NC PUBLIC HEALTH ASSOCIATION

Newsletter

President's Message



Tom Bridges, President

I am truly honored to be here today and humbled with the responsibility and task before me. With your support and assistance, I will do my very best to serve you and the citizens of North Carolina through this organization.

Many of us didn't originally plan to be public healthers. It seems that we somehow got into this field through a back door. I'd like to think that it is a calling/ a ministry, and to be very effective at it, one must have the "heart" and passion for public health to stick it out. As we concern ourselves with workforce development, how do we instill a sense of calling or ministry, and above all, how does one instill the "heart" that is so needed to be very effective as public healthers? Perhaps it wouldn't be inappropriate to

have public health "ordination" services -a "laying on of the hands" so to speak. I kind of felt like that when I've taken the oath as a county health director.

When the firemen aren't putting out fires, they're usually in training for the next fire. Public healthers, on the other hand, when not eradicating an outbreak are usually providing other services to generate revenues to cover their salaries. I think it would be interesting if we local public health practitioners could spend time in a "think tank" and imagine if funding/Medicaid, grants, consolidated contracts, etc. were not so big an influence on what we did on behalf of public health, and our charge were only to render the best public health services we could envision for our communities, just what would we come up with using core/essential services as the backbone? Have you ever wondered this? Would our current efforts be vastly different if we weren't always thinking of the revenues? It is to be hoped that we wouldn't fall prey to "practice by opinion", but that we would use good scientific methodology through core/essential services in what we developed. However, the best we might do in our present circumstances is to evaluate the difference in the services we currently provide from what might be possible and more effective were we not so constrained to get the funds. If we found the gap analysis derived between the two public health approaches in theory to what we practiced is very wide, some major intervention may then be needed to narrow that gap. Afterwards, perhaps new ways to pay for the changes could be found. This really isn't so far-fetched.

This recently happened with events of 9-11. The threat of bioterrorism has brought us back to core public health and the acute awareness of the need brought new funds for improving public health infrastructure. We also became aware of the need to develop new partnerships... albeit an unfortunate way for us to go through such a national crisis to get to this point for new resources that can improve our capacity for provision of core public health services.

It seems we have spent a lot of time protecting public health turf. One of the things I've come to appreciate more is that we don't have to so much "protect" public health as we should be teaching public health to everyone else.

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VOLUME 45ISSUE 3

DECEMBER, 2004

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SPECIAL POINTS OF INTEREST:

- This is last issue of Newsletter
- Hats Off to Public Health Parade
- Life Memberships Awarded
- Scholarships Awarded

President's Message

We should teach others about their role in public health, both individually and corporately. After all, we each have a public health role in preserving life and protecting our environment. The Internet has now made lots of public health information available to citizens. If we don't strive to stay informed in our field, many citizens, with the help of the Internet could become more knowledgeable than us. The more others come to know (and appreciate) what public health does, can lead to greater advocacy for funding and enhancement of public health practice and its outcome. Thus, we've got to broaden our constituency.

Most of us as employees in State or Local government have a classification and a job description required by the State Personnel Act. It consists of a box that outlines what education and experience we must have to qualify as a public health professional. We should not strive to just fit that box. To do so is to just meet the expected requirements for our jobs. To exceed, to get that high performance rating, we must meet the requirements within the box and we must also work outside that box. Think about it, anytime any of us have been evaluated and gotten high performance, after meeting the expectations inside the box, it's really the effort made outside the box that makes the big difference in getting high performance ratings. Don't settle for fitting the box. If that's all your department expects of you, then you may need to find another public health department from which to work.

In summary, we need to:

- 1. Avoid mediocrity by doing not only what is expected but to work outside the box with new approaches and new innovations to see our community in a much greater way.
- 2. Make friends along the way. Learn what they do and how their effort might be conjoined through strong collaborations with what public health does to make a difference.
- 3. Seek continual training... learn about new technologies and new best practices. Be enthusiastic about public health accreditation.
- 4. Get involved in your community. Participate in community services. Be an active member in the North Carolina Public Health Association, in our affiliated disciplines, and in other organizations whose mission is to improve the health and well-being of our communities, our state, and our nation.
- 5. Above all, remember that public health is, indeed a service, but it's also a calling -- a ministry. We should always strive for the "high road" in what we do. While it is true that the public health patient is the community, let's not forget that what each of us does every day, everywhere, for everybody must be done and won person to person. Let's share what we know with others. Let's each become that "Saint" of Public Health, for what others think of public health is very much in your hands and mine.

Last Issue of NCPHA Newsletter

Technology and the internet have provided all of us readily available information. The North Carolina Public Health Association put up a website (www.ncpha.com) a couple of years ago that contains the same information that has been provided via the Newsletter. The duplication is costly.

The Governing Council reviewed the high cost of printing and mailing the Newsletter and felt that it was time to discontinue the publishing of a Newsletter. Therefore, this issue will be last formal issue of the Newsletter. We will put our resources to improving our website, including Section News, more updated legislative information, etc. so that members have the most current information. We would like your comments/feedback on information that you would like to have included on the website.

We also recognize that, though 85% of our membership have access to the internet, the other 15% may not. Upon request, we will print and mail a mini-Newsletter to those who do not have access to a computer and internet.

We hope that you will bear with us during this transition and will bookmark www.ncpha.com as one of your "favorites" and visit the site often .

NCPHA's 2005-06 Legislative Agenda

January 26, 2005 will see the return of Legislators to Raleigh to open the 2005 Session of the General Assembly. As you are aware, the House and Senate both have a Democratic majority as a result of the November election, so we do not expect a Co-speaker arrangement for the House of Representatives this year. However, there may still be a power sharing arrangement since legislation moved quickly and successfully in the last biennium. In preparation of this session, the Governing Council of the North Carolina Public Health Association has approved the following initiatives for the 2005-06 Legislative Agenda:

- 1. Provision of additional funding for local health departments to provide clinical services for low-income, Non-Medicaid population through Community Health Grants
- 2. Reduction of health disparities by focusing on preventable conditions (stroke, hypertension, diabetes, HIV/ STD) in high risk populations.
- 3. Authorization for counties to set fees for local Environmental Health programs, including restaurant inspections, or increased state support of these programs
- 4. Provision of funding for interpreter and bilingual staff in health departments to improve access to health care for Latinos.
- 5. Support increase of cigarette tax to \$0.75 a pack.
- 6. Increase the number of school health nurses to one nurse per 1500 students, utilizing the public health nurse model when appropriate
- 7. Support voluntary Needle Exchange Program
- 8. Elimination of local match for Medicaid with substantial portion of local savings to be reinvested in local public health
- 9. Increased financial eligibility of the AIDS Drug Assistance Program to 200% FPL
- 10. Reunification of the State Division of Public Health and Division of Environmental Health
- 11. Support the mandate of a physical education program as part of the curriculum for Kindergarten -8^{th} grade.
- 12. Support legislation to clarify rule making authority of Local Boards of Health
- 13. Provision of funding for Family Planning and Adolescent Pregnancy Prevention Programs.
- 14. Provision of state funding for Healthy Carolinians Program
- 15. Endorse recommendations of the Public Health Task Force reports that includes accreditation and public health information technology
- 16. Continued support of the Minor's Consent Law
- 17. Support 100% smoke-free schools in North Carolina
- 18. Support adoption of nutrition standards for all food and beverages available in North Carolina schools
- 19. Support legislation to create an income tax credit for a property owner who reduces or eliminates the hazards from toxic substances such as lead from residences

We will be providing bill numbers on the website as legislation is introduced and you can follow the legislation via our website or personally by accessing the General Assembly homepage www.ncleg.net. We will be partnering with the NC Association of Local Health Directors, NC Alliance for Health, American Heart Association, our affiliates and others to advance these initiatives. We encourage every NCPHA member to get to know your legislator and contact him/her when the need arises. These men and women encourage your input and you can access them easily via email. Their addresses are provided on the General Assembly webpage. Remember to go to our website often for updates.

Scholarships Awarded

Congratulations to the 2004 NCPHA Scholarship recipients:

\$850.00 Undergraduate Scholarship
\$1,000.00 GlaxoSmithKline Scholarship
\$1500.00 Robert Parker Leadership Scholarship
\$300.00 Child of NCPHA Member Scholarship
\$500.00 Child of NCPHA Member Scholarship
\$850.00 Undergraduate Scholarship

Lorna Blackler Deborah Tinnen Pamela Heath Paul Powell Matthew Clark Shope Regan Porter Perry

Women's & Children's Health Section News

Patricia Horton

The Women's and Children's Health Section had a very successful business and educational conference this year in New Bern. Dr. Thomas Irons, MD at ECU, presented a well attended program, "Adolescent Depression". He shared studies on cognitive behaviors influenced by medications, antidepressants, and suicides.

At our business meeting, Chris Hoke, Chief of Legal and Regulatory Affairs, gave a Legislative Update that included some comments that he feels that legislators are trusting our public health judgments more and more from the conservative to the liberal ends of the spectrum.

Our WCH Section Excellence Award was presented to Teresa Dilday from Wake County. Congratulations Teresa!! The Silent Auction brought in \$400.00 to the section. Thanks everyone for your contributions. The section will make a designated contribution after the next successful auction.

Our new officers are: Pat Horton, Chair; Monie Plueger, Vice Chair; Karen Carraway, Secretary; Kim Franks, Treasurer; April Clark, Member-at-Large (West) and Paula Black, Member-at-Large (East).

Dental Health Section News

The Dental Health Section had the pleasure of hearing presentations by its own members at the annual meeting this year. Dr. Gary Rozier of the UNC School of Public Health gave an update on the NC oral screening and fluoride varnish programs along with preliminary research results from "Into the Mouths of Babes". "Smart Smiles" analysis will continue into 2005. In the afternoon program Debi Grzeslo, RDH, and Dr. John Pendill presented "More Than You Ever Wanted to Know about Fluoride". It was an excellent update and refresher for all dental professionals. Section members received CE credits for attending the sessions. A delicious luncheon was sponsored by Patterson Dental Supply Company. Thanks to Angie Ellison for her efforts in securing this sponsorship.

The following awards were presented by the Dental Health Section:

- Ernest A. Branch Award: Martha S. Taylor
- Becky S. Bowden Award: Nancy Ferguson Brown
- George G. Dudney Award: John Pendill and Debi Grzeslo

Officers for 2004-2005:

- Chair: Kelly Haupt
- Vice-Chair: Colleen Ratchford
- Secretary-Treasurer: Gary Kushner
- Immediate Past Chair: Betsy Hardin

The executive committee reluctantly accepted the resignation of Dr. Ron Venezie from his position of secretary-treasurer in November. Dates and locations for the next 2 annual meetings are October 4-6, 2005 in Asheville and October 11-13, 2006 in New Bern. Plan ahead and get these on your calendar early!

Life Memberships Awarded in New Bern

Congratulations to our newest Life Members and many thanks for their 25+ years membership in NCPHA:

Rachel Allred Mike Bell Gary Cole Charlie Jackson Michael Rhodes Newsom Williams Pat B. Armstrong Chester Best Elizabeth Enloe J.N. MacCormack Richard Steeves Kelly Haupt

HIV/STD Control Section News

Fran Thomas

During the annual conference we conducted a session on "Cutting Edge Practice – HIV Outbreak Among College Students." Dr Peter Leone, Medical Director, HIV/STD Prevention & Care and Tai Bryant, student at NCCU presented. We found this outbreak as a result of North Carolina's STAT (Screening Tracing Active Transmission) HIV testing program, a unique program that allows us to detect new cases of HIV infection within 2 weeks of a person's becoming infected and to immediately distinguish those from longer-term HIV infections. This work shows the excellent collaboration between the North Carolina Division of Public Health including the State Laboratory of Public Health, N.C. HIV/ STD Prevention & Care Branch and the Field Services Disease Intervention, and UNC's NIH-funded Center for AIDS Research. This HIV epidemic is not limited to any specific colleges, specific counties or even to the state of North Carolina. As part of the action plan we have already alerted key health department personnel and all the campuses, and have expanded our counseling and testing activities on campuses. In keeping with the North Carolina Department of Health and Human Services mission to eliminate health disparities for racial and ethnic minorities, the HIV/STD Prevention & Care Branch began working with the 12 historically minority colleges/universities in the fall of 2002 on a new initiative – Project Commit to Prevent. The goal is to empower college/university students, with special emphasis on African Americans and American Indians, to change behavior that put them at risk for HIV and STD infections.

We also had a session on "HEP C 101 Training. Susan Thompson, RN, MPH, HEP C Coordinator, Raleigh, NC and Bill Petz, Training Coordinator, HIV/STD Prevention & Care Branch presented. They explained viral hepatitis; the differences between HEP A, HEP B and HEP C. They explained the risk factors for each and how to prevent hepatitis – get vaccinated; except there is no vaccination for HEP C. We also discussed the HCV/HIV co-infection: effects of HIV on HCV, effects of HCV on HIV, treatment of HIV/HCV co-infection and preventing co-infection with HCV. We also developed a protocol for the field services disease intervention staff to discuss the behavioral and clinical link of hepatitis with both syphilis and HIV/AIDS clients who are at high risk for hepatitis including men who have sex with men, injecting drug users and health care workers who have had non-sexual exposures to blood. Clients will be encouraged to receive vaccinations for Hepatitis A/B available at most LHD (local health department). The field staff will note hepatitis discussions and referrals in routine documentation.

During our business meeting we presented 7 awards for outstanding performance, outstanding contributions, outstanding supportive service in epidemiology.

James R Fowler, Jr. Award for Outstanding Performance in Epidemiology

Muhammad "Maxi" Mackalo, Disease Intervention Specialist WS Regional Office

James M. McDiarmid Award for Outstanding Contributions to Sexually Transmitted Disease Control in North Carolina Jan L. Scott, Syphilis Elimination Coordinator

Secretarial/Clerical Field Award

Jennifer Gause, Secretary Fayetteville Regional Office

Laboratory Service Award

Mike Kaufman, Asst. Director Operations, State Lab

Medical Field Award (Physician, Physician Assistant, Family Nurse Practitioner)

Dr. Lynn Hale, Medical Director, Forsyth County Health Dept.

Carlton S. Chandler Award for Outstanding Supportive Service

Todd Vanhoy, Field Services Manager, HIV/STD Prevention & Care

Jeffrey D. Joyner Award for the individual or organization within a community for Outstanding Contributions to the Control of HIV/STD in NC

Quality Assurance, Training and Development

Our officers elect are:

Chair: Fran Thomas, Asst. Field Service Manager

Vice Chair: Constance Jones, Fayetteville, Wilmington, Robeson Regional Supervisor

Secretary: Sandy White, Administrative Asst., Central Office

Treasurer: Sandy White, Administrative Asst., Central Office

Program Chair: Charlene Ray, Surveillance Case Registrar, Central Office

Membership Chair: Kristen Patterson, DIS I, Robeson Regional Office

Social Work Section News

Karen Carraway

The Social Work Section held its annual educational conference on August 26, 2004 at the Sheraton Grand Hotel in New Bern, N.C. We had a large number of members present for our Business Meeting and Awards Luncheon. This is the 19th year as a section of North Carolina Public Health Association. James Rogers, Chairman of the Section welcomed the group and Karen Carraway, Historian took a group picture for the Section scrapbook.

