest and commitment to public health by attending the Health Leadership Institute: Orientation to Board of Health Service. On November 1, 1990 in Hickory, and November 15, 1990 in Greenville, and January 16, 1991 in Raleigh, participants sharpened their knowledge of public health and improved their understanding of the role boards of health play in protecting and promoting the public's health.

Speaking to their peers, health directors and board members shared their thoughts on how to improve board of health effectiveness. Cleveland County Health Director, Denese Stallings, told Hickory participants education and communication are the most important elements for improving board effectiveness. Howard Fitts, chairman of Durham County's health board, stressed advocacy for community needs, support and guidance of the health director, and coordinating health

department efforts with other county agencies.

In Greenville, George Schertzinger, Lenoir County's board chairman, encouraged board members to participate in planning for public health. He emphasized cooperation, enthusiasm, motivation, and persistence as characteristics of good board members. New Hanover County Health Director, Bob Parker, shared his county's strategies for involving board members in public health. "Meeting monthly and having committees increases board member involvement," Parker said. He described New Hanover's board as a "policy-making body, focusing on resource allocation, planning health department programs and advising the health director."

In Raleigh, Dr. Thad Wester, Deputy State Health Director, explained that a complicated maze of federal, state, and local agencies comprise the formal public health system, but noted that an informal system of health professionals, voluntary agencies, and local human service organizations all contribute to public health. Participants learned that many factors affect local board of health policies and planning.

Jeff Koeze, Associate Professor of Public Policy and Government at the Institute of Government in Chapel Hill, delighted participants with his clear,

dynamic review of board of health statutory authority, policy-making powers, and legal constraints. Dan Shingleton, Maternal and Child Health Supervisor in the Department of Environment, Health and Natural Resources Eastern Regional Office, used stories of today's and yesterday's public health heroes to illustrate how board members can make a difference in their communities.

After each program, everyone completes an evaluation. "I gained information that will help me as a new board member," one person wrote. By providing specific, useable information which new board members can apply at home, speakers enabled participants to describe what they will do differently as a result of having attended. Establishing board committees, arranging for board members to go on visits with home health nurses, environmental specialists, or animal control officers, increasing the number of board meetings—these and many more ideas were listed by participants as ways they could improve their board's contribution to public health.

As one individual expressed after attending the orientation program, "I learned that our board of health can actually impact public health in our county."

Books Offer Opportunities for Kids

Edgecombe County Health Department Illiteracy Program

The BOOKS Program (Books Offer Opportunity for Kids) developed by the Edgecombe County Health Department is a unique approach to the problem of illiteracy. It is based on the belief that children who grow up with books make better readers and become better students. Illiteracy starts in homes where children are not read to and are not exposed to the books. Illiteracy is a problem which affects businesses, schools and the economic well being of many communities, including our own.

The child health nurses at the Health

Department see approximately 120 children each week. As part of child development counseling, reading is discussed. This affords the nurses an opportunity to provide children with books and to encourage parents to read to them. Once books are in the home and the parent begins reading to the child, the parent's reading skills may improve and the child may develop a love of books.

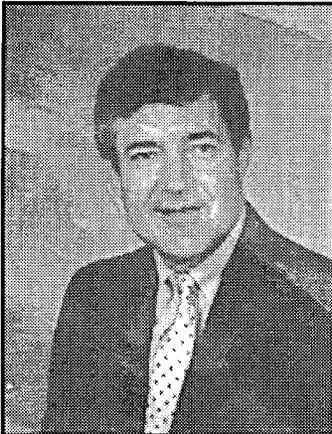
Every child that leaves the Health Department has a book in hand and a smiling face. The donations of new or used books in good condition to this program

made by businesses, churches, community groups and individual citizens have made this possible.

Through this cooperative community effort, it is hoped that in the future the self-esteem of children will improve, more children will enter school with better reading skills, also the parent-child bonds of Edgecombe County families will strengthen. The Edgecombe County Health Department encourages anyone wanting to donate books for preschool aged children to contact Patsy Hudson at 641-7538.

NCPHA 1991-92

PRESIDENT-ELECT



James A. Jones (Jim)

*Assistant Section Chief
Communicable Disease Control*

Three Major Concerns of NCPHA

I believe a major concern for NCPHA during the 1990s is to make certain that we are strong enough to provide a structure through which membership can effectively work to improve public health efforts. In order to be strong, we need more public health professionals to become members and participate in the leadership of our association.

A specific concern for NCPHA during next year is to provide leadership in dealing with the fiscal crisis facing public health. The incremental budget cuts we have been required to take has the potential to seriously affect the public health service delivery system. We need more resources to do our important work and NCPHA is the best organization to tell the story about what is needed.

Another need is for us to clearly communicate to policy makers that our inability to appropriately deliver essential public health services will ultimately lead to decline in the health status of our citizens, families and communities. The Institute of Medicine Report concluded the public health in the United States is in disarray. As President of NCPHA, I will work hard to make certain that together we communicate our needs and stay strong, effective and not in disarray.

Public Health Experience

My experience in North Carolina is lifelong. I was born, educated and have worked in North Carolina all my life. I received my undergraduate degree from High Point College, High Point, N.C. in 1966. I received my M.P.H. from the University of N.C. at Chapel Hill, N.C. in 1977. My work experience includes:

1972-present	Department of Human Resources (now DEHNR)
1989-present	Assistant Section Chief, Communicable Disease Control Section
1979-1989	Branch Head, Tuberculosis Control Division
1972-1979	Program Manager, Maternal Child Health Branch
1968-1972	Senior Field Consultant for the North Carolina Heart Association
1966-1968	Teacher at High Point City Central High School

One of my most significant achievements in public health was managing the transition from a sanatorium to a community-based system of care for tuberculosis patients. Tuberculosis patients are now treated close to their homes, and we are putting more emphasis on preventive services for tuberculosis patients, contacts and suspects.

I have been a member of NCPHA and have been actively involved in a variety of activities since 1972. Some of my positions and activities have been: Vice President for Education, a member of the NCPHA Awards Committee, a member of the NCPHA Audit Committee and chairman of that Committee for 2 years. I was responsible for developing the MCH Section Bylaws and helping create the MCH Section of NCPHA. I have been responsible for the annual education program planning for several sections of NCPHA. I was presented the Reynolds Award from NCPHA in 1982.

