



# NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

# NEWSLETTER

JULY, 1992

1009 DRESSER COURT, RALEIGH, NC 27609

PHONE 919/872-6274

## MEMBERSHIP SURVEY RESULTS GET RESPONSE

The NCPHA Membership Committee met on April 28, 1992, to discuss the results of the NCPHA Questionnaire that was sent out in March. The tallies for the questionnaire are as follows:

### *Respondents:*

- 555 A current NCPHA member
- 346 A former NCPHA member
- 110 A potential NCPHA member
- 569 Not an NCPHA member
- 299 Not interested in joining NCPHA

- 1,324 Non-members
- 1,879 Total

### *Employed by:*

- 1,358 A County or District Health Department
- 61 A Developmental Evaluation Center
- 40 State of NC   25 Regional Office
- 15 State Office
- 28 An affiliate University

### *Primary section affiliation:*

- 75 Public Health Mgt.
- 334 Mgt. Support
- 81 Health Education
- 17 Statistics/Epidemiology
- 194 Maternal & Child Health
- 4 Vector Control
- 52 Social Work
- 372 Nursing
- 53 Adult Health
- 51 Laboratory
- 19 STD
- 91 Nutrition
- 164 Environmental Health
- 23 Developmental Rehab
- 31 Physician Extender
- 38 Dental Health
- 46 Community Health Asst.

Based upon the results and the concerns expressed in the surveys, the Membership Committee decided on recommendations to be presented to the NCPHA Executive Committee at their meeting on May 1, 1992. The recommendations are as follows:

1. One of the major concerns expressed in the questionnaires was regarding membership dues. Many felt the dues were too high, several felt dues should be based on salaries or paid in two (2) monthly installments, others felt there were no benefits received for being a member other than receiving a newsletter.

Due to these concerns, the Membership Committee recommended that NCPHA provide to the members (via the newsletter) and to non-members (via agency reps) a cost analysis of NCPHA. This would, hopefully, bring about an awareness as to why the dues structure is set up the way it is and show how the dues are being utilized.

It was also recommended that after the cost analysis has been developed, that the dues structure be studied further, giving consideration to offering reduced membership dues or a special Membership rate to those individuals making a salary of less than \$15,000.00 per year. This would possibly allow for more response from Community Health Assistants, part-time employees, retired employees, and some Management Support personnel.

2. Another major concern was the lack of support from local agencies for NCPHA. The Membership Committee recommended that Tom Elkins, NCPHA Executive Director, develop a presentation to be given to the Local Health Directors Association, regarding the value of their local health department employees being members of NCPHA. It was further recommended that this presentation be made to the County Commissioners Association and the As-

sociation of Boards of Health.

3. One of the most astounding results of the survey was the number of responses in which the individuals did not know about NCPHA and never even heard of NCPHA!!

In an effort to make public health employees more aware of their state public health organization, it was recommended that a video regarding NCPHA be developed and placed in each agency to be used for recruitment purposes and to be shown to new staff members during their orientation.

Also, to bring about more publicity for NCPHA, it was recommended that Public Service Announcements be developed by the NCPHA Executive Staff and be made available to local health entities.

4. There was some concern regarding the format of the annual meeting and the fact that too much time is spent in General Sessions and not enough time in workshops.

Therefore, the Membership committee recommended changing the format of the annual meeting so that there is less time spent in General Sessions, thus allowing for more time for workshops.

5. Several individuals responding to the survey viewed that it was important to belong to their affiliate organization (Eastern or Western), but did not feel it was important to belong to the parent organization (NCPHA).

The Membership Committee suggested that an effort be made to find ways in which NCPHA and the affiliate organizations compliment each other - not compete with each other!!

*Continued on page 2*

## MEMBERSHIP SURVEY (from page 1)

6) According to the comments on the questionnaires, it was apparent that there are a lot of misconceptions, misunderstandings, misinformation, etc., regarding NCPHA.

It was recommended that a FACTS & MYTHS article be placed in the NCPHA

newsletter. This article would hopefully clarify any misunderstandings or myths as it pertains to NCPHA.

This has been an overview of the results of the NCPHA Questionnaire. The NCPHA Executive Committee will be reviewing the recommenda-

tions of the Membership Committee and their decisions will be shared with you in the next newsletter.

PLEASE!!! Encourage your coworkers to join NCPHA!! Your continued support is greatly appreciated.

## FROM THE EXECUTIVE DIRECTOR



Tom Elkins

I would like to share with you some updates in various areas:

NCPHA, the Association of N.C. Boards of Health, and the Association of Local Health Directors are sponsoring a workshop at the 1992 N.C. Association of County Commissioners annual conference on August 14, 1992. State Senator Roy A. Cooper, Health Director Dennis Harrington of Davie County, Chairman George Schertzing of the Association of N.C. Boards of Health, and Dan Shingleton, Past President of NCPHA are the speakers. Dan will give the history of the State Health Department. This workshop will be helpful in keeping public health issues before the county commissioners and their association.

NCPHA Publications Committee continues on schedule for the publication of a N.C. public health journal, The North Carolina Public Health Forum.

Bob Parker and I are working to establish a NCPHA Endowment Fund.

A Forum on Health Care Reform, particularly as it relates to public health is in the planning stages. Randall Turpin, NCPHA President, has appointed a committee to work on the Forum, and the committee will be expanded as other groups join with us in supporting the forum.

I ask for your help and support on these many projects. 1992 is an important year for public health in North Carolina!

I would like to share with everyone that our newsletter copy deadline is one month prior to publication; thus, this report is written for the newsletter in mid-June. Thus, I will end this report basically with my letter that went to the membership in mid-June. The letter does reflect my genuine thoughts and appreciation for and to the North Carolina Public Health Association.

It has been a great year in which I have had the privilege to serve as your Executive Director. We have made much progress in increasing the visibility of your association, and we have heightened the reputation of the North Carolina Public Health Association as a professional association.

When I took the position of Executive Director, I signed a one year contract that would allow the executive committee and I to evaluate the situation at the end of the contract period. It is clear that our membership is way off — 800 members over the last two years. The reasons appear to be several fold — the recession and lack of salary increases, a rise in the dues to \$35.00 two years ago, a controversy over the abortion resolution of two years ago, the competition for members between NCPHA and the two in-state affiliates with the lower affiliate dues being attractive for some public health workers, and some former members preferring lower dues with just an emphasis on the annual conference and the social aspects of the association.

The above issues must be addressed in the year ahead. In addition, the association must commit itself to a system of dues collection that includes the annual billing of dues to individuals.

The present membership is just not high enough to sustain a pro-active status with an Executive Director. The present funding does not allow my contract to be renewed after July 31, 1992.

My emphasis will be on legislative matters. The legislature is on a fast track during this short session, and the action is taking place quickly.

It is my hope that the membership will rebound in the future and that the executive director's position can be reestablished.

I urge you to work hard to this end; public health is too important to not have a strong, pro-active, statewide, professional association.

I particularly thank Randall Turpin and the members of the past and present executive committees for their support and assistance over the last year. I thank Deborah Rowe for her work on association matters.

Again, I very much have enjoyed the renewed association with public health and its great people. I will continue to promote and support public health. Thanks for this great opportunity.

Tom Elkins

## LETTER TO THE EDITOR

### EDNCPHA SCHOLARSHIP A WORD OF THANKS

In a time of budget cuts and increasing expenses, North Carolina Public Health Association continues to award educational scholarships and very gracious ones at that. I was lucky enough this year to receive Eastern District NCPHA Undergraduate Scholarship of \$1,000.

I would like to quote Dr. Koomen in his keynote address at EDNCPHA opening session: "To educate is to plan for a life time" and in return there is "Prevention of tears." Words just cannot express the deep gratitude and pride I feel in receiving this honor and I will strive to aid in the "Prevention of tears" and the climbing upward in public health.

I will close by saying — I am continually warmed and touched by the encouragement, caring, and the opportunities that you the public family have provided. Thank You.

Joanie Hoggard  
Bertie County Health Dept



Randall Turpin

By now each member has received a letter from Tom Elkins stating that the Association will be without an Executive Director effective August 1, 1992. Mr. Elkins shared in his letter the decision of the Executive Committee in June that precipitated this action based upon financial concerns.

Charles Kettering, an Industrialist, stated in 1950 the following: "I expect to spend the rest of my life in the future, so I want to be reasonably sure what kind of future it is going to be. That is the reason for planning."

Plans were developed and implemented that brought about the employment of an Executive Director a little over a year ago. But, the plans did not forecast a monetary recession that not only impacted our places of employment, but also the financial stability of NCPHA. When Mr. Elkins was employed in mid 1991, the economists were predicting the recession to lessen by January of 1992. But, the economists' and others' predictions did not occur and we are still facing "hard" times. The monetary cutbacks have impacted your Association by reduction in total number of members, total number of exhibitors, and financial resources available outside the Association. Just the

## FROM THE PRESIDENT

loss of members over the last 18 months has brought about a reduction of over \$21,000 in revenues.

The Executive Committee is not only responsible for sound planning for the Association but also responsible for insuring the stability and economic development of the Association. The Executive Committee felt that Mr. Elkins' efforts to attain grant funds were valiant. Unfortunately, those funding sources that would in normal times look favorably upon our requests are being bombarded with requests that demonstrate a greater need. When Mr. Elkins was employed, your Executive Committee had high hopes that grant funds would be made available to sustain the position of Executive Director. These monies have not been available due to the aforementioned reason.

Your Association's plan for an Executive Director has not failed but has just been modified. I, personally, know of no plan that does not require attention and alteration to insure a positive and beneficial outcome. The balance of monies you so kindly gave to the Executive Fund Drive will remain intact for usage at a future date. Also, there will still be a designation of \$5.00 from each membership toward the Executive Director's fund.

Your Executive Committee will be revisiting the issue of the Executive Director's position. Mr. Elkins revealed to the Association the value of an Executive Director and the positive impact that can occur within an organization. But, we also learned of the responsibilities that an Association has towards insuring support, defining a unified direction, and providing a degree of stability for the individual holding the post.

I have appointed a committee to study several matters related to the Executive Director's posi-

tion. The committee is comprised of the following individuals:

- Dan Shingleton - Immediate Past President of NCPHA
- Leonard Wood - President-Elect of NCPHA and Chairperson of the Infrastructure Committee
- Susan O'Brian - Past President of NCPHA and representative to SHA
- Mel Crocker - Chairperson of NCPHA Personnel Committee

The following are the most crucial issues to be addressed for planning purposes:

- 1) The financial commitment of membership in supporting an Executive Director's position through dues.
- 2) Valid, feasible, and dependable means identified to support and assist in the Executive Director's salary.
- 3) The financial stance of the Association and the stability of our financial resources.
- 4) Development of alternate plans to be implemented that will allow for organizational development in the absence of an Executive Director.
- 5) Role of the Association in public health and recommended direction for the Association.

Mr. Elkins was this Association's first Executive Director. He has laid the ground work for others to build upon. Tom has renewed and made many friendships during his time with our organization. He has become a friend of mine and one that I will always cherish.

Randall Turpin

## HEALTH CARE REFORM

The theme for our Annual Educational Conference focuses on an issue that has everyone's attention: health care reform. We are privileged to have two speakers that will be addressing our General Sessions on this topic.

Hugh Barnes will be our keynote speaker on Wednesday morning with a presentation entitled "Successful Health Care Reform: Whose Responsibility?" Mr. Barnes is presently the Administrator of the Memphis and

Shelby County Health Department in Memphis, Tennessee, which is one of the largest systems in the country providing both preventive and primary care. He has served as President of the Tennessee Public Health Association and has just recently served as President of the Southern Health Association. His presentation will have a southeast regional perspective.

Dr. Donald Hayes will be closing our meeting at the Second General Session on Friday, Sep-

tember 18th, with a local perspective on health care reform entitled "Health Care for North Carolina: Who Owns the System". Dr. Hayes is a corporate medical director of the Sara Lee Corporation. He is presently a clinical faculty member at Duke University Medical School and the University of North Carolina School of Medicine. He is also an adjunct professor of epidemiology at the University of North Carolina School of Public Health.

# WELCOME MAT

We are fortunate to have 191 newcomers so far this year. We appreciate their support and encourage them to become active participants in our Association. Please take the opportunity to welcome our new members into our organization.

**Yancey County Health Department:**

Joan Watkins

**Forsyth County Health Department:**

Natour Abdulrahim, Barbara Abba

**Western Carolina University:**

Thomas Justice

**Wake County Health Department:**

Kenneth Updegrave, Julia Smith,  
Joyce Gourley, Claudia Bazemore,  
Virginia (June) Moore

**Wilmington Developmental Evaluation**

Center: Brenda Potter

**Raleigh Developmental Evaluation Center:**

Sully Barnes

**Hickory Developmental Evaluation**

Center: Katie Perkins

**Center for Development and Learning**

(Chapel Hill): Mary Ann Kimball

**Fayetteville Developmental Evaluation**

Center: Jennifer Barker, Gwendolyn Scott

**NC Department of Environment, Health**

and Natural Resources: Giang Le

(Communicable Disease Section), Janet Wood, Eugene Lengerich (Adult Health), Michael Sanderson (HIV/STD Control Branch), Glenda Clare (HIV/STD Control Branch), Theresa Klimko (HIV/STD Control Branch), Delbert Williams (HIV/STD Control Branch), Teresa Farrell (HIV/STD Control Branch), Phil Caves (Immunization Branch), Sandra Cianciolo (Medical Assistance), Janette Ponzio (Facility Services), Shane Palmer (Washington Regional Office), Reginal Long (Fayetteville Regional Office), Donald Williams (Fayetteville Regional Office)

**Pitt County Health Department:**

Sheila Bazemore

**New Hanover County Health Department:**

Susan Weaver, Mary Piner, Brenda Jones,  
Jean McNeil

**East Carolina University:**

Linner Griffin

**Scotland County Health Department :**

Marilyn Rodgers, Barbara Mack, Kay  
Kano, Mary Alligood

**Reynolds Health Center (Winston-Salem) :**

Robert Jones

**University of North Carolina (Chapel Hill):**

Robert Moorhead (School of Public Health),  
Bonnie Rogers (School of Public Health),  
Andrea Biddle (Dept. of Health Policy and  
Administration), Lorraine Johnson (Depart-  
ment of Dermatology)

**Dare County Health Department:**

Grady Courson

**Bertie County Health Department:**

Adalia Powell

**Carteret County Health Department:**

Belinda Meeks-Codella

**Cumberland County Health Department:**

Elaine Caras, Blanche Frasier, Josephine  
Tavao, Shari Holden, Kenneth Pope, Barbara  
Dwiggins, Sandra Ezzell, Edith Donelson

**Durham County Health Department:**

Christopher Burr

**Person County Health Department:**

Beth Graham

**First Step Hotline: Jodie Weiner****Anson County Health Department:**

Monica Pate

**Mecklenburg County Health Department:**

E. Nadine Ford, Mildred Mayy, Rebecca  
Wake, Alice Hedt, Fern Butler, Denise Coffey,  
Roy Patterson, Dr. Craig Gillikin, Troy Purvis

**Onslow County Health Department:**

Garry Freeman, Debra Smith

**Greene County Health Department:**

Julia May, Mary Patrick, Diane Scrivner

**Catawba County Health Department:**

Tracy Jecker

**Johnston County Health Department:**

Frances Parrish

**Robeson County Health Department:**

Rhonda Locklear, Robin Jacobs,  
Debbie Rising

**Henderson County Health Department:**

Susan Goldstein

**Yadkin County Health Department:**

Michelle Goins

**Self Employed: Charlene Smith****Wayne County Health Department:**

Sula Ridings, Martha Komegay

**Vance County Health Department:**

Pamela Motto

**Richmond County Health Department:**

Mary Brigman, Tommy Jarrell,  
Debora Barber

**Halifax County Health Department:**

Linda Johnson, Jeanette King, Shirley  
Nwangwa, Brenda Thompson

**Albemarle County Home Health:**

Victoria Rentrop, Wendy Bizzell

**PPCC District Health Department:**

Richard Seymour

**Pender County Health Department:**

Ofelia Morin, Constance Bell, Andrea Rivera,  
Peggy Estelle, Howard Kelly, Harry Lewis,  
Naomi Morton, Carlean Zurcher, Stephanie  
Johnson, Beverly Newton, Carlette McCoy,  
Sarah Eakins, Marlene Blake, Linda Batson,  
Annie Brown, Sandra Rivenbark, Melvin Bush,  
Carol Swan, Ponie Bannerman, Donald  
Ostrander, Mary Dobbin, Jane Rogers, Melvon  
Rice, Jackie Bannerman, Carolyn Brown, Ella  
Murphy, Ann Miller, Virginia Wells, Carla  
Dixon, Mary Graham, Linda Lanier, Philisa  
Parker

**Craven County Health Department:**

Letha Davits, Roamy Kilmer, Ann Bell,  
Jenny Lassiter, Constance Swindell, Lucille  
Woods, Karen Hines, Velma Mitchell, Jane  
Hamilton, Bobbie Morgan, Pauline Blair,  
Doris Hamilton, Helen Sadler, Gwendolyn  
Tetterton, Betsy Bratcher, Wendy James,  
Bernadette Ihland, Victoria Foster, J.  
Michael Black, Jr., Bill Patrakis, Helen  
King, Sandra Lynn Robbins, Nancy Wheeler

**Brunswick County Health Department:**

Sharon Bullman, Lucretia Burst

**Rowan County Health Department:**

Patricia Yost

**Wilson County Health Department:**

M. Ray Hudnell

**Orange County Health Department:**

Jeanne Price

**Surry County Health Department:**

Elaine Whitaker

**Buncombe County Health Department:**

Dr. Carl Bean, Linda Morgan, Debbie  
Duncan, Elaine Gemett

**Wilkes County Health Department:**

Susan Whitesides, Jo Ann Morrow

**Guilford County Health Department:**

Ellen Lancaster

**Union County Health Department:**

Vicki Day-Tran

**Columbus County Health Department:**

Sally Marks

**Cabarrus County Health Department:**

Susan King, Denise Leach, Deborah Collom,  
Paul Geurin

**Warren County Health Department:**

Patricia Baker, Ann Franklin, Nancy Richardson

**Haywood County Health Department:**

Toni Mullany

**Davie County Health Department:**

Wyonna Dull

**Rockingham County Health Department:**

Debra Allen, Barbara Walker, Lynn Shelton

**Mountain AHEC (Asheville):**

Michael Carrozza

**Jackson County Health Department:**

Patsy Holley

**Granville -Vance Health District:**

James Parrott, Cheryl Deal, Mishew Parrott

**Caldwell County Health Department:**

Grace Warren

**Alamance County Health Department:**

Denise Dickinson

**Cigna Healthplan (Charlotte): Sharon Adamo****Gaston County Health Department:**

Robert Brouden, Sharon Heinrich,  
Paula Thomas

**Cleveland County Health Department:**

Roderick Boyce

**Lee County Health Department: Karen Stone****Duplin County Health Department:**

Sharon Smith

## 1992 CONTRIBUTING MEMBERS

The following exhibitors have accepted our invitation to exhibit at our Annual Educational Conference/Trade Show. We plan to have many more by September. Please show your support by visiting with each of them during this meeting to become familiar with those products that they have brought to share with us.

Dairy and Food Nutritional Council  
 NC Egg Association  
 United Concrete Products, Inc.  
 Smith's Addressing Machine Services, Inc.  
 (specializing in paper shredders, imprinting and embossing systems)  
 NC Accreditation Commission for In-Home Aide Services  
 UNC School of Public Health  
 Flow Divider Company  
 (specializing in septic tank systems)  
 Scott Healthcare  
 T & J Panel System (American Concrete)  
 Aamot Information Systems, Inc.  
 (specializing in filing systems, micrographics & file automation)  
 Pfizer Consumer Health Care  
 PRISM Integrated Sanitation Management  
 Maternal & Child Health/Nutrition Services, NC DEHNR  
 Ortho Pharmaceutical Corporation  
 Crumpler Plastic Pipe, Inc.  
 Southeastern Hospital Supply Corp.  
 Chem-Nuclear Systems, Inc.  
 Cessco, Inc.  
 Smithkline Beecham  
 Altschal Group Corporation  
 (specializing in health education audiovisuals)  
 NC Governor's Highway Safety Program  
 (focusing on seat belt education and DWI awareness)  
 Thermaco, Inc.  
 (specializing in the Big Dipper line of automatic grease interceptors for restaurant and food service operations)

### VOLUNTEERS NEEDED!

To man the Registration Desk and assist members as they arrive. If you can help, please call Juanita Haga at Guilford County Health Dept. (919-373-3294)

## CONSORTIUM AWARDED GRANT

The five eastern Developmental Evaluation Centers (DEC) have established the Developmental Evaluation Center Regional Assistive Technology Consortium (DECRATC). The consortium was awarded a grant by the North Carolina Assistive Technology Program in April of 1991 to develop a community-based demonstration and service delivery assistive technology program. There are two focal points in the project. One focuses on computers and the other on an equipment loan program.

Each of the five eastern Developmental Evaluation Centers has an Apple IIGS computer, adaptive materials and software for use by special populations. With the guidance of trained DEC clinicians, professional observers can assess the appropriateness of a variety of equipment and software. Hands on experimenting by area professionals, parents and children is encouraged.

The equipment is regularly used by all eastern Developmental Evaluation Centers to assist in evaluation and treatment of children. Children with physical or communication disabilities are offered new opportunities to try a variety of communication and learning methods through adaptive equipment. The Developmental Evaluation Centers have committed future resources to continually upgrade capabilities and the pool of equipment and software.

In addition, the Eastern Regional Equipment Loan Project has an inventory of adaptive equipment compiled by the eastern Developmental Evaluation Centers for loan to children or professionals in the eastern counties. Thus far over 200 pieces of equipment, including such items as wheel chairs, posturing devices, augmentative communication devices and therapeutic aids, have been categorized. The inventory is distributed by each Developmental Evaluation Center to area agencies on a quarterly basis. Loan of equipment is made to assist in evaluation, training, or use by clients. Equipment is made available to the project by families and agencies. There is no cost to families for available equipment.

The Developmental Evaluation Center Regional Assistive Technology Consortium is grateful to the N.C. Assistive Technology Program for their support and guidance. With their help we now have equipment and trained staff to assist children in community-based programs. We invite interested parents or professionals to call

their local Developmental Evaluation Center for a computer demonstration or for more information.

Valerie Mitchell  
 Albermarle Speech and Hearing Center

Make your reservations by  
 August 15 with the  
 Holiday Inn - Four Seasons  
 Greensboro, NC  
 by calling 1-800-242-6556

Room rates: \$71/night  
 (single, double, triple, quad)

## "IT'S ELECTRIC" PUBLIC HEALTH WEEK, BERTIE COUNTY

What could be more electric than the pink and orange public health T-Shirts worn all week of public health? Only the "Dance For Heart" could compete with those bright T-Shirts. "Dance For Heart", happened, not by accident, as the major event in Bertie County during Public Health Week.

This special occasion provided exercise fun, learning how to reduce risk factors of hearts disease, blood pressures, healthy refreshments and safe footwear. We convinced participants that a sedentary life-style was "out of style"!

Bertie County Health Department, Bertie YMCA, Chamber of Commerce, The American Heart Association, and various aerobic groups co-ordinated to provide the best in education and fun for the public (individuals ranging from 4 years up). "Dance For Heart" provided 2 hours of continuous aerobic work, emphasizing and carrying out safe warm-up, stretching, and cool-down procedures and stressing the importance of aerobic work in relation to cardiovascular benefits.

You may never guess how we concluded this spectacular event - of course - all participants moved to healthier living by gliding to the Electric Slide! Just to add to the outcome, Bertie Aerobic participants raised \$1600.00 to aid in research for the American Heart Association.