Sylvia Wagoner, Vice Chairman and Program Chair introduced the speakers for the luncheon. All public health social work organizations were represented by their Chairman and gave a brief overview of their organization and the current activities of that group. James Rogers gave a presentation on the Social Work Section of NCPHA. Kelly Spangler represented CETAC (Continuing Education and Training Advisory Committee). Angela Moss presented on the North Carolina Association of Public Health Social Work. A group discussion followed regarding the importance of net-



Kelly Spangler presenting Award to Lisa Allen, Jackson County

working among these organizations.

James Rogers, Chair presided over the business issues and committee reports. Barbara Stelly, Awards Chairman and Karen Carraway did presentation of the awards. The first award was for 2004 Outstanding Contributions to Public Health Social Work which is given to a non-member of the Social Work Section. The nominee must have demonstrated a sincere dedication to practice Public Health Social Work over and above what is "routine and required". The nominee selected this year has excelled far above the maximum expectations for this prestigious award. This award was presented to Lisa Allen, BSW, Family Outreach Supervisor from the Jackson County Health Department. Lisa has been employed by the Jackson County health Department for approximately 16 years. Lisa is a creative, hardworking and dedicated public health social work professional. She started a direct service worker and over the years has worked to build a large multi-disciplinary department called the Family outreach Services unit. She currently oversees the following programs: Intensive Home Visitation, Adolescent pregnancy prevention Program, Maternity Care Coordination Program, Child Service Coordination Program, Maternal Outreach Worker Program and a Safety Seat

Program. Lisa spends countless hours writing grants to seek funding to support her programs. Through her work as a community board member she is involved in programs and activities in the community that impact the lives of young children and families. Lisa's staff state that she is always positive and cheerful in her outlook and has a focus on the future and how best to meet service needs.

The 2004 <u>Outstanding Achievement in Public Health Social Work</u> is given to a Social Work Section member who excels in the public health social work. This award was given to Kay Brandon, MSW, ACSW, LCSW, Supervisor of Child Health Social Work in the Child Health Division in the Guilford County Health Department. Kay has a social work career that spanned nearly 36 years and 35 of those were in Guilford County Health Department. Kay has demonstrated a strong commitment to academic preparation and professional credentialing by assisting fellow social workers. She was a charter member of all of the following: NCPHA-Social Work Section, North Carolina Association of Public Health Social Workers, Public Health Steering Committee, Continuing Education and Advisory Committee for Public Health Social Work. Kay was the 1995 Award winner of the Outstanding Achievement Award for Public Health Social Work. Kay has always promoted pride in public health social work locally and statewide and has acted in leadership roles at the state and local level. She has always looked for new ways to do old things better and diligent in implementing strategic plans. She has been a mentor, advocate, teacher, role model and friend to social workers in public health. Kay retired July 1, 2004 from Guilford County. Kay is truly earned the 2004 Outstanding Achievement in Public Health Social Work. She is the only member in the nineteen-year history of this section to earn this award twice. Karen Carraway, Historian, presented Kay with a framed resolution to honor her service. A Roast was also done in her honor.

James Rogers, Chair was presented the Past President's Recognition Award for his service to the section. James will always be remembered for his favorite expression of "Make it a Great Day" and his commitment to working with the section.

The 50/50 Raffle Drawing winner was Annie Tyson from the Greenville Eastern Regional Office.

Continued on next page

Social Work Section News

The 2004-2005 Social Work Section Officers are as follows: Chairman-Sylvia Wagoner, Concord CDSA Vice Chairman-Lois Hinton, Wake Human Services Secretary-Jere McMillan, Brunswick Health Department Treasurer-Robert Sykes. Halifax County Health Department Treasurer Elect-Mary Linker Historian/Member at Large-Karen Carraway

The Social Work Section cosponsored a workshop on "Adolescent Depression" by Dr. Thomas Irons, Brody School of Medicine, East Carolina University. The session was well attended. Dr. Irons is a well-known speaker who keeps his audience's attention with his humor and extensive knowledge.

The 2005 NCPHA Conference in Asheville will be our 20th Anniversary for the Social Work Section. Save the Date for October 4-6, 2005. We already are working on the plans to make this an exceptional year for our section. We would love to have your input as to how we could best celebrate. Please call Sylvia Wagoner at the Concord CDSA or email her at Sylvia. Wagoner@ncmail.net. Remember March is Social Work Month and make plans to celebrate in your agencies. Happy 2005 to you all and thanks for all you do for the citizens of North Carolina.

Dr. Ann Wolfe Mini-Grants Awarded

Congratulations to Yadkin County Health Department and Gaston County Health Department for being the first recipients of the Dr. Ann Wolfe mini-grants awarded through NCPHA. The mini-grants were awarded for the reduction of infant mortality and the enhancement of children's health programs. Each received \$5,000.

Yadkin County's "The First Step Program" will enhance the health of Yadkin County children by providing "a Breath of Fresh Air" smoking cessation classes to pregnant women, providing Early Childhood STEP classes to new parents, conduct a countywide campaign promoting the necessities and benefits of early prenatal care and by providing free high quality prenatal vitamins to all-income pregnant women.

Gaston County Health Department will issue child safety restraint seats to the low-income parents and/or caregivers who have received passenger restraint violations issued by the Gastonia police department.



Hats Off to Public Health Parade a Success!!



We always knew that public healthers were resourceful folks, but their talent and imagination were in full force during the first "Hats Off to Public Health Parade" in New Bern. Congratulations to Wayne Raynor, Cumberland County, and Sandra Wood, Franklin County, for their popular entries. Everyone was a winner in this contest!

Continued

Reestablishing the Epidemiology/Biostatistics Section Suzanne Lea

Having recently moved to North Carolina and eager to get involved in public health, I joined the NCPHA. Perusing the Sections to join – Environmental Health, Leadership, Nursing – I quickly noticed that the Epidemiology Section was missing! Could this be? Being an epidemiologist, I had to investigate.

In the past, there has been an Epidemiology/Biostatistics Section, and the Governing Council is supportive to have an active section again. Some of you reading this may be former members or are potential new members. We will be contacting some former Section members to rekindle their participation.

There are several steps to re-establishing the Epidemiology/Biostatistics Section.

- The NCPHA By-Laws state that 25 members must indicate their support for the Epidemiology Section before it can be established. If you are interested in seeing the Epidemiology/Biostatistics Section resurrected, please email me, Suzanne Lea (Slea@rti.org, 919.541.5918), or Deborah Rowe (ncpha1@mindspring.com) a short email stating such.
 - If you are not a NCPHA member and do want to see establishment of the section, then PLEASE JOIN NCPHA (see the website for an application) and indicate on your application, your willingness to support the Section.
- Establish Section Bylaws
- Establish Goals/Objectives
- Decide on the annual dues for the section (\$3-5.00)
- Elect Officers at the 2005 August annual meeting
- Identify continuing education opportunities and invited speakers
- And there's more.....

To have a dynamic and invigorating exchange of epidemiologic ideas, tools, and best practices for public health workers in North Carolina, we encourage all disciplines who are interested in epidemiology to join the section. This includes those from Maternal and Child Health, the Cancer Registry, Health Statistics, and Chronic Diseases, as well as, Communicable Diseases and Veterinary Public Health.

Remember David Stone's call to us in the April 2004 newsletter: "What does NCPHA do for me?" Well, I think the answer is along the lines of: In order to receive, one must give to others. So if you are interested in helping to re-establish the Section, do not hesitate to investigate – please call me or Deborah by January 31, 2005.

Western Public Health Association News

Judy Avery

We had a very eventful meeting this past May. Our opening speaker was excellent, Rick Foster, MA spoke on "Working Hard and Staying Happy". We had numerous years of service awards and one "W.A. Broadway Award" presented to Patricia Hawkins of Transylvania County Health Department. Our Closing speaker was Lynn White Blanchard, MPH, Ph.D., on "True Colors".

We feel we had some good educational speakers at this last meeting and have already started lining up speakers for our next meeting on May 18 - 20, 2005 in Boone NC at the Quality Inn Appalachian Conference Center. Our theme is "WNCPHA- Lighting The Way For Public Health". The number for the Quality Inn is 828-262-0020 so make your reservations early.

By being located in the quiet serenity of the High Country there are a magnitude of places to see with the family (ie: Blowing Rock, Mast General Store in Boone and Valle Cruz, Tweetsie Rail-Road). The beautiful, rolling hills have arts and entertainment such as the Blue Ridge Parkway; and the wonderful Daniel Boone Restaurant.

We need nominations for the awards and we will be having our raffle again this year with 5 - \$100 drawings.

Join us in Boone next May. We plan to have an even more eventful meeting this coming year.

Awards Presented in New Bern



Rankin Award Robert (Bob) Wood Haywood County Health Director



Citation of Merit Malcolm Blalock, Retire, DEH



Partners in Public Health Distinguished Group Award NC Alliance for Health



Reynolds Award Barry Blick Retired, Catawba Co Health Director



Norton Group Award Burke Co Environmental Health



Distinguished Service Award Virgil L. Smith and Tom Loebig (George Bond accepting on behalf)

2004 Service Awards

25 Years

Alamance County Health Department: Hellen Ellington, Annie Morrison, Doris Jefferson, Doris Fuller Brunswick County Health Department: Laura Pope Dare County Health Department: Stella Vrablic Davidson County Health Department: Kim Frank Granville-Vance District Health Department: Sandra Tingen, Nancy Bell, Mishew Gardner Harnett County Health Department: Deborah J. Warren Lincoln County Health Department: Kathy Anthony Local Health Services, DHHS: Mitzi Parris Macon County Public Health Center: Frances Crisp, Anne Hyder, Stanley Polanski, Suzanne Williams New Hanover County Health Department: Ruth Foy, Avery Rollinson Randolph County Health Department: Lynn Aldridge, Bill Smith, Deborah Harris Transylvania County Health Department: Linda Tompkins, Ruth Jones

30 Years

Alamance County Health Department: Nancy Sartin, Becky Perkins, Jack Knight Avery County Health Department: Janice Brewer Davidson County Health Department: Mary Jacobs, Barbara Jones Jones County Health Department: Jessie Brown Montgomery County Health Department: Carolyn Maness Onslow County Health Department: Garry Freeman Person County Health Department: Barbara Barnette

35 Years

Granville-Vance District Health Department: Judith Preddy New Hanover County Health Department: Betsy Summey Rowan County Health Department: Lynn Miller

NCPHA Special Award Presented with Greatest Appreciation



Susan O'Brien, 2003 Recipient

Each year, NCPHA presents a member of the Association a Special Award in appreciation of many years of faithful service to the Association. We awarded this Certificate to our 2003 recipient, Susan O'Brien, in 2004 since she was unable to be present last year to receive her award. Susan has served the Association in every office and on every committee and has done so with enthusiasm and commitment.

Our 2004 Recipient, Sandi Baxley, has ably served as Secretary-Treasurer for many years. She ensured that minutes were accurately recorded and has done a job that most of us dread with a smile and perfection.

Thanks to you both for your support!



Sandi Baxley, 2004 Recipient

200	5 Membership Application
Name	□ New Member □ Renewal
Home Address	
Change of Address Home Office P	Phone # Fax #
Do you wish to receive correspondence a	at your home office Member of NCPHA since
Would you like to become actively invol	ved in a committee run for office Preference
Please include me in your legislative e	mail alerts: Email Address
Already receiving email alerts	Change of Email Address
Section Membership is optional. You circle each section with which you wisl	must be a member of the Association, however, to join a Section. Please h to become affiliated. Include these dues with NCPHA dues
 Public Health Leadership \$3.00 HIV/STD Control \$6.00 Comty Hlth Assistant/Tech. \$3.00 Environmental Health \$10.00 	
ANNUAL DUES SCHEDULE	
If your annual salary is < \$25,000, You If your annual salary is \$25,,001 - \$40, If your annual salary is > \$40,000, You	000, Your dues will be \$35.00
If you are joining for the first time, de If you are renewing prior to your anni	versary date, deduct \$5.00*
If you are retired or a full-time studen	t, deduct 50% Subtotal
If you wish to join a section, add Sectio	on Dues TOTAL DUES
	ke check payable to NCPHA and mail to: Box 41487, Raleigh, NC 27629-1487
If you are a new member and were rec Annual Educational Conference.	cruited by a member of NCPHA, you both are eligible for a cash drawing at the Please indicate the name of the individual who told you about NCPHA:
*Membership dues a	are on individual anniversary basis (shown on mailing label)

NC Public Health Association

P.O. Box 41487 Raleigh, NC 27629-1487

Phone: 919-231-5153 Fax: 919-250-6109 Email: ncpha1@mindspring.com

Public Health: Everywhere, Everyday, Everybody

We're on the Web Www.ncpha.com



2005 Officers Installed: David Stone, Past President, Tom Bridges, President, Barbara Chavious, Member-At-Large East, Janice Jones, Secretary-Treasurer, Barry Bass, President-Elect; Michael Clements, Member-At-Large West, Malcolm Blalock, Vice-President Non-Profit Org. U.S. Postage PAID Permit # 1499 Raleigh, NC

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2005 Annual Education Conference

Mark your calendars for Tuesday, October 4 through Thursday, October 6, 2005 to join your friends and peers at the 2005 Annual Educational Conference in Asheville, North Carolina. We are pleased that the North Carolina Association of Local Health Directors will be holding their Annual Educational Conference in conjunction with NCPHA. Program Planning Committee is pleased to announce that the meeting will focus on health disparities and environmental justice. We will publish updates on the program on the website as appropriate.

We will be hosted by the Renaissance Hotel in beautiful downtown Asheville. We have 175 rooms blocked for this event and WE REALLY NEED FOR OUR MEMBERS TO STAY AT THIS FACILITY. Room rates are \$119/ night + tax, which is in line with State reimbursement based on double occupancy. If we don't fulfill our room block, NCPHA will be billed for the remainder of the rooms—that will have to be assumed in increased registration the next year in New Bern.

There are few places anymore beautiful than Asheville in early October. We are very fortunate to be able to meet in this beautiful facility at that time of the year. You can walk out of the doors and be right in the middle of downtown with wonderful restaurants, shops and entertainment.

BE SURE TO CALL THE RENAISSANCE BY SEPTEMBER 3, 2005 TO MAKE YOUR RESERVATIONS. PLEASE BE SURE TO TELL THEM YOU ARE WITH THE NORTH CAROLINA PUBLIC HEALTH ASSOCIATION.

RESERVATIONS: 828-252-8211

NC PUBLIC HEALTH ASSOCIATION

Public Health Newsletter

Volume 45, Issue 3 June, 2004

Dr. Barney Turnock is 2004 Wood Lecturer



NCPHA is proud to announce that Dr. Barney Turnock will be our 2004 Wood Lecturer at the North Carolina Public Health Association/ Local Health Directors' Annual Educational Conference in New Bern on August 27, 2004.

Bernard J. (Barney) Turnock, MD, MPH is currently Clinical Professor of Community Health Sciences and Director of the Center for Public Health Practice at the School of Public Health, University of Illinois at Chicago. Since he joined UIC School of Public Health in 1990, he has also served as Acting Dean, Associate Dean for Public Health Practice, and Director of the Division of Community Health Sciences.

