

NC Public Health Association

July, 1999
Volume 10, Issue 3

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The First Annual Wood Lecture

Robert S. (Bob) Parker



Dr. Tony Campolo

On Wednesday morning, September 15th, in Asheville, North Carolina, the first annual Wood Lecture will be given at the annual NCPHA Educational Conference. Dr. Tony Campolo will be our speaker. Dr. Campolo is professor of Sociology at Eastern College in St. David's, Pennsylvania and Executive Director of the Philadelphia Institute for Urban Studies. Dr. Campolo is founder and president of the Evangelical Association for the Promotion of Education, a ministry that serves at-risk youth in urban America, as well as sponsoring education and economic development programs in third world countries. Dr. Campolo is the author of 26 books and has a weekly television show, "Hashing it Out" on the Odyssey Network.

Some of Dr. Campolo's books include "Carpe Diem," "Everything You've Heard is Wrong," "Wake Up

America," "The Kingdom of God is a Party," "Is Jesus a Republican or a Democrat?" and "Ideas for Social Action."

Dr. Campolo will speak on the importance of human services and specifically on the role of public health in our country and world. He is a passionate supporter of helping others and promotes those who have to give those who have not. He is an individual who quickly voices his values and believes those values should be carried over into everyday personal life and political action. He is not afraid to stand up against the way things have always been done and to suggest new, innovative and audacious ways of assisting humanity. Dr. Campolo will inspire you in knowing that the work you do in public health has great meaning for you, others, our planet and the well-being of our spirits and existence.

Shingleton Precedes First Wood Lecture

Robert S. (Bob) Parker



Dan Shingleton

Dan Shingleton, professor, educator, teacher, scholar, historian and one who embodies the heart, soul and spirit of public health, will precede Dr.

Tony Campolo on the morning of Wednesday, September 15th. Dan is the reason we have the Wood Lecture in North Carolina. It was Dan's commitment to education and to the quality of the NCPHA annual meetings that provided the genesis for the Wood Endowment. Dan Shingleton is an inspiring speaker who can quickly bring tears to the eyes of any audience. His belief, understanding and enthusiasm for public health and the public health ministry is evident. He is able to deliver a message to audiences in any setting about the importance of our industry and the good we do.

Dan will speak on the history of public health in North Carolina, the contributions of Dr. Thomas Fanning Wood and Dr. Edward Jenner Wood to the early beginnings of public health, the need for public health in our state, past, present and future and will set the stage for Dr. Campolo.

At the conclusion of the morning session on September 15th, you will feel invigorated, excited, inspired and rejuvenated in your work and life. You will walk away from the morning session with confidence and a renewed commitment to your family, community and profession.

Wood Endowment Honors Dr. Thomas Fanning Wood and Dr. Edward Jenner Wood

Robert S. (Bob) Parker



Thomas Fanning Wood, M.D.

Thomas Fanning Wood, founder and organizer of the North Carolina State Board of Health, was born February 23, 1841 in Wilmington. The creation of the State Board of Health on February 12, 1877 can be traced to the dedication and untiring work of Dr. Wood and the North Carolina Medical Society. Therefore, Dr. Wood is known as the "father of public health" in North Carolina. He attended public school in Wilmington and served in the Confederate Army from 1861-1865. While serving in the army he attended lectures at the Medical College of Virginia after which he served in the Medical Corps. He practiced medicine in Wilmington from 1865 until the time of his death on August 22, 1892. During his 51 years, he served as President of the North Carolina Medical Society and founding member and Vice-President of the American Public Health Association. In addition, Dr. Wood founded the North Carolina Medical Journal. As North Carolina's first State Health Officer, he served as Secretary/Treasurer of the State Board of Health.



Edward Jenner Wood, M.D., D.T.M.

Edward Jenner Wood was born on July 12, 1878 in Wilmington. He was the son of Dr. Thomas Fanning Wood and Mary Sprunt Wood. He graduated from the University of North Carolina and attended Medical School at the University of Pennsylvania where he received a M.D. degree in 1902. After spending a year in hospitals in England, he returned to Wilmington and reopened

his father's medical office in 1892. He continued to practice medicine in Wilmington until his death on September 16, 1928. In addition to practicing medicine in Wilmington, Dr. Edward Jenner Wood published a pioneering book on pellagra. He spent a year in England studying tropical diseases and was awarded the degree of Doctor of Tropical Medicine in 1921. He served as President of the North Carolina Medical Society and was a member of the State Board of Health from 1913 to 1919.

From the Editor

Glenda Harris, VP of Communication

The completion of this third edition of the NCPHA newsletter will conclude my involvement with this informative tool. It has been a pleasure serving the public health community of North Carolina. You are to be commended for the great service that you provide for the great citizens of North Carolina. We are hopeful that our efforts have increased your awareness of the many contributions that the public health community makes daily to improving the health and well-being of those we serve.

It has been my pleasure to serve as your Vice President of Communications during the past year. Working with the Governing Council and Executive Director, I have gained a wealth of understanding of the many facets of public health. It has been very rewarding learning about the history of NCPHA and tremendous contributions of all who are daily working across the state in the area of public health. Through my involvement as Legislative Chairperson for the Children with Special Needs Section, it has been very enlightening to discover all the ways that NCPHA works to affect the passage of critical legislation which will significantly impact the lives of citizens across our great state. We have been very busy this year deliberating these and other key issues. We have been striving as a collective body to endeavor to better serve those who depend upon us daily to safeguard the many areas of public health. I commend each of you for your commitment to this most important effort.

Message from the President

Stephen Martin

"Public health, the scientific diagnosis and treatment of the body politic", so said Edward G. McGavran, Dean Emeritus, School of Public Health, UNC-CH. The essence of that provocative statement is, for me anyway, that public health is the physician to the community. Most of us, or more to the point, most of you, the local public healthers who stand closest to the fire, don't get much time or opportunity to be the physician to your community. Somebody else, like us folks from Raleigh or, even worse, from Atlanta or Washington, tell you that "Our statistical profile for your county says that blah-blah-blah", in other words, we try to tell you what your diagnosis should be. And, of course, somewhat like your favorite ole whatever, we take every opportunity to tell you that we know what is best for you, where and how to treat, and how to assess and evaluate your treatment regimen, in other words: This attitude of telling other people what their job is and how to do it, is not restricted to state people telling local people. State people get the same load of stuff from the Feds.

I don't like it when they treat me that way. You don't like it when I treat you that way. So why are we so surprised when other people don't like it when we treat them that way. Oh, I'm sure you've never done that, told some client "You better take this medicine and follow the diet I just gave you if you want to get well." OR "You better get those refrigerators cleaned up and repaired or I will shut you down next time." OR Some other bureaucratic message that we throw out, almost without thinking, because we are too busy doing the job to be a public healthier. Because when we're a public healthier, we treat people the way we would want to be treated if we were in their shoes. We listen to people and hear what they are saying to us, then we do what is the right thing but we do it with an attitude of compassion, of understanding, of teaching that gets the

message across that we are really on their side and not the enemy.

When I was learning to be a "sanitarian" in Cabarrus County in 1970, Max Eisenhower, with whom I shared an office, told me something that I have tried to live by every day since I first heard it. He said that as a restaurant inspector you can only be in any one restaurant a few hours a year and maybe during that time you find some things that are being done right and maybe some things that are being done wrong. But if you teach the manager, and his staff why to do things right and how to do them right, then after you leave they can do things right all the time, not just while you are there. Of course, that means you have to believe that they want to do what's right, and I have to believe that or I couldn't be a North Carolina Public Healthier. My job as a public healthier is not to be the physician to the community but to be a teaching physician. The French naturalist Buffon said "Let us gather facts in order to have ideas." When we, the physician have the facts, we should share the ideas borne of those facts.

Officer Ballots to Be Mailed July 15th

Bill Smith, Chair, Nominating Committee

All current NCPHA members will be receiving the slate of officers and ballots around July 15th. **MARK YOUR CALENDARS TO HAVE YOUR BALLOTS POSTMARKED BY AUGUST 15TH IN ORDER FOR YOUR VOTE TO COUNT.**

The 1999 Slate of Officers:

President Elect: Glenda Harris, NC DHHS, Sickle Cell Syndrome Program, Raleigh and Carolyn Haynie, NC DHHS, WCH Regional Consultant, Asheville

VP of Communication: Belinda Allison - Jackson Co Hlth Dept, Sylva and Mike Hanes - Lee Co Hlth Dept, Sanford

VP of Education: Janet McCumbee - New Hanover Co Hlth Dept, Wilmington and Deborah J. Warren - Harnett Co Hlth Dept, Lillington

Secretary: Sandi Baxley - Guilford Co Hlth Dept, Greensboro and Loutricia Redding - Wilkes Co Hlth Dept, Wilkesboro

Treasurer: Carmine Rocco - NC Assoc. of Boards of Health, Cary and Judy Simmons - Randolph Co Hlth Dept, Asheboro

Member-At-Large East: Alice Brooks - Developmental Evaluation Center, Wilmington and Bill Smith - Robeson Co Hlth Dept, Lumberton

Member-At-Large West: Peggy Ellis - Mecklenburg Co Hlth Dept, Charlotte and Ron Sapp - NC DHHS, WCH Regional Consultant, Winston-Salem

WNCPHA News

Judith Avery, President

WNCPHA held their annual conference at the Greensboro-High Point Marriott May 19-21, 1999. We were pleased to have Dr. Sara Morrow as our keynote speaker and Steven Patterson, M.Ed. for a motivational speaker.

Scholarships were awarded to Tamara Ledford, Yancey County; Cathy Prichard, Burke County; Leslie Arnold, Burke County; Robbie Goolsby, Henderson County; Rugh Duke, Rockingham County. The Melinda McDowell Scholarship was awarded to Wendy Shumate. The W.A. "Bill" Broadway Award was presented to Boyce Hunt, Gaston County; and the Exemplary Service Award was presented to James "Doc" Thompson, Gaston County.

We would like to thank the Cattleman's Association for sponsorship of the Awards Banquet and NCPHA and EDNCPHA for their sponsorship of the Thursday break.

SECTION NEWS

Children with Special Needs

Monie Plueger, Chair

Our section's executive committee has met twice. We are quite enthused that the NCPHA Educational Conference will have several special sessions directly related to our section's professional interest: 1) Early Brain Development and 2) Nurturing Children are two of several. Both will include late research. The section's breakfast business meeting on Thursday morning will include increased interaction among the section's members and discussion of a future membership meeting.

Our section gives three awards each year. The OUTSTANDING ACHIEVEMENT AWARD recognizes an individual in a management support position of a program for children with special needs. The LEO CROGHAN AWARD recognizes an individual in a clinical, consultative or administrative position who has made an outstanding contribution to programs serving children with special needs and their families. Membership in our section is required. The OUTSTANDING CONTRIBUTION AWARD recognizes an individual or agency in the private or public sector who has made an outstanding contribution to children with special needs and their families. Please fill out the form being mailed to you very soon. We all know of many deserving to be recognized. The Awards Chairman is Newsom Williams at 252-514-4770.

We look forward to the September conference and section meeting in September. Hope to see you there.