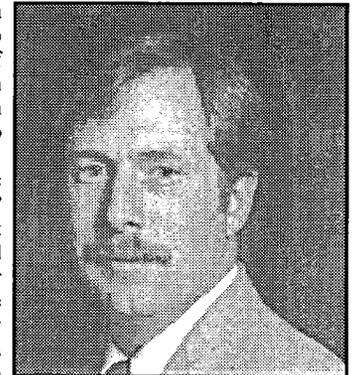
I am honored by the nomination committee's recommendation to consider me for the office of President-Elect for the North Carolina Public Health Association in 1991. This is why I would like to be President of our Association.

The North Carolina Public Health Association is "our" organization and I want to be a part of its continued growth and expansion as we move into the year 2000. For our Association to be successful, we must move away from a totally volunteer group to a proactive organization with an Executive Director and staff to accomplish the goals and objectives established by all of the members. Two broad legislative goals that I support are: (1) passage of the bills introduced by the Public Health Legislative Study Commission this year; and, (2) to develop a "Basic Public Health Plan" during the 1993-94 Legislative biennium. For Public Health to meet the challenges of the Year 2000 Objectives, we must have a plan developed that is reasonable and affordable but most importantly a plan that is funded.

I look forward to being a part of this growth and expansion of NC Public Health and join all our members in trying to accomplish our goals and objectives.

Public Health Experience

I began my public health career in 1981 after spending 10 years in my first career as a professional graduate student working in the areas of Cardiovascular Research and Pathology. From 1981 to 1987, I was the Public Health Director in Yadkin County. During that time, I completed my MPH through the Off Campus Master's program at the University of North Carolina. Since August, 1987, I have been the Health Director in Catawba County. I have been actively involved in and supportive of the North Carolina Public Health Association since I started my Public Health career. I have served as the Secretary/Treasurer, Vice-Chair and Chairman of the Public Health Management Section, and, as the Treasurer of NCPHA from 1987 through 1988. In 1990, I was the Vice-President for Education and was responsible for developing the Annual Meeting program. In 1991, I am serving as the Chairman of the Resolution and Computer Committees. In addition, I have been actively involved in the Local Health Director's Association and am presently the President of that organization.

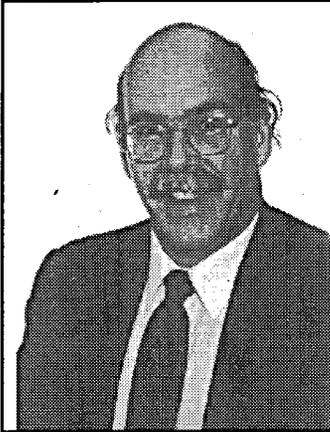


Leonard Wood
*Health Director
Catawba County*



STATE OF OFFICERS

VICE-PRESIDENT OF EDUCATION



Bobby T. Waters
*New Hanover County
 Health Department
 Environmental Health
 Vector Control Director*

As a candidate for this position my goal will be to encourage our association to provide more and better educational and training opportunities to the front line public health worker in North Carolina.

As a member of the American Mosquito Control Association I receive a journal focusing on Mosquito Control Research. I encourage our future leadership to consider publishing a journal containing the latest Public Health Research taking place in North Carolina. Practical inservice tips could be presented for the various disciplines of our membership

Finding alternative sources of revenues (grants, fundraising, projects, honorariums, etc.) would take some of the financial burden from the individual member and create funds to provide higher quality program presenters and publications for our members.

Maintaining and increasing our membership is critical to the life of our association. As we become the major source of information for Public Health Workers in North Carolina our membership will also increase.

Present Chairperson

NCPHA Fundraising Committee

Member Governing Council

(2) terms, 1989 and 1990

President

Vector Control Section NCPHA, 1989 and 1990

President

North Carolina Mosquito and Vector Control Association

Vice-President

North Carolina Mosquito and Vector Control Association

Local Arrangement Chairperson

Mid Atlantic Mosquito and Vector Control Association

Twenty-four years experience in public health; Member of NCPHA for twenty-four years. Secretary of Eastern District, 1974; Secretary of NCPHA 1987-1988, 1988-1989; Local Arrangements 1981, 1987, 1991.

NCPHA - Our challenge is to see that every child and every older adult in our State has the best possible health care.

Lillie DeWitt
*Local Public Health
 Administrator
 Cumberland County
 Health Department*



VICE-PRESIDENT OF COMMUNICATION



Stephen S. Martin
*Director,
 TB Control Branch*

I joined NCPHA in 1970, when I was initially employed as a sanitarian for the Cabarrus County Health Department. In 1972, I became a Health Educator and continued to work in Cabarrus County in that capacity for the next seven years. In 1979, I moved back to Environmental Health as supervisor of the Septic Tank Program. I became the Director of the Brunswick County Health Department in 1981. In 1983, I became the Director of the Regional Office in Greenville. In 1987, I enrolled in the MPH Off-Campus Program at Wilson. While in Greenville, I was active in the Eastern District-NCPHA as well as NCPHA. I served as member and chair of the Awards Committee for ED-NCPHA. In August of 1990, I became the Head of the Tuberculosis Control Branch in Raleigh. In the fall of 1990, I was also elected Vice President for Communications for NCPHA.

During my years as Regional Director, I was privileged to work with the staff of many health departments across North Carolina. That

experience convinced me that the strength of public health in North Carolina is the job that all of us do each day, demonstrating the personal and professional commitment that exists across our state. It is easy to lose sight of the fact that we are part of a great public health family, all working together to improve the health of our fellow citizens.

I believe that the number one responsibility of NCPHA is to share the message of public health, share with each other as a reminder that we are in this together, and share with non-public healthers, to let them know what we do and why we do it. Second, I believe that, as an association, we must be visible to our legislators. This visibility must be one of education and of representation. NCPHA must be the presence of public health in the General Assembly. Third, and lastly, NCPHA should be the defender of the public health - only through a strong and healthy populace and environment can we have a strong society.



Earle Yeaman
*Child Health Director
 Guilford County*

I am currently enrolled in the Executive Masters Program at the UNC School of Public Health, and expect to earn an MPH in 1992.

I also serve as Chairman of the Indigent Care Task Force for the North Carolina Dental Society.

MAJOR PUBLIC HEALTH CONCERNS

When I was recruited to run for this position, I was asked to discuss three major concerns for NCPHA as I see them. As relevant (or irrelevant) as my views may be, I'd like to exercise my editorial freedom and respond a little differently.

A primary function of the VP of Communications is to serve as Editor of the Newsletter. In that regard, I see the three crucial issues for this office as: 1) communication, 2) communication, and 3) communication.

In order to ensure continued growth of Public Health in North Carolina, we must make colossal strides in getting our message out.. to the voting public, to the citizens we serve, to other health professionals, to state and local legislators, and to each other. In so doing, we may be able to better mobilize the support of important constituencies. The "Future of Public Health" says that we often suffer from our successes - people cannot readily identify the benefits they receive from public health. We cannot afford apathy or ignorance; it is critical in these fragile economic times to educate others about the value of public health activities, and our role in improving the quality of life in North Carolina.