# COMMITTEE REPORTS

## RESOLUTIONS COMMITTEE

This has been a year of transition for NCPHA as we work to better meet the needs of the membership. As part of the changes, NCPHA President Randall Turpin requested that the Resolutions Committee review and revise, as needed, the process for approving resolutions. A final report will be given to the membership at the annual meeting in September.

This year resolutions will be approved as they were in 1991. The resolutions were printed in this newsletter and resolutions received by the June 30, 1992 deadline will be presented for discussion during the annual meeting in Greensboro. All members as of September 18, 1992 will receive a ballot to vote on the resolutions. The results will be published in the November newsletter.

The following resolutions are for consideration by the membership at the Annual Meeting in Greensboro, North Carolina. Please review these carefully and bring your copy to the Business Meeting on September 16, 1992 for discussion. If you want any supporting information which accompanied the proposed resolutions, please contact the NCPHA office (919) 872-6274 or the Resolutions Chairperson Georgena Chandler, (704) 669-3388.

### PROPOSED RESOLUTION Support of Dietetics/Nutrition Practice Act

WHEREAS, the Dietetics/Nutrition Practice Act was established October 1, 1991 by the General Assembly of the State of North Carolina; and

WHEREAS, licensure was established to safeguard the public health, safety and welfare and to protect the public from being harmed by unqualified persons; and

WHEREAS, licensure was established to regulate persons engaged in the practice of dietetics/nutrition and to establish educational standards for those persons; and

WHEREAS, licensure will elevate the practice of Dietetics/Nutri-

tion to a professional level comparable to other licensed health professionals; and

WHEREAS, it is the desire of the Nutrition Section of the North Carolina Public Health Association to see the profession of Dietetics/Nutrition recognized as an equal partner in the Health Care Team;

BE IT THEREFORE RESOLVED, that the North Carolina Public Health Association support the licensure of Dieticians and Nutritionists in North Carolina and support efforts to assure that all individuals who desire to be licensed are given reasonable and cost effective opportunities to do so.

### PROPOSED RESOLUTION An Action to Rescind Resolution 1990.01 "Abortion: A Personal Health Service"

WHEREAS, the decision about pregnancy and childbearing are very personal, and private decisions of every responsible woman; and

WHEREAS, "1990.01 ABORTION: A PERSONAL HEALTH SERVICE" is contradictory when it states: "abortion should not be used as a family planning method" and then resolves that "NCPHA believes that individual women and couples should have the means to decide, without compulsion, the number and spacing of their children . . ." and

WHEREAS, abortion is not an "unequivocal right" of every woman; and

WHEREAS, Resolution 1990.01 makes statements that have not been adequately studied and/or documented, such as: "women without financial resources who desire abortions seek them from incompetent practitioners or are forced to bear children they do not want" implies this occurs all the time and

under all conditions which simply is not documented;

THEREFORE, BE IT RESOLVED that the North Carolina Public Health Association supports the rescission of Resolution 1990.01.

For your information when considering the proposed resolution above ("An Action To Rescind Resolution 1990.01"), the original resolution (1990.01) follows:

### 1990.01 ABORTION: A PERSONAL HEALTH SERVICE

WHEREAS, the United States Supreme Court has legalized abortion in the United States by its decisions in Rowe v. Wade, 93 S. Ct. 705 (1973) and Doe v. Bolton, 93 S. Ct. 739 (1973), and

WHEREAS, the United States Supreme Court has set forth specific guidelines for abortion in its holding, and

WHEREAS, the 1973 Supreme Court decision declared unequivocally the right and guarantee to abortion for all women; and

WHEREAS, abortion should not be used in family planning method and there is no 100% effective contraceptive method, abortion is a choice which enables women to avoid having unwanted childbirth; and

WHEREAS, women without financial resources who desire abortions seek them from incompetent practitioners or are forced to bear children they do not want;

THEREFORE, BE IT RESOLVED that the North Carolina Public Health Association believes that the right to make deci-

sions about pregnancy and childbearing must remain the personal, private choice of every woman, and

BE IT FURTHER RESOLVED that the North Carolina Public Health Association supports the full implementation of the Supreme Court's action in every state in order to make abortion a matter of medical practice everywhere in the nation and in North Carolina; and

BE IT FURTHER RESOLVED that NCPHA encourages the North Carolina General Assembly to continue to make funds available to poor women for elective abortions; and

BE IT FURTHER RESOLVED that abortion is a personal service that should be made available in accordance with the proper standards of health care and with regard for the rights of patients; and

BE IT FURTHER RESOLVED that NCPHA believes as a regular part of medical practice, the performance of abortions should be subject to the same regulatory and administrative controls as other medical practices; and

BE IT FURTHER RESOLVED that NCPHA believes that individual women and couples should have the means to decide, without compulsion, the number and spacing of their children which is a right that has been supported and enhanced from governmental action at all levels; and

BE IT FURTHER RESOLVED that NCPHA believes that abortion should remain legal and it should be made equally available to all, regardless of age, race, marital status, place of residence, or economic situation and that federal and state funds, from Medicaid and other programs, should be provided for women unable to pay for

abortion services.

Adopted: September 12, 1990

Resolutions Committee  
Georgena Chandler, Chair  
Ruth Jones, Kelly Sheeks, Leonard Wood

## BYLAWS COMMITTEE

### PROPOSED CHANGES IN BYLAWS

The Governing Council voted at the May 26, 1992 meeting to propose to the membership the following changes that will be presented for a vote at the Annual Business Meeting on September 16th in Greensboro:

1. Membership - There are presently five (5) categories of membership:

Regular Member, Student Member, Life Member, Contributing Member, Retired Member

The proposed change would add a sixth category: First Time Member

First time members shall pay annual dues at a rate of \$10.00 less than regular membership fees as set by the Governing Council. They shall be entitled to all membership privileges including the right to vote, make motions and nominate, to be a member of one or more Sections upon payment of dues, if any, to hold office in the Association (if the qualifications in Article VI are met) and/or any section, to serve on committees of the Association or Sections; and to attend any educational session during the Annual Meeting.

This concept was used this fiscal year as an incentive for new membership. As a result, we have added almost two hundred new members in six months. A one time reduction in dues invites public health officials to become acquainted with the functions of the Association.

2. Change in Dues Collection and Fiscal Year

The current wording of the second paragraph of Article IV. FINANCES is as follows:

"All dues are payable at the beginning of the fiscal year, which shall be January 1."

The proposed change would change the date from January 1 to October 1. It would further be recommended to extend the discount period for early renewal from six to twelve weeks.

This change would allow the sitting president and executive officers to be responsible for and preside over the entire annual meeting; the new

officer would be installed at the annual meeting, but would not actually assume office until October 1; all officers, including the treasurer, would change office October 1st. Presently the treasurer must serve through the end of the fiscal year to close out all financial proceedings. The new president and the full executive committee would have more time to meet and plan for the needs of the Association and the Annual Meeting (presently there are three months from the annual meeting until the first Governing Council meeting in January that is generally considered dead time for the Executive Committee and the Governing Council).

3. Structure and Roles of Elected Officers

The current wording of the first paragraph of Article VI. OFFICERS is as follows:

"The President shall have been a member of the Governing Council of NCPHA or Chairman of a Standing Committee of NCPHA during the past five (5) years."

The proposed change would recommend service on the Executive Committee during the past five (5) years. The proposed change would read as follows:

"The President should have served on the Executive Committee during the past five (5) years."

This proposal ensures that the President-Elect have adequate knowledge of the overall operations of the Association prior to service as President.

4. Publications

The current wording of Article XIV PUBLICATIONS is as follows:

All publications of NCPHA shall be issued under the direction of the Governing Council and shall become the property of NCPHA."

It is recommended that the following statements be added to the Bylaws as a requirement to be included in all NCPHA publications:

"Authors alone are responsible for views expressed in signed articles published by the Association. The Association is not to be considered as endorsing the views and opinions advanced by authors of papers published by the association. Advertisers and their agencies will assume liability for the content of all advertisements printed and also assume responsibility for any claims arising therefrom against the publisher."

Peggy Ellis, Chair

**1992 NCPHA ANNUAL EDUCATIONAL CONFERENCE  
 SEPTEMBER 15 - 18, 1992  
 HOLIDAY INN - FOUR SEASONS  
 "PUBLIC HEALTH - ACCESS AND SERVICES FOR ALL?"**

**TUESDAY, SEPTEMBER 15, 1992**

10:00 am - 5:00 pm NCPHA Governing Council  
 3:00 pm - 5:00 pm Registration & Information Desk Open

**WEDNESDAY, SEPTEMBER 16, 1992**

8:00 am - 5:00 pm Registration & Information Desk Open  
 8:00 am - 6:00 pm Exhibits Open  
 9:00 am - 11:30 am FIRST GENERAL SESSION

**Presiding:** Randall Turpin, President

**Welcome:** Ms. Jackie Manzi, Chair  
 Guilford County Board of Health

Dean Dull, Chair  
 Guilford County Commissioners

**Program Introduction:** Lillie Dewitt, VP of Education

**Keynote Introduction:** Susan O'Brien, Southern Health Representative

**Keynote Address:** Hugh A. Barnes, M.P.H.  
 Past President of Southern Health Association  
 Memphis, TN

**Topic:** "Successful Health Care Reform: Whose Responsibility?"

**Business Meeting:** Randall Turpin

12:30 pm - 2:00 pm NURSING SECTION  
 Award Luncheon

1:00 pm - 1:30 pm VECTOR CONTROL SECTION  
 Business Meeting

1:00 pm - 2:30 pm DEVELOPMENTAL REHABILITATION SECTION  
 Business Meeting/Workshop  
 "Developmental Testing of Hearing Impaired Children"  
 Mary Maddock, CCC-A  
 Wilmington Ear, Nose & Throat Associates  
 Wilmington, NC

1:00 pm - 2:00 pm COMMUNITY HEALTH ASSISTANTS/TECHNICIANS  
 Workshop  
 "Communicable Disease and How It Affects the Health Care Worker"

1:00 pm - 2:00 pm MANAGEMENT SUPPORT SECTION  
 Business Meeting/Awards/Workshop  
 "The Office Professional - How To for A Successful Image"  
 Alice Burkholder  
 Guilford County Personnel  
 Greensboro, NC

Susan Shields  
 Image Consultant  
 Greensboro, NC

1:00 pm - 2:00 pm PHYSICIAN EXTENDERS SECTION  
 Workshop  
 "Diagnosis and Management of Maternal and Congenital Syphilis"  
 Deirdre Bledsoe  
 Women's Hospital  
 Greensboro, NC

1:30 pm - 5:00 pm ENVIRONMENTAL HEALTH SECTION  
 Business Meeting

2:00 pm - 3:30 pm NURSING/MATERNAL AND CHILD HEALTH/  
 COMMUNITY HEALTH ASSISTANTS/  
 TECHNICIANS SECTIONS  
 Workshop

"Expanding Availability and Accessibility of Health Care for  
 Disadvantaged Children: The Healthy Kids Project"  
 Maija Selby, DRPH  
 Healthy Kids Project  
 University of North Carolina  
 Greensboro, NC

2:00 pm - 4:00 pm STD SECTION  
 Workshop  
 "HIV and Infected Health Care Workers"  
 Chris Hoke  
 Assistant State Health Director  
 Raleigh, NC

2:00 pm - 4:00 pm HEALTH EDUCATION/ADULT HEALTH/ NUTRITION/  
 PUBLIC HEALTH MANAGEMENT SECTIONS  
 Workshop  
 "Emerging Issues in Breast Cancer"  
 Dr. Etta D. Pisano  
 Assistant Professor of Radiology  
 UNC School of Medicine  
 Chapel Hill, NC

Dr. Daniel Nixon  
 ACS Vice President  
 Atlanta, Ga

Kay Loughrey, RD  
 National Cancer Institute  
 UNC School of Medicine  
 Chapel Hill, NC

2:30 pm - 4:00 pm DEVELOPMENTAL REHABILITATION/  
 PHYSICIAN EXTENDERS SECTIONS  
 Workshop  
 "Financing Health Care"  
 Glynn Wilson  
 University of North Carolina  
 Chapel Hill, NC

3:30 pm - 4:30 pm COMMUNITY HEALTH ASSISTANTS/  
 TECHNICIANS SECTION  
 Business Meeting

3:30 pm - 4:30 pm NURSING SECTION  
 Business Meeting

5:30 pm - 7:00 pm WINE AND CHEESE RECEPTION  
 UNC School of Public Health

9:00 pm - 1:00 am DANCE

**THURSDAY, SEPTEMBER 17, 1992**

7:30 am - 8:30 am Past Presidents/Lifetime Members Breakfast  
 8:00 am - 2:00 pm Exhibits Open  
 8:30 am - 3:00 pm Registration and Information Desk Open

9:00 am - 11:45 am MANAGEMENT SUPPORT SECTION  
 Workshop  
 "Humor in the Workplace - Become More Productive, Creative,  
 Happier and Healthier"  
 Bobbie Gemma  
 The Gemma Group  
 Winston-Salem, NC

9:00 am - 12:00 pm PUBLIC HEALTH MANAGEMENT SECTION  
 Business Meeting

9:00 am - 12:00 pm PHYSICIANS EXTENDERS SECTION  
 Workshop  
 "Depression/Substance Abuse in Women and Teens"  
 Dr. John Edwards  
 Mental Health Association  
 Greensboro, NC

9:00 am - 11:00 am ENVIRONMENTAL HEALTH/VECTOR CONTROL SECTIONS  
Workshop  
"Compliance and Reconnaissance"

"Inspections and Groundwater Monitoring with DEH Permitted  
Wastewater Systems in Wake County"  
Dee Worden, RS, Wake Co Health Dept  
David McKew, Wake Co Health Dept  
Ed Jackson, RS, Wake Co Health Dept  
Pam Moss, Aquatech, Inc, Raleigh, NC  
Everette Lynn, Wake Co Health Dept

10:00 am - 12:00 pm LABORATORY/STD SECTIONS  
Workshop  
"Using DNA Probes to Diagnose STD's"  
Dr. Steven Anderson  
Director of Molecular Pathology Lab  
Roche Biomedical  
Research Triangle Park, NC

10:00 am - 1:00 pm HEALTH EDUCATION SECTION  
Business Meeting/Luncheon

11:00 am - 12:00 pm ENVIRONMENTAL HEALTH/VECTOR CONTROL SECTIONS  
Workshop  
"Viral Outbreaks"  
Dr. Steven Packard  
EIS Officer  
DEHNR, Raleigh, NC

11:30 am - 1:30 pm NUTRITION SECTION  
Business Meeting/Awards/Luncheon/Workshops  
"Wise Choice -- Supermarket Tours"  
Joan Wagoner, RD  
Yadkin County Health Department

"Breast-feeding Promotion"  
Sandie Dial, Breast-feeding Promotion  
Coordinator -- Pitt County Health Department

11:45 am - 1:30 pm MANAGEMENT SUPPORT SECTION  
Luncheon

12:00 pm - 1:30 pm ADULT HEALTH SECTION  
Business Meeting/Luncheon/Workshop

12:00 pm - 3:00 pm LABORATORY SECTION  
Luncheon/Workshop  
"Motivating Employees to Give Their Best"  
Dr. Teme Reice  
UNC School of Public Health  
Chapel Hill, NC

12:15 pm - 1:45 pm ENVIRONMENTAL HEALTH SECTION  
Award Luncheon/Workshop  
"Communication Skills"  
Ben Taylor  
Taylor Editorial Services  
Raleigh, NC

12:00 pm - 1:30 pm STATISTICS AND EPIDEMIOLOGY SECTION  
Luncheon/Workshop  
"Ethical Issues in Public Health"  
Arthur Manoharan, MD  
Medical Epidemiologist  
Center for Disease Control  
Atlanta, Ga

1:00 pm - 3:00 pm DENTAL HEALTH/DEVELOPMENTAL  
REHABILITATION SECTIONS  
Workshop  
"Dental Treatment of Handicapped Patients"  
Mary Makhoulouf, DMD  
Dental Medicine  
Moses Cone Hospital  
Greensboro, NC

1:30 pm - 3:00 pm SPECIAL PRESENTATION - OPEN MEETING  
"The History of Public Health in North Carolina"  
E. Daniel Shingleton  
NCPHA Past President and Historian

1:30 pm - 3:00 pm MATERNAL AND CHILD HEALTH SECTION  
Business Meeting/Awards

2:00 pm - 3:00 pm ENVIRONMENTAL HEALTH/VECTOR  
CONTROL SECTIONS  
Workshop  
"Forensic Entomology"  
Dr. William Bass  
Dept. of Anthropology  
University of Tennessee  
Knoxville, TN

2:00 pm - 4:00 pm PHYSICIAN EXTENDERS SECTION  
Business Meeting

2:00 pm - 4:00 pm SOCIAL WORK SECTION  
Business Meeting

2:00 pm - 4:00 pm STATISTICS AND EPIDEMIOLOGY/PUBLIC HEALTH  
MANAGEMENT SECTIONS  
Workshop  
"New Directions in Pediatric Immunization"  
Dennis Clements, MD, PhD  
Duke University Medical Center  
Durham, NC

"Acyclovir Treatment for Chickenpox"  
Joan Drucker, HD, Assistant Director  
Department of Clinical Support  
Burroughs Wellcome Company  
Research Triangle Park, NC

3:00 pm - 4:00 pm DENTAL HEALTH SECTION  
Business Meeting

3:00 pm - 5:00 pm MANAGEMENT SUPPORT/HEALTH EDUCATION/  
DEVELOPMENTAL REHABILITATION SECTIONS  
Workshop  
"Where Do We Stand in North Carolina with National  
Health Insurance"  
Congressman David Price  
Washington, DC

3:15 pm - 4:45 pm ENVIRONMENTAL HEALTH/VECTOR CONTROL SECTION  
Workshop  
"Impact of Killer Bees in the U.S."  
Dr. John Amborse  
Dept of Entomology  
NC State University  
Raleigh, NC

"Cockroaches and Disease Transmission"  
Mr. Robert Kopanic  
Dept of Entomology  
NC State University  
Raleigh, NC

6:00 pm - 8:30 pm AWARDS BANQUET

8:30 pm - 1:00 am DANCE

#### FRIDAY, SEPTEMBER 18, 1992

9:00 am - 11:00 am SECOND GENERAL SESSION

Presiding: Randall Turpin

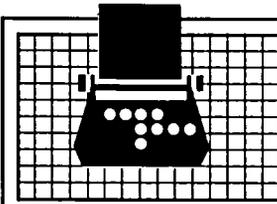
Introduction: Brenda Motsinger  
Doctoral Fellow  
UNC School of Public Health  
Chapel Hill, NC

Speaker: Donald Haynes, MD  
Sara Lee Corporation

Topic: "Health Care for North Carolina: Who Owns the System?"

11:00 am - 11:30 am BUSINESS MEETING

Presiding: Leonard Wood, 1992-93 President



# NEWS FROM THE SECTIONS

## CHAT SECTION

The Executive Board met in Orange County May 29, 1992 at 10:30 am. Meeting was called to order by Edna McGuire – Chairperson.

Old business – resolved.

New business – The yearly workshop for the CHAT Organization were discussed at great length – details were worked out and agreed upon.

The CHAT's annual workshop will be held at Camp Caraway July 17, 1992. The theme will be: "Coping with Changes in the Workplace and Community."

We hope that this workshop will give us (CHAT) greater knowledge to meet the needs of the people that we serve in North Carolina.

## DENTAL HEALTH SECTION

Start marking your calendars to attend the NCPHA Annual Conference in Greensboro, September 16-18. Dr. Ted Brooks, Program Chair, reports that the Dental Health Education Section will be teaming up with the Developmental Rehabilitation to present an informative program by Dr. Mary Makhlof, Program Director, of the newly created Hospital Dental Program at Moses Cone Hospital in Greensboro. Dr. Makhlof has intertwined medicine and dentistry to treat medically compromised patients and will have invaluable information for members of both sections. I am sure you don't want to miss this.

The Dental Section Business Meeting will be held immediately after this education program. This years business will include voting on the proposed section bylaws changes and two very special awards, the Earnest A. Branch Award and the newly created Becky S. Bowden Outstanding Dental Hygienist Award. I hope that everyone has taken time to nominate a fellow colleague. There will be a drawing for some great door prizes too!

A SPECIAL NOTE: Since Guilford County will not be able to man the Registration Desk for the entire three day meeting, we are in need of volunteers to assist members as they arrive. Anyone who is willing to help, please contact Carol Reid at (919) 342-8153 or Dr. Ted Brooks at (919) 560-7680 to sign up. Your assistance will be greatly appreciated.

Carol M. Reid, Chair

## VECTOR CONTROL SECTION

The Vector Control Section has donated \$100 to the efforts of the Friends of Walter Reed Committee in Murfreesboro for the restoration of the boyhood home of Dr. Walter Reed, an early pioneer in vector-born disease research. The section is planning a joint education program with the Environmental Health Services Section at the fall NCPHA meeting in Greensboro. Among the planned topics are Forensic Entomology, "Killer" Bees, and Cockroaches and Disease Transmission.

Nolan H. Newton, Ph.D., Chair

## MCH SECTION

Plans for an excellent program at the 1992 NCPHA Annual Meeting in Greensboro are well underway. We hope all Section members will be able to join in the following:

September 16:

"Access to Health Care For Children"

Maija Selby, Director of Research,  
School of Nursing  
University of North Carolina - Greensboro

September 17

1:30 - 2 p.m. Coffee and Dessert/Networking  
2-3 p.m. Awards and Business Meeting

We are pleased to cosponsor the Wednesday (September 16) session in conjunction with the Nursing Section. Dr. Selby's comments on improving access to services will be important to everyone working in the personal services arena of public health.

The MCH Section is planning a mailing seeking member participation for mid-summer 1992. All registered MCH members will have the opportunity to volunteer (self) or nominate another person to serve as an officer for 1992-93. You will also be able to volunteer to serve on one of the following committees: Program, Nominating, Awards, Membership, Bylaw/Handbook, Legislative and Finance. If you would like to know more about these committees or a Section office, please contact Evelyn Schaffer, MCH Chairperson at 704/633-0411.

Since the 1991 Annual Meeting, the MCH Executive Committee has met to discuss the future direction of our Section efforts. MCH is an interdisciplinary section which reflects the nature of public health services to women, children, and families. This is our strength. Participation in MCH Section is

a great way to learn from other professionals.

Our Section strives to be responsive to the range of disciplines that together constitute "MCH". Any comments or suggestions regarding Section activities are welcomed and should be directed to Evelyn Schaffer

Tamara Hower, Membership Chair

## STATISTICS AND EPIDEMIOLOGY SECTION

The Statistics and Epidemiology Section and the Public Health Management Section are co-sponsoring an exciting luncheon and afternoon program on September 17 at the Annual NCPHA Meeting in Greensboro.

During the luncheon the annual Excellence in Statistics and Epidemiology Award and the Samuel L. Katz Immunization Award will be presented. The speaker for this event will be Arthur Manoharan, M.D., Medical Epidemiologist, Immunization Division, CDC. He will speak on "Ethical issues in Public Health."

During the afternoon session, Dennis Clements, M.D., Duke Medical Center will discuss "New Directions in Pediatric Immunization" and Joan Drucker, M.D., Department of Clinical Support, Burroughs Wellcome Company will discuss "Acyclovir Treatment for Chickenpox."

These presentations should provide valuable information to all attendees, especially local health department personnel.

Come join us and be very informed.