Health Education

Lynne C. Beck, R.H.Ed., Chair

Health Educators ...mark your calendars! NCPHA is celebrating 90 years at its annual educational conference in Asheville, September 15-17. The 1999

theme, "Looking Forward While Looking Back": Celebrating 90 Years of NCPHA will be expressed in a number of educational offerings, including our trip to Health Adventure and accompanying inservice, "Picture in a Picture: How Technology is Changing Health Education". All Health Education specific activities are scheduled for Thursday, September 16 along with our business meeting, election of new officers and AWARDS. Speaking of awards, most health educators across the state (thanks to Brenda Caudill, Lori Kallam, and Tina McMasters) should have received a flyer, encouraging award nominations and membership. Please share this information with your co-workers and other non-NCPHA members. Our numbers are down, as are many sections, so let's get going and recruit new and former members to NCPHA and our section. Awards are a great way to get people involved and at the same time honor the dedication, spirit and originality of Health Education. Remember to call Brenda Caudill at 910-572-1393 to request an awards packet. Take the time to nominate someone or their program. It's worth it! On a sad note, health education lost a shining star with the death of Jeanne Palmer. Jeanne died in December of 1998 as a result of lung cancer. Among her many accomplishments, Jeanne chaired a committee that created the Health Education awards that we now present each year at our annual conference. She actually came up with the names of the awards too ("Excel" and "Sparkle" Awards). Anyone wishing to honor Jeanne's memory and service to Health Education may contribute to the NC SOPHE Memorial Fund. Here's the address: Kathy Blue, Treasurer, NC SOPHE, PO Box 10351, Raleigh NC 27605. Please make checks payable to NC SOPHE. See you in September!

Nursing

Brenda Watson

Catawba County Health Department

I want to encourage all nurses to join the Nursing Section. The nurse who

recruits the most new members will receive a \$25.00 cash award.

The Nursing Section Program this year will feature Dr. Rachel Stevens. She will speak on NCPHA Nursing Looking Back and Moving Forward. If you have any historical Public Health Nursing items, please bring them to the conference to put on display. The cost of the Nursing Section Luncheon will be \$ 12.00. The money should be mailed to Wanda Robinson, Sampson County by Aug. 16, 1999.

Nominations for the Margaret B. Dolan Award, the Direct Service Award, and Honorary Membership must be mailed to me by July 16, 1999.

See you in Asheville.

Management Support

Sandi Baxley, Chair

Mark your calendars for the upcoming NCPHA Annual Educational Conference in Asheville, September 15th - 17th! With this being the 90th celebration of NCPHA, the Program Committee assures the membership of an exciting meeting.

On Wednesday, September 15, 1999, from 1:30 to 3:00 p.m., the Management Support Section will sponsor a program on CPT coding, which includes ways of developing and enhancing billing procedures for local health departments. The program will be presented by Carol Gaddy, Administrative Consultant. On Thursday, September 16, 1999, our section will sponsor a breakfast meeting - at no cost to the membership! - beginning at 8:30 a.m. Following the breakfast, Randall Turpin, Jackson County Health Director, will present a program that is guaranteed to uplift and motivate us.

The Continuing Education Committee, led by Vickie Cowan, has planned our Annual Workshops for July 20, 1999, in Johnston County, and July 30, 1999, in Greenville. The speaker for these workshops is Avery M. Henderson, Ph.D., M.P.H. Dr. Henderson is the owner of Henderson and Associates, a motivational speaking company. He received his doctoral at the University of Colorado-Boulder in Physical

Anthropology and he received his Masters in Public Health post-doctoral degree in Epidemiology at UNC-Chapel Hill. For five years, Dr. Henderson was the Clinical Rheumatology Research Coordinator at Duke University Medical Center. His topic for the workshops is entitled: "Increase Productivity in the Workplace with Humor." The registration fee is \$20 per participant. This year, we will again use the proceeds of the summer workshops to fund our \$500 scholarship for 1999.

If you have not renewed your membership in NCPHA, **Please Do So Now!** The Management Support Section needs to increase its membership, so please recruit a new member today!

I look forward to seeing you in Asheville!

WCH Section

Blanche Gallo, Chair

The MCH Section, at our state conference September 1998, voted to change our name to Women's and Children's Health Section. We felt this change to be appropriate due to the restructuring in the state office. The NCPHA Governing Council approved this change at the May 18, 1999 Council Meeting. We are now officially the WCH Section.

Our Program Chair, Dorothy Cilenti, is working diligently with the Children's Special Health Services to provide us with a very informative program for this year's conference. The program title will be "Early Brain Development" presented by Pam Chappell. We will have a business lunch meeting September 15, 1999 from 12:00 noon to 1:30 pm, then meet at 1:30 with CSHS for Ms. Chappell's presentation.

Applications for the WCH Section awards will be mailed later this summer. If you have not already renewed your membership in NCPHA, or if you are new and wish to join, please do so now. See you in Asheville.

Y'all Come!

For those arriving early on Tuesday, September 14, 1999, the Local Arrangements Committee has put together an evening of food, fun and entertainment and a "Mountain-Style Party." We will have buses departing from the Radisson Hotel in Asheville beginning at 5:00 pm to take us to Taylor Ranch, located in the majestic Blue Ridge Mountains. Taylor's Ranch is a working ranch with horses and Texas longhorn cattle.

Hike the nature trails, catch a fish, put on your softball glove and catch a softball, play volleyball, roast marshmallows. We will be having our first annual intramural games - softball and volleyball. If you wish to play either of these games, please indicate on registration form. Equipment, with the exception of softball gloves, will be provided. Fishing poles will also be provided for those who like to cast a line.

A country bash dinner has been planned which includes barbecue pork, grilled boneless breast of chicken, ranch-style beans, potato salad, coleslaw, rolls and assorted desserts. A cash bar will be provided also.

A marshmallow roast will conclude our evening with buses returning to the hotel around 9:30 pm. Make your reservations to join us for our first Early-Bird Social Function. The cost is \$15.00 per person which includes the transportation, meal, etc. There is a separate box on the Registration Form to use for registering for this event. Please note that **THIS IS A PRE-REGISTRATION EVENT ONLY**. Because we have to provide a number of attendees to the Ranch, we can only include those who have pre-registered for this event. We cannot accept on-site registration. All pre-registered paid guests will be included on a roster that will be checked at bus-loading from the Radisson.

**Grab Your Glove, Put on Your Shorts,
and Head to the Hills**

Hope to See You There

BYLAWS & MANUAL OF PROCEDURES CHANGES

Susan O'Brien, Chair, Bylaws and Manual of Procedures Committee

The Bylaws of NCPHA require that the membership be notified of pending bylaws changes that will be brought before the membership at the Annual Business meeting. There are major changes to be considered this year. Please make every effort to be at the Annual Business Meeting of the Association on Wednesday, September 15, 1999. Your opinion and vote are important to this association.

PROPOSED CHANGES - BYLAWS, NCPHA

Article III Membership

CURRENT: The Association shall consist of Regular Members, Student Members, Life Members, Retiree Members, First Time Members and Contributing Members. Persons admitted to membership shall be actively engaged in health work or have a serious interest in the NCPHA and its mission. Election to membership shall be through application to, and approval by, the Membership Committee.

REGULAR MEMBERS: Shall pay annual dues as set by the Governing Council and shall be entitled to all membership privileges, including the right to make motions and vote; to nominate; to be a member of one or more Sections upon payment of dues if any; to hold office in the Association (if the qualifications in Article IV are met) and/or any Section; to serve on committees of the Association or Sections; and to attend any educational session during the Annual Meeting.

STUDENT MEMBERS: Shall pay annual dues which are one-half (1/2) those paid by Regular Members. Registration fees shall be one-half (1/2) those paid by Regular Members. Student Members shall have the same membership privileges as Regular Members. An individual must be a full time student in order to qualify for student membership.

LIFE MEMBERS: Are exempt from paying dues. Life Members shall have the same membership privileges as Regular Members. An individual who is retired, and who has been a member of NCPHA for twenty five (25) years, meets the qualifications for Life Membership. Up to fifteen (15) years of membership in an out-of-state Public Health Association shall be applied to complete the twenty five (25) year membership requirement. Written proof of this membership is required. Application shall be made to the Chairperson of the Membership Committee. The Committee Chair shall verify the applicant's qualifications and submit names at the Spring Governing Council Meeting of NCPHA for information only.

RETIREE MEMBERS: Shall pay annual dues which are one-half (1/2) those paid by Regular Members. Retiree Members shall have the same membership privileges as Regular Members.

CONTRIBUTING MEMBERS: Shall pay annual dues as set by the Governing Council and shall NOT have membership privileges except for attending educational meetings. The payment of contributing membership dues shall entitle the Contributing Member to exhibit space at the Annual Meeting. A firm, corporation, or other commercial enterprise which is interested in health is eligible to become a Contributing Member of NCPHA.

FIRST TIME MEMBERS: Shall pay annual dues at a rate of \$10.00 less than regular membership fees. First Time Members shall have the same membership privileges as Regular Members.

PROPOSED: The Association shall consist of Individual Members in the following categories, Regular Members, Student Members, Life Members, Retiree Members, First Time Members. Other categories of membership are, Contributing Members, Affiliate Members, Associational Members, Governmental Members and Institutional

Members. Persons or groups admitted to membership shall be actively engaged in health work or have serious interest in the NCPHA and its mission.

EXPLANATION: Associational Members would be health related associations. They would have no voting privileges, members could not hold office, they would receive one publication and one member rate registration at the Annual Educational Conference (AEC). Governmental Members would be health departments, state agencies, colleges and universities. They would have no voting privileges, members could not hold office, but they would receive publications and member rate AEC registration fee based on assessed dues. Institutional Members would be hospital, private health care providers, etc. They would have no voting privileges, members could not hold office but would receive publications and member registration fees at AEC based on assessed dues. The information now found in the bylaws under the types of memberships will be included in the Manual of Procedures.

PROPOSED: EDNCPHA and WNCPHA Affiliates shall be assessed dues not to exceed 0.1% of each affiliate's annual operating budget providing the said affiliate with a vote on Governing Council. Any other health related organization approved for affiliate membership in the Association shall be at the same cost/benefit as EDNCPHA and WNCPHA Affiliates.

ARTICLE VI: OFFICERS

CURRENT: The officers of the NCPHA shall consist of a President, President-Elect, Vice-President for Education, Vice-President for Communications, Secretary and Treasurer, who shall be duly elected by the members and shall serve from the close of the meeting at which they are installed until the close of the next NCPHA Annual Meeting, or until their successors are duly elected. The President-Elect shall automatically ascend to the Presidency after serving as President-Elect. The President should have served on the Executive Committee during the past five (5) years.

PROPOSED: The Officers of the NCPHA shall consist of a President, President-Elect, Vice-President and Secretary/Treasurer combined, who shall be duly elected by the members and shall serve from the close of the meeting at which they are installed until the close of the next NCPHA Annual Meeting, or until their successors are duly elected. The President-Elect shall automatically ascend to the Presidency after serving as President-Elect. The President-Elect should have served on the Executive Committee during the past five (5) years.

The current duties of the Vice-President for Education would become the duties of the President-Elect and the duties of the Vice-President for Communications would become the duties of the Vice-President. The duties of the Secretary and the Treasurer would be combined into one office.

ARTICLE VII: EXECUTIVE COMMITTEE

CURRENT: The Executive Committee shall be composed of the Immediate Past President, the President, the President-Elect, the Vice-President for Education, the Vice-President for Communications, Secretary, Treasurer, the elected representatives to American Public Health Association (APHA) and the Southern Health Association.