1988-90 Guilford County Health Department Dental Director
 1990-91 NCPHA Dental Section Chairman
 1990- Guilford County Health Department Director, Child Health

TREASURER



Sylvia Daniel
Mecklenburg County
Health Department

If I am elected to serve as Treasurer of NCPHA, I will adhere to standard policies for funds distributions and payments; however, I will be innovative, yet prudent as I strive to find ways to improve the current accounting system.

I feel I am qualified to serve as Treasurer as I have held every office in the Environmental Health Section of NCPHA, including service on the NCPHA Governing Council, and on the National Environmental Health Association (NEHA) Board of Directors during my tenure as President; I have served as co-chairman on the NCPHA Local Arrangements Committee for two state conferences, and as the Local Affiliate Coordinator for the NEHA Annual Conference,

which was held in Charlotte in June 1990. I also chaired the Interstate Environmental Health Seminar in 1986. I am currently serving on the NEHA Credentialing Board.

During my fourteen years of employment with Mecklenburg County, I have worked with every environmental health program, which has exposed me to a variety of public health concerns in the community. My title is Program Chief in the Environmental Health Division of the Health Department.

It would indeed be an honor and challenge to serve on the Governing Council. I have witnessed the tremendous responsibilities assumed by NCPHA with its stand on many sensitive public health issues. These issues and many others will demand further attention by NCPHA in the future, and I hope to participate in the discussion and debate of these issues.

Three issues of primary concern that I would like to see addressed would include:

- Developing resources within the North Carolina Public Health Association which assume the lead role in public health issues; i.e., promote and/or recruit individuals within the public sector to be the spokespersons on technical or other issues rather than relying on the private sector and educational institutions for answers. We need to assume and maintain a lead role in public health matters.

- Public Education –

How many times have we said we need to educate the public about our job and our role in the community? We must promote ourselves from the traditional public health worker to a more professional status which we sorely deserve. We have constantly fallen behind the private sector in job pay, yet we have assumed more responsibility and liability than ever! We have the knowledge to move ahead, but we don't have the support of the legislators or the public, mainly because we have settled for less. It's time to promote us or put ourselves in a compromising situation with the private sector.

- Environmental Health –

All public health professionals should share information among the disciplines; however, it has become obvious that environmental conditions have a major effect on infant mortality, low birth weights, learning disabilities, cancer, heart conditions, general health and well being, etc. A combined effort should be orchestrated to provide holistic health care. In order to do this, we need to increase communication among disciplines to elevate our awareness of the impact of environmental concerns on the community. This is another step towards accomplishing a regional approach targeted at education and agency cooperation.

PAST EXPERIENCE IN PUBLIC HEALTH:

A native North Carolinian, I have worked in the public health field in our state for more than 15 years. Prior to becoming director of the Developmental Evaluation Center in New Bern in 1980, I was employed as chief psychologist at the Greenville DEC, clinical supervisor at the New Bern DEC, and was on the faculty at a private college and a state university in North Carolina.

I have been a member of NCPHA for 13 years and presently serve on NCPHA's Executive Committee and Governing Council. In 1989, you elected me to the office of Vice-President for Communications, with the responsibility of editing the NCPHA Newsletter. Last year, I was elected to serve as Treasurer of the organization. I serve on several NCPHA committees, including the Grants Committee, Publications Committee, Office Computerization/Data Processing Committee, and Membership Committee. I have also represented NCPHA on the N.C. Public Health Week Committee.

In past years, I served as chairperson of the Developmental Disabilities Subsection of the Maternal and Child Health Section of NCPHA. I helped establish the Developmental Rehabilitation Section, later becoming an officer of that section. In 1988, I received the Developmental Rehabilitation Section's award for outstanding achievement.

I have served as President and Secretary of the N.C. Developmental Evaluation Centers Directors' Association. I am a member of the American Public Health Association and the Southern Health Association, and have been asked to work on the Public Information Committee of SHA.

For a number of years, I have been a board member and officer of the Neuse Developmental Disabilities Catchment Area Team, Inc., a consortium of health directors and other health care providers in a six-county area of Eastern North Carolina.

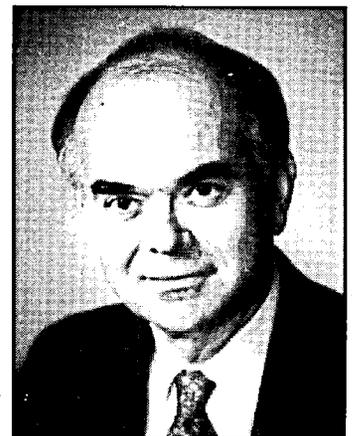
In the few months that I have held the office of Treasurer of NCPHA, I have found the position to be challenging. I ask for your continued support by electing me to serve in this office and as a member of NCPHA's Executive Committee for another year.

CONCERNS FACING NCPHA:

1. As current Treasurer of NCPHA, the financial health of the organization is of primary importance to me. Our 1990-91 budget of more than \$125,000 requires the generation of substantial revenues and the careful management of the organization's expenses. Continued membership growth and fund raising through grants, contributions, and individual donations are important elements in a balanced NCPHA budget. Dues and annual meeting registration fees must remain realistic and affordable for all members.

NCPHA's advocacy for public health issues and needs in North Carolina, including legislation, salaries, facilities, and education/training, can be intensified. In part, this will occur when the association employs a full-time executive director. This individual will substantially increase the visibility and influence of NCPHA by addressing public health issues and concerns that we deem important, both in the media and the General Assembly.

While professional staff will enable NCPHA to grow even stronger, this cannot be achieved without the sustained support, involvement, and leadership of individual members. This has been true over the 80-year history of our organization. Your commitment of time and energy will remain the single most important ingredient in a strong and influential public health organization in North Carolina.



Newsom Williams, Ph.D.
Director, New Bern Developmental
Evaluation Center

SECRETARY



Tamara Dempsey-Tanner
Catawba County
Health Department

THREE MAJOR CONCERNS FOR NCPHA:

According to the 1988 Institute of Medicine report, there is a growing sense that public health, as a component of society and a profession, is not adequately supported or even clearly understood or defined. These same issues are facing public health agencies and staff in North Carolina. Three significant issues that were addressed in the Public Health Study report deserve attention on NCPHA upcoming agenda.

First, there is a need for advocating legislative commitment for public health.