His major areas of interest involve performance measurement, capacity building, and workforce development within the public health system. He is board certified in Preventive Medicine and Public Health and has extensive practice experience having served as Director of the Illinois Department of Public Health from 1985 through 1990, Deputy Commissioner and Acting Commissioner of the Chicago Department of

Health, and state program director for Maternal and Child Health and Emergency Medical Services during his distinguished career.

He has played major roles in a wide variety of public policy and public health issues in Illinois, including directing the development of the Illinois Roadmap Project, and co-chairing the Chicago and Cook County Health Care Summit. Currently he serves on the Board of Directors of the Public Health Foundation and the Health and Medicine Policy Research Group. He also serves as a consultant on a variety of public health and health care issues, and has recently served as a member of the Illinois State Board of Health and as President of the Illinois Public Health Association. He is the author of a widely read text on public health practice, Public Health: What It Is and How It Works, and was awarded the James R. Kimmey Award for Excellence in Health Planning and Practice by the American Public Health Association and the American Health Planning Association.

He is a recent recipient of the School of Public Health's "Golden Apple" award for excellence in teaching, and he was the developer and instructor for UIC's first completely online course: Public Health Concepts and Practice (CHSC 400), and the first online "Public Health 101" course for front-line public health workers.

Hotel Information for 2004 Conference

Most activities will be held in the New Bern Convention Center and the Sheraton Grand. There are a couple of sleeping options for you. Be sure to contact the following hotels for your reservations prior to July 24, 2004:

Sheraton Grand: \$103 + tax (next door to Convention Center) 252-638-3585 Comfort Suites: \$94 + tax (across the street from Convention Center) 252-636-0022 BridgePoint: \$65 + tax (approx. 1/2 mile from Convention Center) 252-636-3637

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SPECIAL POINTS OF INTEREST:

- Governor and House Appropriations Committee Budget Proposal Comparison
- Pending Legislation
- WNCPHA News
- Itinerary for 2004 Annual Educational Conference
- Registration Information
- New NCPHA lapel pin
- Hats Off to Public Health Contest

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2004 Budget Options

The Governor and House Appropriations Committee have submitted the following proposals for the 2004-05 Budget Year. Please note that reductions are noted by (). Recurring funds are noted by "R"; Non-recurring funds by "NR"

	Governor's Budget	House Budget
Division of Public Health Cancer Control Program Governor's budget will reduce program by 50%	(1,200,000) R	
Early Intervention – reduction based on reversions over past 2 years		(500,000) R
Health Promotion - funding activities may be maintained through funds for Preventive Health Block Grant		(159,000) R
Public Health Administrative Offices Reduces administrative budget as result of reversions over past 2 year	S	(10,000) R
State Center for Health Statistics Reduces administrative budget within this office as result of reversion	s over past 2 years	(10,000) R
Office of Medical Examiner Reduces administrative budget within this office as result of unspent f	unds for past 2 years	(25,000) R
School Nurses – 100 positions (House Budget also includes funds from MCH Block Grant to equaliz	5,000,000 e 100 school nurses)	1,750,000 R 3,250,000 (2004-05) 3,250,000 (2005-06
HIV/AIDS Drug Assistance Program (ADAP) Increase state appropriations for purchase of prescription drugs for particular program.	4,200,000 tients	1,000,000 R
Mold Remediation	250,000 R 150,000 NR	
Public Health Response to Clandestine Meth Labs	221,361 R	
Healthy Start Increases funding for Healthy Start Foundation for prevention of infar	nt mortality/morbidity	300,000 R
UNC-CCCDP Increases funding for UNC Carolina Children's Communicative Disor	der Program	100,000 R
Public Health Incubators Provides funding that will transfer to UNC-CH for promotion of regio Activities. Funding would be given to coalitions to address public hea		2,250,000 NR
<u>Division of Environmental Health</u> Elimination of vacant position in On-Site Waste Water Program	(58,804) R	(58,804) R
Operating Budget Reduce various operating line items	(72,502) R	(72,502) R
State Match Funds Provide the 20% State match required to draw down federal funds for State Revolving Fund	Drinking Water	292,696 NR

PUBLIC HEALTH NEWSLETTER

2004 Budget Options

		Continued
	Governor's Budget	House Budget
<u>Division of Medical Assistance</u> Medicaid Growth Rate – adjust annual growth rate from 12.3% to 11.3%	(22,000,000) R	(22,000,000) R
Federal Participation Rate - adjustment for actual state/county share	(40,000,000) R	(40,236,086) R
Average Wholesale Price (AWP) Prescription Drug Cost	(8,592,784) R .	
Medicaid Reserve Fund Transfers funding from the reserve to support current services/reduce State appropriations	:	(16,704,251) NR
Reduce Dispensing Fee Brand Name Drugs from \$4.00 to \$3.00	(1,285,875) R	
Bed Assessment for State ICF-MR Facilities		(3,000,000) R
Authorizes DHHS to implement a bed assessment for State ICF-HR Facilities & increase federal funding for these facilities resulting in Reduced state appropriations		
Weight Loss and Weight Gain Drugs Eliminates funding for weight loss and weight gain drugs		(939,576) R
Continuous Eligibility for Children Eliminates the one year continuous Medicaid eligibility for medically indigent Children	i	(1,000,000) R
Community Care of NC Provides funding to continue the statewide expansion of the Community Care Of NC Program (formerly Carolina ACCESS)		2,000,000 R
Office of the Secretary		
Community Health Grants Provides funding for a competitive grant-in-aid program for community health Centers, rural health centers and local health departments	1	5,000,000 NR
Centralize IT Functions Requires DHHS to transfer all IT functions still located in each program divisi To the DIR & reduce state appropriations resulting from increased efficiencies		(3,000,000) R

Please note that the House Budget also denotes a decrease in the Teen Pregnancy Prevention Funds in the TANF Block Grant from \$1.5 million in 2003-04 to only \$1 million in 2004-05.

Bills Introduced to Fund DPH Programs

Several bills have been introduced to fund specific programs within the Division of Public Health. S1360 was introduced by Senator Lucas to appropriate \$1,075,000 for 2004-05 fiscal year for Healthy Carolinians: \$10,000 shall be allocated to each county; the remaining \$75,000 would be allocated to DHHS to support the Governor's Task Force for Healthy Carolinians and for technician assistance to the Healthy Carolinians Partnerships. S1385 was introduced by Senators Dorsett, Forrester and Lucas to appropriate \$100,000 for 2004-05 to support the Office of Women's Health. S1362 was introduced by Senator Holloman to appropriate \$2,250,000 for the Public Health Incubators. Sen. Kerr has introduced S1329 to fund school based health centers (\$84,000) for 2004-05. Senator Purcell and Representative Martha Alexander introduced S463 and H530 to appropriate \$3,000,000 to local health departments and county departments of social services for interpreters.

Continued

Public Health Task Force 2004

The Public Health Task Force 2004 has issued an interim report that can be viewed on-line. Secretary Carmen Hooker Odom credits the inspiration for the Task Force to legislation that was introduced in 2003 by Senator Fletcher Hartsell to strengthen public health infrastructure. The Secretary wrote, "The Task Force was charged with developing recommendations on how to strengthen North Carolina's public health system, improve health status for North Carolinians and eliminate health disparities. The Task Force convened four public meetings, held three regional public forums, heard testimony, and reviewed research and lessons from the field during the course of their work. Each of the six committees, Accreditation, Accountability, Workforce Development, Structure & Organization, Planning & Outcomes and Finance—has developed targeted recommendations that address critical needs." She further wrote, "Although our public health infrastructure has recently received new funding as a result of terrorist attacks on our country, North Carolina's public health infrastructure remains critically underdeveloped in a number of important areas. This report is especially important since it will help us make difficult decisions regarding the allocation of scare resources."

The 48 page Interim Report is available on-line through a link from the Division of Public Health's webpage (www.dhhs.state.nc. us/dph). NCPHA encourages everyone interested in public health to become familiar with these recommendations as they will be finalized in the fall of 2004.

Public Health Preparedness Legislation Passes House Health Committee

A bill (S582) that will make changes to the public health laws relating to quarantine and isolation passed the House Health Committee and was referred to the House Rules Committee. It is anticipated that it will go to the Full House this session. This legislation adopts the definition of "Isolation Authority" to include persons reasonably suspected of being infected with a communicable disease or condition. It extends the authority of the State and local health director for quarantine and isolation from 10 days to 30 days, while preserving the individual's right to be heard in Superior Court within 72 hours. In the case of a person with tuberculosis, the Superior Court is authorized to extend an isolation order limiting the freedom of movement for up to one year (now 30 days) to ensure that the patient is no longer communicable. The legislation also adds new procedural safeguards that require notice of appeal rights when invoking quarantine or isolation authority and that authorize any person subject to a court-ordered quarantine or isolation to petition the court for early termination of the order if the public's health is no longer endangered. The bill also gives the State health Director authority to issue temporary orders for up to 90 days requiring health care providers to report information necessary for a communicable disease investigation.

Two Bills Introduced for Local Health Department Voluntary Accreditation

Senator Fletcher Hartsell has introduced two bills calling for Local Health Department Voluntary Accreditation. One bill (S1346) will establish a Local Health Department Accreditation Board consisting of 15 members: Eight (8) appointed by General Assembly: Four (4) upon recommendation of the President Pro Tempore of the Senate which will include two (2) county commissioners recommended by the NC Association of County Commissioners, and two (2) local board of health members as recommended by ANCBH and two (2) upon recommendation by each of the Speakers of the House of Representatives which will include two county commissioners, two local board of health members. The Secretary of HHS will appoint six (6) members: 2 local health directors, one staff member from the Division of Public Health and 3 members at large. The Secretary of DENR will appoint one member from the Division of Environmental Health. The Commission for Health Services would adopt standards that would be developed by this Board and adopt rules establishing accreditation standards.

The second bill (S1361) would not have an Accreditation Board, but would give this authority to the North Carolina Institute for Public Health. Again, the Commission for Health Services would adopt the standards, but the standards would be developed by the Institute.

Senator Hartsell hopes to create a mechanism, if necessary, to keep the issue of at least voluntary accreditation alive in the short session. Existing S672 may also be a vehicle.

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Please include me	in your legislative en	nail alerts: Email Address		
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Public Health Lead HIV/STD Control Comty HIth Assist Environmental Head	\$6.00 ant/Tech. \$3.00	 Women/Children's Healt Nursing \$4.00 Social Work \$3.00 Wellness and Prevention 	□ Dental I □ Manage	ory \$4.00 Health \$5.00 ment Support \$5.00
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f you wish to join a	section, add Section		L DUES	
a Angela A		ke check payable to NCI Box 41487, Raleigh, NC		to:
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Wellness & Prevention Section

Leigha Jordan Shepler, Chair

We are so excited about the upcoming educational conference! Once again, our program planning committee has put together an outstanding program that will be of interest to several sections in addition to Wellness & Prevention. Thanks to all who submitted ideas and thanks to Katherine Coggins who has worked diligently to make this a conference you do not want to miss.

Please look for nomination forms for our annual section awards to be released in June. We have four awards this year:

- Sparkle Project Award—recognizes a model health education project of two years or less duration or a one-time event in which a health educator was involved.
- Golden Project Award—recognizes a model health education project of more than two years in which a health educator
 was involved in its design and establishment.
- Jeanne Palmer Excel Award for Excellence in Health Education—recognizes an outstanding health educator in recognition of his/her contributions to promoting the health and well-being of North Carolina residents and/or the health education profession.
- Bertlyn Bosley Award for Excellence in Public Health Nutrition—recognizes an outstanding nutritionist in recognition of his/her contributions to public health nutrition.

Our Awards Luncheon and Business Meeting will be held on Thursday, August 26 from 12-2 pm. We hope to see everyone in New Bern in August.

Health Information Management Section

Vivian Cowan, Chair

The Health Information Management Section would like to take this opportunity to encourage you to attend our section's sponsored session on disaster preparedness and coping with stress on Thursday, August 26, in New Bern. Our business meeting will be that afternoon. We also hope you will join our section. The Health Information Management Section is looking forward to a year of growth and working with other committed public health professionals to make NCPHA a stronger organization. If you have not renewed your membership in NCPHA, please do so now! The Executive Committee is considering new ideas to increase membership for our section and for the organization. Please try to recruit new members. We need your support.

Women's & Children's Health Section

Liz Reeser, Chair

The WCH Section is very excited about our program offerings and activities scheduled for the 2004 AEC in New Bern. Section members were sent a section update along with the nomination forms for the 3 WCH Awards.

Dr. Thomas Irons is speaking at our plenary session on Thursday, August 26 from 2:30-4:30. His topic is "Adolescent Depression and Suicide". Dr. Irons is known for his hopeful attitude when speaking about difficult issues. His many years of experience as a pediatrician in Eastern NC have given him a unique perspective. We are pleased to have several sections as co-sponsors for this presentation. They include Nursing and Social Work, and the former Physician's Extender section.

Our Business meeting will be held Thursday morning from 8:30-10:00. Chris Hoke has agreed to give a legislative update. The WCH Section Awards will be presented following his update. Then the annual WCH Section Business Meeting will be conducted. In addition, we will be holding our 2^{nd} Annual Silent Auction all day Thursday. Keep an eye out for our table in the exhibit area and be sure to bring some money. We'll have something for everyone. If you would like to donate an item, new or slightly used, we would love to have it.

The Executive Committee will be meeting in July to finalize our plans. Please contact me with any suggestions, auction items or comments at Liz.Reeser@ncmail.net or 910-486-1616.

Social Work Section

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Greetings from Eastern North Carolina. We are excited that the 2004 Annual Educational Conference will be held in New Bern on August 25-27, 2004. The Executive Committee has worked to present a program, which is both educational and entertaining. We feel this will be an outstanding meeting with something of interest to all local public health social workers. This meeting is your opportunity to network with your fellow social workers. The Section will be Co-sponsoring a session on Adolescent Depression with Dr. Tom Irons and will also feature Dr. Lessi Bass, Associate Professor, ECU-School of Social Work as our speaker of our business meeting and Awards Luncheon. Dr. Bass will be speaking on boundary issues as it relates to working with clients in the community and in doing home visits.

The Section will also be sponsoring their 50/50 Raffle at the conference so please plan to purchase one or more tickets for \$1.00 each. This money is used to support our educational conferences. We know each of you could use the money to purchase gas if you won!

Awards are given every year at the Annual Section Luncheon. The two categories are Outstanding Contribution to Public Health Social Work (nonmember), Outstanding Achievement in Public Health Social Work (member). We will be soliciting for awards in a few weeks. Please contact Kay Brandon at 336-412-6106 (Ext. 6106) if you have questions about the awards.

The Section has recently co-sponsored two major events-The Public Health Social Work Conference in April and the 10th Anniversary Celebration for the Continuing Education, Training and Advisory Committee for Public Health Social Work. Membership recruitment continues to be a focus and we are already working on the 20th Anniversary Celebration of Social Work Section for 2005. It is very fitting that this celebration will occur in Asheville (NCPHA, 2005) as this is where the first meeting of the SW Section occurred.