Walter B. Council, Chair



Dr. Arthur Manoharan

## STD SECTION

The STD Section will hold its annual meeting on Wednesday, September 16, 1992, 2:00-4:00 p.m., at the Holiday Inn-Four Seasons in Greensboro. Our keynote speaker will be Chris Hoke, Assistant State Health Director. His topic will be "HIV and Infected Health-Care Workers."

The highlight of our meeting will be the annual awards presentation. This is our opportunity to recognize employees who have made outstanding contributions to the control of STDs in North Carolina this year, including HIV and AIDS.

The STD Section will be joining the Laboratory Section in sponsoring a workshop on Thursday, September 17, 1992, 10:00 a.m. - 12:00 noon. Our speaker will be Dr. Steven Anderson, Director of Molecular Pathology, Roche Biomedical Laboratories, Research Triangle Park. Dr. Anderson's topic will be "Using DNA Probes to Diagnose STDs."

We look forward to seeing you in Greensboro.

Kathy Peedin Gurley, Chair

## NURSING SECTION

It is time for all North Carolina Public Health Nurses to mark their calendars for September 16, 1992 and to make plans to meet in Greensboro at the North Carolina Public Health Association (NCPHA) Annual Meeting.

NCPHA is the voice for public health professionals in our state. Nurses, because of their number and the work they do, have a major responsibility to help plan the future of public health for themselves and all North Carolinians. Active participation in NCPHA is an avenue for seeing that the work is done.

This year, to facilitate nurses, all NCPHA Nursing Section activities are scheduled for Wednesday, September 16.

The Direct Service Award and the Margaret B. Dolan Award will be given during a Nursing Section luncheon. Ticket information will be mailed to members in August. Nominations for these two prestigious awards are being sought now. Forms can be secured from Margaret King, New Hanover County Health Department.

Dr. Maija Selby, faculty member at the School of Nursing, University of North Carolina, Greensboro, will keynote the educational session the afternoon of September 16th. Her topic "Entry into Care" will be of interest and adaptable to all public health nursing practice. Members of the Maternal Child Health and Community Health Aides

and Technician Sections will join the nurses for this session. Continuing education credits will be awarded.

At the later afternoon business session pertinent nursing issues will be updated and discussed. Elections will also take place. Nurses are urged to attend all section offerings.

The last membership roster shows a nursing section membership of 201. Members are asked to encourage their peers to join the ranks of the public health professionals and to support public health and public health nursing interests.

Mary Sugg Styres, Chair

## HEALTH EDUCATION SECTION NEWS

Looking for a "most excellent time" at the NCPHA Annual Meeting in September?! Health Education has teamed with other fabulous sections to present two outstanding programs: on Wednesday, September 16th from 2-4 PM — **Emerging Issues in Breast Cancer**, and on Thursday, September 17th from 3-5 PM — **Where Do We Stand in North Carolina with National Health Insurance**.

The Health Education Section Business Meeting and Awards Luncheon will be held on Thursday the 17th from 10 AM to 1 PM. Watch for your registration forms in mid-August. Contact Peggy Garner at (919) 347-2154 for more information.

Nominations for Health Education Awards are due by August 1st. Contact Ken Morgan at (919) 968-4453 for more information.

Don't forget our challenge! Sponsor a new NCPHA-Health Education Section Member by the Annual Meeting and become registered for a free 1993 NCPHA membership and Health Education dues to be drawn at the Luncheon.

We're getting excited about the Annual Meeting. Everything is ready for you. Make your plans to attend today! See you in September.

Tena Bullins, Chair

## MANAGEMENT SUPPORT SECTION

The Executive Board has been working very hard this year to plan for the September Educational Meeting. We have made some changes in the format that I think everyone will enjoy. Wednesday, September 16, 1992 from 1:00 until 5:00 we will have our Business Meeting and a Program presented by Alice Burkholder and Susan Shields. "The Office Professional - How To for a Successful Image" Thursday, September 17, 1992 we will sponsor a workshop from 9:00 am until 11:45 am entitled "Humor in the Work Place - Become more Productive, Creative, Happier and Healthier" by Bobbie Gemma. Something NEW: Our Section will sponsor a Luncheon for Management Support from 11:45 until 1:00. From 3:00 until 5:00 we will have a workshop entitled - "Where do we stand in North Carolina with National Health Insurance", Congressman David Price will be our speaker.

The Awards and Scholarship Committee will be sending out information regarding our Awards. Please be thinking about the Achiever of the Year Award and be ready to make your nomination. We will be giving two scholarships this year in the amount of \$250.00 each, so if you are in school or planning to go, this will certainly help if you meet the criteria. We did not have an award for Achiever of the Year last year, so lets be thinking of someone who is worthy of this award. There are many out there who are worthy, so lets take the time to recognize those who have worked so hard for Management Support.

We look forward to seeing you in Greensboro in September. Make plans to attend now!!

Pattie Smith, Chair

## JOB LISTING

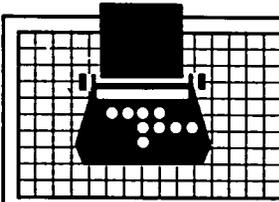
### NUTRITIONIST I

Franklin County Health Department

Contact: Keith Patton, Health Director  
(919) 496-2533

or

Eileen Stevens, WIC Director  
(919) 496-6454



# ASSOCIATION REPORTS

## WNCPHA

The Western North Carolina Public Health Association held its 46th Annual Meeting on May 27-29, 1992 in Charlotte at the University Hilton. The theme was "Prevention the Key to Protecting Public Health." We had 230 members in attendance, fourteen exhibitors, two educational exhibitors. We have a total of 766 members.

There was a special tribute to Bill Broadway and Dot Baird by Dr. Ron Levine, State Health Director, at the Business Luncheon on Thursday, May 28, 1992. The resolutions were forwarded to NCPHA for their approval in honor of these members.

Special Awards were given at the banquet on Friday, May 29, 1992 in the following categories:

E. Stanley Hunter for Excellence in Public Health Administration -- Denese Stallings, Health Director, Cleveland County Health Department.

Exemplary Service Award -- Kathy Johnson, FNP, Wilkes County Health Department.

Special Award -- Carol Roundtree, Health Educator, Graham County Health Department.

W. A. Broadway Award -- Dan McCracken, Environmental Health, Haywood County Health Department.

Rowan County was awarded a plaque for 1st Place in the Poster Contest. Stanley and Yadkin Counties were recognized for submitting posters.

On Friday, May 29, 1992 we concluded our meeting with a slide presentation produced by Mike Reavis. It included slides from the local counties and attractions.

The 47th Annual Conference of WNCPHA will be held on May 12-14, 1993 at the Great Smokies Hilton in Asheville, NC. The local arrangements chair will be Carolyn Haynie, Madison County Health Department.

The new officers for 92-93 are: Mike Reavis, President, Yadkin County Health Department; Georgena Chandler, President-Elect, Asheville Regional Office; Sheila Nichols, Vice-President, Wilkes County Health Department; Nancy Vaughn, Treasurer, Transylvania County Health Department; Debbie Edwards, Secretary, Watauga County Health Department.

I would like to take this opportunity to thank everyone for making our 46th Annual Conference successful and continue to support WNCPHA, ENCPHA and NCPHA.

Dicie S. Alston  
President, WNCPHA 91-92

## APHA MEETS IN WASHINGTON, DC IN 1992

The 120th Annual Meeting of the American Public Health Association will be held in Washington, DC on November 8 - 12, 1992. The theme of this year's meeting is "Uniting for Healthy Communities". Specific issues to be addressed include:

Empowering Communities for Health  
Initiatives Uniting Communities for Health  
Community Socioeconomic Dimensions  
Promoting a Healthy Global Community

This year, more than 1,200 scientific sessions, workshops, films, poster sessions, exhibits and special events are planned to cover virtually every aspect of public health -- from alcohol to AIDS, community health planning to environment, epidemiology to health administration, nursing, and nutrition to maternal and child health. Also, holding the meeting in Washington this year provides a special opportunity for those attending to meet with legislators during a Congressional Rally at the Capitol.

Please consider joining over 11,000 public health officials from around the country and around the world at the Annual Meeting in November. If you would like more information please contact me at 919-966-7368.

Barbara Chavious  
APHA Affiliate Representative

## NEW BILINGUAL WORKBOOK AND VIDEO HELP OLDER ADULTS WITH MEDICINE PROBLEMS—INFORMATION CROSSES THE LANGUAGE BARRIER

The Council on Family Health has recognized a need among older Hispanic adults for education about the proper use of medicines, and has joined with the National Coalition of Hispanic Health and Human Services Organizations (COSSMHO) to create a bilingual workbook, "Las medicinas y usted: Guia para las personas mayores"/ "Medicines and You: A Guide for Older Americans."

In 1991, the Council on Family Health targeted older adults as the focus for its public awareness programs, and launched the highly

successful English-version "Medicines and You" during May -- Older Americans Month.

"We're focusing our educational efforts on older adults because they categorically consume multiple prescription and over-the-counter drugs. As the population ages, there is a growing trend toward greater, unintended abuse and misuse of medicines," says William I. Bergman, president of the Council.

To get a free copy of the bilingual "Las medicinas y usted: Guia para las personas mayores"

workbook and/or video, write to:  
COSSMHO

1501 16th Street NW  
Washington, DC 20036

For your free copy of the English only "Medicines and You: A Guide for Older Americans," write to:

Council on Family Health  
P.O. Box 307  
Coventry, CT 06238

Groups interested in distributing copies to their constituencies should contact COSSMHO or the Council about bulk orders.

**NORTH CAROLINA PUBLIC HEALTH ASSOCIATION  
ANNUAL MEETING PREREGISTRATION  
SEPTEMBER 15 - 18, 1992  
HOLIDAY INN FOUR SEASONS  
GREENSBORO, N.C.**

**PREREGISTRATION MUST BE POSTMARKED BY AUGUST 30, 1992 TO:  
NCPHA  
1009 Dresser Court  
Raleigh, NC 27609  
NO PRE-REGISTRATION OR REFUNDS AFTER THIS DATE**

NAME (PLEASE PRINT)	ADDRESS	
CITY	STATE	ZIP
EMPLOYER	SECTION AFFILIATION	

**FULL CONFERENCE:**

PREREGISTRATION: (MEMBER)	\$60.00	\$ _____
PRE-REGISTRATION: (NON-MEMBER)	\$95.00	\$ _____
ON-SITE REGISTRATION: (MEMBER)	\$70.00	\$ _____
ON-SITE REGISTRATION: (NON-MEMBER)	\$105.00	\$ _____

**ONE DAY:**

PREREGISTRATION: (MEMBER)	\$30.00	\$ _____
PREREGISTRATION: (NON-MEMBER)	\$65.00	\$ _____
ON-SITE REGISTRATION: (MEMBER)	\$35.00	\$ _____
ON-SITE REGISTRATION: (NON-MEMBER)	\$70.00	\$ _____

**DAY MUST BE DESIGNATED: \_\_\_\_\_**

STUDENT AND RETIREE: 1/2 OF APPROPRIATE REGISTRATION FEE \$ \_\_\_\_\_

BANQUET: \$25.00 \$ \_\_\_\_\_

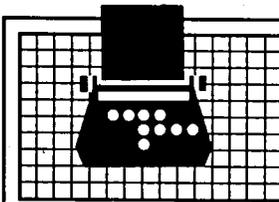
**TOTAL REGISTRATION:** \$ \_\_\_\_\_

NCPHA ANNUAL DUES: (JANUARY - DECEMBER) \$35.00 \$ \_\_\_\_\_

SECTION DUES: \$

Public Health Management (1) \$3.00	Health Education (7) \$5.00	Statistics/Epidemiology(S) \$2.00	STD (8) \$4.00
Adult Health Promotion (A) \$5.00	Nursing (2) \$4.00	Physician Extenders (PE) \$5.00	Laboratory (6) \$4.00
Development Rehabilitation(D) \$5.00	Nutrition (5) \$5.00	Community Hlth Asst.(2A) \$3.00	Social Work (SW) \$3.00
Environmental Health (3) \$7.00	Vector Control (V) \$3.00	Maternal & Child Hlth (10) \$2.00	Dental Health(Y) \$5.00
Management Support (4) \$3.00			

**TOTAL AMOUNT ENCLOSED:** \$ \_\_\_\_\_



# EDUCATIONAL OPPORTUNITIES

## CONTINUING EDUCATION PROGRAMS SCHOOL OF PUBLIC HEALTH THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

Many of the following continuing education programs are jointly sponsored or cosponsored by the NC Department of Environment, Health and Natural Resources; NC Area Health Education Centers; NC Environmental Health State of Practice Committee; and the NC Public Health Nursing Continuing Education Advisory Committee. For specific information on program sponsorship, please refer to the program brochure.

**1992 North Carolina Tuberculosis Conference: Tuberculosis: The Challenge of Controlling a Re-emerging Public Health Problem**

July 29 Rocky Mount  
August 5 Fayetteville

**First Annual Management Update: Financial Management and County-Based Budgeting for Local Public Health Professionals**

August 3-4 Asheville, Chapel Hill, Greensboro, Charlotte, Winston-Salem, Greenville  
August 17-18 Asheville, Chapel Hill, Greensboro, Charlotte, Winston-Salem, Greenville

**North Carolina Management Support Supervisors Association Annual Meeting**

August 6-7 Asheboro

**School Nurse Certification Review**

August 19 Chapel Hill

**Ninth Annual School Health Nursing Conference**

**Empowering School Health Nurses in the '90s: Facing New Problems Along With the Same Old Issues**  
August 20-21 Chapel Hill

**Annual Four-Week Nursing Supervisors Course**

August 24-28 Chapel Hill  
September 21-25 Chapel Hill  
October 12-18 Chapel Hill  
November 2-6 Chapel Hill

**Third Annual Jail Health Conference Jail Health Care Update**

September 10-11 Wrightsville Beach

**Nursing Home Administration**

September 24 Chapel Hill

**Second Annual Forum for Advances in Occupational Health Nursing  
The Interface of Regulations, Practice and Management in the Work Setting**

September 30 - Oct. 2 Chapel Hill

**Third Annual Public Health Social Work Seminar Series**

October TBA

**Health Law**

October Piedmont Area

**Whole Brain Workshop**

October 1 Asheville

**Fourth Annual North Carolina Conference on Injury Control**

October 21 Chapel Hill

**Strengthening Supervisory Skills for Health and Human Service Professionals**

October 28-29 Winston-Salem

**Basic Food Service Plan Review**

October 28-30 Winston-Salem

**Symposium: North Carolina Health Objectives for the Year 2000**

November 18-19 Research Triangle Park

**1992 Health Promotion and Wellness Institute**

**Focus on Tobacco: Health Strategies on the Cutting Edge**  
December 9-11 TBA

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**Registration**

For further information and/or to register for programs that do not have an information source, please contact Phyllis Woody, registrar, Office of Continuing Education, UNC School of Public Health, CB# 8165, Miller Hall, Chapel Hill, NC 27599-8165; phone 919/966-4032 or fax 919/966-5692.

## PUBLIC HEALTH CONSORTIUM AWARDED GRANT

The Kate B. Reynolds Charitable Trust of Winston-Salem announced that it has awarded a three-year grant of \$211,200.00 to the Neuse Developmental Disabilities Catchment Area Team, Inc. Funds will support a community development project. This project is designed to increase access of children with developmental disabilities or chronic illnesses and their families to local health, developmental and support services. The Project area includes Carteret, Craven, Jones, Lenoir, Onslow and Pamlico counties.

Goals of the project are to: 1) increase knowledge of the needs of these children among county officials and community leaders, 2) refine a plan for multi-county sharing of existing resources, 3) develop new resources for the area, 4) enhance equity and coordination of public health services within the region, and 5) increase local funding of services for children with disabilities.

There are more than 15,000 children with chronic conditions, under 21 years of age, residing in the six-county project area. Services for these children and their families are often fragmented and under-funded. Historically, they have also lacked local community involvement and support. Additionally, access to services is often dependent on where a child lives. This grant project will utilize a community development approach to address these issues.

A nurse with extensive clinical and community knowledge and experience will be employed. Community development activities will be conducted throughout the three year project. Additionally, training, consultation and clinic pediatric nursing services will be provided.

The Neuse Development Disabilities Catchment Area Team, Inc. is a consortium of public health care providers in Carteret, Craven, Jones, Lenoir, Onslow and Pamlico

counties. Members include the local health departments, New Bern Developmental Evaluation Center, Eastern Area Sickle Cell Association and offices of the North Carolina Division of Maternal and Child Health. Established in 1984, the Catchment Area Team has established, expanded or reorganized several public health programs to improve services to children with developmental disabilities. This grant from the Kate B. Reynolds Charitable Trust should substantially increase their ability to impact services for children and families.

The Kate B. Reynolds Charitable Trust, a private foundation located in Winston-Salem, was created in 1946 through provisions in the will of Mrs. William N. Reynolds. The Health Care Division was established for the purpose of improving health care to the people of North Carolina. Approximately \$11 million is awarded annually in grants to nonprofit organizations throughout the state. Programs currently receiving funding priority are those that increase the availability of health services to underserved groups, address the problems of health services in rural areas, reduce the rate of infant mortality/morbidity, as well as those that promote good health and prevent illness. Also receiving special consideration are well-conceived studies that clearly define health care problems in North Carolina and will assist the Trust and others in developing viable solutions.

For more information about the Community Development Project, contact Dr. Newsom Williams at (919) 633-0775.

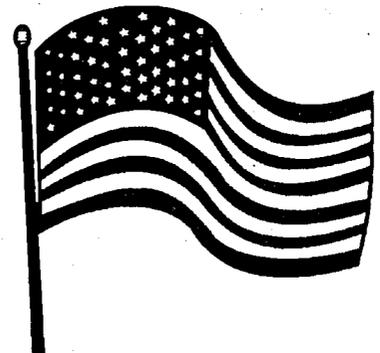
## PUBLIC HEALTH HEROES

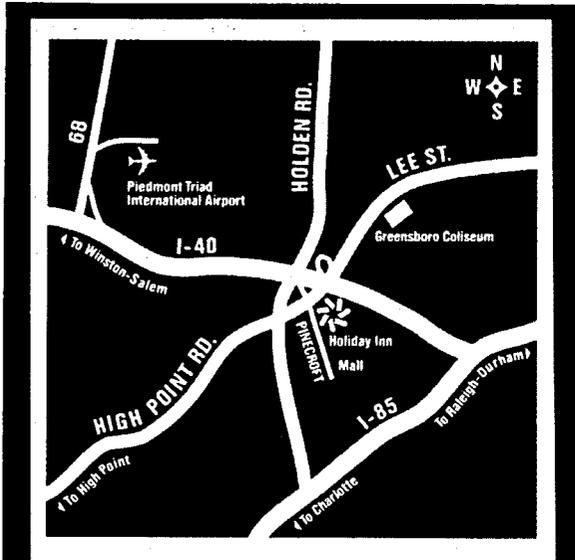
On May 26, 1992 Mr. Anthony B. Foster and Mr. Steven C. Vohs of the North Carolina Department of Environment, Health and Natural resources, Shellfish Sanitation Branch, were returning to Manteo from a sampling trip near Belhaven, North Carolina. Shortly after passing the U.S. Air Force Bombing Range in Dare County, they observed a crashed Cessna 210 in the canal along Highway 264. They immediately

noticed a man standing in the marsh across the canal. Mr. Vohs left the truck and asked the man (Mark Lyle Stanton of Princeton, New Jersey) if he was hurt and if there was anyone else in the plane. Mr. Stanton stated he thought he was okay and that no one else was on board. Mr. Vohs advised him to stay where he was and contacted the Morehead City Marine Fisheries Office by radio and requested contact and assistance of the Dare County Rescue Squad and Sheriff's Office.

Mr. Foster put on his survival suit and swam the canal with a rope and a life preserver. The Marine Fisheries dispatcher advised that the victim be examined for injuries before being moved. Having observed no serious bodily injuries, Mr. Foster placed the life preserver on Mr. Stanton and carried him on his back as Mr. Vohs pulled both men back across the canal by rope. Mr. Stanton was fitted with a survival suit to keep him warm and prevent shock. Mr. Vohs and Mr. Foster observed a large contusion on Mr. Stanton's forehead. Mr. Vohs and Mr. Foster kept the victim alert and talking until the rescue squad arrived.

Because both men exhibited outstanding judgement, courage and ability in an emergency, they are being nominated for the Governor's Award for Excellence in Safety and Heroism.





For complete information, call:

**1-800-242-6556 or 919-292-9161**

3121 High Point Road at I-40  
Greensboro, NC 27407

**NORTH CAROLINA  
PUBLIC HEALTH ASSOCIATION, INC.**

1009 Dresser Court  
Raleigh, North Carolina 27609  
(919) 872-6274

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**Deborah Rowe, Administrative Assistant**

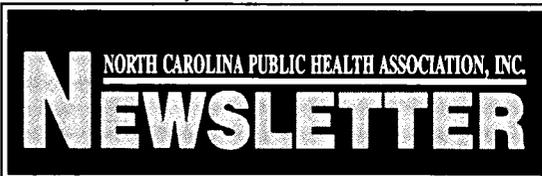
The Newsletter is a publication of the  
North Carolina Public Health Association.  
The next edition will be in November, 1992.  
Articles should be submitted by October 9, 1992

**Randall Turpin, President**  
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Authors are responsible for views expressed in signed articles

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**JULY, 1992**

**1009 Dresser Court, Raleigh, N.C. 27609**



# NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

# NEWSLETTER

MAY, 1992

1009 DRESSER COURT, RALEIGH, NC 27609

PHONE 919/872-6274

## Legislative Report

By Tom Elkins

The N.C. General Assembly will reconvene for the short session of the legislature on May 26, 1992. There will be many items of public health interest on the agenda or items to be considered by legislative committees or commissions. In addition, there will be many activities that the North Carolina Public Health Association will be sponsoring, monitoring, or actively participating in.

The 1992 Public Health and Community Health Day at the Legislature on June 3, 1992 is an important Legislative Day that the North Carolina Public Health Association has historically sponsored. The Legislative Day is sponsored by the UNC School of Public Health, NCPHA, the North Carolina Association for Home Care and the N.C. Association of Local Health Directors. The N.C. Primary Health Care Association, the Association for N.C. Boards of Health, the Society for Public Health Education, and the UNC School of Public Health Alumni Association are co-sponsors.

The 1992 Public Health and Community Health Day at the Legislature is a day to join public health and community health leaders from throughout North Carolina to hear the most current information about health legislation recently passed or under consideration in the General Assembly. In addition, there is time set aside for appointments to be arranged with legislators to promote key public health legislation. On behalf of the planning committee, I have asked State Senator Roy A. Cooper III, Co-Chairman of the Legislative Research Commission's Committee on Health Systems Issues to address the conference.

In the legislative advocacy area, I have been monitoring the activities of the Legislative Research Commission's Committee on Health Systems Issues. The first meeting of the committee in January was an orientation for the committee. Dr. Hugh Tilson of Burroughs Wellcome, Dr. Ron Levine, Leonard Wood, Gary Taylor of Beaufort County and Leah Devlin, D.D.S. of Wake County, provided the

orientation and perspectives on state and local public health structure. Dr. Richard House reviewed the Public Health Study Commission report of 1991. The second committee meeting in February was visiting two local health departments - Franklin and Wake Counties. In addition, Dr. Thad Wester from DEHNR, Ron Aycocock from the County Commissioners Association, and George Schertzinger, the chairman of the Association of N.C. Boards of Health made presentations. The third meeting in March was a presentation by Dr. Ron Levine on a profile of ten local health departments.

The Legislative Research Commission's Committee, on Health Systems Issues will meet in April and May. Our newsletter copy deadline is one month prior to publication; thus, this report is being written in early April.

