*The* [*North Carolina Public Health Association (NCPHA*](https://ncpha.memberclicks.net/)*) is the premiere non-profit member association serving public health and allied health professionals across North Carolina. NCPHA was formed in 1909 by a group of concerned county superintendents of health in an effort to promote public health in NC. More than 100 years later, NCPHA members and partner organizations continue working to improve the public’s health through political advocacy, public awareness, professional development, and serving as an interface between research and practice.*

NCPHA is seeking a communications and marketing intern to develop a promotional video to say thanks to our local health departments. This is a paid opportunity (up to $1,500) that requires the appropriate skills to execute the project independently. NCPHA staff and leadership will provide the necessary support and guidance, however, NCPHA does have the expertise in communications, marketing, and film development.

***Responsibilities***

* Develop a video to honor and thank our local public health departments in North Carolina. Intern will have the opportunity to be creative in content development. One example presented from an NCPHA member: <https://www.youtube.com/watch?app=desktop&v=X2uoIyrA8vc>. The final video will be presented to health departments at the NCPHA Fall Educational Conference in October 2021.
* Gather submission of residents across North Carolina thanks the health departments and sharing how their work have positively impacted their lives to include in the video.
* Work with NCPHA to ensure proper permissions and copyrights are in place.
* Develop a guide for how to post the video to social media sites.
* Assist with content development and management of social media.
* Develop recommendations to sustain social media presence past Summer 2021.

***Qualifications****:*

* Ability to think creatively and apply vague concepts/ideas/goals from the team to actionable, tangible marketing solutions
* Excellent verbal and written communication skills
* Community engagement experience.
* Highly creative with experience in identifying target audiences
* Understanding of latest marketing trends and best practices
* Graphic design, content creation, and video editing experience
* Experience with iMovie or other video-editing software

***Terms***:

* No more than 10-15 hours per week
* All duties can be performed 100% remotely

Interested or have questions? Please e-mail Kim Dittmann, Operations Officer, NCPHA at [KDittmann@ncapha.org](mailto:KDittmann@ncapha.org) with your resume. Reference this posting in your e-mail.