NCPHA-Social Work Section is committed to the needs of public health social workers functioning at the local level. We work to enhance your professional skills, advocate for the profession, and provide an organized network for social workers. We hope that if you have not been a member and have felt disjointed from your peers, and at times feel that you have reached the "burn out" stage in your professional development, that you will take the opportunity to explore ways to become involved with the Section. We know that you will feel renewed and energized when you leave the conference. If you have questions about how to become a member of NCPHA, please contact Sylvia Wagoner at 704-786-9181. We want you to become a part of the future of the Section.

WNCPHA News

Scott Sneed, 2004 President

The Western North Carolina Public Health Association held its 58^{th} annual meeting on May 19 - 21, 2004 at the Holiday Inn Sun-Spree in Asheville. We had 134 attendees. Our opening speaker was Mr. Rick Foster, M.A. Mr. Foster is the co-author of <u>How We</u> <u>Choose To Be Happy</u>. Our closing speaker was Lynn Blanchard, MPH, Ph.D. She spoke on the topic of <u>"True Colors."</u> Both speakers gave excellent talks. I would highly recommend either one of them to speak at another conference. All and all it was a great annual meeting.

WNCPHA gave out several awards and scholarships at our annual meeting. Here is a list of recipients:

- The *W.A. Broadway Award* went to Patricia Hawkins, R.S., Environmental Health Specialist for Transylvania County Health Department.
- The Environmental Health Section gave the 2004 Environmental Health Specialist of The Year Award to Mr. David Littman, R.S., Environmental Health Specialist for the Gaston County Health Department.
- The Environmental Health Section gave the *McCall Brothers Scholarship* to Mr. Joshua Sellers, R.S., Environmental Health Specialist for the Mecklenburg County Health Department.
- The Melinda McDowell Scholarship was given to Regan Perry, R.N. with the Appalachian District Health Department.
- Four other scholarships were given to: Debbie Adams, C.N.A. with the Watauga County Health Department, Felissa-Marie Vazquez, Environmental Health Specialist Intern with the Jackson County Department of Public Health, Layton Long, R.S., Environmental Health Director for the Buncombe County Health Department and Michele Walker with the Lincoln County Health Department.
- WNCPHA and the Sections gave out longevity and resolutions certificates.

Congratulations to all the well deserving recipients. Please remember to nominate your hardworking peers.

The WNCPHA Officers for the 2004/2005 are as follows: EXECUTIVE COMMITTEE: Judy Avery, President (Lincoln County), Joanie Belk, President Elect (Lincoln County), Josh Sellers, Vice President (Mecklenburg County), Kristy Osterhout, Secretary (State Laboratory), Rebecca McLeod, Treasurer (Burke County), Scott Sneed, Past President (Lincoln County) SECTION CHAIRS: Kathy Anthony, Management Support (Lincoln County), Samantha Dye, Environmental Health (Gaston County), Janet Cote, Health Education (Burke County), Pat McCall, Nursing (Henderson County), Georgena Millar, Laboratory (Asheville Regional Office), David Stone, Public Health Management (Surry County)

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Ň	North Carolina Public Health Association North Carolina Association of Local Health Directors	
2004 Annual Educational Conference		
	"Essentials of Public Health: Getting to the Core"	
Tuesday, August 24		
10:30 – 1:00 pm	Governing Council Meeting	
1:00 – 5:00 pm	Exhibit Set up	
2:00 – 4:00 pm	NCALHD Business Meeting	
6:00 - 9:30	Hospitality	
Wednesday, August 2		
8:30 - 5:00	Registration	
8:30 - 5:00	Exhibits Open	
8:30 - 5:00	Northwest AHEC Cyber Café (check out the latest resources and your email)	
9:30 - 10:00	General Session	
	Welcomes	
10:30 - 1:15	GlaxoSmithKline Child Health Award Recognition Ceremony/Luncheon	
1:30 - 3:00	General Session	
	Building Public Health Capacity in North Carolina: Opportunities and Challenges	
	Ed Baker, M.D., MPH, NC Institute of Public Health	
	North Carolina's Public Health Task Force 2004 Report	
	Dr. Leah Devlin, DDS, MPH, State Health Director	
1:30 - 3:30	Environmental Health Business Meeting	
3:30 - 5:00	Concurrent Sessions	
	A1. Core Competencies	
	Cultural Competency in Public Health	
	Enhance understanding of the importance of cultural competency and increase knowledge of cultural	
	differences and similarities with an emphasis on the Latino culture (Recommended audience: all attendees)	
	(Recommended dudience: dit difendees)	
	A2. Capacity Building	
	Show Me the Money	
	Provide information about various types of funding sources to include granting agencies and tips for	
÷	matching sources to projects/programs Rev. Glenn Silver, President, Coastal Plains Consulting	
	(Recommended audience: all attendees)	
,		
	A3. Essential Public Health Services Bioterrorism Preparedness & Emerging Diseases in North Carolina: The PHRST Role	
	This session is directed to all public health personnel who aren't familiar with the Public Health Re-	
	gional Surveillance Teams' collaborative & integrative approach in enhancing the community's capac-	
	ity to respond to bioterrorism events. By working with health organizations and first responders, the	
	team promotes preparedness when confronted with terrorist attacks and other threats to public health.	
	At the conclusion of this session, participants will be knowledgeable in how the PHRST teams in NC	
	help health departments plan for and respond to events such as natural disasters, man-made emergen-	

cies, and traditional disease outbreaks. James Kirkpatrick, MD, MPH, Branch Head, DHHS Public Health Preparedness/Response Allison A. Stockweather, Bioterroism Industrial Hygienist, PHRST-2

Nan Rogers, Nurse Epidemiologist, PHRST-1 (Recommended audience: Nursing, CHAT, Laboratory, Health Directors, EHS)

	A4. Cutting Edge Practice FDA Unicode Proposal
	Provide information of FDA's Food Code as an option for North Carolina's Restaurant Inspections
	Susan Grayson, Division of Environmental Health, DENR (Recommended Audience: Environmental Health and Health Directors_
	 A5. Cutting Edge Practice <i>HIV Outbreak Among College Students</i> Peter Leone, MD, Medical Director, HIV/STD Prevention & Care Branch Phyllis Gray, MPH, Special Projects Manager, HIV/STD Prevention & Care (Recommended audience: HIV/STD Prevention & Care Staff, all attendees)
5:30 – 9:00 pm	Summer Picnic and Deck Party "Hats Off to Public Health" Parade and Contest
. 9:00 – 1:00 am	Dance – The Breeze Band
THURSDAY, AUGU	UST 26, 2004
8:00 - 1:00	Registration
8:30 - 12:00	Exhibits Open
8:30 - 3:30	Northwest AHEC Cyber Café (check out current resources and your email)
8:30 - 10:00	Women's & Children's Health Section Breakfast/Business Meeting/Awards (Breakfast is a pre-registered event, please RSVP Patricia Horton @ 828-757-3022 or Patricia. Horton@ncmail.net) Legislative Update Chris Hoke, JD, Chief, Office of Legal & Regulatory Affairs
8:30 - 10:00	Concurrent Sessions B1. Core Competencies TBA
	B2. Capacity Building Take This Job and Love It Learn how to boost employee/coalition member morale/energy during difficult times Iwana Guess Ridgill, PhD, Education & Training Consultant, Ridgill and Associates (Recommended audience: all attendees)
	 B3. Essential Public Health Services (two part presentation – second part C4) <i>NEWS BULLETIN: Mysterious Outbreak Effects Animals and Humans</i> Could this headline appear in your newspaper? Dr. Engel and a panel of experts will lead a tabletop discussion of an emerging infection incorporating the many resources required and introduce new partners in public health. Jeffrey Engel, MD, Head, General Communicable Disease Control Branch State Epidemiologist
	Recommended audience: Laboratory, Environmental Health, Nursing, CHAT, Health Directors)

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B4. Cutting Edge Practices TBA

10:00 - 10:30

Concurrent Sessions

10:00-12:30

C1. Core Competencies HEP C 101 Training

Beverage Break with Exhibitors

Susan Thompson, RN, MPH, HEP C Coordinator, Raleigh, NC Bill Petz, Training Coordinator, HIV/STD Prevention & Care Branch (Recommended audience: HIV/STD Prevention & Care staff)

10:30 - 12:00

C2. Core Competencies

Boundary Issues in Public Health Practices

To enhance awareness of boundary/ethical issues associated with client/professional relationships in Public Health practice

Lessi Bass, PHD, Associate Professor, ECU School of Social Work

(Recommended audience: Social Work, Women's & Children's health, Nursing, Wellness and Prevention)

C3. Capacity Building

Disaster Preparedness – Are You Ready? How to prepare your agency for Bioterrorism and /or disaster situations Angie Callahan, Former Franklin County Emergency Medical Services Director (Recommended audience: Health Information Management, all attendees)

C4. Essential Public Health Services (two part presentation – first part B3)

NEWS BULLETIN: Mysterious Outbreak Effects Animals and Humans Could this headline appear in your newspaper? Dr. Engel and a panel of experts will lead a tabletop discussion of an emerging infection incorporating the many resources required and introduce new partners in public health.

Jeffrey Engel, MD, Head, General Communicable Disease Control Branch State Epidemiologist

(Recommended audience: Laboratory, Environmental Health, Nursing, CHAT, and Health Directors)

C5. Cutting Edge Practices

What's Up with the Oral Screening and Fluoride Varnish Projects? Will present the most current evaluation and data analysis on "Smart Smiles" and "Into the Mouths of Babes" oral screening and fluoride varnish programs Gary Rozier, DDS, MPH

(Recommended Audience: Dental Health)

12:00 – 1:30 pm

Section Luncheons (all pre-registered events, please RSVP appropriate contact person/number)

Environmental Health Section Awards Luncheon and Business Meeting (Warren Richardson 336-361-0385 or Warren.Richardson@ncmail.net) Laboratory Section Awards Luncheon and Business Meeting (Georgena Millar @ or Georgena.Millar@ncmail.net) Social Work Section Awards Luncheon and Business Meeting (Sylvia Wagoner @ 704 -786-9181, X204 or Sylvia.Wagoner@ncmail.net)

12:00 – 2:00 pm	Section Luncheons (all pre-registered events, please RSVP appropriate contact person/number)
	Nursing Section Awards Luncheon and Business Meeting (Linda Weldon @ 828-698-4223 or lindaw@hendersoncountync.org) Dental Section Awards Luncheon and Business Meeting (Kelly Haupt @ 919-833-2466 or Khaupt@ncafp.com) Wellness & Prevention Section Awards Luncheon and Business Meeting (Leigha Jordan Shepler @ 336-342-8150 or ljordan@co.rockingham.nc.us
12:30 – 2:00 pm	HIV/STD Control Section Luncheon (Luncheon is a pre-registered event, please RSVP Charlene Ray @ 919-733-7301 or Char- lene.Ray@ncmail.net)
1:00—2:00 pm	Health Information Management Section Business Meeting
2:00-4:00	HIV/STD Control Section Business Meeting/Awards
2:00-3:30	Concurrent Sessions D1. Core Competencies Relieving Stress on the Job Work on relieving stress on the job with new techniques Speaker: TBA (Recommended audience: Health Information Management and Wellness and Prevention)
	D2. Capacity Building Adolescent Depression Thomas Irons, MD, Brody School of Medicine, East Carolina University (Recommended Audience: Women's & Children's Health, Nursing, Social Work, Wellness and Prevention)
	D3. Essential Public Health Services More Than you Ever Wanted to Know About Fluoride To update all interested public health staff on the different types of fluorides, mechanism of action, and why fluoride is one of the most successful public health measures of our time Debi Grzeslo, RDH, John Pendill, DDS (Recommended Audience: Dental Health, Wellness & Prevention)
	D4. Cutting Edge Practices On-Site Wastewater Review proposed rule changes for soil wetness and innovative system updates David Limdbo (Recommended audience: Environmental Health)
	 D5. Cutting Edge Practices North Carolina's Proposed Decontamination Standards for Methamphetamine Sites Proposed guidelines/standards to ensure property that was known to be used for the manufacturing of Methamphetamine is safe for habitation. Steve Cline, DDS, MPH, Chief, DHHS Epidemiology Section (Recommended audience: Health Directors)

3:30 - 5:00	Concurrent Sessions
	E1. Core Competencies
	The Many Aspects of Successful Public Health Programs
	Enhance awareness of the various aspects that have to be addressed to have successful out-
	comes with public health programs using the PSST! - People Stopping Syphilis Today Pro-
	gram as an example
	Caroline Moseley, Guilford County Department of Public Health
	(Recommended audience: all attendees)
	E2. Capacity Building
	Building Capacity Through Planning and Partnerships
	Highlights successful initiatives in Wake County to meet higher demands of services in a
•	time of limiting resources
	Richard K. Rowe, Director, Wake County Dept of Environmental Services
	Dicke Sloop, Director, Wake Co. Environmental Health & Safety
	Suzanne Harris, Grants & Resources Administrator, Wake Co. Dept. of Environmental Services
	(Recommended audience: Health Directors, Management Staff)
	E3. Essential Public Health Services
	The Care and Feeding of an Epi-Team
	Learn how to manage an outbreak more efficiently and effectively – encompasses various
	disciplines within the health department Claudia Rumfelt-Wright
	(Recommended audience: Epi teams, Environmental Health)
	(Recommended dudience. Epi leams, Environmental Health)
	E4. Cutting Edge Practices
	Community Strategies for Decreasing Youth Violence
	Speaker: TBA
	(Recommended audience: all attendees)
4:30 - 5:00	Health Information Management Section Business Meeting
6:00 - 8:00	Awards Banquet
	run ab Zundabe
8:00 - 12:00	Dance - DJ
E	
Friday, August 26, 2004	
8:00 - 9:00	Good Morning, Carolina
0.00 9.00	Breakfast with UNC Institute for Public Health
9:00 - 9:30	Closing Session
	Message from the President of the American Public Health Association
	Virginia A Caine, MD
	Director Marion Co Health Dept, Indianapolis, IN
0.20 10.20	
9:30 - 10:30	Wood Lecture
	5 Steps to Public Health Workforce Preparedness
	Bernard (Barney) Turnock, MD, MPH
	Clinical Professor, Division of Community Health Sciences University of Illinois at Chicago
	Oniversity of minors at Cincago
11:00 - 12:00	Business Meeting/Door Prizes
	\sim

Obesity Resolution

The following Resolution will be presented for adoption at the Annual Business Meeting of NCPHA on August 27, 2004:

2004.01 Overweight, Obesity and Inactivity

WHEREAS, nearly one third of US adults are classified as obese; and¹

WHEREAS, fifteen percent of US children and teens ages 6-19 are overweight; and ²

WHEREAS, over ten percent of US preschool children are overweight; and ³

WHEREAS, nearly twenty-five percent of US adults reported *no* leisure-time physical activity during the last month; and ⁴

WHEREAS, nearly sixty-two percent of US children ages 9-13 do not participate in any organized physical activity during non-school hours and nearly twenty-three percent do not engage in any free-time physical activity; and ⁵

WHEREAS, overweight and obese individuals are at increased risk of cardiovascular disease, diabetes, cancer and numerous other diseases and conditions; and ⁶

WHEREAS, obesity now costs states almost as much in medical expenditures as tobacco-related diseases;⁷

THEREFORE, BE IT RESOLVED, that the North Carolina Public Health Association supports and encourages proven interventions to promote healthy lifestyles for all North Carolina residents;

BE IT FURTHER RESOLVED, that the North Carolina Public Health Association encourages each local school advisory council to make the health impact of obesity a priority and to include/integrate physical activity programs in their standard of practice.