Judy Wright, NCPHA Legislative Chairman and District Health Director for Martin-Tyrrell-Washington counties, and I have participated in meetings of a Public Health Associations Legislative Planning Committee. The committee met twice in October, 1991; parts of two days in December, once in January, 1992; and for two days in March. Representatives from various public health associations and the public health community have participated including the UNC School of Public Health, NCPHA, DEHNR, the N.C. Association of Local Health Directors, the Association of North Carolina Boards of Health, and the N.C. Association of County Commissioners. The purpose of the meetings is to create legislative proposals to be presented to the Legislative Research Commission's Committee on Health Systems Issues concerning improvements to the financing and structure of the public health system in North Carolina.

The proposals have been reached by consensus and have reached a stage where the leadership of the various associations need to endorse or propose modifications to the proposals. The proposals are also being presented to other

associations such as the Environmental Health Supervisors and Nursing Supervisors. The proposals will be considered by the NCPHA Legislative Committee prior to the start of the short session of the General Assembly.

The NCPHA Legislative Committee has been active. The committee has met once in January and once in February. A questionnaire on health issues that will go out to members of and candidates for the General Assembly was constructed by a subcommittee and the executive director. The survey will ascertain the views of the candidates on public health issues and will serve as an educational tool on public health.

In addition, the NCPHA Legislative Committee has been asked to review the Proposal For N.C. Occupational Safety and Health Act of 1992-93, which is a legislative proposal that various sponsors have asked NCPHA to consider. The proposal addresses some of the problems identified after the Hamlet Industrial Fire at Imperial Foods.

The NCPHA Legislative Committee and I will be particularly following several bills in the short session that are being carried forward from the long session of the General Assembly:

Senate Bill 162: Environmental Health Specialist Funds - House Appropriations Committee

House Bill 1038: Sanitarian Education/Septic Tank Fee - House Finance Committee (There will be efforts to have \$7 million appropriated through this bill.)

House Bill 268: Free Vaccines/Physicians House Appropriations Committee

House Bill 497: Public Health Salary Funds House Appropriations Committee

If there are other bills that NCPHA members would like for us to keep track of, please

*Continued on page 2*

## LEGISLATIVE REPORT (from page 1)

contact us.

There are many areas and activities in the General Assembly that we will need the sup-

port and assistance of the membership. We will be utilizing our NCPHA representatives in health agencies to work as a legislative contact; thus,

any issue you wish us to address should be forwarded through them.

Thanks for your support and assistance. Be Prepared To Help!

# PRESIDENT'S MESSAGE: AN OUNCE OF PREVENTION IS WORTH A POUND OF CURE



Randall Turpin

Senator Harris Wofford from Pennsylvania brought health care to the forefront with these words: "If criminals have the right to a lawyer, I think working Americans should have the right to a doctor . . . I believe there is nothing more fundamental than the right to see a doctor when you are sick".

Currently, about 35 million Americans have no health insurance. During 1990, health care constituted 12.3% of our Gross National Product. Converting this percentage to a dollar amount, health care costs more than \$23,000 a second, \$2 billion a day, or \$733 billion a year. This writer did not truly have a "feel" of what is a billion dollars. To place this amount into a more understandable measurement, consider: Suppose you had been born the day Christ was born, that you were still alive today and that you had been able to save money at the fantastic rate of one cent for every second you lived - that is \$.60 for every minute, \$36 for every hour, or \$864 for every day of your life during these past two thousand years. At that rate, it would take you another thousand years to save up one single billion dollars. Or another parallel is: a billion dollars would span the earth four times around the equator. **OUR CURRENT NATIONAL HEALTH CARE COSTS ARE 733 TIMES THIS AMOUNT!!**

In North Carolina, health care costs went up \$65 per month in the last year per household. Hospital admission costs rose from \$1,895 in 1981 to \$5,533 in 1989. William A. Hart, Jr. states that health care costs have been rising about 18% annually - more than 3

times the rate of inflation.

The cost of health care not only affects us directly through the purchase of premiums, but also indirectly through the products we purchase. The major payers of health care are businesses and industries. It has been projected that as much as 25% of the net earnings of businesses and industries is used to buy health care for their employees. As we all know, the price of the product produced and sold to the consumer is determined by the cost of production which would include the cost of health care for employees. David J. Andrea of the University of Michigan's Transportation Research Institute, brought this point to light in his presentation to Congress on February 5, 1992. Andrea stated that health care costs add \$1,086 to the price of the average car made by the "Big Three" domestic automakers. This issue alone lends itself to another discussion regarding competition with foreign trade.

Economists, political scientists and health care providers feel that unless some action is taken, the cost of health care will go from \$1,296 to \$9,397 a year by the end of the decade. This could also lead to the discussion of individuals being unable to retire due to not having an adequate retirement income to purchase private insurance without assistance from an employer.

Our national leaders have been in deep study and controversy over the issue of National Health Care Reform. There are many types of health care reform plans, but there are basically only three that currently warrant attention.

The National Leadership Coalition for Health Care Reform, after 18 months, developed a "pay or play" approach to provide health care benefits to the issue. This plan specifies that all employers would have to provide health care benefits to employees and their dependents. If the benefits were not provided by the employer, then the employer must pay a 7% payroll tax along with an employee contribution of 1.75% to the government to fund public health insurance. This approach also has a component that allows for the federal-state health care plan to be replaced with a plan to cover the uninsured. In the "pay or play" plan, the governmental entities and private businesses would share the cost of the uninsured while the employers payroll tax would

cover the workers. There is considerable concern over the ability of small businesses to survive under the required financial constraints; therefore, leading to the closure of many businesses that in turn would cause a rise in unemployment and the number of uninsured to rise. The major advantage to this plan is the ability to provide health care for all workers and their families.

Another proposal is that of a "single-payer". This is very close to a socialized medical program. Here an individual would receive a national health insurance card that would allow access to a wide array of medical and hospital benefits. Within this plan, Medicare and Medicaid would be eliminated. The financing of this plan would be paid through premiums paid by the elderly who had been covered by Medicare, employer payroll taxes and increases in corporate and individual income taxes. This does not appear to be a politically feasible plan due to the vast difference in the existing system and the opposition from the health care industries.

The third and final proposal is the "Bush Administration Proposal". Within this proposal, the U.S. health care system would remain basically intact. But it would be easier, supposedly, for lower income families and individuals to obtain health insurance. This would be accomplished through a voucher system or tax deduction. For an individual, the maximum health care voucher would be \$1,250; \$2,500 for married couples; and \$3,750 for families. Those families that have incomes above \$80,000 would be excluded from this plan. This plan is very favored by the health care insurance industry due to the millions of new customers that will be enrolled through government-subsidized premiums. There is concern around the "Bush Proposal" because of the \$100 billion cost during the phase-in and the \$35 billion cost annually to maintain the proposal. An even greater concern is if the average cost of health care is now \$4,296, will \$3,750 sustain an adequate level of insurance coverage and protection? Also, what is to ensure that insurance companies will not continue to

Continued on page 3

## PRESIDENT'S MESSAGE (from page 2)

adjust rates upwardly to compensate for the demands through claims?

My primary concern and rationale for writing this article is the lack of or total absence of any attention being given to prevention. The major emphasis, once again, is to provide reimbursement for care after a person becomes ill and afflicted. Yet, respected studies show beyond any doubt, that dollars expended for preventive health care greatly reduce the dollars then needed to expand toward "sick" care.

Where is the voice of public health during this time of reshaping our health care system? It is a time in which we must let our light be seen and serve as a beacon in the development of a feasible balanced plan of health care, including both prevention and treatment. What entity, other than public health cares for the population as a whole - environmentally, clinically, socially, nutritionally, educationally - whether they be rich or poor, young or old?

This is our opportunity to become proactive in the establishment of a health care system that will not only impact us, but generations to follow. We can become involved by asking questions like:

- 1) Why don't we standardize the cost of medical care? Would standardization allow for more accurate projection on health care costs and through cost containment lower or allow for a more affordable insurance plan?
- 2) Why don't we limit medical malpractice? If the astronomical settlements have driven medical bills up, why then do we not award settlements based on some factors other than emotional and the "deep pocket" syndrome?
- 3) Why don't we have more billable services for preventive health measures? If we know through prevention we can save in treatment costs, then why are we not doing it?
- 4) What will be the role of public health in an environment where the primary focus is to provide medical coverage in treatment areas?
- 5) Is our health care system designed to handle an additional 35 million people when a health care reform is implemented?
- 6) How can we ensure that a government sponsored program will remain financially solvent and provide adequate reimbursement for adequate coverage?
- 7) What is and who will define "adequate health care"?

It is a time of unity for all health care providers. Let us not adopt a "quick-fix" to health care problems or aimlessly sit by and say we could not do anything to help develop a strong, viable, meaningful health care system.

In a future article, you will be able to read what your Association is doing to become proactive in this very crucial issue and also ways in which you can definitely impact the decision yet to be made on National Health Care Reform.

## FROM THE EXECUTIVE DIRECTOR



Tom Elkins

This report will be fairly brief, given my Legislative Report found elsewhere in this newsletter. I would like to share with everyone that our newsletter copy deadline is one month prior to publication; thus, reports written for the newsletter are having to be written with that in mind.

The writer of reports that refer to future events or events that will take place between the writing of the article and the publication of the newsletter has to make judgments on how to present material to make sure that it is timely and accurately reflects dates and events as of the date of publication. I thought that the

above would clarify the practices for everyone.

I would like to share with you some updates in various areas:

NCPHA, the Association of N.C. Boards of Health, and the Association of Local Health Directors are sponsoring a workshop at the 1992 N.C. Association of County Commissioners annual conference on August 14, 1992, which will include speakers State Senator Roy A. Cooper, Health Director Dennis Harrington of Davie County, Chairman George Schertzinger of the Association of N.C. Boards of Health and Dan Shingleton, Past President of NCPHA. Dan will give the history of the State Health Department. This workshop will be helpful in keeping public health issues before the county commissioners and their association.

The Executive Committee of NCPHA will work on a Mission Statement for NCPHA during the month of May.

The NCPHA Membership Committee is tabulating the results of the membership survey. Please read Belinda Allison's report elsewhere in the report. Membership brochures, reduced first-time membership dues, and NCPHA representatives in each public health agency are some of the accomplishments. Joint effort between the membership committee and staff on the construction of a corporate membership cat-

egory is being made.

The NCPHA Publications Committee continues on schedule for the publication of a N.C. public health journal, The North Carolina Public Health Forum.

A proposal and application was submitted to the Mary Reynolds Babcock Foundation.

A proposal and application was submitted to the Kate B. Reynolds Charitable Trust.

The NCPHA Infrastructure Committee is considering changes in NCPHA operations, structure, etc.

I visited with Louis Latour and staff of the Wilson County Health Department to learn about their operations and talk about NCPHA.

I made a presentation to the Raleigh Sertoma Club on NCPHA and health issues.

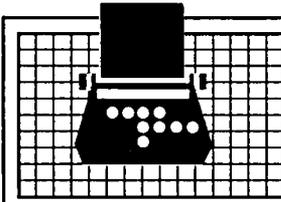
Future projects include:

Bob Parker, Past NCPHA President, has agreed to work with the staff to establish a NCPHA Endowment Fund.

We have plans to approach foundations and others to sponsor lectures at the annual conference.

We plan to submit other proposals to different foundations to generate new resources, possibly a joint one with N.C. Equity on

Continued on p. 7



# NEWS FROM THE SECTIONS

## ADULT HEALTH SECTION AWARDS

The Adult Health Section of NCPHA will give three awards this year to leaders in the field of health promotion. An engraved plaque will be presented to each award recipient at the annual NCPHA meeting. Membership in NCPHA is not a requirement. The criteria for selection of these awards are as follows:

**THE HELEN RAY OUTSTANDING EMPLOYEE** initiated, implemented or contributed to an innovative approach which advanced the field of health promotion.

Addressed a significant public health issue in a board-based approach.

Has been involved with the delivery of health promotion services to adults within the past three years and is employed by an agency that delivers public health services.

Exemplifies health promotion principles in his/her life activities.

**THE AGENCY OF THE YEAR** provided a program or combination of programs delivering extensive health promotion services to adults within the past three years, and shows ongoing program support.

Advanced the field of health promotion and set standards for others to emulate.

Addressed a significant public health issue using multiple methodologies for different populations.

Demonstrated systematic application of accepted program planning principles including a needs assessment, service objectives, target population, networking with other providers, integration with the community and an evaluation.

Received statements from members of population served describing the programs achievements.

Must be an agency involved with the delivery of public health services. This includes but is not limited to local health departments, schools of public health, state public health divisions, AHEC's, hospitals and voluntary health agencies.

**OUTSTANDING INDIVIDUAL FROM THE COMMUNITY** exhibited an exemplary concern for and interest in the health and well being of the community. Demonstrated lead-

ership in health promotion in the community. Facilitated or assisted with the implementation of an innovative health promotion approach. Is not employed by an agency involved in the delivery of public health services. **NOMINATIONS MUST BE RECEIVED BY JULY 10, 1992**

Jon Levin, Mecklenburg County Health Department

## DEVELOPMENTAL REHABILITATION SECTION AWARDS

Nominations are being sought for 1992 awards from the Developmental Rehabilitation Section of NCPHA. Nominations may be made only by Section members, who will receive nomination forms in the mail in June. In the meantime, be thinking about who you would like to nominate for these three awards:

**Outstanding Achievement Award** for an individual in a management support position to recognize outstanding support to programs for children with special needs and their families.

**Leo Croghan Award** to an individual in a clinical, consultative, or administrative position to recognize outstanding contribution to programs servicing children with special needs and their families. Membership in the Developmental Rehabilitation Section for 1991 and/or 1992 is required.

**Outstanding Contribution Award** for an individual or agency in the public or private sector who has made an outstanding contribution to children with special needs and their families. This may include a parent, legislator, business person or business, community organization, agency, professional, member of the general public, etc.

Join the Section and plan to nominate a deserving person for an award!

Douglas Galke, Chair

## NUTRITION SECTION NEWS

The Nutrition Section is making plans for an exciting program this year. In conjunction with the Adult Health, Health Education, Developmental Rehabilitation, and Public Health Management Sections a program is being planned on "Emerging Issues in Breast Cancer." Dr. Daniel Nixon, Vice President of Education, American Cancer Society, will present an overview of this topic. Follow up discussions will be presented on mammography and nutrition issues. All section members are encouraged to attend. CEUs will be available.

A business luncheon is being planned as well. This is the time when we will discuss pertinent issues pertaining to the Section. Also at this time, we will recognize the recipients of the Bertlyn Bosley Award. Tabandeh Zand and the awards committee will send out nomination forms soon. Now is the time to be thinking of deserving public health nutritionists who you would like to nominate.

All of you should have received a letter from Celia Witt, Legislative and Public Policy Liaison, concerning rules for licensure of nutritionists and dietitians. The application period began the first week in May. The fees are \$25 for the application fee and a charter issuance fee of \$45, if paid by July 1, 1992. After this date, the issuance fee will be increased to \$75 or more. If you did not receive an application and are interested in becoming licensed, please contact:

Executive Secretary  
N.C. Board of Dietetics/Nutrition  
Post Office Box 11321, Department LB  
Charlotte, NC 28220

We are looking forward to a great year and a great program in September.

Arnette Cowan, Chair

## ENVIRONMENTAL HEALTH SECTION J.M. JARRETT AWARD

It is time to remind members that recognizing their peers for their diligence and efforts is something we must not forget to do. Every year we are able to take a few moments

and say thank you and provide some notoriety to those that have gone the extra mile. Such an award is available, and all it takes is a few extra moments to write up the narrative and submit it to the J.M. Jarrett Award Committee. The criteria is as follows:

1. The nominee shall have made a major contribution in the improvement or control of man's environment.
2. The recipient shall be of good character and habits; outstanding in the community, and a participant in community activities.
3. Any person, regardless of profession or occupation, or firm or organization whatever its purpose, whether governmental or private enterprise, working in North Carolina for purpose of, or significantly contributing toward, making the environment man's ally and not his enemy shall be eligible for nomination. (Examples include but are not limited to federal, state, county and city officials and employees, elected or appointed, college professors, school teachers, engineers, architects, scientists, researchers, sanitarians, doctors, veterinarians, inventors, administrators, manufacturers, boards, clubs and others.)
4. It is intended that the recipient be selected on the basis of merit, significant accomplishments, and lasting achievement. It is not necessary that the recipient's contribution be made within a 12 month period, but may be considered over a period of time at the discretion of the Award Committee.

Take time to review what has taken place within your organization over the past several years and see if you have someone that fits into the categories mentioned above. If you do, please write it up and send it to the Environmental Health Chairman, Bob Whitwam, Forsyth County Health Department, so that he can forward the information to the J.M. Jarrett Award Committee. The deadline is June 15, 1992, so not much time is left. Honor those peers that are worthy of such recognition.

## LAB SECTION NEWS

Our membership is increasing! In the membership roster I received in March, the Laboratory Section had 28 paid members, including four new members. This membership is very encouraging, and I hope it is the beginning of an excellent year for our Section. All of those who committed themselves before February 15 are eligible for our membership drawing at the Annual Education Conference.

Speaking of this fall, your Executive Committee has assembled an impressive program for you this year. All of our workshops will be held on Thursday, September 17. We hope this will cut down on costs and time from work. Thursday morning we have scheduled

a workshop on "Use of DNA Probes in STD Diagnosis" by Dr. Steven Anderson of Roche Biomedical. We are co-sponsoring this workshop with the STD Section. Mid-day we plan to have a luncheon off-site very near the Holiday Inn/Four Seasons. Following lunch our speaker will be Dr. Teme Reece, UNC Chapel-Hill Office of Continuing Education. She will address ideas and strategies for assisting laboratory staff in coping with CLIA '88, the Chemical Hygiene Plan, and the OSHA Bloodborne Pathogen regulations.

Circle the date for the Annual Conference on your calendar, and remember September 17 is Laboratory Day. Give the NCPHA and, especially, the Laboratory Section your support.

Ann Grush, Chair

## PHYSICIANS EXTENDER SECTION

The Physician Extender Section has been in a transition phase due to Alice Van Hoose's resignation as Chairperson. She has increased professional obligations and we wish her much success in her new endeavor.

Many thanks to Nancy White, past chairperson, who has assisted in the transition. Nancy is heading a drive to increase membership. Physician Extender Section members who recruit a new member will be entered into a drawing for a free night at a Marriott Hotel and a complimentary breakfast to be held at the annual meeting in September. Please encourage new Physician Extenders entering Public Health to join and support our new section.

Several speakers have been scheduled for the annual meeting in September. Topics will include Maternal and Congenital Syphilis, Depression and Substance Abuse in Women and Teens, and Financing Health Care. CEU's and CME's will be offered through Greensboro AHEC.

The Executive Committee plans to meet in June to coordinate plans for the annual meeting. Members will receive a newsletter later in the summer providing further information regarding the Physician Extender Section.

Alisa Weber, Chair

## NCPHA HEALTH EDUCATION SECTION

Start making plans to attend the NCPHA Annual meeting in Greensboro this September 16th-18th. Peggy Garner, Program Chair, reports the Health Education Section will be teaming up with Adult Health, Nutrition, and Devel-

opmental Rehabilitation on the 16th to present a program on breast cancer issues. On the 17th, the section will join Developmental Rehabilitation, Management Support, and Physician Extenders to present a program on National Health Insurance and North Carolina. The section's annual business and award luncheon will also be held on the 17th.

Do you know a Health Educator or a health education project that deserves recognition? The Health Education Section believes in recognizing those special people and projects. Look for the Health Education Section Award Nomination forms scheduled to arrive in early June. Contact Ken Morgan, Award Committee Chair, at (919) 968-4453 for more information.

Remember the challenge! Sponsor a new NCPHA Health Education member and you will have a chance to receive your 1993 NCPHA membership and section dues free!! The drawing will be held at the section's annual business meeting.

Have a GREAT Summer!!

Tena Bullins, Chair

## DISCOUNT OR PENALTY ?????

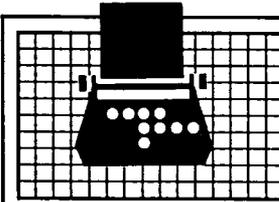
When a glass of water is placed in front of you and is filled only half way, do you think it's half full or half empty? Perhaps this is the analogy we should use in explaining our membership dues structure. Is there a five dollar discount for early renewal or five dollar late fee?

The correct answer is a **five dollar discount for early renewal**. Membership dues for our Association is \$35.00/annually. Why do we offer a \$5.00 discount? NCPHA is a twelve month organization. Activities such as newsletters, legislative initiatives, public health promotion, public relations, etc. never cease and funds are needed to provide these activities. Early renewal assures the Association enough cash flow to carry out these activities until we start receiving revenues from the Annual Meeting.

As an extra incentive for this year, we offer a first time membership fee of \$25.00 regardless of when you join during this year. We want to introduce our Association to those officials who are interested in becoming a part of the public health family in North Carolina.

Penalize our members? NEVER! We value you too much.

Deborah Rowe



# COMMITTEE REPORTS

## RESOLUTIONS COMMITTEE

In 1991 the membership of NCPHA passed six resolutions, each stating our Association's policy on a public health issue. Resolutions ranged from opposition to larger road trucks to support of breast and cervical cancer prevention. These resolutions were submitted by individuals and groups.

We, the Resolutions Committee, are now accepting resolutions for presentation at the 1992 annual meeting. Resolutions will be accepted on or before June 30, 1992. Please send your resolution with all supporting information to:

Georgena Chandler, Chair  
NCPHA Resolutions Committee  
DEHNR Regional Office/Moore III  
Black Mountain NC 28711/Courier 08-84-06

You may want to refer to Robert's Rules of Order for guidance on the mechanics of preparing a resolution. The Resolutions Committee will review the resolutions and make recommendations to Governing Council before the annual meeting.

Georgena Chandler

## MEMBERSHIP COMMITTEE

The NCPHA Membership Committee met again on April 28, at the Wake County Health Department. This committee is still working very diligently in an effort to recruit new members. However, we need your help!!! While we are maintaining membership at the same level as last year, we are not gaining any members. I would like to encourage each of you to invite a colleague to become a part of our state public health organization. There are a lot of public health employees working in this state who have never heard of NCPHA!! Take a few moments to tell someone about NCPHA and what it has to offer. Remember, an organization is only as strong as its membership.

The NCPHA Questionnaires that were sent out are now in the process of being tallied. The Membership Committee has reviewed

the tabulations and based on the results have made recommendations to the NCPHA Executive Committee for their consideration in the development of a mission statement and objectives of your association. The final computations of the questionnaire will be printed in the next newsletter.

I would like to thank each person who took the time to complete the questionnaire. Your input was very much appreciated.

Also, I would like to express my appreciation to each NCPHA Agency Representative for their help in the dissemination of information regarding NCPHA. You have been a tremendous help to the Membership Committee as well as to the organization.

Don't forget to tell others about the reduced membership fee for new members which is \$25.00. NCPHA is also sponsoring a \$100.00 cash incentive drawing to be held at the Annual Meeting. To be eligible you must be a "card carrying" member before the pre-registration deadline for the Annual Meeting. This drawing is in addition to the \$50.00 drawing for new members and sponsors.

Your continued support of NCPHA is appreciated. TELL SOMEONE ELSE ABOUT NCPHA TODAY !!

Belinda Allison, Chair

## CRITERIA FOR AWARDING NCPHA SCHOLARSHIPS

- A. Scholarships shall be awarded to present or prospective workers in public health in North Carolina for graduate or undergraduate study in a public health discipline or prerequisite to such training for the academic year which begins in the year the scholarship is awarded. (Example: An award presented in 1992 would be used during the 1992-1993 academic year.)
- B. Awards for public health training shall not be limited to study in a school of public health, but shall be for a regular academic program in an accredited educational institution which should advance the individual's competence in public health work.