PROPOSED: The Executive Committee shall be composed of the Immediate Past president, the President, the President-Elect, The Vice-President, the Secretary/Treasurer, the elected representatives to APHA and Southern Health Association, and the six (6) Members at Large.

ARTICLE VIII: RELATIONSHIPS

CURRENT: **Affiliated Districts:** As a geographical focus for the NCPHA Goals, an affiliated district may be created at any Annual Meeting by a majority vote of the membership present, provided the application for the creation of such district is recommended by the Governing Council. The NCPHA shall not have more than three (3) affiliated districts.

PROPOSED: An affiliate group may be voted into NCPHA by a majority of the membership voting according to the Bylaws, provided the application for membership is recommended by the Governing Council.

CURRENT: The affiliated district shall have one representative on the Governing Council who shall be elected by the membership of the district and shall be a member of NCPHA. Terms of the affiliated district representatives shall begin at the close of the NCPHA Annual Meeting in the year they are elected and shall terminate at the close of the NCPHA Annual Meeting in the year which their term expires.

PROPOSED: Change Affiliate District to Affiliate Groups. The entire paragraph will be placed in the Manual of Procedures.

CURRENT: APHA and Southern Health Associations: The NCPHA shall maintain affiliation with the American Public Health Association and elect an official representative to the Governing Council of APHA. The representative of NCPHA to APHA shall be elected by the members for a term of three (3) years and shall take office at the close of the Annual Meeting of APHA in the year he /she is elected. He shall serve as a voting member of NCPHA Executive Committee. He/she shall be a member of APHA with NCPHA being responsible for payment of dues. After official notification of entitlement by APHA Executive Board, additional representatives (based on the number of members of APHA that are members of NCPHA) shall be appointed each year by the Executive Committee. Those appointed representatives shall be members of APHA. To assist in meeting its goals, the NCPHA may affiliate with the Southern Health Association. The Governing Council shall review, as necessary, the relationship of NCPHA and Southern Health. The representative of NCPHA to the Governing Council of Southern Health shall be elected by the members of NCPHA for a term of three years and shall take office at the close of the meeting at which he/she is elected. He/she shall serve as a voting member of the Executive Committee of NCPHA. He shall be a member of Southern Health with NCPHA being responsible for payment of dues. He shall serve on the governing council of NCPHA. Other Health Related Organizations: Membership of NCPHA in health related organizations must be approved by the Governing Council. The President may appoint members to serve as representatives of NCPHA to health related organizations. The Governing Council shall review, as necessary, the membership and representation in health related organizations.

PROPOSED: The NCPHA shall maintain affiliation with the American Public Health Association and the Southern Health Association and elect an official representative to each organization. Other Health Related Organizations: Membership of NCPHA in health related organizations must be approved by the Governing Council. All of the other material will become a part of the Manual of Procedure.

ARTICLE IX GOVERNING COUNCIL

CURRENT: Section Chairperson and Affiliated District Representatives may send a proxy to the Governing Council Meetings who shall have voting privileges, provided that written notification, signed by the Section Chairperson or Affiliated District Representative, is received by the President.

PROPOSED: Change Affiliate District to Affiliate Groups. Add the Executive Committee as persons who can send a proxy.

CURRENT: The Governing Council shall meet in conjunction with the Annual Meeting at least 12 hours prior to the Membership Meeting and at least one other time to be designated by the president.

PROPOSED: Place the above paragraph with the following deletion in the Manual of Procedures. Deletion: Remove the 12 hour time frame.

ARTICLE X Committees

CURRENT: All standing committees are listed with the composition.

PROPOSED: Standing Committees: Annual Meeting Committee, Program Committee, Local Arrangements Committee, Audit Committee, Awards Committee, Bylaws and Manual of Procedures Committee, Policy and Planning Committee, Membership Committee, Nominating Committee, Pride in Public Health Committee, Resolutions Committee, Scholarship Committee, Election Committee. Composition of Standing Committees will be placed in the Manual of Procedures.

CURRENT: The Chairperson of each section shall appoint the Section Representative to all future committees that require a member from each Section. The President may appoint special committees and/or task forces as he deems necessary, with such functions as he may determine, to serve during the period of his incumbency. The President shall serve as an ex officio member of all committees except Nominating and Awards.

The Chairperson and members of committees are eligible for reappointment if continuity is useful.

In the event of a vacancy in the Chairperson of any committee, an interim chairperson from the current committee shall be appointed by the President to fill the term.

In the event of a vacancy on the committee, a person shall be appointed to fill the unexpired term.

Consultants or resource persons may be used by a committee, however, they do not have voting privileges and shall not be listed as members of the committee.

PROPOSED: Remove all of the above information from the Bylaws and place it in the Manual of Procedures .

ARTICLE XI SECTIONS

CURRENT: In order to acquire section status a written application, defining the purpose of the section, and a copy of the proposed bylaws of the section must be filed with the Secretary of NCPHA. The application must be signed by a minimum of twenty-five (25) persons who would become members of the section.

PROPOSED: In order to acquire section status a written application, defining the purpose of the section, and a copy of the proposed bylaws of the section must be filed with the chairperson of the Bylaws and Manual of Procedures Committee of NCPHA. The application must be signed by a minimum of twenty-five (25) NCPHA Members who pledge to become members of the proposed section for a minimum of two years.

CURRENT: Changes in section and subsection bylaws shall be approved by the Governing Council. No section or subsection bylaws shall be in conflict with the Bylaws of NCPHA. Sections and subsections shall elect their own officers as outlined in their bylaws. Section and subsection programs shall be held at the same time and place and be coordinated with the Annual Meeting of NCPHA. Sections and subsections may have workshops, inservices, training, etc. throughout the year.

PROPOSED: Remove all of the section to the Manual of Procedures.

ARTICLE XII AMENDMENTS

CURRENT: These Bylaws may be amended by a two-thirds (2/3) vote of the members present and voting at the Annual Meeting of the Membership, provided notice of the proposed amendment change has been transmitted in writing to the membership at least thirty (30) days prior to the Annual Meeting of the membership.

PROPOSED: These Bylaws may be amended by a majority vote, provided notice of the proposed amendment has been transmitted in writing to the membership with a thirty (30) day voting period.

ARTICLE XIII PARLIAMENTARY AUTHORITY

CURRENT: Any rule of parliamentary procedure not covered by these Bylaws shall be governed by the latest edition of "Robert's Rules of Order."

PROPOSED: Remove this statement to the Manual of Procedures.

ARTICLE XIV PUBLICATIONS

CURRENT: All publications of NCPHA shall be issued under the direction of the Governing Council and shall become the property of NCPHA. Authors alone are responsible for views expressed in signed articles published by the Association. The Association is not to be considered as endorsing the views and opinions advanced by authors of papers published by the Association. Advertisers and their agencies will assume liability for the content of all advertisements printed and also assume responsibility for any claims arising therefore against the publisher.

PROPOSED: All publications of NCPHA shall be issued under the direction of the Governing Council and shall become the property of NCPHA. All of the rest of the above current Bylaws will be placed in the Manual of Procedures.

ARTICLE XVI: QUORUM

A quorum of the membership shall be those present at any duly called meeting of NCPHA and committees .

These Bylaws
Changes will be voted
on by those present at
the Annual Business
Meeting on
Wednesday,
September 15, 1999.

Please bring this copy
of the Newsletter with
you for referral so that
these changes will not
have to be reproduced
for distribution at this
meeting.

Call for Memorials

Each year, we remember those public health practitioners who died since the last Annual Conference during the Business Meeting. Please forward the names of any deceased public health practitioner to the NCPHA Office at:

4208 Six Forks Road, Suite 2-338B

Raleigh, NC 27609

FAX: 919/789-8005

Email: ncpha@interpath.com

**1999 Annual Educational Conference
September 14-17, 1999**

TUESDAY, SEPTEMBER 14, 1999

10:00 AM - 3:00 PM NCPHA Governing Council

3:00 PM - 5:30 PM REGISTRATION

5:00 PM BUS LOADING (Radisson Hotel to Taylor Ranch)

EVENING TAYLOR RANCH

Contributor for this event: NC Local Health Directors' Association

WEDNESDAY, SEPTEMBER 15, 1999

8:00 AM - 5:00 PM REGISTRATION

9:00 AM - 9:45 AM BUSINESS MEETING - Steve Martin, President, NCPHA

9:45 - 10:00 AM WELCOME/INVOCATION - Featuring Amanda Dills, Miss Asheville

10:00 - 10:45 AM DAN SHINGLETON - History of NCPHA

10:45 - 11:00 AM BOB PARKER, Acknowledgement of Wood Family and Introduction of Keynote Speaker

11:00 AM - 12 NOON KEYNOTE ADDRESS - 1ST WOOD LECTURE

DR. ANTHONY CAMPOLO

12 NOON LUNCHEONS/BUSINESS LUNCHEONS

LAB (*Business Luncheon*) RSVP to Debra Springer (919/250-4455)

WCH (*Business Luncheon*) RSVP to Dorothy Cilenti (919/715-3399)

12:00 NOON - 5:00 PM EXHIBITS

PLENARY SESSIONS

1:30 - 2:30 P.M. "STRAIGHT PIPE ELIMINATION IN NC"

Speakers: Peter Whittaker and Terrell Jones, WaDE Program

Focus: In 1996 the Wastewater Discharge Elimination Program was created in N.C. for the purpose of identifying and eliminating discharges of domestic wastewater from straightpipes and failing septic systems into water supply watersheds throughout the state. The WaDE staff will address the subjects of the identification of straightpiping, surveying, funding sources and related issues. Contact Hrs - 1.0

The target audience includes those involved in Environmental Health, Social Work, Maternal Health, and other agencies making home visits.

Arranged by: Environmental Health Section

1:30 – 3:00 P.M. "EARLY BRAIN DEVELOPMENT"

Speaker: Pam Chappell, MED, CCC/SLP, Speech Language Pathologist.

Arranged by: WCH & Children with Special Needs Sections

1:30 - 3:00 P.M. "CPT CODING"

Speaker: Carol Gaddy

Arranged by: Management Support Section

1:30 – 3:00 P.M. "HISTORY and OVERVIEW of WHOLISTIC HEALTHCARE"

Speaker: Carolyn Ball, MA, LPC

Focus: With the development of modern medicine, medical marketing and medicine as business, our wholistic roots in healing have been somewhat lost. But as the pendulum swings back to center, and as wholistic approaches are studied scientifically, we are finding a new cooperative approach being developed between existing medical organizations and the "alternative" community that has championed more natural approaches to healthcare, especially since the sixties. Find out why these changes are occurring in modern medicine and how this consumer-driven grass roots movement has affected healthcare. Learn what approaches are coming to the forefront and how to help integrate the "integrated" approaches in your organization.

1:30 - 3:00 P.M. "OVERDUE for the BIG BAD FLU"

Speaker: Todd McPherson, Section Chief, Virology/Serology Section, State Laboratory of Public Health

Arranged by: Laboratory Section

3:00 PM BREAK

PLENARY SESSIONS

3:30 – 5:00 P.M. "SPARE THE ROD, SPOIL THE CHILD"

Speaker: Dr. Stephen Bavolek, Ph.D., is a nationally recognized leader in the fields of child abuse and neglect treatment and prevention, and parenting education.