1 National Health and Nutrition Examination Survey 1999-2000, Journal of American Medical Association

2 Prevalence of Overweight and Obesity Among Adults: US 1999-2000, CDC

3 IBID

4 Behavioral Risk Factor Surveillance System, CDC, 2002

5 Issue Brief, National Governors Association Center for Best Practices, 2003

6 IBID

2004-05 Slate of Officers

This is the first year of a return to a Single Slate of Officers being presented to membership at the Opening Session in New Bern on August 25, 2004. Nominations from the floor will be entertained as well. The Nominating Committee presents the following slate"

President-Elect:	Barry Bass, Davie County Health Director
Vice President:	Malcolm Blalock, Retired, Division of Environmental Health
Secretary-Treasurer:	Janice Jones, Robeson County Health Department
Member-At-Large East:	Barbara Chavious, UNC Institute for Public Health
Member-At-Large West:	Michael Clements, Baptist Hospital, Community Health

Congratulations and thank you to these individuals who have agreed to serve the association in these leadership roles.



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REGISTRATION APPLICATION NC PUBLIC HEALTH ASSOCIATION and NC ASSOCIATION OF LOCAL HEALTH DIRECTOR ANNUAL EDUCATIONAL CONFERENCE August 25-27, 2004 New Bern, North Carolina				
Personal Information: (Please print or typ	be all information re	equested)		
First Name MI	Last N	ame		
Nork Telephone Number	Home T	elephone Number		
Employer	·	·····		
Position				
ADDRESS	CITY	STATE	ZIP	
Board of Health Member or Count NCPHA Life Member (No charge)	ty Commissioner			
FULL CONFERENCE:*Pre-registration(MemberPre-registration(Non-MemberOn-Site registration(MemberOn-Site registration(Non-MemberOn-Site registration(Non-Member	er) \$170.00 er) \$125.00			
DNE DAY:**DAY MUST BE DESIGNAPre-registration(MemberPre-registration(Non-memberOn-Site registration(MemberOn-Site registration(Non-memberOn-Site registration(Non-member	er) \$ 85.00 er) \$135.00 er) \$ 85.00		-	
Student & Retiree ½ OF APPROPR Awards Banquet* (Guest ticket)	IATE FEE \$ 30.00			
TOTAL ENCLOSED: Participant Registration H	fee	\$		
Guest Banquet Ticket		\$		
*Registration includes sessions Awards Banquet on Thursday, Aug	, lunch on Augu ust 26' and Brea	st 25, Picnic on Akfast on Friday,	August 25, August 27	
** One day Registration for Wed One day registration for Thursd				
Please indicate any special dietary requ	irements for bang	uet	<u></u>	
FORWARD REGISTRATION	FORM AND CHECK		то:	
NC Public Health Association, PO I	Box 41487, Raleigh	, NC 27629-1487		
PRE-REGISTRATION	I DUE NO LATER T	HAN August 15, 2004		
NO REFU	NDS AFTER Augu	st 15, 2004		

NC Public Health Association

P.O. Box 41487 Raleigh, NC 27629-1487

Phone: 919-231-5153 Fax: 919-250-6109 Email: ncpha1@mindspring.com

Public Health: Everywhere, Everyday, Everybody

> We're on the web! www.ncpha.com



HAVE YOU DESIGNED YOUR HAT YET?

The first Hats off to Public Health Parade will be held during the Deck Party on Wednesday evening, August 25, 2004.

Prizes will be offered for the most unique hat designs that are indicative of public health.

We hope to have many entries, so be thinking of your fun design and be prepared to model your hat in New Bern. Non-Profit Org. US Postage PAID Permit # 1499 Raleigh, NC

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ROWAN CO. HEALTH DEPT.

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New Lapel Pin Design

Congratulations to Joseph Sutton, husband of Julie Sutton, Greene County Health Department. Joseph's design is the winner of the contest that NCPHA sponsored to find a design for our new lapel pin which will be sold at NCPHA's annual meeting in New Bern. Because we print our Newsletter in black and white, the beautiful simplicity of the design may not be captured in this printing. The dark color is a deep royal blue and the light color is a deep yellow. We will have the design also posted on the website. Many wonderful design submissions were received and we are thankful for all the talent and interest in this design. Joseph was awarded a check for \$250.00 for his winning entry.



Volume 45, Issue 2

April, 2004

Public Health Newsletter

NC Public Health Association

NCPHA Annual Conference: August 25-27, 2004, New Bern, NC

The NCPHA Program Planning Committee is excited to present a great conference this year in New Bern, North Carolina. We all fell in love with the hospitality and facilities in this beautiful city and we are looking forward to returning in August. Yes, I did say August and not September. As you are aware, NCPHA was been plagued with natural and manmade disasters in recent years that have affected our participation and attendance at the annual conference. We heard your pleas last year—"please move the convention out of September!!" We did. August is still hurricane season, but it is not the peak weeks like our usual mid-September time frames.

The theme this year is : Essential of Public Health: Getting to the Core. We will have GlaxoSmithkline hosting the Child Health Recognition Awards Ceremony and luncheon on Wednesday and will have another General Session early Wednesday afternoon to set the theme of the conference. It will be a panel presentation on public health performance standards—what is being done nationally and in North Carolina to address this new accountability of public health practice. We will be honored to have the APHA President, Dr. Virginia Caine, with us again.

Plenary sessions will address the following focus areas: Public Health Competencies, Capacity Issues, Core Functions and Activities, and Cutting Edge Approaches in Public Health Practice. Section business meetings will be held in conjunction with their Awards Luncheons on Thursday, with the exception of Environmental Health Section, which will continue to hold their Business Meeting Wednesday afternoon.

The Wood Lecture and breakfast will be held on Friday. Our speaker this year is Dr. Barney Turnock, University of Illinois at Chicago. He is the author of a widely read text on public health practice, "Public Health: What It Is and How It Works", and was awarded the James R. Kimmey Award for Excellence in Health Planning and Practice by the American Public Health Association and the American Health Planning Association. He also serves as a consultant on performance management for the National Turning Point Initiative.

And don't forget about our evening activities. What is summer without a "deck party"? You won't have to find out, because we are planning one for you to enjoy on Wednesday evening. A band will be available for your enjoyment on Thursday night after the Awards Banquet. And for those of you who can't wait to get to New Bern-we will have a Hospitality Room on Tuesday night.

Look for the itinerary and registration information soon on the web: www.ncpha.com and in the June Newsletter.

Hotel Information for Annual Educational Conference

Most activities will be held in the New Bern Convention Center and the Sheraton Grand. There are a couple of sleeping room options for you. Be sure to contact the following hotels for your reservations prior to July 24, 2004:

Sheraton Grand: \$103 + tax (next door to Convention Center) 252-638-3585		
Comfort Suites: \$94 + tax (across the street from Convention Center) 25	52-636-0022	
BridgePoint: \$65 + tax (approx. 1/2 mile from Convention Center) 252-6	636-3637	

HAVE YOU DESIGNED YOUR HAT YET?

The first Hats off to Public Health Parade will be held during the Deck Party on Wednesday evening, August 25, 2004.

Prizes will be offered for the most unique hat designs that are indicative of public health.

We hope to have many entries, so be thinking of your fun design and be prepared to model your design in New Bern.

inside this issue:

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ervice Awards	12



David Stone, NCPHA President

North Carolina?

President's Message

What does NCPHA do for me?

Asking that question shows that NCPHA finds itself at a crossroads. The Governing Council recently reviewed our Association's Strategic Plan. We reviewed our objectives as a professional organization and the strategies to accomplish them. NCPHA must define its vision, identify what it stands for and announce what it wants to accomplish. As members, we must do this and then inform potential (and present) members. Asking that question points to a bigger issue. We now work in an environment that requires extra scrutiny of our time and budgets. We must justify every dollar as our funds lessen or are needed for other "things". So why isn't NCPHA considered important? We are losing members in general and lack people who are interested in serving as officers, committee chairs and members and as local arrangements personnel. The catch-22 is that for us to attract and to create interest among members we must be good at sharing and explaining our vision. Answering the initial question requires us to say what we stand for and what we're all about. But it doesn't stop there. Along with the answer to that first question comes another question as well - What can I do for NCPHA? The two are interrelated and cannot be answered separately. Yet there is that catch-22 again. If we present define who are not are not be an explained out the members?

cannot define what and who we are, how can we attract and interest members? And if we do not attract members, how do we develop and implement a vision of NCPHA as a voice for public health in

For us to determine what NCPHA is to be about and how we relay that to current and potential membership we must continuously ask (and answer) the question, "What do I want NCPHA to be?" I have struggled with that question at times myself before our strategic planning process. In order for us to develop a focus for NCPHA, we must define our vision and share that with every public health worker in our Association and across the state.

You may have noticed that I haven't ever answered the primary question. Many state that if they cannot go to the Annual Meeting, they don't want to become a member. But NCPHA is so much more than an annual educational conference. We're a way for "public healthers" to meet with each other. We're a link to Raleigh and legislative issues. We're a way to share information and get new ideas. We have scholarships to help our own get an education. We have fun while seeking to motivate and renew our spirits. It connects us. We're *People* who love public health and those we serve. There is an Old Testament verse that states, "where there is no vision, the people perish". So, just as I started, I'll end with question–

What is your Vision for NCPHA?

NCPHA Provides New Scholarship Opportunity for Child of NCPHA Member

NCPHA is pleased to announce a new scholarship that will be awarded in September to a child of an active member of NCPHA. Our Eastern Affiliate, EDNCPHA, has led the way in providing this valuable resource to membership and we appreciate their willingness and their support in assisting NCPHA in using their criteria and application as our blueprint.

We all know that the cost of formal education is very expensive and salaries in public health have not kept up with the rising cost of college education. Please see the next page for the application itself. Please note that this scholarship requires a personal statement and future plans as well as two (2) letters of recommendation with your official High School or College Transcript.

The Scholarship Committee will consider the following:

- 1. Potential of applicant to succeed, based on demonstration of ambition and leadership evident by participation in school, church of community activities.
- 2. Scholastic Record, based on official school transcript of last twelve (12) months of school attendance.
- 3. Character, based on written recommendations of school, church and community leaders.

Scholarship Application and accompanying information must be received by June 15, 2004.

Volume 45, Issue 2

APPLICATION FOR NCPHA CHILD OF MEMBER SCHOLARSHIP

(Name of Pi	nttendstitution)
Current Member of NCPHA: yes how long: Parents place of employment: Address: I am attending plan to a (Name of Ins in(Name of Pr	nttendstitution)
Parents place of employment: Address: I am attending plan to a (Name of Ins in(Name of Pr	nttendstitution)
Address:	stitution)
I am attendingplan to a (Name of Ins in(Name of Pr	stitution)
I am attendingplan to a (Name of Ins in(Name of Pr	stitution)
(Name of Pi	rogram)
Dates of enrollment: Degree or cert Accepted into program: yes no full-time part-	tification sought:
Expected date of graduation/completion: Financial	I Need: Anticipated Cost of Education:
How do you plan to pay for the educational expense (other than	ı this scholarship)
What other financial aid will you have? (Please explain type and	
Reasons for requesting scholarship:	
(USE ADDITIONAL PA	GE IF NECESSARY)
Personal Statement and Future Plans (one typed page)	andra and an anna an a
Please include at least two letters of recommendation and an Of	fficial High School or College Transcript.
(signature) (date)	
MAIL NCPHA Scholars PO Box Raleigh, NC MUST BE RECEIVED	hip Committee 41487 27629-1487

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Scholarships to be Awarded in September

The NCPHA Scholarship Committee is pleased to announce that scholarships will be available for members of the Association that fit the following criteria:

- A. <u>Scholarships shall be awarded at the Annual Meeting in September towards that academic year to current or prospec-</u> tive workers in public health in North Carolina.
- B. <u>Awards for public health training shall not be limited to study in a school of public health, but shall be for a regular</u> academic program in an accredited educational institution which will advance the individual's competence in public health work.
- C. <u>The applicant(s) must confirm in writing that it is his/her intent to work in a public health agency in North Carolina for</u> <u>at least two (2) years following completion of training</u>. The applicant(s) need not be a resident of North Carolina at the time of application. Applications must be submitted to the Scholarship Committee by June 15th.
- D. The recipient(s) must be current paid members of NCPHA.
- E The recipient(s) must be unconditionally accepted at an accredited educational institution. <u>Confirmation will include</u> either a copy of an acceptance letter with enrollment date or an unofficial copy of the applicants' transcripts.
 - The following factors should be taken into account in selecting scholarship recipients(s):
 - 1. Potential contribution of service to the people of North Carolina.
 - 2. Reasons for seeking additional training and relationship of program of study to career expectations
 - 3. Financial need.

F.

The following scholarship scholarships will be available. It is imperative that all criteria be completed and submitted with application. Any omissions will void application.

> The Robert S. Parker Leadership Scholarship: \$1500.00. Given to an individual who has worked in the field 1. of public health for at least five (5) years and is pursuing graduate-level training that would qualify him/her for a leadership position in public health. Criteria: Sections A-F In addition, the individual must have been a paid member of NCPHA for at least two consecutive years. Applicants for The Robert S. Parker Leadership Scholarship must submit the following: **Completed Scholarship Application form** An attachment listing their complete work history and outlining job responsibilities A typed, one-page explanation on how the applicant(s) expect(s) to apply the graduate training towards a leadership role in public health. 2. The Undergraduate/Graduate Education Scholarships: two (2) \$850.00 scholarships will be available for individuals pursuing an undergraduate or graduate degree with application towards public health practice. Criteria: Section A-F З. The Associate/Technical Degree or Certificate Scholarship: up to \$300.00 is available to individual(s) pursuing an Associates/Technical degree or certification with application towards public health practice. Criteria: Section A-F 4. Child of Member Scholarship: one (1) \$500.00 scholarship will be available for children of active NCPHA members pursuing an undergraduate or graduate degree. Criteria: Section A, E, and F

If any scholarship recipient fails to comply with the terms of the Scholarship Award, and this failure is brought to the attention of the Scholarship Committee Chairperson, he/she shall advise the recipient by registered mail that the scholarship money must be returned to NCPHA.

The application is provided elsewhere in this Newsletter. Please be sure that application is complete with all criteria included and mailed by June 15 to: NCPHA Scholarship Committee PO Box 41487

Raleigh, NC 27629-1487

APPLICATION FOR NCPHA SCHOLARSHIPS

Please type or word process an exact copy.

Name:	Home Telephone:
Home Address:	
Employer's Name and Address:	
Work Telephone: Professio	onal Discipline:
Current job title and responsibilities:	
Highest Degree earned	Licensure/Certification:
Type of training planned (degree/field of study)	
Expected goals in the field of public health:	
	· · · · · · · · · · · · · · · · · · ·
I am attending	Plan to attend
<u> </u>	(Name of Institution)
in(Degree/Field of study)	as a Part Time Full Time Student
(Degree/Field of study)	
Date(s) of enrollment: E	Expected date of graduation/completion:

Public Health Newsletter

1 am applying for a scholarship in the following category: (check one)	
Robert S. Parker Leadership Scholarship*(\$1500.00)	
Graduate/Undergraduate Scholarship (\$850.00)	
Associate/Technical Degree; Certificate Scholarship (up to \$300.00 Amount R	equesting
Please explain why you are requesting financial assistance.	