- C. The total of the award(s) shall not exceed the amount of funds available in the current Scholarship Fund.
- D. The applicant(s) must agree in writing that it is his/her intent to work in a public health agency for 2 years in North Carolina following completion of training. The applicant(s) need not be a resident(s) of North Carolina at the time of application. Applications should be submitted to the Scholarship Committee by June 15th.
- E. The recipient(s) should be, or become, a paid member(s) of NCPHA.
- F. The following factors will be taken into account in selecting a scholarship recipient:
  1. Acceptance at an accredited educational institution.
  2. Potential contribution of service to the people of North Carolina.
  3. Reasons for seeking additional training and relationship of the program of study to career expectations.
  4. Financial need.

### Scholarship Availability Comment

1. NCPHA Scholarships-NCPHA has traditionally budgeted \$1,200 for general scholarships and the Scholarship Committee has most frequently awarded scholarships of \$300 to \$500 each. These scholarships may be awarded to any present or prospective public health worker.
2. Elizabeth Holley Scholarship This \$500 scholarship may only be awarded to a public health nurse.
3. NCPHA Management Support Section Scholarships (2). These \$500 scholarships may only be awarded to present management support workers in public health.

Vaughn Upshaw, Chair

## IBRAHIM REAPPOINTED DEAN OF SCHOOL OF PUBLIC HEALTH



Dr. Michel A. Ibrahim

CHAPEL HILL — Dr. Michel A. Ibrahim has been reappointed dean of the University of North Carolina at Chapel Hill School of Public Health.

The reappointment, effective Sept. 15, was approved March 6 by the UNC Board of Governors and announced by Chancellor Paul Hardin.

"The School of Public Health has solidified its national and international stature under Michel Ibrahim's leadership," said Dr. H. Garland Hershey, vice chancellor for health affairs. "The support he enjoys from the faculty and the administration and his own commitment to excellence signal even greater

achievements for our distinguished School of Public Health in the future."

Ibrahim heads the nation's fourth oldest public health school and the first established at a state university. It is one of 24 in the country accredited by the Council on Education for Public Health. The UNC-CH school, which enrolls more than 1,100 students, emphasizes identifying the health status and health needs of populations. It focuses on preventing disease, promoting health and protecting the environment.

Besides serving the nation and world, the school gives special consideration to educating N.C. health professionals and providing them with technical help and continuing education. An off-campus degree program trains professionals in N.C. public health agencies.

Ibrahim, a professor of epidemiology, joined the UNC-CH faculty in 1971 after holding positions as deputy health commissioner of Erie County, N.Y., and associate professor at the State University of New York at Buffalo School of Medicine. He was named chairman of the UNC-CH department of epidemiology in 1976 and has served as dean of the School of Public Health since 1982.

Ibrahim, president-elect of the Association of Schools of Public Health, is a fellow of the American Public Health Association, the Ameri-

can Heart Association's Epidemiology Council and the American College of Epidemiology. He is a member of the N.C. Environmental Management Commission and chairs the Chancellor's Task Force on AIDS at UNC-CH.

The dean has been president of the Council on Education for Public Health, the American College of Epidemiology and the N.C. affiliate of the American Heart Association, as well as a member of the Council on Aging of the National Institute on Aging.

Ibrahim has consulted in countries including Israel, Germany, Guatemala and Kuwait. He has published and presented more than 100 papers on cardiovascular disease, evaluation of health interventions, assessment of clinical skills, study designs and the relationship between science and policy. He has written two books, one on case-control studies and another on epidemiology and health policy.

A native of Egypt, he received his medical degree from the University of Cairo School of Medicine. Ibrahim earned a master of public health degree in biostatistics in 1961 and a doctoral degree in epidemiology in 1964, both from UNC-CH.

Mike McFarland

## CUMBERLAND COUNTY DENTAL DEPARTMENT SPONSORS POSTER CONTEST

"Keep Your Smile for Ages" was the theme for the 1992 Children's Dental Health Month Poster Contest sponsored by the Cumberland County Health Department and the Healthful Living Program of the Cumberland County Schools. Hundreds of 3rd grade students in 36 public and private elementary schools in Cumberland County submitted poster entries. One winner was selected from each of the 36 participating schools and was awarded a trophy. Each school winner then advanced to the district contest; the 9 district winners were

awarded \$50.00 savings bonds. The grand prize county winner, Quent Chadwick of Manchester Elementary School, won a \$100.00 savings bond. The county winner and 9 district winners were honored at a special Awards Ceremony held Friday, March 13 at the Cumberland County Health Department. Parents, teachers, principals, health department officials, Board of Health members, and other legislative officials were in attendance.

Local dentists contributed the funds to purchase the trophies, and area banks donated the

savings bonds. Members of the Greater Fayetteville Dental Society, the Greater Fayetteville Dental Hygiene Society, and the local Dental Assistants Association volunteered as judges.

Dental Health Committee members are Mrs. Alisa Debnam, Mrs. Kay Williams, and Dr. Sharon E. Nicholson. Others dental staff members include Miss Lynn Fennell and Mrs. Susie E. Davis.

Dr. Sharon E. Nicholson

### EXECUTIVE DIRECTOR (from page 3)

women's health issues and with the UNC School of Health on a Forum on Access to Health Care, particularly as it relates to public health. Randall Turpin, NCPHA President, will be appointing a committee to work on the

Forum idea.

I plan to attend the Western NCPHA annual meeting May 27-29 with a NCPHA Forum being held.

I ask for your help and support on these many projects that the committees and staff are engaged in. 1992 is an important year for public health in North Carolina!

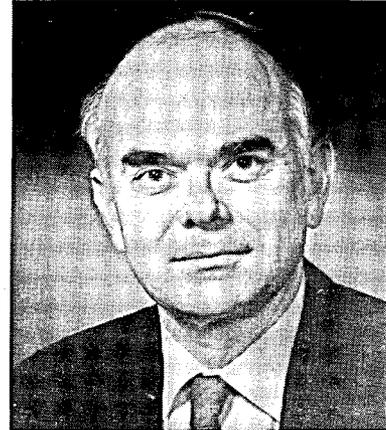
Tom Elkins

# NCPHA 1992-1993 SLATE OF OFFICERS

## PRESIDENT-ELECT



James A. Jones



Newsom Williams, Ph.D

### BIOGRAPHICAL SKETCH:

I have been an active member of NCPHA since 1972 and have served as Vice President for Education, chair and member of the Awards Committee, and chair and member of the Audit Committee. I was responsible for helping create the MCH Section of NCPHA and developing the MCH Section Bylaws. I have also planned annual education programs for several sections of NCPHA. In 1982, I was presented the Reynolds Award from NCPHA.

After two years as a teacher in High Point City Central High School, I began my public health career as a senior field consultant for the North Carolina Heart Association in 1968. I began working for the State Health Department in 1972, as Program Manager for the Maternal Child Health Branch. From 1979 - 1989, I was Branch Head of the Tuberculosis Control Program. Since 1989, I have been Assistant Section Chief of the Communicable Disease Control Section. I received my A.B. from High Point College, High Point, NC and an M.P.H. from the University of North Carolina at Chapel Hill.

### POSITION STATEMENT:

I believe a major concern for NCPHA as we approach 2000 is to make certain that we are strong enough to provide a structure through which membership can effectively work to improve public health efforts.

In order to be strong, we need more public health professionals to become members and participate in the leadership of our association.

Another need is for us to clearly communicate our program and budgetary needs to policy makers. We must more effectively explain to them that our lack of resources and resulting inability to appropriately deliver essential public health services will ultimately lead to decline in the health status of our citizens, families, and communities. The Institute of Medicine Report concluded that public health in the United States is in disarray. As President-Elect of NCPHA, I will work hard to make certain that together we communicate our needs and stay strong, effective, and not in disarray.

### BIOGRAPHICAL SKETCH:

I have worked in public health in North Carolina for the past seventeen years and I am presently the director of the DEC in New Bern.

I have been a member of NCPHA for fourteen of those years. I have served the Association as Treasurer (1991); Vice-President for Communication (1990); Publications Committee (1991, 1992); Membership Committee (1990, 1991); Grants Committee (1991); and Office Computerization Committee (1991); a member of the Governing Council (1990-1992); a member of the Executive Committee for two years (1990, 1991); represented NCPHA on the N. C. Public Health Week Committee (1990, 1991) and representative to the Alliance for the Advancement of Public Health (1992). I am a former chairperson of the Developmental Disabilities Subsection and was presented the Developmental Rehabilitation Section's award for outstanding achievement in 1989. I have served as president and secretary of the N. C. Developmental Evaluation Centers' Directors Association and chairperson of the Neuse Developmental Disabilities Catchment Area Team, Inc. I hold membership in APHA, Southern Health Association, and Eastern District NCPHA.

### POSITION STATEMENT:

NCPHA has achieved major accomplishments in recent years. Our previously all volunteer organization, the largest state association in the nation, has taken the progressive step of employing professional staff and securing an office. Publications have been improved and expanded, and a new emphasis has been placed on membership development. The need for active involvement in public health advocacy and public health issues is increasing, and the association must respond to these needs.

As individual members of NCPHA, we must intensify our efforts to strengthen and unify our professional association. Working together, we can influence legislation, improve salaries, increase educational training opportunities, and advocate for new public health facilities and services throughout North Carolina. The support and involvement of individual members of this association have been its strength for 81 years. I would like to work with you and with your section's chairperson, the governing council, executive committee and our professional staff to make NCPHA the exemplary state public health association.

## VICE PRESIDENT FOR COMMUNICATION



Trenton G. Davis, Ph.D.



Peggy R. Ellis

My career in Public health spans over three decades commencing in 1961 when I accepted a position as Public Health Sanitarian with the Greene County (Tennessee) Health Department. Since then I have held the following positions:

Assistant Professor of Environmental Health, East Tennessee State University, 1967-1970.

Chair, Department of Environmental Health, ECU 1972-1984

Associate Vice Chancellor for Academic Support, ECU, 1984-1988.

Acting Dean, School of Industry and Technology, ECU, 1988-1990.

Associate Dean of the School of Allied Health Sciences, and Professor of Environmental Health, ECU, 1990-1991.

Professor of Environmental Health, ECU, 1991 to present.

During the years while I worked in academic administration I continued to teach undergraduate environmental health courses and participate in professional organizations. I served a term as President of the National Environmental Health Association, and have served as Technical Editor of the Journal of Environmental Health since 1984. My membership in NCPHA dates back to 1973.

I earned two graduate degrees in environmental health; a M.P.H. from Tulane University (1967) and a Dr. P.H. from the University of Oklahoma (1972).

The 1990's promise to be a critical period for public health in North Carolina. Budget cuts, competition from other organizations for members and resources, loss of confidence among many citizens that public health professionals are capable of solving current problems, and confusion about our goals are some of the challenges which we face. NCPHA is the one organization in our state which has the ability and the commitment to assure that challenges are met.

Communication between and with members is critical for our future success. It is my opinion that many positive steps have been made to improve communication through improvement of the association's publications. The Newsletter is an excellent publication, and I fully support the association's efforts to develop a journal which would provide opportunities for individuals to share practical and relevant information with their colleagues.

We must work together and we must communicate effectively in order to succeed as an association, and as Professionals. I would like an opportunity to contribute to the efforts of the association. and would consider it an honor to have the opportunity to serve as Vice-President of Communication for NCPHA.

NCPHA means working together for the improvement of public health in North Carolina. One means of accomplishing this goal is through communication. What better way than through the newsletter - it gives us up to date information, comments, and ideas about how we as public health care providers can better serve our constituents. In order to support the facilitating of communication, I feel I would do a good job in this position.

I have been in public health for twenty-three years as a staff nurse and supervisor for the Parent, Adolescent and Child clinics. I have served in NCPHA in the past as Chairperson of the MCH Section, Secretary, President elect of the Nursing section, Chairperson of the By-laws Committee and nursing representative to the legislative committee.

NCPHA makes a difference!!!!



## VICE PRESIDENT OF EDUCATION



Dicie S. Alston

I am currently the President of WNCPHA and have served as President Elect of WNCPHA and membership chairperson of WNCPHA. I have been responsible for developing the theme of the convention, program format, selecting speakers and printing of the program. I am a member of the management support section of NCPHA, a member of The Southern Health Association and American Public Health Association. I have been with Appalachian District Health Department since 1978 as the WIC Administrative Coordinator. I was the President of the local Nutrition Directors Association for two years.

If elected as the Vice President of Education of NCPHA I will choose programs that will provide public health workers in North Carolina with a medium for continued education, training, and networking. I also believe that WNCPHA and ENCPHA should continue to work closer together to achieve the goals of NCPHA. We should lobby together in order to apprise legislators of our concerns about the future of public health.

**BE A VOICE FOR PUBLIC HEALTH  
IN NORTH CAROLINA.  
VOTE !!!**

Please review each nominee and exercise your right as a NCPHA member to choose your new leaders. Remember: You must be a 1992 member by July 15, 1992, in order to receive a ballot!



Brenda Motsinger, MS, RD

I am the Director of the Adult Health and Communicable Disease Control Division, Guilford County Public Health Department, a position I have held since 1986. Prior to that I had been with Guilford County, first as a Public Health Nutritionist and later as the Director of the Reach For Health Program. Before joining the Public Health Department, I worked as the Director of Nutrition Education for Forsyth Health Planning Council and as a Clinical Dietitian for NC Baptist Hospital.

I received my BS Degree in Human Environmental Sciences from ECU and my MS in Nutrition from UNC-G. I am a member of Omicron Nu & Phi Upsilon Honorary Societies, APHA, American Dietetic Association, N.C. and Greensboro District Dietetic Association. I have had extensive management and leadership training thru the Center for Creative Leadership and LEADS & Associates. In 1980 I published research on Zinc Deficiency in Nutrition Reports International. Presently I serve as Chairman of the Board for the Wellness Council of the Piedmont, member of the Wellness Advisory Board, GTCC. I have served as a member of the NC Society of Public Health Educator's Board of Registry and Chairman of the Adult Health Program Section (APP) and member of the Governing Council for NCPHA.

In 1985 I received the NCPHA-AHPS's Award for Outstanding Employee and Guilford County received the Outstanding Agency Award for the Reach For Health Program. I have received YWCA Honors for Outstanding Women and Guilford County Meritorious Award.

As the foremost association for public health professionals in NC, NCPHA plays a vital role in formulating the State's Public Health agenda, developing public health policies, goals and strategies for addressing these major public health problems and issues, and maintaining a highly trained, dynamic public health work force.

As Vice-President of Education, I would look forward to the challenge and enjoy working with our membership to develop dynamic innovative programs and activities to accomplish the above function.

## SECRETARY



Tamara Dempsey-Tanner



Rebecca McLeod

NCPHA has made a tremendous step forward in strengthening the credibility of the organization by hiring a part-time Executive Director. Our Executive Director has the opportunity to increase the visibility and credibility of this organization by advocating legislative support, while reinforcing our commitment to public health issues within the state. In addition to promoting public health throughout the state, the organization should also focus on promoting the value and purpose of this organization among fellow public health workers and encourage membership to support this organization's goals. I feel that NCPHA is such a valuable organization within this state because it demonstrates an inter-disciplinary approach to promoting public health. In the role of Secretary for NCPHA, I would like to continue to support this approach, promote the mission of this organization and bring a level of continuity based on experiences from this past year.

I have been the public health education supervisor at the Catawba County Health Department for the past six years. Within Catawba County I am an "on-call" public information specialist through the Emergency Management Department. I am also an adjunct instructor for the National Emergency Training Center/National Fire Academy. I have been health and safety services instructor trainer for the American Red Cross for the past 8 years. I am a member of NCPHA, WNCPHA and APHA. I have been actively involved in NCPHA for the past 4 years where I presently hold the office of NCPHA Secretary and have been the Vice Chairperson for the Health Education Section. I have also been a member of WNCPHA for the past 5 years where I held positions within the Health Education Section as Parliamentarian and Bylaws Chairperson. Presently, I am on the Board of Directors for the Catawba County Council on Adolescents.

It is an honor to be nominated for the office of Secretary of the North Carolina Public Health Association.

During my years in public health, lack of adequate resources has always been a problem. The decade of the 90's will see even greater stresses on funding sources. The challenge will be to find new solutions to old problems and to be extremely creative in developing new funding sources and intervention strategies.

The needs are enormous. The growing AIDS epidemic and its drain of our resources, the challenge to provide "quality years" for our growing older adult population, and the need to promote healthy lifestyles among all of our citizens are but three of the areas I am vitally interested in. The major component of public health is education. For the past seven years, I have been actively involved in this process as a Health Educator. We must find new and creative ways to take our message to the people and the Legislature.

North Carolina Public Health Association can play a vital role in this effort. A strong organization with broad support from the public health family is imperative. I would like very much to be a part of this organization's Executive Team and to serve the public health community and all our citizens as we strive to meet the challenges of the 90's.

To that end, I would appreciate your support and would consider it an honor to serve as Secretary of North Carolina Public Health Association.

### Past Public Health Experiences:

- 1986-1987: Secretary, Health Education Section, WNCPHA
- 1987-1988: Vice-Chairperson, Health Education Section, WNCPHA
- 1988-1989: Chairperson, Health Education Section, WNCPHA
- 1989-1991: Member-at-Large, Health Education Section, NCPHA
- 1989-1990: Nominating Chairperson, Health Education Section, WNCPHA
- 1990-1991: Member, WNCPHA Awards Committee
- 1990-1991: Member, Health Education Section, NCPHA Awards Committee
- 1991-1992: Current Membership Chairperson, Health Education Section, NCPHA

## TREASURER



Sylvia Daniel



Eunice Inman

Graduate of East Carolina University - Environmental Health/  
Psychology  
Authorized agent of DEHNR - Environmental Health  
Program Chief, Individual Water and Wastewater Systems Program,  
Environmental Health Division, Mecklenburg County Health  
Department  
Currently serve on the Executive Committee as Treasurer, NCPHA,  
Inc.  
Served on Governing Council, NCPHA, Inc.  
Past President and held all offices in the Environmental Health Section,  
NCPHA, Inc.  
Served on the Board of Directors, National Environmental Health  
Association (NEHA)  
Served 3 years on the NEHA National Credentialing Board  
Served on the East Carolina University Environmental Health Advisory  
Board

### Honors:

West Piedmont Environmental Health Specialist of the Year (1991)  
Environmental Health Specialist of the Year, Environmental Health  
Section (1990)  
NEHA Presidential Citation (1990)  
Citation of Merit - NCPHA, Inc. (1988)  
Who's Who Among American Women - 3 consecutive years  
Mecklenburg County Quality Improvement Awards (2)

To continue to learn about the organization and contribute as  
necessary to its growth and support for the public health profession.  
Public health marketing is essential for proper recognition and aware-  
ness of the valuable resources the citizens of North Carolina have in our  
professionals. Through this awareness perhaps equitable salaries will  
accompany the accountabilities and liabilities associated with our area  
of service to communities throughout the state.

NCPHA is a vital link in providing public health services to  
the citizens of North Carolina. It is the mechanism by which  
vision and enthusiasm can be transformed into concrete ideas  
that launch action. As a member of NCPHA since 1982 I take  
pride in the growth and impact the organization has made. I  
have been employed as a nurse with Robeson County Health  
Department since 1981. During this period I have been a  
member of the Nursing Section and have served as treasurer for  
two years and am presently Chairman of the Membership  
Committee. I am also active in EDNCPHA and have served  
as Chairperson and Vice Chairperson of the Nursing Section.

I have served as a member of the Executive Committee for  
five years and on the Scholarship Committee for three years.

I am honored to be considered for an additional area of  
service. I feel that this office would afford me the opportunity  
to devote more time to financial concerns within the organiza-  
tion. I would wish to work closely with the President and  
Executive Committee to ensure a continued sound financial  
basis for NCPHA.

I am excited about the possibility of becoming an officer of  
an organization that chooses to be in the forefront of progress  
in preserving quality of life. If elected, I will serve with the  
enthusiasm and integrity that you deserve and have become  
accustomed.

## SERVICE AWARD NOMINATIONS DUE

Please be reminded to send names, position title and employer for any person who has been employed in public health  
for 25, 30, 35 or 40 years. Information should be sent to NCPHA headquarters no later than June 15, 1992.

## MEMBERS AT LARGE



Georgena Chandler

NCPHA is an organization of 1300 public health professionals from diverse disciplines mutually committed to improve the health of all North Carolinians. Before preventive medicine was a catch phrase, public health led the preventive campaign through immunization programs, sanitation, and home health care. Public health professionals in North Carolina have always looked for innovative ways to solve public health problems:

- hiring volunteer workers to both supplement a limited work force and educate a community about public health or
- develop cooking classes for diabetics or
- food testing programs to educate food handlers and also motivate better food handling practices.

In recent years NCPHA has established the Long-Term Legislative Committee and set up an Executive office with an Executive Director and Administrative Assistant. NCPHA is taking a greater leadership role in the public health issues of North Carolina. We must educate ourselves and our local leaders to the public health issues. We must develop community involvement for public health issues.

As your member-at-large, I will be available to you—to hear your concerns, to discuss issues and solutions, and to share this information with Governing Council.

### Experience in Public Health:

1975 - 1978	Lab Technologist State Laboratory of Public Health
1979 - 1986	Consultant/Microbiologist State Laboratory of Public Health
1986-Present	Regional Lab Consultant Black Mountain Office State Laboratory of Public Health

### Professional organizations:

- WNCPHA, past Lab Section Chairperson
- NCPHA, Lab Section
- NCPHA, Resolutions Committee, member and Chairperson
- North Carolina Waterworks Operators Association, Laboratory Committee
- Southeastern Association for Clinical Microbiology



Carolyn Haynie

I am very anxious to serve as a Member At Large for the North Carolina Public Health Association. In October, 1982, I joined the staff of the Madison County Health Department as a public health nurse. Since this time, I have worked as nurse supervisor for three years and have recently been named health director of our agency. Past experience in NCPHA includes serving as a member of the nominating section of NCPHA; chair of the nursing section; chair of local arrangements and program chair for the nursing section.

There are several reasons why I am interested in serving NCPHA through this office. My chief purpose is to continue to be an advocate for public health and for public health workers. It is only through one's involvement in their professional organization that the greatest impact can be felt.

It would be an honor to serve in this position and I pledge my commitment to this great organization.

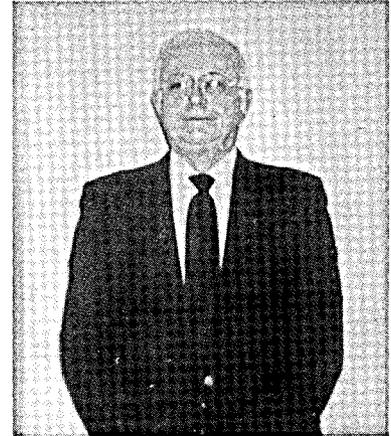


Michael U. Rhodes

My current position is Health Director with Brunswick County Health Department. I have over 18 years experience in Public Health. My job titles have been Sanitarian, Environmental Health Coordinator, Director of Environmental Health and now Health Director. I have been a member of North Carolina Public Health Association since 1974. I received a BA from Atlantic Christian College in 1973, and a MSAS from East Carolina in 1980.

I believe North Carolina Public Health Association has a very important role to play in the future of public health in North Carolina. I am excited about possibly

becoming an integral part of this important organization. If elected to be a Member-At-Large, I will work diligently to strengthen NCPHA in any way possible. NCPHA needs to continue to gain strength, financially, politically and in membership to continue its quest for excellence in public health.



Lacy Williams, Jr. R.S.