This would involve both educating the lawmakers about public health, in addition to providing funding support. Second, there is a concern over the salary disparity and the retention of staff. In order to be effective, we need qualified public health staff with salaries that are commensurate with education and job responsibilities. Finally, there should be a basic level of essential public health services that are available to all North Carolinians.

NCPHA is our best advocate to focus statewide attention on these issues and has the resources to promote the value of public health.

PAST EXPERIENCES

- 1990-91: Vice Chairperson, Health Education Section, NCPHA and presently Acting Section Chairperson.
- 1990-91: Secretary, Health Education Section, WNCPHA
- 1989-90: Two terms as Bylaws Committee Chairperson, Health Education Section, NCPHA
- 1989-90: Parliamentarian, Health Education Section, WNCPHA
- 1987-91: Program Planning Committee, Health Education Section, WNCPHA

ISSUES FOR NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

With government scrambling to find sufficient funds to continue operations, an upsurge in many old health problems coupled with new emergencies, it is not surprising that many within public health see these as difficult days. The times clearly call for a stronger, visionary NCPHA.

If the Association is to respond to the challenges of the 1990's, we first must act more strategically. Concern about the present state of public health is critical, but it is the actions of today that dictate future outcomes. We must keep an eye on the present but place greater emphasis on the future implications of current decisions effecting the public's health, the public health system and all public health workers.

Second, NCPHA must strengthen and build alliances with other organizations that share our vision. Since we live in a world that is increasing interconnected, no one organization is fully in charge, yet many are involved. The more unified, clear and loud the public health message, the quicker the response to the many needs.

Third, the Association must continue to strengthen its infrastructure. Much good has come from having a part-time staffer. We could be even more effective in carrying out the public health agenda with full-time staffing.

The present is indeed uncertain, but the opportunities for our Association to bring about positive and lasting changes are many.

EMPLOYMENT HISTORY:

- Special Assistant, Office of the State Health Director; Department of Environment, Health and Natural Resources, August 1988 to present
- Health Education Consultant; Maternal and Child Health Section, Division of Health Services, November 1983 to August 1988
- Health Education Consultant; Dental Health Section, Division of Health Services, September, September 1978 to November 198
- Health Educator; Northampton County Health Department, July 1976 to September 1978

PROFESSIONAL AFFILIATIONS:

- North Carolina Public Health Association (Member at Large, Health Education Section, Executive Committee, 1981; Member of Audit Committee, 1979)
- Eastern District North Carolina Public Health Association (Secretary-Treasurer of Health Education Section 1978-1980)
- North Carolina Society of Public Health Educators (Secretary 1979-1980; Vice President 1983-1984)

OTHER HEALTH ORGANIZATION AFFILIATIONS:

- National Black Women's Health Coalition
- Board Member, North Carolina Coalition on Adolescent Pregnancy



Phyllis Gray
Office of State Health Director

BE A VOICE FOR PUBLIC HEALTH IN NORTH CAROLINA VOTE!!!

Please review each nominee and exercise your right as a NCPNA member to choose your new leaders. Remember: You must be a 1991 member by July 15, 1991, in order to receive a ballot.

AMERICAN PUBLIC HEALTH ASSOCIATION REPRESENTATIVE



Barbara Chavious
Associate Director, Executive
Master's Programs and
Clinical Instructor
Department of Health Policy and
Administration School of Public
Health, UNC-Chapel Hill

The most important issue facing NCPHA is to increase and enhance the capacity of our membership, as individuals and as a group, in promoting the goals and objectives of public health practice in NC.

This issue can be most effectively addressed in three ways:

- 1) By encouraging the growth and development of each individual member in his/her area of professional expertise;
- 2) By increasing our membership rolls through effective marketing to expanded segments of the public who are concerned about the health of the public
- 3) By enhancing our influence upon legislation affecting public health through the combined efforts of an Executive Director and an empowered membership.

In short, we must: a) do the best we can possibly do for public health in whatever roles we presently occupy; b) get more people actively working to support our goals and efforts; c) get the support of our legislature for laws and policies that promote and sustain the health of the public in NC.

All these initiatives will require more resources, of both money and person hours. We must devote our energies to finding increased sources of revenue and members. I believe in the commitment of NCPHA and its members to work together to accomplish these goals.

PROFESSIONAL ACTIVITIES

American Public Health Association

North Carolina Public Health Association,
Governing Council, 1986-89; 90-91;
Vice President for Communication, 1988-89;
Vice President, 1987-88;
Executive Committee, 1987-89
Newsletter Editor, 1987-89
Chair, Ad Hoc Committee on Publications, 1991
Member, Personnel Committee, 1990-91
Member, Scholarship Committee, 1989-91

Public Health Management Section (NCPHA)
Vice Chair, 1990-91

Developmental Rehabilitation Section (NCPHA),
Vice Chair, 1985-86, Chair, 1986-87

Eastern District, NCPHA
Chair, Audit Committee 1990-1991

Orange County Board of Health, 1991-
Orange County Human Relations Commission, 1990-

Orange County Rape Crisis Center Board of Directors, 1988-1990

Orange County Domiciliary Home Community Advisory
Committee, 1987-88.
Community Advisory Council to Duke Medical Center's
Comprehensive Sickle Cell Clinic (1984-1988)

Three of the major concerns for our North Carolina Public Health Association are that NCPHA must first establish itself as the most viable and credible body in the state of North Carolina, and the nation, in the field of public health. We need for our citizens to think of public health in universal terms not just for a particular class, race, socioeconomic strata or interest group. Health is a right of all people and NCPHA should be the vanguard of that right. NCPHA must also be the conscience of our health system; a group that due to it, human resources can perceive health issues and present them to our legislature, as well as impact on issues directly. NCPHA must be the voice of the Public Health community. Issues such as infant mortality, the impact of AIDS, teenage pregnancy, care of the elderly and primary health care, must be vocalized in every forum possible such that those who control the resources, as well as those who are affected, rally and support the issue until solutions are developed. The nation's public health community must recognize the North Carolina Public Health Association as the foundation of Public Health advocacy in our state.



Michael L. Clements,
MSW, MPH
of DEHNR - Winston-Salem

I have been a member of the North Carolina Public Health Association for the past 11 years.