Describe how the scholarship funds will be utilized:

.

What additional financial aid will be utilized?

What other NCPHA (including Section) scholarships have been applied for within the two years:

It is my intent to work in a North Carolina public health agency following the completion of the education for which I am requesting this scholarship _____Yes___No

Signature

Page 6

Date

Along with this application, submit at least two (2) letters of recommendation from persons who have knowledge of your public health work.

*For the *Robert S. Parker Leadership Scholarship* also attach a complete work history, outlining job responsibilities and a typed, one page explanation on how you expect to apply the graduate training toward a leadership role in public health.

APPLICATION DEADLINE: JUNE 15

Mail application to :

NCPHA Scholarship Committee PO Box 41487 Raleigh, NC 27629-1487

Social Work Section News

The Social Work Section is busy making plans for the fall annual meeting. We hope you will mark your calendar and make sure you join us on August 26, 2004 in New Bern for a program we are sure will motivate you in your work in public health. Be proud of the work we in public health do. We can all make a difference in the health of our citizens. On March 12, 2004, the NC-National Association of Social Workers held a recognition luncheon for all social work organizations and the Social Work Section's 2003 award recipients, Dr. Kathleen Rounds-Outstanding Contributions to Public Health Social Work and Michael L. Clements-Outstanding Public Health Social Worker, were recognized. Membership recruitment continues to be a focus for our Section. If you are not a member of NCPHA-Social Work Section we invite you to join our organization. You will meet other social workers with whom you can network and attend an outstanding educational conference. Additionally, throughout the year, the Section co-sponsors a number of continuing education endeavors and supports other activities related to public health social work.

Environmental Health Section News

The Executive Committee members and section officers have met twice since November in an ongoing effort to address the needs of our section and to plan for the challenges we will face in the future. Our membership is down at a time when we so badly need to stand unified and speak with one voice. Our committee and others throughout the state have been given the challenge to get the message out that we need your help. With the help of (and special thanks to) Emily Smathers, we are working on a brief "power point" presentation with a focus on membership recruitment, to be distributed to the education districts and elsewhere. With the recommendations coming out of the Public Health Task Force 2004, there are organizational changes being proposed concerning environmental health and other public health professions that are sure to directly and significantly effect the way we all do our jobs. If at any time we need to stand strong and unified, it is now. Stay tuned...there will be more to come on this issue.

With this year's Annual Education Conference rapidly approaching, planning is well underway to provide an interesting and exiting schedule of events and workshops for the section. Due to some changes in the organization of this year's Annual Education Conference schedule, we are looking at ways to somewhat streamline our business meeting. Four plenary sessions have been scheduled over two days which are allotted for educational workshops and presentations where we will be combining agendas and resources with other sections. The traditional "half day" business meeting will not allow us to work with this schedule and maintain the number of educational hours we have had in the past. We will still be planning to fully cover our meeting agenda, elections, and business items, and include an awards luncheon as before. We will be getting more information out concerning workshops, scheduled events, the awards luncheon, and our yearly raffle soon.

A special welcome is extended to Terry Pierce as our new Division Director. We should all be proud and grateful to have such a dedicated and committed professional serving us all in his new capacity. Thanks Terry, and welcome aboard!

Finally, I am sure nearly all of us can think of someone whom we work with or know about who stands out as an example of what we believe our profession is all about. Maybe we know of a young student planning to enter the environmental health "family" upon graduation. There are so many of us who go "above and beyond" as professionals and are deserving of our recognition. Think about these people as the time to nominate our candidates for scholarships, Rookie of the Year, Sanitarian of the Year, and Bill Broadway Awards approaches. Take a moment to think about these people...who they are and what they do for all of us...encourage them...and take a moment to thank them.

Dental Health Section News

Dental Section members are already busy preparing for the August meeting in beautiful New Bern! As a reminder to ALL Section members,

NOW IS THE TIME to seriously consider nominations for our Section awards:

- Ernest A. Branch Award- awarded to a person in NC who has made significant contributions toward maintaining the ideals of dental public health exemplified by Dr. Branch's work.
- Becky S. Bowden Outstanding Dental Hygienist Award- awarded to a NC hygienist who demonstrates consistent distinguished performance in community organizations for the advancement of dental public health.
- George G. Dudney Award- awarded in recognition of excellence in a dental health educational program exemplifying prevention.

Please take time to nominate one of the many people deserving of these awards!

Program planning for the upcoming meeting is underway. If you have suggestions for specific topics or speakers please contact Kelly Haupt at khaupt@ncafp.com and make plans now to attend the August 25-27th annual meeting!

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Nursing Section News

The officers for the Nursing Section for 2004 are:

Chairman	Victoria Smith
Secretary	Paula Black
Treasurer	Wendy Patterson
Nomination Chairman	Diane Boyd
Vice Chairman of Education	Linda Weldon
Vice Chairman of Communicat	tionsJane Brown

The executive committee of the Nursing Section met in Burlington on March 5th to begin planning for our Education Conference. The plans for topics for the nursing section sessions that are being pursued are a pharmacy dispensing course, the accreditation process for local health departments, an update from Joy Reed, and a panel discussion by participants from the pilot counties who completed the accreditation process. We are looking forward to the upcoming conference in New Bern.

Wellness and Prevention Section News

This year we have been busy making the final transition to one section from the Health Education and Nutrition Sections. We are in the process of creating one set of bylaws and manual of procedures. We are also creating a business plan to recruit members to our section. Although we were formed from Nutrition and Health Education, our membership is open to anyone interested in wellness and prevention. Broadening our membership is a natural reflection of how we collaborate with many different professionals on a daily basis to promote wellness and prevention. If you are interested in joining our section, please contact Helene Edwards at hedwards@hokehealth.com. We are also looking for someone to fill our vacant member-at-large position. If you are interested in serving in this capacity, please contact Karen Sigmon Smith at karsmith@wfubmc.edu.

In June, the Awards Committee will release nomination forms for four awards that will be presented at our business meeting on August 26th. They include the Bertlyn Bosley Award for Excellence in Public Health Nutrition, the Jeanne Palmer Excel Award for Excellence in Health Education, the Golden Project Award and the Sparkle Project Award. Please consider nominating a person or a project from your agency.

Our program planning committee has been working hard to plan the Section's activities for the 2004 NCPHA Annual Educational Conference August 25-27th in beautiful New Bern. If you have session ideas, please send them to Katherine Coggins at Katherine. coggins@ncmail.net. We invite all NCPHA members to join us in August for a great time of education, fellowship and fun.

Women's and Children's Health Section News

The WCH Section is very pleased to have Dr. Thomas Irons as our speaker for the 2004 AEC. He will be speaking on "Adolescent Depression". This is the same presentation that was scheduled for the 2003 AEC but was unfortunately cancelled because of Hurricane Isabel.

Our Business meeting will include a legislative update, the WCH Section Awards presentation and the annual WCH Section Business Meeting. In addition, the Silent Auction was such a success last year that we are planning a bigger and better one for this year. If you would like to donate an item, we would be pleased to accept it. A separate mailing will be sent bout the Awards and the Silent Auction, so please watch for it in May or June.

The Executive Committee will be meeting in mid-spring to finalize our plans. Please contact me with any suggestions, auction items or comments at Liz.Reeser@ncmail.net or 910-486-1616.

CHAT Section News

Our Annual Workshop will be held July 23, 2004. Our speaker will be Mr. Don Taylor, Clinical Social Worker. We would like to encourage all our Health Department Department's Division Nurse Supervisors to be very supportive of our Community Health Assistants in allowing them to be a part of our Section and to attend our workshop in July and the Annual Conference in August.
NCPHA Awards Nominations

Every year, NCPHA has the pleasure of recognizing the efforts of those promoting public health and/or years of public health service in North Carolina. Please take the time to look around you and gather some information on one of your peers that has made a contribution to our profession or made a difference in someone's life. We, in public health, are sometimes too modest to acknowledge our efforts in enhancing the lives of those living around us. Let's give credit where credit is due! Nominate your peers, nominate your program. All of you are doing great stuff...brag about it!

DESCRIPTION OF NCPHA AWARDS:

<u>REYNOLDS AWARD</u>: The Reynolds Award is bestowed upon the individual member of NCPHA who has made the greatest contribution to public health in North Carolina during the past year.

<u>NORTON GROUP AWARD</u>: The Norton Group Award is given to a group for outstanding cooperation and service to public health in North Carolina during the past year.

<u>RANKIN AWARD</u>: The Watson S. Rankin Award is given to an individual in recognition of the outstanding contributions to public health in North Carolina over a period of several years.

DISTINGUISHED SERVICE AWARD: This award was established in 1953 to recognize <u>individuals</u> in other organizations or professions who have made significant contributions to public health in North Carolina.

<u>CITATION OF MERIT</u>: The Citation of Merit is conferred upon individual members of NCPHA who, by long years of noteworthy service or by lustrous enterprise within the recent past, have singularly advanced public health in the Tar Heel State.

PARTNERS IN PUBLIC HEALTH DISTINGUISHED GROUP AWARD: This award was established in 1998 to recognize other organizations and professions who have made significant contributions to public health in North Carolina.

A citation and an engraved plaque are given for each of the awards listed above.

<u>NCPHA SPECIAL AWARD</u>: This award was established in 2001 to recognize an individual who has made significant contributions to the North Carolina Public Health Association. A citation is given for this award.

Nominations shall be submitted on forms provided by NCPHA and may be obtained from the NCPHA Headquarters or via the website www.ncpha.com. They shall be addressed to the Awards Committee and postmarked no later than June 1st of the calendar year for which the award is proposed. A person of group nominated in previous years and not selected, may be renominated by submitting current information on the appropriate forms. Supporting materials may be submitted. Remember that the Awards Committee will probably already know much about your nominee. Nominations need not be lengthy, but must be descriptive in outlining the reasons that the nominee is worthy of the award. We know that there are many deserving individual out there, but the Committee must choose the recipients based on the nominations received.

THE DEADLINE FOR ALL AWARDS SHALL BE JUNE 1, 2004.

Please return to: Awards Committee, NC Public Health Association, PO Box 41487, Raleigh, NC 27629-1487

NCPHA AWARDS NOMINATION

Name of Nominee

Place of Employment

Business Address

Home Address (if known)

Nominated by

Reason nominee deserves this award

Please attach a resume of not over three pages, including this one. This should include public health experience (with dates, if possible), education, outstanding public health achievements, organizational affiliations, offices held, important boards and appointments and previous awards.

Title

Telephone

Telephone

NCPHA MEMBERSHIP APPLICATION

Name		□ New Member □ Ren	newal
Home Address	· · · · · · · · · · · · · · · · · · ·		
Employer & Address			
	an a		
Change of Address Home Office Pho	one#	Fax #	• • • • • • •
Do you wish to receive correspondence at y	your home 🗆 office 🗆 Member of	f NCPHA since	<u> </u>
Would you like to become actively involve	d in a committee run for office	Preference	
Please include me in your legislative ema	nil alerts: Email Address		· · ·
Already receiving email alerts	Change of Email Address		· · · · ·
Section Membership is optional. You me section with which you wish to become a			Please circle each
 Public Health Leadership \$3.00 HIV/STD Control \$6.00 Comty Hlth Assistant/Tech. \$3.00 Environmental Health \$10.00 	 Women/Children's Health \$5 Nursing \$4.00 Social Work \$3.00 Wellness and Prevention 	.00 □ Laboratory \$4.00 □ Dental Health \$5.00 □ Management Support \$5.00	
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	nake check payable to NCI). Box 41487, Raleigh, NC		
If you are a new member and were recru Educational Conference.	uited by a member of NCPHA, yo Please indicate the name of the ind	u both are eligible for a cash drawir dividual who told you about NCPHA	ng at the Annual A:
*Membership due	es are on individual anniversary ba	asis (shown on mailing label)	atoria de la seconda de la Casa de la seconda de la se Casa de la seconda de la se

NCPHA Endowments

Thanks to the foresight of Past Presidents Dan Shingleton, Robert S. (Bob) Parker and Dr. Ann Wolfe, NCPHA is privileged to have four endowments that support either the association's educational offerings (Wood Endowment), public health workforce (Scholarship), children's health programs at the local health departments (Wolfe Endowment) or NCPHA's financial viability (NCPHA Foundation for a Healthy Future). All of these endowments are administered through the North Carolina Community Foundation and gifts/honorariums/memorials are tax deductible. Please remember NCPHA in your giving and consider NCPHA in your estate giving. Many thanks to all of you who have graciously contributed to these endowments that will forever ensure that public health and NCPHA is supported, in part, by the proceeds of these endowments.

Wood Endowment: Proceeds from this Endowment finance the Wood Lecture held during the Annual Educational Conference.

Scholarship Endowment: Proceeds from this Endowment finance scholarships for NCPHA members seeking formal education in an accredited educational institution that will advance the individual's competence in public health work.

Wolfe Endowment: Proceeds from this Endowment finance mini-grants to aid local health departments in the reduction of infant mortality and enhancing child health.

NCPHA Foundation for a Healthy Future: This Endowment ensures the financial viability of the Association with the proceeds going to the operational budget, if necessary.

	Just copy and forward to the NC Community Foundation			
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Public Health: Everywhere, Everyday, Everybody

Next Newsletter: June, 2004 Articles due May 17, 2004 Send by email or disk to: NCPHA Newsletter PO Box 41487 Raleigh, NC 27629-1487 Ncpha1@mindspring.com

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Service Awards

Service pins and certificates are awarded for completion of twenty-five (25), thirty (30), thirty-five (35), and forty (40) years of full time work in public health in North Carolina by **DECEMBER 31 OF THE PRECEEDING YEAR**. Years taken from health service for educational or military leave are counted if the service is otherwise continuous. Does not require membership in NCPHA.

TO BE ELIGIBLE FOR SERVICE AWARD CERTIFICATES/PINS, YOU MUST HAVE BEEN EMPLOYED IN PUB-LIC HEALTH FOR THE FOLLOWING NUMBER OF YEARS AS OF DECEMBER 31, 2003:

NAME	CLASSIFICATION PLACE OF EMP	PLOYMENT
Twenty-Five Years		
Thirty Years		
Thirty-Five Years		
Forty Years		······································

NC PUBLIC HEALTH ASSOCIATION

Newsletter

Presidential Address

David Stone

Address provided at NCPHA's 2003 Annual Educational Conference, Winston-Salem, NC

"Oh, it's just the health department. We don't need that."

What if there is an outbreak of disease in your county – whether it is hepatitis A, shigella or smallpox (you pick the disease) – and public health isn't there to respond. What if a rabid animal bites you – and public health isn't there to respond. What if a biological agent is released as a result of terrorism – and public health isn't there to respond. An editorial last year in our local paper had a paragraph that states that our local health department had many programs that the public doesn't give a thought about. That's both a blessing and a curse. We are always working in the background to ensure the public's health for the citizens of our counties. We're here to make sure that something



doesn't go wrong. And when it does, we're ready to respond to quickly stop any outbreak.