Focus: Spanking children is a widespread practice that has been around since the dawn of human kind. This workshop will examine why spanking has been around so long, why parents spank, and what can be used as an effective means of discipline to replace this destructive parenting habit.

3:30 - 5:00 P.M. "HORMONE REPLACEMENT THERAPY: Benefits Vs. Risks"

Speaker: Dr. Hal Lawrence, Director, MAHEC Dept. of OB-GYN

Focus: Review of current status of Hormone Replacement Therapy, documented benefits, potential risks.

3:30 - 5:00 P.M. SHEILA ADAMS: "Storytelling"

Will be repeated Thursday. (1:30 p.m.- 3:00 p.m)

BUSINESS MEETINGS

3:30 - 5:00 PM ENVIRONMENTAL HEALTH

3:30 - 5:00 PM LABORATORY SECTION

SOCIAL

7:00 PM - Midnight *Reception and Dance Honoring Past Presidents/Life & New Members*

Historic S & W Cafeteria Building, Downtown Asheville - Buses Loading at 6:15 pm in front of Radisson

Special recognition ceremony/catered buffet – heavy hors d'oeuvres

D.J.- Vince Rutherford

A contributor for this event is: UNC-School of Public Health

THURSDAY, SEPTEMBER 16, 1999

8:00 AM - 2:00 PM REGISTRATION

8:30 AM - 12:00 NOON EXHIBITS

BREAKFAST/AWARDS/BUSINESS MEETINGS

7:30 - 8:30 A.M. CHILDREN WITH SPECIAL NEEDS RSVP to Libby Rogers (910-251-5817)

8:30 - 11:00 A.M. DENTAL HEALTH SECTION RSVP to Angie Ellison (336-664-0008)

Speakers: Dr. George Dunby, DDS and Dr. Steve Cline, DDS

Focus: "Past, Present, and Future"

Breakfast sponsored by: *Thompson Dental Company*

8:30 - 11:00 A.M. MANAGEMENT SUPPORT SECTION RSVP to Sandi Baxley (336-373-3765)

Speaker: Randall A. Turpin, Director, Jackson Co. Dept. of Public Health

Focus: "Wake Up Call"

BUSINESS MEETING/AWARDS

9:00 - 10:30 A.M. SOCIAL WORK

PLENARY SESSIONS

8:30 A.M. - 10:00 A.M. "Y2K PREPAREDNESS"

8:30 A.M. - 12:00 NOON "WESTERN NORTH CAROLINA'S PUBLIC HEALTH HISTORY"

Speaker: Dan Shingleton

*Focus: Slide presentation on the public health historical significance of the Asheville area.
Walking tour following formal presentation.*

8:30 A.M. – 9:15 A.M. "HOW ARE WE RATING? REPORT ON THE PILOT GRADE PROGRAM"

Speaker: Michael Rhodes, Chief, Environmental Health Services Section, NC Div of Environmental Health

Focus: An overview of the pilot grade program, which has been piloted in 6 counties in North Carolina. Using this program, the pilot counties posted grade cards using only the numerical grade/score (no letter grade) when grading food services facilities. The survey and statistical data of the survey done on this program will be reported. Contact Hrs - .75

Arranged by: Environmental Health Section

9:00 A.M. - 12 Noon "UPDATE ON DIABETES MANAGEMENT"

Speaker: Zola Clayton, RN, Diabetes Consultant

Focus: Current trends in the management of Diabetes. Discussion regarding Diabetic Educator.

Arranged By: Home Health/NCAPH & Nutrition Sections

9:15 A.M. – 10:00 A.M. "REAL WORLD EXPERIENCES WITH FILTERS AND RISERS"

Arranged By: Environmental Health Section

Contact Hrs: .75 hrs.

10:00 AM BREAK

PLENARY SESSIONS

10:30 A.M. – 12 NOON "EMPOWERING MEN TO BE NON-VIOLENT"

Speaker: Donald F. Taylor, CCSW, ACSW, Facilitator with NOVA (New Options for Violent Actions) Charlotte, North Carolina

Focus: Domestic Violence is more usually perpetrated by males on females. Males are socialized to believe they must be in control in order for there to be domestic tranquility. Professionals in the field must challenge this notion. If domestic violence is to be halted, long standing attitudes must be challenged.

Target Audience: Social Workers, Nurses, Physician Extenders, Maternal ChildCare, Children With Special Needs Workers, Community Health Assistants, Home Health Coordinators

Arranged by: Social Work Section

10:30 – 11:15 A.M. "DO YOU REMEMBER? THE EVOLUTION OF ENVIRONMENTAL HEALTH"

Speaker: Stacy Covil, Retired Director of NC Division of Environmental Health

Focus: A look back at the beginnings of Environmental Health in NC and its evolution through the years as it has touched the lives and protected the health of the citizens of North Carolina. Contact Hrs - .75 hrs.

10:30 A.M. – Noon "NURTURING PARENTING"

Speaker: Dr. Stephen Bavolek, Executive Director, Family Nurturing Center, Arden, NC.

Focus: "Nurturing parenting" is a philosophy as well as a family based program that has gained world wide recognition. See what parenting nurturing is all about and how parents can raise healthy, caring, respectful children.

11:15 A.M. – Noon "CERTIFICATION ISSUES AND NEW LEAD RULES"

Speaker: Bert Fields, Attorney General's Office

Focus: Requirements for certification to evaluate and assess lead hazards and the role of the Environmental Health Specialist. Contact Hrs - .75 hrs.

Arranged By: Environmental Health Section

10:30 - 12 Noon BUSINESS MEETINGS

12 NOON LUNCHEON/BUSINESS MEETINGS/AWARDS

12:00 - 1:00 P.M. DENTAL HEALTH

RSVP to Angie Ellison (336-644-0008)

Sponsored by: Thompson Dental Company

12:00 - 1:30 P.M. ENVIRONMENTAL HEALTH

RSVP to Sheryl Emory (336-727-2760)

12:00 – 3:00 P.M. NURSING

RSVP to Judy Southern (336-727-8297)

Speaker: Dr. Rachel Stevens, Director of Center for Public Health Practice - UNC-Chapel Hill

Focus: "Public Health Nursing - Looking Back and Moving Forward"

12:00 – 3:30 P.M. HEALTH EDUCATION SECTION

RSVP to Karen Sigmon (919/231-4006)

Workshop: A visit to the Health Adventure Museum, Pack Place, Asheville

Speaker: Maralee Golberg, Director of Education and Health Adventure

Focus: "Picture in a Picture: How Technology is Changing Health Education"

12:30 – 2:30 P.M. SOCIAL WORK SECTION

RSVP to Lois Hinton (919/250-4675)

Speaker: Donald F. Taylor, CCSW, ACSW

Focus: "Self-Motivation - A Powerful Therapeutic Tool"

PLENARY SESSIONS

1:00 - 4:00 PM "COMMUNITY BASED CASE MANAGEMENT PROGRAM"

Speaker: Barbara Hammer, RN, B.S., Clinical Specialist, Director, Geriatric Services, Margaret Pardee Community Hospital and Employees of Margaret Pardee Community Hospital.

Focus: Community hospital network for community Intranet computer hook-up for human service and medical providers.

Arranged By: Home Health/NCAPH

1:30 - 3:00 P.M. "ALTERING PERIODONTAL DISEASE BY MODULATING HOST PATHWAYS"

Speaker: Dr. Ray C. Williams, Professor, Chairman, Graduate Program Director of the Department of Periodontology at the University of North Carolina at Chapel Hill.

Focus: Although bacteria are the primary cause of periodontal disease, it is the reaction of the host to the bacteria, which is responsible for the tissue destruction called periodontitis. Recent breakthroughs have enhanced our understanding of which host pathways cause disease. New treatment strategies focus on blocking the destructive pathways with pharmacologic agents. Learn about this exciting area of periodontal treatment. CEUs - 2.0

Sponsored by: Modulating Host Pathways, AHEC, Chapel Hill

Arranged by: Dental Health Section

1:30 - 3:00 P.M. "WHOLISTIC HEALTH for WOMEN"

Speaker: Carolyn Ball, MA, LPC, Program Director, Asheville Wellness Center

Focus: Women have been the primary champions of the wholistic movement, in part, out of the need to take charge of their own bodies and lives. This shift towards a more natural approach to health has made popular the enormous arenas of alternative, complementary, integrated, holistic and natural medicine. It is natural for women to be attuned to the inner aspects of the emotions, the mind, the spirit, and the physical body, and this feminine attunement within has brought about consumer demand for more "user-friendly" approaches to healthcare. As women have begun to recognize the absolute necessity for being informed and responsible for their own health, they have impacted the entire world of healthcare. Learn about some of the ways women have contributed and some of the approaches that are most popular with today's women.

1:30 - 2:30 P.M. "DON'T TREAD ON ME!"

Speaker: Representative from the Asheville Nature Science Center

Focus: Identification of poisonous snakes and other wildlife dangers that may be encountered by the Environmental Health Specialist while performing field duties. Contact Hrs - 1.0 hrs.

Arranged By: Environmental Health Section

1:30 - 2:30 P.M. SHEILA ADAMS - "Storytelling"

BUSINESS MEETINGS

1:30 - 3:00 P.M. NUTRITION SECTION

PLENARY SESSIONS

3:00 – 5:00 P.M. "OUTBREAKS! ROLES AND RESPONSIBILITIES"

Speakers: Buncombe County Epidemiology Team with Local and State staff.

Focus: Reenactment of measures to be taken by local health departments when presented with the threat of a Hepatitis A outbreak. Contact Hrs. - 2.0 hrs.

Target Audience: Administration, Nursing, Health Education, Environmental Health, Laboratory, and Management Support

Arranged By: Environmental Health Section

3:30 - 5:00 P.M. "AROMATHERAPY"

Speaker: Carolyn Ball, MA, LPC, Program Director, Asheville Wellness Center

Focus: Aromatherapy may be fun, delightful, and nurturing, but it is also a very effective approach to reducing stress, balancing emotions and assisting with physical healing. Settle into a thoroughly delightful afternoon that will fill your senses while demonstrating popular healing techniques that are even beginning to find favor in some medical establishments.

3:30 - 5:00 P.M. "WHY ARE YOU LOOKING FOR THE WIZARD?"

Speaker: Laura Hamilton

Focus: Dorothy and her cronies went to the Emerald City to obtain unfilled dreams from the Wizard. We are all looking for a Wizard to solve our personal, self-directed problems. This speech helps us become aware that the answer was there all along. Discover your dreams and the Wizard within.

BUSINESS MEETINGS

3:30 - 5:00 P.M. HIV/STD SECTION

SOCIAL

6:00 P.M. – 8:00 P.M. AWARDS BANQUET

9:00 P.M. ENTERTAINMENT/DANCE - "Fantastic Shakers"

FRIDAY, SEPTEMBER 17, 1999

7:30 A.M. – 9:30 A.M. HOTEL CHECK OUT

9:30 A.M. - 10:15 A.M. BUSINESS MEETING

10:15 A.M. - 10:45 A.M. CLOSING SESSION - "STATE OF HEALTH ADDRESS"

Speaker: A. Dennis McBride, M.D., State Health Director

11:00 A.M. – 12:30 P.M. GLAXO CEREMONY

12:30 P.M. GLAXO LUNCHEON

HAVE YOU MADE YOUR HOTEL RESERVATIONS IN ASHEVILLE YET?