MY EXPERIENCE IN PUBLIC HEALTH ARE AS FOLLOWS:

- A Member-at-Large on the NCPHA Governing Council
- A Member of the Think Tank Task Force, which played an important role in developing the NCPHA's new growth and direction
- A Member of the American Public Health Association
- A speaker, as well as a moderator at the American Public Health Association Annual Meetings
- Graduate of the University of North Carolina School of Public Health in Maternal and Child Health; awarded Master Degree
- Member of the nominating committee for NCPHA
- Chairperson of the Developmental Rehabilitation Section
- Treasurer of the Developmental Rehabilitation Section
- Membership Chairperson for the Developmental Disabilities Sub-Section



SOUTHERN HEALTH ASSOCIATION REPRESENTATIVE



Dicie S. Alston
*Appalachian District
Health Department*

As your candidate for the Office of Representative to the Southern Health Association, I have been asked to write a few words of how I would represent you. First of all, I am President-Elect for WNCPPHA for 1990-91. I have been with the Public Health family since 1978. Before that I worked with Region D Council of Governments which wrote grants for public health programs. 1988-90 membership chairperson for WNCHPA; 1988-89 member of the Awards Committee for NCPHA; 1987-89 President for Management Support Section for WNCHPA. I have attended several national conferences for the WIC program in Louisiana; Washington, DC; Texas; and California. At these conferences I have participated on

legislative panels, performed in skits, and networked with other state agencies to improve the WIC program. I have spoken with N.C. legislators, U.S. senators and U.S. House Representatives on public health issues, i.e. WIC and infant mortality. I have served as the President of the North Carolina Association of Local Nutrition Directors. I acted as liaison to the North Carolina Association of Local Health Directors. As liaison, I served on the MCH Committee and the Policy and Planning Committee from 1988-90.

My goals consist of: 1. Supporting all the recommendations of the Public Health Study Commission, which includes such issues as financing for public health and bringing salaries to at least 90% of the State Pay Plan for local public health employees and funding for one additional environmental specialist for every county in North Carolina; 2. Locating additional funding to help reduce infant mortality in North Carolina; 3. protecting the environment by monitoring and improving sewage regulations and maintaining safe and sanitary food and lodging establishments, which in return, will make a health environment for everyone.

Although I work mainly with the WIC Program at Appalachian District Health Department, and it is an important element within the Health Department, there are many other critical programs and issues that I intend to address if elected. It will be an honor and a privilege for me to serve as your representative to the Southern Health Association.

NCPHA

1990-91: Vice Chairperson, Health Education Section, NCPHA and presently Acting Section Chairperson.
1990-91: Secretary, Health Education Section, WNCPHA

NCPHA has to take the initiative in the legislative arena. Legislation introduced and supported by NCPHA should be one of the prime public health agendas. This year with the bills coming out of the Public Health Study Commission, NCPHA has the chance to become an important player in the Legislature and shape North Carolina public health for years to come.

Our Association must find ways to increase capital other than dues and the Annual Meeting. With the addition of an Executive Director, NCPHA is taking dramatic steps toward the twenty-first century. This takes money. We are going to have to work together on fund raising, grants, continuing education programs and other innovative ways of making money to finance our public health initiatives and association.

Finally, NCPHA must increase its exposure. If we are to become the voice of public health in North Carolina, we must begin to use the media, public relations and other organizations to let people know who we are and what we stand for. This needs to be done not only on the state level but regionally and nationally.



Susan Merritt O'Brien
*New Hanover County
Health Department*

1987-1988:
1986-1987:
1985-1986:
1976-1977
1983-1984:
1984-1985:

President
President Elect
Vice President

1988-1989:
1989-1991:
1989-1990:
1988 - present:

Chairman Local Arrangements Committee
Chairman Bylaws and Manual of Procedure Committee
Chairman Nominating Committee
Chairman Membership Committee
Chairman Elections Committee
NCPHA Representative to N.C. Public Health Legislative Action Committee

Member: Southern Health Association
Member: American Public Health Association

APHA AND SOUTHERN HEALTH ALTERNATE



Maida Dundon,
R.N., M.P.H.
DEHNR - Winston-Salem

The main concern of the North Carolina Public Health Association in my opinion is to build a strong organization to be the leader and voice of the citizens of the State for all public health issues. To build a strong organization and develop the expertise to be recognized as the voice of public health, the following steps need to be taken:

1) Build a financial base, sufficient to sustain an executive director and support staff for the Association;
2) The Association must take the lead in forming a coalition of individuals and organizations that would demand the appropriate allocation of state resources to meet the increasing need for public health services;

3) Develop the expertise and resources to be recognized as the objective voice on environmental issues that affect the public health of the citizens of the State.

PAST EXPERIENCES IN PUBLIC HEALTH ORGANIZATIONS:

- APHA Representative, NCPHA
- Chairman, Nursing Section, NCPHA
- Chairman Nominating Committee, Nursing Section, NCPHA
- Member, Awards Committee, NCPHA

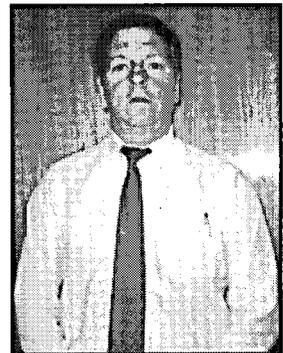
The North Carolina Public Health Association has been become a very positive force in molding health policies in North Carolina. North Carolina Public Health Association is a strong advocate of health care and its availability to all of our state citizens.

One of the issues that we must address in the coming years is how to balance out increased demands for health service through Health Departments with decreasing federal, state and local funding.

Through the recently released National Health Promotion and Disease Prevention Objectives we have a road map to guide us into improving the health care and delivery of services to our citizens. Through health promotion activities we will be able to deal with many of the chronic illnesses which cause so much pain, suffering and premature deaths.

I would like to serve the North Carolina Public Health Association through being your alternate representative to the American Public Health Association, and Southern Health Association. I have attended the last six American Public Health Association annual meetings and have learned much about its operation. I have been a member of the North Carolina Public Health Association since beginning work 13 years ago as Health Director. I have served as chairman, vice-chairman, and secretary-treasurer of the Public Health Management Section. I also have served on the Governing Council for four years and am presently your representative to the Alliance for Public Health.

It would be an honor to serve you in this new capacity.



Lorey H. White, Jr.
*Union County Health
Director*

MEMBERS AT LARGE (SELECT TWO)



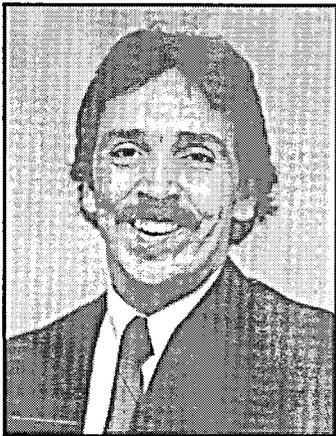
Richard Clayton
DEHNR – Greenville

Director to carry on the business of NCPHA on a full-time basis.