"Oh, it's just the health department. We don't need that."

Everyone in the state benefits everyday from the quiet work of public health. There is not a person in North Carolina who has not been impacted by public health. Our children no longer have to worry about mumps, measles or polio because of the development of live-saving immunizations. Our drinking water is among the safest in the world. After I had been on the job as a health director for two days, I received a call that a meningitis case had been diagnosed in our county. It was late Friday afternoon (isn't it always), and our staff sprang into action. All contacts were located, interviewed and given preventive medication within 16 hours, thus preventing any other cases. By the way, this was all done on the weekend. And you each have the same kind of stories you could tell about how you have met the need. About how you were "expected to be the best" and you were. Whether it's a shigellosis outbreak in Gaston County, SARS in Orange County, or WNV in Dare County – Public Health will be there.

"Oh, it's just the health department. We don't need that."

How many of our citizens have benefited from a public health service today? For most of my presentations, I use an opening I got from Danny Staley. I ask how many of the audience have used a public health service this month? This week? Today? Usually very few hands go up. Then I inform them that, having just had a restaurant meal, they have all just benefited from public health. One time the moderator responded that it was a "trick question". When you walk on many walking trails and bike paths around the state – you benefit from public health. When you go out to eat in a restaurant - you benefit from public health. When you can walk in public and not contract polio, small pox or tuberculosis - you benefit from public health. On of our basic missions is to protect and promote good health. Because of loving care given by our home health programs, people are able to stay at home instead of being in an institution. A person's health affects productivity and absenteeism – things that directly impact every working individual and business in the state. Because of good health that results from public health, people are ready and able to work, children are ready to learn at school and longer, productive lives are granted.

"Oh, it's just the health department. We don't need that."

We do have a variety of services and programs. Many are not well known or understood. Some are

VOLUME 45, ISSUE 1

JANUARY, 2004

INSIDE THIS ISSUE:

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SPECIAL POINTS OF INTEREST:

- NCPHA Moves Dates of Annual Conference to August 25-27, 2004
- Public Health Task Force to determine the future of public health in North Carolina
- Public Health Officials receive recognition from their peers at NCPHA's Annual Award Banquet
- Lapel Pin contest—enter your drawing of new NCPHA lapel pin and win \$100!
- Hats Off to Public Health contest sponsored by Pride in Public Health Committee

PAGE 2

President's Address (Continued)

We do have a variety of services and programs. Many are not well known or understood. Some are controversial. We have always known that we are more than just an agency for the poor or specific ethnic groups. We are more than just free care for those who just want a handout. Yes, some are optional and some are mandated. We should be continually evaluating the effectiveness and efficiency of our programs. We should be accountable to our citizens. Last year in Surry County, each of our citizens benefited from public health at a cost of 6 cents a day (local dollars). That's a small price to pay for the quality of life we receive through public health's presence. During the 1900's, food safety and sanitation, immunizations and control of infectious diseases practically doubled our life span – all because someone felt it important to invest in the public's health.

"Oh, it's just the health department. We don't need that."

Our theme this year has been a celebration of the importance of public health. It incorporates a couple of goals that I have for our Health & Nutrition Center in Surry County. One – that we are called or contacted when there is an important health issue that affects the community and Two – that we do the best we can do to respond to the community's needs.

Public Health has become involved in things that just 2-3 years ago was not even on our radar screen – WNV, SARS, Anthrax samples, Bioterrorism & Preparedness, Meth Labs.

"Oh, it's just the health department. We don't need that."

An article in the **Raleigh News & Observer** (May 26, 2003) was titled **Public Health Gains Respect** (Sarah Avery). It starts out: "It began when the West Nile virus first cropped up in New York in 1999 and really took off after the anthrax terrorism in 2001, but the upshot was clear: **Public health** had transformed from a neglected stepchild to a favorite son among **health** professions." "**Public health** is being confronted with harder and harder questions," Dr. Ed Baker said. Now, **public health** is going to be faced with problems for which there are no cures."

Hasn't Public Health always been there to tackle the problems that seemingly "had no cure". We have stepped in many times when no one else did.

"Oh, it's just the health department. We don't need that."

An English professor wrote the words, "a woman without her man is nothing" on the blackboard and directed the students to punctuate it correctly.

The men wrote: "A woman, without her man, is nothing."

The women wrote: "A woman: without her, man is nothing."

You see, perspective is everything!

"Oh, it's just the health department. We don't need that."

"Oh, it's just the health department. Don't we need that?"

And what about NCPHA? We often give our Association the short end when we plan out our priorities. Oh, it's NCPHA? Don't we need that?"

NCPHA To Move 2004 Dates for Annual Conference

Since 1996, NCPHA's Annual Educational Conference has been affected by four hurricane—two of which came ashore during the conference. NCPHA has traditionally met the second or third week of September—the peak two weeks of hurricane season in North Carolina. Heeding the advise of members, we have moved the 2004 Annual Conference from these two weeks. We will be meeting again in beautiful New Bern on August 25-27, 2004. We chose this date based on availability of site and there are fewer scheduled conferences in August. Though August is still hurricane season, history shows that it is not as active in North Carolina during that period as it is in mid-September. We also felt that most children will be back in school by that time, though we do realize that some members will be helping their college age children return to campus. As you can imagine, there is no ideal time to hold a conference. We appreciate the cooperation of the host facilities in New Bern and hope that these new dates will allow all of us peace of mind when planning and attending the conference. Thank you for your patience and support!

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NCPHA Awards Presented In Winston-Salem

Many of the 2003 NCPHA Award Recipients were not able to attend the Awards Banquet due to the impending natural disaster called Hurricane Isabel. These awards have been presented to the recipients in a different forum and our congratulations to all of them for outstanding service to public health.

Rankin Award: Willie Ray Thomas, R.S. Brunswick County Health Department (no photo available) Distinguished Service Award: Herman Easom, M.D., Wilson County (no photo available)



Reynolds Award: Wayne Raynor Health Director Cumberland Co Health Dept.



Citation of Merit: Everette Lynn, RS Wake County Department of Environmental Services







Norton Group Award Recipients: Public Health Regional Response Team Leaders: Above: Peter Safir, Mecklenburg County Health Department, David Rice, New Hanover County Health Department, Dennis Harrington, DHHS Administrative, Local Community Support Section, and John Morrow, M.D., Pitt County Health Department., George Bond, Buncombe County Health Department, Stephen Keener, M.D., Mecklenburg County Health Department; Below: Harold Gabel, M.D., Guilford County Health Department and Steve Cline, DDS, DIIIIS Epidemiology Section. Not Pictured: Brian Letournea, Durham County Health Department





Partners in Public Health Distinguished Group Award

Northeastern North Carolina Partnership for Public Health

Accepting: Jim Baluss, Edgecombe Co Health Dept, Lynda Smith, Halifax Co Health Dept, Curtis Dickson, Hertford-Gates Health District

VOLUME 45, ISSUE 1

More Congratulations in Order

NCPHA Life Members Honored

Angie Ellison, Hazel Goldston, Malcolm Blalock Not pictured: Lee Black, Susan O'Brien



Service Awards Presented at Awards Banquet:

25 Years:

Appalachian District Health Department—Watauga: Debbie Edwards and Judy South Granville-Vance District Health Department—Diane Bullock Guilford County Health Department - Ken Carter, Bertha Livingston, Betty Miller, Judith Parks, Joy Southerland, John Triplett Lincoln County Health Department—Marcia Davis New Hanover County Health Department—David Rice Northampton County Health Department—Julie Martin, Patricia Vick Moore County Health Department—Wanda Smith, Sharon Sweat Randolph County Health Department—Beth Thomas, Karen Allen

30 Years:

Granville-Vance District Health Department—James Kelly Guilford County Health Department—Lillie Donnell, Kay Farlow, Shirley Johnson, Larry Smith, Judy Southerland, John Tilyard NCPHA/NCALHD—Deborah Rowe Moore County Health Department—Rotha Brown Surry County Health and Nutrition Center—June Key Wilson County Health Department—Louis Latour Wake County Department of Environmental Services—Rick Rowe

35 Years

Appalachian District Health Department—Alleghany—Eva Wooten Guilford County Health Department—Kay Brandon Sampson County Health Department—Clementine Mason Randolph County Health Department—John Workman, Jr. Stanly County Health Department—Jim Jones

Scholarship Recipients

\$300 Associate/Technical Degree: Lisa K. Davis, Haywood County Health Department \$850 Graduate/Undergraduate Degree: Troy Cris Harrelson, Bladen County Health Department and Gerald Beckwith, Macon County Health Department

\$1,500 Robert S. Parker Leadership Scholarship: Donna Wanucha, DENR, Winston-Salem \$1000 GlaxoSmithkline Scholarship: Ana Keller, Caldwell Co Health Department

2003 Health Director of the Year

Rosemary Summers, Orange County



Health Director's Corner

Public Health Task Force

The Secretary of NC Department of Health and Human Services convened a Task Force comprised of public health officials, legislators, county managers, county commissioners, DHHS officials and partnering agencies/associations to address challenges that the public health system faces in North Carolina. One of the strengths of the public health system in this state is the state/local partnership. The local level is where the action is and also where the majority of funding comes from in public health. The state provides interfaces with the federal government, regulation, statewide coalition building and funding as well. Though North Carolina is better prepared for response to bioterrorism and other natural outbreaks or disasters because of a major investment in public health due to the events of September 11, 2001, we are still in need of resources in the other areas of public health—chronic disease, health disparities, school health services, environmental services, laboratory services, etc.

Secretary Hooker-Odum told the Task Force members at the first meeting. "North Carolina must move from responding to health issues—which is costly in terms of dollars, pain and suffering and premature death—toward preventive strategies with its lower cost and dramatic impact on improved quality of life for families and communities." The Secretary stated the task: "We must strengthen public health state and local government health issues. We need to insure that every person has the opportunity to reach their optimal level of health We realize that different communities will respond effectively to the same situation depending on their unique situation, but we must insure that the outcome is the same no matter where that response happens." She went on further to say, "North Carolina needs a public health system that can give the same support to a citizen living in Murphy that it does to a citizen in Manteo and all point in between. That's our challenge. We've got a great state and local public health system in North Carolina but it's time to relook at its capacity to accomplish its role of prevention and health improvement. Our state is growing, aging and browning and the health needs are rapidly changing. With your help, we can together, make sound recommendations to reinvest in the future of public health."

This Task Force differs from past studies because it is action oriented—not a planning board. Another difference is that this is the first attempt where the local and state policy makers are at the table with leaders from the community, public health academia and the health care system. The Task Force has been divided into six committees—each with a specific action oriented charge:

Accreditation: The Charge to this committee is basically to assure that all residents of North Carolina have access to a basic set of essential public health services. The local health directors and the Division of Public Health have been working to develop an accreditation system for a year. The Accreditation System will be pilot tested in six counties (Chatham, Dare, New Hanover, Buncombe, Appalachian District, and Cabarrus) the first half of the year.

Planning and Outcomes: This committee will review the Healthy Carolinians 2010 Objectives, which represents the public health plan for North Carolina. It was developed through the input of over 300 individuals in communities and agencies across North Carolina. The Committee will attempt to identify priority areas that are most critical.

Workforce Preparedness: This committee will review the issue of credentialing, continuing education, retention and recruitment of the Public Health workforce. This committee will also focus on the need to train, recruit and retain minorities in the workforce in order to eliminate health disparities.

Accountability: The basic charge of this committee is to develop a formal cycle of continuous quality improvement on a divisionwide basis with feedback loops for the local health departments on all their programs and services in an integrative fashion. Data that is being used by state and local officials has not been put together in a sustained, meaningful system that makes accountability practical and user friendly.

Structure and Organization: This committee has the task of looking at the mix of local health departments that we currently have in North Carolina (87 serving 100 counties). They will also be making a recommendation on the split of public health between DENR and DHHS.

Finance: This committee is charged with identifying achievable strategies to sustain funding to strengthen public health and improve outcomes and eliminate health disparities.

All of the committees are being asked to identify new key partners, needed substantive legislation or rules, ideas for redirecting existing resources, reasonable estimates for additional resources and technology issues. The next Task Force meeting will be in February, 2004.

News from our Affiliates

WESTERN NCPHA

The Western North Carolina Public Health Association held their 57th annual meeting in Hickory, North Carolina at the Holiday Inn Select on April 30 and May 1, 2003. The theme was <u>Diversity: Community, Health, and Environment. "What Great Gifts</u> <u>Public Health Has to Offer"</u>. Our speaker was Casey M. Cooper, B.S.N., Executive Director, Health and Medical Division of the Eastern Band of Cherokee Indians. He spoke about the eastern Cherokee's perspective on public health. Also, Debra Harris spoke and Dr. Stephen Keener attended our meeting. We would like to thank them for their attendance and support. Ruth Jones, Awards Chairperson, presented The Exemplary Service Award to Barbara Prim of the Ashe County Health Department, The Special Award went to Mary "Mert" Burgess of the Ashe County Health Department, The W.A. "Bill" Broadway Award was given to the Lincoln County Division of Environmental Health and The E. Stanley Hunter Award for Excellence in Public Health Administration was awarded to Ellen Shop, RN of the Macon County Public Health Center. Our new officers are: Scott Sneed, President; Judy Avery, President-Elect; Joanie Belk, Vice-President; Kristy Osterhout, Secretary; Rebecca McLeod, Treasurer and Jenny Kirksey, Past-President.

Our 58th annual meeting is scheduled for May 19, 20 and 21, 2004 at the Holiday Inn SunSpree Resort in beautiful Asheville, North Carolina. The 2004 theme is: <u>Public Health: Gaining Knowledge, Improving Service</u>. The executive committee is planning a great meeting with a lot of extra surprises. Our fall newsletter will be going out in early November. If you would like more information on this meeting, please do not hesitate to call me at (704) 736-8426 or Email at ssneed@lincolncounty.org. We look forward to a large attendance.

EDNCPHA

Nita B. Britt, President EDNCPHA

Scott Sneed, R.S., WNCPHA, President

The Eastern District Public Health Program Committee has been working overtime to bring a timely and informative meeting April 28-30, 2004. The theme for the annual meeting is "Community Needs:Above and Beyond." Wayne Raynor, President-Elect reports "this theme will emphasize the importance of recognizing public health as a fluid effort to respond to the many difficult challenges such as West Nile Virus,Eastern Equine Encephalitis, SARS, and other emerging public health issues. The annual meeting will be at the Sheraton Hotel and Convention Center, Atlantic Beach, NC. The meeting format will be different and new for this meeting. On Wednesday April 28th we will have a morning and afternoon session. Thursday will be the educational sessions, awards, and business functions and Friday we will again close with an educational session. Future information about the conference will be forthcoming in the Coastal Connection, all the more reason to join our association.

Please plan on attending our conference as we will provide the most current information about the difficult challenges we are now faced with in public health.



Congratulations

Terry Pierce, Transylvania County Health Director, has been appointed as the new Director of the Division of Environmental Health. He will begin his new duties in Raleigh in late January. Terry is no stranger to the Environmental Health family. He is a Registered Sanitarian and served on the NC State Board of Sanitarian Examiners for several terms. He chaired the Environmental Health Committee of the NC Association of Local Health Directors for several years.