Host Hotel:
Radisson 828/252/8211
 \$74.00/night + tax

Best Western 828/253-1851
 \$65.00/night + tax
 Across the street from Radisson

Hampton Inn 828/255-9220
 \$53.00/night + tax
 Approx. 2-3 miles from Radisson

**REGISTRATION APPLICATION
NC PUBLIC HEALTH ASSOCIATION
ANNUAL EDUCATIONAL CONFERENCE
SEPTEMBER 15-17, 1999
ASHEVILLE, NC**

Personal Information: (Please print or type all information requested)

First Name _____ MI _____ Last Name _____

Work Telephone Number _____ Home Telephone Number _____

Employer _____

Position _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____
 Board of Health Member or County Commissioner (No charge for registration)
 NCPHA Life Member (No charge for registration)

FULL CONFERENCE:
 Pre-registration (Member) \$ 80.00
 Pre-registration (Non-Member) \$130.00
 On-Site registration (Member) \$100.00
 On-Site registration (Non-Member) \$150.00

ONE DAY: DAY MUST BE DESIGNATED:
 Pre-registration (Member) \$ 50.00
 Pre-registration (Non-member) \$100.00
 On-Site registration (Member) \$ 60.00
 On-Site registration (Non-member) \$110.00

Student & Retiree ½ OF APPROPRIATE FEE
 Taylor Ranch (Tuesday evening) \$15.00 per person, including guests
 I plan to play softball & will provide my glove
 I plan to play volleyball
 Membership Reception (Wednesday evening) \$10.00 per guest, No Charge for Registered participants
 Awards Banquet* (Thursday evening) \$30.00 per person, including guests
 Glaxo Wellcome Luncheon (Friday) No Charge

YOU MUST BE PRE-REGISTERED FOR THE CONFERENCE BY AUGUST 31, 1999, TO OBTAIN TICKETS FOR TAYLOR RANCH AND GLAXO WELLCOME CHILD HEALTH AWARD LUNCHEON (UNCHECKED FORMS WILL NOT RECEIVE TICKETS FOR THESE FUNCTION)

Participant Registration Fee \$ _____
 Taylor Ranch \$15.00 (Tuesday) \$ _____
 Membership Reception \$10.00 (Wednesday) \$ _____
 Guest tickets only Registered participants - no charge
 Attending Banquet \$30.00 (Thursday) \$ _____
TOTAL ENCLOSED: \$ _____

Please indicate any special dietary requirements for banquet _____

**FORWARD REGISTRATION FORM AND CHECK OR MONEY ORDER TO:
 NC Public Health Association, 4208 Six Forks Rd, Suite 2-338B, Raleigh, NC 27609
 PRE-REGISTRATION DUE NO LATER THAN AUGUST 31, 1999**

N.C. Public Health Association

1999 Membership Renewal Application

Membership Year is January 1, 1999 through December 30, 1999

NAME _____ Present Position _____

New Member Renewal Number of years you have been a member _____

Home Address _____

Employer & Address _____

Telephone _____ Fax _____ E Mail _____

Do you wish to receive your correspondence at your residence Office

The NCPHA is currently composed of eighteen sections. Our Bylaws state "An individual must be a member of NCPHA to qualify for membership in any Section." All Sections participate in central collection of dues. Send your Section dues with your NCPHA dues. Please mark each section with which you wish to become affiliated.

Public Health Leadership \$3.00

Nursing \$4.00

Comty Hlth Assistant/Tech. \$3.00

Management Support \$5.00

Nutrition \$5.00

Laboratory \$4.00

Health Education \$5.00

HIV/STD Control \$6.00

Health Promotion \$5.00

Dental Health \$5.00

Physician Extender \$5.00

Social Work \$3.00

Home Health \$No Fee

Environmental Health \$10.00

Statistics/Epidemiology \$2.00

International Health - \$5.00

Maternal/Child Health \$2.00

Children w/Special Needs \$5.00

ANNUAL DUES SCHEDULE

If your salary is \$0 - \$20,000/Yr, Your dues will be \$25.00 _____

If your salary is \$20,001 - \$35,000/Yr, Your dues will be \$35.00 _____

If your salary is over \$35,000/Yr, Your dues will be \$45.00 _____

If you are a member for the first time, deduct \$10.00 _____

If you are retired or a full-time student, deduct 50% _____
(50% discount does not include Section dues)

If you wish to join a section, add Section dues _____

TOTAL DUES _____

Recruited by: _____

Please make check or money order payable to NCPHA and send to:
4208 Six Forks Road, Suite 2-338B
Raleigh, NC 27609

WANTED - All Public Health Practitioners

Please share with your peers if they are not current members

The membership voted at the 9-16-98 Annual Business Meeting to change the membership year to coincide with the calendar year. Please note that your 1999 dues will carry you through December, 1999. If ever in doubt of when you last paid your dues, the anniversary date of your last payment is noted on your address label.

North Carolina Public Health Association
4208 Six Forks Road, Suite 2-338B
Raleigh, NC 27609

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2222 S Fayetteville St

12/14/99

Asheboro NC 27203-7368



NCPHA Scholarship Endowment

In 1998, at the NCPHA Annual Meeting in Fayetteville, the NCPHA Scholarship Endowment was started by a few interested and excited public healthers. The North Carolina Community Foundation, which is the organization managing the Wood Endowment, will also manage the new Public Health Scholarship Endowment.

Please consider a gift in 1999 to the NCPHA Scholarship Endowment. Consider the Public Health Association and this Endowment in your annual giving plans. Make it a habit to give on a regular basis to this initiative that supports public health. You may give gifts as memorials or in honor of special people in your life.

Please complete the inserted contribution card, make your check payable to the North Carolina Community Foundation for NCPHA Scholarship Endowment, and mail it to:

North Carolina Community Foundation
333 Fayetteville Street Mall, Suite 1410
Raleigh, NC 27601

Make sure you write on your check that it is for the NCPHA Scholarship Endowment.

Contributions are tax deductible.

Inside this Issue

- 1** Across The State
- 2** Legislative Report
- 3** AEC Information
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NC Public Health Association

Across the State

Division of Public Health

Glenda Harris, VP of Communication

The Division of Women and Children's Health held its annual division meeting on Thursday, March 18, 1999 at the North Raleigh Hilton. Dr. Ann Wolfe announced that she was now the official Director of the new Division of Public Health. Her successor is being recruited. She is working to develop the Division Director's Office. The new Offices of Budget and Personnel have been created with Pam Kilpatrick and John Eley, serving as the respective directors. Dr. Wolfe's initial priorities for the new division are:

- Developing a public health organization that is second to none in the state and in the nation;
- Developing effective communication and collaboration among all public health programs;
- Making us all realize that all public health services are related and helping us to get out of our boxes and work together more effectively;

These priorities are consistent with and build upon those that State Health Director, Dr. A. Dennis McBride has for all the health Divisions. Dr. McBride's priorities include:

- Strengthening the local public health department infrastructure;
- Funding for core public health services through local health departments;
- Environmental quality of life issues and environmental justice;
- School Health;

- Reducing infant mortality;
- Early childhood development and required services to ensure that children are born strong and grow even stronger;
- Reducing the disparity regarding health status among minorities on all fronts - paying attention to special populations;
- Quality services and accountability measures for all services; and
- Community and client involvement.

While Dr. Wolfe's leadership and interests have been in maternal and child health, she fully recognizes the importance of all public health programs and will strive to pull our public health family together so that we can be one cohesive, effective group.

1998 Resolutions Passed

David Rice, Chair, Resolutions Committee

The three 1998 resolutions voted upon by the membership of NCPHA were approved. The resolutions in their entirety were included in the December Newsletter. They are as follows:

1. Promotion of Breastfeeding in North Carolina
2. Language Services in Public Health
3. Aliens Seeking Public Health Services in North Carolina

It is now time for the 1999 Resolutions. Any resolution that is to be presented to the full association membership must be received by **June 1, 1999** in the NCPHA Office so that the proposed resolution can be considered by the Resolution Committee and the Governing Council prior to being presented at the Annual Business Meeting in September.

The Saga Continues at the Legislature.....

Deborah Rowe, Administrative Director

Tobacco Settlement

Public health advocates and farmers dominated the early legislative session with the issue of North Carolina's share (\$4.6 billion) of the multi-state tobacco settlement. This settlement was negotiated with the tobacco industry for states to recoup the cost of treating tobacco-related illnesses through the Medicaid Program. In addition to this multi-state settlement, the Attorney General had negotiated a separate settlement with the tobacco industry that will allow \$1.6 billion to be paid directly to the tobacco farmers. The tobacco farming community felt that the 35% reduction in quotas entitled them to a share of the multi-state settlement. Health advocates argued that since the intent was to reimburse the State for health costs, health should receive at least 50% of the settlement dollars. The Attorney General had 50% of the settlement set up as a Community Foundation to assist tobacco affected communities. Thus, the stage was set for a contest that has not been seen in the Legislature for some time.

After several public hearings and committee meetings in which NCPHA, Health Directors, and Boards of Health representatives testified, Senate Bill 6 was ratified. This bill sets up a Community Foundation to assist tobacco dependent/affected communities with 50% of the settlement dollars. Health initiatives can be funded through this foundation. The bill also sets aside a trust fund for tobacco growers/employees and allotment holders with 25% of the settlement dollars and another trust fund for health interests with the remaining 25% of the settlement dollars.

Additional legislation will have to be introduced for the tobacco and health trust funds. Senate Bill 6 made the provision, but did not legislate the trust funds. Meanwhile, calls are being received from those volunteering to serve on the powerful 15 member Community Foundation Board. Health

advocates are also nominating five members from the health industry to serve on this board. If we nominate five, we hope to get two or three. We are also formulating criteria for funding health initiatives through this foundation.

Prohibition of Health Choice Funding for Services Provided at School Based Health Centers Repealed

The Children's Health Insurance Program was established during special session last year providing health insurance to over 70,000 uninsured children from working families. The conservative Republicans inserted language in that bill that prohibited use of these funds to reimburse services performed in school based health centers. Fortunately, that language was omitted from the bill during this session with additional legislation that has been ratified. Therefore, services being performed in these much needed health centers will be reimbursed by this state operated insurance program.

Division of Environmental Health in State Reorganization

The placement of the Division of Environmental Health is still a priority of the public health community. As of 3/23/99, 57 counties have approved a resolution calling for the transfer of the Division of Environmental Health in its entirety to the Department of Health and Human Services. This resolution has been approved by either the Board of Health or the Board of County Commissioners or both. The Association of County Commissioners, Environmental Health Supervisors Association, NCPHA, Association of Local Health Directors, and the Boards of Health Association have all worked in concert to advise the Administration to recommend to the

Environmental Review Commission to transfer the division to DHHS. Counties are being encouraged to get the resolution approved ASAP so that it can be presented to the Governor's Office as a strong force of local support for Environmental Health to be maintained as a public health program.

Child Advocacy Issues

Other legislative issues that will be addressed during this session include the funding of the Healthy Carolinians, supporting the Motor Vehicle Occupancy Bill (HB 57) which requires seat belt restraints for all passengers, and support of Increased Child Abuse Penalty for those found guilty of first offense child abuse (ratified).