1. Increase our membership in the Organization. NCPHA represents all of Public Health and it is time for all Public Health Workers to join in and support the Organization.
2. Better serve Public Health Workers. The Organization has, in the past, become involved in "the big issues" in public health. It is time for the Organization to better serve the Public Health Worker by lobbying for higher salaries, good benefits, and better working conditions. This is essential in attracting and retaining quality health professionals.
3. Continue to promote the concept of having an Executive Office and Executive

PAST EXPERIENCES IN PUBLIC HEALTH ORGANIZATIONS

1. Member of NCPHA since July 1, 1962. Served 3-year term as Member at Large (1982-85).
2. Member of the Environmental Health Section, NCPHA, and served on numerous committees.
3. Member of Eastern District NCPHA and served on Executive Committee.
4. Member of the Environmental Health Section of EDNCPHA.
5. Member of the Northeastern Environmental Health Section. Served as Chairman for two terms. Received the "Sanitarian of the Year" award, 1978, for the Northeastern Environmental Health Section.
6. Member of the Southeastern Environmental Health Section.
7. Member of the National Environmental Health Association.



Chris Hoke
Assistant State Health Officer

I am very excited about the future of public health in North Carolina. I believe that our public health system is on the threshold of making significant strides in its capacity to promote and protect the public health of the citizenry. NCPHA will play a critical role in the future of public health. Current and recent leaders of NCPHA have laid the foundation for strengthening our Association and expanding its influence. In my vision of the future of NCPHA, I see our Association focusing its efforts in the following areas:

1. The provision of quality professional education to its membership should continue to be the top priority of NCPHA.
2. NCPHA should serve as a forum for public health professionals in all fields to share their ideas, commitment, enthusiasm, dreams and mutual goals. Through participation in NCPHA activities, we are invigorated and stimulated to higher levels of achievement.
3. NCPHA should provide leadership in the development of sound public health policy in North Carolina. NCPHA's successful sponsorship of the bill to create a public health study commission is proof of our Association's tremendous capacity to positively influence the future of public health.

PAST EXPERIENCES IN PUBLIC HEALTH

- | | |
|------------------|---|
| 2-89 to Present: | Assistant State Health Director |
| 12-80 to 2-89: | Chief Legal Counsel for State Health Agency |
| 1986 - 1989: | Parliamentarian for NCPHA |
| 1990: | Chairman of Awards Committee for NCPHA |
| 1988-1991: | Member of NCPHA Awards Committee |

I joined the staff of Cumberland County Health Department in 1977 and NCPHA in 1978, became membership chairperson of the Community Health Assistants' Sub-section the following year, worked closely with the group and the Nursing Section to organize to full section status the now Community Health Assistants/Technicians Section.

I have served my section in many roles including chairperson; have been a member of the NCPHA Nominating Committee for several years. As a delegate at large, I will have the unique opportunity to serve as liaison to all NCPHA members.

I have seen the diverse NCPHA membership expand and eagerly await the appointment of an executive director, thereby, assuring better communication to members and increased membership.

I am concerned that future dues increases be on a sliding scale, specifically for the lower income employee.

I am concerned that accredited education opportunities such as work shops and seminars, as related to their jobs, be accessible to all levels of health department staff.

I am especially concerned that we keep in focus the uppermost responsibility of the public health system, communicable disease control by reporting, monitoring, treating, and teaching clients affected and in safeguarding their confidentiality.

Consistent with its mission, the North Carolina Public Health Association is committed to achieving optimum health for all people. As I see it, three of the Association's major concerns are expressed in the recommendations from the Long-Term Legislative Subcommittee. The concerns include a statewide public policy that will ensure essential public health services for every citizen; requirements that these essential health services should be delivered by qualified professionals! who should receive adequate salaries and compensation commensurate with their credentials and adequate and equitable funding for all state-mandated services.

The Association is comprised of 1,400 plus members, most of whom are county and state employees. We represent many professions e.g., health education, nursing, and environmental health to name a few. We come together with a mutual commitment to the health of those we serve.

Our commitment must continue to move us to action. We must continue to educate ourselves to remain capable of influencing policy and decision. We must educate our legislators about the social and financial impact of issues such as infant mortality. We must persuade our communities to become more involved in molding public health policy.

As your 1992-1994 Member-at-Large, we hope to represent your interests on the North Carolina Public Health Governing Council. We hope to report to you in 1994 that essential services as health care for the uninsured and under-insured has been mandated. We hope to say then that the persons delivering these are appropriately trained and compensated. We hope to say that the necessary funds have been generated to support all state mandated services. Finally, we pledge to be reachable. We solicit input from you.

PAST EXPERIENCES IN PUBLIC HEALTH ORGANIZATIONS

1. Member of the North Carolina Public Health Association
2. Presently serving on the NCPHA Legislative Committee representing the Health Education Section
3. North Carolina Board of Registry for Health Education, Inc.
4. North Carolina Chapter, Society for Public Health Education, Inc.



Mexie Fields
Cumberland County
Health Department



Sussie Sutton
Rockingham County
Health Department

**NORTH CAROLINA
PUBLIC HEALTH ASSOCIATION, INC.
JANUARY - DECEMBER 1991**

REVENUE, 1991

Description	Budget
Fund Balance	\$ 21,112.00
Membership Revenue	38,154.00
Section Dues	8,300.00
Contributing (Exhibitors)	10,000.00
Convention Fees	23,000.00
Scholarship	750.00
Sav/Ck Interest	2,000.00
Miscellaneous Revenue	300.00
Executive Fund (\$5.00 per membership)	7,000.00
Executive Fund Drive (outstanding pledges)	1,100.00
Contributions for Executive Fund	14,100.00
TOTAL REVENUE.....	\$125,816.00

EXPENSES, 1991

Convention Expenses	Budget
Gov Cou Lunch	\$ 450.00
Registration	300.00
Pres/Life Memb Breakfast	200.00
Break	300.00
President's Reception	1,500.00
Banquet	4,500.00
Entertainment	500.00
Exec Comm Expense	1,100.00
Signs	100.00
Programs	3,000.00
Flowers	100.00
Pictures	300.00
Program Participants	6,275.00
Contingency Fund	2,000.00
Door Prize	850.00
Exhibit Space	1,500.00
Convention Expenses Sub-total.....	\$ 22,975.00