Membership: NCPHA; Southeastern District NCPHA; Environmental Health Supervisors' Association; Registered with NEHA and State of North Carolina

Honors: Sanitarian of Year Award, J. M. Jarrett Award

Positions Held: Served on numerous committees in NCPHA and Environmental Health Section to include the Local Arrangements Committee for annual NCPHA meeting.

President and Vice President of Environmental Health Section representing North Carolina in Interstate Environmental Health.

Employment: 30+ years in Public Health in the State of Virginia and State of North Carolina. Presently employed as Environmental Health Director at the Cumberland County Health Department, Fayetteville, NC

To serve is my foremost reason for wanting to be afforded an opportunity to represent all the supporters of NCPHA as their Member at Large. I want to have a more active part in improving public health as well as fostering career advancement for those who are just entering the public health field.

With over 30 years' experience in public health, I have seen many improvements, and I know there is still a long way to go before optimum public health conditions may be obtained. It is my desire to see that the NCPHA annual meetings continue to be enjoyable, informative and of increased value to the public health employee in helping to improve public health for our citizens and their children. I am interested in putting my experience to work for the public health field as well as public health employees.

Being elected Member at Large will give me an opportunity to give back to the NCPHA for some of the advantages it has given to me.

I believe "an interested person is an involved person."

## THE ROLE OF THE PUBLIC HEALTH GENETIC COUNSELOR IN THE STATE OF NORTH CAROLINA

The variety of job opportunities available to genetic counselors today is a sign of a growing profession. In public health programs throughout the United States there are increasing demands for genetic counselors to function in administrative and consultative roles in addition to their direct service responsibilities. This trend is particularly evident in the state of North Carolina where public health genetic counselors are responding to these diverse needs.

Genetic services in North Carolina are administered through the Division of Maternal and Child Health of the North Carolina Department of Environment, Health and Natural Resources. These services are provided primarily through two programs. The Sickle Cell Syndrome Program provides comprehensive counseling, education, and care coordination services. The Genetic Health Care Program provides newborn screening, genetic counseling and education, and funding for services provided through state sponsored outreach clinics and MSAFP screening programs. In addition, the Childrens Special

Health Services Program supports speciality diagnostic and treatment clinics.

Public health genetic counselors, as part of the Genetic Health Program, provide a wide range of services including clinic coordination, education, information and referral, and program consultation as well as genetic counseling. Genetic outreach clinics are coordinated through a statewide network of Developmental Evaluation Centers (DEC). Services are provided to individuals and their families who have a known or suspected genetic condition or birth defect. Genetic counseling for women interested in pursuing prenatal diagnosis is provided through maternity clinics at medical centers and county health departments and through DEC outreach clinics. In North Carolina the public health genetic counselor is also responsible for expanding the awareness of genetic health care issues and for improving the accessibility of genetic services to the citizens of the state. This is accomplished through education of public and private health care providers, schools and universities, and community groups. Consultation and information and referral are provided

upon request to public health programs, the private medical community and the general population.

Genetic health care services have developed rapidly in North Carolina in recent years. These years have been marked by a heightened public awareness of genetic health care issues. In response, the public health and medical communities increasingly relate genetic health care services to primary care and prevention. North Carolina's public health genetic counselors, through their diverse responsibilities, are well suited to provide a variety of services for a public with increased genetic health care needs. Furthermore, these counselors provide an important link between the public and other health care professionals that furnish genetic services. As the demand for genetic services in North Carolina grows, the need for more public health genetic counselors will surely increase.

Kenneth Loud, Shane Palmer  
and Kerry Crandall

## WAKE COUNTY PROVIDES SUPPORT FOR LACTATING WOMEN

The Wake County Women, Infants and Children's Program (WIC) continues its efforts in breast-feeding support with the inception of a joint project with the Expanded Food and Nutrition Education Program (EFNEP). This project involves the use of an EFNEP paraprofessional, a Nutrition Program Aide (NPA), with additional training in breast-feeding support.

The NPA has initial contact with WIC prenatal clients in the prenatal breast-feeding

classes. These are taught by the Board certified lactation consultant of the Wake County Health Department, assisted by a WIC peer counselor. The NPA later visits the same clients in the hospital after delivery and arranges for a home visit within 2-3 days after discharge.

The NPA makes regularly scheduled home visits or contacts to prevent or overcome common problems in order to prolong the duration of successful lactation. Her training in breast-feeding is given at the Department of

Health by the WIC Program lactation consultant.

The number of lactating women on the WIC Program has risen since the start of this cooperative effort in July of 1991. Statistical data is being currently compiled, with results being available after July, 1992. As of December 31st, the NPA has assisted 255 WIC mothers.

Ruth Valois

## PARTY DOWN?

Reputations are not easy to dispel. Unfortunately, NCPHA has, over the years, obtained a reputation as being a partying convention. Not true! Though we do not want to discourage the enjoyment of our members during the Annual Education Conference (AEC), we do not put emphasis on entertainment.

Our budget reflects the priority of activities in our Association. Last year we spent

\$13,135 for legislative counsel, \$4,100 for nationally recognized speakers at our AEC, \$10,000 for the printing of membership newsletters, and \$5,450 for scholarships. **We spent \$0 in membership funds for entertainment cost!** Two companies sponsored the DJ's, at a total of \$500, that were used in the evenings for the pleasure of our program participants.

Peer exchange, support and camaraderie are important to public health officials. It provides

encouragement and motivation. We are proud that we can offer this opportunity in addition to excellent training sessions and trade practice demonstrations at our Educational Conference.

Many thanks to a Health Director who helped to dispel this myth through a communication to his staff. We need other members to do the same to put an end to this "bum rap"!

Deborah Rowe



# EDUCATIONAL OPPORTUNITIES

## Continuing Education Programs School of Public Health The University of North Carolina at Chapel Hill

Many of the following continuing education programs are jointly sponsored or cosponsored by the NC Department of Environment, Health and Natural Resources; NC Area Health Education Centers; NC Environmental Health State of Practice Committee; and the NC Public Health Nursing Continuing Education Advisory Committee. For specific information on program sponsorship, please refer to the program brochure.

### HACCP: A Systems Approach to Food Service Evaluation

May 27-29           Asheville  
June 24-26         Fayetteville  
July 8-10           Greenville

### 1992 Public Health Nutrition Update Conference Nutrition and Aging

May 19-20           Chapel Hill

### Third Annual Nurse Dinner-Lecture Series

Shaping Work Place Health Promotion in the 21st Century  
May 21                Research Triangle Park

### Principles of Public Health Practice: An Introduction to Public Health Concepts, Services, and Organization

May 21-22           Chapel Hill

### Pesticides and Health in the Southeast

June                    Raleigh

### 1992 Community and Public Health Legislative Update Conference

June 3                   Raleigh

### Water Quality Workshop for Environmental Health Specialists

June 10-12            Asheville  
July 22-24             Fayetteville

### Custom-designed programs

Many workshops and short courses can be customized to your specific audience, work group and needs. Programs include: Language and Leadership, Managing Priorities: Time and Stress Management in the Work Place, Performance Appraisal, Enhancing Teamwork, Basic Supervision, Strengthening Supervisory Skills, Motivating Employees, and Structured Interviewing.

### Registration

For further information and/or to register for programs that do not have an information source, please contact Phyllis Woody, registrar, Office of Continuing Education, UNC School of Public Health, CB# 8165, Miller Hall, Chapel Hill, NC 27599-8165; phone 919/966-4032 or fax 919/966-5692.

## NURSES AIDES ARE OK !

The Wilmington Area Health Education Center, in cooperation with the NC Accreditation Commission for In-Home Care, is presenting a workshop entitled "Nurses Aides are OK !" to be held from 9:00 am - 4:00 pm on Thursday, May 21, 1992, at the Wilmington Area Health Education Center Auditorium in Wilmington, N.C. Nurses aides, home health aides, community health assistants and technicians are invited to attend. For more information call the Wilmington AHEC at (919) 343-0161.

## 1992 ANNUAL EDUCATION CONFERENCE HOLIDAY INN - FOUR SEASONS GREENSBORO, NC

Believe it or not, it's time to start planning to attend our Annual Educational Conference in Greensboro on September 15-18, 1992. The theme this year will be "Public Health - Access and Services for ALL?" Hugh Barnes, President of Southern Health Association, will be our Keynote Speaker on Wednesday. Mr. Barnes will address the issue of health care reform in the Southeast. Dr. Donald Hayes, Corporate Medical Director of the Sara Lee Corporation, will close our meeting on Friday with a session entitled "Health Care for North Carolina: Who Owns the System?". Section meetings and workshops will be presented Wednesday afternoon and all day Thursday. A complete program guide will be printed in the July edition of

the Newsletter. It promises to be an exciting conference!

Hotel reservations should be made by **AUGUST 15th** by calling the hotel reservation desk at 1-800-242-6556. Please be sure to identify that you will be with the North Carolina Public Health Association to ensure convention rates. Those rates are \$71.00/night for single, double, triple, or quad occupancy.

Please give special consideration to staying at the convention hotel. The Association is charged for meeting room space, the amount of which is based on the number of sleeping rooms occupied. The more sleeping rooms occupied, the less the cost of meeting space. What does that mean to you? **LESS REGISTRATION FEE!**

Deborah Rowe

North Carolina Public Health Association

1992 MEMBERSHIP or RENEWAL APPLICATION

Membership Year is January 1 Through December 31

Name \_\_\_\_\_ Present Position \_\_\_\_\_

Home Address \_\_\_\_\_ Zip \_\_\_\_\_

(Please check if this is a change of address ) I wish to receive mailings at my residence  office

New Member  Renewal  Number of years you have been a member \_\_\_\_\_

Previous Name (if applicable) \_\_\_\_\_

Employer and Address \_\_\_\_\_ Tel. ( ) \_\_\_\_\_

Are you eligible for Life Membership \_\_\_\_\_ Date of Retirement \_\_\_\_\_

THE NCPHA IS PRESENTLY COMPOSED OF SEVENTEEN SECTIONS. BYLAWS: ARTICLE XI: "AN INDIVIDUAL MUST BE A MEMBER OF THE NCPHA TO QUALIFY FOR MEMBERSHIP IN ANY SECTION." ALL SECTIONS ARE PARTICIPATING IN CENTRAL COLLECTION OF DUES. SEND YOUR SECTION DUES WITH YOUR NCPHA DUES. PLEASE MARK EACH SECTION(S) WITH WHICH YOU WISH TO BECOME AFFILIATED. INDICATE YOUR PRIMARY SECTION.

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Adult Health (A) \$5.00         | <input type="checkbox"/> Nutrition (5) \$5.00      | <input type="checkbox"/> Mat & Child Hlth (10) \$2.00 |
| <input type="checkbox"/> Comty Hlth Asst. (2A) \$3.00    | <input type="checkbox"/> STD (8) \$4.00            | <input type="checkbox"/> Statistics/Epi. (S) \$2.00   |
| <input type="checkbox"/> Dental Health (Y) \$5.00        | <input type="checkbox"/> Laboratory (6) \$4.00     | <input type="checkbox"/> Health Ed. (7) \$5.00        |
| <input type="checkbox"/> Physician Extenders (PE) \$5.00 | <input type="checkbox"/> Nursing (2) \$4.00        | <input type="checkbox"/> Mgt. Support (4) \$3.00      |
| <input type="checkbox"/> Developmental Rehab. (D) \$5.00 | <input type="checkbox"/> Social Work (SW) \$3.00   | <input type="checkbox"/> Pub. Hlth Mgt. (1) \$3.00    |
| <input type="checkbox"/> Environmental Health (3) \$7.00 | <input type="checkbox"/> Vector Control (V) \$3.00 |   |

DO NOT SEND CASH: DUES \$35.00 \$30.00 IF POSTMARKED BY FEBRUARY 15, 1992

RETREEE/STUDENT 1/2 DUES \_\_\_\_\_

FIRST TIME MEMBER DUES \$25.00 \_\_\_\_\_

SECTION DUES \_\_\_\_\_

TOTAL \_\_\_\_\_

Sponsored by: \_\_\_\_\_ Date: \_\_\_\_\_

PLEASE MAKE CHECK OR MONEY ORDER PAYABLE TO NCPHA AND SEND TO:

1009 DRESSER COURT  
RALEIGH, N.C. 27609

VOLUNTARY CONTRIBUTION \$ \_\_\_\_\_  
THANK YOU FOR YOUR CONTINUED SUPPORT OF OUR ASSOCIATION

**North Carolina Public Health Association  
Application For Scholarship Award**

Please type or print in black. You may also word-process an exact copy.

Name: \_\_\_\_\_ Home telephone: \_\_\_\_\_

Home address: \_\_\_\_\_  
\_\_\_\_\_

Place of employment: \_\_\_\_\_

Professional discipline: \_\_\_\_\_ Position and responsibilities: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

<u>Professional registrations or licenses held</u>	<u>State</u>	<u>Date</u>
--	--------------	-------------

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

<u>Education: Institution and Address</u>	<u>Degree Earned &amp; Field of Study</u>	<u>Date</u>
---	---	-------------

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Type of training planned (degree goal and field of study): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Expected achievement from training and future professional plans:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Have you been accepted for training by an accredited educational institution?  
When will you know? \_\_\_\_\_

Yes No  
Uncertain

Institution: \_\_\_\_\_

Address: \_\_\_\_\_

Date of enrollment: \_\_\_\_\_ Expected completion date: \_\_\_\_\_ Part-time Full-time

Do you plan to work in North Carolina for at least two years after your training? Yes No

Are you a member in good standing of NCPHA? Yes No

If not, are you planning to become a member before the next annual meeting? Yes No

Why do you need this scholarship?

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Amount of scholarship funds requested: \_\_\_\_\_

How much financial assistance do you anticipate receiving from other source(s)? \_\_\_\_\_

Along with this application, please include at least one letter of recommendation from someone who has knowledge of your professional development.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Return this form to: Vaughn Mamlin Upshaw, MPH  
Association of NC Boards of Health  
Administrative Director  
PO Box 1009  
Pittsboro, N.C. 27312

## 1992 CALENDER OF MEETINGS AND OTHER EVENTS

<p>May 27-29 North Carolina Public Health Association Western Division Annual Meeting Charlotte</p> <p>June 10-12 North Carolina Primary Care Association Annual Meeting Asheville</p> <p>June 21 American Medical Association Annual Meeting Chicago</p> <p>June 22-27 American Nurses Association Biennial Meeting Las Vegas</p> <p>June 23 North Carolina Dietetic Association Annual Board Meeting Charlotte</p>	<p>June 24-25 North Carolina Dietetic Association Annual Meeting Charlotte</p> <p>July 15-17 North Carolina Hospital Association Summer Meeting Hilton Head</p> <p>July 18-24 National Association of Social Workers International Conference Washington, DC</p> <p>July 22-24 Interstate Environmental Health Seminar Atlanta</p> <p>August 10-12 National Mental Health Association Symposium Charleston, SC</p>	<p>Sept 12-13 North Carolina Pharmaceutical Association and UNC-CH School of Pharmacy Seminar Wilmington</p> <p>Sept 15-18 North Carolina Public Health Association Annual Meeting Greensboro</p> <p>Sept 17-19 North Carolina Pediatrics Society Annual meeting Atlantic Beach</p> <p>Sept 30-Oct 2 North Carolina Association for Advancement of Health Education Health Leadership Conference Reidsville</p>
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### JOB LISTING

**Position:** Pediatric O.T.  
Pediatric P.T.

**Location:** New Bern Developmental Center

**Contact:** Dr. Newsom Williams, Director  
919/633-0775

### WE'VE MOVED UP IN THIS WORLD -

by moving downstairs. Come visit us in our new offices at 1009 Dresser Court, Raleigh. Space is available for rent in our old location upstairs (350 square feet). Please call Judy Hiatt at the NC Association of Home Care (919/878-0500) if interested.



## 1992 Public Health and Community Health Day at the Legislature

June 3, 1992

Holiday Inn State Capital

Raleigh, North Carolina

### Sponsors

UNC School of Public Health • North Carolina Public Health Association • North Carolina Association for Home Care  
(Other health and human service agency co-sponsors to be announced)

Join public health and community health leaders from throughout North Carolina to hear the most current information about health legislation recently passed and under consideration in the NC General Assembly. This conference will enable you to review issues passed during the 1991 session and focus on critical issues to be decided during this year's short session. The program will include:

- Information on selected legislative study commissions/committees.
- Time for appointments with legislators to promote key public health legislation.
- Review of proposed legislation in these areas: access to health insurance, women and children's health, the elderly population, environmental health, and communicable diseases.
- Specific tips on developing a year-round relationship with your legislators.
- An update on late-breaking issues.

#### REGISTRATION FORM (HCE62592)

#### 1992 Public Health and Community Health Day

This confirms my telephone registration  Enclosed please find a check or purchase order for \$ \_\_\_\_\_

Bill my:  Mastercard  Visa Account number \_\_\_\_\_ Exp. date \_\_\_\_\_

Name: \_\_\_\_\_ Soc. Sec. No. \_\_\_\_\_

Agency: \_\_\_\_\_

Business Address \_\_\_\_\_

County (if in NC) \_\_\_\_\_

Birthdate (accounting purpose only) \_\_\_\_\_ Business Phone \_\_\_\_/\_\_\_\_/\_\_\_\_ Home Phone \_\_\_\_/\_\_\_\_/\_\_\_\_

Job Title/Position \_\_\_\_\_

Occupation \_\_\_\_\_

Please Return this form along with your check or purchase order (payable to Community Health Service) to:

Phyllis Woody, Registrar, Office of Continuing Education; UNC School of Public Health; CB #8165, Miller Hall; Chapel Hill, NC 27599-8165

Registration Fee: \$20

Please answer the following if appropriate

I am handicapped and have special needs for overnight accommodations, learning aids, and/or facility accessibility information. Please contact me at my business/home phone (circle one).

We ask that you voluntarily provide your Social Security Number with the understanding that it will be used as an identification number for internal record keeping and data processing operations at the University of North Carolina at Chapel Hill.

Admission to School of Public Health programs is without regard to race, sex, national origin, color, religion, handicap, age, or veteran's status.

**NCPHA CALENDAR OF EVENTS**

Governing Council.....May 26, 1992  
Charlotte, NC

Western NCPHA.....May 27-29, 1992  
Charlotte, NC

Public Health Leadership Conference..... June 3, 1992  
Raleigh, NC

Governing Council.....September 15, 1992  
Greensboro, NC

NCPHA Annual Meeting.....September 16-18, 1992  
Greensboro, NC

**ONLY CURRENT MEMBERS WILL CONTINUE  
TO RECEIVE NCPHA NEWSLETTERS !**

**NORTH CAROLINA  
PUBLIC HEALTH ASSOCIATION, INC.**

1009 Dresser Court  
Raleigh, North Carolina 27609  
(919) 872-6274

Tom Elkins, Executive Director

Deborah Rowe, Administrative Assistant

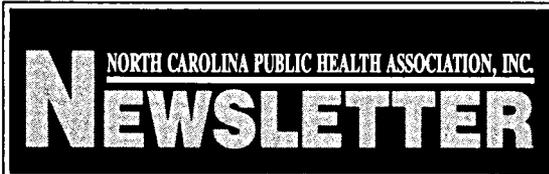
The Newsletter is a publication of the  
North Carolina Public Health Association.  
The next edition will be in July, 1992.  
Articles should be submitted by June 15, 1992

Randall Turpin, President  
(704) 586-8994

Steve Martin, Newsletter Editor  
Vice President of Communication  
(919) 733-7286

Authors are responsible for views expressed in signed articles

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MAY, 1992

1009 Dresser Court, Raleigh, N.C. 27609



# NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

# NEWSLETTER

March, 1992

1009 DRESSER COURT, RALEIGH, NC 27609

PHONE 919/872-6274

## PUBLIC HEALTH WEEK

April 5 - 11, 1992

### *Brief Background:*

Concerned that our residents were not aware of the state's many public health services, the North Carolina Citizens for Public Health first launched Public Health Week in 1978. Lacking logistical support, the group was unable to continue the effort the next year. The need to inform the public still remained however, and in 1980 the citizens group asked that the state Division of Health Services continue the effort. Health Director Ronald H. Levine accepted the recommendation and in 1981 created the Public Health Week Committee with the chief of the Office of Health Education and Communication serving as its chairman. Observance of Public Health Week resumed in 1982 and has since become a well-established annual event in North Carolina.

The Public Health Week Committee consists of representatives from five leading public health organizations: the North Carolina Public Health Association, the North Carolina Association of Local Health Directors, the North Carolina Citizens for Public Health, the UNC-School of Public Health and the North Carolina Department of Environment, Health, and Natural Resources. Committee members are nominated by their organizations and invited by the state health director to serve on the committee.

Locally, each health department designates a staff member to serve as Public Health Week Coordinator. In planning local activities, the coordinator is supported by an intra-agency or interagency committee.

### *Purpose:*

When the North Carolina Citizens for Public Health Inc. started Public Health Week in 1978, its main purpose was to acquaint the public with services available from local health departments. Since 1982, however, its purpose has grown to include health problems that affect people's lives and the public health system's responses to these problems.

Awareness of health problems and services is coupled with developing an understanding of the value of healthful living. So Public Health Week not only challenges people to join in supporting the public health agency's goals, it also motivates people to lead healthy lives.

### *Public Health Week Committee:*

The Public Health Week Committee provides planning suggestions and tools to local Public Health Week coordinators. It also provides sample promotional materials including news releases, posters and radio public service announcements. Coordinators may choose to adapt these to their situation or to create their own.

Workshops are an important service offered by the committee to local Public Health Week coordinators. Since 1986 a workshop has been provided every two years. These workshops serve as a forum to exchange experiences, provide planning skills and nurture direct interaction between the committee and the local public health week coordinators.

Once Public Health Week is over, the committee conducts a statewide survey of the local health departments' Public Health Week activities and shares the summary with the health departments.

### *Awards:*

The Public Health Week Committee recognizes outstanding achievements through an awards program. In the beginning, the awards were given to elementary and secondary school children for outstanding health posters and essays. In 1985, the committee shifted its focus to recognition of public health department achievements, and the awards were presented at a special ceremony in Raleigh. Since 1990, the awards have been presented at the site of the winning health department to promote local visibility.

From 1985 to 1987, the committee presented an award to a local board of health for outstanding efforts beyond the routine statutory functions of the board. During this pe-

riod, the local boards of New Hanover, Surry and Wake Counties won awards. In 1989, the Association of North Carolina Boards of Health assumed responsibility for this award.

### *Conducting Public Health Week:*

Local health departments have demonstrated great enthusiasm for Public Health Week and high level planning to carry it out. Elizabeth Tynch, Health Director of the Bertie County Health Department, illustrates this point very well in describing her department's activities during Public Health Week 1991:

"Our kickoff began when our environmental health specialist and nursing supervisor joined Vince and Larry, our seat belt dummies, on a local television program. Later that day, we wore our in-house designed t-shirts to a hot dog roast, and a local radio station began a two-week run of safety PSAs.

During the week, staff and volunteers took a Roll-Over Machine on a county tour. It graphically compared the effects on people when a vehicle rolls over and when they buckle up for safety. This machine was a big hit at all the county schools and many industries.

Based on the enthusiasm of the group, a night fair proved to be the best part, highlighting different safety topics from feet to the home. Many schools attended and entertained the group with their safety skits and rap songs. Local businesses donated refreshments and door prizes.

Several events and sponsors were featured at the night fair:

Safety by Bertie County  
Cooperative Extension;  
Electric Safety by Roanoke Electric  
Membership Corporation;  
Gun Safety by North Carolina  
Wildlife;

(continued p.2)

## PUBLIC HEALTH WEEK (from p.1)

Child Watch by Carolina Telephone;

Highway Safety by the state highway patrol and local police department;

Weather Watch by Bertie Emergency Management."