Public Health Authorities

Proposed legislation will include a bill to correct language in the original Public Health Authorities bill which allows local county commissioners to move to a Public Health Authority without input from the Local Board of Health.

Budget Debate

The budget debate hasn't even begun. There is no extra money available so expect a scramble for dollars to fund Smart Start, provide additional teacher salary adjustments and other projects.

Many tedious hours were spent in the legislature during the tobacco debate and NCPHA and other public health advocates were there representing you and the profession. There will more tedious weeks ahead in the legislature - don't expect an early adjournment. When called upon, please take advantage of your right to voice your opinion and call your legislator. It does make a difference.

"Lift your spirit to the mountains, to a place where the Great Smokies and the Blue Ridge meet, to the city of Asheville"



You Are Invited!!!

Belinda Allison, VP of Education

You are cordially invited to join the North Carolina Public Health Association in Asheville on September 15-17, 1999, to celebrate its 90th year anniversary. It is very fitting that this anniversary meeting is being held in Asheville since it was there that NCPHA began in 1909. In keeping with this celebratory event, the theme chosen for this year's annual educational conference is **"Looking Forward While Looking Back" - Celebrating 90 Years of NCPHA.**

The Program Subcommittee, the Annual Meeting Committee and the Local Arrangements Committee began planning for the upcoming meeting one week after NCPHA's annual meeting in Fayetteville. Members of these committees are devoting a lot of time and energy to making this year's annual meeting one that NCPHA members will always remember and cherish.

A Kickoff to this anniversary celebration is being planned for Tuesday evening, September 14, 1999. The Kickoff will be held at the DeerPark Picnic Shelter located on the Biltmore Estate. There will be plenty of fun, food and fellowship since a BBQ dinner will be served and there will be plenty of music and entertainment.

It is also important to note that on September 15, 1999, NCPHA members will witness a noteworthy and historical event for its association - **the first Wood Lecture**. A very special program is being planned for this momentous event (please note article from Bob Parker on page 4 of this Newsletter).

On the occasion of our 90th Annual Meeting, we would be remiss if we did not acknowledge and pay tribute to those who conceived the idea of this organization and to those who have helped sustain it and to those who will continue to sustain it. This tribute will be made by the membership honoring the Life Members, Past Presidents, and New Members at a special reception in their honor at the old S&W Cafeteria Building in downtown Asheville. The reception will be held on Wednesday evening with dancing to follow.

The Annual Meeting Committee decided to offer PLENARY SESSIONS once again this year in addition to the discipline specific workshops. We are sure that you will find these sessions to be not only informative and exciting, but very timely as it relates to **WHAT IS HAPPENING NOW!** We will also be offering sessions that will give historical perspectives as to **WHAT WAS HAPPENING BACK THEN!**

A brochure containing the program outline and more detailed information regarding workshops will be sent out to each agency in late April. These brochures will also be available at the EDNCPHA and WNCPHA Annual Meetings. If you miss out on getting a brochure, this information will also be contained in NCPHA's July Newsletter.

Make your reservations now!

Host Facility

The Radisson Hotel Asheville (\$74.00 plus tax/night/single/double/triple/quad) 828/252-8211

Overflow Facilities

The Best Western (directly across the street) (\$65.00 plus tax/night/single/double) 828-253-1851

The Hampton Inn (204 Tunnel Road, approx. 2-3 miles from the Radisson) (\$53.00 plus tax/night/single or double) 828-255-9220

First Wood Lecture

F Robert S. Parker, Wood Endowment Chair

On September 15, 1999 those attending the annual meeting of the Public Health Association will experience the first Wood lecture in the history of our organization. The Wood lecture has been endowed to be a continuing part of our association for as long as Public Health is a part of health care in North Carolina.

Our first Wood lecturer is Tony Campolo. Dr. Campolo is a Professor at Eastern College, St. Davids, Pennsylvania and is an ordained minister with a worldwide emphasis on the spread of Christianity. Dr. Campolo embraces a special social consciousness and empathizes with people in need. Dr. Campolo is a Public Health minded person. Also, he is an author with many exciting, informative, and inspiring books, videos and audiotapes which he will make available at the annual meeting. You will not want to miss Dr. Campolo when he speaks to the public health family in Asheville, North Carolina.

In addition to Dr. Campolo, Dan Shingleton will also be a guest lecturer at the first Wood lecture. During his years in public health in North Carolina, Dan acquired a passion for the heritage of our profession in the state, and he embodies the heart, soul, and spirit of public health in every way. Dan is now Professor at Barton College in Wilson, North Carolina, but continues his research into public health and maintains a love for public health which is unmatched. Dan will speak on the traditions and history of public health in North Carolina and to the creation of the Wood Endowment, which helps to support the Public Health Association through its annual meeting programming.

The Wood Lecture honors Dr. Thomas Fanning Wood and Dr. Edward Jenner Wood, who were prestigious public health professionals in North Carolina. We have invited a number of the Wood family (direct descendants of Dr. Thomas Fanning Wood and Dr. Edward Jenner Wood) to be present with us in Asheville to celebrate in the first Wood Lecture. The Wood Lecture will be one of the highlights of public health history in North Carolina, and you will not want to miss this historical and significant event in the life of our industry.

Personal Note: I will never forget several years ago when I heard Dr. Campolo speak on our social responsibility to others. He related a truth about what we tell our children. We encourage them to be good students in elementary school and high school so they can progress beyond high school into higher education. We then counsel them to do well in those academic endeavors so they can graduate and obtain a good job or go on to further education, in order to acquire an even better job. We tell them to achieve all their youthful lives in order to gain good employment with good incomes. Dr. Campolo noted that we stop advising them at that point. He stated there is one final thing we should tell our children as we encourage them to achieve and to succeed in life. He said that the final charge we should give our children is to be successful and then to give a lot of personal resources away. The reason for being successful in life is so you will be in a position to give more away. Neat!

North Carolina's Pride

N Jenny Lassiter, Pamlico County Health Director, represented our state at the National Advisory Committee on Rural Health Meeting in Washington, DC in February, 1999. Ms. Lassiter was chosen as the only national representative from local public health services to this conference. She presented the current challenges facing rural public health agencies including population density, allocation of resources, technology, transportation, limited access to qualified professional health care providers, maintaining qualified staff, availability of specialized health care services, minimum standard of living for all citizens, control of communicable diseases and prevention education. She testified that public health does not have the foundation in place for nurses in all schools. The potential decrease and redirection of state funded programs jeopardizes rural public health agencies. The federal 10% reduction in prevention funds have impacted and diminished the rural public health agency's ability to address health education. Historically, public health has depended upon Medicaid revenue to offset the expense for core public health functions. Medicaid is being rerouted to a more urban population based managed care area.

Ms. Lassiter identified the challenges of finding resources for capital outlay of building or remodeling existing structures. Many rural public health centers are still housed in 1950 Hill Burton Grant Buildings. Allocation of resources need to be identified for rural areas based on areas of a low tax base, poverty level, physical relationship to hospitals, population density and the entire economic status of the community. Allocation of resources for transportation must be based individually on area demands, not on urban transportation models. Allocation of resources should be made for technical support, not only in technology, but also in grant writing, consulting and strategic planning. Ms. Lassiter emphasized that per capita funding with Federal, State, and Local matched money is necessary to maintain the core public health functions.

Since becoming health director, Ms. Lassiter has been involved in many projects and committees on the local, state, and national level. She attended a pfsteria hearing in Washington, DC last summer. Thanks, Jenny, for being a true public healer!

It's Time to Recognize Your Peers!

Every year, NCPHA has the pleasure of recognizing the efforts of those promoting public health and/or years of public health service in North Carolina. Please take the time to look around you and gather some information on one of your peers that has made a contribution to our profession or made a difference in someone's life. We, in public health, are sometimes too modest to acknowledge our efforts in enhancing the lives of those living around us. Let's give credit where credit is due! Nominate your peers, nominate your program. All of you are doing great stuff...brag about it! **AWARD NOMINATION FORM ON PAGE 13!**

CANVAS FOR SERVICE AWARD ELIGIBLES

TO BE ELIGIBLE FOR SERVICE AWARD CERTIFICATES/PINS, YOU MUST HAVE BEEN EMPLOYED IN PUBLIC HEALTH FOR THE FOLLOWING NUMBER OF YEARS AS OF DECEMBER 31, 1998:

NAME	CLASSIFICATION	PLACE OF EMPLOYMENT
Twenty-Five Years		
Thirty Years		
Thirty-Five Years		
Forty Years		

Return to NCPHA Headquarters by August 1, 1999 4208 Six Forks Road, Suite 2-338B, Raleigh, NC 27609

Glaxo Wellcome Child Health Recognition Awards Nominations Encouraged

The Glaxo Wellcome Child Health Recognition Awards nomination applications have been received in all county health departments. Packets were mailed to each health director, Nursing Supervisor and MCH Coordinator. Be sure your county is in the competition for these prestigious awards and monetary award. Remember also that there is a wide distribution of the nominations to policy makers throughout the state and to our Congressional delegation. Nominations are due on May 28th.

A new award has been added this year in addition to the *Individual Recognition Award*, *Local Health Department Recognition Award* and *Public Health Staff Recognition Award*. The *North Carolina Health Choice Enrollment Recognition Promotion Award* will be awarded to a health department that has developed an innovative program, supporting community unity, to enroll children into NC Health Choice for Children. One local health department will receive a monetary grant up to \$5,000 to be used by grantees for activities such as special projects, staff development or educational materials.

The focus in 1999 will be on community collaboration in solving unique child health challenges. The selection committee will make its decisions after consider how well the nominee assessed their community's needs, used innovative approaches, efficiently used resources, obtained measurable results, collaborated with others and improved access to services.

The children of North Carolina are the true winners of these awards. We, in public health, may receive the trophy and monetary award; but the children receive the benefit of public health services. Thank you all for the many contributions you make to the quality of life in our state's children. **NOW BRAG ABOUT IT!**

Scholarships to be Awarded in September

Janet McCumbee, Chair

The NCPHA Scholarship Committee is pleased to announce that scholarships will be available for members of the Association that fit the following criteria:

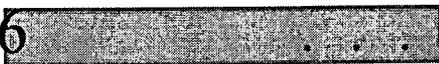
- A. Scholarships shall be awarded at the Annual Meeting in September towards that academic year to current or prospective workers in public health in North Carolina.
- B. Awards for public health training shall not be limited to study in a school of public health, but shall be for a regular academic program in an accredited educational institution which will advance the individual's competence in public health work.
- C. The applicant(s) must confirm in writing that it is his/her intent to work in a public health agency in North Carolina for at least two (2) years following completion of training. The applicant(s) need not be a resident of North Carolina at the time of application. Applications must be submitted to the Scholarship Committee by June 15th.
- D. The recipient(s) must be a current paid member of NCPHA.
- E. The recipient(s) must be unconditionally accepted at an accredited educational institution. Confirmation will include either a copy of an acceptance letter with enrollment date or an unofficial copy of the applicants' transcripts.
- F. The following factors should be taken into account in selecting scholarship recipient(s):
 - 1. Potential contribution of service to the people of North Carolina.
 - 2. Reasons for seeking additional training and relationship of program of study to career expectations
 - 3. Financial need.

The following scholarships will be available. It is imperative that all criteria be completed and submitted with application. Any omissions will void application.