Operating Expenses	Budget
Contracted Svcs.	
(Computer prog., maintenance)	4,750.00
Printing and Supplies	16,800.00
Postage and Telephone	8,000.00
Organizational Dues (APHA, So. Health)	3,000.00
Awards	800.00
Scholarships	3,750.00
Comm/Gov Council	1,500.00
Travel for Delegates	2,100.00
Section Expenses (Dues reimbursement)	8,300.00
APHA Leadership Conference	500.00
Legislative Legal Counsel	6,300.00
President's Expenses	2,000.00
Public Health Week	200.00
PH Leadership Conference	1,000.00
Miscellaneous Expenses	2,500.00
Child Advocate	100.00
Office Lease	3,800.00
Equipment Rental	1,200.00
Office Supplies	5,000.00
Capital Outlay	2,000.00
Executive Director Travel (6 months)	1,500.00
Administrative Assistant Travel	500.00
Administrative Assistant Salary	10,816.00
Executive Director Salary (6 months)	10,000.00
FICA-Assoc Contribution	1,593.00
FICA-Employee Contribution	1,593.00
Unemployment Comp	1,041.00
State/Fed Taxes	2,498.00
Operating Expenses Sub-total.....	\$102,841.00
TOTAL EXPENSES	\$125,816.00

Conclusion of Development Fund Drive

Two years ago at the Eastern District NCPHA Annual Meeting, the NCPHA Governing Council decided to raise \$25,000.00 toward the employment of an Executive Director. Since that meeting contributions from the membership and other Public Health organizations total \$36,950 for the Development Fund. This project concluded on March 1, 1991.

This campaign has been one of the most exciting Public Health efforts I have been involved with during my career in Public Health. The kind of dedication and commitment Public Health people have made to this Fund Drive and their excitement about NCPHA has been extremely rewarding.

I would like to note special thanks to the North Carolina Association of Local Health Directors for their contributions totalling \$10,000 and also for the undesignated gift of \$2,000 from the Environmental Health Section to NCPHA which we allocated to the Development Fund.

In this newsletter, you will find the final listing of NCPHA's Annual Report Donors Lists. It is very important that you check your name and the way it is listed because shortly we will be making a permanent wall hanging for the NCPHA office in tribute to all of you who have contributed to this project. This wall hanging will be unveiled at the NCPHA Annual meeting in Fayetteville in September and will be the crown to this major NCPHA project.

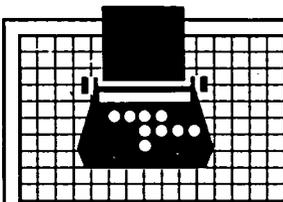
Once again, I ask you to please check your name and the spelling of your name. If any correction is needed, call me: Bob Parker, (919) 251-3210, to let me know of any change which is needed.

The final success of this story will be the selection of an Executive Director whom we intend to employ soon. All of NCPHA should celebrate the employment of this individual. It will mark the completion of a major step toward improving Public Health in North Carolina.

EXECUTIVE DIRECTOR

North Carolina Public Health Association seeks individual with strong administrative and public relations skills to administer the programs of the Association, including professional development, membership recruitment, resource generation, and legislative initiatives. Position is 1/2 time with flexible hours available. Master's degree in Public Health and three years administrative/managerial/consultative experience in a human services or governmental agency; or graduation from four year college or university with a degree in human services or related field and five years administrative/managerial/consultative experience in a human services or governmental agency; or an equivalent combination of training and experience.

NOTE: Prior organization/leadership experience with a professional association is preferred. Salary negotiable. Resume must be postmarked not later than May 6, 1991, to NCPHA, 1009 Dresser Court, Raleigh, NC 27609. Equal Opportunity Employer.



ASSOCIATION REPORTS

Southern Health Association Update

Southern Health Association (SHA) is seriously seeking funding from corporate sponsors for a health policy conference for public discussion of vital issues. Through the joint efforts of Southern Health Association, State public health associations and corporate sponsors, key issues could be addressed by those in power to make health decisions: local and state public health workers would have the opportunity to participate and learn more about specific topics; input would be given to national and state policy makers; and the development of a united effort to address a specific health issue would occur.

We all are well aware of the importance of gaining an active constituency for public health programs and services being rendered through the public sector for all sectors of the population. This is one way to achieve that goal.

Each year health issues relative to a particular issue or problem relevant to the health status, health care, environmental concerns, health care costs, etc. are chosen by the SHA Governing Council to be featured at the health policy conference. Suggestions will come from the corporate sponsors, the host public health association and the Executive Committee of SHA.

SHA will appreciate any assistance in obtaining corporate sponsors and suggestions for the health policy conference to be held in conjunction with the Alabama Public Health Association meeting. Suggestions already made have involved discussion of certain of the year 2000 objectives.

1. Mandatory reporting of HIV+ individuals and federal funding allocations
2. Tobacco sales to minors
3. Funding cutbacks impacting health care
4. Licensure of child day care
5. Disaster recovery planning

There has been discussion about relationships with APHA. SHA will continue to work toward a better working relationship without being under the control of APHA. To facilitate this endeavor, SHA will sponsor a social for all affiliate representatives, elected officers, candidates, and SHA members at the next

APHA meeting in Atlanta. I was asked to serve on this committee and would appreciate your suggestions for what type of reception this should be and to what extent you are willing to support it.

In addition, they would like a celebrity item or some donation from us for a silent auction as a fund raiser at the SHA booth to attract potential members.

The Southern Health Association will meet with the Alabama Public Health Association in Huntsville, AL, April 24-26, 1991 at the Huntsville Marriott - Telephone 1-(800) 228-9290 or 1-(205) 830-2222.

Estelle M. Fulp
Representative

Greetings to North Carolina affiliate members. It has been my pleasure to serve as President of SHA since this past May. I have had the opportunity to join our members in North Carolina, Florida and Georgia at their annual meetings and Hugh Barnes, President-Elect visited Virginia PHA'ers and his own Tennessee PHA members. We both have seen some innovative, interesting and excellent public health programs as well as learned more about each Association. The SHA Leadership Conference in Huntsville, Alabama will focus on some of these successful Association activities taking place. Besides learning so much about what is going on elsewhere in public health, we've met many wonderful people. Our thanks to all of you for your hospitality.

The SHA Governing Council held its midyear meeting November 10, 11 in Atlanta. This meeting was held on the weekend and all Affiliate Representatives were there. You should be proud that Estelle Fulp was willing to give up a weekend to work on public health issues. I will leave the highlights of the meeting for Estelle to tell you about. But I do want to personally invite you to attend the joint Alabama Public Health Association - Southern Health Association Meeting, April 24 - 26 in Huntsville, Alabama. You received the SHA Update (newsletter) with all of the program information in March. However, you can get specific information now from Dr. Lawrence Robey, President, AIPHA, (205) 539-3711. The joint program committee has been hard at work designing a program that addresses national, regional and local public health

concerns. With budget problems and increased service demands in all of our states, it is important that we come together to look at ways we can help each other. I hope we'll see a large contingent from your state.