The level of sophistication in planning and conducting Public Health Week is high, even in small health departments. One may wonder why this event appeals to local health departments since their participation is voluntary and no funding is offered.

Public Health Week appeals to local health departments for many reasons. First, the theme of Healthy Living allows health departments to select the range of problems or issues they want to address, giving them the flexibility they need. Second, the health department can project itself as an integrated agency with a mission rather than a place that houses a number of clinics. In planning the event the local health department personnel draw on all their resources and act as an integrated whole.

Third, Public Health Week enhances the health department's image by involving citi-

zens, business leaders, elected officials, community groups and organizations. This large-scale involvement generates visibility as well as a high level of appreciation for public health work. Public participation is usually high, thanks also to positive media coverage. In Public Health Week 1991, 93 percent of the local health departments received wide print and broadcast media coverage.

Fourth, Public Health Week contributes to team building. Almost all disciplines and units of the health department become involved in planning and implementing Public Health Week activities, making Public Health Week a departmental effort.

Fifth, unlike other observances, Public Health Week is public health; it is us. Health departments take great pride in showing their true colors. These experiences create goodwill and a pattern of collaboration on which health departments can build.

This brief review spoke of how and why Public Health Week started, what and where it is today. Before closing, I want to cite two ideas conceived during Public Health Week Committee deliberations that were later fulfilled. The first idea relates to promoting the development of an association for local boards of health; the second, to a Public Health Leadership conference.

In the 1980s, the Public Health Week Committee took steps to nurture the development of

an association for local boards of health. This began with a committee-sponsored reception for local boards of health members during North Carolina Public Health Association annual meetings. The committee member organizations carried the idea into fruition. Again, the N.C. Citizens for Public Health played a key role in helping the committee pursue this goal by organizing and sponsoring the receptions. When the Association of North Carolina Boards of Health was born, the committee provided financial contributions during the Association's first years.

Public Health Week Committee member Richard House is credited for conceiving the idea of a Public Health Leadership Conference. Support quickly came from the committee's member organizations and this conference is now held annually.

To conclude, it has been the people making up our local health departments who are responsible for making Public Health Week what it is today. Each year, they strive to show how our system emphasizes the "public" part of "public health." Their success is making an institution of this observance, and 1992 should be no different

Amin Khalil, Chairman  
Public Health Week Committee

## FROM THE EXECUTIVE DIRECTOR



Tom Elkins, Executive Director

In this report, I would like to share with you some of the activities of your association and our efforts to increase the visibility and involvement of the N.C. Public Health Association.

The activities include:

Attendance at the Annual Meeting of the N.C. Association of Local Health Directors in January. I want to congratulate Leonard Wood of Catawba County on the completion of a very successful year as their President and I look forward to working with Dennis Harrington of Davie County as their new President. I also want to congratulate and recognize Carl Tuttle, Appalachian District

Health Department, as the recipient of the Ham Stevens Award for the Health Director of the year.

Attendance at the Annual Meeting of the Association of N.C. Boards of Health in January. I congratulate Vaughn Upshaw and her association on a successful conference.

Continuance of planning with representatives of the N.C. Association of Local Health Directors and the Association of N.C. Boards of Health a workshop at the 1992 N.C. Association of County Commissioners annual conference on August 14, 1992.

Attendance at the first meeting and monitoring the activities of the Legislative Research Commission's Committee on Health Systems Issues. The first meeting of the committee was an orientation for the committee. Dr. Hugh Tilson of Burroughs Wellcome, Dr. Ron Levine, Leonard Wood, Gary Taylor of Beaufort County and Leah Devlin, D.D.S. of Wake County provided the orientation and perspectives on state and local public health structure. Dr. Richard House reviewed the Public Health Study Commission Report of 1991. The committee will next visit some local health departments.

Meeting with Dr. Ron Levine and the

health associations Legislative Planning Committee.

Meeting with the Health Legislative Committee to plan for the Legislative Update Conference on June 3, 1992.

Participation in the first Meeting of the NCPHA Legislative Committee. The Committee is planning to construct a questionnaire on health issues that will go out to members of and candidates for the General Assembly.

Participation in the NCPHA Governing Council Meeting in January.

Preparation of a draft strategic plan for NCPHA and a work plan for 1992.

Participation in the NCPHA Membership Committee Meeting in January as they discussed ideas for recruiting new members, retaining present members, and brochures for membership recruitment.

Participation in the NCPHA Publications Committee Meeting as they discussed ideas for a N.C. public health journal.

Meeting with Becky Hester and staff of Wayne County Health Department to learn about their operations.

(continued p. 3)

### From the Director (from p.2)

The submittal of proposal and application to APHA for one of the challenge grants (minigrants) to generate new resources.

Meeting with NCPHA Audit Committee on February 6 for annual audit.

Meeting with NCPHA Nominating Committee on February 14.

The submittal of proposal and application to the Mary Reynolds Babcock Foundation.

Future projects include:

Attend the NCPHA Membership Committee Meeting on April 28.

Attend Eastern District NCPHA annual meeting May 6-8.

Attend Western NCPHA annual meeting May 27-29.

Joint effort between the membership committee and staff on a membership survey and the construction of a corporate membership.

Joint effort between the legislative committee and staff on a survey of legislators and legislative candidates.

The submittal of proposals and applications to different foundations to generate new resources.

Meeting with health departments and other groups to advocate for NCPHA and gain

information on health issues.

Work to establish a NCPHA Endowment Fund.

Approach foundations and others to sponsor lectures at the annual conference.

We hope the above efforts strengthen NCPHA and help to enhance public health in North Carolina. I hope 1992 is proving to be a year of growth and prosperity for public health in North Carolina and you the public health professionals whose daily efforts make a difference for public health in North Carolina.

Tom Elkins

## HEALTH CARE REFORM

When I was a young boy, I remember hearing this jingle played on TV just prior to the weather report. "The Weather -- Everybody Talks About It But Nobody Does Anything About It!" It almost seems that we are as stymied by the Health Care Reform issue as we have always been about the weather. There are numerous plans floating around Washington. The problem is an age old one; people can't agree. Statistics tell us there are approximately 34 million uninsured Americans and another 70 million thought to be inadequately insured. In 1991, the total national health care expenditure was 12.8 percent of the gross national product, compared to 6 percent in 1960. One thing is for sure, we aren't dealing with the weather, and we can't continue to cop out on solutions. I think the states must take a strong leadership role. They can't do it by themselves. Help certainly will be needed from the federal government, the private sectors and other resources such as private foundations. I don't think we can continue to wait for the health reform to come from the national level.

As a long time public health worker, I find myself asking the question, "Are we doing too many of the wrong things and not enough of the right things?" We know for a fact that the major portions of health care expenditures come in the last few weeks of life. We aren't providing enough social support in forms of education, housing, nutrition, outreach, chronic disease prevention and maintenance. These are important elements of basic care needed. We are sacrificing dollars for this type of services for high-technology and acute care and at the very end of life. Prevention is a cost avoidance. Will public health ever get this valid and proven point accepted and understood by the lawmakers and top policymakers in Washington?

Although the train isn't moving in any particular direction in Washington for a Health Reform Plan, there are some interesting initiatives going on in our southern states. I would like to reference three. Arkansas and Florida are testing school based insurance models. The idea being whether schools, rather than employees, would be an effective mechanism for forming groups to expand health insurance coverage.

The Arkansas project is called "Get Smart" and will offer full basic health insurance, preventive services and health education to previously uninsured children, K-12. An estimated 400-500 children in two small rural communities will be enrolled. Medicaid recipients are not eligible. Students cannot have had health insurance for six months. There are no preexisting conditions exclusions. The insurance benefit will cover up to \$7,200 per year for inpatient and out-patient care, including maternity services and prescription drugs. The project is sponsored by the University of Arkansas and the Arkansas Department of Agriculture, in collaboration with the Arkansas Children's Hospital Foundation. Blue Cross/Blue Shield will be the underwriter and administrator. A special purpose grant from the U.S. Department of Housing and Urban Development funds the plan.

The Florida Initiative is a Medicaid expansion model and comes as result of the 1989 OBRA Act, Section 6407.

The Florida Department of Health and Rehabilitative Services is developing the school based health insurance model. Medicaid children ages 6-18 years from families with incomes less than 130% of the federal poverty level are eligible. Low-cost commercial health insurance will be marketed through the Florida school system by a nonprofit corporation established by the state to facilitate the provision of preventive health care to children and to provide

comprehensive coverage to children and their families. The insurance package will use Medicaid reimbursement rates and provider networks consisting primarily of pediatricians and family practitioners. The state will contract with an insurer to underwrite the insurance.

In South Carolina, a Medicaid Uninsured Initiative called the Health Access Plan will provide coverage to currently uninsured individuals with incomes below 150% of the federal poverty level who work in small firms without employee health insurance. Benefits available to enrollees in the managed care program are similar to those offered through the state Medicaid Program. For enrollees at or below 100% of poverty, employees will pay the entire premium. Employees will pay 75% of premium costs for those between 100-150% of poverty, with the remaining paid from demonstrative funds. Approximately 2,700 from two counties are expected to enroll. HCFA is providing funds for three years.

These are examples of the multitudes of incentives going on around the country. While in their own right, each project might be successful in many ways, the bottom line is we don't really have a system for the \$700 billion spent in 1991 for health care.

In closing, I leave you with this concern. The concern is that when a Universal Health Care Plan is finally adopted it will lock in a high-tech, acute care model — still with little improvement in overall health status because the basic health needs of the population; transportation, housing, waste and sewer services, nutrition and social support, will again have been overlooked. As public health professionals, our job in the months ahead is to not let this happen.

Hugh A. Barnes, M.P.H., President  
Southern Health Association

## IN-HOME AIDE SERVICES

### "WHAT YOU SHOULD KNOW"

The North Carolina Aging Services Plan-A Guide for Successful Aging in the 1990's has identified the aging service priority for the state. The report said "The need for additional in-home services is clearly a top service priority statewide". Considering the fact that in the past 20 years the country's elderly population (age 65 and above) has grown twice as fast as the general population, it is not surprising to read the Division of Aging's (DOA) report that 87 out of 100 counties considered in-home services as their number one priority.

The primary goal of these services is to enable people to remain in their own homes to avoid placement in institutional settings. Some studies in recent years have indicated that patients at home recover faster and live longer than those in institutions. A December 1982 report by the General Accounting Office concluded that disabled elderly people re-learned simple tasks such as dressing and eating more readily in the familiar home environment. (Home Is Where the Health Care Is, by Deborah Borfritz, FDA Consumer, April 1988).

The in-home service program component that has the most provider contact hours and involvement with clients is that of the aide. Since as many as 7 million family members spend part of their day taking care of ailing or disabled older people (A Helping Hand for Home Givers, by Nick Gallo, Better Homes and Gardens, May 1990) and the number is expected to increase, the need for more qualified aides also will continue to grow. Therefore, the comment by Washington County cited in the DOA report will be heard more frequently, "We need more trained paid in-home aides to perform all types of services as chore workers, home health aides, homemakers, personal care aides and companions to care for older adults in their own homes."

To stay abreast with the issue of quality and accountability in home care, the state legislature this past spring adopted the Home Care Agency Licensure Act (H.B.168) which will be implemented on July 1, 1992. Under this law public and private providers of "home care services" will have to meet basic licensure requirements. This includes the in-home aide program component. The licensure law will assure the public that providers are in compliance with regulations prescribed by law.

The providers may choose to voluntarily be accredited by one of the accrediting entities recognized by the North Carolina Medical Care Commission and be deemed to meet licensure requirements without further inspection by the State. This process of professional peer review with set standards strengthens consumer credibility and confidence. Agencies accredited demonstrate to the consumer that they have chosen to meet the highest standards in their industry and that quality care is truly their priority.

The North Carolina Accreditation Commission for In-Home Aide Services has stepped up their efforts to encourage providers to apply for accreditation. Workshops will be offered across the state to assist agencies to begin the self-assessment process and help them prepare their agencies for review.

Since quality of care and accountability will be benchmark issues in the 90's for health care, consumers are encouraged to not only look for the state license posted on the premises of the agency they do business with this coming July, but also to look for the Certificate of Approval from the North Carolina Accreditation Commission for In-Home Aide Services, Inc.

Tom Cesar, Executive Director  
N.C. Accreditation Commission  
for In-Home Aide Services, Inc.

## NINTH NATIONAL NEONATAL SCREENING SYMPOSIUM



The North Carolina State Laboratory of Public Health, in conjunction with the Association of State and Territorial Public Health Laboratory Directors (ASTPHLD), will present the 9th National Neonatal Screening Symposium in Raleigh, April 7-11. The theme for the meeting is "Newborn Screening: A Partner in Preventing Infant Mortality."

Topics include hemoglobinopathies, HIV (prenatal vs newborn screening), screening

outcomes, quality assurance, PKU and galactosemia and other inherited disorders, hypothyroidism and automation and data management. This conference is a first for North Carolina and speakers have been invited from across the United States to discuss these vital aspects of infant health and mortality.

Persons interested in attending may register on site for the entire conference or attend for a single day. For more information, please contact the organizing chairperson, Dr. Lindsay Hofman, Section Head of Newborn Screening at the State Laboratory (919) 733-3937.

## Scholarship for Health Educators

The North Carolina Society of Public Health Educators Scholarship Committee is currently accepting applications for the 1992 NCSOPHE Scholarship Award. This is an annual \$500 scholarship award presented to a deserving NCSOPHE member who is involved in academic study.

The goal of the scholarship is to improve the practice of health education as a profession by encouraging and supporting the career development of NCSOPHE members who are active health educators.

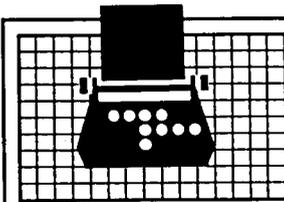
To be eligible for the award, the individual must:

1. Be a current, dues paying member of NCSOPHE as of June 1, 1992;
2. Be pursuing an academic degree in health education or closely related field, (e.g. health administration) at the baccalaureate, masters, or doctoral level;
3. Be actively involved in the professional practice of health education (performing health activities at a professional level of competence).

In order to be considered for the scholarship award, applicants must submit an official application to the scholarship committee for consideration. Determination of recipient will be based on eligibility criteria, applicant information, and selection criteria. Applicant deadline is July 15, 1992, with the decision being made on August 5, 1992, and acknowledged at the annual meeting of NCSOPHE.

Applications and information regarding application process may be obtained from:

Kathryn J. Kerr, MPH  
NCSOPHE Scholarship Committee  
Durham County Health Department  
414 E. Main Street  
Durham, N. C. 27701  
(919) 560-7793



# COMMITTEE REPORTS

## MEMBERSHIP COMMITTEE REPORT

The Membership Committee of NCPHA has been very active this year. The Committee has held two meetings, both of which have been very productive. At the first Membership Committee meeting, the President of NCPHA, Randall Turpin, presented the Membership Committee with various charges and initiatives that he wanted to see them undertake this year.

Based upon these charges, the following actions have occurred:

- Various public health agencies and affiliate universities were asked to appoint an NCPHA AGENCY REPRESENTATIVE to serve as a liaison between NCPHA and the various agencies. Approximately 75% of the agencies have responded to this request. The Membership Committee is very pleased with the outcome of this initiative.
- The Membership Committee has developed a new NCPHA Brochure to be used for recruitment of new members.
- The Governing Council approved a \$100.00 cash incentive drawing for NCPHA members. The drawing will be held at the Annual Meeting in Greensboro. To be eligible for this drawing, you must be a "card carrying" member before the preregistration deadline for the Annual Meeting. You need not be present to win.
- As an incentive for new members to join NCPHA, the Governing Council approved to offer new members a reduced membership rate of \$25.00. This will be done on a first time, one time only basis.
- The Membership Committee has developed a questionnaire that will be sent to members and non-members of NCPHA. This questionnaire will assess an individual's membership status and will bring about justification of that status. The results of the questionnaire will be printed in a future newsletter.
- The Membership Committee is also exploring the possibility of offering corporate memberships.

As you can note, the Membership Committee is working very diligently in an effort to assist in offering you quality membership in your state public health organization. As

a member of NCPHA you will receive newsletters that will keep you up to date on what is happening in NCPHA as well as your section. You will be represented in the legislative arena by your Legislative Committee. New members and sponsors are eligible for the \$50.00 drawing which is held during the Annual Meeting. Also, any member who sponsors five or more new members will receive free membership the next year.

Please continue to support NCPHA and help make it become a stronger, more viable voice for public health. **TAKE THE TIME NOW TO JOIN NCPHA!!**

Belinda Allison, Chair

## RESOLUTIONS COMMITTEE REPORT

As stated in the Manual of Procedures, "the purpose of the Resolutions Committee is to examine proposals for resolutions to be acted upon by the general membership of NCPHA."

This year the Committee's duties also include better defining or redefining the approval process and recommending a final disposition for resolutions. If you have information for the Committee to consider, please contact me:

Georgena Chandler  
Regional Laboratory Consultant  
DEHNR Region I/Moore III  
Black Mountain NC 278711  
(704) 669-3388

For your information I have received five resolutions approved by Southern Public Health Association. I will ask the appropriate section to review each resolution and make a recommendation for consideration by Governing Council.

Georgena M. Chandler, Chair



**HAPPY  
ST.  
PATRICK'S  
DAY!**

## NC PUBLIC HEALTH ASSOCIATION 1992 BUDGET

Revenue:	
Fund Balance	\$14,071
Membership Revenue	38,154
Section Dues	8,300
Contributing	12,000
Convention Fees	31,000
Scholarship	1,000
Sav/ck Interest	5,000
Miscellaneous	500
Voluntary Contribution	500
Executive Fund	7,000
Contribution Executive Fund	22,600
<b>TOTAL REVENUE</b>	<b>\$140,125</b>

Convention Expenses:	
Governing Council	650
Registration	300
PP/Life Member Breakfast	350
Leadership Breakfast	425
Banquet	7,000
Entertainment	300
Exec. Committee Expense	2,500
Programs	2,500
Pictures	500
Program Participants	5,000
Contingency	1,000
Door Prizes	800
Exhibit Space/Set Up	2,000
Flowers	200
Meeting Space Rental	12,000
<b>TOTAL CONVENTION EXPENSE</b>	<b>36,125</b>

Operating Expenses:	
Contractual Services	3,000
Printing	20,000
Postage/Telephone	8,000
Organizational Dues	3,150
Awards	1,000
Scholarships	3,750
Governing Council	800
Travel for Delegates	2,100
Section Expense	8,300
APHA Leadership	500
Legislative/Legal Counsel	3,000
President Expenses	2,000
Leadership Conference	1,000
Ancillary	2,200
Liability Insurance	400
Office Lease	5,500
Office Supplies	1,000
Capital Outlay	2,000
Ex. Dir. Travel	3,000
Admin. Asst. Travel	800
Salaries	23,000
FICA	3,600
Unemployment	1,000
State/Fed. Taxes	4,100
ADP Payroll Processing	800
<b>TOTAL OPERATING EXPENSES</b>	<b>\$104,000</b>
<b>TOTAL EXPENSES</b>	<b>\$140,125</b>



# ASSOCIATION REPORTS

## WESTERN NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

Cabarrus and Cleveland Counties are looking forward to hosting the 1992 WNCPHA meeting at the University Hilton located north of Charlotte at University Place. This is the same location WNCPHA was held at several years ago. Plan to make your reservations early and avoid last minute confusion. Many activities are planned and your program committee is working hard at having an interesting program for all. Hotel rates are \$59.00 for singles, doubles and no charge for extra persons. Reservations must be made by 5-6-92. We look forward to seeing you, so mark your calendar and plan to attend.

The theme for this year is "PREVENTION: THE KEY TO PROTECTING PUBLIC HEALTH." Several activities are being scheduled. The meeting will be May 27, 28, and 29, 1992 in Charlotte at the University Hilton. The NCPHA Governing Council will convene at the same location.

We have had four executive board meetings this year, 1991. Several incentives to increase membership have been discussed. Tom Elkins, Executive Director of NCPHA, met with us and discussed the new procedure of voting on resolutions and other issues. Tom indicated that we have had such a significant increase in articles received for NCPHA newsletters that an additional newsletter will be published. NCPHA is also planning on developing a membership brochure to assist in recruitment of new members. The program committee invited NCPHA for a forum on Friday, May 29, 1992, to discuss resolutions, ideas and issues that WNCPHA would like NCPHA to assess.

It is also important that we remember we are an affiliate of NCPHA. We should also concentrate on those issues which are of interest to our membership. We should make our voices heard and express our opinions to NCPHA. If you have concerns or questions about NCPHA, contact Tom Elkins, Executive Director, Randall Turpin, President of NCPHA; or myself.

I solicit your support and challenge you to get active and participate in your organization and sections.

Dicie S. Alston  
President, WNCPHA

## EASTERN NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

The Eastern District of NCPHA will hold its Annual Conference on May 6-8, 1992, at the Ramada Inn/Holiday Inn in Kill Devil Hills, NC. Opening General Session Speaker will be Dr. Jacob Koomen, Past NC State Health Director. Dr. Ken Thorpe, Associate Professor, Department of Health Policy and Administration, UNC School of Public Health, will be addressing National Health Insurance during the Closing General Session. Reservations are to be made directly with the hotels (Ramada - 1-800-635-1824 or Holiday Inn - 1-919-441-6333) at a cost of \$62.00 oceanside/\$52.00 streetside (based on single/double occupancy).

Registration fees are as follows:

### Full Conference

Preregistration Member	\$30.00
Preregistration Non-Member	45.00
On-Site Registration Member	35.00
On-Site Registration Non-Member	50.00

### One Day

Preregistration Member	\$15.00
Preregistration Non-Member	30.00
On-Site Registration Member	20.00
On-Site Registration Non-Member	35.00

Banquet tickets are \$15.00 and are limited to 200. We request that you buy your ticket when you register in advance. If you do not, you probably will not be able to purchase an awards banquet ticket on site.

If you wish to be listed in the Annual Meeting Program as an EDNCPHA Patron (Randall and everyone else on Governing Council should want to be), please send \$20.00 to Susan O'Brien

with a note as to how you wish to be listed in the program.

Membership dues are \$10.00 (cheap! and you don't even have to be from North Carolina to join!). Dues may be mailed to Susan O'Brien at the New Hanover Co. Health Dept., 2029 S. 17th St., Wilmington, NC, 28401.

Harry Whitley, President

## SOUTHERN HEALTH ASSOCIATION

The Southern Health Association Governing Council held its midyear meeting November 8-10, 1991 in Atlanta prior to the APHA meeting. President Hugh Barnes reported on the activities that had been taking place since the annual meeting in April. A leadership group met with the Arkansas PHA program committee to work on the joint meeting and SHA's role; contact continued with APHA; four affiliate states had an SHA representative at their annual meetings (Florida, North Carolina, South Carolina, Tennessee); and the committees had begun their various tasks.

Financially the organization is sound despite reduced individual memberships. The Membership Committee will be working on activities to increase memberships and also assist local affiliates on ideas to help them if requested. The Awards Committee will soon be soliciting nominations for the SHA Awards. The Constitution and By-Laws Committee already had several recommendations which will be published and voted on in June.

The Public Policy Committee met and each state shared their problems, needs and legislative issues. Four items were selected because they related to all affiliate members.

1. Medicaid funding cuts
  2. Sex Education
  3. Diminishing Resources in Preventive Health Activities.
  4. Access to Health Care for All People
- SHA will also provide specific support to individual states as requested on any issue pertinent to that state.

