

# WOOD ENDOWMENT

## A Lecture Series for the North Carolina Public Health Community

The Wood Endowment was created by the North Carolina Public Health Association in 1994. The purpose of the Endowment is to establish a permanent funding source for lectures and presentations to be given at the annual educational conferences of the Association. These lectures will be known as the Wood Lectures and will honor Dr. Thomas Fanning Wood, founder and organizer of the North Carolina State Board of Health, and his son, Dr. Edward Jenner Wood, President of the North Carolina Medical Society.

The North Carolina Community Foundation acts as trustee of the Wood Endowment and via various investments will provide resources for funding the lecture series.

The North Carolina Public Health Association was founded in 1911 and seeks to enhance public health work in North Carolina through education, advocacy, publications and support of the public health community.

### In the Beginning.....

On February 4, 1994, the Wood Endowment was born in the home of Robert S. (Bob) Parker, Health Director, New Hanover County Health Department, in Wilmington, North Carolina. Approximate time of its genesis was 1:30 pm. On that day, Mr. Parker and others on the New Hanover County Health Department staff honored Dan Shingleton, MCH Supervisor, NC Dept. of Environment, Health & Natural Resources, for his 28 years of work in Public Health with a retirement luncheon.

Following lunch, the first Wood Endowment meeting included only three people: Robert S. (Bob) Parker, Dan Shingleton and Deborah Rowe. Both Mr. Parker and Mr. Shingleton were Past Presidents of the North Carolina Public Health Association (NCPHA) and Deborah Rowe was the Administrative Assistant of NCPHA. The chemistry of those three people was

compatible in formulating the beginning of the endowment.

Mr. Shingleton had the idea. If anyone deserves the credit for being the visionary of this grand success, it must be Mr. Shingleton. From his years lecturing as a college professor, to the many talks, speeches, and presentations he made on Public Health, an expectation developed that formal lectures should be created for the Public Health Association. Mr. Shingleton, being a scholar, was interested in the educational enrichment of NCPHA members and wanted to heightened the educational level of our annual meetings by endowing the Wood Lectures. He explained his ideas to Mr. Parker and Mrs. Rowe who immediately embraced his thoughts and genius.

Mr. Parker brought to the small group his fund raising skills and his passion for Public Health and NCPHA. He had been a successful Capital Campaign Chairman for his church and found it easy to raise money for worthy causes. His love for NCPHA and his commitment to its purpose secured his talents for organizing a fund raising campaign. He committed his energies and time to do just that.

Deborah Rowe, NCPHA Administrative Assistant, was the manager and administrator. She was the "glue" that held the organizational aspects of this project together. She provided the support through the NCPHA office that was essential for the endowment to be presented to the NCPHA Executive Committee, Governing Council and full Association. She was responsible for communications through the NCPHA Newsletters and communications with the North Carolina Community Foundation. Also, Mrs. Rowe had innovative ideas about promoting the endowment. An example, was that she decided it would be advantageous to have a separate report in addition to the NCPHA Newsletter to promote the Wood Endowment resulting in this publication.

# FIRST ANNUAL WOOD LECTURE

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## Guest Lecturers

Dr. Tony Campolo is professor of Sociology at Eastern College In St. David's, Pennsylvania and Executive Director of the Philadelphia Institute for Urban Studies. Dr. Campolo is founder and President of The Evangelical Association for the Promotion of Education, a ministry that serves at-risk youth in urban America, as well as sponsoring education and economic development programs in third world countries. Dr. Campolo is the author of 26 books and has a weekly television show, "Hashing It Out" on the Odyssey Network.

Dr. Campolo will speak on the importance of human services and on the role of public health in our country and the world. He is an individual who quickly voices his values and is not afraid to suggest new, innovative and audacious ways of assisting humanity. Dr. Campolo will inspire you in knowing that the work you do in public health has great meaning for you, others, our planet and the well-being of our spirits and existence.



**Dr. Tony Campolo**



**Mr. Dan Shingleton**

Mr. Dan Shingleton is a professor, educator, scholar, historian, and one who embodies the heart, soul and spirit of public health. He is a Past President of the North Carolina Public Health Association and it was his commitment to education and to the quality of the North Carolina Public Health Association's annual educational conferences that provided the genesis for the Wood Endowment. Mr. Shingleton's enthusiasm for public health and the public health mission is evident.

Mr. Shingleton will speak on the history of public health in North Carolina and the contributions of Dr. Thomas Fanning Wood and Dr. Edward Jenner Wood to the early beginnings of public health, the need for public health in our state, past, present and future.