SHA is your regional public health organization. Your support is very important and necessary if we are to accomplish our goals. When SHA speaks for over 9,000 people, we get heard. If you are not an individual member, please consider joining. Applications can be obtained from your local representative or the SHA Executive Office (615) 327-9313, extension 470. As an individual member you'll be able to actively participate on committees, hold office, and receive all publications. We want your opinions, ideas and even criticism to make us better.

I'm looking forward to visiting Kentucky PHA, Arkansas PHA and finally AIPHA for our joint meeting. I hope to see you there.

Sandra F. Magyar
President

Western North Carolina Public Health Association

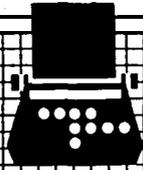
The Western North Carolina Public Health Association will hold its 45th Annual Meeting at the Sheraton-Appalachian Inn in Boone on May 15-17. The theme for the meeting will be "Creating Health Lifestyles."

Under the direction of Dicie Alston, President Elect, the Program Committee has been working very diligently to offer the membership of WNCPHA a variety of educational workshops and sessions at this meeting.

The conference will begin at 1:00 P.M. on Wednesday, May 15, with the First General Session at which Dr. Dudley Flood will be the keynote speaker. His topic will be "Are You a Creative Leader?" WNCPHA is also pleased that Dan Shingleton, President of NCPHA, will be the keynote speaker for the Fourth General Session on Friday, May 17.

On behalf of the Executive Committee of WNCPHA, I would like to extend to each of you an invitation to attend our Annual Meeting in May.

Belinda Allison, President
Western District NCPHA



EDUCATIONAL OPPORTUNITIES

Continuing Education

School of Public Health – The University of North Carolina at Chapel Hill

Child Day Care: The Role of the Public Health Nurse
April 26 Asheville

Legal Aspects of Public Health Nursing
April 25 Greenville

Health Directors' Workshop
April 25 Wilmington

Eleventh Annual Training Conference for Public Health Nutritionists – Innovative Nutrition Interventions: Reaching Communities, Families and Individuals
April 25-26 Pine Knoll Shores

1991 Public Health Nutrition Update Conference Sports Nutrition: Dispelling the Myths, Emphasizing Sound Nutritional Practices
April 30 Chapel Hill

Public Management Entities: Contracting, Funding and Regulating
April 30 Raleigh
May 2 Raleigh

Nursing Home Administration
May 2 Chapel Hill
September 5 Chapel Hill

Second Annual Dinner Lecture Series Nursing Ethics and the "Crystal Ball"
May 9 Chapel Hill

North Carolina Wastewater Treatment Plant Operators School – Grades I-IV
May 13-17 Chapel Hill

North Carolina Environmental Health Law
May 14-16 Hickory
October TBA

Community Health Nursing Certification Review
May 17-18 Chapel Hill

Fifteenth Annual Community Health Nursing Conference Community and Public Health Education for the Year 2000: Are We Ready?
May 19-22 Chapel Hill

Basic Supervision for Health and Human Service Professionals
May 23-24 Greenville

Lead Investigation and Abatement: A North Carolina Introduction
May 28-30 Asheville
June 26-28 Greenville

As Manager, What Do I Say Now? Language and Leadership
June TBA

Second Annual Jail Health Conference
July Wrightsville Beach

Program Registration:

For further information and/or to register for programs that do not have a contact name, please call Phylliss Woody, registrar, Office of Continuing Education, UNC School of Public Health, CB# 8165, Miller Hall, Chapel Hill, NC 27599-8165; phone 919/966-4032.

Calendar of Meetings and Other Events

North Carolina Association of Home Care annual meeting
May 1-3 Research Triangle Park

North Carolina Association of Community College Adult Educators annual meeting
May 1-3 Greensboro

North Carolina Dental Association annual meeting
May 16-19 Myrtle Beach
February 7-8 Fayetteville
February 27-28 Asheville

North Carolina Social Services Association annual meeting
May 22-24 Raleigh

North Carolina Pharmaceutical Association, North Carolina Society for Hospital Pharmacists, and UNC-CH School of Pharmacy winter management seminar
May 22 or 26 Winston-Salem

North Carolina Primary Care Association annual meeting
June 5-7 site TBA
March 19-21 Greensboro
April 10-12 Hickory

North Carolina Dietetic Association annual meeting
June 18-19 Raleigh

American Medical Association annual meeting
June 23-27 Chicago

American Nurses Association house delegates meeting
June 28 - July 1 Kansas City

North Carolina Hospital Association summer meeting
July 17-19 Hilton Head

Interstate Environmental Health Seminar
July 16-18 Holiday Inn-Charleston House
Charleston, West Virginia

NCPHA NEWSLETTER IS CHANGING!!!!

In an effort to update our publication, the Executive Committee approved several recommendations of the Publications Ad Hoc Committee, chaired by Barbara Chavious. Several of the changes will have to be gradual and on an incremental basis, such as the Newsletter being published quarterly in lieu of three times a year. However, some changes will begin as early as our next issue.

A new feature, "LETTERS TO THE EDITOR" will become a regular segment to provide a forum for members to speak out on issues or concerns. Letters to the Editor should be submitted to the Headquarters at 1009 Dresser Court, Raleigh, NC 27609 no later than June 1, 1991. Please note: The Editor reserves the right to review and edit all such letters, as necessary.

We are requesting photos and related articles of public health events and activities at the county, regional or state level that occur during the year which are not necessarily related to NCPHA or Section functions. These should highlight events of interest to specific counties, programs, disciplines, etc. You're doing a great public health job out there! Brag a little!

The Executive Committee is sponsoring a contest among membership for changing the name and masthead of the newsletter. The prizes for the winning submission will be as follows:

- A. New Name – One year free membership in NCPHA
- B. New Masthead – One free registration to Annual Meeting

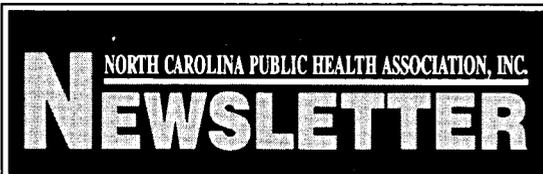
Members are invited to enter as many times as they wish. Entries must be received in the NCPHA Headquarters no later than June 1, 1991.

**DON'T WAIT!
GET INVOLVED!
JUST DO IT!**

P.S. We have included an article or two in this issue about special activities. Let us know what you think!



APRIL, 1991



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