(continued on p. 7)

**SHA (from p.6)**

During the affiliate reports most all states reported budget cuts, program transfers, staff shortages and increased needs for services. Two states are offering one time special retirement buyouts with no replacement of these vital people. Alabama had mandatory health education removed from the schools leaving it as an elective, a challenge ALPHA will take on this year. Arkansas has created quality management teams to work with field staff on ways the state can provide more assistance. Kentucky has proposed a bill to require registration of all sanitarians.

The South Carolina governor is looking at reorganizing and splitting the Health and Environment Department. Tennessee just had their department split into two - Department of Health and a new Department of Environment and Conservation. Virginia had a clean indoor air act passed that limits local areas from passing stricter laws. However despite these things, each state reported lots of exciting things. Kentucky PHA received a radon grant and is co-sponsoring a Healthy Kentuckian's 2000. ALPHA is continuing to provide educational seminars to state employees. SCPHA now has an executive director who will be attending legislative sessions. TPHA had a successful task force study on the Future of Public Health in Tennessee. VPHA continues to have successful joint meetings with other groups.

SHA co-sponsored a reception for the APHA Committee on Affiliates and Executive Council Saturday evening. More than 150 people were in attendance. SHA Governing Council members were also participants in the Committee on Affiliates meetings all day Saturday.

The Arkansas delegation presented plans for the upcoming joint meeting June 2-5, 1992 in Little Rock. SHA will sponsor a Health Policy Conference as part of the opening session on a National Health Program. NCPHA will have a booth at the Arkansas meeting to promote our joint meeting with Southern Health in Wilmington in 1993.

We encourage you to think about joining SHA as an individual member. A strong regional organization can speak more effectively for us and work closely with us to achieve our Association and state goals. Dues are only \$20 (just four trips out for lunch). An application is included elsewhere in the Newsletter. Become involved regionally by joining SHA!

Susan O'Brien

**AMERICAN PUBLIC HEALTH ASSOCIATION**

The annual meeting of the American Public Health Association was held in Atlanta, Ga. The theme was "Public Health and a National Health Program" which included sessions on National Health Insurance, political strategies, etc.

The APHA Executive Board adopted the following advocacy principles for National Health Program Proposals:

1. It is essential to cover payment for clinical preventive services.
2. It is essential to include adequate funding for population-based prevention programs.
3. Comprehensive benefits are essential, but it is acceptable to approach them incrementally if there is an explicit plan to achieve comprehensiveness.
4. Preference is for a single-payer system in which private organizations, if used at all, are used for purely ministerial purposes. If there is to be a multiple-payer system, the payers should be under uniform national regulation to insure simplicity of administration, uniformity of practices, continuity of coverage, and publicly accountable resource allocation and expenditure decisions.
5. For those services covered by the plan, no individual should be treated differently in terms of benefits, payment, or program administration because of employment status or source of payment for care.

NCPHA submitted a mini-grant proposal to APHA for supplemental funding of our first edition of a public health journal. APHA sponsors many affiliate projects such as this through the grant process.

Ballots for election of officers will be mailed to APHA members on June 1st. Please take the opportunity to vote for these important positions.

Maida Dunda  
1991 Representative



*Leonard Wood, NCPHA President-Elect, and Maida Dundon, 1991 APHA Representative, at APHA Annual Meeting*

**American Public Health Association**

1015 15th St. • Washington DC 20005 • (202) 789-5600

\_\_\_\_\_  
LAST NAME

\_\_\_\_\_  
FIRST NAME AND MIDDLE INITIAL

\_\_\_\_\_  
DEGREES

\_\_\_\_\_  
POSITION/TITLE

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ORGANIZATION

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PREFERRED MAILING ADDRESS (HOME / BUS.)

CITY \_\_\_\_\_ STATE \_\_\_\_\_

ZIP CODE \_\_\_\_\_ COUNTRY (IF NOT USA) \_\_\_\_\_

\_\_\_\_\_  
PHONE \_\_\_\_\_

- MEMBERSHIP CATEGORIES AND DUES**
- Regular - \$80/year - Includes all member benefits.
  - Contributing - \$120/year - Includes all member benefits and copies of all Section's newsletters.

Special Memberships - \$40/year Includes all member benefits. Please see qualifications listed below for each category.

- Student/Trainee - For anyone enrolled full-time in college or univ. or occupied in a formal training program in preparation for entry into a health career.
- Retired - For members retired from active public health practice not deriving significant income from professional health-related activities.
- Special Health Worker - For anyone employed in community health whose annual salary is less than \$15,000 or the equivalent in foreign nations.
- Consumer - For anyone who does not derive income from health-related activities.

All members receive the American Journal of Public Health and The Nation's Health (\$40 and \$6 of dues, respectively).

APHA policy provides that all individual members have equal eligibility and responsibility for full participation in the program of the Association.

Your dues entitle you to membership in one APHA Section or Special Primary Interest Group. Please write in the box at the left the code number of the Section or Special Primary Interest Group you would like to join. (Codes are shown below)

Membership in additional Sections or Special Primary Interest Groups cost \$5 each per year, and provides you with the newsletter published by that group. Indicate in the box at the left the code number(s) of any additional Section(s).

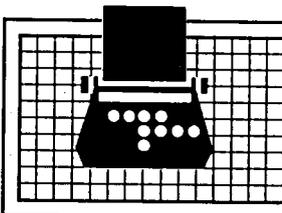
Basic Dues (includes Membership /  
in one Section) \_\_\_\_\_  
Additional Section(s) - \$5 each \_\_\_\_\_  
Tax Deductible contribution \_\_\_\_\_  
to APHA \_\_\_\_\_  
Total amount enclosed \_\_\_\_\_

\_\_\_\_\_  
Your Signature

\_\_\_\_\_  
Date

**Section and Special Primary Interest Group Codes**

Alcohol and Drugs -27	Occupational Health & Safety-15	Forum on Bioethics-34-04
Community Health Planning-01	Podiatric Health-18	Chiropractic Forum-24-08
Dental Health-02	Pop. & Family Planning-12	Health Law Forum-24-05
Environment-03	Public Health Education-16	Int. Cntl. & Emer. Serv-24-05
Epidemiology-05	Public Health Nursing-17	New Professionals-24-07
Food and Nutrition-06	Reddiology Health-19	Veterinary Pub. Hth-24-08
Gerontological Health-25	School Health Ed. & Serv-20	
Health Administration-07	Social Work-21	
International Health-04	Statistics-22	
Laboratory-08	Vision Care-26	
Maternal and Child Health-10	Unaffiliated-24	



# NEWS FROM THE SECTIONS

## DENTAL HEALTH SECTION

A major revision and expansion of the current NCPHA-Dental Section By-laws was recently completed. On January 3, 1992, the Executive Committee met to discuss the revision, suggest last minute changes and note on whether or not to accept them. The board unanimously approved this adoption pending approval by the NCPHA By-Laws Committee and a membership vote during the 1992 Annual Meeting.

A notebook was presented to each officer containing an overview of the NCPHA Organization and committees in one section to use as a reference.

Another section contained an updated detailed listing of the duties of each office and an updated list of former section chairpersons and awards. Several Standing Committee Chairpersons were appointed and arrangements was made to notify them of their appointment.

In another matter, a new Dental Health Section Award is being established this year sponsored by Ms. Becky Bowden, retired Health Educator of the Division of Dental Health. The Outstanding Dental Hygienist Award will be awarded each year during the Annual NCPHA-Dental Health Section Meeting along with the current Ernest A. Branch Award. The criteria for this new award is almost completely set up now and nomination forms should be in section members hands by May, 1992.

This year promises to be a very exciting and prosperous new year for the Dental Health Section, and I am proud to be a part of it. Just watch us grow.

Carol M. Reid, Chair



Public Health Week Maternity Fair  
Wilson County Health Department, April, '91

## COMMUNITY HEALTH ASSISTANTS/ TECHNICIANS SECTION

The Executive Board met January 31, 1992 at the Guilford County Health Center in Greensboro, NC.

The meeting was called to order by Edna McGuire, chairperson.

New Business: Highlight - The CHAT's Workshop at Camp Caraway July 17, 1992.

Theme: Diseases - How it Affects the Communities/Health Care-Works of this state.

Each member will receive a letter in time to make arrangements with their department to attend this workshop.

Dorothy Allison, 1st Vice Chair

## SOCIAL WORK SECTION

The Social Work Section continues its efforts towards enhancing professional services for social work in public health settings. Towards this end, we are involved in continuing education efforts and plan to participate in workshops sponsored during March - which is social work month. Additionally, we are pleased to distribute copies of our NCPHA Social Work Section Brochure which represents the culmination of the efforts of our members over a period of years. This brochure has already been helpful to social workers, clients and other interested persons.

The publication is timely and our section plans to use it for recruitment of additional section members - which is a major focus for our section this year. In response to a request, the section has offered endorsement of the undergraduate social work program at UNC-Charlotte and the section is actively planning for the annual meeting this fall.

Finally, the next executive meeting is scheduled for Friday, May 29, 1992 at the Guilford County Health Department. Please contact Sylvia Wagoner at (704) 786-9181 if you need further information. Feel free to join us!

Sylvia Wagoner, Chair

## HEALTH EDUCATION SECTION

This year promises to be challenging and fun for the Health Education Section. Plans are under way for the annual meeting in September. We will be able to share information on the educational sessions, meetings, and other activities in the May issue.

How would you like your 1993 NCPHA membership and Health Education Section dues to be paid for you?! The Health Education Membership committee has issued a challenge to all present members. If you sponsor a new Health Education Section member this year, your name will be placed in a drawing which will take place at the annual meeting. Be sure to sign your name to their membership form. As a reminder, new members may join this year for only \$25 plus their section dues. If you have any questions, please contact Rebecca McLeod, Membership Chair, at (704) 433-4250.

The Resolutions Committee would appreciate input concerning the writing of this year's resolutions from our section. Please submit your ideas to Brenda Nelson, Resolutions Chair at (704) 786-8121.

Tena Bullins, Chair

## JOB LISTINGS

- Job Title: Infant-Toddler Specialist (BA or MA in Nursing or Child Development)
- Organization: New Bern Development Evaluation Center
- Contact: Newsom Williams, Ph.D. (919/633-0775)
- Job Title: Medical Executive Director (MD required)
- Organization: Duvall County Public Health Unit, Jacksonville, FL
- Contact: Dr. James Walker (904/723-2141)

## 1992 CALENDER OF MEETINGS AND OTHER EVENTS

March 6-7	Health Leadership Institute Orientation to Local Boards of Health Asheville	May 6-8	North Carolina Public Health Association Eastern Division Annual Meeting Kill Devil Hills	July 15-17	North Carolina Hospital Association Summer Meeting Hilton Head
March 10	North Carolina Pharmaceutical Association and UNC-CH School of Pharmacy Socioeconomic Conference Greensboro	May 14-17	North Carolina Dental Society Annual Meeting Asheville	July 18-24	National Association of Social Workers International Conference Washington, DC
March 25-29	North Carolina Academy of Family Physicians Annual Meeting Greensboro	May 27-29	North Carolina Public Health Association Western Division Annual Meeting Charlotte	July 22-24	Interstate Environmental Health Seminar Atlanta
April	Eighth Annual Environmental Health Supervisors Workshop Southern Pines	June 10-12	North Carolina Primary Care Association Annual Meeting Asheville	August 10-12	National Mental Health Association Symposium Charleston, SC
April 2-3	North Carolina Society for Public Health Education Mid-year Meeting Raleigh	June 21	American Medical Association Annual Meeting Chicago	Sept 12-13	North Carolina Pharmaceutical Association and UNC-CH School of Pharmacy Seminar Wilmington
April 3-4	Association of North Carolina Boards of Health Leadership Development Conference Chapel Hill	June 22-27	American Nurses Association Biennial Meeting Las Vegas	Sept 15-18	North Carolina Public Health Association Annual Meeting Greensboro
April 22-24	North Carolina Association of Home Care Annual Meeting Greensboro	June 23	North Carolina Dietetic Association Annual Board Meeting Charlotte	Sept 17-19	North Carolina Pediatrics Society Annual meeting Atlantic Beach
April 29- May 1	North Carolina Social Services Annual Meeting Charlotte	June 24-25	North Carolina Dietetic Association Annual Meeting Charlotte	Sept 30- Oct 2	North Carolina Association for Advancement of Health Education Health Leadership Conference Reidsville



### 1992 Public Health and Community Health Day at the Legislature

June 3, 1992

Holiday Inn State Capital

Raleigh, North Carolina

#### Sponsors

UNC School of Public Health • North Carolina Public Health Association • North Carolina Association for Home Care  
(Other health and human service agency co-sponsors to be announced)

Join public health and community health leaders from throughout North Carolina to hear the most current information about health legislation recently passed and under consideration in the NC General Assembly. This conference will enable you to review issues passed during the 1991 session and focus on critical issues to be decided during this year's short session. The program will include:

- Information on selected legislative study commissions/committees.
- Time for appointments with legislators to promote key public health legislation.
- Review of proposed legislation in these areas: access to health insurance, women and children's health, the elderly population, environmental health, and communicable diseases.
- Specific tips on developing a year-round relationship with your legislators.
- An update on late-breaking issues.

#### REGISTRATION FORM (HCE62592)

#### 1992 Public Health and Community Health Day

[ ] This confirms my telephone registration [ ] Enclosed please find a check or purchase order for \$ \_\_\_\_\_

Bill my: [ ] Mastercard [ ] Visa Account number \_\_\_\_\_ Exp. date \_\_\_\_\_

Name: \_\_\_\_\_ Soc. Sec. No. \_\_\_\_\_

Agency: \_\_\_\_\_

Business Address \_\_\_\_\_

\_\_\_\_\_ County (if in NC) \_\_\_\_\_

Birthdate (accounting purpose only) \_\_\_\_\_ Business Phone \_\_\_\_\_ / \_\_\_\_\_ Home Phone \_\_\_\_\_ / \_\_\_\_\_

Job Title/Position \_\_\_\_\_

Occupation \_\_\_\_\_

Please Return this form along with your check or purchase order (payable to Community Health Service) to:

Phylliss Woody, Registrar, Office of Continuing Education; UNC School of Public Health; CB #8165, Miller Hall; Chapel Hill, NC 27599-8165

Registration Fee: \$20

Please answer the following if appropriate

[ ] I am handicapped and have special needs for overnight accommodations, learning aids, and/or facility accessibility information. Please contact me at my business/home phone (circle one).

We ask that you voluntarily provide your Social Security Number with the understanding that it will be used as an identification number for internal record keeping and data processing operations at the University of North Carolina at Chapel Hill.

Admission to School of Public Health programs is without regard to race, sex, national origin, color, religion, handicap, age, or veteran's status.

North Carolina Public Health Association

1992 MEMBERSHIP or RENEWAL APPLICATION

Membership Year is January 1 Through December 31

Name \_\_\_\_\_ Present Position \_\_\_\_\_

Home Address \_\_\_\_\_ Zip \_\_\_\_\_  
(Please check if this is a change of address ) I wish to receive mailings at my residence  office

New Member \_\_\_\_\_ Renewal \_\_\_\_\_ Number of years you have been a member \_\_\_\_\_

Previous Name (if applicable) \_\_\_\_\_

Employer and Address \_\_\_\_\_ Tel. ( ) \_\_\_\_\_

Are you eligible for Life Membership \_\_\_\_\_ Date of Retirement \_\_\_\_\_

THE NCPHA IS PRESENTLY COMPOSED OF SEVENTEEN SECTIONS. BYLAWS: ARTICLE XI: "AN INDIVIDUAL MUST BE A MEMBER OF THE NCPHA TO QUALIFY FOR MEMBERSHIP IN ANY SECTION." ALL SECTIONS ARE PARTICIPATING IN CENTRAL COLLECTION OF DUES. SEND YOUR SECTION DUES WITH YOUR NCPHA DUES. PLEASE MARK EACH SECTION(S) WITH WHICH YOU WISH TO BECOME AFFILIATED. INDICATE YOUR PRIMARY SECTION.

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Adult Health (A) \$5.00         | <input type="checkbox"/> Nutrition (5) \$5.00      | <input type="checkbox"/> Mat & Child Hlth (10) \$2.00 |
| <input type="checkbox"/> Comty Hlth Asst. (2A) \$3.00    | <input type="checkbox"/> STD (8) \$4.00            | <input type="checkbox"/> Statistics/Epi. (S) \$2.00   |
| <input type="checkbox"/> Dental Health (Y) \$5.00        | <input type="checkbox"/> Laboratory (6) \$4.00     | <input type="checkbox"/> Health Ed. (7) \$5.00        |
| <input type="checkbox"/> Physician Extenders (PE) \$5.00 | <input type="checkbox"/> Nursing (2) \$4.00        | <input type="checkbox"/> Mgt. Support (4) \$3.00      |
| <input type="checkbox"/> Developmental Rehab. (D) \$5.00 | <input type="checkbox"/> Social Work (SW) \$3.00   | <input type="checkbox"/> Pub. Hlth Mgt. (1) \$3.00    |
| <input type="checkbox"/> Environmental Health (3) \$7.00 | <input type="checkbox"/> Vector Control (V) \$3.00 |   |

DO NOT SEND CASH: DUES \$35.00 \$30.00 IF POSTMARKED BY FEBRUARY 15, 1992  
RETIREE/STUDENT 1/2 DUES \_\_\_\_\_  
FIRST TIME MEMBER DUES \$25.00  
SECTION DUES \_\_\_\_\_  
TOTAL \_\_\_\_\_

Sponsored by: \_\_\_\_\_ Date: \_\_\_\_\_  
PLEASE MAKE CHECK OR MONEY ORDER PAYABLE TO NCPHA AND SEND TO:  
1009 DRESSER COURT  
RALEIGH, N.C. 27609

VOLUNTARY CONTRIBUTION \$ \_\_\_\_\_  
THANK YOU FOR YOUR CONTINUED SUPPORT OF OUR ASSOCIATION

SOUTHERN HEALTH ASSOCIATION MEMBERSHIP APPLICATION FORM

Mail to Southern Health Association, c/o Metro Health Department, 311-23rd Avenue, North, Nashville, Tenn. 37203

Month \_\_\_\_\_ Name \_\_\_\_\_ Phone \_\_\_\_\_

Organization/Agency \_\_\_\_\_ Position \_\_\_\_\_

Mailing Address \_\_\_\_\_ (  home  office)

Dues Paid  Individual (\$20)  Fellow (\$40)  Student (\$10)  Retiree(\$10); Discipline \_\_\_\_\_ ; U.S. Congressional District \_\_\_\_\_ (residence)

Functional Area:  Administrative  Direct Care  Environmental  Management Support  Education, Health Promotion

Are You willing to serve on a Committee?  Yes  No (If yes, give preference)

Are you a member of your State PHA?  Yes  No; Sponsor (optional) \_\_\_\_\_



# EDUCATIONAL OPPORTUNITIES

## Continuing Education Programs School of Public Health The University of North Carolina at Chapel Hill

Many of the following continuing education programs are jointly sponsored or cosponsored by the NC Department of Environment, Health and Natural Resources; NC Area Health Education Centers; NC Environmental Health State of Practice Committee; and the NC Public Health Nursing Continuing Education Advisory Committee. For specific information on program sponsorship, please refer to the program brochure.

**Working With the Media During a Crisis**  
March 13 Boone

**Finding Funding: A Fool's Paradise**  
March 27 Hickory

**Water Quality Workshop for Environmental Health Specialists**  
March 4-6 Greenville  
April 1-3 Greensboro  
June 10-12 Asheville  
July 22-24 Fayetteville

**Breaking the Cycle of Family Violence: The Public Health Nurse's Role**  
March 13 Raleigh  
March 20 Wilmington  
March 27 Asheville

**HACCP: A Systems Approach to Food Service Evaluation**  
March 18-20 Charlotte  
May 27-29 Asheville  
June 24-26 Fayetteville  
July 8-10 Greenville

**1992 Alumni Conference**  
**The Health of the Public: Whose Responsibility?**  
April 2-3 Chapel Hill

**Basic Supervision for Health and Human Service Professionals**  
April 2-3 Hickory

**Back to the Future: Home Visiting Revisited for Public Health Nurses**  
April 3 Greensboro  
April 10 Greenville  
April 15 Asheville

**19th Annual Maternal and Child Health Regional Conference**  
April 12-15 Chapel Hill

**12th Annual Public Health Nutrition Training Conference**  
April 22-24 Pine Knoll Shores

**1992 Public Health Nutrition Update Conference**  
May 6 Chapel Hill

**1992 NC Environmental Health Law**  
May 13-15 Greensboro

**16th Annual Community and Public Health Nursing Conference**  
May 17-20 Chapel Hill

**Third Annual Nurse Dinner-Lecture Series**  
**Shaping Work Place Health Promotion in the 21st Century**  
May 21 Research Triangle Park

**Principles of Public Health Practice: An Introduction to Public Health Concepts, Services, and Organization**  
May 21-22 Chapel Hill

**Pesticides and Health in the Southeast**  
June Raleigh

**1992 Community and Public Health Legislative Update Conference**  
June 3 Raleigh

**Custom-designed programs**  
Many workshops and short courses can be customized to your specific audience, work group and needs. Programs include: Language and Leadership, Managing Priorities: Time and Stress Management in the Work Place, Performance Appraisal, Enhancing Teamwork, Basic Supervision, Strengthening Supervisory Skills, Motivating Employees, and Structured Interviewing.

**Registration**  
For further information and/or to register for programs that do not have an information source, please contact Phyllis Woody, registrar, Office of Continuing Education, UNC School of Public Health, CB# 8165, Miller Hall, Chapel Hill, NC 27599-8165; phone 919/966-4032 or fax 919/966-5692.

## "THE HEALTH OF THE PUBLIC: WHOSE RESPONSIBILITY?"

The School of Public Health Alumni Association is presenting a conference addressing the responsibility of providing adequate health care to all citizens. This two day session will be held April 2nd and 3rd, 1992 at the Rosenau, McGavran-Greenberg hall and Carolina Inn on the University of North Carolina campus in Chapel Hill. Congressman David Price will be providing the Board Lecture on Friday, April 3rd. Registration costs are: \$40.00/preregistration - \$55.00/on-site for Alumni Members; and \$55.00/preregistration - \$70.00/on-site for Non-alumni members. The Board Lecture is open to the public at no cost. Please contact Harriet Barr at 919/966-7464 for further details and registration information.

**NCPHA CALENDAR OF EVENTS**

Executive Committee.....March 27, 1992  
Raleigh, N.C.

Public Health Week.....April 5-11,1992

Eastern District NCPHA.....May 6-8, 1992  
Kill Devil Hills, NC

Governing Council.....May 26, 1992  
Charlotte, NC

Western NCPHA.....May 27-29, 1992  
Charlotte, NC

Public Health Leadership Conference..... June 3, 1992  
Raleigh, NC

Governing Council.....September 15,1992  
Greensboro, NC

NCPHA Annual Meeting.....September 16-18, 1992  
Greensboro, NC

**NORTH CAROLINA  
PUBLIC HEALTH ASSOCIATION, INC.**

1009 Dresser Court  
Raleigh, North Carolina 27609  
(919) 872-6274

Tom Elkins, Executive Director

Deborah Rowe, Administrative Assistant

The Newsletter is a publication of the  
North Carolina Public Health Association.  
The next edition will be in May, 1992.  
Articles should be submitted by April 10, 1992

Randall Turpin, President  
(704) 586-8994

Steve Martin, Newsletter Editor  
Vice President of Communication  
(919) 733-7286

**ONLY CURRENT MEMBERS WILL CONTINUE  
TO RECEIVE NCPHA NEWSLETTERS !**

**This Newsletter was printed on Recycled Paper.**



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**NEWSLETTER**

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Raleigh, N.C.  
Permit No. 1499

MARCH, 1992

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