We wish him the best and look forward to his new role in public health.

Section News

Wellness and Prevention Section

Leigha Jordan Shepler, Chair

This year marks the first year of the Wellness & Prevention Section, created from the merger of the Health Education and Nutrition Sections. Although we have a lot of work to do to make this transition complete, judging from the participation at the NCPHA meeting in September, I can already see that our section is up to the challenge.

Despite Hurricane Isabelle making landfall and many of our colleagues and friends having to return to their home counties, our sections still had very good attendance at our workshops. This is testament to our program planners providing appealing, timely and informative workshops. Health Education teamed up with the Management Support Section for a panel discussion of Public Health Legislative Advocacy; Health Education also teamed up with the Laboratory Section for a very informative presentation by Dr. Lou Turner and Dr. James Kirkpatrick on Agents of Bioterrorism. The Nutrition Section heard from Shelley Kreiter on Vitamin D Deficiency Rickets; unfortunately, Kim Dove, who was scheduled to present on Nutrition/Dietetics-Protection and Regulation, was unable to attend the conference due to her residence in the eastern part of the state. Health Education and Nutrition held a joint workshop on Policy and Environmental Interventions that Promote the Prevention of Childhood Obesity by Bryan Belcher from the 'Start With Your Heart, Heart Disease and Stroke Prevention Program'. Afterwards, 'Start With Your Heart' treated the Health Education and Nutrition Sections to a delicious "meet and greet" luncheon.

Speaking of food...at the Health Education Section Business meeting, Cal-Maine Foods and Farmhouse Eggs sponsored a complete 'southern' breakfast for us to start our day. Aside from eating and fellowshipping, we recognized our award winners at the business meeting. As usual, these were difficult decisions to make, but the following people and projects stood out as exceptional. The Sparkle Project Award went to Connie Lawson and Anita Ramachandran of the Guilford County Department of Public Health for *Walking Wednesday Adventures*. The Golden Project Award went to Marcy Green of the Alamance County Health Department for the *Healthy Alamance Child Asthma Coalition*. The Jeanne Palmer Health Educator Excel Award went to Donna King of the Orange County Health Department. Congratulations to the very deserving winners of the Health Education Section awards.

Although the Nutrition Section did not present a Bertlyn Bosley Award for Excellence in Public Health Nutrition this year, there are plans to keep this historical award within the Wellness and Prevention Section. This will be an exciting year with many challenges and opportunities. I feel confident that our Executive Committee and all of our dedicated members will build Wellness & Prevention into a strong and active section. The officers of the new Wellness & Prevention Section are:

Chair-Leigha Jordan SheplerPast Chairs-Karen Sigmon Smith; Helene EdwardsVice Chair-Katherine CogginsSecretary/Treasurer-Garnet AngelosMembers-At-Large (3): Ellen Young, Connie Lawson, Not Yet Filled

The following members have agreed to serve as Committee Chairs:

Awards Committee-Leigh McElroy Bylaws Committee-Emily Tyler Membership Committee-Helene Edwards Program Planning Committee-Katherine Coggins Audit Committee-Garnet Angelos Legislative Committee-Carla Caccia Nominating Committee-Karen Sigmon Smith Resolutions Committee-Lynne Beck

If you are interested in joining our section, please call or email Leigha Jordan Shepler at (336) 34342-8150 or ljordan@co. rockingham.nc.us.

CHAT Section

Gloria Brooks, Chair

Our annual conference was held in Winston-Salem at the Adam's Mark Hotel. The Forsyth County Department of Social Services, Ann Hunt hosted lunch for the CHAT Section. We elected new officers and Gloria Brooks was elected as the new Chair and was also given the Community Health Assistant of the Year Award. The next meeting of our Executive Board will be January 23, 2004 at the Orange County Health Department. PAGE 8

Women's and Children's Health Section

Liz Reeser, Chair

The Section's business meeting at the Annual AEC was well attended. Chris Hoke provided the group with an insightful update on recent legislative action effecting public health. His wonderful sense of humor and ability to make the complex easy to understand brought us up to date in record time.

Our 2003 WCH Section Awards were presented as follows:

WCH Excellence Award:	Faye Martin, PHN III, Davidson County Health Department
Child Health Team Award:	Pediatric Department Staff, Surry County Health and Nutrition Center
	Dental Varnishing Outreach Project
Honorable Mention:	Family Care Coordination Team, Rockingham County Health Department
	Infant Mortality Reduction
Special Recognition:	NC Health Check Coordinators
Women's Health Team Award:	Women's Preventive Health Services, Robeson County Health Department
	Marketing Preventive Health
Honorable Mention:	Family Planning Nurses, Gaston County Health Department
	"Teen Rap Sessions"

The 2004 slate of officers was elected. We are pleased to announce the 2003-04 officers for the WCH Section are:				
Chair	Liz Ree	eser	Vice Chair	Pat Horton
Secretary	Betty C	ox	Treasurer	Kim Franks
Member at Large	e: West	Debbie Edwards	Past Chair	Brenda Dunn
Member at Large	: East	Yvonne McKenzie		

Our educational session by Dr. Thomas Irons was unfortunately cancelled due to his responsibilities with emergency care and coordination activities due to Hurricane Isabel. We hope to be able to reschedule his presentation for the 2004 AEC.

We were extremely pleased with the response and participation with the WCH Silent Auction. We had a huge variety of items that garnered much interest and bidding. I would like to thank all of the section members who contributed items as well as a huge thank you to all who placed the high bid that won the item. We raised over \$200. A special thank you goes out to Brenda Dunn and her wonderful husband A.C. for putting the auction together and making it look so festive. We are planning to have a bigger and better one at the next AEC.

The Executive Committee will be meeting in early next year to plan for the conference in 2004 meeting in New Bern. Please contact me with any suggestions, auction items or comments at Liz.Reeser@ncmail.net or 910-486-1616. We are looking forward to a very exciting year.

Social Work Section

Karen K. Carraway, Social Work Historian

The NCPHA Social Work Section held its annual educational conference on September 18, 2003 at the Adam's Mark Hotel in Winston -Salem, N. C. Yes, we had competition from hurricane Isabelle on that date, but it did not put a damper on the social workers that were able to attend. We held our annual awards luncheon and business meeting to celebrate our 18th year as a section. Barbara Stelly, Chair welcomed everyone and began the meeting by reading the purpose of NCPHA Social Work Section. The purpose of the NCPHA-Social Work Section is to provide social workers in Public Health a medium for input within a multidisciplinary organization regarding issues related to public health. In order to fulfill the health needs of individuals, it is crucial that all systems be explored fully. This requires the collaboration of an interdisciplinary team with priorities placed appropriately. From the platform of the Section, public health social workers gain valuable information and can impact on changes relating to public health issues. The Section allows for networking with other disciplines and organizations. Additionally, the Section provides discipline specific training as well as opportunities to participate in or experience training pertinent to public health practices of the larger NCPHA organization. It is largely comprised of social workers in local health departments, DEC/CDSAs, and regional offices. Membership is open to all interested social workers.

The Social Work Section had a luncheon and Karen Carraway, Historian took a group picture for the Section scrapbook. James Rogers, Vice Chairman introduced our speaker Mr. Michael L. Clements, MSW, MPH, Director of the Down Town Health Plaza of the NC Baptist Hospital. Michael spoke on the "The Changing Faces of Social Work". Michael is a Social Work Section member and a former Regional Social Work Consultant and a former Sickle Cell Educator Counselor.

Following the speaker Barbara Stelly, Chairman called the business meeting to order. Sonya Boyd, Secretary presented the minutes and James Rogers gave the Treasurer's Report. Sylvia Wagoner delivered the Membership Report and the status of NCPHA's overall membership. PAGE 9

The 2003-2004 slate of officers are : James Rogers, Chairman, Sylvia Wagoner-Chair Elect, Jere L. McMillan-Secretary, Robert Sykes-Treasurer, Mary Linker-Treasurer Elect.

Awards Chairman Kay Brandon announced the winners for 2003Social Work Awards:

-Outstanding Contributions to Public Health Social Work was presented to Dr. Kathleen Rounds-Professor, School of Social Work, University of North Carolina, Chapel Hill, N.C.



Outstanding Achievements in Public Health Social Work was presented to Michael L. Clements, MSW, MPH-Director of Down Town Health Plaza, NC Baptist Hospital, Winston-Salem, N.C.



The annual 50/50 Raffle Drawing was held and the winner was Kelly Spangler. The Section meeting and conference was a time of refueling and a time that social workers had opportunities to advance their personal and professional growth. Professional growth is the process of responding positively to change as our speaker, Mr. Clements, stated in the "Changing Faces of Social Work".

We are looking forward to the year 2004 and are already planning for SOCIAL WORK MONTH in March.

Laboratory Section

Susan Rhew, Chair

The Annual Education Conference in September at the Adams Mark Hotel and Convention Center in Winston-Salem presented us with informative educational sessions as well as some interesting challenges courtesy of Mother Nature. Once again, with a hurricane heading for our shores, Public Health professionals from all over the state were mobilized and many missed out on the opportunity to attend the conference. Rest assured you were sorely missed, but your contributions elsewhere were greatly appreciated.

On Thursday morning, the Laboratory Section joined with the Environmental Health and Nursing Sections to present a workshop entitled "Institutional Infection Control". Our speaker, Tobi Karchmer, from Wake Forest University School of Medicine, presented information on the prevalence of drug resistant bacteria in hospital settings and some of the factors which are contributing to the rise of such organisms. She also shared some strategies that are being employed by infection control practitioners to help reverse this dangerous trend and make our hospitals safer. Following that session, we were treated to another workshop that was a result of our collaboration with the Environmental Health, Nursing, and Physician Extender Sections, "Breathe Easier: Alamance's Approach to Child Asthma." This session illustrated how a teamwork approach can lead to better health outcomes for the citizens we serve.

During the Awards Luncheon and Business Meeting that afternoon, the following officers were elected:

Susan D. Rhew (Person County Health Department) Chairperson -Georgena Stoddard (NC State Lab of Public Health) Vice-Chairperson -Secretary -Paula Carden (Jackson County Health Department) Diane Vosnock (New Hanover County Health Department) Treasurer -Members-at-Large

2 yr. term -Miriam Powell (Catawba County Health Department)

Abdul Natour (Forsyth County Health Department) 1 yr. term -

Tammy Horne from Onslow County Health Department was awarded the Outstanding Laboratorian Award for 2003. David Stone was gracious enough to do the award presentation due to the hurricane-induced absence of Paulette Bellamy, last year's award winner. Congratulations, Tammy, and thank you for all your hard work and dedication!!

The final session of the afternoon was on the topic of "Agents of Bioterrorism" and was presented by Dr. Lou Turner from the NC State Lab of Public Health, who not only presented her information, but did some pinch hitting for Dr. James Kirkpatrick who was also called to deal with Hurricane Isabel. The Environmental Health Section joined us for this last session when their speaker was unable to attend due to the weather as well. We received some very valuable instruction not only about the agents of bioterrorism, but something about the many tools that are available to terrorists in general.

If you were unable to attend this year, for whatever reason, we missed you and we hope that next year will provide you with the opportunity to join us. I was struck by the fact that no matter what obstacles were thrown in our way, everyone was able to pitch in and make everything come together in order to provide a meaningful educational conference experience. I was struck, but NOT surprised, because after all that's what Public Health is all about - "Called First-Expected to be the Best."

Opportunities

Continuing Education:

Influenza and Beyond: Responding to Vaccine Preventable Diseases is the next Public Health Grand Rounds, January 30, 2:00 p.m. to 3:00 p.m. The case study focuses on the efforts of the Chicago health department. Panelists include Dean Bill Roper and Hugh Tilson of UNC School of Public Health, Walter Orenstein, Assistant Surgeon General and Director, National Immunization Program at CDC, and Kristin Nichol, Professor of Medicine at the University of Minnesota and Chief of Medicine, Minneapolis VA Medical Center.

Register for this free webcast or satellite downlink at www.publichealthgrandrounds.unc.edu

State Health Director's Conference

2004 State Health Director's Conference will be held January 29-30 at the Raleigh Marriott Crabtree Valley. We are anticipating a large turnout this year with Dr. Julie Gerberding, Centers for Disease Control and Prevention director, being the keynote speaker.

Therefore, it is very important that those wishing to attend register early because space is truly limited. Registration and agenda details are on www.sph.unc.edu/oce. The deadline for hotel rooms is January 6.

NCPHA Endowments

Thanks to the foresight of Past Presidents Dan Shingleton, Robert S. (Bob) Parker and Dr. Ann Wolfe, NCPHA is privileged to have three endowments that support either the association's educational offerings (Wood Endowment), public health workforce (Scholarship) or children's health programs at the local health departments (Wolfe Endowment). All of these endowments are administered through the North Carolina Community Foundation and gifts/honorariums/memorials are tax deductible. Please remember NCPHA in your giving and thanks to all of you who have graciously contributed to these endowments that will forever ensure that public health and NCPHA is supported, in part, by the proceeds of these endowments.

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	ited by a member of NCPHA, you both are eligible for a cash drawing at the lease indicate the name of the individual who told you about NCPHA:
*Membership dues are	on individual anniversary basis (shown on mailing label)

NC Public Health Association

P.O. Box 41487 Raleigh, NC 27629-1487

Phone: 919-231-5153 Fax: 919-250-6109 Email: ncpha1@mindspring.com Www.ncpha.com



All Artists Welcomed NCPHA wants a new lapel pin for members to purchase and proudly wear. Please submit your drawing for a new pin to NCPHA and have a chance to win \$100

Entries should be submitted on 8.5 x 11.5 paper and should not have more than 2 colors and represent public health throughout the state.

Submit your entry to NCPHA headquarters no later than April 15, 2004

> Articles for April Issue Due March 15, 2004

Send by email or disk to: Deborah Rowe NCPHA PO Box 41487 Raleigh, NC 27629-1487 ncpha1@mindspring.com

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Hats Off to Public Health Sponsored by Pride in Public Health

Be creative! Be original! Craft a hat that tells YOUR story of our multifaceted jobs as North Carolina Public Health Professionals. Within your department, consider a contest during Public Health Month in April to showcase the hats. Choose a winner! Send your winner and their hat to NCPHA's Annual Conference in New Bern. We plan to have a "parade" of public health hats and will choose a winner. Prizes will be given. Get involved! Have fun! Hats off to Public Health Workers in NC!!! If you have questions or concerns, please feel free to call me, Deborah J. Warren (910-893-7550) or djwarren@harnett.org.

2004 NCPHA Officers



Photo: Sylvia Wagoner, Debbie Edwards, Sandi Baxley, Tom Bridges, Dr. Teme Levbarg, and David Stone

New 2004 Officers: President: David Stone; President-Elect: Tom Bridges; Past President: Debra Harris; Vice President: Deborah J. Warren; Secretary-Treasurer: Sandi Baxley; APHA Representative: Dr. Stephen Keener; Southern Health Association Representative: Dr. Sherman Kahn; Members At Large West: Sylvia Wagoner, Debbie Edwards, Ruth Jones Members At Large East: Dr. Teme Levbarg, Helene Edwards, Nita Britt