- 1. *The Robert S. Parker Leadership Scholarship:* \$1500.00. Given to an individual who has worked in the field of public health for at least five (5) years and is pursuing graduate-level training that would qualify him/her for a leadership position in public health.
Criteria: Sections A-F
In addition, the individual must have been a paid member of NCPHA for at least two consecutive years. Applicants for *The Robert S. Parker Leadership Scholarship* must submit the following:
 - ❖ Completed Scholarship Application form
 - ❖ An attachment listing their complete work history and outlining job responsibilities
 - ❖ A typed, one-page explanation on how the applicant(s) expect(s) to apply the graduate training towards a leadership role in public health.
- 2. *The Undergraduate/Graduate Education Scholarships:* two (2) \$850.00 scholarships will be available for individuals pursuing an undergraduate or graduate degree with application towards public health practice.
Criteria: Section A-F
- 3. *The Associate/Technical Degree or Certificate Scholarship:* up to \$300.00 is available to individual(s) pursuing an Associates/Technical degree or certification with application towards public health practice.
Criteria: Section A-F

If any scholarship recipient fails to comply with the terms of the Scholarship Award, and this failure is brought to the attention of the Scholarship Committee Chairperson, he/she shall advise the recipient by registered mail that the scholarship money must be returned to NCPHA.

The application is provided elsewhere in this Newsletter. Please be sure that application is complete with all criteria included and mailed by **June 15** to: **NC Public Health Association Scholarship Chair**
4208 Six Forks Road, Suite 2-338B
Raleigh, NC 27609



APPLICATION FOR NCPHA SCHOLARSHIPS

Please type or word process an exact copy.

Name: _____ Home Telephone: _____

Home Address: _____

Employer's Name and Address: _____

Work Telephone: _____ Professional Discipline: _____

Current job title and responsibilities: _____

Highest Degree earned _____ Licensure/Certification: _____

Type of training planned(degree/field of study) _____

Expected goals in the field of public health.

I am attending _____ Plan to attend _____
(Name of Institution)

in _____ as a Part Time ___ Full Time ___ Student
(Degree/Field of study)

Date(s) of enrollment: _____ Expected date of graduation/completion: _____

.....

April, 1999

I am applying for a scholarship in the following category: (check one)

- Robert S. Parker Leadership Scholarship*(\$1500.00)
- Graduate/Undergraduate Scholarship (\$850.00)
- Associate/Technical Degree; Certificate Scholarship (up to \$300.00 Amount Requesting _____)

Please explain why you are requesting financial assistance. _____

Describe how the scholarship funds will be utilized: _____

What additional financial aid will be utilized? _____

What other NCPHA (including Section) scholarships have been applied for within the two years: _____

It is my intent to work in a North Carolina public health agency following the completion of the education for which I am requesting this scholarship Yes No

Signature

Date

→ Along with this application, submit at least two (2) letters of recommendation from persons who have knowledge of your public health work.

*For the *Robert S. Parker Leadership Scholarship* also attach a complete work history, outlining job responsibilities and a typed, one page explanation on how you expect to apply the graduate training toward a leadership role in public health.

APPLICATION DEADLINE: JUNE 15 to:

**NCPHA Scholarship Chair
4208 Six Forks Rd, Suite 2-338B
Raleigh, NC 27609**

Management Academy to Boost Training for Local, State Public Health Departments

CHAPEL HILL – The University of North Carolina at Chapel Hill will receive a \$2.8 million grant to launch a management academy for public health professionals in four states that aims to improve how health departments nationwide serve citizens.

Officials from the university, the federal government and top health-related foundations announced plans for the Management Academy for Public Health, a first-of-its-kind project envisioned as a national model to address concerns public health officials have discussed for decades.

The academy -- a joint effort of UNC-CH's School of Public Health and Kenan-Flagler Business School – will strengthen management skills of 600 senior- and mid-level managers in local and state public health departments across Georgia, North Carolina, South Carolina and Virginia. Participants will study in Chapel Hill as well as in their home communities via distance learning and the Internet.

Grant funds over four years will come from the Centers for Disease Control and Prevention in Atlanta, the U.S. Health Resources and Services Administration in Rockville, Md., the W.K. Kellogg Foundation in Battle Creek, Mich. and the Robert Wood Johnson Foundation in Princeton, N.J. The CDC's foundation will manage the project.

“By enabling improvements in public health management, the academy is designed to have measurable and meaningful effects on public health organizations and the communities that they serve,” said Dr. William L. Roper, dean of the School of Public Health.

UNC-CH was selected from a pool of leading research universities to direct the academy because of its unique combination of expertise in public health and business administration, officials said.

“We look forward to demonstrating across the Southeast how we can use lessons from the worlds of business and public health practice to better equip the people responsible for delivering public health services to our citizens,” said Dr. Robert S. Sullivan, dean of the Kenan-Flagler Business School.

Many health departments are hamstrung by fragmented programs, cumbersome bureaucracy and limited resources, Roper said. At the same time, those departments face managed health care, demographic and ethnic shifts in communities, emerging infectious diseases and environmental health threats including bioterrorism, and pressure to be more accountable and efficient.

Roper pointed to the following hypothetical examples to show how training provided by the academy could help public health managers:

- In North Carolina, an uninsured child from a rural area might receive regular access to

medical care for the first time because the local health department mounted a campaign to enroll participants in the state's new Children's Health Insurance Program.

- A South Carolina farmer might receive the influenza vaccination that prevents a life-threatening illness because the county health agency could finance a new mobile vaccination clinic in collaboration with area churches and hospitals.
- An outbreak of a serious food-borne illness might be prevented in an urban Virginia community because of improved health information and community systems that allow public health agencies and private medical providers to detect the illness quickly and identify the contaminated food product.
- A low-income mother visiting a public health clinic in Georgia could ensure that her 2-year-old son receives his scheduled vaccinations and developmental screening services in one visit through improved office procedures. The mother misses less work, avoids transportation costs for a second visit and keeps up with her child's preventative health needs.

The academy's work will begin this summer when teams of professionals from state and local public health departments come to Chapel Hill for a one-week program covering financial management, policy development, civic entrepreneurship, human resources and strategic management. After returning home, they will continue to study additional topics through the World Wide Web as well as by videoconferences originating from Chapel Hill. Participants will return to campus for a wrap-up session.

At UNC-CH, Dr. Janet E. Porter, clinical associate professor of health policy and administration, is the project director. Dr. James H. Johnson, director of the Urban Investment Strategies Center at the Frank Hawkins Kenan Institute of Private Enterprise, is project co-director.

For more information on the academy or to register for this summer's inaugural classes, visit www.maph.unc.edu or call (919) 966-7382.

Election of New Officers

On July 15th the Elections Committee will mail ballots to all current (paid) members of NCPHA. Ballots will contain a dual slate of officers, with a photo and brief biography of each candidate. Ballots should be completed and returned to NCPHA headquarters by August 15th. Election results will be announced at the Business Meeting of the Annual Educational Conference in September. When you receive your ballot please take a few minutes to acquaint yourself with the nominees and select those individuals you feel would best provide the leadership for our organization. Please take advantage of your opportunity to provide direction for the Association by applying your vote!

Section Reports

Health Education

Brenda Caudill

Each year during the NCPHA annual conference, the Health Education Section recognizes outstanding health education work being done across North Carolina through three awards. The Section would like to encourage health department staff to nominate a health educator or a health education program worthy of recognition. **Persons nominating and those being nominated do not have to be members of NCPHA.** We want to emphasize the accomplishments in the area of health education but we need your help to do this!

Health Educator Excel Award: recognizes an outstanding Health Educator for his/her contributions to promote the health and well-being of North Carolina citizens and/or the Health Education process.

Health Education Sparkle Award: recognizes a model education project of less than two years or one time event in which a health educator was involved.

Health Education Golden Project Award: recognizes an ongoing health education project of more than two years in which a Health Educator was involved in the development or implementation.

Please take advantage of this opportunity to focus attention on the work being done in your health department involving health education. For additional information, contact Brenda Caudill, Montgomery County Health Department, 217 South Main Street, Troy, NC (910) 572-1393.

Management Support

Sandi Baxley - Chairperson

The Executive Committee of the Management Support Section held its first meeting on 1-22-99, in Raleigh. At this meeting, the Committee discussed the upcoming educational workshop planned for the summer. We also began our planning for the annual meeting, which will be held September 14 – 17, in Asheville.

This summer, the Management Support Section will again sponsor educational workshops geared for all management support staff throughout the state. We hope that this year's program will be as successful as the one in 1998. Watch for the upcoming newsletter and program brochures, which will detail information about this year's workshop. Also, please share this information with staff in your department and encourage them to attend! Participation in these workshops is important, as the revenues generated will go to our scholarship fund.

The Program Committee of NCPHA has met on two occasions to plan the Annual Educational Conference. On Wednesday, September 15, the Management Support Section is planning to sponsor a program from 1:30 to 3:00 p.m. The speaker for this program has not yet been confirmed.

On Thursday, September 16, our section is sponsoring a breakfast meeting - **at no cost to the membership** - beginning at 8:30 a.m. Following our breakfast, we will conduct our business meeting (**Please remember to bring a door prize**). Randall Turpin, Jackson County Health Director, will complete our session by motivating

and uplifting the group. Also, on Thursday afternoon, Management Support is invited to attend the Environmental Health workshop entitled "Outbreaks! – Roles and Responsibilities", which will deal with communicable disease outbreaks and how they affect all health department staff, including Management Support. Being the 90th celebration of NCPHA, the three-day event is packed with many exciting programs. This is going to be a **great Annual Educational Conference**, so make your plans to attend!

If you have not already renewed your membership in NCPHA, **Please Do So Now!** The Executive Committee is considering new ideas to increase membership for NCPHA and for our section. Please strive to **Recruit** new members for 1999.

Public Health Leadership

Stephen Keener, MD, Chair

The Public Health Leadership Section (formerly Public Health Management) was recently renamed to better reflect participation by leaders of all disciplines (not just health directors). The purpose of the Public Health Leadership Section is to build individual skills in leadership and to create a network of public health leaders. Our state and communities benefit greatly from such a network and from the exchange of ideas that it promotes. Even though you may belong to another section of NCPHA, you can still join the Public Health Leadership Section. Please consider this opportunity to network with other NC public health leaders.

Section Reports Continued

Social Work Section

Karen Carraway, Historian

Excitement is mounting as the time draws near for our annual Social Work Section Conference for 1999. This is an important year as the Social Work Section originated in Asheville in 1985, and now we are returning for our 14th year! Our Executive Committee is working hard to make 1999 an outstanding year for social workers in North Carolina. 1999 officers:

- PRESIDENT: Sonja Boyd
- VP: Lois Hinton
- SECRETARY: Kelly Spangler
- TREASURER: Barbara Stelley

Our Program Chairman, Lois Hinton, has worked hard to provide us with an outstanding agenda for this year's conference. We will be sponsoring a workshop on "Teen Violence" with Don Taylor, Taylor Associates, Charlotte, N.C. and a luncheon will be held on Thursday. You will be receiving more information at a later date regarding details. We will also sponsor a 50/50 Raffle as a fundraiser so save your money to buy those tickets!

Sonja Boyd will be recognized in March at the 1999 NASW Annual Awards Luncheon for the award she received at the 1998 NCPHA-SW Section Luncheon for Outstanding Achievement in Public Health Social Work. Congratulations on this award. Robert Sykes of Halifax County won

the award for Outstanding Contribution to PHSW and will be recognized at the luncheon, also.

March is NATIONAL SOCIAL WORK MONTH, and all section members will be celebrating our progress with special activities in our agencies. The national theme this year is "It is the Business of Social Work Helping People Help Themselves." Social Workers have always been known as the doers, innovators, and creators. Continue the good work, enjoy your summer, and come join us in September to re-energize. See you in Asheville!

NEWS FROM THE AMERICAN PUBLIC HEALTH ASSOCIATION

Barbara Chavious, Affiliate Representative

The 126th Annual Meeting of the American Public Health Association was held in Washington, DC on November 15-19, 1998. The theme: "Public Health and Managed Care" was introduced in the Opening General Session by the keynote speaker, the Rev. Jesse Jackson, whose message was received with great enthusiasm. The meeting attracted 13,840 attendees.

A highlight of the Annual Meeting was the celebration of the 200th Anniversary of the US Public Health Service. Dr. David Satcher, Surgeon General and Assistant Secretary for Health, was the primary speaker at this event, which was attended by senior HHS officials, APHA leadership and over 800 meeting attendees.

This year, during the Affiliate Leadership Day program, North Carolina was asked to provide an update on the NC Public Health Awareness Program. This was an excellent opportunity to publicize this innovative NC program among representatives from other state public health associations. There was a great deal of enthusiasm generated by our strategies of using National Public Radio and in a special 16-page insert in a December 6 issue of the *Raleigh News and Observer* to target voters and policy makers with public health messages. In fact, APHA will be highlighting these projects in an upcoming issue of *The Nations' Health*. Look for the article to be featured in the *Affiliate News* section!

Priorities set by the APHA Governing Council for 1999 were: linking public health data with managed care data, national and international tobacco control, establishing a single food safety agency, aging issues, and women's health issues.

Other actions taken by Governing Council included: establishment of an Education Board (to further develop the Continuing Education function of APHA), annual dues increases of \$5 per year for the next three years, and interim guidelines for acceptance of corporate donations in APHA's development campaign.

Jay Bernhardt, a graduate student at UNC School of Public Health, and member of NCPHA, received the prestigious 1998 Drotman Award, for organizing the student caucus of APHA.

If you are not currently a member of APHA, I encourage you to join its 30,100 members, including the 5,000 new members who have joined this year, in supporting public health policy, advocacy and programming at the national level by becoming a member yourself. If you need a membership application form, just let me know. And, please mark your calendars now and plan to attend the annual meeting next year November 7-11, 1999 in Chicago. I especially encourage you to attend the Affiliate's Leadership Day on Saturday, November 6, to which all members of state affiliates are invited.

N.C. Public Health Association

1999 Membership Renewal Application

Membership Year is January 1, 1999 through December 30, 1999

NAME _____ Present Position _____

New Member Renewal Number of years you have been a member _____

Home Address _____

Employer & Address _____

Telephone _____ Fax _____ E Mail _____

Do you wish to receive your correspondence at your residence Office

The NCPHA is currently composed of eighteen sections. Our Bylaws state "An individual must be a member of NCPHA to qualify for membership in any Section" All Sections participate in central collection of dues. Send your Section dues with your NCPHA dues. Please mark each section with which you wish to become affiliated.

- | | | |
|--|--|--|
| <input type="checkbox"/> Public Health Leadership \$3.00 | <input type="checkbox"/> Health Education \$5.00 | <input type="checkbox"/> Home Health \$No Fee |
| <input type="checkbox"/> Nursing \$4.00 | <input type="checkbox"/> HIV/STD Control \$6.00 | <input type="checkbox"/> Environmental Health \$10.00 |
| <input type="checkbox"/> Comty Hlth Assistant/Tech. \$3.00 | <input type="checkbox"/> Health Promotion \$5.00 | <input type="checkbox"/> Statistics/Epidemiology \$2.00 |
| <input type="checkbox"/> Management Support \$5.00 | <input type="checkbox"/> Dental Health \$5.00 | <input type="checkbox"/> International Health - \$5.00 |
| <input type="checkbox"/> Nutrition \$5.00 | <input type="checkbox"/> Physician Extender \$5.00 | <input type="checkbox"/> Maternal/Child Health \$2.00 |
| <input type="checkbox"/> Laboratory \$4.00 | <input type="checkbox"/> Social Work \$3.00 | <input type="checkbox"/> Children w/Special Needs \$5.00 |

ANNUAL DUES SCHEDULE

- If your salary is \$0 - \$20,000/Yr, Your dues will be \$25.00 _____
- If your salary is \$20,001 - \$35,000/Yr, Your dues will be \$35.00 _____
- If your salary is over \$35,000/Yr, Your dues will be \$45.00 _____
- If you are a member for the first time, deduct \$10.00 _____
- If you are retired or a full-time student, deduct 50% _____
- (50% discount does not include Section dues)
- If you wish to join a section, add Section dues _____
- TOTAL DUES** _____

Recruited by: _____

Please make check or money order payable to NCPHA and send to:
4208 Six Forks Road, Suite 2-338B
Raleigh, NC 27609

PLEASE SHARE WITH YOUR PEERS WHO ARE NOT MEMBERS!!!

The membership voted at the 9-16-98 Annual Business Meeting to change the membership year to coincide with the calendar year. Please note that your 1999 dues will carry you through December, 1999. If ever in doubt of when you last paid your dues, the anniversary date of your last payment is noted on your address label.

NCPHA AWARD NOMINATION

Name of Award Calendar Year

Name of Nominee Title

Place of Employment

Business Address Telephone

Home Address (if known) Telephone

Nominated by

Reason nominee deserves this award

Please attach a resume of not over three pages, including this one. This should include public health experience (with dates, if possible), education, outstanding public health achievements, organizational affiliations, offices held, important boards and appointments and previous awards.

.....

DESCRIPTION OF NCPHA AWARDS

REYNOLDS AWARD: The Reynolds Award is bestowed upon the individual member of NCPHA who has made the greatest contribution to public health in North Carolina during the past year.

NORTON GROUP AWARD: The Norton Group Award is given to a group for outstanding cooperation and service to public health in North Carolina during the past year.

RANKIN AWARD: The Watson S. Rankin Award is given to an individual in recognition of the outstanding contributions to public health in North Carolina over a period of several years.

DISTINGUISHED SERVICE AWARD: This award was established in 1953 to recognize individuals in other organizations or professions who have made significant contributions to public health in North Carolina.

CITATION OF MERIT: The Citation of Merit is conferred upon individual members of NCPHA who, by long years of noteworthy service or by lustrous enterprise within the recent past, have singularly advanced public health in the Tar Heel State.

PARTNERS IN PUBLIC HEALTH DISTINGUISHED GROUP AWARD: This award was established in 1998 to recognize other organizations and professions who have made significant contributions to public health in North Carolina.

A citation and an engraved plaque are given for each of the awards listed above.

SERVICE AWARDS: Service pins and certificates are awarded for completion of twenty-five (25), thirty (30), thirty-five (35), and forty (40) years of full time work in public health in North Carolina by **DECEMBER 31 OF THE PRECEDING YEAR.** Years taken from health service for educational or military leave are counted if the service is otherwise continuous. Does not require membership in NCPHA.

Nominations shall be submitted on forms provided by NCPHA and may be obtained from the NCPHA Headquarters or the Chairperson of the NCPHA Awards Committee. They shall be addressed to the Chairperson of the Awards Committee and postmarked no later than **June 1st** of the calendar year for which the award is proposed. A person of group nominated in previous years and not selected, may be renominated by submitting current information on the appropriate forms. Supporting materials may be submitted. Remember that the Awards Committee will probably already know much about your nominee. Nominations need not be lengthy, but must be descriptive in outlining the reasons that the nominee is worthy of the award. We know that there are many deserving individual out there, but the Committee must choose the recipients based on the nominations received.

THE DEADLINE FOR ALL AWARDS SHALL BE JUNE 1, 1999. THE DEADLINE FOR SERVICE AWARDS IS AUGUST 1, 1999.

Please return to: Chairperson
 Awards Committee
 NC Public Health Association
 4208 Six Forks Road, Suite 2-338B
 Raleigh, NC 27609

VALID NOMINATIONS IN LARGE NUMBERS ARE ENCOURAGED!

April, 1999

**Continuing Education Programs from the Center for Public Health Practice
School of Public Health, University of North Carolina at Chapel Hill**

Physical Assessment of Adults
April 13, 27 and May 11, 27 by videoconference

*26th Annual Regional Conference on Maternal and Child Health, Family Planning and Services for Children with
Special Health Care Needs*
Maternal and Child Health Programs and Policies: What's Working, What's Missing
April 19-21 in Asheville

Private Wells in North Carolina: An Advanced Private Wells Workshop
May 12-14 in Wilmington

Responding to the Needs of Families with Mental Health Concerns: Roles and Responsibilities of Home Visitors
May 13-14 by videoconference at sites statewide

Nursing Home Administration
May 17 - August 9 in Chapel Hill

HIV Prevention Counseling and Testing Workshop
May 18-20 in Chapel Hill

1999 Public Health Social Work Bi-Regional Conference
May 24-26 in Durham

Maternal and Child Health Summer Institute in Monitoring Population and Health Programs
May 24-June 18 in Chapel Hill

Child Care Centers: Inspection and Plan Review
May 26-28 in Asheville

On-Site Wastewater: Repairing Small Systems
June 9-11, 1999 in Asheville

HIV Prevention Counseling and Testing Workshop
June 21-23, 1999 in Wilmington

Child Care Centers: Inspection and Plan Review
June 23-24, 1999 in Wilmington

Sexually Transmitted Disease Nurse Clinician Training Program
June 24-July 15, 1999 by videoconference in Chapel Hill, Elizabeth City, Fayetteville, Hickory, Sylva, Wilmington,
Wilson

For more information or to register, contact the School of Public Health Office of Continuing Education, 919-966-4032, or
email oce@unc.edu or visit the web page at www.sph.unc.edu/occe/.

April, 1999

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SCHOLARSHIP ENDOWMENT ACCEPTING DONATIONS!

The new scholarship endowment for the NC Public Health Association will be used exclusively for scholarships to be awarded to those pursuing formal education in the field of public health. The NC Community Foundation will administer the endowment. Donations, honorariums, and memorials may be made to this endowment by contacting the

NC Community Foundation
333 Fayetteville Street Mall, Suite 1410
Raleigh, NC 27601

Please make your check payable to the **NC Community Foundation** and indicate your donation to the **NCPHA Scholarship Endowment** on the line indicating "FOR" on your personal check. Thank you for your continued support of NCPHA and the new leaders in public health in North Carolina.

NCPHA HAS A NEW HOME

Please note our new address and share
with your staff:

4208 Six Forks Road, Suite 2-338B
Raleigh, NC 27609

New telephone number: 919/789-8004

New fax number: 919/789-8005

Same e-mail address:
ncpha@interpath.com

CALLING FOR ARTICLES

Articles for the next issue of the NCPHA Newsletter must be received by the VP of Communications, Ms. Glenda Harris, by June 1, 1999.

Articles must be submitted either by email:
glenda.harris@ncmail.net

or on disk to:

Ms. Glenda Harris
NC Sickle Cell Syndrome Program
PO Box 29597
Raleigh, NC 27626-0597